

1958

CENSUS OF BUSINESS

FINAL REPORTS  
CENTRAL BUSINESS  
DISTRICT STATISTICS

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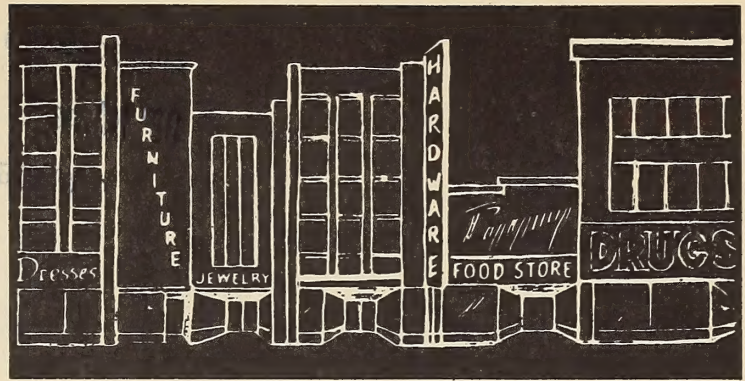






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# CENTRAL BUSINESS DISTRICT STATISTICS

Akron, Ohio, Area

# 1958 Census of Business

**U. S. DEPARTMENT OF COMMERCE**

Frederick H. Mueller, Secretary

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Akron, Ohio, Area—BC58-CBD1

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

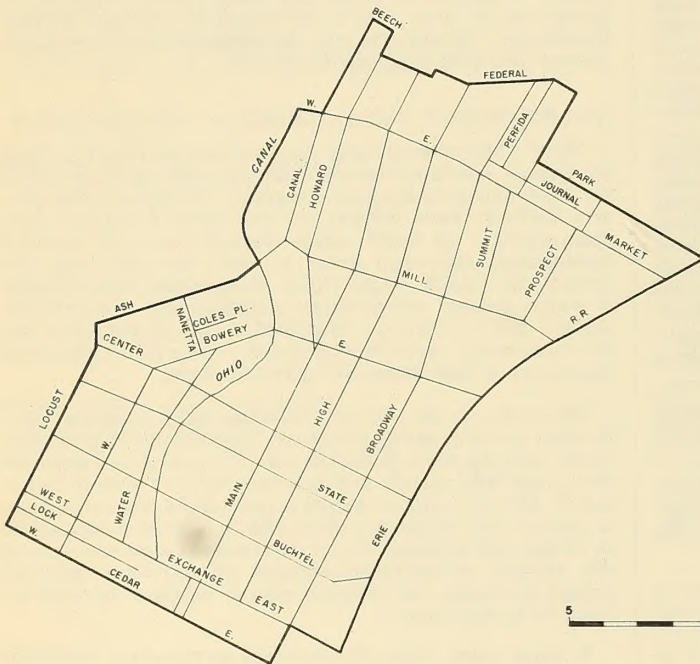


# AKRON, OHIO

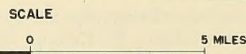
## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



### CENTRAL BUSINESS DISTRICT \*

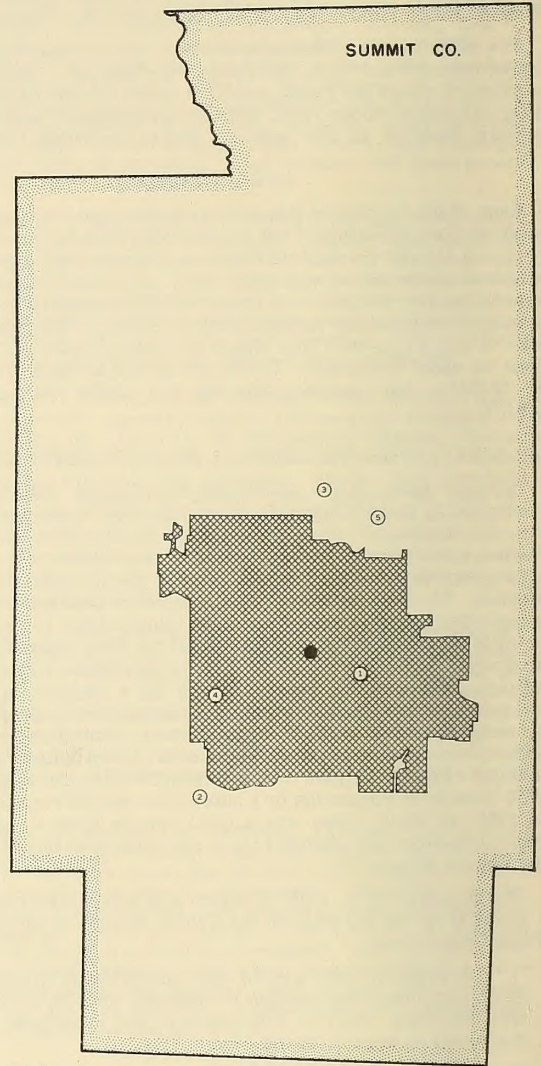


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### LEGEND

- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY, 1954 AND 1958
- ▭ STANDARD METROPOLITAN STATISTICAL AREA



DATA IN THIS BULLETIN ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	15

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF AKRON

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	381	117,076	20,784	6,665	5,827	406	119,011	19,043
52	Lumber, building materials, hardware, farm equipment dealers.....	9	1,042	155	40	37	6	1,509	146
5251	Hardware stores.....	2	(D)	(D)	(D)	(D)	3	(D)	(D)
52 ex. 5251	Other.....	7	(D)	(D)	(D)	(D)	3	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	16	66,828	12,547	3,829	3,340	18	61,925	10,224
531	Department stores.....	4	(D)	(D)	(D)	(D)	4	56,840	9,274
533	Limited price variety stores.....	8	3,034	633	294	211	9	3,551	690
539	Other general merchandise stores.....	4	(D)	(D)	(D)	(D)	5	1,534	260
54	Food stores.....	24	5,200	534	194	142	38	5,498	544
55 ex. 554	Automotive dealers.....	13	9,019	1,260	246	241	11	9,230	1,158
554	Gasoline service stations.....	12	1,250	103	52	44	6	1,013	104
56	Apparel, accessory stores.....	69	10,415	1,706	549	432	91	13,056	1,822
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	19	4,045	682	171	146	17	2,878	396
562, 563, 568	Women's clothing, specialty stores....	26	3,738	623	245	191	36	5,043	721
562	Ready-to-wear stores <sup>5</sup> .....	16	3,287	565	225	172	22	4,468	554
565	Family clothing stores <sup>5</sup> .....	4	290	64	23	20	4	1,875	250
566	Shoe stores.....	20	2,342	337	110	75	27	2,933	407
564, 569	Other apparel stores.....	...	...	...	...	...	7	327	48
57	Furniture, home furnishings, equipment stores.....	39	6,225	1,168	286	270	39	10,553	1,886
5712	Furniture stores <sup>6</sup> .....	7	3,180	723	150	142	7	3,543	665
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	9	945	138	40	38	4	383	40
572, 573	Household appliance, radio, TV, music stores.....	23	2,100	307	96	90	26	6,545	1,181
58	Eating, drinking places.....	103	7,184	1,740	933	832	87	6,908	1,648
5812	Eating places.....	70	5,763	1,489	812	720	56	5,110	1,228
5813	Drinking places.....	33	1,421	251	121	112	31	1,798	420
591	Drug stores, proprietary stores.....	11	3,301	539	224	202	11	2,788	472
59 ex. 591	Other retail stores <sup>6</sup> .....	85	6,612	1,032	312	287	99	6,531	1,039
592	Liquor stores.....	5	(D)	(D)	(D)	(D)	3	(D)	(D)
594	Book, stationery stores.....	4	(D)	(D)	(D)	(D)	6	(D)	(D)
595	Sporting goods, bicycle stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
597	Jewelry stores.....	29	2,371	455	113	110	31	2,645	511
5992	Florists.....	4	441	92	25	24	4	424	82
5996	Camera, photographic supply stores....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	23	3,178	1,092	554	472	20	3,336	1,111
783	Motion picture theaters.....	6	1,094	326	138	113	6	1,371	381

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$1,470,000 of which \$582,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF AKRON

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	2,590	411,726	54,629	17,540	14,837	2,682	382,249	47,845
52	Lumber, building materials, hardware, farm equipment dealers.....	140	27,439	5,121	1,023	941	138	30,156	4,994
5251	Hardware stores.....	51	5,351	733	194	149	49	4,502	519
52 ex. 5251	Other.....	89	22,088	4,388	829	792	85	25,326	4,475
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	58	82,209	14,449	4,660	3,917	62	70,112	11,344
531	Department stores.....	6	63,359	11,527	3,468	3,068	5	(D)	(D)
533	Limited price variety stores.....	27	6,571	(D)	(D)	(D)	39	7,336	1,320
539	Other general merchandise stores.....	21	(D)	(D)	(D)	(D)	18	(D)	(D)
54	Food stores.....	577	98,801	7,776	2,580	1,920	640	88,455	6,310
55 ex. 554	Automotive dealers.....	141	69,778	7,476	1,569	1,522	131	71,169	7,128
554	Gasoline service stations.....	304	26,825	2,523	933	782	253	19,839	1,861
56	Apparel, accessory stores.....	139	17,345	2,620	912	720	164	18,038	2,327
561, 567	Men's, boys' apparel stores, custom tailors.....	36	5,198	863	240	209	29	3,642	482
562, 563, 568	Women's clothing, specialty stores....	50	5,260	851	343	276	66	6,910	908
562	Ready-to-wear stores <sup>5</sup> .....	32	4,496	748	300	239	37	5,363	652
565	Family clothing stores <sup>5</sup> .....	14	3,320	419	160	119	7	(D)	300
566	Shoe stores.....	34	3,293	466	159	107	39	4,184	546
564, 569	Other apparel stores.....	3	268	21	10	9	19	721	91
57	Furniture, home furnishings, equipment stores.....	148	17,163	2,802	717	662	157	20,727	3,527
5712	Furniture stores <sup>4</sup> .....	41	8,514	1,610	369	344	27	7,447	1,292
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	36	2,353	374	104	102	19	1,198	261
572, 573	Household appliance, radio, TV, music stores.....	71	6,296	818	244	216	95	11,872	1,974
58	Eating, drinking places.....	650	35,942	7,372	3,620	3,070	668	32,042	6,347
5812	Eating places.....	377	22,849	5,405	2,698	2,253	359	18,667	4,240
5813	Drinking places.....	273	13,093	1,967	922	817	309	13,375	2,107
591	Drug stores, proprietary stores.....	94	13,450	1,927	732	579	123	12,136	1,714
59 ex. 591	Other retail stores <sup>6</sup> .....	339	22,774	2,563	794	724	346	19,575	2,293
592	Liquor stores.....	48	7,274	230	79	80	29	5,657	144
594	Book, stationery stores.....	5	624	110	26	24	8	557	91
595	Sporting goods, bicycle stores.....	14	800	94	44	35	16	856	104
597	Jewelry stores.....	54	3,915	674	153	148	64	3,835	654
5992	Florists.....	42	1,682	290	92	82	37	1,065	158
5996	Camera, photographic supply stores....	4	472	57	18	15	2	(D)	(D)
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	46	3,285	1,100	558	477	36	(D)	(D)
783	Motion picture theaters.....	14	1,465	424	204	158	17	1,927	506

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
AKRON STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	3,870	597,553	74,954	24,595	20,130	3,861	513,562	61,723
52	Lumber, building materials, hardware, farm equipment dealers.....	261	43,097	7,409	1,516	1,351	227	42,187	6,672
5251	Hardware stores.....	89	9,397	1,312	372	269	81	7,731	964
52 ex. 5251	Other.....	172	33,700	6,097	1,144	1,082	142	34,128	5,708
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	94	97,609	16,621	5,647	4,540	99	78,229	12,546
531	Department stores.....	10	69,922	12,412	3,843	3,333	7	60,890	9,893
533	Limited price variety stores.....	44	12,704	2,272	1,186	712	55	11,183	1,995
539	Other general merchandise stores.....	30	14,749	1,937	618	495	37	6,156	658
54	Food stores.....	832	159,982	12,264	4,148	2,927	932	129,124	9,048
55 ex. 554	Automotive dealers.....	227	104,829	11,069	2,408	2,321	195	98,103	9,904
554	Gasoline service stations.....	513	45,458	4,138	1,509	1,240	411	31,780	2,869
56	Apparel, accessory stores.....	219	25,067	3,568	1,297	986	223	23,005	2,910
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	56	7,104	1,094	315	266	48	5,203	661
562, 563, 568	Women's clothing, specialty stores....	76	7,457	1,172	482	386	85	8,508	1,096
562	Ready-to-wear stores <sup>5</sup> .....	44	6,082	1,011	398	326	50	6,683	807
565	Family clothing stores <sup>5</sup> .....	22	4,440	535	213	155	9	2,731	340
566	Shoe stores.....	50	5,351	718	258	155	53	5,441	701
564, 569	Other apparel stores.....	7	631	49	29	24	24	992	112
57	Furniture, home furnishings, equipment stores.....	213	23,169	3,867	970	889	202	25,872	4,335
5712	Furniture stores <sup>4</sup> .....	62	11,461	2,141	494	455	37	10,047	1,753
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	50	3,420	616	147	142	25	1,487	348
572, 573	Household appliance, radio, TV, music stores.....	101	8,288	1,110	329	292	118	14,104	2,234
58	Eating, drinking places.....	900	49,219	10,098	5,032	4,174	917	42,963	8,400
5812	Eating places.....	528	31,219	7,415	3,802	3,085	498	24,992	5,686
5813	Drinking places.....	372	18,000	2,683	1,230	1,089	417	17,905	2,714
591	Drug stores, proprietary stores.....	140	19,668	2,758	1,054	795	164	16,283	2,277
59 ex. 591	Other retail stores <sup>6</sup> .....	471	29,455	3,162	1,014	907	491	26,016	2,762
592	Liquor stores.....	60	9,993	302	109	104	34	7,487	(D)
594	Book, stationery stores.....	10	856	149	41	35	10	(D)	(D)
595	Sporting goods, bicycle stores.....	24	1,146	120	53	41	24	-1,132	124
597	Jewelry stores.....	66	4,725	848	197	190	80	4,532	766
5992	Florists.....	65	2,193	357	122	100	58	1,516	201
5996	Camera, photographic supply stores....	7	687	85	25	22	5	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	52	3,783	1,262	603	519	38	3,974	1,296
783	Motion picture theaters.....	25	(D)	627	330	228	29	2,950	705

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF AKRON, THE ENTIRE CITY, AND AKRON STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	-1.6	7.7	11.9	16.4	21.8
52	Lumber, building materials, hardware, farm equipment dealers.....	-30.9	-9.0	-7.9	2.2	3.4
5251	Hardware stores.....	(D)	18.9	(D)	21.5	(D)
52 ex. 5251	Other.....	(D)	-12.8	(D)	-2.3	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	7.9	17.2	87.9	24.8	88.8
531	Department stores.....	(D)	(D)	(D)	14.8	(D)
533	Limited price variety stores.....	-14.6	-10.4	-6.6	13.6	26.7
539	Other general merchandise stores.....	(D)	(D)	(D)	139.6	(D)
54	Food stores.....	-5.5	11.7	12.8	23.9	25.2
55 ex. 554	Automotive dealers.....	-2.3	-2.0	-1.9	6.9	7.8
554	Gasoline service stations.....	23.4	35.2	35.8	43.0	43.7
56	Apparel, accessory stores.....	-20.2	-3.8	39.1	9.0	47.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	40.5	42.7	50.9	36.5	31.6
562, 563, 568	Women's clothing, specialty stores.....	-25.9	-23.9	-18.5	-12.4	7.3
562	Ready-to-wear stores <sup>5</sup> .....	-26.4	-16.2	35.1	-9.0	26.2
565	Family clothing stores <sup>5</sup> .....	-84.5	(D)	(D)	62.6	384.8
566	Shoe stores.....	-20.2	-21.3	-24.0	-1.7	20.0
564, 569	Other apparel stores.....	-100.0	-62.8	(D)	-36.4	-5.1
57	Furniture, home furnishings, equipment stores.....	-41.0	-17.2	7.5	-10.4	10.6
5712	Furniture stores <sup>4</sup> .....	-10.2	14.3	36.6	14.1	27.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	146.7	96.4	72.8	130.0	124.2
572, 573	Household appliance, radio, TV, music stores.....	-67.9	-47.0	-21.2	-41.2	-18.1
58	Eating, drinking places.....	4.0	12.2	14.4	14.6	16.6
5812	Eating places.....	12.8	22.4	26.0	24.9	28.0
5813	Drinking places.....	-21.0	-2.1	0.8	0.5	2.9
591	Drug stores, proprietary stores.....	18.4	10.8	8.6	20.8	21.3
59 ex. 591	Other retail stores <sup>6</sup> .....	1.2	16.3	23.9	13.2	17.2
592	Liquor stores.....	(D)	28.6	(D)	33.4	(D)
594	Book, stationery stores.....	(D)	12.0	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	-6.6	(D)	1.2	(D)
597	Jewelry stores.....	-10.4	2.0	29.7	4.2	24.7
5992	Florists.....	4.0	57.9	93.6	44.7	60.4
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	-4.7	(D)	(D)	-4.8	-5.2
783	Motion picture theaters.....	-20.2	-24.0	-33.3	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF AKRON AND OF AKRON STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metro- politan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	28.4	31.1	19.6	23.2
52	Lumber, building materials, hardware, farm equipment dealers...	3.8	5.0	2.4	3.6
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	81.3	88.3	68.4	79.2
531	Department stores.....	(D)	(D)	(D)	93.3
533	Limited price variety stores.....	46.2	48.4	23.9	31.8
539	Other general merchandise stores.....	(D)	(D)	(D)	24.9
54	Food stores.....	5.3	6.2	3.2	4.3
55 ex. 554	Automotive dealers.....	12.9	13.0	8.6	9.4
554	Gasoline service stations.....	4.7	5.1	2.7	3.2
56	Apparel, accessory stores.....	60.0	72.4	41.5	56.8
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	77.8	79.0	56.9	55.3
562, 563, 568	Women's clothing, specialty stores.....	71.1	73.0	50.1	59.3
562	Ready-to-wear stores <sup>5</sup> .....	73.1	83.3	54.0	66.9
565	Family clothing stores <sup>5</sup> .....	8.7	(D)	6.5	68.7
566	Shoe stores.....	71.1	70.1	43.7	53.9
564, 569	Other apparel stores.....	...	45.4	...	33.0
57	Furniture, home furnishings, equipment stores.....	36.3	50.9	26.8	40.8
5712	Furniture stores <sup>4</sup> .....	37.4	47.6	27.7	35.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	40.2	32.0	27.6	25.8
572, 573	Household appliance, radio, TV, music stores.....	33.4	55.1	25.3	46.4
58	Eating, drinking places.....	20.0	21.6	14.6	16.1
5812	Eating places.....	25.2	27.4	18.4	20.4
5813	Drinking places.....	8.5	13.4	7.9	10.0
591	Drug stores, proprietary stores.....	24.5	23.0	16.8	17.1
59 ex. 591	Other retail stores <sup>6</sup> .....	29.0	33.4	22.4	25.1
592	Liquor stores.....	(D)	(D)	(D)	(D)
594	Book, stationery stores.....	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	60.6	69.0	50.2	58.4
5992	Florists.....	26.2	39.8	20.1	28.0
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF AKRON, THE ENTIRE CITY, AND AKRON STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators.)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.9	1.3	6.7	7.9	7.2	8.2
5251	Hardware stores.....	(D)	(D)	1.3	1.2	1.6	1.5
52 ex. 5251	Other.....	(D)	(D)	5.4	6.6	5.6	6.6
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	57.1	52.0	20.0	18.3	16.3	15.2
531	Department stores.....	(D)	47.8	15.4	(D)	11.7	11.8
533	Limited price variety stores.....	2.6	3.0	1.5	1.9	2.1	2.2
539	Other general merchandise stores.....	(D)	1.3	(D)	(D)	2.5	1.2
54	Food stores.....	4.4	4.6	23.9	23.1	26.8	25.1
55 ex. 554	Automotive dealers.....	7.7	7.8	16.9	18.6	17.5	19.1
554	Gasoline service stations.....	1.0	0.9	6.5	5.2	7.6	6.2
56	Apparel, accessory stores.....	8.9	11.0	4.2	4.7	4.2	4.5
561, 567	Men's, boys' apparel stores, custom tailors.....	3.4	2.4	1.3	1.0	1.2	1.0
562, 563, 568	Women's clothing, specialty stores....	3.2	4.2	1.3	1.8	1.2	1.6
562	Ready-to-wear stores <sup>2</sup> .....	2.8	3.8	1.1	1.4	1.0	1.3
565	Family clothing stores <sup>2</sup> .....	0.2	1.6	0.8	(D)	0.7	0.5
566	Shoe Stores.....	2.0	2.5	0.8	1.1	0.9	1.1
564, 569	Other apparel stores.....	...	0.3	0.1	0.2	0.1	0.2
57	Furniture, home furnishings, equipment stores.....	5.3	8.9	4.2	5.4	3.9	5.0
5712	Furniture stores <sup>4</sup> .....	2.7	3.0	2.1	2.0	1.9	2.0
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.8	0.3	0.6	0.3	0.6	0.3
572, 573	Household appliance, radio, TV, music stores.....	1.8	5.5	1.5	3.1	1.9	2.7
58	Eating, drinking places.....	6.1	5.8	8.7	8.4	8.2	8.4
5812	Eating places.....	4.9	4.3	5.5	4.9	5.2	4.9
5813	Drinking places.....	1.2	1.5	3.2	3.5	3.0	3.5
591	Drug stores, proprietary stores.....	2.8	2.3	3.3	3.2	3.3	3.2
59 ex. 591	Other retail stores <sup>6</sup> .....	5.6	5.5	5.5	5.1	4.9	5.1
592	Liquor stores.....	(D)	(D)	1.8	1.5	1.7	1.5
594	Book, stationery stores.....	(D)	(D)	0.2	0.1	0.1	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	0.2	0.2	0.2	0.2
597	Jewelry stores.....	2.0	2.2	0.9	1.0	0.8	0.9
5992	Florists.....	0.4	0.4	0.4	0.3	0.4	0.3
5996	Camera, photographic supply stores....	(D)	(D)	0.1	(D)	0.1	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE AKRON STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the stores on East Market St. from Case Ave. to South Arlington St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	25	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	5,308			
54, 58, 591-2	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	4
	Number.....	7	561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Sales.....(\$1,000)...	1,347	562-3, 568	Women's clothing, specialty stores.....	1
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	1
56, 57	Number.....	13	565	Family clothing stores <sup>3</sup> .....	...
	Sales.....(\$1,000)...	3,705	566	Shoe stores.....	2
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	...
	Number.....	5	57	Furniture, home furnishings, equipment stores.....	6
	Sales.....(\$1,000)...	256	5712	Furniture stores.....	3
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
	Retail stores, total <sup>2</sup> .....	25	572, 5732	Household appliance, radio, TV, music stores.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	1	58	Eating, drinking places.....	5
5251	Hardware stores.....	1	5812	Eating places.....	3
52 ex. 5251	Other.....	...	5813	Drinking places.....	2
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	591	Drug stores, proprietary stores.....	1
531	Department stores.....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	5
533	Limited price variety stores.....	1	592	Liquor stores.....	1
539	Other general merchandise stores.....	1	594	Book, stationery stores.....	2
54	Food stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 2.—Includes the planned center known as "Magic City Shopping Center" and stores on North Wooster Rd. from Hopocan Ave. to West Wooster Rd.; on West Tuscarawas Ave. from North Wooster Rd. to 5th St., NW.; on 2nd St. NW. from Paige Ave. to West Tuscarawas; on 3rd St. NW. from Park Ave. to West Tuscarawas Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	6
	Number.....	99	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	23,358			
54, 58, 591-2	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	26
	Number.....	35	561, 567	Men's, boys' apparel stores, custom tailors.....	8
	Sales.....(\$1,000)...	9,565	562-3, 568	Women's clothing, specialty stores.....	9
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	6
56, 57	Number.....	42	565	Family clothing stores <sup>3</sup> .....	1
	Sales.....(\$1,000)...	9,230	566	Shoe stores.....	5
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	1
	Number.....	22	57	Furniture, home furnishings, equipment stores.....	8
	Sales.....(\$1,000)...	4,563	5712	Furniture stores.....	4
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
	Retail stores, total <sup>2</sup> .....	99	572, 5732	Household appliance, radio, TV, music stores.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	2	58	Eating, drinking places.....	20
5251	Hardware stores.....	2	5812	Eating places.....	9
52 ex. 5251	Other.....	...	5813	Drinking places.....	11
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	8	591	Drug stores, proprietary stores.....	4
531	Department stores.....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	14
533	Limited price variety stores.....	4	592	Liquor stores.....	...
539	Other general merchandise stores.....	2	594	Book, stationery stores.....	5
54	Food stores.....	11	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
			5992	Florists.....	2
			5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE AKRON STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the planned center known as "State Road Shopping Center" at the intersection road (Hwy. 8) and Shiller St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591-2	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	32	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	13,949	56	Apparel, accessory stores <sup>1</sup> .....	6
53 part, <sup>2</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	13	562-3, 568	Women's clothing, specialty stores....	1
	Sales.....(\$1,000)...	8,152	562	Ready-to-wear stores <sup>3</sup> .....	1
52, 55, 599	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	11	566	Shoe stores.....	2
	Sales.....(\$1,000)...	4,607	564, 569	Other apparel stores.....	1
52	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	8	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	1,190	5713-15,19	Other home furnishings stores.....	...
5251		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	32	58	Eating, drinking places.....	2
	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	2
52 ex. 5251	Hardware stores.....	1	5813	Drinking places.....	...
53 part <sup>2</sup>	Other.....	1	591	Drug stores, proprietary stores.....	2
531	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	6
533	Department stores.....	1	592	Liquor stores.....	2
539	Limited price variety stores.....	3	594	Book, stationery stores.....	1
54	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	...
			5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1
	Food stores.....	7			

MRC No. 4.—Includes the planned center known as "Wooster-Hawkins Shopping Center" at the intersection of Hawkins Ave. and Wooster Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591-2	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	20	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	8,135	56	Apparel, accessory stores <sup>1</sup> .....	4
53 part, <sup>2</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	8	562-3, 568	Women's clothing, specialty stores....	1
	Sales.....(\$1,000)...	5,614	562	Ready-to-wear stores <sup>3</sup> .....	1
52, 55, 599	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	6	566	Shoe stores.....	1
	Sales.....(\$1,000)...	2,001	564, 569	Other apparel stores.....	1
52	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	6	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	520	5713-15,19	Other home furnishings stores.....	...
5251		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>2</sup> .....	20	58	Eating, drinking places.....	3
	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	3
52 ex. 5251	Hardware stores.....	1	5813	Drinking places.....	...
53 part <sup>2</sup>	Other.....	...	591	Drug stores, proprietary stores.....	1
531	General merchandise group stores <sup>1 2</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	2
533	Department stores.....	...	592	Liquor stores.....	...
539	Limited price variety stores.....	1	594	Book, stationery stores.....	1
	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...
	Food stores.....	4			

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE AKRON STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes the stores on Front St. from Stow Ave. to Broad Blvd.; and on West Portage Trail from the Cuyahoga River to 2nd St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	57	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	10,780			
54, 58, 591-2	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	11
	Number.....	21	561, 567	Men's, boys' apparel stores, custom tailors.....	4
	Sales.....(\$1,000)...	4,273	562-3, 568	Women's clothing, specialty stores....	1
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	...
56, 57	Number.....	24	565	Family clothing stores <sup>3</sup> .....	3
	Sales.....(\$1,000)...	5,722	566	Shoe stores.....	3
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	...
	Number.....	12	57	Furniture, home furnishings, equipment stores.....	11
	Sales.....(\$1,000)...	785	5712	Furniture stores.....	2
		Number of establishments	5713-15, 19	Other home furnishings stores.....	1
			572, 5732	Household appliance, radio, TV, music stores.....	8
	Retail stores, total <sup>2</sup> .....	57	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	5
5251	Hardware stores.....	2	5813	Drinking places.....	2
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	5
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	10
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	4
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	2
54	Food stores.....	9	5992	Florists.....	...
			5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).

Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).--Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).--Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).--Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).--Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).--Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).--Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).--Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).--Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).--Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

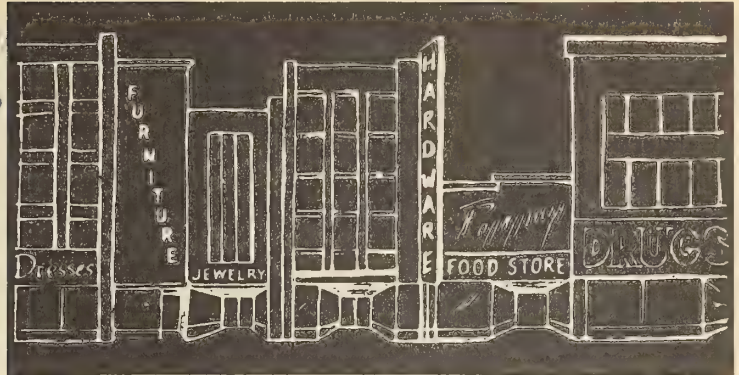
#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



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# CENTRAL BUSINESS DISTRICT STATISTICS

Albany-Schenectady-  
Troy N.Y., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

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Albany-Schenectady-Troy, N.Y., Area—BC58-CBD2

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

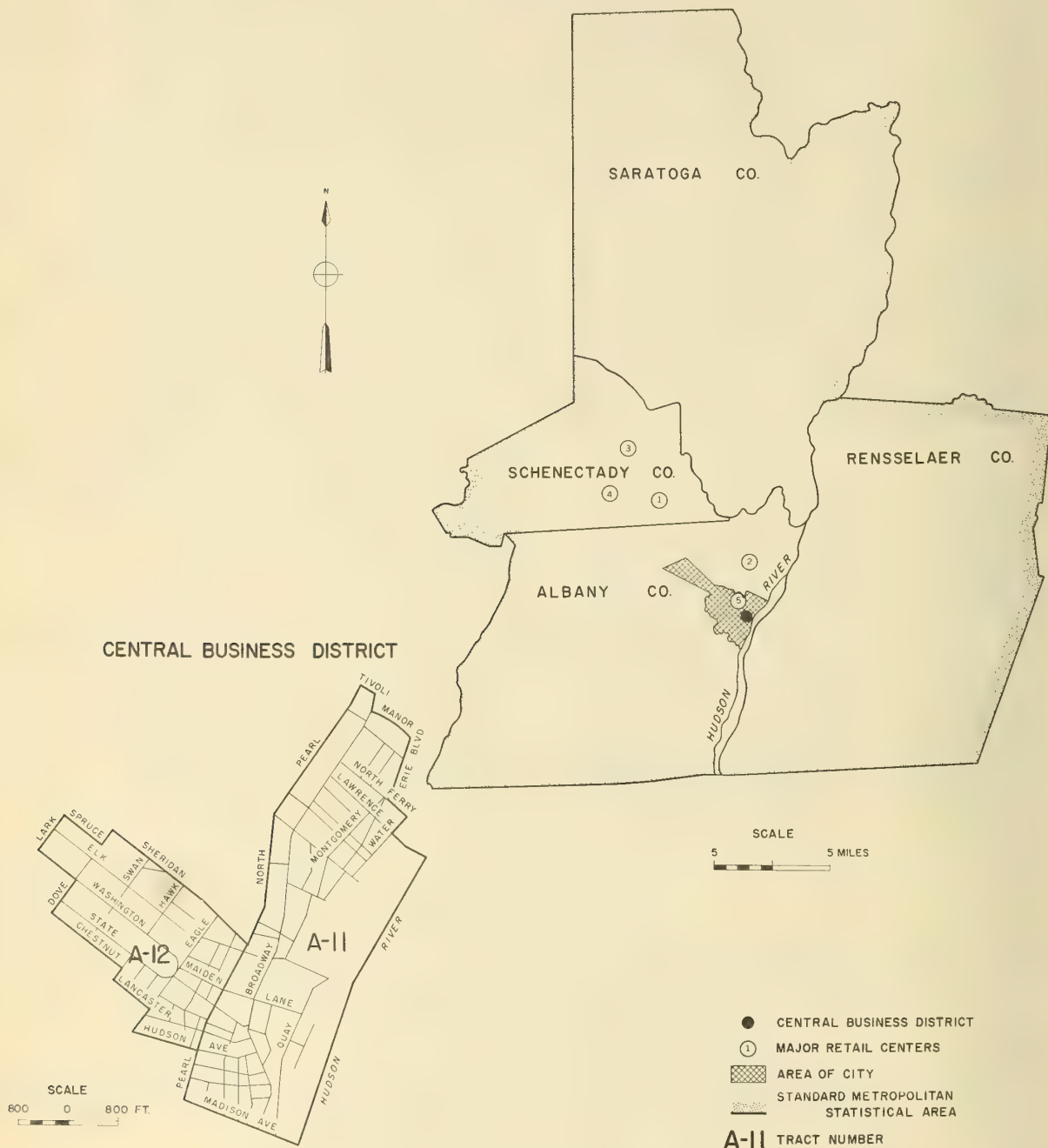
In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# ALBANY - SCHENECTADY \* - TROY \* , N. Y.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT

\* NO CENTRAL BUSINESS DISTRICT DATA SHOWN





# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	15

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF ALBANY

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	473	75,450	12,575	4,626	3,748	468	76,080	12,262
52	Lumber, building materials, hardware, farm equipment dealers.....	11	1,700	166	47	45	8	1,497	119
5251	Hardware stores.....	3	(D)	(D)	(D)	(D)	(NA)	(NA)	(NA)
52 ex. 5251	Other.....	8	1,334	125	31	31	(NA)	(NA)	(NA)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	13	14,489	2,829	1,179	783	10	14,143	2,614
531	Department stores.....	2	(D)	(D)	(D)	(D)	(NA)	(NA)	(NA)
533	Limited price variety stores.....	5	(D)	(D)	(D)	(D)	4	4,051	726
539	Other general merchandise stores.....	6	671	103	25	24	(NA)	(NA)	(NA)
54	Food stores.....	41	4,951	379	179	123	39	4,948	420
55 ex. 554	Automotive dealers.....	3	(D)	(D)	(D)	(D)	3	(D)	(D)
554	Gasoline service stations.....	8	1,432	211	72	63	7	1,474	263
56	Apparel, accessory stores.....	95	18,868	3,104	1,012	857	117	22,589	3,703
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	18	5,798	908	234	213	17	4,401	685
562, 563, 568	Women's clothing, specialty stores....	34	8,880	1,552	548	445	46	11,086	1,955
562	Ready-to-wear stores <sup>5</sup> .....	18	7,597	1,364	472	387	22	9,965	1,781
565	Family clothing stores <sup>5</sup> .....	2	965	196	83	70	7	2,433	431
566	Shoe stores.....	30	2,338	316	94	81	31	3,185	424
564, 569	Other apparel stores.....	7	871	132	53	48	9	1,422	208
57	Furniture, home furnishings, equipment stores.....	31	6,776	1,024	267	251	27	5,977	861
5712	Furniture stores <sup>4</sup> .....	8	3,575	495	104	94	11	3,664	544
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	8	565	108	26	26	8	466	81
572, 573	Household appliance, radio, TV, music stores.....	15	2,636	421	137	131	8	1,847	236
58	Eating, drinking places.....	146	10,098	2,434	1,147	973	124	7,827	1,753
5812	Eating places.....	103	8,492	2,167	1,029	876	86	5,975	1,336
5813	Drinking places.....	43	1,606	267	118	97	38	1,852	417
591	Drug stores, proprietary stores.....	9	3,027	385	190	143	10	2,086	256
59 ex. 591	Other retail stores <sup>6</sup> .....	116	9,291	1,315	380	357	123	8,872	1,280
592	Liquor stores.....	17	1,507	93	26	22	14	1,401	98
594	Book, stationery stores.....	10	555	75	33	26	8	1,145	209
595	Sporting goods, bicycle stores.....	5	397	35	13	13	4	268	20
597	Jewelry stores.....	19	1,526	252	65	62	22	1,775	302
5992	Florists.....	3	444	115	29	29	4	472	98
5996	Camera, photographic supply stores....	4	506	73	17	16	4	491	62
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	18	6,749	2,791	1,129	965	18	5,872	2,134
783	Motion picture theaters.....	3	790	211	70	57	4	448	162

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$686,000 of which \$304,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF ALBANY

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	1,732	229,567	29,338	10,473	8,523	1,909	213,284	25,868
52	Lumber, building materials, hardware, farm equipment dealers.....	58	7,424	874	222	211	69	7,722	973
5251	Hardware stores.....	16	1,195	167	53	44	20	(D)	(D)
52 ex. 5251	Other.....	42	6,229	707	169	167	49	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	46	16,368	3,064	1,369	996	56	17,794	3,063
531	Department stores.....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
533	Limited price variety stores.....	15	5,994	1,134	572	339	18	6,350	1,079
539	Other general merchandise stores.....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
54	Food stores.....	383	54,282	3,799	1,542	1,045	467	48,946	3,054
55 ex. 554	Automotive dealers.....	55	42,347	4,965	1,080	1,040	66	40,669	4,544
554	Gasoline service stations.....	97	8,837	807	313	229	93	7,408	715
56	Apparel, accessory stores.....	178	28,599	4,584	1,612	1,294	187	28,537	4,301
561, 567	Men's, boys' apparel stores, custom tailors.....	28	6,954	1,055	284	242	26	5,327	777
562, 563, 568	Women's clothing, specialty stores....	71	11,697	1,967	739	579	72	13,114	2,171
562	Ready-to-wear stores <sup>5</sup> .....	35	9,805	1,712	633	500	39	11,604	1,966
565	Family clothing stores <sup>5</sup> .....	12	4,492	855	339	261	13	(D)	(D)
566	Shoe stores.....	46	3,653	483	147	118	43	4,192	537
564, 569	Other apparel stores.....	17	1,745	224	103	94	25	2,249	(D)
57	Furniture, home furnishings, equipment stores.....	101	15,345	2,268	628	591	108	12,061	1,693
5712	Furniture stores <sup>4</sup> .....	21	6,568	1,036	263	247	(NA)	(NA)	(NA)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	31	1,755	288	79	75	(NA)	(NA)	(NA)
572, 573	Household appliance, radio, TV, music stores.....	49	7,022	944	286	269	51	4,166	472
58	Eating, drinking places.....	452	23,311	4,988	2,409	2,057	438	20,708	4,222
5812	Eating places.....	293	17,283	4,062	1,966	1,704	271	14,945	3,185
5813	Drinking places.....	159	6,028	926	443	353	167	5,763	1,037
591	Drug stores, proprietary stores.....	58	7,270	876	416	285	62	6,485	705
59 ex. 591	Other retail stores <sup>6</sup> .....	304	25,784	3,113	882	775	363	22,954	2,598
592	Liquor stores.....	49	3,890	213	95	65	47	3,545	213
594	Book, stationery stores.....	13	766	108	50	29	20	(D)	(D)
595	Sporting goods, bicycle stores.....	8	550	57	22	20	(NA)	(NA)	(NA)
597	Jewelry stores.....	29	2,073	317	87	78	39	2,540	399
5992	Florists.....	20	970	174	51	48	19	986	161
5996	Camera, photographic supply stores....	5	678	96	23	19	9	658	81
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	22	6,833	2,810	1,135	970	22	5,942	2,145
783	Motion picture theaters.....	9	(D)	(D)	(D)	(D)	16	2,093	486

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
ALBANY STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	7,074	771,008	84,521	31,029	24,813	7,345	671,705	71,475
52	Lumber, building materials, hardware, farm equipment dealers.....	329	36,423	4,554	1,172	1,087	328	36,913	4,997
5251	Hardware stores.....	96	8,437	1,024	287	257	84	8,118	1,063
52 ex. 5251	Other.....	233	27,986	3,530	885	830	244	28,795	3,934
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	229	68,371	10,627	4,666	3,563	204	57,068	9,166
531	Department stores.....	15	41,925	6,853	2,888	2,401	10	32,496	5,691
533	Limited price variety stores.....	54	16,869	3,061	1,421	913	66	16,052	2,640
539	Other general merchandise stores.....	98	7,857	713	357	249	128	8,520	835
54	Food stores.....	1,541	210,537	14,010	5,748	3,885	1,782	182,351	11,328
55 ex. 554	Automotive dealers.....	313	125,277	12,397	2,808	2,660	290	113,231	10,876
554	Gasoline service stations.....	690	47,605	3,330	1,324	970	658	36,510	2,570
56	Apparel, accessory stores.....	508	61,683	9,320	3,333	2,582	527	61,505	8,490
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	103	15,713	2,392	653	541	82	14,079	1,987
562, 563, 568	Women's clothing, specialty stores....	208	26,901	4,288	1,673	1,255	218	27,099	4,218
562	Ready-to-wear stores <sup>5</sup> .....	109	20,008	3,223	1,250	962	121	22,178	3,385
565	Family clothing stores <sup>5</sup> .....	36	7,115	1,119	454	343	29	5,290	753
566	Shoe stores.....	110	8,549	1,129	363	289	119	10,408	952
564, 569	Other apparel stores.....	35	3,213	(D)	(D)	(D)	79	4,629	580
57	Furniture, home furnishings, equipment stores.....	384	40,050	5,289	1,489	1,359	318	32,798	4,558
5712	Furniture stores <sup>4</sup> .....	102	17,560	2,371	614	558	91	16,526	2,399
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	92	6,261	955	274	252	56	5,085	817
572, 573	Household appliance, radio, TV, music stores.....	190	16,229	1,963	601	549	171	11,187	1,342
58	Eating, drinking places.....	1,677	70,825	13,302	6,622	5,510	1,637	59,944	10,702
5812	Eating places.....	1,108	50,964	10,512	5,271	4,492	1,006	41,370	7,810
5813	Drinking places.....	569	19,861	2,790	1,351	1,018	631	18,574	2,892
591	Drug stores, proprietary stores.....	208	23,562	2,720	1,116	773	206	17,578	1,883
59 ex. 591	Other retail stores <sup>6</sup> .....	1,195	86,675	8,972	2,751	2,424	1,224	73,807	6,905
592	Liquor stores.....	163	11,678	545	242	169	148	9,586	431
594	Book, stationery stores.....	46	2,030	251	108	77	62	2,445	341
595	Sporting goods, bicycle stores.....	49	3,351	348	115	103	46	2,705	203
597	Jewelry stores.....	97	5,073	826	226	201	111	7,892	1,032
5992	Florists.....	73	2,367	345	126	106	68	2,393	316
5996	Camera, photographic supply stores....	15	1,549	196	50	43	14	1,427	170
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	111	11,834	4,563	1,938	1,732	83	10,975	3,755
783	Motion picture theaters.....	44	3,647	883	378	289	63	5,362	1,178

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF ALBANY, THE ENTIRE CITY, AND ALBANY STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	-0.8	7.6	12.3	14.8	16.8
52	Lumber, building materials, hardware, farm equipment dealers.....	13.6	-3.9	-8.0	-1.3	-2.0
5251	Hardware stores.....	(D)	(D)	(D)	3.9	(D)
52 ex. 5251	Other.....	(NA)	(D)	(D)	-2.8	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	2.4	-8.0	-48.6	19.8	25.5
531	Department stores.....	(D)	(NA)	(D)	29.0	(D)
533	Limited price variety stores.....	(D)	-5.6	(D)	5.1	(D)
539	Other general merchandise stores.....	(NA)	(NA)	(NA)	-7.8	(D)
54	Food stores.....	0.1	10.9	12.1	15.5	15.9
55 ex. 554	Automotive dealers.....	(D)	4.1	(D)	10.6	(D)
554	Gasoline service stations.....	-2.8	19.3	24.8	30.3	31.8
56	Apparel, accessory stores.....	-16.5	0.2	63.6	0.3	10.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	31.7	30.5	24.8	11.6	2.4
562,563,568	Women's clothing, specialty stores.....	-19.9	-10.8	38.9	-0.8	12.5
562	Ready-to-wear stores <sup>5</sup> .....	-23.8	-15.5	34.7	-9.8	1.6
565	Family clothing stores <sup>5</sup> .....	-60.3	(D)	(D)	34.4	115.2
566	Shoe stores.....	-26.6	-12.9	30.6	-17.9	-14.0
564, 569	Other apparel stores.....	-38.7	-22.4	5.7	-30.6	-27.0
57	Furniture, home furnishings, equipment stores.....	13.4	27.2	40.8	22.1	24.1
5712	Furniture stores <sup>4</sup> .....	-2.4	(NA)	(NA)	6.2	8.7
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	21.2	(NA)	(NA)	23.1	23.3
572, 573	Household appliance, radio, TV, music stores.....	42.7	68.6	89.1	45.1	45.5
58	Eating, drinking places.....	29.0	12.6	2.6	18.2	16.5
5812	Eating places.....	42.1	15.6	-2.0	23.2	20.0
5813	Drinking places.....	-13.3	4.6	13.1	6.9	9.2
591	Drug stores, proprietary stores.....	45.1	12.1	-3.6	34.0	32.6
59 ex. 591	Other retail stores <sup>6</sup> .....	4.7	12.3	17.1	17.4	19.2
592	Liquor stores.....	7.6	9.7	11.1	21.8	24.2
594	Book, stationery stores.....	-51.5	(D)	(D)	-17.0	13.5
595	Sporting goods, bicycle stores.....	48.1	(NA)	(NA)	23.9	21.2
597	Jewelry stores.....	-14.0	-18.4	-28.5	-35.8	-42.0
5992	Florists.....	-6.1	-1.7	2.3	-1.1	0.1
5996	Camera, photographic supply stores.....	3.1	3.0	3.0	8.5	11.4
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	14.9	15.0	20.0	7.8	-0.4
783	Motion picture theaters.....	76.3	(D)	(D)	-32.0	-41.9

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF ALBANY AND OF ALBANY STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metro- politan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	32.9	35.7	9.8	13.2
52	Lumber, building materials, hardware, farm equipment dealers...	22.9	19.4	4.7	4.1
5251	Hardware stores.....	(D)	(NA)	(D)	(NA)
52 ex. 5251	Other.....	21.4	(NA)	4.8	(NA)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	88.5	79.5	21.2	24.8
531	Department stores.....	(D)	(NA)	(D)	(NA)
533	Limited price variety stores.....	(D)	63.8	(D)	25.2
539	Other general merchandise stores.....	38.4	(NA)	8.5	(NA)
54	Food stores.....	9.1	10.1	2.4	2.7
55 ex. 554	Automotive dealers.....	(D)	(D)	(D)	(D)
554	Gasoline service stations.....	16.2	19.9	3.0	4.0
56	Apparel, accessory stores.....	66.0	79.2	30.6	36.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	83.4	82.6	36.9	31.2
562, 563, 568	Women's clothing, specialty stores .....	75.9	84.5	33.0	40.9
562	Ready-to-wear stores <sup>5</sup> .....	77.5	85.9	38.0	44.9
565	Family clothing stores <sup>5</sup> .....	21.5	(D)	13.6	46.0
566	Shoe stores.....	64.0	76.0	27.3	30.6
564, 569	Other apparel stores.....	49.9	63.2	27.1	30.7
57	Furniture, home furnishings, equipment stores.....	44.2	49.6	16.9	18.2
5712	Furniture stores <sup>4</sup> .....	54.4	(NA)	20.4	22.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	32.2	(NA)	9.0	9.1
572, 573	Household appliance, radio, TV, music stores.....	37.5	44.3	16.2	16.5
58	Eating, drinking places.....	43.3	37.8	14.3	13.1
5812	Eating places.....	49.1	40.0	16.7	14.4
5813	Drinking places.....	26.6	32.1	8.1	10.0
591	Drug stores, proprietary stores.....	41.6	(D)	12.8	(D)
59 ex. 591	Other retail stores <sup>6</sup> .....	36.0	38.7	10.7	12.0
592	Liquor stores.....	38.7	39.5	12.9	14.6
594	Book, stationery stores.....	72.5	(D)	27.3	46.8
595	Sporting goods, bicycle stores.....	72.2	(NA)	11.8	9.9
597	Jewelry stores.....	73.6	69.9	30.1	22.4
5992	Florists.....	45.8	(NA)	18.8	19.7
5996	Camera, photographic supply stores.....	74.6	(NA)	32.7	34.4

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF ALBANY, THE ENTIRE CITY, AND ALBANY STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	2.2	2.0	3.2	3.6	4.7	5.4
5251	Hardware stores.....	(D)	(NA)	0.5	(D)	1.1	1.2
52 ex. 5251	Other.....	1.8	(NA)	2.7	(D)	3.6	4.2
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	19.2	18.6	7.1	8.3	8.9	8.5
531	Department stores.....	(D)	(NA)	(D)	(NA)	5.4	4.8
533	Limited price variety stores.....	(D)	5.3	2.6	3.0	2.2	2.4
539	Other general merchandise stores.....	0.9	(NA)	(D)	(NA)	1.0	1.3
54	Food stores.....	6.6	6.5	23.6	22.9	27.3	27.1
55 ex. 554	Automotive dealers.....	6.4	(D)	18.4	19.1	16.2	16.9
554	Gasoline service stations.....	1.9	1.9	3.9	3.5	6.2	5.4
56	Apparel, accessory stores.....	25.0	29.7	12.5	13.4	8.0	9.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	7.7	5.8	3.0	2.5	2.0	2.2
562, 563, 568	Women's clothing, specialty stores....	11.8	14.6	5.1	6.1	3.5	4.0
562	Ready-to-wear stores <sup>5</sup> .....	10.1	13.1	4.3	5.4	2.6	3.4
565	Family clothing stores <sup>5</sup> .....	1.3	3.2	2.0	(D)	0.9	0.8
566	Shoe stores.....	3.1	4.2	1.6	2.0	1.1	1.6
564, 569	Other apparel stores.....	1.2	1.9	0.8	1.1	0.4	0.7
57	Furniture, home furnishings, equipment stores.....	9.0	7.9	6.7	5.7	5.2	4.9
5712	Furniture stores <sup>4</sup> .....	4.7	(NA)	2.9	(NA)	2.3	2.5
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.7	(NA)	0.7	(NA)	0.8	0.7
572, 573	Household appliance, radio, TV, music stores.....	3.5	2.4	3.1	2.0	2.1	1.7
58	Eating, drinking places.....	13.4	10.3	10.2	9.7	9.2	8.9
5812	Eating places.....	11.3	7.9	7.6	7.0	6.6	6.2
5813	Drinking places.....	2.1	2.4	2.6	2.7	2.6	2.7
591	Drug stores, proprietary stores.....	4.0	(D)	3.2	3.0	3.1	2.6
59 ex. 591	Other retail stores <sup>6</sup> .....	12.3	11.6	11.2	10.8	11.2	11.0
592	Liquor stores.....	2.0	1.8	1.7	1.7	1.5	1.4
594	Book, stationery stores.....	0.7	1.5	0.3	(D)	0.3	0.3
595	Sporting goods, bicycle stores.....	0.5	(NA)	0.2	(NA)	0.4	0.4
597	Jewelry stores.....	2.0	2.3	0.9	1.2	0.7	1.2
5992	Florists.....	0.6	(NA)	0.4	(NA)	0.3	0.3
5996	Camera, photographic supply stores....	0.6	(NA)	0.2	(NA)	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE ALBANY STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the stores on McClelland St. from 815 to Union St. and on Eastern Ave. and Eastern Pkwy. from Brandwine Ave. to Central Pkwy. (Schenectady City)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	11	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	3,617	56	Apparel, accessory stores <sup>1</sup> .....	...
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
53 part, <sup>2</sup> 56, 57	Number.....	7	562-3, 568	Women's clothing, specialty stores....	...
	Sales.....(\$1,000)...	(D)	562	Ready-to-wear stores <sup>5</sup> .....	...
52, 55, 599	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	1	566	Shoe stores.....	...
	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	3	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>2</sup> .....	11	58	Eating, drinking places.....	3
	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	2
	Hardware stores.....	...	5813	Drinking places.....	1
5251	Other.....	...	591	Drug stores, proprietary stores.....	2
52 ex. 5251			59 ex. 591	Other retail stores <sup>6</sup> .....	3
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	1	592	Liquor stores.....	1
531	Department stores.....	1	594	Book, stationery stores.....	...
533	Limited price variety stores.....	...	595	Sporting goods, bicycle stores.....	...
539	Other general merchandise stores.....	...	597	Jewelry stores.....	...
54			5992	Florists.....	...
	Food stores.....	2	5996	Camera, photographic supply stores.....	...

MRC No. 2.—Includes the planned center known as "Latham Shopping Center" at the intersection of U.S. Highway 9 and N.Y. State Highway 7

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	39	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	12,340	56	Apparel, accessory stores <sup>1</sup> .....	12
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>2</sup> 56, 57	Number.....	11	562-3, 568	Women's clothing, specialty stores....	5
	Sales.....(\$1,000)...	5,117	562	Ready-to-wear stores <sup>5</sup> .....	4
52, 55, 599	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	21	566	Shoe stores.....	4
	Sales.....(\$1,000)...	6,333	564, 569	Other apparel stores.....	1
	All other stores:		57	Furniture, home furnishings, equipment stores.....	5
	Number.....	7	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	890	5713-15, 19	Other home furnishings stores.....	3
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>2</sup> .....	39	58	Eating, drinking places.....	4
	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	2
	Hardware stores.....	...	5813	Drinking places.....	2
5251	Other.....	1	591	Drug stores, proprietary stores.....	1
52 ex. 5251			59 ex. 591	Other retail stores <sup>6</sup> .....	3
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	4	592	Liquor stores.....	...
531	Department stores.....	2	594	Book, stationery stores.....	...
533	Limited price variety stores.....	2	595	Sporting goods, bicycle stores.....	...
539	Other general merchandise stores.....	...	597	Jewelry stores.....	1
54			5992	Florists.....	...
	Food stores.....	6	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE ALBANY STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the planned center known as "Mayfair Shopping Center" at the intersection of Saratoga Rd. and Van Buren Rd., Glenridge Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	21	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	5,835	56	Apparel, accessory stores <sup>1</sup> .....	3
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>2</sup> 56, 57	Number.....	6	562-3, 568	Women's clothing, specialty stores.....	...
	Sales.....(\$1,000)...	1,961	562	Ready-to-wear stores <sup>5</sup> .....	...
	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	7	566	Shoe stores.....	1
52, 55, 599	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	8	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>2</sup> .....	21	58	Eating, drinking places.....	2
	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	2
	Hardware stores.....	1	5813	Drinking places.....	...
5251	Other.....	...	591	Drug stores, proprietary stores.....	2
52 ex. 5251	General merchandise group stores <sup>1 2</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	4
53 part <sup>2</sup>	Department stores.....	1	592	Liquor stores.....	1
531	Limited price variety stores.....	1	594	Book, stationery stores.....	...
533	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
539			597	Jewelry stores.....	2
54	Food stores.....	2	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	1

MRC No. 4.—Includes the stores in the area bounded by Union, Nott Terrace, Veeder Ave., Millard Ave., Edison Ave., Washington Ave. (Schenectady City)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	307	554	Gasoline service stations.....	13
	Sales.....(\$1,000)...	52,862	56	Apparel, accessory stores <sup>1</sup> .....	65
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	18
53 part, <sup>2</sup> 56, 57	Number.....	107	562-3, 568	Women's clothing, specialty stores.....	32
	Sales.....(\$1,000)...	12,873	562	Ready-to-wear stores <sup>5</sup> .....	18
	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	2
	Number.....	102	566	Shoe stores.....	10
52, 55, 599	Sales.....(\$1,000)...	25,724	564, 569	Other apparel stores.....	3
	All other stores:		57	Furniture, home furnishings, equipment stores.....	26
	Number.....	98	5712	Furniture stores.....	9
	Sales.....(\$1,000)...	14,265	5713-15, 19	Other home furnishings stores.....	7
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	10
	Retail stores, total <sup>2</sup> .....	307	58	Eating, drinking places.....	73
	Lumber, building materials, hardware, farm equipment dealers.....	13	5812	Eating places.....	50
	Hardware stores.....	5	5813	Drinking places.....	23
5251	Other.....	8	591	Drug stores, proprietary stores.....	9
52 ex. 5251	General merchandise group stores <sup>1 2</sup> .....	11	59 ex. 591	Other retail stores <sup>6</sup> .....	69
53 part <sup>2</sup>	Department stores.....	3	592	Liquor stores.....	6
531	Limited price variety stores.....	3	594	Book, stationery stores.....	12
533	Other general merchandise stores.....	5	595	Sporting goods, bicycle stores.....	4
539			597	Jewelry stores.....	8
54	Food stores.....	25	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table T.—RETAIL STORES: 1956—MAJOR RETAIL CENTERS IN THE ALBANY STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes the planned center known as "Westgate Shopping Center" and stores on Central Ave. from Grant Ave., King Ave. to the north property line of Westgate Shopping Center (Albany City)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>	29	55 ex. 554	Automotive dealers.....	7
	Number.....	23,772	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	(D)	56	Apparel, accessory stores <sup>1</sup> .....	6
	Convenience goods stores:	6	561, 567	Men's, boys' apparel stores, custom tailors.....	1
53 part, <sup>2</sup> 56, 57	Number.....	(D)	562-3, 568	Women's clothing, specialty stores....	3
	Sales.....(\$1,000)...	10	562	Ready-to-wear stores <sup>5</sup> .....	3
	Shopping goods stores: <sup>2</sup>	1,905	565	Family clothing stores <sup>5</sup> .....	...
	Number.....	13	566	Shoe stores.....	2
52, 55, 599	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
	All other stores:	13	57	Furniture, home furnishings, equipment stores.....	2
	Number.....	(D)	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	Number of establishments	5713-15, 19	Other home furnishings stores.....	...
52	Retail stores, total <sup>2</sup> .....	29	572, 5732	Household appliance, radio, TV, music stores.....	1
	Lumber, building materials, hardware, farm equipment dealers.....	1	58	Eating, drinking places.....	3
	Hardware stores.....	...	5812	Eating places.....	3
	Other.....	1	5813	Drinking places.....	...
5251	General merchandise group stores <sup>1 2</sup> .....	2	591	Drug stores, proprietary stores.....	1
52 ex. 5251	Department stores.....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	2
53 part <sup>2</sup>	Limited price variety stores.....	1	592	Liquor stores.....	...
531	Other general merchandise stores.....	...	594	Book, stationery stores.....	...
533	Food stores.....	2	595	Sporting goods, bicycle stores.....	...
539			597	Jewelry stores.....	...
			5992	Florists.....	...
54			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data

for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales

and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).-- Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).--Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).--Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).-- Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).--Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).--Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).--Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).--Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).--Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).--Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



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1958



# CENTRAL BUSINESS DISTRICT STATISTICS

Allentown-Bethlehem-  
Easton, Pa.-N.J., Area

1958  
Census  
of  
Business



U. S. DEPARTMENT OF COMMERCE  
Luther H. Hodges, Secretary

BUREAU OF THE CENSUS  
Robert W. Burgess, Director

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## MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1950 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

## SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

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Allentown-Bethlehem-Easton, Pa.-N.J., Area—BC58-CBD3

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## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# ALLENTOWN-BETHLEHEM-EASTON\*, PA.-N.J. STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT





# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF ALLENTOWN

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	277	75,511	11,830	4,590	3,284	284	64,212	10,293
52	Lumber, building materials, hardware, farm equipment dealers.....	7	2,569	494	110	106	5	843	117
5251	Hardware stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
52 ex. 5251	Other.....	5	(D)	(D)	(D)	(D)	3	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	10	40,931	6,341	2,632	1,734	15	30,614	5,198
531	Department stores.....	3	(D)	(D)	(D)	(D)	4	(D)	(D)
533	Limited price variety stores.....	3	3,206	702	361	238	4	3,312	586
539	Other general merchandise stores.....	4	(D)	(D)	(D)	(D)	7	(D)	(D)
54	Food stores.....	21	2,876	333	121	99	25	3,087	336
55 ex. 554	Automotive dealers.....	...	...	...	...	...	6	183	17
554	Gasoline service stations.....	10	698	67	25	23	2	(D)	(D)
56	Apparel, accessory stores.....	76	11,039	1,603	652	436	83	12,547	1,733
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	18	2,515	363	110	93	15	3,630	430
562, 563, 568	Women's clothing, specialty stores....	39	4,366	574	305	185	39	4,639	581
562	Ready-to-wear stores <sup>5</sup> .....	21	3,275	458	229	156	18	3,658	475
565	Family clothing stores <sup>5</sup> .....	1	(D)	(D)	(D)	(D)	...	...	...
566	Shoe stores.....	14	3,321	533	200	137	17	3,212	574
564, 569	Other apparel stores.....	4	(D)	(D)	(D)	(D)	10	986	148
57	Furniture, home furnishings, equipment stores.....	37	8,394	1,572	390	365	33	7,926	1,444
5712	Furniture stores <sup>4</sup> .....	16	5,176	1,045	240	228	12	5,716	1,098
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	8	555	89	24	21	6	565	107
572, 573	Household appliance, radio, TV, music stores.....	13	2,663	438	126	116	11	1,605	239
58	Eating, drinking places.....	58	3,194	705	377	313	51	3,358	737
5812	Eating places.....	42	2,373	482	294	244	34	2,664	611
5813	Drinking places.....	16	821	223	83	69	17	694	126
591	Drug stores, proprietary stores.....	10	1,836	235	115	81	11	1,496	184
59 ex. 591	Other retail stores <sup>6</sup> .....	48	3,974	480	168	127	53	(D)	(D)
592	Liquor stores.....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
594	Book, stationery stores.....	8	(D)	(D)	(D)	(D)	8	270	32
595	Sporting goods, bicycle stores.....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
597	Jewelry stores.....	10	1,519	300	78	62	14	1,581	288
5992	Florists.....	3	167	34	13	12	2	(D)	(D)
5996	Camera, photographic supply stores....	...	...	...	...	...	1	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	6	910	336	161	158	8	827	308
783	Motion picture theaters.....	5	757	181	89	76	7	1,013	214

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$1,288,000 of which \$234,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF ALLENTOWN

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	1,301	197,077	24,298	9,289	6,979	1,397	160,337	20,646
52	Lumber, building materials, hardware, farm equipment dealers.....	56	8,956	1,498	405	376	44	6,656	1,146
5251	Hardware stores.....	10	1,070	155	48	39	10	(D)	97
52 ex. 5251	Other.....	46	7,886	1,343	357	337	34	(D)	1,049
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	31	53,825	7,762	3,204	2,215	37	37,006	6,211
531	Department stores.....	4	44,369	6,749	2,575	1,754	5	32,418	5,483
533	Limited price variety stores.....	11	3,433	728	387	248	14	3,673	613
539	Other general merchandise stores.....	16	6,015	285	242	213	18	915	115
54	Food stores.....	299	42,048	3,058	1,029	691	363	34,065	2,389
55 ex. 554	Automotive dealers.....	58	25,234	2,581	666	619	64	21,843	2,598
554	Gasoline service stations.....	107	7,131	602	253	186	128	7,777	582
56	Apparel, accessory stores.....	112	13,819	1,923	787	530	134	14,655	1,951
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	25	3,137	484	147	119	18	(D)	(D)
562, 563, 568	Women's clothing, specialty stores....	55	4,917	624	331	204	56	5,998	732
562	Ready-to-wear stores <sup>5</sup> .....	24	3,481	493	244	170	26	4,816	603
565	Family clothing stores <sup>5</sup> .....	4	1,145	111	43	31	3	128	11
566	Shoe stores.....	24	3,949	(D)	(D)	(D)	23	3,372	600
564, 569	Other apparel stores.....	4	(D)	(D)	(D)	(D)	22	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	107	13,833	2,400	639	605	98	10,612	1,852
5712	Furniture stores <sup>4</sup> .....	27	7,274	1,363	339	323	19	6,087	1,253
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	25	1,054	138	39	34	14	1,085	188
572, 573	Household appliance, radio, TV, music stores.....	55	5,505	899	261	248	53	3,278	411
58	Eating, drinking places.....	305	13,755	2,520	1,497	1,115	283	12,085	2,225
5812	Eating places.....	201	9,705	1,994	1,193	895	174	8,301	1,747
5813	Drinking places.....	104	4,050	526	304	220	109	3,784	478
591	Drug stores, proprietary stores.....	47	4,915	545	303	208	49	3,795	376
59 ex. 591	Other retail stores <sup>6</sup> .....	179	13,561	1,409	506	434	197	11,843	1,316
592	Liquor stores.....	5	2,546	114	45	45	7	2,293	(D)
594	Book, stationery stores.....	9	320	48	19	15	11	(D)	36
595	Sporting goods, bicycle stores.....	7	877	71	29	25	5	226	11
597	Jewelry stores.....	18	1,701	327	84	68	21	1,661	292
5992	Florists.....	19	679	144	68	54	17	766	248
5996	Camera, photographic supply stores....	4	278	26	14	14	4	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	16	1,856	681	349	304	20	(D)	(D)
783	Motion picture theaters.....	12	1,277	299	157	123	15	1,565	338

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
ALLENTOWN STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	5,340	536,755	58,121	22,112	16,975	5,165	457,186	49,169
52	Lumber, building materials, hardware, farm equipment dealers.....	254	32,365	4,350	1,171	1,085	208	32,241	4,668
5251	Hardware stores.....	69	5,058	575	208	172	58	5,920	882
52 ex. 5251	Other.....	185	27,307	3,775	963	913	150	26,321	3,786
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	161	76,927	11,296	5,036	3,477	147	56,479	8,801
531	Department stores.....	9	54,254	8,531	3,395	2,320	9	40,891	6,786
533	Limited price variety stores.....	48	11,079	1,975	1,168	776	35	9,615	1,551
539	Other general merchandise stores.....	66	(D)	(D)	(D)	(D)	103	5,973	464
54	Food stores.....	1,270	137,707	8,792	3,135	2,137	1,370	109,759	6,916
55 ex. 554	Automotive dealers.....	245	78,369	8,287	1,966	1,890	236	76,555	8,050
554	Gasoline service stations.....	548	33,732	2,411	1,070	760	520	27,407	1,840
56	Apparel, accessory stores.....	348	31,773	3,892	1,706	1,190	403	33,622	4,000
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	84	9,125	1,111	348	273	55	7,989	972
562, 563, 568	Women's clothing, specialty stores....	135	10,139	1,215	618	398	157	14,213	1,599
562	Ready-to-wear stores <sup>5</sup> .....	63	7,504	993	465	325	76	11,383	1,296
565	Family clothing stores <sup>5</sup> .....	20	2,844	336	216	163	24	1,425	142
566	Shoe stores.....	73	7,360	957	401	282	68	7,275	1,033
564, 569	Other apparel stores.....	24	2,093	273	123	74	55	2,356	254
57	Furniture, home furnishings, equipment stores.....	367	34,291	5,316	1,479	1,370	330	28,313	4,350
5712	Furniture stores <sup>4</sup> .....	85	15,732	2,729	708	668	66	13,319	2,400
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	72	3,005	459	144	136	30	2,601	470
572, 573	Household appliance, radio, TV, music stores.....	210	15,554	2,128	627	566	196	11,901	1,480
58	Eating, drinking places.....	1,230	40,924	7,015	4,121	3,076	1,093	33,860	5,176
5812	Eating places.....	750	27,057	5,445	3,163	2,397	624	20,971	3,728
5813	Drinking places.....	480	13,867	1,570	958	679	465	12,843	1,448
591	Drug stores, proprietary stores.....	140	14,804	1,777	768	566	139	11,989	1,367
59 ex. 591	Other retail stores <sup>6</sup> .....	777	55,863	4,985	1,660	1,424	719	46,961	4,001
592	Liquor stores.....	64	11,082	558	189	178	57	7,766	379
594	Book, stationery stores.....	25	846	99	42	32	21	743	81
595	Sporting goods, bicycle stores.....	43	2,697	198	88	69	31	1,490	116
597	Jewelry stores.....	63	3,711	617	180	156	78	3,727	586
5992	Florists.....	80	2,007	268	123	94	65	1,947	368
5996	Camera, photographic supply stores....	15	790	49	32	27	12	802	68
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	102	5,663	1,724	864	769	97	5,092	1,462
783	Motion picture theaters.....	35	2,627	630	328	262	44	3,232	789

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF ALLENTOWN, THE ENTIRE CITY, AND ALLENTOWN STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	17.6	22.9	26.5	17.4	17.4
52	Lumber, building materials, hardware, farm equipment dealers.....	204.7	34.6	9.9	0.4	-5.1
5251	Hardware stores.....	(D)	(D)	(D)	-14.6	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	3.7	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	33.7	45.4	101.7	36.2	39.2
531	Department stores.....	(D)	36.9	(D)	32.7	(D)
533	Limited price variety stores.....	-3.2	-6.5	-37.1	15.2	24.9
539	Other general merchandise stores.....	(D)	557.4	(D)	(D)	(D)
54	Food stores.....	-6.8	23.4	26.5	25.5	26.4
55 ex. 554	Automotive dealers.....	...	15.5	16.5	2.4	2.6
554	Gasoline service stations.....	(D)	-8.3	(D)	23.1	(D)
56	Apparel, accessory stores.....	-12.0	-5.7	31.9	-5.5	-1.6
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-30.7	(D)	(D)	14.2	51.6
562, 563, 568	Women's clothing, specialty stores.....	-5.9	-18.0	-59.5	-28.7	-39.7
562	Ready-to-wear stores <sup>5</sup> .....	-10.5	-27.7	-82.2	-34.1	-45.3
565	Family clothing stores <sup>5</sup> .....	...	794.5	(D)	99.6	(D)
566	Shoe stores.....	3.4	17.1	292.5	1.2	-0.6
564, 569	Other apparel stores.....	(D)	(D)	(D)	-11.2	(D)
57	Furniture, home furnishings, equipment stores.....	5.9	30.4	102.5	21.1	27.0
5712	Furniture stores <sup>4</sup> .....	-9.4	19.5	465.5	18.1	38.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-1.8	-2.9	-4.0	15.5	20.3
572, 573	Household appliance, radio, TV, music stores.....	65.9	84.9	69.9	30.7	25.2
58	Eating, drinking places.....	-4.9	13.8	21.0	20.9	23.7
5812	Eating places.....	-10.9	16.9	30.1	29.0	34.8
5813	Drinking places.....	18.3	7.0	4.5	8.0	7.4
591	Drug stores, proprietary stores.....	22.7	29.5	33.9	23.5	23.6
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	11.7	(D)	19.0	(D)
592	Liquor stores.....	(D)	11.0	(D)	42.7	(D)
594	Book, stationery stores.....	(D)	(D)	(D)	13.9	(D)
595	Sporting goods, bicycle stores.....	(D)	288.1	(D)	(D)	(D)
597	Jewelry stores.....	-3.9	2.4	127.5	-0.4	2.1
5992	Florists.....	(D)	-11.4	(D)	3.1	(D)
5996	Camera, photographic supply stores.....	...	(D)	(D)	-1.5	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	10.0	(D)	(D)	11.2	11.4
783	Motion picture theaters.....	-25.3	-18.4	-6.8	-18.7	-15.7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF ALLENTOWN AND OF ALLENTOWN STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metro- politan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	38.3	40.0	14.1	14.0
52	Lumber, building materials, hardware, farm equipment dealers...	28.7	12.7	7.9	2.6
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	76.0	82.7	53.2	54.2
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	93.4	90.2	28.9	34.4
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	6.8	9.1	2.1	2.8
55 ex. 554	Automotive dealers.....	...	0.8	(NA)	0.2
554	Gasoline service stations.....	9.8	(D)	2.1	(D)
56	Apparel, accessory stores.....	79.9	85.6	34.7	37.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	80.2	(D)	27.6	45.4
562, 563, 568	Women's clothing, specialty stores .....	88.8	77.3	43.1	32.6
562	Ready-to-wear stores <sup>5</sup> .....	94.1	76.0	43.6	32.1
565	Family clothing stores <sup>5</sup> .....	(D)	...	(D)	...
566	Shoe stores.....	84.1	95.3	45.1	44.2
564, 569	Other apparel stores.....	(D)	(D)	(D)	41.9
57	Furniture, home furnishings, equipment stores.....	60.7	74.7	24.5	28.0
5712	Furniture stores <sup>4</sup> .....	71.2	93.9	32.9	42.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	52.7	52.1	18.5	21.7
572, 573	Household appliance, radio, TV, music stores.....	48.4	49.0	17.1	13.5
58	Eating, drinking places.....	23.2	27.8	7.8	9.9
5812	Eating places.....	24.4	32.1	8.8	12.7
5813	Drinking places.....	20.3	18.3	5.9	5.4
591	Drug stores, proprietary stores.....	37.4	39.4	12.4	12.5
59 ex. 591	Other retail stores <sup>6</sup> .....	29.3	(D)	7.1	(D)
592	Liquor stores.....	(D)	(D)	(D)	(D)
594	Book, stationery stores.....	(D)	(D)	(D)	36.3
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	89.3	95.2	40.9	42.4
5992	Florists.....	24.6	(D)	8.3	(D)
5996	Camera, photographic supply stores.....	...	(D)	(NA)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF ALLENTOWN, THE ENTIRE CITY, AND ALLENTOWN STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	3.4	1.3	4.5	4.2	6.0	7.0
5251	Hardware stores.....	(D)	(D)	0.5	(D)	0.9	1.3
52 ex. 5251	Other.....	(D)	(D)	4.0	(D)	5.1	5.7
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	54.2	47.7	27.3	23.0	14.3	12.4
531	Department stores.....	(D)	(D)	22.5	20.2	10.1	8.9
533	Limited price variety stores.....	4.2	5.2	1.7	2.2	2.1	2.1
539	Other general merchandise stores.....	(D)	(D)	3.1	0.6	(D)	1.3
54	Food stores.....	3.8	4.8	21.4	21.2	25.7	24.0
55 ex. 554	Automotive dealers.....	...	0.3	12.8	13.6	14.6	16.7
554	Gasoline service stations.....	0.9	(D)	3.6	4.9	6.3	6.0
56	Apparel, accessory stores.....	14.6	19.5	7.0	9.2	5.9	7.4
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.3	5.7	1.6	(D)	1.7	1.7
562, 563, 568	Women's clothing, specialty stores....	5.8	7.2	2.5	3.8	1.9	3.1
562	Ready-to-wear stores <sup>5</sup> .....	4.3	5.7	1.8	3.0	1.4	2.5
565	Family clothing stores <sup>5</sup> .....	(D)	...	0.6	0.1	0.5	0.3
566	Shoe Stores.....	4.4	5.0	2.0	2.1	1.4	1.6
564, 569	Other apparel stores.....	(D)	1.5	(D)	(D)	0.4	0.6
57	Furniture, home furnishings, equipment stores.....	11.1	12.3	7.0	6.6	6.4	6.2
5712	Furniture stores <sup>4</sup> .....	6.9	8.9	3.7	3.8	2.9	2.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.7	0.9	0.5	0.7	0.6	0.7
572, 573	Household appliance, radio, TV, music stores.....	3.5	2.5	2.8	2.1	2.9	2.6
58	Eating, drinking places.....	4.2	5.2	7.0	7.5	7.6	7.4
5812	Eating places.....	3.1	4.1	4.9	5.1	5.0	4.6
5813	Drinking places.....	1.1	1.1	2.1	2.4	2.6	2.8
591	Drug stores, proprietary stores.....	2.5	2.3	2.5	2.4	2.8	2.6
59 ex. 591	Other retail stores <sup>6</sup> .....	5.3	(D)	6.9	7.4	10.4	10.3
592	Liquor stores.....	(D)	(D)	1.3	1.4	2.1	1.7
594	Book, stationery stores.....	(D)	0.4	0.2	(D)	0.2	0.2
595	Sporting goods, bicycle stores.....	(D)	(D)	0.4	0.1	0.5	0.3
597	Jewelry stores.....	2.0	2.6	0.9	1.0	0.7	0.8
5992	Florists.....	0.2	(D)	0.3	0.5	0.4	0.4
5996	Camera, photographic supply stores....	...	(D)	0.1	(D)	0.1	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE ALLENTOWN STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the stores in the area bounded by Tilghman, North Morris, Liberty, and North 8th Sts.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	21	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	10,293	56	Apparel, accessory stores <sup>1</sup> .....	1
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	9	562-3, 568	Women's clothing, specialty stores.....	...
	Sales.....(\$1,000)...	(D)	562	Ready-to-wear stores <sup>3</sup> .....	...
	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>3</sup> .....	...
	Number.....	3	566	Shoe stores.....	...
	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
52	Number.....	9	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	594	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments.	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	21	58	Eating, drinking places.....	5
	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	4
	Hardware stores.....	...	5813	Drinking places.....	1
	Other.....	2	591	Drug stores, proprietary stores.....	1
	General merchandise group stores <sup>1 2</sup> .....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	3
	Department stores.....	1	592	Liquor stores.....	...
	Limited price variety stores.....	...	594	Book, stationery stores.....	...
54	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
	Food stores.....	3	597	Jewelry stores.....	1
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers--mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators--have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories--those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "nonemployer" universe. The method of obtaining census information for these two groups is described below.

Enumeration of "Employers."--Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of "Nonemployers."--This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The "nonemployer" segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).**—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).**—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).**—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

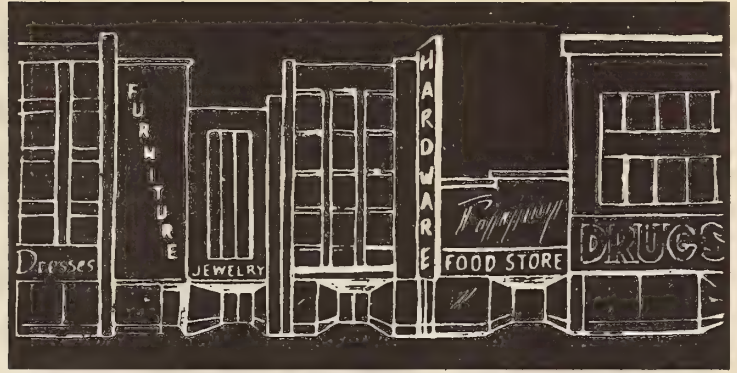
This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



BUREAU  
APR 12 1958



# CENTRAL BUSINESS DISTRICT STATISTICS

Atlanta, Ga., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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Robert F. Drury, Chief

### GEOGRAPHY DIVISION—

William T. Fay, Chief

### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Atlanta, Ga., Area—BC58-CBD4

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

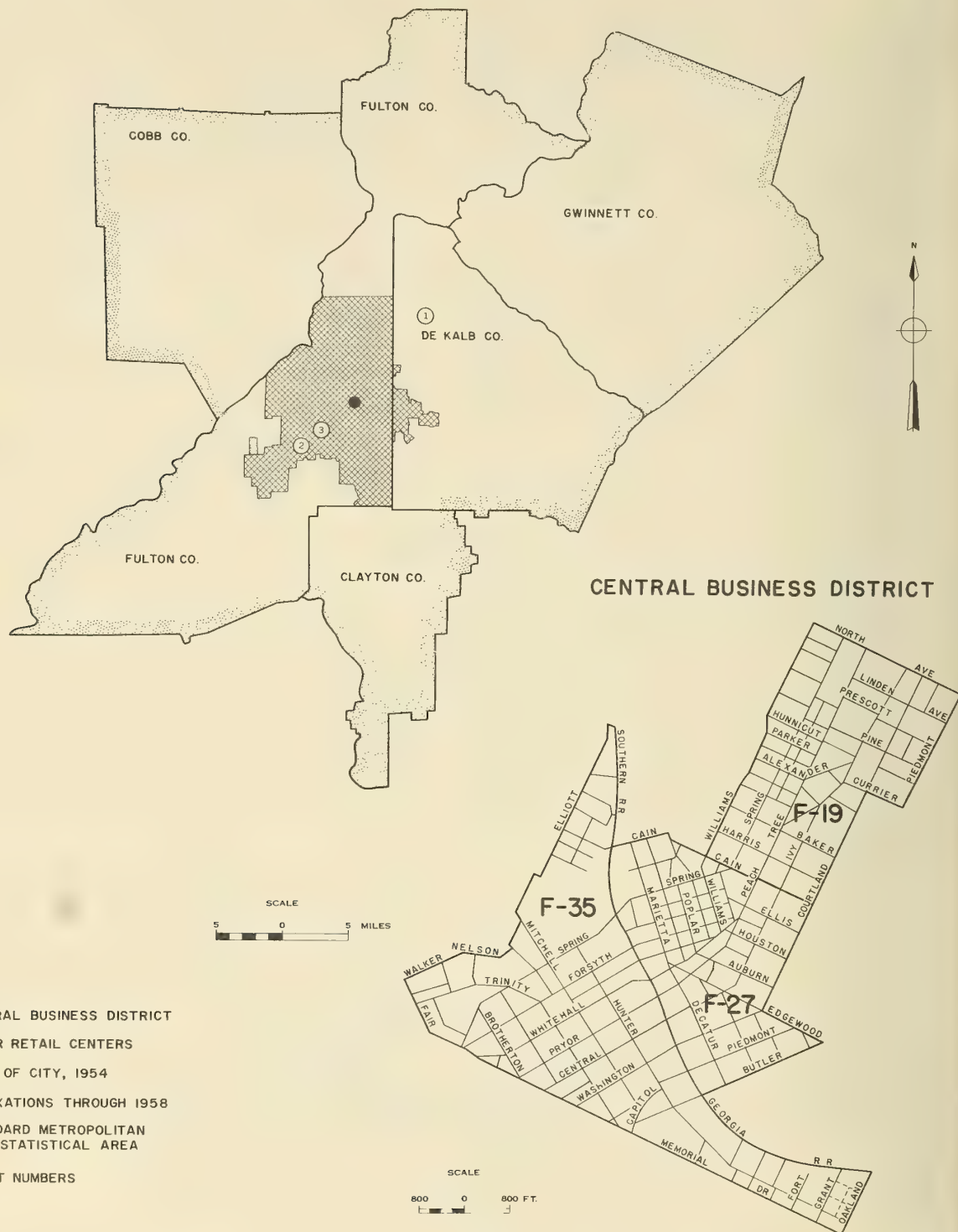
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# ATLANTA, GA.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	14

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF ATLANTA, GEORGIA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	777	298,051	46,806	17,762	16,721	885	263,220	40,200
52	Lumber, building materials, hardware, farm equipment dealers.....	10	2,823	350	119	118	15	3,074	388
5251	Hardware stores.....	2	(D)	(D)	(D)	(D)	6	1,133	163
52 ex. 5251	Other.....	8	(D)	(D)	(D)	(D)	9	1,941	225
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	17	116,389	21,569	9,007	8,549	17	97,112	17,814
531	Department stores.....	2	(D)	(D)	(D)	(D)	3	(D)	(D)
533	Limited price variety stores.....	8	11,946	1,902	1,151	758	8	10,461	1,711
539	Other general merchandise stores.....	7	(D)	(D)	(D)	(D)	6	(D)	(D)
54	Food stores.....	39	6,774	570	253	194	45	6,929	580
55 ex. 554	Automotive dealers.....	42	62,771	6,341	1,406	1,391	43	61,513	6,158
554	Gasoline service stations.....	29	2,204	260	119	115	35	2,642	343
56	Apparel, accessory stores.....	164	41,401	6,655	2,338	2,092	195	32,494	5,126
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	42	9,394	1,467	420	375	37	7,513	1,223
562, 563, 568	Women's clothing, specialty stores....	58	16,546	2,966	1,117	1,027	70	12,149	1,945
562	Ready-to-wear stores <sup>5</sup> .....	31	13,822	2,543	923	865	35	10,154	1,618
565	Family clothing stores <sup>5</sup> .....	13	7,226	1,051	353	334	14	4,561	800
566	Shoe stores.....	44	7,900	1,140	431	339	49	6,951	961
564, 569	Other apparel stores.....	5	317	31	17	17	23	1,264	197
57	Furniture, home furnishings, equipment stores.....	61	16,350	2,749	849	834	77	14,863	2,410
5712	Furniture stores <sup>4</sup> .....	29	10,400	1,748	579	573	35	11,367	1,719
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	6	1,177	162	54	54	7	385	79
572, 573	Household appliance, radio, TV, music stores.....	26	4,773	839	216	207	27	2,971	612
58	Eating, drinking places.....	173	16,561	3,782	2,078	1,954	201	16,071	3,229
5812	Eating places.....	157	15,616	3,646	1,993	1,886	172	14,473	2,986
5813	Drinking places.....	16	945	136	85	68	29	1,598	243
591	Drug stores, proprietary stores.....	33	6,915	877	322	278	36	6,299	955
59 ex. 591	Other retail stores <sup>6</sup> .....	209	25,863	3,653	1,271	1,196	221	22,223	3,197
592	Liquor stores.....	45	4,716	246	128	123	60	5,226	267
594	Book, stationery stores.....	15	1,138	214	93	79	14	1,401	266
595	Sporting goods, bicycle stores.....	4	(D)	(D)	(D)	(D)	5	1,285	192
597	Jewelry stores.....	44	10,710	1,618	462	434	48	9,384	1,705
5992	Florists.....	3	220	63	16	16	2	(D)	(D)
5996	Camera, photographic supply stores....	4	(D)	(D)	(D)	(D)	4	518	63
SELECTED SERVICES									
7011, 7012	Hotels.....	26	9,490	2,629	1,443	1,357	25	5,989	1,709
783	Motion picture theaters.....	7	1,994	410	153	105	12	2,389	496

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$4,880,000, of which \$1,224,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex.591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF ATLANTA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	4,311	784,028	(D)	(D)	(D)	4,084	663,505	80,566
52	Lumber, building materials, hardware, farm equipment dealers.....	151	41,149	5,391	1,630	1,590	147	42,931	5,322
5251	Hardware stores.....	50	5,867	667	239	218	61	5,373	658
52 ex. 5251	Other.....	101	35,282	4,724	1,391	1,372	86	37,558	4,664
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	152	160,682	27,416	11,433	10,301	118	126,262	21,979
531	Department stores.....	6	(D)	(D)	(D)	(D)	5	108,196	19,355
533	Limited price variety stores.....	72	18,073	2,906	1,954	1,295	70	13,863	2,167
539	Other general merchandise stores.....	52	(D)	(D)	(D)	(D)	41	(D)	457
54	Food stores.....	923	150,272	9,761	3,887	2,954	911	132,391	8,548
55 ex. 554	Automotive dealers.....	235	135,520	12,941	2,844	2,796	197	113,069	10,810
554	Gasoline service stations.....	588	47,403	4,379	1,927	1,799	467	34,470	3,376
56	Apparel, accessory stores.....	329	58,653	(D)	(D)	(D)	346	49,055	7,123
561, 567	Men's, boys' apparel stores, custom tailors.....	72	(D)	(D)	(D)	(D)	64	9,708	1,448
562, 563, 568	Women's clothing, specialty stores....	117	23,762	(D)	(D)	(D)	126	(D)	(D)
562	Ready-to-wear stores <sup>5</sup> .....	73	(D)	(D)	(D)	(D)	66	14,793	2,235
565	Family clothing stores <sup>5</sup> .....	30	9,428	1,259	475	411	32	6,575	994
566	Shoe stores.....	83	12,992	1,977	738	555	80	12,835	1,695
564, 569	Other apparel stores.....	17	(D)	(D)	(D)	(D)	32	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	231	33,510	5,553	1,703	1,657	263	33,007	(D)
5712	Furniture stores <sup>4</sup> .....	86	16,764	(D)	(D)	(D)	83	17,743	2,849
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	34	3,438	(D)	(D)	(D)	41	3,143	664
572, 573	Household appliance, radio, TV, music stores.....	111	13,308	2,130	602	578	97	11,163	(D)
58	Eating, drinking places.....	794	54,355	11,166	6,404	5,797	744	41,969	7,741
5812	Eating places.....	698	50,054	10,684	6,049	5,484	615	36,081	6,966
5813	Drinking places.....	96	4,301	482	355	313	129	5,888	775
591	Drug stores, proprietary stores.....	196	25,772	3,640	1,449	1,258	216	23,849	3,456
59 ex. 591	Other retail stores <sup>6</sup> .....	712	76,712	8,185	2,748	2,576	675	66,502	(D)
592	Liquor stores.....	219	37,231	1,959	637	593	207	26,778	1,368
594	Book, stationery stores.....	25	2,101	(D)	(D)	(D)	18	(D)	(D)
595	Sporting goods, bicycle stores.....	25	2,407	299	86	79	26	(D)	(D)
597	Jewelry stores.....	78	12,391	1,835	539	510	86	13,244	2,484
5992	Florists.....	63	3,080	601	208	195	64	2,211	434
5996	Camera, photographic supply stores....	5	(D)	(D)	(D)	(D)	7	684	102
SELECTED SERVICES									
7011, 7012	Hotels.....	56	(D)	(D)	(D)	(D)	47	(D)	(D)
783	Motion picture theaters.....	31	4,656	1,009	455	361	36	6,058	1,346

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
ATLANTA STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	7,235	1,129,738	128,523	49,798	43,900	6,488	904,023	100,597
52	Lumber, building materials, hardware, farm equipment dealers.....	343	72,527	8,464	2,536	2,440	286	61,657	6,917
5251	Hardware stores.....	119	10,384	1,093	396	350	115	8,886	969
52 ex. 5251	Other.....	224	62,143	7,371	2,140	2,090	171	52,771	5,948
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	374	189,516	30,558	13,195	11,547	265	142,579	23,482
531	Department stores.....	8	136,869	24,066	9,251	8,858	5	108,196	19,355
533	Limited price variety stores.....	136	28,138	4,283	2,971	1,978	114	18,096	2,734
539	Other general merchandise stores.....	132	21,887	2,209	973	711	144	16,279	1,393
54	Food stores.....	1,574	255,971	15,976	6,502	4,750	1,616	202,120	12,313
55 ex. 554	Automotive dealers.....	450	200,349	18,639	4,374	4,269	341	172,705	15,698
554	Gasoline service stations.....	1,154	85,518	7,387	3,221	2,959	904	58,047	5,099
56	Apparel, accessory stores.....	461	69,797	10,258	4,002	3,353	455	56,407	7,894
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	84	12,492	1,841	555	491	73	10,448	1,546
562, 563, 568	Women's clothing, specialty stores....	163	27,072	4,287	1,761	1,565	162	20,060	2,914
562	Ready-to-wear stores <sup>5</sup> .....	108	23,484	3,756	1,502	1,350	94	16,735	2,422
565	Family clothing stores <sup>5</sup> .....	57	13,016	1,644	688	550	59	9,364	1,278
566	Shoe stores.....	118	15,749	2,334	901	674	104	14,201	1,866
564, 569	Other apparel stores.....	25	(D)	152	97	73	37	2,026	290
57	Furniture, home furnishings, equipment stores.....	431	47,297	7,501	2,337	2,257	394	43,115	6,778
5712	Furniture stores <sup>4</sup> .....	187	23,263	3,694	1,212	1,189	129	22,343	3,417
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	48	3,960	720	211	203	54	3,663	774
572, 573	Household appliance, radio, TV, music stores.....	196	20,074	3,087	914	865	155	15,837	2,587
58	Eating, drinking places.....	1,119	68,469	13,997	7,960	7,219	996	53,219	9,764
5812	Eating places.....	1,006	63,339	13,427	7,554	6,861	836	45,853	8,832
5813	Drinking places.....	113	5,130	570	406	358	156	7,302	932
591	Drug stores, proprietary stores.....	300	40,707	5,577	2,221	1,900	300	33,070	4,674
59 ex. 591	Other retail stores <sup>6</sup> .....	1,029	99,587	10,166	3,450	3,206	931	81,104	7,978
592	Liquor stores.....	242	40,954	2,121	696	646	220	28,444	1,426
594	Book, stationery stores.....	29	2,413	458	173	159	22	1,894	375
595	Sporting goods, bicycle stores.....	35	2,932	349	99	92	35	2,216	307
597	Jewelry stores.....	126	14,701	2,157	623	589	115	14,657	2,709
5992	Florists.....	126	4,632	803	312	276	117	3,190	560
5996	Camera, photographic supply stores....	6	712	101	36	34	7	684	102
SELECTED SERVICES									
7011, 7012	Hotels.....	61	15,016	4,495	2,407	2,281	51	12,351	3,485
783	Motion picture theaters.....	56	(D)	(D)	(D)	(D)	66	7,662	1,682

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF ATLANTA, THE ENTIRE CITY, AND ATLANTA STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	13.2	18.2	21.4	25.0	29.8
52	Lumber, building materials, hardware, farm equipment dealers.....	-8.2	-4.2	-3.9	17.6	21.3
5251	Hardware stores.....	(D)	9.2	(D)	16.9	(D)
52 ex. 5251	Other.....	(D)	-6.1	(D)	17.8	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	19.9	27.3	51.9	32.9	56.1
531	Department stores.....	(D)	(D)	(D)	26.5	(D)
533	Limited price variety stores.....	14.2	30.4	80.1	55.5	112.1
539	Other general merchandise stores.....	(D)	(D)	(D)	34.4	(D)
54	Food stores.....	-2.2	13.5	14.4	26.6	28.1
55 ex. 554	Automotive dealers.....	2.0	19.9	41.1	16.0	23.7
554	Gasoline service stations.....	-16.6	37.5	42.0	47.3	50.3
56	Apparel, accessory stores.....	27.4	19.6	-4.2	23.7	(D)
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	25.0	(D)	(D)	19.6	5.6
562, 563, 568	Women's clothing, specialty stores.....	36.2	(D)	(D)	35.0	33.1
562	Ready-to-wear stores <sup>5</sup> .....	36.1	(D)	(D)	40.3	46.8
565	Family clothing stores <sup>5</sup> .....	58.4	43.4	9.3	39.0	20.5
566	Shoe stores.....	13.7	1.2	-13.5	10.9	8.3
564, 569	Other apparel stores.....	-74.9	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	10.0	1.5	-5.4	9.7	9.5
5712	Furniture stores <sup>4</sup> .....	-8.5	-5.5	-0.2	4.1	17.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	205.7	9.4	-18.0	8.1	-15.1
572, 573	Household appliance, radio, TV, music stores.....	60.7	19.2	4.2	26.8	18.9
58	Eating, drinking places.....	3.0	29.5	45.9	28.7	39.7
5812	Eating places.....	7.9	38.7	59.4	38.1	52.1
5813	Drinking places.....	-40.9	-27.0	-21.8	-29.8	-26.6
591	Drug stores, proprietary stores.....	9.8	8.1	7.4	23.1	26.2
59 ex. 591	Other retail stores <sup>6</sup> .....	16.4	15.4	14.8	22.8	25.2
592	Liquor stores.....	-9.8	39.0	50.9	44.0	56.1
594	Book, stationery stores.....	-18.8	(D)	(D)	27.4	158.6
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	32.3	(D)
597	Jewelry stores.....	14.1	-6.4	-56.5	0.3	-24.3
5992	Florists.....	(D)	39.3	(D)	45.2	(D)
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	4.1	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	58.5	(D)	(D)	21.6	-13.2
783	Motion picture theaters.....	-16.5	-23.2	-27.5	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF ATLANTA AND OF ATLANTA STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	38.0	39.7	26.4	29.1
52	Lumber, building materials, hardware, farm equipment dealers...	6.9	7.2	3.9	5.0
5251	Hardware stores.....	(D)	21.1	(D)	12.8
52 ex. 5251	Other.....	(D)	5.2	(D)	3.7
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	72.4	76.9	61.4	68.1
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	66.1	75.5	42.5	57.8
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	4.5	5.2	2.6	3.4
55 ex. 554	Automotive dealers.....	46.3	54.4	31.3	35.6
554	Gasoline service stations.....	4.6	7.7	2.6	4.6
56	Apparel, accessory stores.....	70.6	66.2	59.3	57.6
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	(D)	77.4	75.2	71.9
562, 563, 568	Women's clothing, specialty stores.....	69.6	(D)	61.1	60.6
562	Ready-to-wear stores <sup>5</sup> .....	(D)	68.6	58.9	60.7
565	Family clothing stores <sup>5</sup> .....	76.6	69.4	55.5	48.7
566	Shoe stores.....	60.8	54.2	50.2	48.9
564, 569	Other apparel stores.....	(D)	(D)	(D)	62.4
57	Furniture, home furnishings, equipment stores.....	48.8	45.0	34.6	34.5
5712	Furniture stores <sup>4</sup> .....	62.0	64.1	44.7	50.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	34.2	12.2	29.7	10.5
572, 573	Household appliance, radio, TV, music stores.....	35.9	26.6	23.8	18.8
58	Eating, drinking places.....	30.5	38.3	24.2	30.2
5812	Eating places.....	31.2	40.1	24.7	31.6
5813	Drinking places.....	22.0	27.1	18.4	21.9
591	Drug stores, proprietary stores.....	26.8	26.4	17.0	19.0
59 ex. 591	Other retail stores <sup>6</sup> .....	33.7	33.4	26.0	27.4
592	Liquor stores.....	12.7	19.5	11.5	18.4
594	Book, stationery stores.....	54.2	(D)	47.2	74.0
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	58.0
597	Jewelry stores.....	86.4	70.9	72.9	64.0
5992	Florists.....	7.1	(D)	4.7	(D)
5996	Camera, photographic supply stores.....	(D)	75.7	(D)	75.7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent.<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF ATLANTA, THE ENTIRE CITY, AND ATLANTA STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators).

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.9	1.2	5.2	6.5	6.4	6.8
5251	Hardware stores.....	(D)	0.4	0.7	0.8	0.9	1.0
52 ex. 5251	Other.....	0.7	0.7	4.5	5.7	5.5	5.8
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	39.1	36.9	20.5	19.0	16.8	15.8
531	Department stores.....	(D)	(D)	(D)	16.3	12.1	12.0
533	Limited price variety stores.....	4.0	4.0	2.3	2.1	2.5	2.0
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	1.9	1.8
54	Food stores.....	2.3	2.6	19.2	20.0	22.7	22.4
55 ex. 554	Automotive dealers.....	21.1	23.4	17.3	17.0	17.7	19.1
554	Gasoline service stations.....	0.7	1.0	6.0	5.2	7.5	6.4
56	Apparel, accessory stores.....	13.9	12.4	7.5	7.4	6.2	6.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.2	2.9	(D)	1.5	1.1	1.2
562, 563, 568	Women's clothing, specialty stores....	5.6	4.6	3.0	(D)	2.4	2.2
562	Ready-to-wear stores <sup>5</sup> .....	4.6	3.9	(D)	2.2	2.1	1.9
565	Family clothing stores <sup>5</sup> .....	2.4	1.7	1.2	1.0	1.2	1.0
566	Shoe stores.....	2.7	2.6	1.7	1.9	1.4	1.6
564, 569	Other apparel stores.....	0.1	0.5	(D)	(D)	(D)	0.2
57	Furniture, home furnishings, equipment stores.....	5.5	5.6	4.3	5.0	4.2	4.8
5712	Furniture stores <sup>6</sup> .....	3.5	4.3	2.1	2.7	2.1	2.5
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	0.4	0.2	0.4	0.5	0.4	0.4
572, 573	Household appliance, radio, TV, music stores.....	1.6	1.1	1.7	1.7	1.8	1.8
58	Eating, drinking places.....	5.5	6.1	6.9	6.3	6.1	5.9
5812	Eating places.....	5.2	5.5	6.4	5.4	5.6	5.1
5813	Drinking places.....	0.3	0.6	0.5	0.9	0.5	0.8
591	Drug stores, proprietary stores.....	2.3	2.4	3.3	3.6	3.6	3.7
59 ex. 591	Other retail stores <sup>6</sup> .....	8.7	8.4	9.8	10.0	8.8	8.9
592	Liquor stores.....	1.6	2.0	4.7	4.0	3.6	3.1
594	Book, stationery stores.....	0.4	0.5	0.3	(D)	0.2	0.2
595	Sporting goods, bicycle stores.....	(D)	0.5	0.3	(D)	0.3	0.2
597	Jewelry stores.....	3.6	3.6	1.6	2.0	1.3	1.6
5992	Florists.....	0.1	(D)	0.4	0.3	0.4	0.4
5996	Camera, photographic supply stores....	(D)	0.2	(D)	0.1	0.1	0.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE ATLANTA STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1—Includes the planned center known as Northeast Plaza at the intersection of Buford Highway, NE., and Briarwood Rd., NE.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	16	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	6,559	56	Apparel, accessory stores <sup>2</sup> .....	5
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	4	562-3, 568	Women's clothing, specialty stores....	1
	Sales.....(\$1,000)...	(D)	562	Ready-to-wear stores <sup>2</sup> .....	1
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>2</sup> .....	...
56, 57	Number.....	9	566	Shoe stores.....	3
	Sales.....(\$1,000)...	2,928	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	3	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	16	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	1
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	2	597	Jewelry stores.....	1
			5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

MRC No. 2—Includes the planned center known as Campbellton Plaza at the intersection of Campbellton Rd., SW., and DeLowe Dr. Stores, extended along Campbellton Rd., SW, from Centra Villa Rd.-Myrtle Dr. to Adams Park Municipal Golf Course and along the 1800 Block of DeLowe Dr., SW.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	21	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	6,727	56	Apparel, accessory stores <sup>2</sup> .....	4
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	5	562-3, 568	Women's clothing, specialty stores....	2
	Sales.....(\$1,000)...	3,683	562	Ready-to-wear stores <sup>2</sup> .....	2
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>2</sup> .....	...
56, 57	Number.....	7	566	Shoe stores.....	1
	Sales.....(\$1,000)...	1,548	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	9	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	1,496	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	21	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	2
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	4
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	...	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	2	597	Jewelry stores.....	1
			5992	Florists.....	1
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## ATLANTA, GA., AREA

13

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE ATLANTA STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the stores in the area bounded by Oak St., East side of Lee St., York Ave., SW., Ashby, Gordon Peeples, SW., and Howell Pl., SW.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	63	554	Gasoline service stations.....	3
54, 58, 591	Sales.....(\$1,000).. Convenience goods stores:	24,142	56	Apparel, accessory stores <sup>2</sup> .....	15
	Number.....	19	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000).. Shopping goods stores: <sup>3</sup>	4,589	562-3, 568	Women's clothing, specialty stores.....	4
53 part, <sup>3</sup> 56, 57	Number.....	31	562	Ready-to-wear stores <sup>5</sup> .....	4
	Sales.....(\$1,000).. All other stores:	18,175	565	Family clothing stores <sup>5</sup> .....	1
	Number.....	13	566	Shoe stores.....	7
52, 55, 599	Sales.....(\$1,000).. Retail stores, total <sup>3</sup> .....	1,378	564, 569	Other apparel stores.....	1
		Number of establishments	57	Furniture, home furnishings, equipment stores.....	12
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5712	Furniture stores.....	2
5251	Hardware stores.....	2	5713-15,19	Other home furnishings stores.....	3
52 ex. 5251	Other.....	1	572, 5732	Household appliance, radio, TV, music stores.....	7
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	4	58	Eating, drinking places.....	8
531	Department stores.....	1	5812	Eating places.....	8
533	Limited price variety stores.....	2	5813	Drinking places.....	...
539	Other general merchandise stores.....	1	591	Drug stores, proprietary stores.....	3
54	Food stores.....	8	59 ex. 591	Other retail stores <sup>6</sup> .....	5
			592	Liquor stores.....	...
			594	Book, stationery stores.....	1
			595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	3
			5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

**Establishments.**—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

**Sales.**—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).**—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).**—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).**—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

WASHINGTON 25, D. C.

OFFICIAL BUSINESS

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U. S. DEPARTMENT OF COMMERCE

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales--size of establishment, employment--size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States with cross-classification by related subjects.

#### Trade Reports

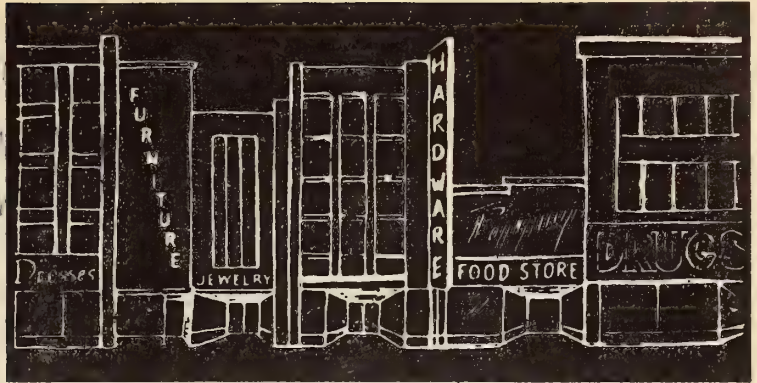
This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trade in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



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# CENTRAL BUSINESS DISTRICT STATISTICS

Austin, Tex., Area

1958  
Census  
of  
Business

U. S. DEPARTMENT OF COMMERCE  
Luther H. Hodges, Secretary

BUREAU OF THE CENSUS  
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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Austin, Tex., Area—BC58-CBD5

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

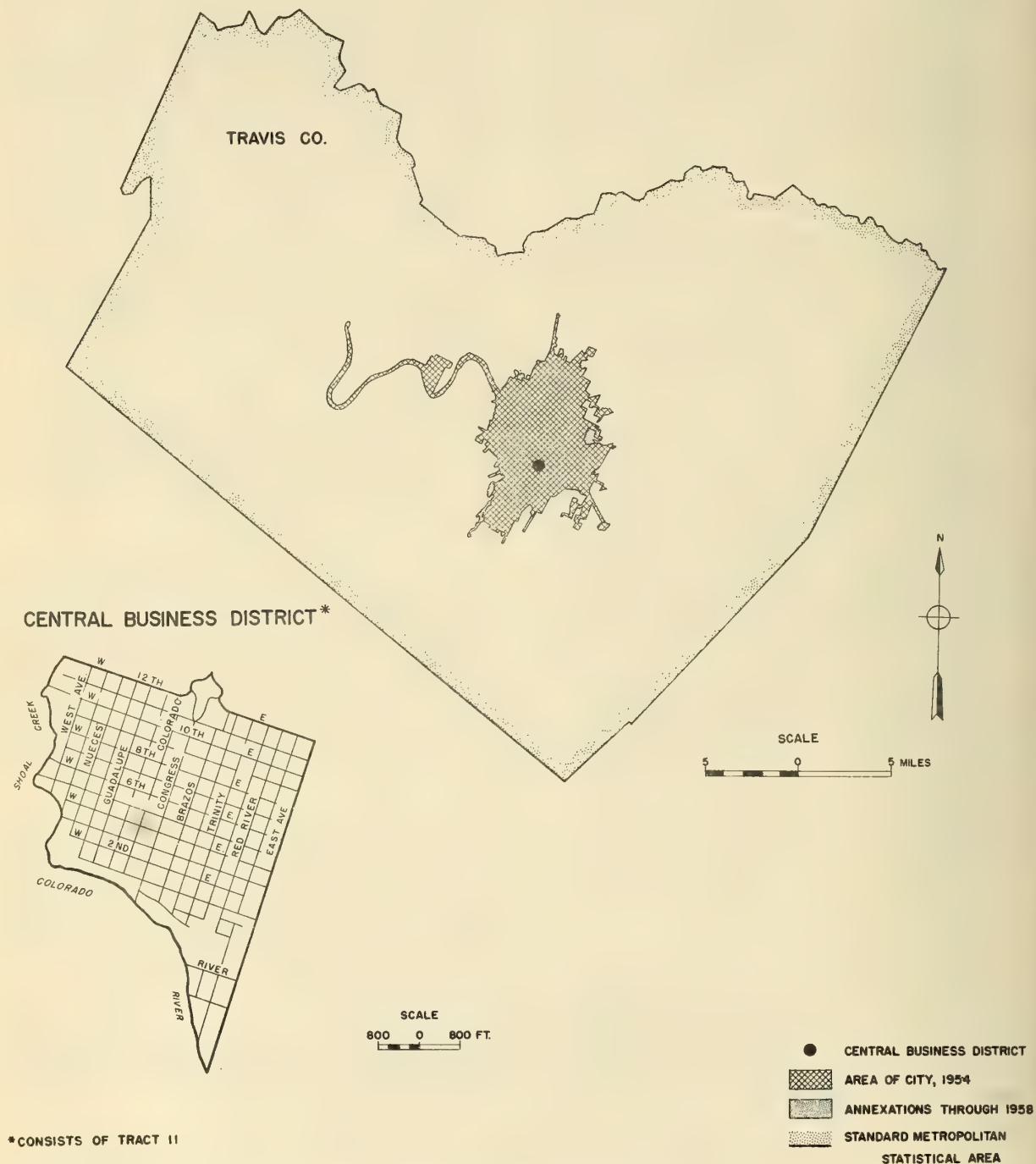
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# AUSTIN, TEXAS

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Procedures and Definitions.....	12

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF AUSTIN

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	358	82,345	11,907	4,500	3,971	455	83,634	11,870
52	Lumber, building materials, hardware, farm equipment dealers.....	18	8,124	1,351	403	363	17	10,102	1,660
5251	Hardware stores.....	4	1,501	215	72	66	5	1,686	212
52 ex. 5251	Other.....	14	6,623	1,136	331	297	12	8,416	1,448
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	12	16,354	2,720	1,169	937	20	14,707	2,541
531	Department stores.....	3	(D)	(D)	(D)	(D)	(NA)	(NA)	(NA)
533	Limited price variety stores.....	3	1,686	297	203	137	3	1,842	298
539	Other general merchandise stores.....	6	(D)	(D)	(D)	(D)	(NA)	(NA)	(NA)
54	Food stores.....	12	2,350	224	83	65	27	2,258	157
55 ex. 554	Automotive dealers.....	35	18,323	1,657	436	425	49	20,614	1,832
554	Gasoline service stations.....	10	1,497	138	54	47	19	1,184	148
56	Apparel, accessory stores.....	60	16,217	2,516	1,026	895	83	14,523	2,135
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	12	3,571	561	171	156	13	3,138	457
562, 563, 568	Women's clothing, specialty stores....	18	8,067	1,316	596	531	31	7,251	1,161
562	Ready-to-wear stores <sup>5</sup> .....	16	7,997	1,307	587	525	17	5,675	897
565	Family clothing stores <sup>5</sup> .....	8	1,571	213	105	82	6	852	105
566	Shoe stores.....	19	2,782	401	142	114	29	3,176	402
564, 569	Other apparel stores.....	3	226	25	12	12	4	106	10
57	Furniture, home furnishings, equipment stores.....	24	6,027	1,045	295	283	25	5,236	925
5712	Furniture stores <sup>4</sup> .....	15	(D)	(D)	(D)	(D)	(NA)	(D)	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1	(D)	(D)	(D)	(D)	(NA)	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	8	1,858	374	104	99	5	1,842	420
58	Eating, drinking places.....	91	4,509	1,070	619	577	102	4,576	1,049
5812	Eating places.....	64	3,925	1,008	568	535	57	3,814	992
5813	Drinking places.....	27	584	62	51	42	41	728	57
591	Drug stores, proprietary stores.....	14	2,270	314	118	104	22	2,058	342
59 ex. 591	Other retail stores <sup>6</sup> .....	82	6,674	872	297	275	91	8,376	1,081
592	Liquor stores.....	8	603	19	11	7	11	732	39
594	Book, stationery stores.....	3	224	25	14	11	5	1,155	192
595	Sporting goods, bicycle stores.....	4	153	34	12	11	(NA)	(NA)	(NA)
597	Jewelry stores.....	12	2,436	360	129	123	19	(D)	(D)
5992	Florists.....	5	97	11	6	6	(NA)	(NA)	(NA)
5996	Camera, photographic supply stores....	3	360	51	17	17	(NA)	(NA)	(NA)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	7	(D)	1,184	747	745	11	2,996	1,033
783	Motion picture theaters.....	6	931	170	77	69	8	1,265	240

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$193,000 of which \$165,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF AUSTIN

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	1,563	210,867	(D)	(D)	(D)	1,429	179,142	20,850
52	Lumber, building materials, hardware, farm equipment dealers.....	81	17,012	2,364	697	640	68	15,917	2,283
5251	Hardware stores.....	20	(D)	361	137	120	13	(D)	(D)
52 ex. 5251	Other.....	61	(D)	2,003	560	520	55	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	40	18,894	3,075	1,372	1,101	51	16,693	2,750
531	Department stores.....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
533	Limited price variety stores.....	22	3,536	574	371	268	24	3,195	453
539	Other general merchandise stores.....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
54	Food stores.....	226	49,102	3,196	1,399	949	237	38,612	2,420
55 ex. 554	Automotive dealers.....	116	35,831	(D)	(D)	(D)	92	(D)	(D)
554	Gasoline service stations.....	245	16,913	1,708	773	642	174	11,234	1,191
56	Apparel, accessory stores.....	108	(D)	(D)	(D)	(D)	112	16,944	2,382
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	20	4,210	640	218	196	19	3,650	500
562, 563, 568	Women's clothing, specialty stores.....	40	10,176	1,620	721	637	47	8,775	1,317
562	Ready-to-wear stores <sup>5</sup> .....	34	9,919	1,590	696	621	27	6,806	1,013
565	Family clothing stores <sup>5</sup> .....	12	2,060	280	139	109	6	852	105
566	Shoe stores.....	27	(D)	(D)	(D)	(D)	33	3,437	437
564, 569	Other apparel stores.....	9	467	48	27	27	7	230	23
57	Furniture, home furnishings, equipment stores.....	105	(D)	(D)	(D)	(D)	87	10,760	1,645
5712	Furniture stores <sup>6</sup> .....	(NA)	(D)	(D)	(D)	(D)	(NA)	(NA)	(NA)
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	(NA)	(D)	(D)	(D)	(D)	(NA)	(NA)	(NA)
572, 573	Household appliance, radio, TV, music stores.....	50	4,481	683	216	200	31	3,913	729
58	Eating, drinking places.....	337	15,928	3,506	2,085	1,818	305	13,426	2,724
5812	Eating places.....	252	13,409	3,197	1,894	1,659	192	10,592	2,415
5813	Drinking places.....	85	2,519	309	191	159	111	2,818	309
591	Drug stores, proprietary stores.....	68	8,228	(D)	(D)	(D)	64	(D)	(D)
59 ex. 591	Other retail stores <sup>6</sup> .....	237	16,406	1,784	715	601	239	(D)	(D)
592	Liquor stores.....	30	(D)	(D)	(D)	(D)	32	(D)	(D)
594	Book, stationery stores.....	14	2,586	309	158	108	11	(D)	(D)
595	Sporting goods, bicycle stores.....	8	275	44	19	15	(NA)	(NA)	(NA)
597	Jewelry stores.....	12	2,436	360	129	123	20	2,830	442
5992	Florists.....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
5996	Camera, photographic supply stores.....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	8	2,526	(D)	(D)	(D)	16	3,087	1,048
783	Motion picture theaters.....	16	1,713	327	173	158	17	1,899	384

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
AUSTIN STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	1,695	215,128	25,171	10,457	8,747	1,495	181,523	20,981
52	Lumber, building materials, hardware, farm equipment dealers.....	96	17,532	2,389	707	649	71	16,152	2,304
5251	Hardware stores.....	21	2,842	362	138	121	14	(D)	(D)
52 ex. 5251	Other.....	75	14,690	2,027	569	528	57	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	48	19,274	3,086	1,380	1,107	60	17,141	2,770
531	Department stores.....	3	(D)	(D)	(D)	(D)	(NA)	(NA)	(NA)
533	Limited price variety stores.....	22	3,536	574	371	268	24	3,195	453
539	Other general merchandise stores.....	17	(D)	(D)	(D)	(D)	(NA)	(NA)	(NA)
54	Food stores.....	263	50,318	3,238	1,429	976	248	38,924	2,434
55 ex. 554	Automotive dealers.....	119	35,860	3,153	864	827	95	34,060	2,876
554	Gasoline service stations.....	259	17,489	1,752	797	663	184	11,473	1,198
56	Apparel, accessory stores.....	109	20,559	3,128	1,296	1,113	112	16,944	2,382
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	20	4,210	640	218	196	19	3,650	500
562, 563, 568	Women's clothing, specialty stores....	40	10,176	1,620	721	637	47	8,775	1,317
562	Ready-to-wear stores <sup>5</sup> .....	34	9,919	1,590	696	621	27	6,806	1,013
565	Family clothing stores <sup>5</sup> .....	12	2,060	280	139	109	6	852	105
566	Shoe stores.....	28	3,646	540	191	144	33	3,437	437
564, 569	Other apparel stores.....	9	(D)	(D)	(D)	(D)	7	230	23
57	Furniture, home furnishings, equipment stores.....	106	12,403	1,844	534	505	87	10,760	1,645
5712	Furniture stores <sup>4</sup> .....	36	6,503	957	251	239	(NA)	(NA)	(NA)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	20	1,419	204	67	66	(NA)	(NA)	(NA)
572, 573	Household appliance, radio, TV, music stores.....	50	4,481	683	216	200	31	3,913	729
58	Eating, drinking places.....	374	16,626	3,579	2,135	1,861	328	13,814	2,759
5812	Eating places.....	270	13,721	3,258	1,934	1,694	203	10,787	2,436
5813	Drinking places.....	104	2,905	321	201	167	121	2,989	323
591	Drug stores, proprietary stores.....	71	8,344	1,212	596	441	65	6,013	898
59 ex. 591	Other retail stores <sup>6</sup> .....	250	16,723	1,790	719	605	245	16,242	1,715
592	Liquor stores.....	32	3,613	105	66	51	33	3,266	134
594	Book, stationery stores.....	14	2,586	309	158	108	11	(D)	(D)
595	Sporting goods, bicycle stores.....	8	275	44	19	15	(NA)	(NA)	(NA)
597	Jewelry stores.....	12	2,436	360	129	123	20	2,830	442
5992	Florists.....	38	1,086	117	59	43	(NA)	(NA)	(NA)
5996	Camera, photographic supply stores....	9	629	82	30	25	(NA)	(NA)	(NA)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	12	2,653	1,212	771	762	16	3,087	1,048
783	Motion picture theaters.....	17	(D)	(D)	(D)	(D)	17	1,899	384

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF AUSTIN, THE ENTIRE CITY, AND AUSTIN STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metropolitan statistical area	Standard metropolitan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	-1.5	17.7	34.6	18.5	35.6
52	Lumber, building materials, hardware, farm equipment dealers.....	-19.6	6.9	52.8	8.5	55.5
5251	Hardware stores.....	-11.0	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	-21.3	(D)	(D)	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	11.2	13.2	27.9	12.4	20.0
531	Department stores.....	(D)	(NA)	(D)	(D)	(D)
533	Limited price variety stores.....	-8.5	10.7	36.7	10.7	36.7
539	Other general merchandise stores.....	(NA)	(NA)	(NA)	(D)	(D)
54	Food stores.....	4.1	27.2	28.6	29.3	30.8
55 ex. 554	Automotive dealers.....	-11.1	(D)	(D)	5.3	30.4
554	Gasoline service stations.....	26.4	50.6	53.4	52.4	55.4
56	Apparel, accessory stores.....	11.7	(D)	(D)	21.3	79.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	13.8	15.3	24.8	15.3	24.8
562, 563, 568	Women's clothing, specialty stores.....	11.3	16.0	38.4	16.0	38.4
562	Ready-to-wear stores <sup>5</sup> .....	40.9	45.7	69.9	45.7	69.9
565	Family clothing stores <sup>5</sup> .....	84.4	141.8	...	141.8	...
566	Shoe stores.....	-12.4	(D)	(D)	6.1	231.0
564, 569	Other apparel stores.....	113.2	103.0	94.4	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	15.1	(D)	(D)	15.3	15.4
5712	Furniture stores <sup>4</sup> .....	(D)	(D)	(D)	(NA)	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	(NA)	(D)
572, 573	Household appliance, radio, TV, music stores.....	0.9	14.5	26.7	14.5	26.7
58	Eating, drinking places.....	-1.5	18.6	29.0	20.4	31.2
5812	Eating places.....	2.9	26.6	39.9	27.2	40.5
5813	Drinking places.....	-19.8	-10.6	-7.4	-2.8	2.7
591	Drug stores, proprietary stores.....	10.3	(D)	(D)	38.8	53.6
59 ex. 591	Other retail stores <sup>6</sup> .....	-20.3	(D)	(D)	3.0	27.8
592	Liquor stores.....	-17.6	(D)	(D)	10.6	18.8
594	Book, stationery stores.....	-80.6	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(NA)	(NA)	(NA)	(NA)	(NA)
597	Jewelry stores.....	(D)	-13.9	(D)	-13.9	(D)
5992	Florists.....	(NA)	(NA)	(NA)	(NA)	(NA)
5996	Camera, photographic supply stores.....	(NA)	(NA)	(NA)	(NA)	(NA)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	(D)	-18.2	(D)	-14.1	(D)
783	Motion picture theaters.....	-26.4	-9.8	23.3	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF AUSTIN AND OF AUSTIN STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	39.1	46.7	38.3	46.1
52	Lumber, building materials, hardware, farm equipment dealers...	47.8	63.5	46.3	62.5
5251	Hardware stores.....	(D)	(D)	52.8	(D)
52 ex. 5251	Other.....	(D)	(D)	45.1	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	86.6	88.1	84.9	85.8
531	Department stores.....	(D)	(NA)	(D)	(NA)
533	Limited price variety stores.....	47.7	57.7	47.7	57.7
539	Other general merchandise stores.....	(NA)	(NA)	(D)	(NA)
54	Food stores.....	4.8	5.8	4.7	5.8
55 ex. 554	Automotive dealers.....	51.1	(D)	51.1	60.5
554	Gasoline service stations.....	8.9	10.5	8.6	10.3
56	Apparel, accessory stores.....	(D)	85.7	78.9	85.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	84.8	86.0	84.8	86.0
562, 563, 568	Women's clothing, specialty stores.....	79.3	82.6	79.3	82.6
562	Ready-to-wear stores <sup>5</sup> .....	80.6	83.4	80.6	83.4
565	Family clothing stores <sup>5</sup> .....	76.3	100.0	76.3	100.0
566	Shoe stores.....	(D)	92.4	76.3	92.4
564, 569	Other apparel stores.....	48.4	46.1	(D)	46.1
57	Furniture, home furnishings, equipment stores.....	(D)	48.7	48.6	48.7
5712	Furniture stores <sup>4</sup> .....	(D)	(D)	62.6	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	41.5	47.1	41.5	47.1
58	Eating, drinking places.....	28.3	34.1	27.1	33.1
5812	Eating places.....	29.3	36.0	28.6	35.4
5813	Drinking places.....	23.2	25.8	20.1	24.4
591	Drug stores, proprietary stores.....	27.6	(D)	27.2	34.2
59 ex. 591	Other retail stores <sup>6</sup> .....	40.7	(D)	39.9	51.6
592	Liquor stores.....	(D)	(D)	16.7	22.4
594	Book, stationery stores.....	8.7	(D)	8.7	(D)
595	Sporting goods, bicycle stores.....	55.6	(NA)	55.6	(NA)
597	Jewelry stores.....	100.0	(D)	100.0	(D)
5992	Florists.....	(NA)	(NA)	8.9	(NA)
5996	Camera, photographic supply stores.....	(NA)	(NA)	57.2	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF AUSTIN, THE ENTIRE CITY, AND AUSTIN STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1954	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	9.9	12.1	8.1	8.9	8.1	8.9
5251	Hardware stores.....	1.8	2.0	(D)	(D)	1.3	(D)
52 ex. 5251	Other.....	8.1	10.1	(D)	(D)	6.8	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	19.9	17.6	9.0	9.3	9.0	9.5
531	Department stores.....	(D)	(NA)	(NA)	(NA)	(D)	(NA)
533	Limited price variety stores.....	2.0	2.2	1.7	1.8	1.6	1.8
539	Other general merchandise stores.....	(D)	(NA)	(NA)	(NA)	(D)	(NA)
54	Food stores.....	2.8	2.7	23.3	21.6	23.4	21.4
55 ex. 554	Automotive dealers.....	22.2	24.6	17.0	(D)	16.7	18.8
554	Gasoline service stations.....	1.8	1.4	8.0	6.3	8.1	6.3
56	Apparel, accessory stores.....	19.7	17.4	(D)	9.5	9.6	9.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	4.3	3.8	2.0	2.0	2.0	2.0
562, 563, 568	Women's clothing, specialty stores....	9.8	8.7	4.8	4.9	4.7	4.8
562	Ready-to-wear stores <sup>5</sup> .....	9.7	6.8	4.7	3.8	4.6	3.7
565	Family clothing stores <sup>5</sup> .....	1.9	1.0	1.0	0.5	1.0	0.5
566	Shoe Stores.....	3.4	3.8	(D)	1.9	1.7	1.9
564, 569	Other apparel stores.....	0.3	0.1	0.2	0.1	(D)	0.1
57	Furniture, home furnishings, equipment stores.....	7.3	6.3	(D)	6.0	5.8	5.9
5712	Furniture stores <sup>4</sup> .....	(D)	(D)	(D)	(NA)	3.0	(NA)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	(NA)	0.7	(NA)
572, 573	Household appliance, radio, TV, music stores.....	2.3	2.2	2.1	2.2	2.1	2.1
58	Eating, drinking places.....	5.5	5.5	7.6	7.5	7.7	7.6
5812	Eating places.....	4.8	4.6	6.4	5.9	6.4	5.9
5813	Drinking places.....	0.7	0.9	1.2	1.6	1.3	1.6
591	Drug stores, proprietary stores.....	2.8	2.5	3.9	(D)	3.9	3.3
59 ex. 591	Other retail stores <sup>6</sup> .....	8.1	10.0	7.8	(D)	7.7	9.0
592	Liquor stores.....	0.7	0.9	(D)	(D)	1.7	1.8
594	Book, stationery stores.....	0.3	1.4	1.2	(D)	1.2	(D)
595	Sporting goods, bicycle stores.....	0.2	(NA)	0.1	(NA)	0.1	(NA)
597	Jewelry stores.....	3.0	(D)	1.2	1.6	1.1	1.6
5992	Florists.....	0.1	(NA)	(NA)	(NA)	0.5	(NA)
5996	Camera, photographic supply stores....	0.4	(NA)	(NA)	(NA)	0.3	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).





# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

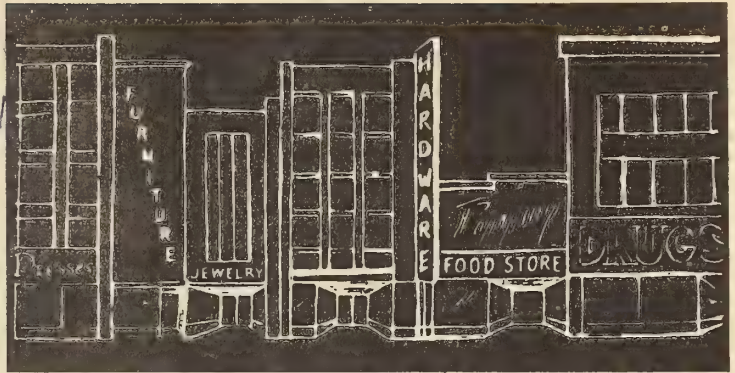
This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



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# CENTRAL BUSINESS DISTRICT STATISTICS

Baltimore, Md., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

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## MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Baltimore, Md., Area—BC58-CBD6  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D. C., and U. S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one of more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

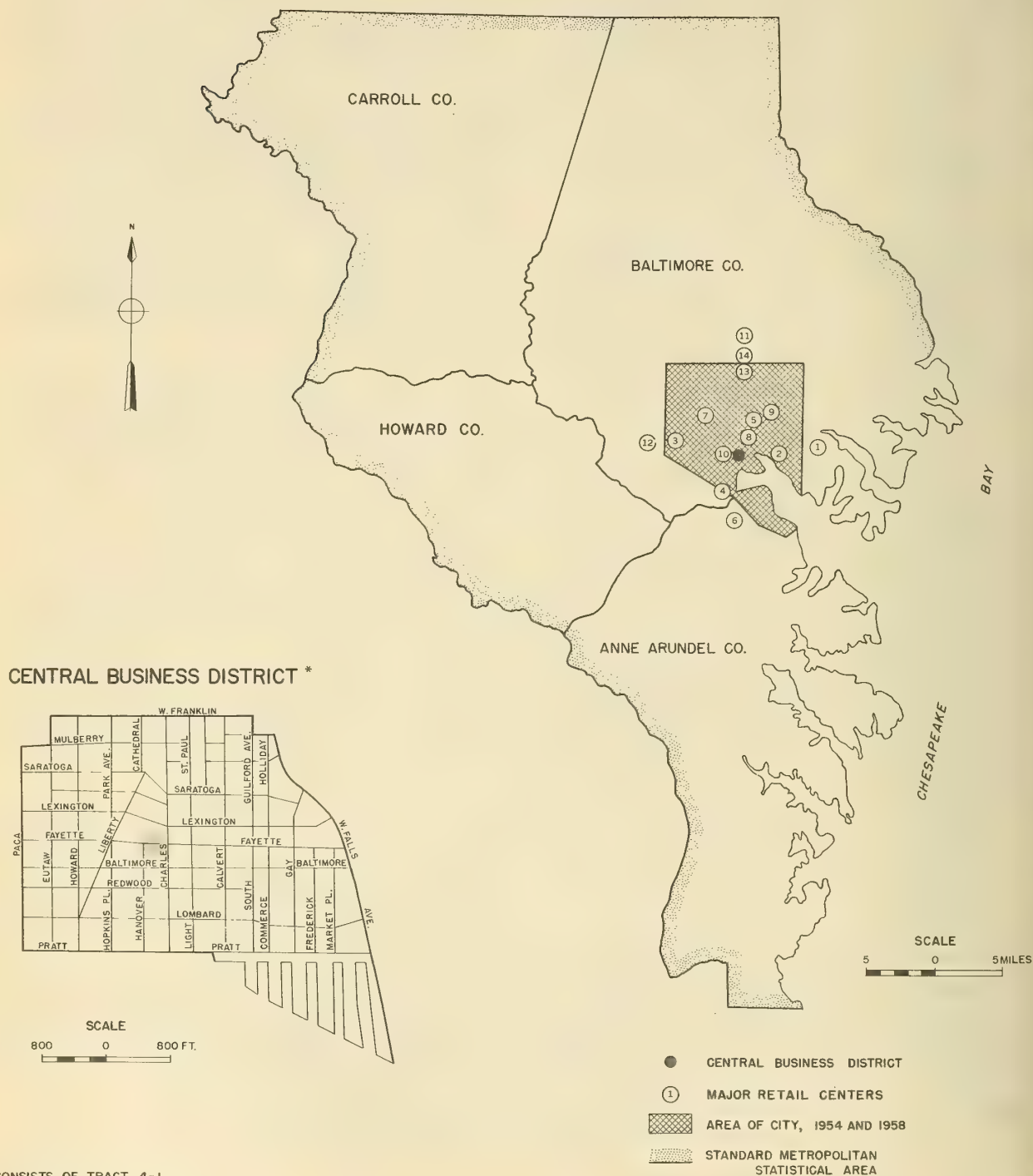
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# BALTIMORE, MD.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



\* CONSISTS OF TRACT 4-1  
EXCLUDING LEXINGTON MARKET

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	19

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954

CENTRAL BUSINESS DISTRICT OF BALTIMORE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup> (\$1,000)	Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup> (\$1,000)	Payroll, entire year (\$1,000)
					Total	Full workweek			
		(number)			(number)	(number)	(number)		
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	783	215,352	45,507	16,824	14,988	862	233,843	47,465
52	Lumber, building materials, hardware, farm equipment dealers.....	11	534	65	21	21	10	973	109
5251	Hardware stores.....	6	194	17	7	7	4	249	48
52 ex. 5251	Other.....	5	340	48	14	14	6	724	61
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	25	93,321	22,928	9,571	8,705	26	105,847	22,004
531	Department stores.....	8	86,070	21,534	8,840	8,315	8	98,475	20,813
533	Limited price variety stores.....	6	6,412	1,227	690	356	8	7,095	1,176
539	Other general merchandise stores.....	11	839	167	41	34	10	277	15
54	Food stores.....	39	8,805	922	371	251	46	10,988	1,755
55 ex. 554	Automotive dealers.....	8	1,335	178	45	42	6	1,209	110
554	Gasoline service stations.....	11	656	65	22	16	12	770	146
56	Apparel, accessory stores.....	168	36,429	6,074	1,710	1,453	224	37,635	6,412
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	55	10,167	1,738	460	392	64	11,192	1,803
562, 563, 568	Women's clothing, specialty stores....	61	15,991	2,631	840	701	81	14,269	2,692
562	Ready-to-wear stores <sup>5</sup> .....	27	12,055	1,975	617	526	31	10,133	1,992
565	Family clothing stores <sup>5</sup> .....	4	(D)	(D)	(D)	(D)	8	2,323	392
566	Shoe stores.....	45	8,031	1,450	321	304	58	9,142	1,469
564, 569	Other apparel stores.....	3	(D)	(D)	(D)	(D)	5	549	56
57	Furniture, home furnishings, equipment stores.....	60	21,313	3,390	815	792	78	20,143	3,400
5712	Furniture stores <sup>4</sup> .....	24	8,977	1,462	320	312	30	9,462	1,623
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	16	1,979	370	139	129	17	1,666	348
572, 573	Household appliance, radio, TV, music stores.....	20	10,357	1,558	356	351	25	8,823	1,429
58	Eating, drinking places.....	240	20,498	5,993	2,477	2,180	249	23,042	7,442
5812	Eating places.....	167	15,590	5,159	2,031	1,773	176	17,530	6,143
5813	Drinking places.....	73	4,908	834	446	407	73	5,512	1,299
591	Drug stores, proprietary stores.....	18	6,577	1,032	499	356	19	5,846	861
59 ex. 591	Other retail stores <sup>6</sup> .....	203	25,884	4,860	1,293	1,172	192	27,390	5,226
592	Liquor stores.....	15	1,924	101	30	25	12	2,300	110
594	Book, stationery stores.....	19	4,673	1,030	266	249	22	4,145	1,065
595	Sporting goods, bicycle stores.....	3	431	58	21	15	7	1,580	216
597	Jewelry stores.....	40	10,386	2,359	564	513	46	11,810	2,375
5992	Florists.....	12	357	57	20	18	9	324	33
5996	Camera, photographic supply stores....	6	1,688	225	50	48	4	963	87
	SELECTED SERVICES								
7011, 7012	Hotels.....	20	7,508	2,786	1,509	1,372	19	7,148	2,502
783	Motion picture theaters.....	7	1,383	328	141	122	10	2,533	526

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$2,773,000, of which \$470,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF BALTIMORE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	10,825	1,309,791	164,931	63,737	53,461	10,877	1,163,700	146,331
52	Lumber, building materials, hardware, farm equipment dealers.....	381	47,714	5,580	1,485	1,407	376	47,565	5,736
5251	Hardware stores.....	202	9,833	906	349	309	223	8,782	793
52 ex. 5251	Other.....	179	37,881	4,674	1,136	1,098	149	38,669	4,943
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	288	210,719	38,508	16,433	13,627	294	184,558	33,711
531	Department stores.....	23	172,461	32,730	13,091	11,502	20	152,278	28,760
533	Limited price variety stores.....	112	28,526	4,733	2,916	1,783	128	22,578	3,714
539	Other general merchandise stores.....	109	(D)	(D)	(D)	(D)	144	9,626	1,237
54	Food stores.....	3,345	313,657	21,562	8,381	6,154	3,614	278,620	18,364
55 ex. 554	Automotive dealers.....	317	194,292	20,406	4,427	4,247	289	172,773	17,593
554	Gasoline service stations.....	729	65,295	6,068	3,128	2,675	614	50,268	5,157
56	Apparel, accessory stores.....	804	90,305	12,923	4,578	3,559	891	83,891	11,609
561, 567	Men's, boys' apparel stores, custom tailors.....	201	22,696	3,187	970	803	159	21,069	2,876
562, 563, 568	Women's clothing, specialty stores....	269	33,559	5,091	1,928	1,542	286	26,634	4,387
562	Ready-to-wear stores <sup>5</sup> .....	157	27,137	4,149	1,579	1,258	169	21,649	3,666
565	Family clothing stores <sup>5</sup> .....	43	9,153	1,176	523	397	53	10,873	1,421
566	Shoe stores.....	190	19,506	3,039	925	678	179	15,716	2,092
564, 569	Other apparel stores.....	57	4,421	(D)	(D)	(D)	132	7,695	833
57	Furniture, home furnishings, equipment stores.....	492	70,860	11,050	2,910	2,766	549	68,776	11,445
5712	Furniture stores <sup>4</sup> .....	163	34,508	5,745	1,406	1,358	151	40,064	6,970
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	142	10,222	(D)	(D)	(D)	91	7,080	1,506
572, 573	Household appliance, radio, TV, music stores.....	187	26,130	3,501	911	865	209	20,078	2,969
58	Eating, drinking places.....	2,696	144,424	27,318	13,954	12,365	2,516	131,079	24,451
5812	Eating places.....	1,407	81,062	19,117	9,830	8,714	1,116	67,015	16,207
5813	Drinking places.....	1,289	63,362	8,201	4,124	3,651	1,394	63,962	8,244
591	Drug stores, proprietary stores.....	411	58,857	7,562	3,856	2,670	425	49,084	5,899
59 ex. 591	Other retail stores <sup>6</sup> .....	1,362	113,668	13,954	4,585	3,991	1,309	97,086	12,366
592	Liquor stores.....	355	34,444	2,181	1,057	894	244	24,123	1,340
594	Book, stationery stores.....	54	5,999	1,149	331	294	59	5,203	1,153
595	Sporting goods, bicycle stores.....	32	2,483	259	73	59	50	3,233	311
597	Jewelry stores.....	146	16,127	3,258	850	742	136	16,723	3,107
5992	Florists.....	123	3,992	579	240	203	129	3,663	446
5996	Camera, photographic supply stores....	18	(D)	(D)	(D)	(D)	9	2,015	214
SELECTED SERVICES									
7011, 7012	Hotels.....	63	12,178	4,439	2,451	2,099	66	(D)	(D)
783	Motion picture theaters.....	90	10,029	2,907	1,647	1,530	92	9,934	2,669

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
BALTIMORE STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	14,821	1,853,657	221,139	88,115	72,249	14,279	1,542,274	184,198
52	Lumber, building materials, hardware, farm equipment dealers.....	592	84,847	9,934	2,708	2,576	551	79,245	9,344
5251	Hardware stores.....	292	17,074	1,600	628	556	307	15,748	1,597
52 ex. 5251	Other.....	300	67,773	8,334	2,080	2,020	244	63,497	7,747
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	436	243,140	42,811	19,738	16,480	466	210,867	37,153
531	Department stores.....	27	187,349	35,043	15,318	13,671	23	163,845	30,747
533	Limited price variety stores.....	152	36,117	5,832	3,629	2,194	156	28,475	4,571
539	Other general merchandise stores.....	161	(D)	(D)	(D)	(D)	279	18,159	1,835
54	Food stores.....	4,181	492,787	34,102	13,037	9,249	4,393	390,533	25,590
55 ex. 554	Automotive dealers.....	520	263,868	27,502	6,199	5,937	456	231,493	23,525
554	Gasoline service stations.....	1,406	119,938	10,451	5,076	4,109	1,122	85,139	7,851
56	Apparel, accessory stores.....	1,013	117,442	16,180	6,119	4,767	1,052	95,610	13,027
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	245	28,317	3,925	1,238	1,003	188	23,642	3,197
562, 563, 568	Women's clothing, specialty stores....	336	44,018	6,398	2,634	2,175	327	29,431	4,711
562	Ready-to-wear stores <sup>5</sup> .....	207	36,855	5,369	2,236	1,848	202	24,027	3,960
565	Family clothing stores <sup>5</sup> .....	78	14,744	1,753	784	586	69	13,335	1,740
566	Shoe stores.....	227	23,119	3,517	1,118	786	225	(D)	(D)
564, 569	Other apparel stores.....	81	6,196	(D)	(D)	(D)	155	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	658	88,019	13,386	3,624	3,405	620	76,951	12,476
5712	Furniture stores <sup>4</sup> .....	216	42,832	6,889	1,703	1,627	260	45,924	7,799
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	173	12,371	2,103	703	626	113	8,287	1,679
572, 573	Household appliance, radio, TV, music stores.....	269	32,816	4,394	1,218	1,152	214	21,040	2,998
58	Eating, drinking places.....	3,561	196,095	36,959	19,801	16,470	3,304	171,975	31,515
5812	Eating places.....	1,921	112,519	25,978	14,380	11,774	1,534	88,618	20,488
5813	Drinking places.....	1,640	83,576	10,981	5,421	4,696	1,768	83,284	11,027
591	Drug stores, proprietary stores.....	547	86,135	11,074	5,552	3,823	546	66,063	7,899
59 ex. 591	Other retail stores <sup>6</sup> .....	1,907	161,386	18,740	6,261	5,433	1,769	134,398	15,818
592	Liquor stores.....	468	49,615	3,142	1,408	1,163	308	31,166	1,783
594	Book, stationery stores.....	65	6,482	1,232	373	327	65	(D)	(D)
595	Sporting goods, bicycle stores.....	65	4,640	469	150	128	67	(D)	(D)
597	Jewelry stores.....	192	18,665	3,635	979	856	174	18,120	3,243
5992	Florists.....	164	5,290	796	335	278	156	(D)	(D)
5996	Camera, photographic supply stores....	20	3,584	461	123	105	13	2,047	214
SELECTED SERVICES									
7011, 7012	Hotels.....	74	13,023	4,727	2,600	2,233	78	12,695	4,258
783	Motion picture theaters.....	124	12,890	3,709	2,046	1,877	117	11,823	3,221

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF BALTIMORE, THE ENTIRE CITY, AND BALTIMORE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-7.2	12.6	17.7	20.2	25.2
52	Lumber, building materials, hardware, farm equipment dealers.....	-45.1	0.3	1.3	7.1	7.7
5251	Hardware stores.....	-22.1	12.0	13.0	8.4	8.9
52 ex. 5251	Other.....	-53.0	-2.0	-1.1	6.7	7.4
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	-11.8	14.2	49.2	15.3	42.7
531	Department stores.....	-12.6	13.3	60.6	14.3	54.9
533	Limited price variety stores.....	-9.6	26.3	42.8	26.8	38.9
539	Other general merchandise stores.....	202.9	(D)	(D)	(D)	(D)
54	Food stores.....	-4.2	12.6	13.9	26.2	27.5
55 ex. 554	Automotive dealers.....	10.4	12.5	12.5	14.0	14.0
554	Gasoline service stations.....	-14.8	29.9	30.6	40.9	41.4
56	Apparel, accessory stores.....	-3.2	7.6	16.5	22.8	39.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-9.2	7.7	20.6	19.8	45.8
562, 563, 568	Women's clothing, specialty stores.....	12.1	26.0	22.4	49.6	84.9
562	Ready-to-wear stores <sup>5</sup> .....	19.0	25.3	31.0	53.4	78.5
565	Family clothing stores <sup>5</sup> .....	-67.3	-15.8	-1.8	10.6	27.0
566	Shoe stores.....	-12.2	24.1	74.6	(D)	(D)
564, 569	Other apparel stores.....	(D)	-42.5	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	5.8	3.0	1.9	14.4	17.4
5712	Furniture stores <sup>4</sup> .....	-5.1	-13.9	-16.6	-6.8	-7.1
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	18.8	44.4	52.3	49.3	57.0
572, 573	Household appliance, radio, TV, music stores.....	17.4	30.1	40.1	56.0	83.8
58	Eating, drinking places.....	-11.0	10.2	14.7	14.0	17.9
5812	Eating places.....	-11.1	21.0	32.3	27.0	36.4
5813	Drinking places.....	-11.0	-0.9	...	0.4	1.2
591	Drug stores, proprietary stores.....	12.5	19.9	20.9	30.4	32.1
59 ex. 591	Other retail stores <sup>6</sup> .....	-5.5	17.1	26.0	20.1	26.6
592	Liquor stores.....	-16.3	42.8	49.0	59.2	65.2
594	Book, stationery stores.....	12.7	15.3	25.3	(D)	(D)
595	Sporting goods, bicycle stores.....	-72.7	-23.2	24.1	(D)	(D)
597	Jewelry stores.....	-12.1	-3.6	16.9	3.0	31.2
5992	Florists.....	10.2	9.0	8.9	(D)	(D)
5996	Camera, photographic supply stores.....	75.3	(D)	(D)	75.1	74.9
	SELECTED SERVICES					
7011, 7012	Hotels.....	5.0	(D)	(D)	2.5	(D)
783	Motion picture theaters.....	-45.4	1.0	16.8	9.0	28.0

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF BALTIMORE AND OF BALTIMORE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	16.4	20.1	11.6	15.2
52	Lumber, building materials, hardware, farm equipment dealers...	1.1	2.0	0.6	1.2
5251	Hardware stores.....	1.9	2.8	1.1	1.6
52 ex. 5251	Other.....	0.9	1.9	0.5	1.1
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	44.3	57.4	38.4	50.2
531	Department stores.....	49.9	64.7	45.9	60.1
533	Limited price variety stores.....	22.5	31.4	17.8	24.9
539	Other general merchandise stores.....	(D)	2.9	(D)	1.5
54	Food stores.....	2.8	3.9	1.8	2.8
55 ex. 554	Automotive dealers.....	0.7	0.7	0.5	0.5
554	Gasoline service stations.....	1.0	1.5	0.5	0.9
56	Apparel, accessory stores.....	40.3	44.9	31.0	39.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	44.8	53.1	35.9	47.3
562, 563, 568	Women's clothing, specialty stores.....	47.7	53.6	36.3	48.5
562	Ready-to-wear stores <sup>5</sup> .....	44.4	46.8	32.7	42.2
565	Family clothing stores <sup>5</sup> .....	(D)	21.4	(D)	17.4
566	Shoe stores.....	41.2	58.2	34.7	(D)
564, 569	Other apparel stores.....	(D)	7.1	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	30.1	29.3	24.2	26.2
5712	Furniture stores <sup>4</sup> .....	26.0	23.6	21.0	20.6
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	19.4	23.5	16.0	20.1
572, 573	Household appliance, radio, TV, music stores.....	39.6	43.9	31.6	41.9
58	Eating, drinking places.....	14.2	17.6	10.5	13.4
5812	Eating places.....	19.2	26.2	13.9	19.8
5813	Drinking places.....	7.7	8.6	5.9	6.6
591	Drug stores, proprietary stores.....	11.2	11.9	7.6	8.8
59 ex. 591	Other retail stores <sup>6</sup> .....	22.8	28.2	16.0	20.4
592	Liquor stores.....	5.6	9.5	3.9	7.8
594	Book, stationery stores.....	77.9	79.7	72.1	(D)
595	Sporting goods, bicycle stores.....	17.4	48.9	9.3	(D)
597	Jewelry stores.....	64.4	70.6	55.6	65.2
5992	Florists.....	8.9	8.8	6.7	(D)
5996	Camera, photographic supply stores.....	(D)	47.8	47.1	47.0

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent.<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF BALTIMORE, THE ENTIRE CITY, AND BALTIMORE STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.3	0.4	3.7	4.1	4.6	5.1
5251	Hardware stores.....	0.1	0.1	0.8	0.8	0.9	1.0
52 ex. 5251	Other.....	0.2	0.3	2.9	3.3	3.7	4.1
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	43.3	45.3	16.1	15.9	13.1	13.7
531	Department stores.....	40.0	42.1	13.2	13.1	10.1	10.6
533	Limited price variety stores.....	3.0	3.0	2.2	1.9	1.9	1.8
539	Other general merchandise stores.....	0.4	0.2	(D)	0.9	(D)	1.2
54	Food stores.....	4.0	4.7	23.9	23.9	26.6	25.3
55 ex. 554	Automotive dealers.....	0.6	0.5	14.8	14.8	14.2	15.0
554	Gasoline service stations.....	0.3	0.3	5.0	4.3	6.5	5.5
56	Apparel, accessory stores.....	16.9	16.1	6.9	7.2	6.3	6.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>5</sup> .....	4.7	4.7	1.7	1.9	1.5	1.9
562, 563, 568	Women's clothing, specialty stores....	7.4	6.2	2.6	2.3	2.4	1.9
562	Ready-to-wear stores <sup>5</sup> .....	5.6	4.3	2.1	1.9	2.0	1.6
565	Family clothing stores <sup>5</sup> .....	0.3	1.0	0.7	0.9	0.8	0.9
566	Shoe stores.....	3.7	3.9	1.5	1.4	1.2	(D)
564, 569	Other apparel stores.....	(D)	0.2	0.3	0.7	0.3	(D)
57	Furniture, home furnishings, equipment stores.....	9.9	8.6	5.4	6.0	4.8	5.0
5712	Furniture stores <sup>4</sup> .....	4.2	4.0	2.6	3.5	2.3	3.0
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.9	0.8	0.8	0.7	0.7	0.5
572, 573	Household appliance, radio, TV, music stores.....	4.8	3.8	2.0	1.8	1.8	1.4
58	Eating, drinking places.....	9.5	9.9	11.0	11.3	10.6	11.2
5812	Eating places.....	7.2	7.5	6.2	5.8	6.1	5.7
5813	Drinking places.....	2.3	2.4	4.8	5.5	4.5	5.4
591	Drug stores, proprietary stores.....	3.1	2.5	4.5	4.2	4.6	4.3
59 ex. 591	Other retail stores <sup>6</sup> .....	12.0	11.7	8.7	8.3	8.7	8.7
592	Liquor stores.....	0.9	1.0	2.6	2.1	2.7	2.0
594	Book, stationery stores.....	2.2	1.8	0.5	0.4	0.3	(D)
595	Sporting goods, bicycle stores.....	0.2	0.7	0.2	0.3	0.3	(D)
597	Jewelry stores.....	4.8	5.1	1.2	1.4	1.0	1.2
5992	Florists.....	0.2	0.1	0.3	0.3	0.3	(D)
5996	Camera, photographic supply stores....	0.8	0.4	(D)	0.2	0.2	0.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BALTIMORE STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "East Point Shopping Center" at the intersection of Eastern Blvd. and North Point Blvd.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	37	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	21,914	56	Apparel, accessory stores <sup>2</sup> .....	12
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
53 part, <sup>3</sup> 56, 57	Number.....	9	562-3, 568	Women's clothing, specialty stores.....	4
	Sales.....(\$1,000)...	8,881	562	Ready-to-wear stores <sup>5</sup> .....	3
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	18	566	Shoe stores.....	3
52, 55 59 ex. 591	Sales.....(\$1,000)...	11,696	564, 569	Other apparel stores.....	1
	All other stores:		57	Furniture, home furnishings, equipment stores.....	4
	Number.....	10	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,337	5713-15, 19	Other home furnishings stores.....	...
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	37	58	Eating, drinking places.....	2
	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	2
	Hardware stores.....	2	5813	Drinking places.....	...
5251	Other.....	...	591	Drug stores, proprietary stores.....	1
52 ex. 5251	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	7
53 part <sup>3</sup>	Department stores.....	1	592	Liquor stores.....	1
531	Limited price variety stores.....	1	594	Book, stationery stores.....	...
533	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
539	Food stores.....	6	597	Jewelry stores.....	2
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 2.—Includes stores on Eastern Ave. from South Bouldin St. to South Haven St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	117	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	23,618	56	Apparel, accessory stores <sup>2</sup> .....	38
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	9
53 part, <sup>3</sup> 56, 57	Number.....	31	562-3, 568	Women's clothing, specialty stores.....	7
	Sales.....(\$1,000)...	6,074	562	Ready-to-wear stores <sup>5</sup> .....	3
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	5
	Number.....	63	566	Shoe stores.....	12
52, 55 59 ex. 591	Sales.....(\$1,000)...	15,904	564, 569	Other apparel stores.....	5
	All other stores:		57	Furniture, home furnishings, equipment stores.....	17
	Number.....	23	5712	Furniture stores.....	5
	Sales.....(\$1,000)...	1,640	5713-15, 19	Other home furnishings stores.....	5
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	7
	Retail stores, total <sup>3</sup> .....	117	58	Eating, drinking places.....	16
	Lumber, building materials, hardware, farm equipment dealers.....	5	5812	Eating places.....	11
	Hardware stores.....	2	5813	Drinking places.....	5
5251	Other.....	3	591	Drug stores, proprietary stores.....	5
52 ex. 5251	General merchandise group stores <sup>2 3</sup> .....	8	59 ex. 591	Other retail stores <sup>6</sup> .....	15
53 part <sup>3</sup>	Department stores.....	1	592	Liquor stores.....	2
531	Limited price variety stores.....	3	594	Book, stationery stores.....	...
533	Other general merchandise stores.....	4	595	Sporting goods, bicycle stores.....	...
539	Food stores.....	10	597	Jewelry stores.....	5
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BALTIMORE STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the planned center known as "Edmondson Village Shopping Center" on Edmondson Ave. from Glen Allen Dr. to Woodbridge St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	35			
	Sales.....(\$1,000)...	34,524	554	Gasoline service stations.....	4
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	5
	Number.....	10	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...	6,325	562-3, 568	Women's clothing, specialty stores....	2
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	2
	Number.....	11	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	12,688	566	Shoe stores.....	2
			564, 569	Other apparel stores.....	1
52, 55 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	14			
	Sales.....(\$1,000)...	15,511	5712	Furniture stores.....	...
		Number of establishments	5713-15,19	Other home furnishings stores.....	1
			572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	35	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	4
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
			5992	Florists.....	...
54	Food stores.....	4	5996	Camera, photographic supply stores....	1

MRC No. 4.—Includes stores in area bounded by B. &amp; A. RR., Gov. Ritchie Hwy., "M" St., New Jersey Ave., and alley North of Crain Hwy.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	69			
	Sales.....(\$1,000)...	19,940	554	Gasoline service stations.....	4
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	10
	Number.....	26	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	11,214	562-3, 568	Women's clothing, specialty stores....	3
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	1
	Number.....	20	565	Family clothing stores <sup>5</sup> .....	1
	Sales.....(\$1,000)...	4,614	566	Shoe stores.....	3
			564, 569	Other apparel stores.....	1
52, 55 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
	Number.....	23			
	Sales.....(\$1,000)...	4,112	5712	Furniture stores.....	1
		Number of establishments	5713-15,19	Other home furnishings stores.....	1
			572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	69	58	Eating, drinking places.....	12
52	Lumber, building materials, hardware, farm equipment dealers.....	7	5812	Eating places.....	8
5251	Hardware stores.....	5	5813	Drinking places.....	4
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	5
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	8
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	3
			5992	Florists.....	1
54	Food stores.....	9	5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BALTIMORE STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes stores in the area bounded by Darley Ave., Germania Ave., Holy Cross Lane, North Regester, East Lafayette Ave., Aiken, East North Ave., Sherwood Ave., East 20th, Curtain Ave., and Sherwood Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	27			
	Sales.....(\$1,000)...	20,095	554	Gasoline service stations.....	...
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	...
	Number.....	23	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...	2,285	562-3, 568	Women's clothing, specialty stores.....	...
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	...
56, 57	Number.....	2	565	Family clothing stores <sup>3</sup> .....	...
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	...
			564, 569	Other apparel stores.....	...
52, 55	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
59 ex. 591	Number.....	2			
	Sales.....(\$1,000)...	(D)	5712	Furniture stores.....	...
		Number of establishments	5713-15, 19	Other home furnishings stores.....	1
			572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	27	58	Eating, drinking places.....	10
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	4
5251	Hardware stores.....	...	5813	Drinking places.....	6
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	...
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	...	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	12	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 6.—Includes the planned center known as "Harundale Mall Shopping Center" bounded by Aquahart Rd., Gov. Ritchie Hwy., South property line of Center, and the B. & A. RR.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	22			
	Sales.....(\$1,000)...	5,306	554	Gasoline service stations.....	...
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	9
	Number.....	5	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	2,381	562-3, 568	Women's clothing, specialty stores.....	2
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	2
56, 57	Number.....	13	565	Family clothing stores <sup>3</sup> .....	1
	Sales.....(\$1,000)...	2,738	566	Shoe stores.....	4
			564, 569	Other apparel stores.....	...
52, 55	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
59 ex. 591	Number.....	4			
	Sales.....(\$1,000)...	187	5712	Furniture stores.....	...
		Number of establishments	5713-15, 19	Other home furnishings stores.....	1
			572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	22	58	Eating, drinking places.....	...
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	...
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	4
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
54	Food stores.....	3	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BALTIMORE STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No.7—Includes the planned center known as "Mondawmin Shopping Center" along Gwynns Falls Pkwy. between Reistertown Rd. and Tioga Pkwy., and stores on Warwick Ave. at the intersection of Gwynns Falls Pkwy.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	49	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	20,591			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	22
	Number.....	6	561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Sales.....(\$1,000)...	(D)	562-3, 568	Women's clothing, specialty stores....	10
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	7
	Number.....	27	565	Family clothing stores <sup>5</sup> .....	1
	Sales.....(\$1,000)...	14,358	566	Shoe stores.....	6
			564, 569	Other apparel stores.....	2
52, 55 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	16		Furniture stores.....	2
	Sales.....(\$1,000)...	(D)	5712	Other home furnishings stores.....	...
		Number of establishments	5713-15, 19	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	49	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	11
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	3
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	3
			5992	Florists.....	...
54	Food stores.....	4	5996	Camera, photographic supply stores....	1

MRC No. 8.—Includes stores in the area bounded by East Madison, North Eden, East Monument, North Central Ave., Edythe, Asquith, Orleans, Colvin, and Ensor.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	175	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	13,848			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	27
	Number.....	110	561, 567	Men's, boys' apparel stores, custom tailors.....	8
	Sales.....(\$1,000)...	6,141	562-3, 568	Women's clothing, specialty stores....	7
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	6
	Number.....	43	565	Family clothing stores <sup>5</sup> .....	2
	Sales.....(\$1,000)...	6,406	566	Shoe stores.....	6
			564, 569	Other apparel stores.....	4
52, 55 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	8
	Number.....	22		Furniture stores.....	6
	Sales.....(\$1,000)...	1,301	5712	Other home furnishings stores.....	1
		Number of establishments	5713-15, 19	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	175	58	Eating, drinking places.....	24
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	17
5251	Hardware stores.....	...	5813	Drinking places.....	7
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	8	59 ex. 591	Other retail stores <sup>6</sup> .....	20
531	Department stores.....	1	592	Liquor stores.....	6
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	5	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	3
			5992	Florists.....	1
54	Food stores.....	82	5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BALTIMORE STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 9.—Includes the planned center known as "Northwood Shopping Center" bounded by Sheffield Rd., Fenwick Ave., Hillen Rd., Argonne Dr., and Loch Raven Blvd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	22	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	17,703			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	4
	Number.....	8	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...	(D)	562-3, 568	Women's clothing, specialty stores....	2
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	2
56, 57	Number.....	8	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	1
			564, 569	Other apparel stores.....	1
52, 55	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
59 ex. 591	Number.....	6	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	761	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	22	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
5251	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	4
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
54	Food stores.....	5	5992	Florists.....	1
			5996	Camera, photographic supply stores....	...

MRC No. 10.—Includes the stores in the area bounded by East Hamburg, Compton, Cross, William, East West St., Wall St., East Ostend, Gittings, Marshall and Marshall extended, and Patapsco St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	93	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	10,044			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	19
	Number.....	54	561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Sales.....(\$1,000)...	3,741	562-3, 568	Women's clothing, specialty stores....	5
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	3
56, 57	Number.....	24	565	Family clothing stores <sup>5</sup> .....	2
	Sales.....(\$1,000)...	5,402	566	Shoe stores.....	7
			564, 569	Other apparel stores.....	2
52, 55	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
59 ex. 591	Number.....	15	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	901	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	93	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	4
5251	Hardware stores.....	2	5813	Drinking places.....	3
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	9
531	Department stores.....	1	592	Liquor stores.....	3
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	4
54	Food stores.....	44	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BALTIMORE STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 11.—Includes the planned center known as "Towson Plaza" and the stores in the area bounded by Joppa Rd., Dulany Valley Rd., Fairmount Ave., Delaware Ave., Chesapeake Ave., York Rd., Susquehanna Ave., and Wasnington Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	7
	Number.....	82			
	Sales.....(\$1,000)...	30,761	554	Gasoline service stations.....	6
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	12
	Number.....	26	561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Sales.....(\$1,000)...	7,054	562-3, 568	Women's clothing, specialty stores.....	4
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	4
56, 57	Number.....	19	565	Family clothing stores <sup>5</sup> .....	3
	Sales.....(\$1,000)...	11,636	566	Shoe stores.....	3
			564, 569	Other apparel stores.....	1
52, 55	All other stores:		57	Furniture, home furnishings, equipment stores.....	5
59 ex. 591	Number.....	37		Furniture stores.....	1
	Sales.....(\$1,000)...	12,071	5712	Other home furnishings stores.....	...
		Number of establishments	5713-15, 19	Household appliance, radio, TV, music stores.....	4
			572, 5732		
	Retail stores, total <sup>3</sup> .....	82	58	Eating, drinking places.....	13
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	10
5251	Hardware stores.....	1	5813	Drinking places.....	3
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	21
531	Department stores.....	1	592	Liquor stores.....	3
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	2
			597	Jewelry stores.....	3
			5992	Florists.....	...
54	Food stores.....	10	5996	Camera, photographic supply stores.....	1

MRC No. 12.—Includes the planned centers known as "Westview Shopping Center" and "Ingleside Shopping Center" bounded by Craigmont Rd., Craigmont Rd. extended, Johnny Cake Rd., Baltimore National Pike, and Baltimore County Beltway.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	37			
	Sales.....(\$1,000)...	15,196	554	Gasoline service stations.....	1
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	12
	Number.....	10	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	9,309	562-3, 568	Women's clothing, specialty stores.....	3
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	2
56, 57	Number.....	18	565	Family clothing stores <sup>5</sup> .....	2
	Sales.....(\$1,000)...	4,768	566	Shoe stores.....	5
			564, 569	Other apparel stores.....	...
52, 55	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
59 ex. 591	Number.....	9		Furniture stores.....	1
	Sales.....(\$1,000)...	1,119	5712	Other home furnishings stores.....	...
		Number of establishments	5713-15, 19	Household appliance, radio, TV, music stores.....	1
			572, 5732		
	Retail stores, total <sup>3</sup> .....	37	58	Eating, drinking places.....	5
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	4
5251	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
			5992	Florists.....	...
54	Food stores.....	4	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BALTIMORE STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 13.—Includes the stores in the area bounded by York Rd., and Belvedere Ave., Orkney Rd., Evesham Ave., and Bellona Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	25	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	8,757	56	Apparel, accessory stores <sup>2</sup> .....	7
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>3</sup> 56, 57	Number.....	9	562-3, 568	Women's clothing, specialty stores....	2
	Sales.....(\$1,000)...	2,212	562	Ready-to-wear stores <sup>3</sup> .....	2
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	...
	Number.....	10	566	Shoe stores.....	3
52, 55 59 ex. 591	Sales.....(\$1,000)...	5,904	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	6	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	641	5713-15,19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
Retail stores, total <sup>3</sup> .....		25	58	Eating, drinking places.....	5
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	3
	Hardware stores.....	1	5813	Drinking places.....	2
	Other.....	...	591	Drug stores, proprietary stores.....	2
	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	4
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	2	597	Jewelry stores.....	2
			5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

MRC No. 14.—Includes the planned centers known as "York Road Shopping Center" and "Drum Castle Shopping Center" on York Rd. from Walker Ave. to Overbrook Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	10	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	12,447	56	Apparel, accessory stores <sup>2</sup> .....	2
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
53 part, <sup>3</sup> 56, 57	Number.....	4	562-3, 568	Women's clothing, specialty stores....	1
	Sales.....(\$1,000)...	(D)	562	Ready-to-wear stores <sup>3</sup> .....	1
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	...
	Number.....	4	566	Shoe stores.....	...
52, 55 59 ex. 591	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	2	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15,19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
Retail stores, total <sup>3</sup> .....		10	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	1
	Hardware stores.....	...	5813	Drinking places.....	...
	Other.....	...	591	Drug stores, proprietary stores.....	1
	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	2	597	Jewelry stores.....	...
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers--mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators--have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories--those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "nonemployer" universe. The method of obtaining census information for these two groups is described below.

Enumeration of "Employers."--Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of "Nonemployers."--This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The "nonemployer" segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

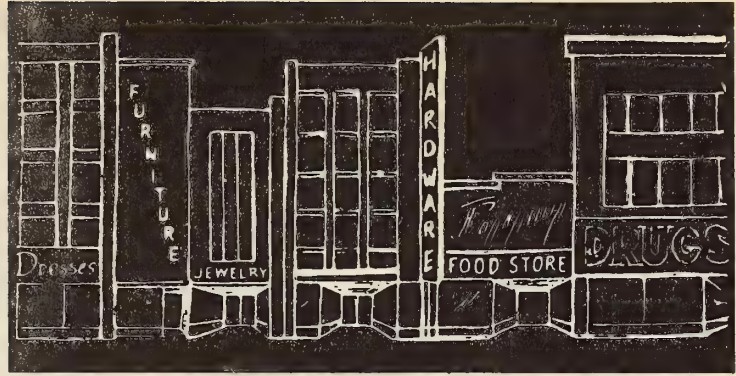
Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).





# CENTRAL BUSINESS DISTRICT STATISTICS

Baton Rouge, La., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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## MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

## SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Baton Rouge, La., Area—BC58-CBD7  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

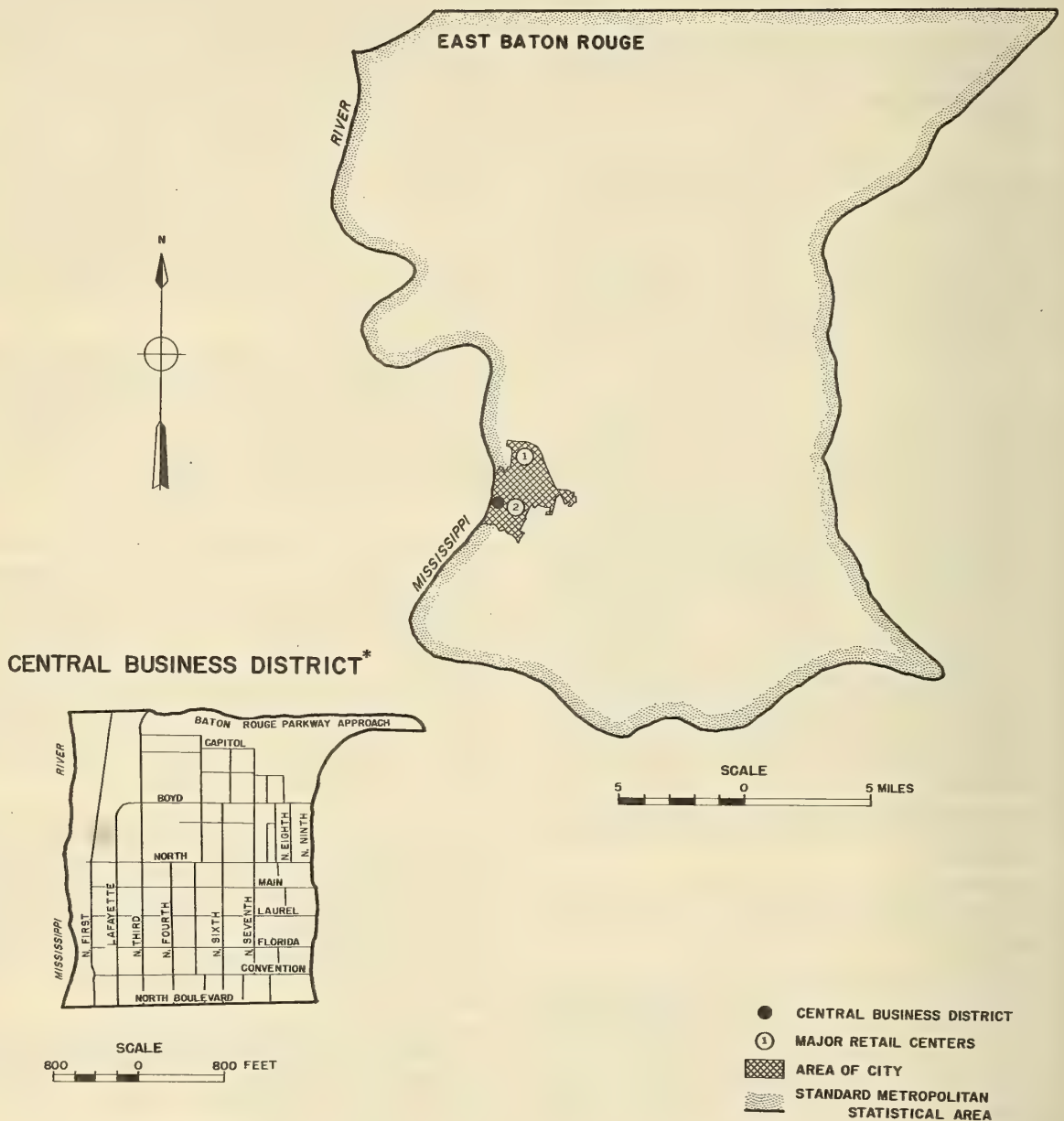
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# BATON ROUGE, LA.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



\*CONSISTS OF TRACT 12

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR





## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF BATON ROUGE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
<b>RETAIL STORES</b>									
	Retail stores, total <sup>3</sup> .....	187	53,361	8,091	3,285	2,773	201	46,452	6,704
52	Lumber, building materials, hardware, farm equipment dealers.....	4	507	70	21	21	8	1,259	173
5251	Hardware stores.....	...	...	...	...	...	1	(D)	(D)
52 ex. 5251	Other.....	4	507	70	21	21	7	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	10	23,670	3,868	1,651	1,365	10	18,075	2,656
531	Department stores.....	6	(D)	(D)	(D)	(D)	6	15,926	2,390
533	Limited price variety stores.....	3	2,715	434	280	163	3	(D)	(D)
539	Other general merchandise stores.....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
54	Food stores.....	7	1,510	103	49	35	14	2,234	144
55 ex. 554	Automotive dealers.....	5	2,375	266	48	45	4	1,410	189
554	Gasoline service stations.....	5	1,087	101	42	36	7	781	132
56	Apparel, accessory stores.....	65	10,910	1,374	581	452	73	10,451	1,270
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	15	2,735	366	127	111	13	2,420	296
562, 563, 568	Women's clothing, specialty stores....	25	4,343	482	244	192	32	4,928	552
562	Ready-to-wear stores <sup>5</sup> .....	21	4,153	463	231	183	24	4,585	508
565	Family clothing stores <sup>5</sup> .....	5	1,169	189	81	67	5	888	161
566	Shoe stores.....	18	2,453	322	117	73	21	2,043	247
564, 569	Other apparel stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	18	3,556	610	189	173	22	4,138	632
5712	Furniture stores <sup>4</sup> .....	10	2,456	414	134	119	10	2,451	324
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	7	(D)	(D)	(D)	(D)	11	(D)	(D)
58	Eating, drinking places.....	24	2,689	643	351	332	24	2,426	608
5812	Eating places.....	18	2,264	593	327	308	16	2,192	574
5813	Drinking places.....	6	425	50	24	24	8	234	34
591	Drug stores, proprietary stores.....	5	1,903	255	104	79	4	1,735	264
59 ex. 591	Other retail stores <sup>6</sup> .....	44	5,154	801	249	235	35	3,943	636
592	Liquor stores.....	2	(D)	(D)	(D)	(D)	1	(D)	(D)
594	Book, stationery stores.....	4	805	131	42	40	5	957	145
595	Sporting goods, bicycle stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
597	Jewelry stores.....	11	1,932	369	110	99	13	(D)	(D)
5992	Florists.....	3	(D)	(D)	(D)	(D)	3	83	20
5996	Camera, photographic supply stores....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
<b>SELECTED SERVICES</b>									
7011, 7012	Hotels.....	4	(D)	(D)	(D)	(D)	4	(D)	(D)
783	Motion picture theaters.....	3	(D)	(D)	(D)	(D)	4	990	144

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$1,114,000, of which \$857,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex.591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF BATON ROUGE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	1,436	253,017	28,208	10,725	9,359	1,294	(D)	20,529
52	Lumber, building materials, hardware, farm equipment dealers.....	85	21,797	2,204	636	617	74	16,385	(D)
5251	Hardware stores.....	23	3,049	(D)	(D)	(D)	22	(D)	(D)
52 ex. 5251	Other.....	62	18,748	(D)	(D)	(D)	52	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	44	33,439	4,980	2,145	1,770	41	22,200	3,178
531	Department stores.....	8	25,038	3,861	1,541	1,328	6	15,926	2,390
533	Limited price variety stores.....	19	5,062	728	436	282	13	(D)	(D)
539	Other general merchandise stores.....	17	3,339	391	168	160	22	(D)	(D)
54	Food stores.....	289	51,474	2,725	1,208	826	309	37,047	33,495
55 ex. 554	Automotive dealers.....	84	50,951	5,282	1,176	1,139	69	39,558	3,695
554	Gasoline service stations.....	196	18,826	1,777	818	758	159	12,997	1,382
56	Apparel, accessory stores.....	118	19,137	(D)	(D)	(D)	111	15,799	1,973
561, 567	Men's, boys' apparel stores, custom tailors.....	20	2,962	393	139	118	17	2,764	332
562, 563, 568	Women's clothing, specialty stores....	39	(D)	580	291	230	41	5,533	631
562	Ready-to-wear stores <sup>5</sup> .....	33	5,026	561	278	221	32	5,133	578
565	Family clothing stores <sup>5</sup> .....	16	(D)	(D)	(D)	(D)	16	4,167	631
566	Shoe stores.....	31	3,286	428	164	99	29	2,893	351
564, 569	Other apparel stores.....	8	(D)	(D)	(D)	(D)	6	352	28
57	Furniture, home furnishings, equipment stores.....	94	15,772	2,560	707	680	96	12,707	(D)
5712	Furniture stores <sup>4</sup> .....	36	(D)	(D)	(D)	(D)	36	7,350	1,061
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	16	1,731	308	85	83	12	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	42	(D)	(D)	(D)	(D)	44	(D)	(D)
58	Eating, drinking places.....	270	14,803	2,958	1,833	1,662	222	11,444	2,095
5812	Eating places.....	191	11,405	2,580	1,606	1,451	131	8,169	1,768
5813	Drinking places.....	79	3,398	378	227	211	91	3,275	327
591	Drug stores, proprietary stores.....	75	10,115	(D)	(D)	(D)	68	7,095	853
59 ex. 591	Other retail stores <sup>6</sup> .....	181	16,703	2,031	656	612	145	(D)	1,443
592	Liquor stores.....	36	2,804	148	59	51	41	(D)	(D)
594	Book, stationery stores.....	11	1,844	260	87	83	12	1,606	184
595	Sporting goods, bicycle stores.....	11	962	(D)	(D)	(D)	7	579	88
597	Jewelry stores.....	12	(D)	402	120	108	15	2,134	389
5992	Florists.....	19	(D)	(D)	(D)	(D)	18	(D)	(D)
5996	Camera, photographic supply stores....	8	1,345	161	56	54	3	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	12	(D)	(D)	(D)	(D)	7	(D)	(D)
783	Motion picture theaters.....	13	(D)	(D)	(D)	(D)	15	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.





Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF BATON ROUGE, THE ENTIRE CITY, AND BATON ROUGE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metropolitan statistical area	Standard metropolitan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	14.9	(D)	(D)	40.8	49.1
52	Lumber, building materials, hardware, farm equipment dealers.....	-57.9	33.0	40.8	36.3	44.0
5251	Hardware stores.....	...	(D)	(D)	64.5	70.8
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	31.0	50.6	136.8	49.8	114.4
531	Department stores.....	(D)	57.2	...	57.2	...
533	Limited price variety stores.....	(D)	(D)	(D)	72.7	162.0
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(D)
54	Food stores.....	-32.4	38.9	43.5	51.1	56.2
55 ex. 554	Automotive dealers.....	68.4	28.8	27.3	34.7	33.5
554	Gasoline service stations.....	39.2	44.8	45.2	51.4	52.2
56	Apparel, accessory stores.....	4.4	21.1	53.8	21.9	56.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	13.0	7.2	-34.0	7.2	-34.0
562, 563, 568	Women's clothing, specialty stores.....	-11.9	(D)	(D)	-4.4	56.5
562	Ready-to-wear stores <sup>5</sup> .....	-9.4	-2.1	100.7	-2.1	59.3
565	Family clothing stores <sup>5</sup> .....	31.6	(D)	(D)	72.3	85.3
566	Shoe stores.....	20.1	13.6	-2.0	13.6	-2.0
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-14.1	24.1	42.6	24.3	42.4
5712	Furniture stores <sup>4</sup> .....	0.2	(D)	(D)	5.8	8.7
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	(D)	(D)	39.3	(D)
58	Eating, drinking places.....	10.8	29.4	34.3	31.7	36.9
5812	Eating places.....	3.3	39.6	52.9	39.9	52.4
5813	Drinking places.....	81.6	3.8	-2.2	10.6	5.4
591	Drug stores, proprietary stores.....	9.7	42.6	53.2	51.8	64.4
59 ex. 591	Other retail stores <sup>6</sup> .....	30.7	(D)	(D)	50.1	60.1
592	Liquor stores.....	(D)	(D)	(D)	9.9	(D)
594	Book, stationery stores.....	-15.9	14.8	60.1	14.8	60.1
595	Sporting goods, bicycle stores.....	(D)	66.1	(D)	(D)	(D)
597	Jewelry stores.....	-1.2	(D)	(D)	3.7	(D)
5992	Florists.....	(D)	(D)	(D)	32.5	(D)
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	(D)	(D)	(D)	(D)	(D)
783	Motion picture theaters.....	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF BATON ROUGE AND OF BATON ROUGE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	<b>RETAIL STORES</b>				
	Retail stores, total <sup>3</sup> .....	21.1	(D)	19.6	24.0
52	Lumber, building materials, hardware, farm equipment dealers...	2.3	7.7	2.2	7.4
5251	Hardware stores.....	...	(D)	...	(D)
52 ex. 5251	Other.....	2.7	(D)	2.6	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	70.8	81.4	67.8	77.5
531	Department stores.....	(D)	100.0	(D)	100.0
533	Limited price variety stores.....	53.6	(D)	49.0	(D)
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	2.9	6.0	2.6	5.8
55 ex. 554	Automotive dealers.....	4.7	3.6	4.4	3.5
554	Gasoline service stations.....	5.8	6.0	5.0	5.6
56	Apparel, accessory stores.....	57.0	66.1	56.6	66.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	92.3	87.6	92.3	87.6
562, 563, 568	Women's clothing, specialty stores.....	(D)	88.7	82.1	89.1
562	Ready-to-wear stores <sup>5</sup> .....	82.6	89.3	82.6	89.3
565	Family clothing stores <sup>5</sup> .....	(D)	21.3	16.3	21.3
566	Shoe stores.....	74.7	70.6	74.7	70.6
564, 569	Other apparel stores.....	(D)	48.9	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	22.5	32.6	22.2	32.1
5712	Furniture stores <sup>4</sup> .....	(D)	33.3	31.6	33.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	(D)	(D)	(D)
58	Eating, drinking places.....	18.2	21.2	16.9	20.1
5812	Eating places.....	19.9	26.8	18.7	25.3
5813	Drinking places.....	12.5	7.1	11.3	6.9
591	Drug stores, proprietary stores.....	18.8	24.5	16.7	23.1
59 ex. 591	Other retail stores <sup>6</sup> .....	30.9	(D)	29.7	34.1
592	Liquor stores.....	(D)	(D)	(D)	(D)
594	Book, stationery stores.....	43.7	59.6	43.7	59.6
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	(D)	(D)	87.3	(D)
5992	Florists.....	(D)	(D)	(D)	13.3
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## BATON ROUGE, LA., AREA

11

Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF BATON ROUGE, THE ENTIRE CITY, AND BATON ROUGE STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	1.0	2.7	8.6	(D)	8.5	8.8
5251	Hardware stores.....	...	(D)	1.2	(D)	1.2	1.0
52 ex. 5251	Other.....	1.0	(D)	7.4	(D)	7.3	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	44.4	38.9	13.2	(D)	12.8	12.1
531	Department stores.....	(D)	34.3	9.9	(D)	9.2	8.2
533	Limited price variety stores.....	5.1	(D)	2.0	(D)	2.0	1.7
539	Other general merchandise stores.....	(D)	(D)	1.3	(D)	(D)	2.2
54	Food stores.....	2.8	4.8	20.4	(D)	21.5	20.1
5 ex. 554	Automotive dealers.....	4.5	3.0	20.1	(D)	19.8	20.7
54	Gasoline service stations.....	2.0	1.7	7.4	(D)	8.0	7.4
6	Apparel, accessory stores.....	20.4	22.5	7.6	(D)	7.1	8.2
61, 567	Men's, boys' apparel stores, custom tailors.....	5.1	5.2	1.2	(D)	1.1	1.4
62, 563, 568	Women's clothing, specialty stores.....	8.1	10.6	(D)	(D)	1.9	2.2
62	Ready-to-wear stores <sup>5</sup> .....	7.8	9.9	2.0	(D)	1.8	2.9
65	Family clothing stores <sup>5</sup> .....	2.2	1.9	(D)	(D)	2.6	2.7
56	Shoe stores.....	4.6	4.4	1.3	(D)	1.2	1.5
64, 569	Other apparel stores.....	(D)	0.4	(D)	(D)	0.2	(D)
7	Furniture, home furnishings, equipment stores.....	6.7	8.9	6.2	(D)	5.9	6.7
712	Furniture stores <sup>4</sup> .....	4.6	5.3	3.0	(D)	2.9	3.8
713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	(D)	0.6	(D)
72, 573	Household appliance, radio, TV, music stores.....	(D)	(D)	(D)	(D)	2.4	2.4
8	Eating, drinking places.....	5.0	5.2	5.9	(D)	5.8	6.2
812	Eating places.....	4.2	4.7	4.5	(D)	4.4	4.5
813	Drinking places.....	0.8	0.5	1.4	(D)	1.4	1.7
91	Drug stores, proprietary stores.....	3.6	3.8	4.0	(D)	4.2	3.9
9 ex. 591	Other retail stores <sup>6</sup> .....	9.7	8.5	6.6	(D)	6.4	5.9
92	Liquor stores.....	(D)	(D)	1.1	(D)	1.1	1.4
94	Book, stationery stores.....	1.5	(D)	0.7	(D)	0.7	0.8
95	Sporting goods, bicycle stores.....	(D)	0.6	0.4	(D)	0.4	(D)
97	Jewelry stores.....	3.6	(D)	(D)	(D)	0.8	1.1
992	Florists.....	(D)	0.2	0.3	(D)	0.3	0.3
996	Camera, photographic supply stores.....	(D)	(D)	0.5	(D)	0.5	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE BATON ROUGE STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.--Includes the planned center known as "Delmont Village" bounded by Lorraine, Plank Rd., Sycamore, and Longfellow Dr.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	15	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	9,925	56	Apparel, accessory stores <sup>2</sup> .....	2
			561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	1
	Number.....	3	562	Ready-to-wear stores <sup>5</sup> .....	1
	Sales.....(\$1,000)...	(D)	565	Family clothing stores <sup>5</sup> .....	1
			566	Shoe stores.....	1
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	1
	Number.....	8	57	Furniture, home furnishings, equipment stores.....	...
	Sales.....(\$1,000)...	5,563	5712	Furniture stores.....	...
			5713-15, 19	Other home furnishings stores.....	...
52	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	...
	Number.....	4	58	Eating, drinking places.....	...
	Sales.....(\$1,000)...	(D)	5812	Eating places.....	...
			5813	Drinking places.....	...
5251 52 ex. 5251	Retail stores, total <sup>3</sup> .....	15	591	Drug stores, proprietary stores.....	1
	Lumber, building materials, hardware, farm equipment dealers.....	...	59 ex. 591	Other retail stores <sup>6</sup> .....	3
	Hardware stores.....	...	592	Liquor stores.....	...
	Other.....	...	594	Book, stationery stores.....	...
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	4	595	Sporting goods, bicycle stores.....	...
	Department stores.....	...	597	Jewelry stores.....	1
	Limited price variety stores.....	1	5992	Florists.....	...
	Other general merchandise stores.....	3	5996	Camera, photographic supply stores.....	1
54	Food stores.....	2			

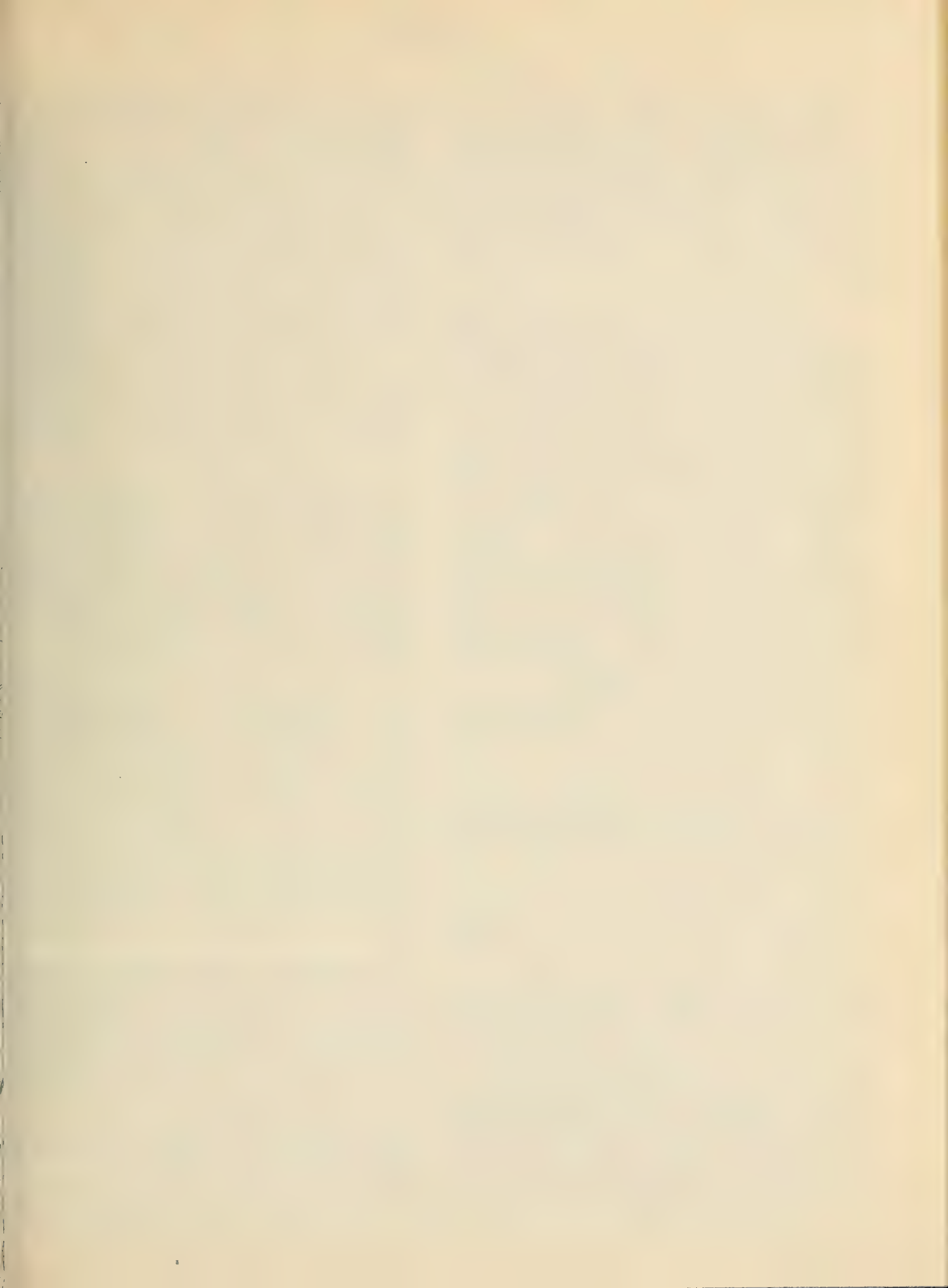
MRC No. 2.--Includes stores in the area bounded by Government, Ogden Dr., Wilshire Dr., S. Arcadian Thruway, Government, Terry Dr., Cole Dr., Dawson Creek, and Eugene

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	28	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	10,123	56	Apparel, accessory stores <sup>2</sup> .....	7
			561, 567	Men's, boys' apparel stores, custom tailors.....	1
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	2
	Number.....	6	562	Ready-to-wear stores <sup>5</sup> .....	2
	Sales.....(\$1,000)...	7,026	565	Family clothing stores <sup>5</sup> .....	...
			566	Shoe stores.....	...
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	2
	Number.....	15	57	Furniture, home furnishings, equipment stores.....	6
	Sales.....(\$1,000)...	2,605	5712	Furniture stores.....	...
			5713-15, 19	Other home furnishings stores.....	4
52	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	2
	Number.....	7	58	Eating, drinking places.....	1
	Sales.....(\$1,000)...	492	5812	Eating places.....	1
			5813	Drinking places.....	...
5251 52 ex. 5251	Retail stores, total <sup>3</sup> .....	28	591	Drug stores, proprietary stores.....	2
	Lumber, building materials, hardware, farm equipment dealers.....	...	59 ex. 591	Other retail stores <sup>6</sup> .....	6
	Hardware stores.....	...	592	Liquor stores.....	...
	Other.....	...	594	Book, stationery stores.....	...
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	2	595	Sporting goods, bicycle stores.....	...
	Department stores.....	...	597	Jewelry stores.....	...
	Limited price variety stores.....	1	5992	Florists.....	3
	Other general merchandise stores.....	1	5996	Camera, photographic supply stores.....	1
54	Food stores.....	3			

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.





for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

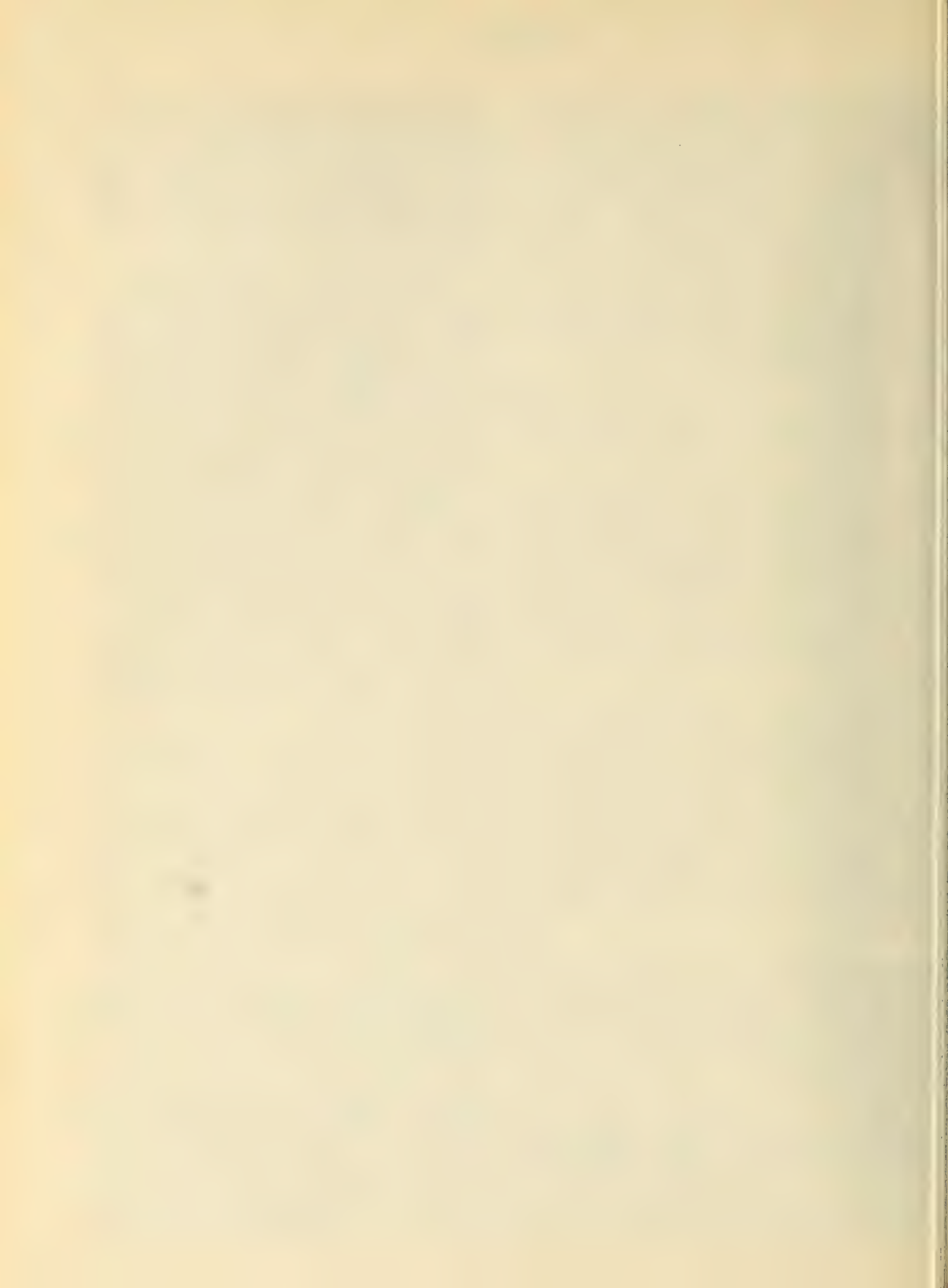
**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales





Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.





# CENTRAL BUSINESS DISTRICT STATISTICS

Birmingham, Ala., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Frederick H. Mueller, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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### GEOGRAPHY DIVISION—

William T. Fay, Chief

### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

**Volume I. RETAIL TRADE, SUMMARY STATISTICS—**A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

**Volume II. RETAIL TRADE, AREA STATISTICS—**A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

**Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—**A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

**Volume IV. WHOLESALE TRADE, AREA STATISTICS—**A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

**Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—**A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

**Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—**A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report,  
Birmingham, Ala., Area—BC58-CBD8 (Revised)

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one of more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

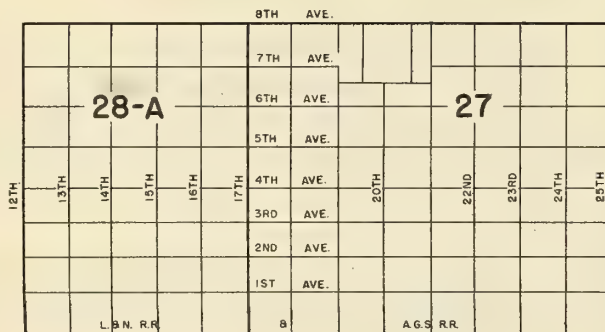
For explanation of procedures and definitions, see Appendix.

# BIRMINGHAM, ALABAMA

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



CENTRAL BUSINESS DISTRICT



SCALE  
5 0 5 MILES

● CENTRAL BUSINESS DISTRICT

① MAJOR RETAIL CENTER

▨ AREA OF CITY, 1954

▨ STANDARD METROPOLITAN AREA

27 TRACT NUMBER

SCALE  
800 0 800 FT.



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF BIRMINGHAM

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	583	173,072	27,530	10,287	9,284	627	161,034	24,969
52	Lumber, building materials, hardware, farm equipment dealers.....	16	2,516	323	101	97	19	2,927	362
5251	Hardware stores.....	6	1,145	124	44	40	9	1,683	188
52 ex. 5251	Other.....	10	1,371	199	57	57	10	1,244	174
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	24	64,769	11,285	3,897	3,528	23	52,341	9,071
531	Department stores.....	5	54,308	9,636	3,072	2,882	4	(D)	(D)
533	Limited price variety stores.....	6	8,126	1,283	695	526	7	7,651	1,211
539	Other general merchandise stores.....	13	2,335	366	130	120	12	(D)	(D)
54	Food stores.....	33	13,162	967	404	350	36	11,527	855
55 ex. 554	Automotive dealers.....	10	11,246	1,471	342	342	13	14,128	1,348
554	Gasoline service stations.....	17	1,346	105	58	55	23	1,975	280
56	Apparel, accessory stores.....	115	31,227	5,038	2,040	1,623	159	30,575	5,176
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	26	3,844	679	191	181	30	3,498	487
562, 563, 568	Women's clothing, specialty stores....	32	15,485	2,327	1,225	961	52	11,652	1,806
562	Ready-to-wear stores <sup>5</sup> .....	21	14,988	2,257	1,182	923	26	10,710	1,647
565	Family clothing stores <sup>5</sup> .....	17	5,419	1,127	296	241	20	8,551	1,887
566	Shoe stores.....	37	6,021	828	300	214	41	5,708	804
564, 569	Other apparel stores.....	3	458	77	28	26	12	1,096	181
57	Furniture, home furnishings, equipment stores.....	78	17,698	2,997	788	774	65	15,825	2,631
5712	Furniture stores <sup>4</sup> .....	41	10,743	1,898	456	450	33	10,795	1,811
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	5	545	68	24	24	6	504	61
572, 573	Household appliance, radio, TV, music stores.....	32	6,410	1,031	308	300	24	4,518	741
58	Eating, drinking places.....	142	10,552	2,314	1,667	1,593	136	10,970	2,413
5812	Eating places.....	129	10,078	2,275	1,614	1,550	119	10,145	2,291
5813	Drinking places.....	13	474	39	53	43	17	825	121
591	Drug stores, proprietary stores.....	18	2,420	432	165	148	19	2,016	362
59 ex. 591	Other retail stores <sup>6</sup> .....	130	18,136	2,598	825	774	134	18,750	2,471
592	Liquor stores.....	4	4,152	137	44	44	5	(D)	111
594	Book, stationery stores.....	5	1,714	210	51	46	8	671	102
595	Sporting goods, bicycle stores.....	4	716	88	36	33	7	746	91
597	Jewelry stores.....	34	5,654	1,068	340	331	35	6,210	1,163
5992	Florists.....	5	376	60	24	24	5	325	51
5996	Camera, photographic supply stores....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	19	4,483	1,273	888	865	28	(D)	(D)
783	Motion picture theaters.....	9	2,072	433	215	177	9	2,212	411

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$2,756,000 of which \$1,325,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF BIRMINGHAM

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	3,162	499,948	58,660	22,643	20,014	2,892	415,377	47,582
52	Lumber, building materials, hardware, farm equipment dealers.....	161	23,751	2,909	974	891	135	17,628	2,429
5251	Hardware stores.....	68	6,514	746	296	272	69	5,679	649
52 ex. 5251	Other.....	93	17,237	2,163	678	619	66	11,949	1,780
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	116	82,141	13,646	4,923	4,301	80	60,622	10,032
531	Department stores.....	8	(D)	(D)	(D)	(D)	4	(D)	(D)
533	Limited price variety stores.....	35	12,954	2,030	1,116	802	25	10,020	1,569
539	Other general merchandise stores.....	73	(D)	(D)	(D)	(D)	51	(D)	(D)
54	Food stores.....	663	109,499	6,316	2,780	2,040	792	90,405	5,203
55 ex. 554	Automotive dealers.....	173	97,654	10,935	2,688	2,659	137	100,017	9,466
554	Gasoline service stations.....	426	29,245	2,297	1,026	927	319	18,695	1,617
56	Apparel, accessory stores.....	242	41,221	6,286	2,732	2,187	229	35,789	5,978
561, 567	Men's, boys' apparel stores, custom tailors.....	47	5,311	805	255	234	36	4,284	591
562, 563, 568	Women's clothing, specialty stores....	72	18,479	2,765	1,370	1,106	73	13,779	2,189
562	Ready-to-wear stores <sup>5</sup> .....	46	17,365	2,615	1,288	1,034	41	12,645	1,992
565	Family clothing stores <sup>5</sup> .....	43	9,076	1,579	632	503	32	9,914	2,121
566	Shoe stores.....	69	7,608	1,033	435	309	53	6,191	859
564, 569	Other apparel stores.....	11	747	104	40	35	19	1,403	218
57	Furniture, home furnishings, equipment stores.....	213	29,191	4,438	1,294	1,256	161	21,310	3,274
5712	Furniture stores <sup>6</sup> .....	109	17,000	2,615	708	690	70	13,563	2,183
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	21	1,698	218	99	97	21	1,984	402
572, 573	Household appliance, radio, TV, music stores.....	83	10,493	1,605	487	469	48	5,561	689
58	Eating, drinking places.....	565	27,335	5,143	3,640	3,421	482	22,876	4,049
5812	Eating places.....	477	24,479	4,832	3,398	3,197	419	20,877	3,829
5813	Drinking places.....	88	2,856	311	242	224	59	1,915	220
591	Drug stores, proprietary stores.....	167	17,216	2,168	968	850	156	11,340	1,529
59 ex. 591	Other retail stores <sup>6</sup> .....	436	42,695	4,522	1,618	1,482	401	36,695	4,005
592	Liquor stores.....	22	13,019	339	110	110	22	11,671	342
594	Book, stationery stores.....	10	(D)	(D)	(D)	(D)	12	(D)	(D)
595	Sporting goods, bicycle stores.....	20	1,542	188	63	55	15	972	127
597	Jewelry stores.....	56	6,644	1,231	393	383	54	7,131	1,320
5992	Florists.....	(NA)	(NA)	(NA)	(NA)	(NA)	54	1,688	242
5996	Camera, photographic supply stores....	(NA)	(NA)	(NA)	(NA)	(NA)	4	210	22
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	25	4,790	1,348	933	909	30	4,560	1,378
783	Motion picture theaters.....	21	2,913	622	303	241	18	2,755	547

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
BIRMINGHAM STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	4,840	645,273	71,463	28,246	24,780	4,500	523,714	56,193
52	Lumber, building materials, hardware, farm equipment dealers.....	232	32,263	3,903	1,333	1,206	192	21,652	2,884
5251	Hardware stores.....	100	10,841	1,277	473	430	111	8,054	891
52 ex. 5251	Other.....	132	21,422	2,626	860	776	81	13,598	1,993
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	220	97,871	15,430	5,640	4,879	175	73,513	11,528
531	Department stores.....	10	60,927	10,860	3,568	3,315	5	43,978	7,749
533	Limited price variety stores.....	56	16,655	2,547	1,445	1,013	42	11,855	1,822
539	Other general merchandise stores.....	154	20,289	2,023	627	551	128	17,680	1,957
54	Food stores.....	1,158	156,339	8,685	3,868	2,810	1,332	130,238	7,072
55 ex. 554	Automotive dealers.....	247	112,406	12,463	3,108	3,068	198	113,325	10,784
554	Gasoline service stations.....	667	44,344	3,351	1,497	1,347	536	28,641	2,288
56	Apparel, accessory stores.....	342	48,721	7,174	3,166	2,538	326	40,637	6,442
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	52	5,667	850	268	245	40	(D)	606
562, 563, 568	Women's clothing, specialty stores....	102	20,709	3,085	1,504	1,218	102	15,652	2,385
562	Ready-to-wear stores <sup>5</sup> .....	65	19,062	2,882	1,391	1,125	58	14,052	2,151
565	Family clothing stores <sup>5</sup> .....	83	12,484	1,945	831	648	63	11,538	2,299
566	Shoe stores.....	80	8,363	1,130	478	348	66	6,854	913
564, 569	Other apparel stores.....	19	(D)	(D)	(D)	(D)	23	(D)	239
57	Furniture, home furnishings, equipment stores.....	317	35,469	5,386	1,598	1,550	233	25,416	3,807
5712	Furniture stores <sup>4</sup> .....	162	20,822	3,195	893	869	101	16,045	2,527
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	33	2,125	273	118	114	27	2,096	414
572, 573	Household appliance, radio, TV, music stores.....	122	12,522	1,918	587	567	81	7,055	866
58	Eating, drinking places.....	820	36,392	6,538	4,718	4,411	734	29,433	4,811
5812	Eating places.....	677	32,556	6,160	4,406	4,122	618	25,663	4,404
5813	Drinking places.....	123	3,836	378	312	289	112	3,686	407
591	Drug stores, proprietary stores.....	223	22,577	2,783	1,246	1,082	212	15,204	1,961
59 ex. 591	Other retail stores <sup>6</sup> .....	614	58,891	5,750	2,072	1,889	562	45,655	4,614
592	Liquor stores.....	43	(D)	(D)	(D)	(D)	32	16,173	486
594	Book, stationery stores.....	12	(D)	(D)	(D)	(D)	14	(D)	(D)
595	Sporting goods, bicycle stores.....	33	2,146	222	79	68	26	1,254	130
597	Jewelry stores.....	71	7,771	1,394	450	435	66	7,620	1,390
5992	Florists.....	108	3,475	519	259	216	85	2,379	330
5996	Camera, photographic supply stores....	4	428	66	30	30	4	210	20
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	30	4,914	1,382	960	933	38	4,752	1,411
783	Motion picture theaters.....	32	(D)	(D)	(D)	(D)	35	3,654	728

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF BIRMINGHAM, THE ENTIRE CITY, AND BIRMINGHAM STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	7.5	20.4	28.5	23.2	30.2
52	Lumber, building materials, hardware, farm equipment dealers.....	-14.0	34.7	44.4	49.0	58.8
5251	Hardware stores.....	-32.0	14.7	34.3	36.4	52.1
52 ex. 5251	Other.....	10.2	44.2	48.2	57.5	62.3
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	23.7	35.4	9.8	33.1	56.3
531	Department stores.....	(D)	(D)	(D)	38.5	(D)
533	Limited price variety stores.....	6.2	29.2	3.8	40.4	102.9
539	Other general merchandise stores.....	(D)	(D)	(D)	14.8	(D)
54	Food stores.....	14.2	21.1	22.1	20.0	19.6
55 ex. 554	Automotive dealers.....	-20.0	-2.3	0.6	-0.8	1.9
554	Gasoline service stations.....	-31.8	56.4	66.8	54.8	61.2
56	Apparel, accessory stores.....	2.1	15.1	91.8	19.8	73.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	9.9	23.9	86.6	(D)	(D)
562, 563, 568	Women's clothing, specialty stores.....	32.9	34.1	40.8	32.3	30.6
562	Ready-to-wear stores <sup>5</sup> .....	39.9	37.3	22.8	35.7	21.9
565	Family clothing stores <sup>5</sup> .....	-36.6	-8.5	168.3	8.2	136.5
566	Shoe stores.....	5.5	22.9	228.6	22.0	104.4
564, 569	Other apparel stores.....	-58.2	-46.7	-5.8	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	11.8	36.9	101.2	39.5	85.3
5712	Furniture stores <sup>4</sup> .....	-0.5	25.3	126.0	29.6	91.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	8.1	-14.4	-22.1	1.3	-0.8
572, 573	Household appliance, radio, TV, music stores.....	41.9	88.6	291.5	77.5	140.9
58	Eating, drinking places.....	-3.8	19.4	41.0	23.6	40.0
5812	Eating places.....	-0.7	17.2	34.2	26.8	44.9
5813	Drinking places.....	-42.6	49.1	117.9	4.1	07.6
591	Drug stores, proprietary stores.....	20.0	51.8	58.6	48.4	52.8
59 ex. 591	Other retail stores <sup>6</sup> .....	-3.3	16.3	36.9	28.9	51.5
592	Liquor stores.....	(D)	11.5	(D)	(D)	(D)
594	Book, stationery stores.....	-9.0	-6.8	7.5	1.9	50.1
595	Sporting goods, bicycle stores.....	155.4	(D)	(D)	(D)	(D)
597	Jewelry stores.....	-4.0	58.6	265.4	71.1	181.5
5992	Florists.....	15.7	(NA)	(NA)	46.0	50.9
5996	Camera, photographic supply stores.....	(D)	(NA)	(NA)	103.8	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	(D)	5.0	(D)	3.4	(D)
83	Motion picture theaters.....	-6.3	5.7	54.8	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF BIRMINGHAM AND OF BIRMINGHAM STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	34.6	38.8	26.8	30.7
52	Lumber, building materials, hardware, farm equipment dealers...	10.5	16.6	7.8	13.5
5251	Hardware stores.....	17.5	29.6	10.6	20.9
52 ex. 5251	Other.....	7.9	10.4	6.4	9.1
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	78.8	86.3	66.1	71.2
531	Department stores.....	(D)	(D)	89.1	(D)
533	Limited price variety stores.....	62.7	76.4	48.7	64.5
539	Other general merchandise stores.....	(D)	(D)	13.4	(D)
54	Food stores.....	12.0	12.8	8.4	8.9
55 ex. 554	Automotive dealers.....	11.5	14.1	10.0	12.5
554	Gasoline service stations.....	4.6	10.6	3.0	6.9
56	Apparel, accessory stores.....	75.7	85.4	64.0	75.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	72.3	81.7	67.8	(D)
562, 563, 568	Women's clothing, specialty stores.....	83.8	84.6	74.8	74.4
562	Ready-to-wear stores <sup>5</sup> .....	86.3	84.7	78.6	76.2
565	Family clothing stores <sup>5</sup> .....	59.7	86.3	43.4	74.1
566	Shoe stores.....	79.1	92.2	72.0	83.3
564, 569	Other apparel stores.....	61.3	78.1	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	60.5	74.3	49.8	62.3
5712	Furniture stores <sup>4</sup> .....	63.1	79.6	51.5	67.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	32.0	25.4	25.6	24.0
572, 573	Household appliance, radio, TV, music stores.....	61.0	81.2	51.2	64.0
58	Eating, drinking places.....	38.6	48.0	28.9	37.3
5812	Eating places.....	41.1	48.6	30.9	39.5
5813	Drinking places.....	16.5	43.1	12.4	22.4
591	Drug stores, proprietary stores.....	14.0	17.8	10.7	13.3
59 ex. 591	Other retail stores <sup>6</sup> .....	42.4	51.1	30.8	41.1
592	Liquor stores.....	31.8	(D)	(D)	(D)
594	Book, stationery stores.....	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	46.4	76.7	33.6	59.5
597	Jewelry stores.....	85.0	87.1	72.8	81.5
5992	Florists.....	(NA)	19.3	10.8	13.7
5996	Camera, photographic supply stores.....	(NA)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF BIRMINGHAM, THE ENTIRE CITY AND BIRMINGHAM STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	1.5	1.8	4.8	4.2	5.0	4.1
5251	Hardware stores.....	0.7	1.0	1.3	1.4	1.7	1.5
52 ex. 5251	Other.....	0.8	0.8	3.4	2.9	3.3	2.6
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	37.4	32.5	16.4	14.6	15.2	14.0
531	Department stores.....	31.4	(D)	(D)	(D)	9.4	8.4
533	Limited price variety stores.....	4.7	4.8	2.6	2.4	2.6	2.3
539	Other general merchandise stores.....	1.3	(D)	(D)	(D)	3.1	3.4
54	Food stores.....	7.6	7.2	22.0	21.8	24.2	24.9
55 ex. 554	Automotive dealers.....	6.5	8.8	19.5	24.1	17.4	21.6
554	Gasoline service stations.....	0.8	1.2	5.9	4.5	6.9	5.5
56	Apparel, accessory stores.....	18.0	19.0	8.2	8.6	7.6	7.8
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	2.2	2.2	1.1	1.0	0.9	(D)
562, 563, 568	Women's clothing, specialty stores....	8.9	7.2	3.7	3.3	3.2	3.0
562	Ready-to-wear stores <sup>5</sup> .....	8.7	6.7	3.5	3.0	3.0	2.9
565	Family clothing stores <sup>5</sup> .....	3.1	5.3	1.8	2.4	1.9	2.2
566	Shoe Stores.....	3.5	3.5	1.5	1.5	1.3	1.3
564, 569	Other apparel stores.....	0.3	0.7	0.1	0.3	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	10.2	9.8	5.8	5.1	5.5	4.9
5712	Furniture stores <sup>4</sup> .....	6.2	6.7	3.4	3.3	3.2	3.1
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.3	0.3	0.3	0.5	0.3	0.4
572, 573	Household appliance, radio, TV, music stores.....	3.7	2.8	2.1	1.3	1.9	1.3
58	Eating, drinking places.....	6.1	6.8	5.5	5.5	5.6	5.6
5812	Eating places.....	5.8	6.3	4.9	5.0	5.0	4.9
5813	Drinking places.....	0.3	0.5	0.6	0.5	0.6	0.7
591	Drug stores, proprietary stores.....	1.4	1.3	3.4	2.7	3.5	2.9
59 ex. 591	Other retail stores <sup>6</sup> .....	10.5	11.6	8.5	8.8	9.1	8.7
592	Liquor stores.....	2.4	(D)	2.6	2.8	(D)	3.1
594	Book, stationery stores.....	1.0	0.4	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	0.4	0.5	0.3	0.2	0.3	0.2
597	Jewelry stores.....	3.3	3.9	1.3	1.7	1.2	1.5
5992	Florists.....	0.2	0.2	(NA)	0.4	0.5	0.5
5996	Camera, photographic supply stores....	(D)	(D)	(NA)	0.1	0.0	0.0

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BIRMINGHAM STANDARD METROPOLITAN STATISTICAL AREA

MRC #1.—Includes the planned center known as "Five Points West Shopping City" bounded by Warrior Rd., Ensley Ave., Bessemer Rd., West boundary of the Alabama State Fairgrounds, 47th St., and Ave. V.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	38	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	12,520	56	Apparel, accessory stores <sup>1</sup> .....	12
54, 58, 591-2	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	10	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	7,497	562	Ready-to-wear stores <sup>2</sup> .....	4
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>2</sup> .....	2
56, 57	Number.....	18	566	Shoe stores.....	3
	Sales.....(\$1,000)...	4,336	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	10	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	687	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	38	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	4
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	7
531	Department stores.....	...	592	Liquor stores.....	...
533	Limited price variety stores.....	3	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
54	Food stores.....	5	597	Jewelry stores.....	2
			5992	Florists.....	2
			5996	Camera, photographic supply stores....	1

MRC #2.—Includes the planned center known as "Roebuck Plaza" along the 9100 block of 4th Ave., South

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	22	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	8,554	56	Apparel, accessory stores <sup>1</sup> .....	6
54, 58, 591-2	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	6	562-3, 568	Women's clothing, specialty stores....	1
	Sales.....(\$1,000)...	4,365	562	Ready-to-wear stores <sup>2</sup> .....	1
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>2</sup> .....	...
56, 57	Number.....	11	566	Shoe stores.....	3
	Sales.....(\$1,000)...	3,262	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	5	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	927	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	22	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	1
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	...	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	3	597	Jewelry stores.....	...
			5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and nonfranchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).-- Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).--Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).--Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).-- Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).--Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).--Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).--Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).--Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).--Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).--Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### **Eating Places (SIC 5812)**

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### **Drinking Places (SIC 5813)**

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### **Drug Stores, Proprietary Stores (SIC 591)**

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### **Other Retail Stores (SIC Major Group 59, Except SIC 591)**

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### **DATA FOR MAJOR RETAIL CENTERS**

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



## U. S. DEPARTMENT OF COMMERCE

### Field Offices

All publications of the Bureau of the Census may be examined and ordered at any of the addresses listed below.

ALBUQUERQUE, NEW MEXICO Room 321, U. S. Post Office Bldg.	DETROIT 26, MICHIGAN Room 438, Federal Building	PHILADELPHIA 7, PENNSYLVANIA Jefferson Building 1015 Chestnut Street
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CHARLESTON 4, SOUTH CAROLINA Area 2 Sergeant Jasper Building West End Broad Street	KANSAS CITY 6, MISSOURI Room 2011, 911 Walnut Street	RENO, NEVADA 1479 Wells Avenue
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DENVER 2, COLORADO Room 142, New Custom House 19th and Stout Streets	NEW YORK 1, NEW YORK 61st Floor Empire State Building 350 Fifth Avenue	SEATTLE 4, WASHINGTON Room 809 Federal Office Building 909 First Avenue

For local telephone listing, consult section devoted to U. S. Government.

# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

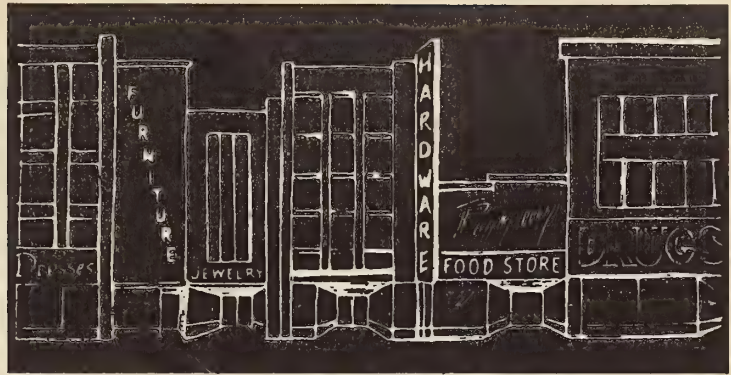
### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.





# **CENTRAL BUSINESS DISTRICT STATISTICS**

**Boston, Mass., Area**

**1958  
Census  
of  
Business**

**U. S. DEPARTMENT OF COMMERCE**  
Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Richard M. Scammon, Director (From May 4, 1961)  
Robert W. Burgess, Director (To March 3, 1961)



## BUREAU OF THE CENSUS

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### GEOGRAPHY DIVISION—

William T. Fay, Chief

### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Boston, Mass., Area—BC58-CBD9  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# CENTRAL BUSINESS DISTRICT STATISTICS

## Errata

July 1961

BC58-CBD9

### Boston, Mass., Area

The data below are additional to the figures published in the Central Business District Statistics report—Boston, Mass., Area BC58-CBD9 for the 1958 Census of Business.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BOSTON STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 15.—Includes the planned center known as "Chestnut Hill Shopping Plaza" and the stores on Boylston St. from Hammond Pond Parkway to Hammond St. (Newton, Middlesex County—Brookline town, Norfolk County)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>	23	55 ex. 554	Automotive dealers.....	...
	Number.....	22,156	554	Gasoline service stations.....	1
54, 58, 591	Convenience goods stores:	9	56	Apparel, accessory stores <sup>2</sup> .....	4
	Number.....	6,820	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...		562-3, 568	Women's clothing, specialty stores....	3
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>	5	562	Ready-to-wear stores <sup>5</sup> .....	3
56, 57	Number.....	13,488	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...		566	Shoe stores.....	1
52, 55,	All other stores:	9	564, 569	Other apparel stores.....	...
59 ex. 591	Number.....	1,848	57	Furniture, home furnishings, equipment stores.....	...
	Sales.....(\$1,000)...		5712	Furniture stores.....	...
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
	Retail stores, total <sup>3</sup> .....	23	572, 5732	Household appliance, radio, TV, music stores.....	...
52	Lumber, building materials, hardware, farm equipment dealers.....	1	58	Eating, drinking places.....	5
5251	Hardware stores.....	1	5812	Eating places.....	5
52 ex. 5251	Other.....	...	5813	Drinking places.....	...
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	1	591	Drug stores, proprietary stores.....	2
531	Department stores.....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	7
533	Limited price variety stores.....	...	592	Liquor stores.....	1
539	Other general merchandise stores.....	...	594	Book, stationery stores.....	1
			595	Sporting goods, bicycle stores.....	...
54	Food stores.....	2	597	Jewelry stores.....	1
			5992	Florists.....	...
			5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

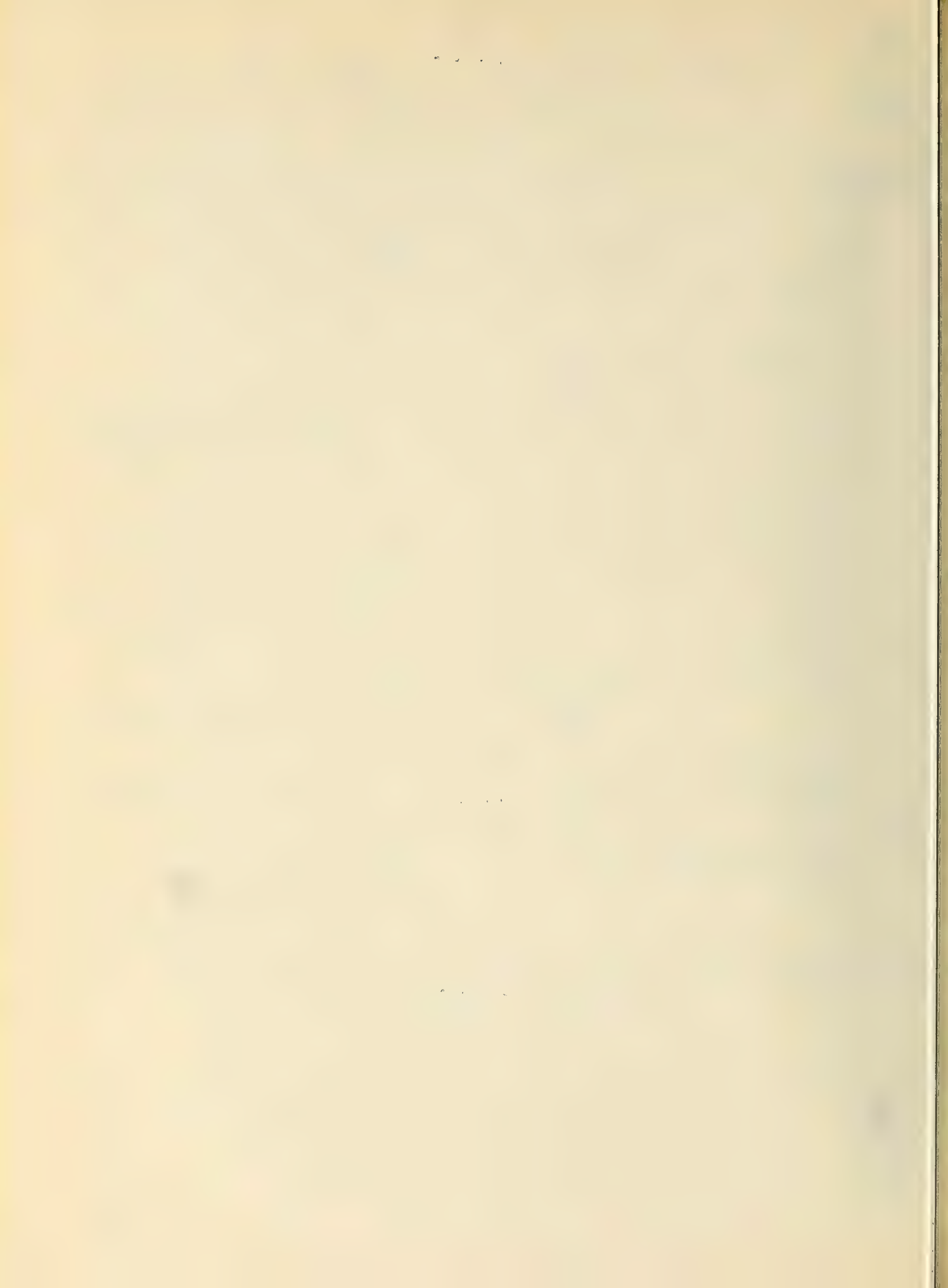
<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

U. S. DEPARTMENT OF COMMERCE, Luther H. Hodges, Secretary

BUREAU OF THE CENSUS, Richard M. Scammon, Director







## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one of more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

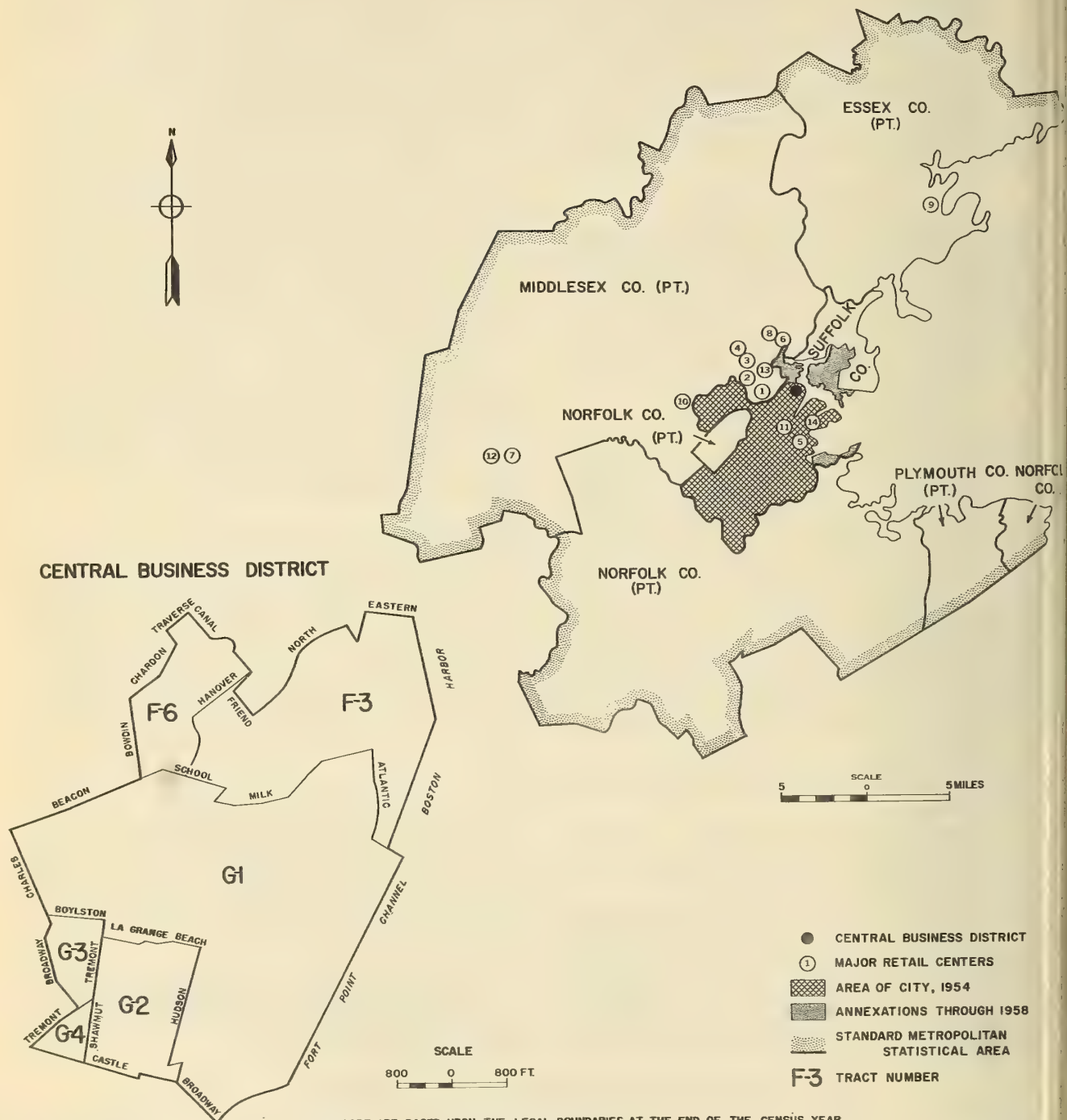
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# BOSTON, MASS.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY, 1954
- ▨ ANNEXATIONS THROUGH 1958
- ▨ STANDARD METROPOLITAN STATISTICAL AREA
- F-3 TRACT NUMBER

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Comparative Standard Metropolitan Statistical Area Data.....	19
Procedures and Definitions.....	20

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF BOSTON

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	1,486	403,383	73,333	26,839	23,403	1,678	419,530	80,351
52	Lumber, building materials, hardware, farm equipment dealers.....	20	2,623	430	91	89	28	3,434	607
5251	Hardware stores.....	9	2,130	361	71	70	11	2,480	495
52 ex. 5251	Other.....	11	493	69	20	19	17	954	112
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	64	201,702	38,788	14,198	12,797	63	211,948	40,164
531	Department stores.....	5	189,260	36,468	13,109	12,069	7	198,885	37,698
533	Limited price variety stores.....	6	8,057	1,642	842	497	6	8,297	1,703
539	Other general merchandise stores.....	53	4,385	678	247	231	50	4,766	763
54	Food stores.....	93	12,836	1,158	426	341	135	13,310	1,652
55 ex. 554	Automotive dealers.....	4	612	120	21	20	10	818	308
554	Gasoline service stations.....	18	1,540	148	59	47	18	1,203	155
56	Apparel, accessory stores.....	284	57,593	9,914	3,301	2,721	345	63,915	12,196
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	84	18,348	3,045	894	763	76	16,301	3,649
562, 563, 568	Women's clothing, specialty stores.....	97	25,572	4,736	1,835	1,503	77	24,411	4,426
562	Ready-to-wear stores <sup>5</sup> .....	32	19,231	3,682	1,476	1,216	31	20,160	3,724
565	Family clothing stores <sup>5</sup> .....	6	1,486	211	73	55	9	2,044	322
566	Shoe stores.....	76	11,380	1,881	484	386	77	12,626	2,256
564, 569	Other apparel stores.....	13	539	41	15	14	87	8,287	1,543
57	Furniture, home furnishings, equipment stores.....	96	20,768	3,292	794	763	121	27,267	5,385
5712	Furniture stores <sup>4</sup> .....	42	10,870	1,681	411	396	37	14,975	3,238
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	15	2,252	346	95	94	17	2,233	422
572, 573	Household appliance, radio, TV, music stores.....	39	7,646	1,265	288	273	54	9,871	1,725
58	Eating, drinking places.....	432	49,183	12,144	5,593	4,625	429	46,118	12,117
5812	Eating places.....	313	39,456	10,247	4,767	3,900	308	37,458	9,953
5813	Drinking places.....	119	9,727	1,897	826	725	121	8,660	2,164
591	Drug stores, proprietary stores.....	23	4,958	702	263	196	29	4,437	698
59 ex. 591	Other retail stores <sup>6</sup> .....	452	51,568	6,637	2,093	1,804	500	47,080	7,069
592	Liquor stores.....	30	7,941	524	133	116	31	7,055	444
594	Book, stationery stores.....	58	7,198	1,327	458	365	54	6,510	1,495
595	Sporting goods, bicycle stores.....	6	584	90	29	28	7	511	204
597	Jewelry stores.....	105	14,958	1,986	576	504	126	15,394	2,227
5992	Florists.....	14	633	121	44	42	12	592	138
5996	Camera, photographic supply stores....	17	2,772	288	61	59	12	1,836	186
SELECTED SERVICES									
7011, 7012	Hotels.....	19	18,254	7,219	3,190	2,552	19	18,036	6,777
783	Motion picture theaters.....	19	7,260	1,544	559	463	22	7,024	1,372

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$13,537,000, of which \$3,629,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF BOSTON

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	8,555	1,240,975	173,654	63,402	52,779	8,846	1,163,242	169,352
52	Lumber, building materials, hardware, farm equipment dealers.....	301	30,029	3,832	1,121	1,040	263	29,792	3,898
5251	Hardware stores.....	121	11,009	1,478	454	409	144	11,786	1,625
52 ex. 5251	Other.....	180	19,020	2,354	667	631	117	17,994	2,273
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	305	242,598	44,010	16,503	14,342	305	244,474	44,808
531	Department stores.....	12	(D)	(D)	(D)	(D)	13	(D)	(D)
533	Limited price variety stores.....	92	19,896	3,574	1,881	1,021	94	18,830	3,493
539	Other general merchandise stores.....	147	(D)	(D)	(D)	(D)	194	(D)	(D)
54	Food stores.....	1,989	247,131	18,095	7,201	5,298	2,380	235,002	18,008
55 ex. 554	Automotive dealers.....	184	128,064	12,856	2,856	2,801	198	131,240	12,723
554	Gasoline service stations.....	478	41,319	3,389	1,362	1,076	412	29,697	2,611
56	Apparel, accessory stores.....	816	121,570	19,465	6,431	5,395	937	118,023	20,491
561, 567	Men's, boys' apparel stores, custom tailors.....	174	29,527	4,896	1,409	1,202	153	25,838	5,096
562, 563, 568	Women's clothing, specialty stores....	325	58,434	9,940	3,570	3,035	312	50,582	8,569
562	Ready-to-wear stores <sup>5</sup> .....	142	45,334	7,790	2,863	2,449	153	42,399	7,448
565	Family clothing stores <sup>5</sup> .....	46	9,803	1,187	492	392	40	5,060	732
566	Shoe stores.....	203	20,922	3,213	866	700	210	22,031	3,630
564, 569	Other apparel stores.....	44	2,262	229	94	66	186	13,773	2,456
57	Furniture, home furnishings, equipment stores.....	495	66,607	10,032	2,598	2,448	548	61,421	9,903
5712	Furniture stores <sup>6</sup> .....	179	31,178	5,246	1,292	1,242	125	29,955	5,329
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	137	7,552	1,124	344	314	119	6,893	1,226
572, 573	Household appliance, radio, TV, music stores.....	179	27,877	3,662	962	892	180	22,115	3,348
58	Eating, drinking places.....	1,801	150,141	36,871	16,633	13,433	1,707	126,311	33,297
5812	Eating places.....	1,184	110,782	28,984	13,314	10,534	1,084	91,357	25,064
5813	Drinking places.....	617	39,359	7,887	3,319	2,899	619	34,914	8,233
591	Drug stores, proprietary stores.....	391	38,947	5,508	2,335	1,494	422	35,957	4,963
59 ex. 591	Other retail stores <sup>6</sup> .....	1,795	174,569	19,596	6,362	5,452	1,674	151,325	18,650
592	Liquor stores.....	293	48,408	3,930	1,205	920	270	38,164	3,206
594	Book, stationery stores.....	132	(D)	(D)	(D)	(D)	99	10,342	2,134
595	Sporting goods, bicycle stores.....	21	1,490	(D)	(D)	(D)	24	2,508	353
597	Jewelry stores.....	165	21,331	3,362	959	877	211	26,502	3,987
5992	Florists.....	101	3,813	605	217	193	93	3,203	480
5996	Camera, photographic supply stores....	26	4,895	476	117	110	26	3,935	587
SELECTED SERVICES									
7011, 7012	Hotels.....	61	41,720	15,878	6,614	5,351	55	(D)	(D)
783	Motion picture theaters.....	69	12,796	2,861	1,223	925	58	11,728	2,388

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.--RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
BOSTON STANDARD METROPOLITAN STATISTICAL AREA

## Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

(As a result of differences in the definition, the 1958 data are not directly comparable with those for 1954. See page (19) for data which can be used in evaluating the changes in area definition)

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	23,299	3,245,499	398,595	149,101	115,506	22,916	2,772,495	346,702
52	Lumber, building materials, hardware, farm equipment dealers.....	1,131	142,061	18,474	5,026	4,547	952	138,890	17,434
5251	Hardware stores.....	420	34,159	4,316	1,442	1,187	449	36,597	4,832
52 ex. 5251	Other.....	711	107,902	14,158	3,584	3,360	501	102,281	12,602
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	881	422,926	68,226	29,216	22,902	822	361,222	61,448
531	Department stores.....	63	314,519	52,453	21,352	18,280	60	285,522	49,987
533	Limited price variety stores.....	269	54,343	9,720	5,544	2,892	297	46,758	8,125
539	Other general merchandise stores.....	405	50,988	6,053	2,320	1,730	449	28,638	3,336
54	Food stores.....	5,287	836,121	59,577	24,103	16,146	5,967	686,462	50,099
55 ex. 554	Automotive dealers.....	889	445,845	46,616	10,396	10,060	861	433,256	41,805
554	Gasoline service stations.....	1,957	164,723	13,009	5,468	3,933	1,738	116,301	8,910
56	Apparel, accessory stores.....	1,962	253,716	37,702	13,359	10,178	2,124	226,700	34,117
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	386	48,487	7,269	2,187	1,808	323	40,745	6,855
562, 563, 568	Women's clothing, specialty stores....	791	122,356	19,174	7,178	5,509	784	87,900	13,383
562	Ready-to-wear stores <sup>5</sup> .....	385	98,386	15,651	5,876	4,517	423	74,829	11,741
565	Family clothing stores <sup>5</sup> .....	133	33,945	4,748	1,924	1,265	116	39,254	5,127
566	Shoe stores.....	480	41,025	5,812	1,739	1,357	498	38,222	5,655
564, 569	Other apparel stores.....	126	6,839	699	331	239	311	18,927	3,097
57	Furniture, home furnishings, equipment stores.....	1,344	147,943	21,364	5,820	5,378	1,373	133,799	20,996
5712	Furniture stores <sup>4</sup> .....	434	62,928	10,366	2,666	2,500	308	60,625	10,634
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	376	21,376	3,372	961	874	270	18,307	3,227
572, 573	Household appliance, radio, TV, music stores.....	534	63,639	7,626	2,193	2,004	531	50,177	7,135
58	Eating, drinking places.....	4,206	302,084	71,375	34,548	26,173	3,854	247,233	60,915
5812	Eating places.....	2,947	232,177	57,441	28,347	21,089	2,552	183,959	46,505
5813	Drinking places.....	1,259	69,907	13,934	6,201	5,084	1,298	63,234	14,410
591	Drug stores, proprietary stores.....	1,114	112,789	16,053	6,731	4,234	1,118	93,625	12,599
59 ex. 591	Other retail stores <sup>6</sup> .....	4,528	417,291	46,199	14,434	11,955	4,107	335,007	38,379
592	Liquor stores.....	696	109,462	9,898	2,918	2,129	618	84,074	7,781
594	Book, stationery stores.....	267	21,260	3,356	1,281	985	210	16,741	3,000
595	Sporting goods, bicycle stores.....	121	6,704	689	228	199	113	5,643	645
597	Jewelry stores.....	343	31,633	5,015	1,499	1,312	378	36,744	5,505
5992	Florists.....	332	11,739	1,866	644	541	297	9,656	1,532
5996	Camera, photographic supply stores....	62	9,134	1,009	275	240	66	6,349	819
SELECTED SERVICES									
7011, 7012	Hotels.....	124	51,123	18,905	7,756	6,224	115	41,900	15,138
783	Motion picture theaters.....	153	20,871	4,882	2,283	1,592	145	21,322	4,395

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF BOSTON, THE ENTIRE CITY, AND BOSTON STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area*	Standard metro-politan statistical area less central business district*
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-3.8	6.7	12.6	15.1	18.4
52	Lumber, building materials, hardware, farm equipment dealers.....	-23.6	0.8	4.0	-1.1	-0.5
5251	Hardware stores.....	-14.1	-6.6	-4.6	(NA)	(NA)
52 ex. 5251	Other.....	-48.3	5.7	8.7	(NA)	(NA)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	-4.8	-0.8	25.7	16.6	47.0
531	Department stores.....	-4.8	(D)	(D)	(NA)	(NA)
533	Limited price variety stores.....	-2.9	5.7	12.4	(NA)	(NA)
539	Other general merchandise stores.....	-8.0	(D)	(D)	(NA)	(NA)
54	Food stores.....	-3.6	5.2	5.7	19.2	19.7
55 ex. 554	Automotive dealers.....	-25.2	-2.4	-2.3	1.2	1.3
554	Gasoline service stations.....	28.0	39.1	39.6	38.7	38.8
56	Apparel, accessory stores.....	-9.9	3.0	18.2	11.0	19.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	12.6	14.3	17.1	(NA)	(NA)
562, 563, 568	Women's clothing, specialty stores.....	4.8	15.5	25.6	(NA)	(NA)
562	Ready-to-wear stores <sup>5</sup> .....	-4.6	6.9	17.4	(NA)	(NA)
565	Family clothing stores <sup>5</sup> .....	-27.3	93.7	175.8	(NA)	(NA)
566	Shoe stores.....	-9.9	-5.0	1.5	(NA)	(NA)
564, 569	Other apparel stores.....	-93.5	-83.6	-68.6	(NA)	(NA)
57	Furniture, home furnishings, equipment stores.....	-23.8	8.4	34.2	9.7	18.3
5712	Furniture stores <sup>4</sup> .....	-27.4	4.1	35.6	(NA)	(NA)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.9	9.6	13.7	(NA)	(NA)
572, 573	Household appliance, radio, TV, music stores.....	-22.5	26.1	65.2	(NA)	(NA)
58	Eating, drinking places.....	6.6	18.9	25.9	20.5	23.7
5812	Eating places.....	5.3	21.3	32.3	(NA)	(NA)
5813	Drinking places.....	12.3	12.7	12.9	(NA)	(NA)
591	Drug stores, proprietary stores.....	11.7	8.3	7.8	18.5	18.8
59 ex. 591	Other retail stores <sup>6</sup> .....	9.5	15.4	18.0	21.3	23.2
592	Liquor stores.....	12.6	26.8	30.1	(NA)	(NA)
594	Book, stationery stores.....	10.6	(D)	(D)	(NA)	(NA)
595	Sporting goods, bicycle stores.....	14.3	-40.6	-54.6	(NA)	(NA)
597	Jewelry stores.....	-2.8	-19.5	-42.6	(NA)	(NA)
5992	Florists.....	6.9	19.0	21.8	(NA)	(NA)
5996	Camera, photographic supply stores.....	51.0	24.4	1.1	(NA)	(NA)
	SELECTED SERVICES					
7011, 7012	Hotels.....	1.2	(D)	(D)	22.0	37.7
783	Motion picture theaters.....	3.4	9.1	17.7	-2.1	-4.8

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

\*In computing percent change the SMSA data for 1958 have been adjusted to the 1954 definition. See page 19 for data which can be used in evaluating the changes in area definition.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF BOSTON AND OF BOSTON STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958*	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	32.5	36.1	12.6	15.1
52	Lumber, building materials, hardware, farm equipment dealers...	8.7	11.5	1.9	2.5
5251	Hardware stores.....	19.3	21.0	(NA)	6.8
52 ex. 5251	Other.....	2.6	5.3	(NA)	0.9
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	83.1	86.7	47.9	58.7
531	Department stores.....	(D)	(D)	(NA)	69.7
533	Limited price variety stores.....	40.5	44.1	(NA)	17.7
539	Other general merchandise stores.....	(D)	(D)	(NA)	16.6
54	Food stores.....	5.2	5.7	1.6	1.9
55 ex. 554	Automotive dealers.....	0.5	0.6	0.1	0.2
554	Gasoline service stations.....	3.7	4.1	1.0	1.0
56	Apparel, accessory stores.....	47.4	54.2	22.9	28.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	62.1	63.1	(NA)	40.0
562, 563, 568	Women's clothing, specialty stores.....	43.8	48.3	(NA)	27.8
562	Ready-to-wear stores <sup>5</sup> .....	42.4	47.5	(NA)	26.9
565	Family clothing stores <sup>5</sup> .....	15.2	40.4	(NA)	5.2
566	Shoe stores.....	54.4	57.3	(NA)	33.0
564, 569	Other apparel stores.....	23.8	60.2	(NA)	43.8
57	Furniture, home furnishings, equipment stores.....	31.2	44.4	14.1	20.4
5712	Furniture stores <sup>4</sup> .....	34.9	50.0	(NA)	24.7
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	29.8	32.4	(NA)	12.2
572, 573	Household appliance, radio, TV, music stores.....	27.4	44.6	(NA)	19.7
58	Eating, drinking places.....	32.8	36.5	16.5	18.7
5812	Eating places.....	35.6	41.0	(NA)	20.4
5813	Drinking places.....	24.7	24.8	(NA)	13.7
591	Drug stores, proprietary stores.....	12.7	12.3	4.5	4.7
59 ex. 591	Other retail stores <sup>6</sup> .....	29.5	31.1	12.7	14.1
592	Liquor stores.....	16.4	18.5	(NA)	8.4
594	Book, stationery stores.....	(D)	62.9	(NA)	38.9
595	Sporting goods, bicycle stores.....	39.2	20.4	(NA)	9.1
597	Jewelry stores.....	70.1	58.1	(NA)	41.9
5992	Florists.....	16.6	18.5	(NA)	6.1
5996	Camera, photographic supply stores.....	56.6	46.7	(NA)	28.9

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent.<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.<sup>6</sup>In computing percent the SMSA data for 1958 have been adjusted to the 1954 definition. See page 19 for data which can be used in evaluating the changes in area definition.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF BOSTON, THE ENTIRE CITY, AND BOSTON STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958*	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.7	0.8	2.4	2.6	4.3	5.0
5251	Hardware stores.....	0.5	0.6	0.9	1.1	(NA)	1.3
52 ex. 5251	Other.....	0.1	0.2	1.5	1.5	(NA)	3.7
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	50.0	50.5	19.6	21.0	13.2	13.0
531	Department stores.....	46.9	47.4	(D)	(D)	(NA)	10.3
533	Limited price variety stores.....	2.0	2.0	1.6	1.6	(NA)	1.7
539	Other general merchandise stores.....	1.1	1.1	(D)	(D)	(NA)	1.0
54	Food stores.....	3.2	3.2	19.9	20.2	25.7	24.8
55 ex. 554	Automotive dealers.....	0.1	0.2	10.3	11.3	13.7	15.6
554	Gasoline service stations.....	0.4	0.3	3.3	2.5	5.1	4.2
56	Apparel, accessory stores.....	14.3	15.2	9.8	10.1	7.9	8.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	4.5	3.9	2.4	2.2	(NA)	1.5
562, 563, 568	Women's clothing, specialty stores....	6.3	5.8	4.7	4.3	(NA)	3.2
562	Ready-to-wear stores <sup>5</sup> .....	4.8	4.8	3.7	3.6	(NA)	2.7
565	Family clothing stores <sup>5</sup> .....	0.4	0.5	0.8	0.4	(NA)	1.4
566	Shoe stores.....	2.8	3.0	1.7	1.9	(NA)	1.4
564, 569	Other apparel stores.....	0.1	2.0	0.2	1.2	(NA)	0.7
57	Furniture, home furnishings, equipment stores.....	5.1	6.5	5.4	5.3	4.6	4.8
5712	Furniture stores <sup>4</sup> .....	2.7	3.6	2.5	2.6	(NA)	2.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.6	0.5	0.6	0.7	(NA)	0.7
572, 573	Household appliance, radio, TV, music stores.....	1.9	2.4	2.3	2.0	(NA)	1.9
58	Eating, drinking places.....	12.2	11.0	12.1	10.9	9.3	8.9
5812	Eating places.....	9.8	8.9	8.9	7.9	(NA)	6.6
5813	Drinking places.....	2.4	2.1	3.2	3.0	(NA)	2.3
591	Drug stores, proprietary stores.....	1.2	1.1	3.1	3.1	3.5	3.4
59 ex. 591	Other retail stores <sup>6</sup> .....	12.8	11.2	14.1	13.0	12.7	12.1
592	Liquor stores.....	2.0	1.7	3.9	3.3	(NA)	3.0
594	Book, stationery stores.....	1.8	1.6	(D)	0.9	(NA)	0.6
595	Sporting goods, bicycle stores.....	0.1	0.1	0.1	0.2	(NA)	0.2
597	Jewelry stores.....	3.7	3.7	1.7	2.3	(NA)	1.3
5992	Florists.....	0.2	0.1	0.3	0.3	(NA)	0.3
5996	Camera, photographic supply stores....	0.7	0.4	0.4	0.3	(NA)	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

\*In computing percent distribution the SMSA data for 1958 have been adjusted to the 1954 definition. See page 19 for data which can be used in evaluating the changes in area definition.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BOSTON STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the stores in the area bounded by Austin, rear lot line on west side of Prospect, rear lot line on east side of Prospect, Austin, Columbia, Main, Lafayette Sq., Massachusetts Ave., Sidney, Green, Pearl, Franklin, Western Ave., Green, Pleasant, Massachusetts Ave., Inman (Cambridge)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	112	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	21,406	56	Apparel, accessory stores <sup>2</sup> .....	22
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	44	562-3, 568	Women's clothing, specialty stores....	9
	Sales.....(\$1,000)...	6,260	562	Ready-to-wear stores <sup>3</sup> .....	7
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	2
	Number.....	36	566	Shoe stores.....	6
	Sales.....(\$1,000)...	8,787	564, 569	Other apparel stores.....	2
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	8
	Number.....	32	5712	Furniture stores.....	5
	Sales.....(\$1,000)...	6,359	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	112	58	Eating, drinking places.....	32
52	Lumber, building materials, hardware, farm equipment dealers.....	5	5812	Eating places.....	20
5251	Hardware stores.....	4	5813	Drinking places.....	12
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	6
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	24
531	Department stores.....	3	592	Liquor stores.....	2
533	Limited price variety stores.....	2	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	8
54	Food stores.....	6	5992	Florists.....	4
			5996	Camera, photographic supply stores....	...

MRC No. 2.—Includes the stores in the area bounded by Massachusetts Ave., Bow, De Wolfe, Mt. Auburn, Boylston, Winthrop, Eliot Sq., Brattle Sq., rear lot line on south side of Brattle, rear lot line on north side of Church (Cambridge)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	107	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	17,939	56	Apparel, accessory stores <sup>2</sup> .....	21
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	11
	Number.....	33	562-3, 568	Women's clothing, specialty stores....	6
	Sales.....(\$1,000)...	4,531	562	Ready-to-wear stores <sup>3</sup> .....	4
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	1
	Number.....	28	566	Shoe stores.....	2
	Sales.....(\$1,000)...	8,756	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	5
	Number.....	46	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	4,652	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	107	58	Eating, drinking places.....	27
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	23
5251	Hardware stores.....	1	5813	Drinking places.....	4
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	42
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	1	594	Book, stationery stores.....	9
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	3
			597	Jewelry stores.....	2
54	Food stores.....	2	5992	Florists.....	3
			5996	Camera, photographic supply stores....	3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE BOSTON STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 3--Includes the stores on Massachusetts Ave. from Arlington St. to Roseland St., on Porter Rd. from Davenport St., on White St. from Somerville Ave. to the Cambridge-Somerville city limits, and on Somerville Ave. from Porter Sq. to the Cambridge-Somerville city limits (Cambridge)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number..... <sup>4</sup>	27			
	Sales.....(\$1,000)...	13,221	554	Gasoline service stations.....	...
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	2
	Number.....	9	561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Sales.....(\$1,000)...	1,332	562-3, 568	Women's clothing, specialty stores.....	1
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	...
56, 57	Number.....	7	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	...
			564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	11		Furniture stores.....	1
	Sales.....(\$1,000)...	(D)	5712	Other home furnishings stores.....	...
		Number of establishments	5713-15, 19	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	27	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	2
5251	Hardware stores.....	3	5813	Drinking places.....	2
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
			5992	Florists.....	1
54	Food stores.....	2	5996	Camera, photographic supply stores.....	...

MRC No. 4.--Includes the stores on Highland Ave. from Davis Sq. to Holland St. from Grove St. to Wallace St. Buena Vista St., on Elm St. from Davis Sq. to Cutler Ave., and on Summer St. from Elm to Cutler Ave. (Somerville)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	86			
	Sales.....(\$1,000)...	13,324	554	Gasoline service stations.....	5
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	20
	Number.....	29	561, 567	Men's, boys' apparel stores, custom tailors.....	4
	Sales.....(\$1,000)...	5,560	562-3, 568	Women's clothing, specialty stores.....	9
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	5
56, 57	Number.....	33	565	Family clothing stores <sup>5</sup> .....	1
	Sales.....(\$1,000)...	5,616	566	Shoe stores.....	5
			564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
	Number.....	24		Furniture stores.....	2
	Sales.....(\$1,000)...	2,148	5712	Other home furnishings stores.....	1
		Number of establishments	5713-15, 19	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	86	58	Eating, drinking places.....	14
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	8
5251	Hardware stores.....	1	5813	Drinking places.....	6
52 ex. 5251	Other.....	3	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	14
531	Department stores.....	3	592	Liquor stores.....	3
533	Limited price variety stores.....	2	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	4
			5992	Florists.....	1
54	Food stores.....	11	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE BOSTON STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 5.--Includes the stores on Dudley St. from Columbia Rd. to Nonquit, and on Columbia Rd. from Arion to Hamlet (Boston)					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	51	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	11,200	56	Apparel, accessory stores <sup>2</sup> .....	12
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>3</sup> 56, 57	Number.....	14	562-3, 568	Women's clothing, specialty stores.....	6
	Sales.....(\$1,000)...	5,690	562	Ready-to-wear stores <sup>5</sup> .....	3
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	20	566	Shoe stores.....	3
52, 55, 59 ex. 591	Sales.....(\$1,000)...	3,114	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	5
	Number.....	17	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	2,396	5713-15,19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
Retail stores, total <sup>3</sup> .....		51	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	2
	Hardware stores.....	1	5813	Drinking places.....	2
	Other.....	...	591	Drug stores, proprietary stores.....	3
	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	12
531	Department stores.....	1	592	Liquor stores.....	4
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	7	597	Jewelry stores.....	3
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 6.--Includes the planned center known as "Fellsway Plaza Shopping Center" and the stores on Fellsway Ave. from No. 451 to St. James Rd., and on Revere Beach Parkway from Fellsway Ave. to Brainard Ave. (Medford)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	16	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	12,920	56	Apparel, accessory stores <sup>2</sup> .....	2
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
53 part, <sup>3</sup> 56, 57	Number.....	5	562-3, 568	Women's clothing, specialty stores.....	...
	Sales.....(\$1,000)...	5,222	562	Ready-to-wear stores <sup>5</sup> .....	...
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	4	566	Shoe stores.....	1
52, 55, 59 ex. 591	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	7	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15,19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
Retail stores, total <sup>3</sup> .....		16	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	2
	Hardware stores.....	...	5813	Drinking places.....	...
	Other.....	...	591	Drug stores, proprietary stores.....	...
	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	...	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	3	597	Jewelry stores.....	...
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE BOSTON STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 7.--Includes the stores in the area bounded by Proctor, Union Ave., Concord, Frederick, Freeman, Howard, South extended, South, Arlington Blvd., Gordon, Hollis, Clafin, B. & A. RR., Franklin extended, Franklin (Framingham town)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	7
	Number.....	122	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	19,415			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	34
	Number.....	32	561, 567	Men's, boys' apparel stores, custom tailors.....	7
	Sales.....(\$1,000)...	6,394	562-3, 568	Women's clothing, specialty stores.....	14
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	8
56, 57	Number.....	52	565	Family clothing stores <sup>5</sup> .....	3
	Sales.....(\$1,000)...	8,001	566	Shoe stores.....	8
			564, 569	Other apparel stores.....	2
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	10
59 ex. 591	Number.....	38	5712	Furniture stores.....	4
	Sales.....(\$1,000)...	5,020	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	123	58	Eating, drinking places.....	12
52	Lumber, building materials, hardware, farm equipment dealers.....	9	5812	Eating places.....	6
5251	Hardware stores.....	2	5813	Drinking places.....	6
52 ex. 5251	Other.....	7	591	Drug stores, proprietary stores.....	7
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	9	59 ex. 591	Other retail stores <sup>6</sup> .....	21
531	Department stores.....	2	592	Liquor stores.....	4
533	Limited price variety stores.....	2	594	Book, stationery stores.....	3
539	Other general merchandise stores.....	5	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	6
54	Food stores.....	13	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1

MRC No. 8.--Includes the stores on Salem St., Medford Sq., High St. from Ashland-River St. to Governor Ave., on Riverside Ave. from Medford Sq. to No. 75, on Main St. from Medford Sq. to Mystic River, and on Forest St. from Medford Sq. to No. 14 (Medford)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	70	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	12,943			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	21
	Number.....	22	561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Sales.....(\$1,000)...	5,522	562-3, 568	Women's clothing, specialty stores.....	6
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	5
56, 57	Number.....	30	565	Family clothing stores <sup>5</sup> .....	1
	Sales.....(\$1,000)...	6,400	566	Shoe stores.....	10
			564, 569	Other apparel stores.....	1
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	4
59 ex. 591	Number.....	18	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	1,021	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	70	58	Eating, drinking places.....	8
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	8
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	6
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	12
531	Department stores.....	1	592	Liquor stores.....	3
533	Limited price variety stores.....	2	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	8	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BOSTON STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 9.--Includes the planned center known as "Northshore Shopping Plaza"\* at the intersection of Routes 128 and 114 (Peabody, Essex County)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	40	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	24,857	56	Apparel, accessory stores <sup>2</sup> .....	19
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	10	562-3, 568	Women's clothing, specialty stores....	9
	Sales.....(\$1,000)...	3,090	562	Ready-to-wear stores <sup>5</sup> .....	8
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	22	566	Shoe stores.....	6
	Sales.....(\$1,000)...	21,130	564, 569	Other apparel stores.....	...
52	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	8	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	637	5713-15, 19	Other home furnishings stores.....	...
5251 52 ex. 5251		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	40	58	Eating, drinking places.....	4
	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	3
53 part <sup>3</sup> 531	Hardware stores.....	...	5813	Drinking places.....	1
	Other.....	...	591	Drug stores, proprietary stores.....	1
	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	7
533	Department stores.....	1	592	Liquor stores.....	2
539	Limited price variety stores.....	2	594	Book, stationery stores.....	2
54	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
	Food stores.....	5	597	Jewelry stores.....	...
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 10.--Includes the stores in the area bounded by Tyler Ter., Centre, Lyman, Lyman extended, Chesley Rd., Beacon, Dalton Rd. extended, B. &amp; A. RR., Institution Ave., Beacon, property line No. 847 and 849, Beacon, rear lot line on west side of Centre (Newton, Middlesex County)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	59	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	9,306	56	Apparel, accessory stores <sup>2</sup> .....	11
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	17	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	4,014	562	Ready-to-wear stores <sup>5</sup> .....	2
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	20	566	Shoe stores.....	2
	Sales.....(\$1,000)...	2,394	564, 569	Other apparel stores.....	2
52	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
	Number.....	22	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	2,898	5713-15, 19	Other home furnishings stores.....	2
5251 52 ex. 5251		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	59	58	Eating, drinking places.....	5
	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	4
53 part <sup>3</sup> 531	Hardware stores.....	3	5813	Drinking places.....	1
	Other.....	1	591	Drug stores, proprietary stores.....	3
	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	12
533	Department stores.....	1	592	Liquor stores.....	1
539	Limited price variety stores.....	1	594	Book, stationery stores.....	1
54	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
	Food stores.....	9	597	Jewelry stores.....	1
			5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

\*This center opened in 1958 and operated about 5 months.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BOSTON STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 11.—Includes the stores on Washington St. from Clifton Pl. to Cliff St., on Dudley St. from Washington St. to Harrison Ave., and on Warren St. from Washington Ave. to Cliff St. (Boston)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	157	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	19,208	56	Apparel, accessory stores <sup>2</sup> .....	36
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	5
	Number.....	60	562-3, 568	Women's clothing, specialty stores.....	12
	Sales.....(\$1,000)...	10,036	562	Ready-to-wear stores <sup>5</sup> .....	8
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	3
	Number.....	65	566	Shoe stores.....	14
	Sales.....(\$1,000)...	6,456	564, 569	Other apparel stores.....	2
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	18
	Number.....	32	5712	Furniture stores.....	6
	Sales.....(\$1,000)...	2,716	5713-15, 19	Other home furnishings stores.....	5
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	7
	Retail stores, total <sup>3</sup> .....	157	58	Eating, drinking places.....	28
52	Lumber, building materials, hardware, farm equipment dealers.....	11	5812	Eating places.....	17
5251	Hardware stores.....	4	5813	Drinking places.....	11
52 ex. 5251	Other.....	7	591	Drug stores, proprietary stores.....	5
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	11	59 ex. 591	Other retail stores <sup>6</sup> .....	19
531	Department stores.....	2	592	Liquor stores.....	5
533	Limited price variety stores.....	3	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	4	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	2
			5992	Florists.....	1
54	Food stores.....	27	5996	Camera, photographic supply stores.....	...

MRC No. 12.—Includes the stores at the intersection of State Routes 9 and 30, extending one-quarter mile west on both sides of Route 9 (Frammingham town, Middlesex County)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	46	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	24,275	56	Apparel, accessory stores <sup>2</sup> .....	16
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	10	562-3, 568	Women's clothing, specialty stores.....	8
	Sales.....(\$1,000)...	5,098	562	Ready-to-wear stores <sup>5</sup> .....	7
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	3
	Number.....	26	566	Shoe stores.....	3
	Sales.....(\$1,000)...	18,219	564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	10	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	958	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	46	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	7
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	7
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
			5992	Florists.....	...
54	Food stores.....	2	5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BOSTON STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 13.—Includes the stores on Washington St. from Bonner Ave. to Union Sq., on Somerville Ave. from Prospect Ave. to Gerrior Sq., and on Bow St. from Union Sq. to Walnut St. (Somerville, Middlesex County)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	47	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	4,278	56	Apparel, accessory stores <sup>2</sup> .....	3
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	23	562-3, 568	Women's clothing, specialty stores....	...
	Sales.....(\$1,000)...	2,720	562	Ready-to-wear stores <sup>5</sup> .....	...
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	10	566	Shoe stores.....	1
	Sales.....(\$1,000)...	281	564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
59 ex. 591	Number.....	14	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	717	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	47	58	Eating, drinking places.....	9
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	5
5251	Hardware stores.....	2	5813	Drinking places.....	4
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	11
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	1	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	11	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

MRC No. 14.—Includes the stores on East Broadway from Perkins Sq. to Dorchester, on Dorchester from West Broadway to 4th St., and on Broadway from D St. to Perkins Sq. (Boston)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	83	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	10,592	56	Apparel, accessory stores <sup>2</sup> .....	17
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	37	562-3, 568	Women's clothing, specialty stores....	6
	Sales.....(\$1,000)...	5,989	562	Ready-to-wear stores <sup>5</sup> .....	4
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	2
56, 57	Number.....	29	566	Shoe stores.....	7
	Sales.....(\$1,000)...	3,024	564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
59 ex. 591	Number.....	17	5712	Furniture stores.....	3
	Sales.....(\$1,000)...	1,579	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	83	58	Eating, drinking places.....	19
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	9
5251	Hardware stores.....	3	5813	Drinking places.....	10
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	12
531	Department stores.....	1	592	Liquor stores.....	3
533	Limited price variety stores.....	3	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
54	Food stores.....	15	5992	Florists.....	2
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## BOSTON, MASS., AREA

## COMPARATIVE STANDARD METROPOLITAN STATISTICAL AREA DATA

As a result of differences in the definition, the 1958 data for the Boston, Mass., Standard Metropolitan Statistical Area (as presented in Table 3 of this report) are not directly comparable with those for 1954. The following table identifies the places included in the 1958 definition but not in 1954, and provides data for these additional places. Subtracting these data from those shown in Table 3 will provide 1958 data for the area as defined in 1954.

SIC Code	Kind of business	Establishments (number)	Sales (\$1,000)
Sudbury, Topsfield, Holbrook, Norfolk, Rockland, Duxbury, Hanover, Marshfield, Norwell, Pembroke, and Scituate Towns, Massachusetts			
	Retail trade, total . . . . .	497	55,326
52	Lumber, bldg matls, hdwe, farm equip. dealers . . . . .	32	4,707
53 part*	General merchandise group stores* . . . . .	25	1,827
54	Food stores . . . . .	86	17,746
55 ex.554	Automotive dealers . . . . .	27	7,230
55pt(554)	Gasoline service stations . . . . .	53	3,432
56	Apparel, accessory stores . . . . .	32	2,100
57	Furniture, home furnishings, equipment stores . . . . .	30	1,160
58	Eating, drinking places . . . . .	84	4,099
59pt(591)	Drug stores, proprietary stores . . . . .	17	1,849
59 ex.591	Other retail stores . . . . .	102	11,050
53 part*	Nonstore retailers* . . . . .	9	126

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales.



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.



# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico; results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.

**U. S. DEPARTMENT OF COMMERCE**

**BUREAU OF THE CENSUS  
WASHINGTON, D. C.**

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# CENTRAL BUSINESS DISTRICT STATISTICS

Bridgeport, Conn., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

**Volume I. RETAIL TRADE, SUMMARY STATISTICS—A** United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

**Volume II. RETAIL TRADE, AREA STATISTICS—A** United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

**Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A** United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

**Volume IV. WHOLESALE TRADE, AREA STATISTICS—A** United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

**Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A** United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

**Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A** United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Bridgeport, Conn., Area—BC58-CBD10  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one of more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# BRIDGEPORT, CONN.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Comparative Standard Metropolitan Statistical Area Data.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF BRIDGEPORT

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
<b>RETAIL STORES</b>									
	Retail stores, total <sup>3</sup> .....	548	96,220	15,009	5,076	4,124	639	100,453	15,431
52	Lumber, building materials, hardware, farm equipment dealers.....	16	2,722	332	72	60	19	2,375	297
5251	Hardware stores.....	8	609	86	23	15	7	644	92
52 ex. 5251	Other.....	8	2,113	246	49	45	12	1,731	205
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	19	29,874	5,441	2,101	1,610	27	27,021	4,799
531	Department stores.....	3	(D)	(D)	(D)	(D)	3	(D)	(D)
533	Limited price variety stores.....	4	4,532	965	407	208	8	5,021	855
539	Other general merchandise stores.....	12	(D)	(D)	(D)	(D)	14	(D)	(D)
54	Food stores.....	70	11,358	974	355	309	81	11,909	1,160
55 ex. 554	Automotive dealers.....	11	7,488	1,091	241	229	12	8,368	1,191
554	Gasoline service stations.....	17	1,292	92	34	26	28	1,460	122
56	Apparel, accessory stores.....	126	16,156	2,458	854	675	141	18,254	2,772
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	34	2,738	352	101	72	28	3,197	442
562, 563, 568	Women's clothing, specialty stores.....	45	5,381	822	316	239	54	5,607	862
562	Ready-to-wear stores <sup>5</sup> .....	29	3,413	488	197	148	27	4,019	635
565	Family clothing stores <sup>5</sup> .....	11	4,172	791	260	229	8	4,394	725
566	Shoe stores.....	25	2,284	323	91	73	31	3,191	406
564, 569	Other apparel stores.....	11	1,581	170	86	62	18	1,847	336
57	Furniture, home furnishings, equipment stores.....	48	7,716	1,310	292	278	57	11,835	1,944
5712	Furniture stores <sup>4</sup> .....	15	3,876	666	145	139	19	4,360	705
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	12	1,735	350	80	75	11	1,755	345
572, 573	Household appliance, radio, TV, music stores.....	21	2,105	294	67	64	25	5,672	890
58	Eating, drinking places.....	91	5,514	1,316	525	468	118	6,213	1,316
5812	Eating places.....	67	4,250	1,080	436	386	71	4,066	825
5813	Drinking places.....	24	1,264	236	89	82	47	2,147	387
591	Drug stores, proprietary stores.....	19	3,581	507	169	101	26	3,740	446
59 ex. 591	Other retail stores <sup>6</sup> .....	131	10,519	1,488	433	368	130	9,278	1,382
592	Liquor stores.....	17	1,344	80	26	21	21	1,462	68
594	Book, stationery stores.....	7	1,002	227	61	50	11	1,058	242
595	Sporting goods, bicycle stores.....	3	(D)	(D)	(D)	(D)	4	604	52
597	Jewelry stores.....	25	2,579	525	129	116	26	2,468	483
5992	Florists.....	3	199	33	13	12	5	181	35
5996	Camera, photographic supply stores.....	7	729	94	31	29	1	(D)	(D)
<b>SELECTED SERVICES</b>									
7011, 7012	Hotels.....	8	(D)	(D)	(D)	(D)	9	1,320	534
783	Motion picture theaters.....	5	504	156	77	69	6	716	187

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$1,286,000, of which \$468,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## BRIDGEPORT, CONN., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF BRIDGEPORT

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	2,047	240,508	27,462	9,520	7,460	2,070	220,158	26,906
52	Lumber, building materials, hardware, farm equipment dealers.....	78	10,795	1,420	318	273	71	14,940	2,355
5251	Hardware stores.....	34	2,034	220	69	50	29	2,161	230
52 ex. 5251	Other.....	44	8,761	1,200	249	223	42	12,779	2,125
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	54	32,180	5,727	2,224	1,704	73	29,143	4,969
531	Department stores.....	3	(D)	(D)	(D)	(D)	3	(D)	(D)
533	Limited price variety stores.....	8	5,931	1,177	501	276	22	5,325	871
539	Other general merchandise stores.....	39	(D)	(D)	(D)	(D)	44	(D)	(D)
54	Food stores.....	476	66,437	4,261	1,583	1,074	538	56,547	3,851
55 ex. 554	Automotive dealers.....	51	26,253	2,593	567	538	58	25,264	2,897
554	Gasoline service stations.....	176	12,902	769	301	214	153	9,199	659
56	Apparel, accessory stores.....	199	23,017	3,167	1,134	904	214	21,020	3,096
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	51	4,254	524	193	135	35	3,558	513
562, 563, 568	Women's clothing, specialty stores....	72	8,331	1,038	417	330	88	6,840	998
562	Ready-to-wear stores <sup>5</sup> .....	35	5,775	673	285	228	46	4,860	732
565	Family clothing stores <sup>5</sup> .....	18	5,693	1,035	317	283	12	(D)	(D)
566	Shoe stores.....	34	2,856	398	120	93	38	3,457	438
564, 569	Other apparel stores.....	14	1,715	172	87	63	27	2,033	(D)
57	Furniture, home furnishings, equipment stores.....	140	13,983	2,056	492	456	144	17,617	2,590
5712	Furniture stores <sup>4</sup> .....	43	5,386	898	198	188	33	(D)	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	34	3,913	551	154	145	23	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	63	4,684	607	140	123	72	8,615	1,187
58	Eating, drinking places.....	406	18,416	3,684	1,633	1,334	391	17,169	3,185
5812	Eating places.....	275	13,319	2,900	1,279	1,058	214	10,525	2,134
5813	Drinking places.....	131	5,097	784	354	276	77	6,644	1,051
591	Drug stores, proprietary stores.....	87	10,631	1,172	469	300	92	8,908	913
59 ex. 591	Other retail stores <sup>6</sup> .....	380	25,894	2,613	799	663	336	20,351	2,391
592	Liquor stores.....	79	6,068	258	86	69	72	4,555	214
594	Book, stationery stores.....	15	1,561	292	72	59	16	1,223	260
595	Sporting goods, bicycle stores.....	7	957	80	28	23	10	864	65
597	Jewelry stores.....	34	2,717	533	135	119	31	2,545	493
5992	Florists.....	24	884	143	47	40	18	686	101
5996	Camera, photographic supply stores....	12	877	107	36	29	4	345	38
	SELECTED SERVICES								
7011, 7012	Hotels.....	9	(D)	(D)	(D)	(D)	13	(D)	(D)
783	Motion picture theaters.....	15	1,283	341	206	175	18	1,627	384

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
BRIDGEPORT STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

(As a result of differences in the definition, the 1958 data are not directly comparable with those for 1954. See page (12) for data which can be used in evaluating the changes in area definition)

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	3,227	379,988	41,477	14,515	11,229	2,964	316,513	36,108
52	Lumber, building materials, hardware, farm equipment dealers.....	149	21,445	2,896	682	597	113	20,515	3,313
5251	Hardware stores.....	69	4,030	475	153	115	49	3,546	413
52 ex. 5251	Other.....	80	17,415	2,421	529	482	64	16,969	2,900
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	84	36,038	6,343	2,565	1,953	111	31,901	5,336
531	Department stores.....	4	21,493	3,960	1,601	1,327	3	(D)	(D)
533	Limited price variety stores.....	17	7,609	1,461	676	397	36	6,771	1,066
539	Other general merchandise stores.....	51	(D)	(D)	(D)	(D)	68	(D)	(D)
54	Food stores.....	705	110,012	7,096	2,767	1,821	721	86,069	5,644
55 ex. 554	Automotive dealers.....	107	52,173	5,089	1,036	991	105	49,888	5,230
554	Gasoline service stations.....	326	25,054	1,600	655	484	267	16,200	1,121
56	Apparel, accessory stores.....	281	29,062	3,867	1,402	1,114	271	23,684	3,375
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	66	5,355	639	229	167	42	4,177	593
562, 563, 568	Women's clothing, specialty stores....	107	9,889	1,234	483	387	111	7,952	1,108
562	Ready-to-wear stores <sup>5</sup> .....	56	7,085	849	344	280	60	5,696	813
565	Family clothing stores <sup>5</sup> .....	24	8,136	1,348	458	391	14	5,012	785
566	Shoe stores.....	43	3,369	440	131	100	49	3,877	483
564, 569	Other apparel stores.....	25	2,071	(D)	(D)	(D)	35	2,524	406
57	Furniture, home furnishings, equipment stores.....	221	20,027	3,006	701	641	211	21,942	3,134
5712	Furniture stores <sup>4</sup> .....	57	8,032	1,373	279	263	35	7,567	1,224
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	60	5,374	788	218	201	34	3,313	563
572, 573	Household appliance, radio, TV, music stores.....	104	6,621	845	204	177	120	10,482	1,347
58	Eating, drinking places.....	628	29,625	5,992	2,829	2,212	576	24,735	4,595
5812	Eating places.....	432	21,918	4,830	2,297	1,810	344	15,949	3,203
5813	Drinking places.....	196	7,707	1,162	532	402	232	8,786	1,392
591	Drug stores, proprietary stores.....	138	16,188	1,787	698	448	126	12,267	1,253
59 ex. 591	Other retail stores <sup>6</sup> .....	588	40,364	3,801	1,180	968	463	29,312	3,107
592	Liquor stores.....	134	10,169	378	125	96	114	7,417	291
594	Book, stationery stores.....	26	1,966	331	92	72	21	1,432	273
595	Sporting goods, bicycle stores.....	16	1,208	89	31	26	13	(D)	(D)
597	Jewelry stores.....	41	3,186	606	161	142	34	2,712	521
5992	Florists.....	38	1,335	203	68	58	28	895	128
5996	Camera, photographic supply stores....	16	1,028	128	44	35	8	482	49
	SELECTED SERVICES								
7011, 7012	Hotels.....	12	1,905	724	336	307	15	2,265	861
783	Motion picture theaters.....	19	(D)	430	243	206	26	2,337	532

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF BRIDGEPORT, THE ENTIRE CITY, AND BRIDGEPORT STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area*	Standard metro-politan statistical area less central business district*
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-4.2	9.2	20.5	16.3	25.9
52	Lumber, building materials, hardware, farm equipment dealers.....	14.6	-27.7	-35.8	-5.6	-8.3
5251	Hardware stores.....	-5.4	-5.9	-6.1	(NA)	...
52 ex. 5251	Other.....	22.1	-31.5	-39.8	(NA)	...
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	10.6	10.4	8.7	11.8	18.9
531	Department stores.....	(D)	(D)	(D)	(NA)	...
533	Limited price variety stores.....	-9.7	11.4	360.2	(NA)	...
539	Other general merchandise stores.....	(D)	(D)	(D)	(NA)	...
54	Food stores.....	-4.6	17.5	23.4	23.6	28.1
55 ex. 554	Automotive dealers.....	-10.5	3.9	11.1	2.4	5.1
554	Gasoline service stations.....	-11.5	40.3	50.0	47.1	52.9
56	Apparel, accessory stores.....	-11.5	9.5	139.4	21.2	131.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-14.4	19.6	319.9	(NA)	...
562, 563, 568	Women's clothing, specialty stores.....	-4.0	21.8	139.3	(NA)	...
562	Ready-to-wear stores <sup>5</sup> .....	-15.1	18.8	180.9	(NA)	...
565	Family clothing stores <sup>5</sup> .....	-5.1	(D)	(D)	(NA)	...
566	Shoe stores.....	-28.4	-17.4	115.0	(NA)	...
564, 569	Other apparel stores.....	-14.4	-15.7	-28.0	(NA)	...
57	Furniture, home furnishings, equipment stores.....	-34.8	-20.6	8.4	-9.4	20.4
5712	Furniture stores <sup>4</sup> .....	-11.1	(D)	(D)	(NA)	...
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-1.1	(D)	(D)	(NA)	...
572, 573	Household appliance, radio, TV, music stores.....	-62.9	-45.6	-12.4	(NA)	...
58	Eating, drinking places.....	-11.3	7.3	17.8	14.7	23.4
5812	Eating places.....	4.5	26.5	40.4	(NA)	...
5813	Drinking places.....	-41.1	-23.3	-14.8	(NA)	...
591	Drug stores, proprietary stores.....	-4.3	19.3	36.4	28.8	43.3
59 ex. 591	Other retail stores <sup>6</sup> .....	13.4	27.2	38.9	33.3	42.5
592	Liquor stores.....	-8.1	33.2	52.7	(NA)	...
594	Book, stationery stores.....	-5.3	27.6	238.8	(NA)	...
595	Sporting goods, bicycle stores.....	(D)	10.8	(D)	(NA)	...
597	Jewelry stores.....	4.5	6.8	79.2	(NA)	...
5992	Florists.....	9.9	28.9	35.6	(NA)	...
5996	Camera, photographic supply stores.....	(D)	154.2	(D)	(NA)	...
	SELECTED SERVICES					
7011, 7012	Hotels.....	(D)	(D)	(D)	-15.9	(D)
783	Motion picture theaters.....	-29.6	-21.1	-14.5	(D)	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

\*In computing percent change, the SMSA data for 1958 have been adjusted to the 1954 definition. See page 12 for data which can be used in evaluating the changes in area definition.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF BRIDGEPORT AND OF BRIDGEPORT STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958 *	1954
	<b>RETAIL STORES</b>				
	Retail stores, total <sup>3</sup> .....	40.0	45.6	26.1	31.7
52	Lumber, building materials, hardware, farm equipment dealers...	25.2	15.9	14.1	11.6
5251	Hardware stores.....	29.9	29.8	(NA)	18.2
52 ex. 5251	Other.....	24.1	13.5	(NA)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	92.8	92.7	83.7	84.7
531	Department stores.....	(D)	(D)	(NA)	(D)
533	Limited price variety stores.....	76.4	94.3	(NA)	74.2
539	Other general merchandise stores.....	(D)	(D)	(NA)	(D)
54	Food stores.....	17.1	21.1	10.7	13.8
55 ex. 554	Automotive dealers.....	28.5	33.1	14.7	16.8
554	Gasoline service stations.....	10.0	15.9	5.4	9.0
56	Apparel, accessory stores.....	70.2	86.8	56.3	77.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	64.4	89.9	(NA)	76.5
562, 563, 568	Women's clothing, specialty stores.....	64.6	82.0	(NA)	70.5
562	Ready-to-wear stores <sup>5</sup> .....	59.1	82.7	(NA)	70.6
565	Family clothing stores <sup>5</sup> .....	73.3	(D)	(NA)	87.1
566	Shoe stores.....	80.0	92.3	(NA)	82.1
564, 569	Other apparel stores.....	92.2	90.9	(NA)	73.2
57	Furniture, home furnishings, equipment stores.....	55.2	67.2	38.8	53.9
5712	Furniture stores <sup>4</sup> .....	72.0	(D)	(NA)	57.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	44.3	(D)	(NA)	53.4
572, 573	Household appliance, radio, TV, music stores.....	44.9	65.8	(NA)	54.2
58	Eating, drinking places.....	29.9	36.2	19.4	25.1
5812	Eating places.....	31.9	38.6	(NA)	25.5
5813	Drinking places.....	24.8	32.3	(NA)	24.4
591	Drug stores, proprietary stores.....	33.7	42.0	22.7	30.1
59 ex. 591	Other retail stores <sup>6</sup> .....	40.6	45.6	26.9	31.7
592	Liquor stores.....	22.1	32.1	(NA)	19.1
594	Book, stationery stores.....	64.2	86.5	(NA)	73.1
595	Sporting goods, bicycle stores.....	(D)	69.9	(NA)	(D)
597	Jewelry stores.....	94.9	97.0	(NA)	91.1
5992	Florists.....	22.5	26.4	(NA)	20.1
5996	Camera, photographic supply stores.....	83.1	(D)	(NA)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

\*In computing percent, the SMSA data for 1958 have been adjusted to the 1954 definition. See page 12 for data which can be used in evaluating the changes in area definition.



## BRIDGEPORT, CONN., AREA

11

Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF BRIDGEPORT, THE ENTIRE CITY, AND BRIDGEPORT STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958*	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	2.8	2.4	4.5	6.8	5.3	6.5
5251	Hardware stores.....	0.6	0.6	0.9	1.0	(NA)	1.1
52 ex. 5251	Other.....	2.2	1.7	3.6	5.8	(NA)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	31.1	26.9	13.4	13.2	9.7	10.1
531	Department stores.....	(D)	(D)	(D)	(D)	(NA)	(D)
533	Limited price variety stores.....	4.7	5.0	2.5	2.4	(NA)	2.1
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(NA)	(D)
54	Food stores.....	11.8	11.9	27.6	25.7	28.9	27.2
55 ex. 554	Automotive dealers.....	7.8	8.3	10.9	11.5	13.8	15.7
554	Gasoline service stations.....	1.3	1.5	5.4	4.2	6.5	5.1
56	Apparel, accessory stores.....	16.8	18.2	9.6	9.5	7.8	7.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	2.8	3.2	1.8	1.6	(NA)	1.3
562, 563, 568	Women's clothing, specialty stores....	5.6	5.6	3.5	3.1	(NA)	2.5
562	Ready-to-wear stores <sup>5</sup> .....	3.5	4.0	2.4	2.2	(NA)	1.8
565	Family clothing stores <sup>5</sup> .....	4.3	4.4	2.4	(D)	(NA)	1.3
566	Shoe stores.....	2.4	3.2	1.2	1.6	(NA)	1.2
564, 569	Other apparel stores.....	1.6	1.8	0.7	0.9	(NA)	0.8
57	Furniture, home furnishings, equipment stores.....	8.0	11.7	5.8	8.0	5.4	6.9
5712	Furniture stores <sup>4</sup> .....	4.0	4.3	2.2	(D)	(NA)	2.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1.8	1.7	1.6	(D)	(NA)	1.1
572, 573	Household appliance, radio, TV, music stores.....	2.2	5.6	2.0	3.9	(NA)	3.3
58	Eating, drinking places.....	5.7	6.2	7.6	7.8	7.7	7.8
5812	Eating places.....	4.4	4.0	5.5	4.8	(NA)	5.0
5813	Drinking places.....	1.3	2.1	2.1	3.0	(NA)	2.8
591	Drug stores, proprietary stores.....	3.7	3.7	4.4	4.0	4.3	3.9
59 ex. 591	Other retail stores <sup>6</sup> .....	11.0	9.2	10.8	9.3	10.6	9.3
592	Liquor stores.....	1.4	1.5	2.5	2.1	(NA)	2.3
594	Book, stationery stores.....	1.0	1.1	0.6	0.6	(NA)	0.5
595	Sporting goods, bicycle stores.....	(D)	0.6	0.4	0.4	(NA)	(D)
597	Jewelry stores.....	2.7	2.5	1.1	1.2	(NA)	0.9
5992	Florists.....	0.2	0.2	0.4	0.3	(NA)	0.3
5996	Camera, photographic supply stores....	0.8	(D)	0.4	0.2	(NA)	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

<sup>6</sup>In computing percent distribution, the SMSA data for 1958 have been adjusted to the 1954 definition. See page 12 for data which can be used in evaluating the changes in area definition.

## CENTRAL BUSINESS DISTRICT STATISTICS

## COMPARATIVE STANDARD METROPOLITAN STATISTICAL AREA DATA

As a result of differences in the definition, the 1958 data for the Bridgeport, Conn., Standard Metropolitan Statistical Area (as presented in Table 3 of this report) are not directly comparable with those for 1954. The following table identifies the places included in the 1958 definition but not in 1954, and provides data for these additional places. Subtracting these data from those shown in Table 3 will provide 1958 data for the area as defined in 1954.

SIC Code	Kind of business	Establishments (number)	Sales (\$1,000)
Shelton City and Monroe Town, Connecticut			
	Retail trade, total . . . . .	186	13,054
52	Lumber, bldg matls, hdwe, farm equip. dealers . . . . .	12	2,087
53 part*	General merchandise group stores* . . . . .	5	364
54	Food stores . . . . .	44	3,620
55 ex, 554	Automotive dealers . . . . .	5	1,081
55pt(554)	Gasoline service stations . . . . .	17	1,230
56	Apparel, accessory stores . . . . .	12	348
57	Furniture, home furnishings, equipment stores . . . . .	7	145
58	Eating, drinking places . . . . .	34	1,261
59pt(591)	Drug stores, proprietary stores . . . . .	7	384
59 ex, 591	Other retail stores . . . . .	30	1,287
53 part*	Nonstore retailers* . . . . .	13	1,247

Standard Notes: . . . Represents zero. (D) Withheld to avoid disclosure.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

**Enumeration of “Employers.”**—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

**Enumeration of “Nonemployers.”**—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

**Establishments.**—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

**Sales.**—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).**—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).**—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).**—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases; all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

WASHINGTON 25, D. C.

OFFICIAL BUSINESS

POSTAGE AND FEES PAID  
U. S. DEPARTMENT OF COMMERCE

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

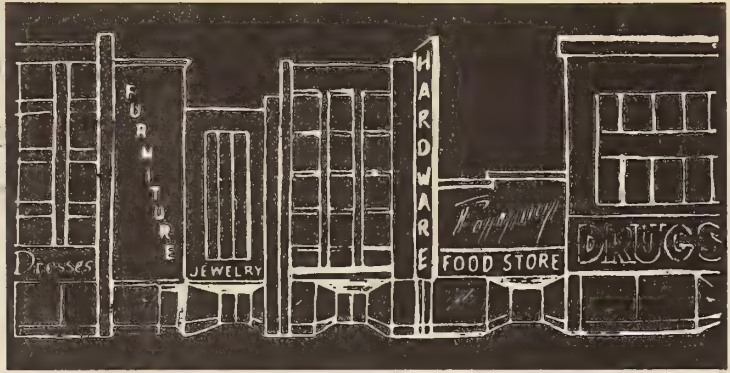
#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



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# CENTRAL BUSINESS DISTRICT STATISTICS

Buffalo, N.Y., Area

# 1958 Census of Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Buffalo, N. Y., Area—BC58-CBD11  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

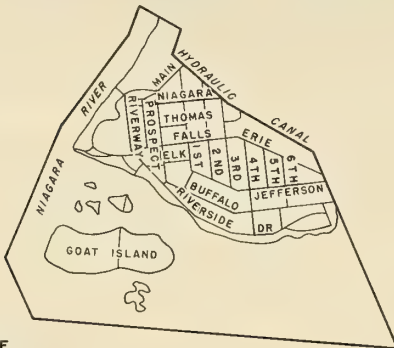
In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# BUFFALO, N. Y.

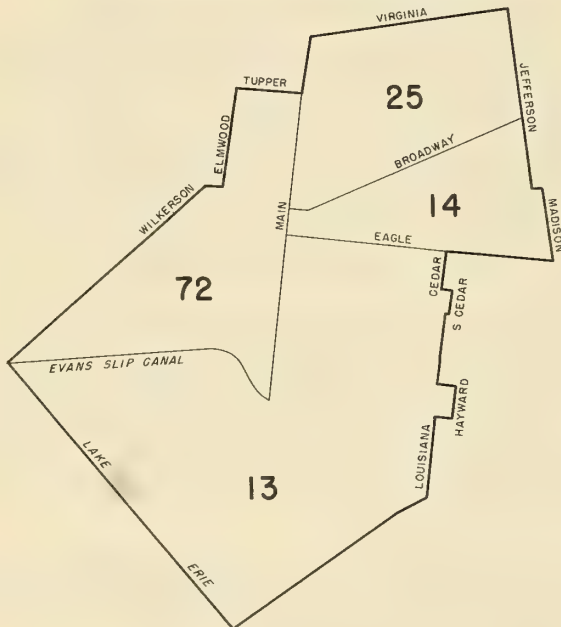
## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICTS

### NIAGARA FALLS CENTRAL BUSINESS DISTRICT \*



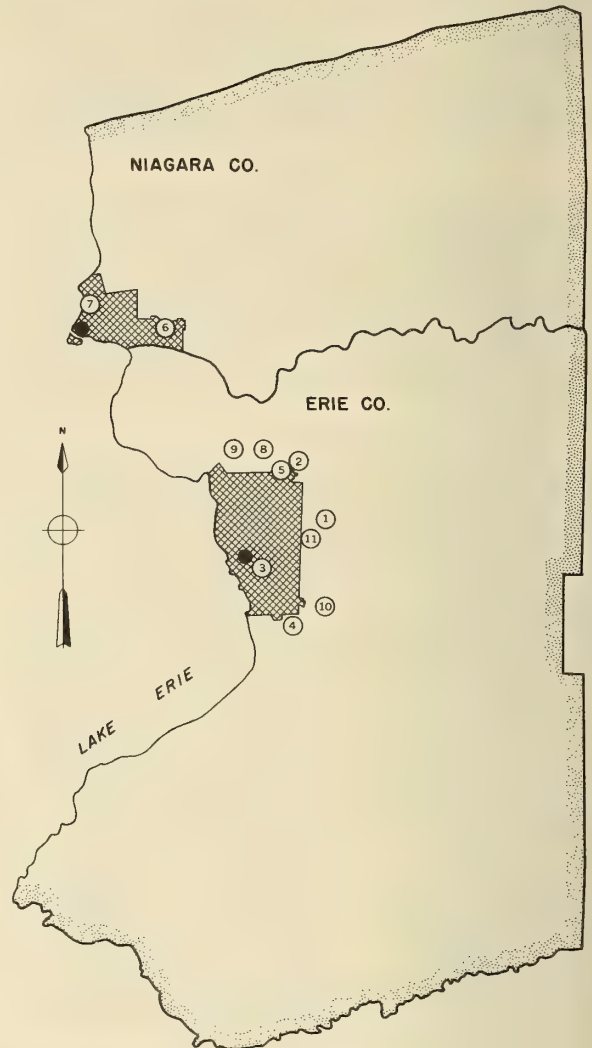
SCALE  
2000 0 2000 FT.

### BUFFALO CENTRAL BUSINESS DISTRICT



SCALE  
800 0 800 FT.

\* CONSISTS OF TRACT NF-15



SCALE  
5 0 5 MILES

- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY 1954 AND 1958
- ▨ STANDARD METROPOLITAN STATISTICAL AREA
- 13 TRACT NUMBER

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1A. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District of Buffalo.....	6
Table 1B. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District of Niagara Falls.....	7
Table 2A. Retail Stores and Selected Service Establishments: 1958 and 1954— City of Buffalo.....	8
Table 2B. Retail Stores and Selected Service Establishments: 1958 and 1954— City of Niagara Falls.....	9
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Buffalo Standard Metropolitan Statistical Area.....	10
Table 4A. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District of Buffalo, the Entire City, and Buffalo Standard Metropolitan Statistical Area.....	11
Table 4B. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District of Niagara Falls, the Entire City, and Buffalo Standard Metropolitan Statistical Area.....	12
Table 5A. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of Buffalo and of Buffalo Standard Metropolitan Statistical Area.....	13
Table 5B. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of Niagara Falls and of Buffalo Standard Metropolitan Sta- tistical Area.....	14
Table 6A. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District of Buffalo, the Entire City, and Buffalo Standard Metropolitan Statistical Area.....	15
Table 6B. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District of Niagara Falls, the Entire City, and Buffalo Standard Metropolitan Statistical Area.....	16
Table 7. Retail Stores: 1958—Major Retail Centers in the Buffalo Standard Metropolitan Statistical Area.....	17
Procedures and Definitions.....	23

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF BUFFALO

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	1,305	196,887	34,081	13,563	11,674	1,307	206,101	37,236
52	Lumber, building materials, hardware, farm equipment dealers.....	24	4,866	689	158	150	30	4,284	690
5251	Hardware stores.....	9	981	98	30	27	10	1,589	323
52 ex. 5251	Other.....	15	3,885	591	128	123	20	2,695	367
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	21	61,279	11,469	5,364	4,729	24	68,431	14,297
531	Department stores.....	5	51,224	9,740	4,502	4,095	6	57,815	12,674
533	Limited price variety stores.....	7	9,195	1,636	824	608	7	8,992	1,448
539	Other general merchandise stores.....	9	860	93	38	26	11	1,624	175
54	Food stores.....	231	16,852	1,024	409	284	215	15,409	983
55 ex. 554	Automotive dealers.....	11	1,232	161	46	30	8	1,319	134
554	Gasoline service stations.....	61	5,305	488	167	137	67	4,590	347
56	Apparel, accessory stores.....	173	40,790	6,957	2,341	1,913	201	42,793	7,059
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	55	13,147	2,883	849	669	46	12,686	2,348
562, 563, 568	Women's clothing, specialty stores....	64	21,450	3,209	1,199	1,007	58	18,006	2,925
562	Ready-to-wear stores <sup>5</sup> .....	40	18,213	2,631	1,031	851	30	15,467	2,543
565	Family clothing stores <sup>5</sup> .....	8	604	100	44	41	11	1,787	282
566	Shoe stores.....	42	4,908	664	206	153	46	6,341	820
564, 569	Other apparel stores.....	4	681	101	43	43	36	3,919	684
57	Furniture, home furnishings, equipment stores.....	76	13,865	3,005	749	706	72	14,942	3,163
5712	Furniture stores <sup>4</sup> .....	28	7,747	1,755	396	366	21	7,734	1,613
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	16	1,605	360	103	100	16	1,680	286
572, 573	Household appliance, radio, TV, music stores.....	32	4,513	890	250	240	29	5,440	1,264
58	Eating, drinking places.....	419	25,117	5,923	2,961	2,567	394	27,367	6,274
5812	Eating places.....	260	17,378	4,568	2,285	1,975	221	18,244	4,558
5813	Drinking places.....	159	7,739	1,355	676	592	173	9,123	1,716
591	Drug stores, proprietary stores.....	40	6,864	990	372	305	39	5,008	714
59 ex. 591	Other retail stores <sup>6</sup> .....	249	20,717	3,375	996	853	257	21,958	3,575
592	Liquor stores.....	42	3,755	230	97	67	38	3,530	256
594	Book, stationery stores.....	12	2,629	724	200	166	18	3,387	800
595	Sporting goods, bicycle stores.....	9	1,328	187	45	43	9	909	129
597	Jewelry stores.....	33	3,431	768	184	164	43	3,585	689
5992	Florists.....	12	493	117	44	36	6	352	58
5996	Camera, photographic supply stores....	6	847	76	22	19	8	1,567	143
SELECTED SERVICES									
7011, 7012	Hotels.....	34	11,474	4,352	1,909	1,641	29	11,911	4,443
783	Motion picture theaters.....	10	3,348	947	345	288	12	3,972	808

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$4,110,000, of which \$1,555,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 1B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF NIAGARA FALLS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	181	23,215	3,725	1,376	1,182	188	25,421	4,015
52	Lumber, building materials, hardware, farm equipment dealers.....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
5251	Hardware stores.....	...	...	...	...	...	...	...	...
52 ex. 5251	Other.....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	8	8,817	1,374	537	468	5	8,106	1,404
531	Department stores.....	3	5,997	923	340	300	3	(D)	(D)
533	Limited price variety stores.....	3	(D)	(D)	(D)	(D)	2	(D)	(D)
539	Other general merchandise stores.....	2	(D)	(D)	(D)	(D)	...	...	...
54	Food stores.....	10	1,199	110	28	21	14	1,947	117
55 ex. 554	Automotive dealers.....	4	(D)	(D)	(D)	(D)	2	(D)	(D)
554	Gasoline service stations.....	9	928	71	29	19	8	932	138
56	Apparel, accessory stores.....	25	2,417	421	141	113	30	2,767	453
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	4	875	158	41	38	6	1,007	175
562, 563, 568	Women's clothing, specialty stores....	10	1,052	202	79	60	12	1,238	201
562	Ready-to-wear stores <sup>5</sup> .....	6	908	180	68	51	8	1,141	188
565	Family clothing stores <sup>5</sup> .....	1	(D)	(D)	(D)	(D)	...	...	...
566	Shoe stores.....	5	353	50	16	12	9	(D)	(D)
564, 569	Other apparel stores.....	3	(D)	(D)	(D)	(D)	3	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	4	343	73	18	17	11	707	94
5712	Furniture stores <sup>4</sup> .....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	...	...	...	...	...	2	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	2	(D)	(D)	(D)	(D)	5	333	60
58	Eating, drinking places.....	64	3,743	925	418	361	68	3,622	928
5812	Eating places.....	35	2,356	689	294	263	34	2,066	567
5813	Drinking places.....	29	1,387	236	124	98	34	1,556	361
591	Drug stores, proprietary stores.....	5	866	146	54	41	5	1,033	154
59 ex. 591	Other retail stores <sup>6</sup> .....	51	2,329	291	96	87	43	2,260	287
592	Liquor stores.....	6	290	11	7	5	3	181	4
594	Book, stationery stores.....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
595	Sporting goods, bicycle stores.....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
597	Jewelry stores.....	4	250	47	17	15	7	470	66
5992	Florists.....	...	...	...	...	...	...	...	...
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	1	(D)	(D)
	SELECTED SERVICES								
7011, 7012	Hotels.....	14	2,396	898	357	287	12	1,539	594
783	Motion picture theaters.....	2	(D)	(D)	(D)	(D)	3	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$181,000, of which \$59,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 2A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF BUFFALO

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	6,807	778,326	99,299	36,569	29,305	6,757	757,924	98,748
52	Lumber, building materials, hardware, farm equipment dealers.....	239	27,179	3,909	896	808	225	30,753	4,867
5251	Hardware stores.....	111	6,334	666	205	170	109	9,469	1,355
52 ex. 5251	Other.....	128	20,845	3,243	691	638	116	21,284	3,512
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	122	127,333	23,428	9,848	7,870	134	126,555	23,706
531	Department stores.....	10	100,255	19,003	7,736	6,385	13	102,864	19,973
533	Limited price variety stores.....	57	17,982	3,259	1,698	1,193	58	20,445	3,384
539	Other general merchandise stores.....	49	(D)	1,166	414	292	63	3,246	349
54	Food stores.....	1,872	185,109	11,046	4,424	2,911	1,940	172,866	10,600
55 ex. 554	Automotive dealers.....	178	122,829	13,040	2,615	2,530	198	116,656	12,368
554	Gasoline service stations.....	536	41,495	3,425	1,392	959	494	34,564	2,584
56	Apparel, accessory stores.....	494	64,996	10,952	3,959	3,116	566	75,622	11,597
561, 567	Men's, boys' apparel stores, custom tailors.....	125	18,451	3,723	1,157	933	98	17,875	3,231
562, 563, 568	Women's clothing, specialty stores....	189	32,862	5,406	2,152	1,704	175	34,571	5,252
562	Ready-to-wear stores <sup>2</sup> .....	87	26,980	4,501	1,824	1,423	97	30,865	4,763
565	Family clothing stores <sup>2</sup> .....	16	1,428	207	92	77	17	3,474	473
566	Shoe stores.....	127	10,591	1,378	467	314	139	12,319	1,633
564, 569	Other apparel stores.....	31	1,598	238	91	88	117	7,053	1,008
57	Furniture, home furnishings, equipment stores.....	459	50,732	8,094	2,118	1,938	432	50,162	7,686
5712	Furniture stores.....	140	24,572	4,261	1,092	992	119	26,335	4,087
5713-15, 19	Other home furnishings stores.....	98	6,877	1,262	351	327	67	5,766	1,147
572, 573	Household appliance, radio, TV, music stores.....	221	19,283	2,571	675	619	190	17,291	2,452
58	Eating, drinking places.....	1,753	77,481	15,177	7,764	6,393	1,642	80,053	16,584
5812	Eating places.....	941	43,927	10,407	5,238	4,472	800	44,875	11,225
5813	Drinking places.....	812	33,554	4,770	2,526	1,921	842	35,178	5,359
591	Drug stores, proprietary stores.....	225	28,242	3,819	1,380	1,004	219	21,989	2,990
59 ex. 591	Other retail stores <sup>6</sup> .....	929	52,930	6,409	2,173	1,776	907	48,704	5,766
592	Liquor stores.....	194	13,483	697	334	235	176	11,089	608
594	Book, stationery stores.....	33	3,547	852	267	207	39	3,992	873
595	Sporting goods, bicycle stores.....	32	2,289	278	77	68	25	1,901	239
597	Jewelry stores.....	117	5,697	1,043	274	234	120	6,761	1,094
5992	Florists.....	98	3,200	538	218	154	81	2,595	326
5996	Camera, photographic supply stores....	30	2,558	178	62	48	25	2,432	212
SELECTED SERVICES									
7011, 7012	Hotels.....	64	14,607	5,464	2,409	2,032	46	15,510	(D)
783	Motion picture theaters.....	36	5,376	1,651	754	596	42	6,209	1,475

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF NIAGARA FALLS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	1,216	136,365	15,744	5,757	4,613	1,181	127,537	14,539
52	Lumber, building materials, hardware, farm equipment dealers.....	56	6,649	914	216	197	39	8,248	1,377
5251	Hardware stores.....	23	1,307	138	45	40	16	1,148	114
52 ex. 5251	Other.....	33	5,342	776	171	157	23	7,100	1,263
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	26	15,872	2,467	1,081	925	22	14,149	2,354
531	Department stores.....	6	9,846	1,508	624	562	5	9,625	1,655
533	Limited price variety stores.....	10	4,466	732	367	278	9	3,783	624
539	Other general merchandise stores.....	10	1,560	227	90	85	8	741	75
54	Food stores.....	248	39,223	2,417	933	605	245	31,795	1,850
55 ex. 554	Automotive dealers.....	41	19,430	2,274	463	453	35	20,104	2,086
554	Gasoline service stations.....	105	7,988	681	295	181	111	6,996	541
56	Apparel, accessory stores.....	111	10,737	1,511	572	413	112	11,908	1,471
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	30	2,754	343	80	68	15	3,683	408
562, 563, 568	Women's clothing, specialty stores....	42	4,630	698	307	219	35	4,143	559
562	Ready-to-wear stores <sup>5</sup> .....	22	3,855	584	248	175	23	3,763	494
565	Family clothing stores <sup>5</sup> .....	5	(D)	(D)	(D)	(D)	5	(D)	(D)
566	Shoe stores.....	24	1,866	244	96	59	34	2,218	281
564, 569	Other apparel stores.....	8	354	(D)	(D)	(D)	17	579	(D)
57	Furniture, home furnishings, equipment stores.....	71	7,223	1,163	301	268	71	6,734	936
5712	Furniture stores <sup>4</sup> .....	19	3,489	648	152	134	18	3,065	546
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	19	1,210	234	69	60	10	1,095	112
572, 573	Household appliance, radio, TV, music stores.....	33	2,524	281	80	74	39	2,538	278
58	Eating, drinking places.....	337	13,618	2,391	1,247	1,057	348	13,267	2,363
5812	Eating places.....	187	8,109	1,669	856	758	193	7,730	1,448
5813	Drinking places.....	150	5,509	722	391	299	155	5,537	915
591	Drug stores, proprietary stores.....	37	5,205	735	283	202	32	3,636	478
59 ex. 591	Other retail stores <sup>6</sup> .....	184	10,420	1,191	366	312	166	10,700	1,083
592	Liquor stores.....	37	2,156	88	47	34	34	1,666	36
594	Book, stationery stores.....	4	(D)	(D)	(D)	(D)	3	204	21
595	Sporting goods, bicycle stores.....	4	228	(D)	(D)	(D)	3	(D)	(D)
597	Jewelry stores.....	17	1,180	186	62	49	17	1,314	152
5992	Florists.....	16	462	72	24	18	6	416	61
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	1	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	20	2,487	913	365	295	15	1,573	596
783	Motion picture theaters.....	5	866	288	129	102	4	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
BUFFALO STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	12,831	1,494,140	173,616	64,033	49,658	11,921	1,310,255	153,751
52	Lumber, building materials, hardware, farm equipment dealers.....	655	86,604	11,895	2,823	2,491	528	84,144	11,482
5251	Hardware stores.....	238	15,989	1,953	637	478	210	18,413	2,559
52 ex. 5251	Other.....	417	70,615	9,942	2,186	2,013	316	65,723	8,923
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	275	192,675	33,482	14,366	10,979	272	160,372	28,886
531	Department stores.....	30	142,382	25,641	10,527	8,441	26	121,071	23,078
533	Limited price variety stores.....	118	36,993	6,283	3,241	2,097	118	32,632	5,239
539	Other general merchandise stores.....	97	12,620	1,558	598	441	128	6,669	569
54	Food stores.....	3,084	402,061	23,980	9,676	6,113	3,069	331,857	20,035
55 ex. 554	Automotive dealers.....	468	243,854	25,363	5,163	4,995	430	222,041	22,452
554	Gasoline service stations.....	1,298	94,322	7,397	3,097	2,062	1,126	72,706	6,106
56	Apparel, accessory stores.....	910	102,011	15,698	5,900	4,511	905	105,278	15,044
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	226	28,572	5,023	1,535	1,249	158	26,335	4,176
562, 563, 568	Women's clothing, specialty stores...	330	47,275	7,332	3,045	2,351	292	46,148	6,686
562	Ready-to-wear stores <sup>5</sup> .....	172	39,708	6,236	2,614	1,998	169	41,356	6,065
565	Family clothing stores <sup>5</sup> .....	38	4,798	658	275	212	30	5,668	742
566	Shoe stores.....	240	17,634	2,215	818	512	228	17,801	2,283
564, 569	Other apparel stores.....	66	3,626	470	227	187	163	8,616	1,157
57	Furniture, home furnishings, equipment stores.....	314	78,740	12,104	3,227	2,900	708	72,209	10,556
5712	Furniture stores <sup>4</sup> .....	236	37,365	6,351	1,632	1,462	181	36,800	5,838
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	172	11,408	1,924	548	496	96	8,206	1,435
572, 573	Household appliance, radio, TV, music stores.....	406	29,967	3,829	1,047	942	349	26,019	3,283
58	Eating, drinking places.....	3,210	135,776	25,296	13,314	10,664	3,004	131,956	25,489
5812	Eating places.....	1,811	80,070	17,726	9,164	7,689	1,525	75,218	17,262
5813	Drinking places.....	1,399	55,706	7,570	4,150	2,975	1,479	56,738	8,227
591	Drug stores, proprietary stores.....	406	55,991	7,459	2,796	1,993	363	39,644	5,216
59 ex. 591	Other retail stores <sup>6</sup> .....	1,711	102,106	10,942	3,671	2,950	1,516	90,048	9,485
592	Liquor stores.....	329	23,678	1,147	544	372	283	17,745	828
594	Book, stationery stores.....	51	4,834	1,039	359	262	60	5,712	1,131
595	Sporting goods, bicycle stores.....	83	4,026	441	145	113	57	3,422	374
597	Jewelry stores.....	191	8,747	1,443	414	345	173	9,626	1,434
5992	Florists.....	176	5,450	782	320	218	130	4,058	533
5996	Camera, photographic supply stores...	40	3,278	235	89	74	34	2,895	253
SELECTED SERVICES									
7011, 7012	Hotels.....	127	20,093	7,220	3,149	2,618	93	19,124	6,831
783	Motion picture theaters.....	73	8,813	2,484	1,094	808	83	9,483	2,208

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF BUFFALO, THE ENTIRE CITY, AND BUFFALO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-4.5	2.7	5.4	14.0	17.5
52	Lumber, building materials, hardware, farm equipment dealers.....	13.6	-11.6	-15.7	2.9	2.4
5251	Hardware stores.....	-38.3	-33.1	-32.1	-13.2	-10.8
52 ex. 5251	Other.....	44.2	-2.1	-8.8	7.4	5.9
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	-10.5	0.6	13.6	20.1	42.9
531	Department stores.....	-11.4	-2.5	8.8	17.6	44.1
533	Limited price variety stores.....	2.3	-12.0	-23.3	13.4	17.6
539	Other general merchandise stores.....	-47.1	(D)	(D)	89.2	133.1
54	Food stores.....	9.4	7.1	6.9	21.2	21.7
55 ex. 554	Automotive dealers.....	-6.6	5.3	5.4	9.8	9.9
554	Gasoline service stations.....	15.6	20.1	20.7	29.7	30.7
56	Apparel, accessory stores.....	-4.7	-14.1	-26.3	-3.1	-2.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.6	3.2	2.2	8.5	13.0
562, 563, 568	Women's clothing, specialty stores.....	19.1	-4.9	-31.1	2.4	-8.2
562	Ready-to-wear stores <sup>5</sup> .....	17.8	-12.6	-43.1	-4.0	-17.0
565	Family clothing stores <sup>5</sup> .....	-66.2	-58.9	-51.2	-15.3	8.1
566	Shoe stores.....	-22.6	-14.0	-21.7	-0.9	11.0
564, 569	Other apparel stores.....	-82.6	-77.3	-70.7	-57.9	-37.3
57	Furniture, home furnishings, equipment stores.....	-7.2	1.1	4.7	9.0	13.3
5712	Furniture stores <sup>4</sup> .....	0.2	-6.7	-9.6	1.5	1.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-4.5	19.3	29.0	39.0	50.2
572, 573	Household appliance, radio, TV, music stores.....	-17.1	11.5	24.6	15.2	23.7
58	Eating, drinking places.....	-8.2	-3.2	-0.6	2.9	5.8
5812	Eating places.....	-4.8	-2.1	-0.3	6.5	10.0
5813	Drinking places.....	-15.2	-4.6	-0.9	-1.8	0.7
591	Drug stores, proprietary stores.....	37.1	28.4	25.9	41.2	41.8
59 ex. 591	Other retail stores <sup>6</sup> .....	-5.7	8.7	20.4	13.4	19.5
592	Liquor stores.....	6.4	21.6	28.7	33.4	40.2
594	Book, stationery stores.....	-22.4	-11.1	51.7	-15.4	-5.2
595	Sporting goods, bicycle stores.....	46.1	20.4	-3.1	17.7	7.4
597	Jewelry stores.....	-4.3	-15.7	-28.7	-9.1	-12.0
5992	Florists.....	40.1	23.3	20.7	34.3	33.8
5996	Camera, photographic supply stores.....	-46.0	5.2	97.8	13.2	83.1
	SELECTED SERVICES					
7011, 7012	Hotels.....	-3.7	-5.8	-12.9	4.7	19.5
783	Motion picture theaters.....	-15.7	-13.4	-9.3	-7.1	-0.8

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 4B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF NIAGARA FALLS, THE ENTIRE CITY, AND BUFFALO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metropolitan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-8.7	6.9	10.8	14.0	14.5
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	-19.4	(D)	2.9	(D)
5251	Hardware stores.....	...	13.9	13.9	-13.2	-13.2
52 ex. 5251	Other.....	(D)	-24.8	(D)	7.4	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	8.8	12.2	16.7	20.1	20.7
531	Department stores.....	(D)	2.3	(D)	17.6	(D)
533	Limited price variety stores.....	(D)	18.1	(D)	13.4	(D)
539	Other general merchandise stores.....	(D)	110.5	(D)	89.2	(D)
54	Food stores.....	-38.4	23.4	27.4	21.2	21.5
55 ex. 554	Automotive dealers.....	(D)	-3.4	(D)	9.8	(D)
554	Gasoline service stations.....	-0.4	14.2	16.4	29.7	30.1
56	Apparel, accessory stores.....	-12.6	-9.8	-9.0	-3.1	-2.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-13.1	-25.2	-29.8	8.5	9.4
562, 563, 568	Women's clothing, specialty stores.....	-15.0	11.8	23.2	2.4	2.9
562	Ready-to-wear stores <sup>5</sup> .....	-20.4	2.4	12.4	-4.0	-3.5
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	-15.3	(D)
566	Shoe stores.....	(D)	-15.9	(D)	-0.9	(D)
564, 569	Other apparel stores.....	(D)	-38.9	(D)	-57.9	(D)
57	Furniture, home furnishings, equipment stores.....	-51.5	7.3	14.2	9.0	9.6
5712	Furniture stores <sup>4</sup> .....	(D)	13.8	(D)	1.5	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	10.5	(D)	39.0	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	-0.6	(D)	15.2	(D)
58	Eating, drinking places.....	3.3	2.6	2.4	2.9	2.9
5812	Eating places.....	14.0	4.9	1.6	6.5	6.2
5813	Drinking places.....	-10.9	-0.5	3.5	-1.8	-1.6
591	Drug stores, proprietary stores.....	-16.2	43.2	66.7	41.2	42.8
59 ex. 591	Other retail stores <sup>6</sup> .....	3.1	-2.6	-4.1	13.4	13.7
592	Liquor stores.....	60.2	29.4	25.7	33.4	33.2
594	Book, stationery stores.....	(D)	(D)	(D)	-15.4	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	17.7	(D)
597	Jewelry stores.....	-46.8	-10.2	10.2	-9.1	-7.2
5992	Florists.....	...	11.1	11.1	34.3	34.3
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	13.2	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	55.7	58.1	167.6	5.1	1.2
783	Motion picture theaters.....	(D)	(D)	(D)	-7.1	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 5A.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF  
BUFFALO AND OF BUFFALO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metro- politan statistical area sales in central business district <sup>4</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	25.3	27.2	13.2	15.7
52	Lumber, building materials, hardware, farm equipment dealers...	17.9	13.9	5.6	5.1
5251	Hardware stores.....	15.5	16.8	6.1	8.6
52 ex. 5251	Other.....	18.6	12.7	5.5	4.1
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	48.1	54.1	31.8	42.7
531	Department stores.....	51.1	56.2	36.0	47.8
533	Limited price variety stores.....	51.1	44.0	24.9	27.6
539	Other general merchandise stores.....	(D)	50.0	6.8	24.4
54	Food stores.....	9.1	8.9	4.2	4.5
55 ex. 554	Automotive dealers.....	1.0	1.1	0.5	0.6
554	Gasoline service stations.....	12.8	13.3	5.6	6.3
56	Apparel, accessory stores.....	62.8	56.6	40.5	40.6
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	71.3	71.0	46.0	48.2
562, 563, 568	Women's clothing, specialty stores.....	65.3	53.1	45.4	39.0
562	Ready-to-wear stores <sup>5</sup> .....	67.5	50.1	45.9	37.4
565	Family clothing stores <sup>5</sup> .....	42.3	51.4	12.6	31.5
566	Shoe stores.....	46.3	51.5	27.8	35.6
564, 569	Other apparel stores.....	42.6	55.6	18.8	45.5
57	Furniture, home furnishings, equipment stores.....	27.3	34.5	17.6	20.7
5712	Furniture stores <sup>4</sup> .....	31.5	38.3	20.7	21.0
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	23.3	29.1	14.1	20.5
572, 573	Household appliance, radio, TV, music stores.....	23.4	31.5	15.1	20.9
58	Eating, drinking places.....	32.4	29.8	18.5	20.7
5812	Eating places.....	39.6	29.4	21.7	24.3
5813	Drinking places.....	23.1	25.9	13.9	16.1
591	Drug stores, proprietary stores.....	24.3	22.8	12.3	12.6
59 ex. 591	Other retail stores <sup>6</sup> .....	39.1	45.1	20.3	24.4
592	Liquor stores.....	27.8	31.8	15.9	19.9
594	Book, stationery stores.....	74.1	84.8	54.4	59.3
595	Sporting goods, bicycle stores.....	58.0	47.8	33.0	26.5
597	Jewelry stores.....	60.2	53.0	39.2	37.2
5992	Florists.....	15.4	13.6	9.0	8.7
5996	Camera, photographic supply stores.....	33.1	64.4	25.8	54.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent.<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5B.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF  
NIAGARA FALLS AND OF BUFFALO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metro- politan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	17.0	19.9	1.6	1.9
52	Lumber, building materials, hardware, farm equipment dealers...	(D)	(D)	(D)	(D)
5251	Hardware stores.....	...	...	...	...
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	55.6	57.3	4.6	5.1
531	Department stores.....	60.9	(D)	4.2	(D)
533	Limited price variety stores.....	(D)	(D)	(D)	(D)
539	Other general merchandise stores.....	(D)	...	(D)	...
54	Food stores.....	3.1	6.1	0.3	0.6
55 ex. 554	Automotive dealers.....	(D)	(D)	(D)	(D)
554	Gasoline service stations.....	11.6	13.3	1.0	1.3
56	Apparel, accessory stores.....	22.5	23.2	2.4	2.6
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	31.8	27.3	3.1	3.8
562, 563, 568	Women's clothing, specialty stores.....	22.7	29.9	2.2	2.7
562	Ready-to-wear stores <sup>5</sup> .....	23.6	30.3	2.3	2.8
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	...
566	Shoe stores.....	18.9	(D)	2.0	(D)
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	4.7	10.5	0.4	1.0
5712	Furniture stores <sup>4</sup> .....	(D)	(D)	(D)	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	...	(D)	...	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	13.1	(D)	1.3
58	Eating, drinking places.....	27.5	27.3	2.8	2.7
5812	Eating places.....	29.1	26.7	2.9	2.7
5813	Drinking places.....	25.2	28.1	2.5	2.7
591	Drug stores, proprietary stores.....	16.6	21.1	1.5	2.6
59 ex. 591	Other retail stores <sup>6</sup> .....	22.4	10.9	2.3	2.5
592	Liquor stores.....	13.5	(D)	1.2	1.0
594	Book, stationery stores.....	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	21.2	35.8	2.9	4.9
5992	Florists.....	...	...	...	...
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6A.—RETAIL STORES: 1958 AND 1954.—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
 CENTRAL BUSINESS DISTRICT OF BUFFALO, THE ENTIRE CITY, AND BUFFALO STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	2.5	2.1	3.5	4.1	5.8	6.4
5251	Hardware stores.....	0.5	0.8	0.8	1.2	1.1	1.4
52 ex. 5251	Other.....	2.0	1.3	2.7	2.8	4.7	5.0
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	31.1	33.2	16.4	16.7	12.9	12.2
531	Department stores.....	26.0	28.1	12.9	13.6	9.5	9.2
533	Limited price variety stores.....	4.7	4.4	2.3	2.7	2.5	2.5
539	Other general merchandise stores.....	0.4	0.7	(D)	0.4	0.8	0.5
54	Food stores.....	8.6	7.5	23.8	22.8	26.9	25.3
55 ex. 554	Automotive dealers.....	0.6	0.6	15.8	15.4	16.3	17.0
554	Gasoline service stations.....	2.7	2.2	5.3	4.6	6.3	5.6
56	Apparel, accessory stores.....	20.7	20.8	8.4	10.0	6.8	8.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	6.7	6.2	2.4	2.4	1.9	2.0
562, 563, 568	Women's clothing, specialty stores....	10.9	8.7	4.2	4.6	3.2	3.5
562	Ready-to-wear stores <sup>5</sup> .....	9.3	7.5	3.5	4.1	2.7	3.2
565	Family clothing stores <sup>5</sup> .....	0.3	0.9	0.2	0.5	0.3	0.4
566	Shoe stores.....	2.5	3.1	1.4	1.6	1.2	1.4
564, 569	Other apparel stores.....	0.3	1.9	0.2	0.9	0.2	0.7
57	Furniture, home furnishings, equipment stores.....	7.0	7.2	6.5	6.6	5.3	5.5
5712	Furniture stores <sup>4</sup> .....	3.9	3.8	3.2	3.5	2.5	2.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.8	0.8	0.9	0.8	0.8	0.6
572, 573	Household appliance, radio, TV, music stores.....	2.3	2.6	2.5	2.3	2.0	2.0
58	Eating, drinking places.....	12.8	13.3	9.9	10.5	9.1	10.1
5812	Eating places.....	8.8	8.9	5.6	5.9	5.4	5.7
5813	Drinking places.....	3.9	4.4	4.3	4.6	3.7	4.3
591	Drug stores, proprietary stores.....	3.5	2.4	3.6	2.9	3.8	3.0
59 ex. 591	Other retail stores <sup>6</sup> .....	10.5	10.7	6.8	6.4	6.8	6.9
592	Liquor stores.....	1.9	1.7	1.7	1.5	1.6	1.4
594	Book, stationery stores.....	1.3	1.6	0.5	0.5	0.3	0.4
595	Sporting goods, bicycle stores.....	0.7	0.4	0.3	0.3	0.3	0.3
597	Jewelry stores.....	1.7	1.7	0.7	0.9	0.6	0.7
5992	Florists.....	0.2	0.2	0.4	0.3	0.4	0.3
5996	Camera, photographic supply stores....	0.4	0.8	0.3	0.3	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 6B.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF NIAGARA FALLS, THE ENTIRE CITY, AND BUFFALO STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators.)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	(D)	4.9	6.5	5.8	6.4
5251	Hardware stores.....	...	...	1.0	0.9	1.1	1.4
52 ex. 5251	Other.....	(D)	(D)	3.9	5.6	4.7	5.0
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	38.0	31.8	11.6	11.1	12.9	12.2
531	Department stores.....	25.8	(D)	7.2	7.5	9.5	9.2
533	Limited price variety stores.....	(D)	(D)	3.3	3.0	2.5	2.5
539	Other general merchandise stores.....	(D)	...	1.1	0.6	0.8	0.5
54	Food stores.....	5.2	7.7	28.8	24.9	26.9	25.3
55 ex. 554	Automotive dealers.....	(D)	(D)	14.2	15.8	16.3	17.0
554	Gasoline service stations.....	4.0	3.7	5.9	5.5	6.3	5.6
56	Apparel, accessory stores.....	10.4	10.9	7.9	9.3	6.8	8.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.8	4.0	2.0	2.9	1.9	2.0
562, 563, 568	Women's clothing, specialty stores....	4.5	4.9	3.4	3.2	3.2	3.5
562	Ready-to-wear stores <sup>5</sup> .....	3.9	4.5	2.8	3.0	2.7	3.2
565	Family clothing stores <sup>5</sup> .....	(D)	...	(D)	(D)	0.3	0.4
566	Shoe stores.....	1.5	(D)	1.4	1.7	1.2	1.4
564, 569	Other apparel stores.....	(D)	(D)	0.3	0.5	0.2	0.7
57	Furniture, home furnishings, equipment stores.....	1.5	2.8	5.3	5.3	5.3	5.5
5712	Furniture stores <sup>4</sup> .....	(D)	(D)	2.6	2.4	2.5	2.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	...	(D)	0.9	0.9	0.8	0.6
572, 573	Household appliance, radio, TV, music stores.....	(D)	1.3	1.9	2.0	2.0	2.0
58	Eating, drinking places.....	16.1	14.2	10.0	10.4	9.1	10.1
5812	Eating places.....	10.1	8.1	6.0	6.1	5.4	5.7
5813	Drinking places.....	6.0	6.1	4.0	4.3	3.7	4.3
591	Drug stores, proprietary stores.....	3.7	4.1	3.8	2.8	3.8	3.0
59 ex. 591	Other retail stores <sup>6</sup> .....	10.0	8.8	7.6	8.4	6.8	6.9
592	Liquor stores.....	1.2	0.7	1.6	1.3	1.6	1.4
594	Book, stationery stores.....	(D)	(D)	(D)	0.2	0.3	0.4
595	Sporting goods, bicycle stores.....	(D)	(D)	0.2	(D)	0.3	0.3
597	Jewelry stores.....	1.1	1.8	0.9	1.0	0.6	0.7
5992	Florists.....	...	...	0.3	0.3	0.4	0.3
5996	Camera, photographic supply stores....	(D)	(D)	(D)	(D)	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# BUFFALO, N.Y., AREA

17

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BUFFALO STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "Airport Plaza" at the intersection of Union Rd. and Genessee St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	23	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	10,440	56	Apparel, accessory stores <sup>2</sup> .....	5
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
53 part, <sup>3</sup> 56, 57	Number.....	10	562-3, 568	Women's clothing, specialty stores.....	...
	Sales.....(\$1,000)...	7,874	562	Ready-to-wear stores <sup>5</sup> .....	...
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	8	566	Shoe stores.....	3
52, 55, 59 ex. 591	Sales.....(\$1,000)...	2,227	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
52, 55, 59 ex. 591	Number.....	5	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	339	5713-15, 19	Other home furnishings stores.....	...
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	23	58	Eating, drinking places.....	2
5251	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	2
	Hardware stores.....	2	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
54			597	Jewelry stores.....	1
	Food stores.....	6	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 2.—Includes the stores on Main St. from Eltham Dr. to Chassin St. (Amherst Town)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	9	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	6,554	56	Apparel, accessory stores <sup>2</sup> .....	1
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
53 part, <sup>3</sup> 56, 57	Number.....	5	562-3, 568	Women's clothing, specialty stores.....	1
	Sales.....(\$1,000)...	855	562	Ready-to-wear stores <sup>5</sup> .....	1
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	2	566	Shoe stores.....	...
52, 55, 59 ex. 591	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
52, 55, 59 ex. 591	Number.....	2	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	9	58	Eating, drinking places.....	2
5251	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	1
	Hardware stores.....	...	5813	Drinking places.....	1
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	1
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	...	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
54			597	Jewelry stores.....	...
	Food stores.....	2	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.  
<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.  
<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>4</sup>Limited to "employer" establishments.  
<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BUFFALO STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes stores on Broadway from Herman St. to Memorial Dr., and on Fillmore Ave. from Sycamore St. to Paderewski Dr.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	7
	Number.....	214	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	62,117	56	Apparel, accessory stores <sup>2</sup> .....	31
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	7
	Number.....	80	562-3, 568	Women's clothing, specialty stores.....	14
	Sales.....(\$1,000)...	9,189	562	Ready-to-wear stores <sup>5</sup> .....	12
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	73	566	Shoe stores.....	8
	Sales.....(\$1,000)...	47,089	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	35
	Number.....	61	5712	Furniture stores.....	14
	Sales.....(\$1,000)...	5,839	5713-15, 19	Other home furnishings stores.....	5
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	16
	Retail stores, total <sup>3</sup> .....	214	58	Eating, drinking places.....	26
52	Lumber, building materials, hardware, farm equipment dealers.....	11	5812	Eating places.....	15
5251	Hardware stores.....	4	5813	Drinking places.....	11
52 ex. 5251	Other.....	7	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	40
531	Department stores.....	2	592	Liquor stores.....	4
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	15
			5992	Florists.....	2
54	Food stores.....	50	5996	Camera, photographic supply stores.....	5

MRC No. 4.—Includes the planned center known as "L.B. Smith Plaza" on Abbott Rd. from Ridge Rd. to Dorrance Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	40	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	18,770	56	Apparel, accessory stores <sup>2</sup> .....	10
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	4
	Number.....	19	562-3, 568	Women's clothing, specialty stores.....	2
	Sales.....(\$1,000)...	10,048	562	Ready-to-wear stores <sup>5</sup> .....	...
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	13	566	Shoe stores.....	2
	Sales.....(\$1,000)...	5,128	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	8	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	3,594	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	40	58	Eating, drinking places.....	11
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	5
5251	Hardware stores.....	1	5813	Drinking places.....	6
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	3
			5992	Florists.....	...
54	Food stores.....	7	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BUFFALO STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes the planned center known as "University Plaza" on the north side of Maine and Kenmore from North Bailey Ave. to Capen Blvd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	26	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	10,401	56	Apparel, accessory stores <sup>2</sup> .....	5
			561, 567	Men's, boys' apparel stores, custom tailors.....	...
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	2
	Number.....	10	562	Ready-to-wear stores <sup>3</sup> .....	1
	Sales.....(\$1,000)...	4,423	565	Family clothing stores <sup>3</sup> .....	...
			566	Shoe stores.....	3
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	...
	Number.....	10	57	Furniture, home furnishings, equipment stores.....	3
	Sales.....(\$1,000)...	(D)	5712	Furniture stores.....	2
			5713-15, 19	Other home furnishings stores.....	...
52	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	1
	Number.....	6	58	Eating, drinking places.....	3
	Sales.....(\$1,000)...	(D)	5812	Eating places.....	3
			5813	Drinking places.....	...
5251 52 ex. 5251	Retail stores, total <sup>3</sup> .....	26	591	Drug stores, proprietary stores.....	1
	Lumber, building materials, hardware, farm equipment dealers.....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	5
	Hardware stores.....	1	592	Liquor stores.....	1
	Other.....	...	594	Book, stationery stores.....	1
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	2	595	Sporting goods, bicycle stores.....	...
	Department stores.....	1	597	Jewelry stores.....	1
	Limited price variety stores.....	1	5992	Florists.....	...
	Other general merchandise stores.....	...	5996	Camera, photographic supply stores....	1
54	Food stores.....	6			

MRC No. 6.—Includes the planned centers known as "Mil-Pine Plaza" and "Pine Plaza" shopping centers at the intersection of Military Rd. and Pine Ave. (Niagara Falls)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	32	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	13,517	56	Apparel, accessory stores <sup>2</sup> .....	9
			561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	4
	Number.....	10	562	Ready-to-wear stores <sup>3</sup> .....	2
	Sales.....(\$1,000)...	7,573	565	Family clothing stores <sup>3</sup> .....	...
			566	Shoe stores.....	2
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	1
	Number.....	16	57	Furniture, home furnishings, equipment stores.....	4
	Sales.....(\$1,000)...	4,206	5712	Furniture stores.....	1
			5713-15, 19	Other home furnishings stores.....	1
52	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	2
	Number.....	6	58	Eating, drinking places.....	3
	Sales.....(\$1,000)...	1,738	5812	Eating places.....	2
			5813	Drinking places.....	1
5251 52 ex. 5251	Retail stores, total <sup>3</sup> .....	32	591	Drug stores, proprietary stores.....	2
	Lumber, building materials, hardware, farm equipment dealers.....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	1
	Hardware stores.....	1	592	Liquor stores.....	...
	Other.....	...	594	Book, stationery stores.....	...
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	3	595	Sporting goods, bicycle stores.....	...
	Department stores.....	1	597	Jewelry stores.....	1
	Limited price variety stores.....	2	5992	Florists.....	...
	Other general merchandise stores.....	...	5996	Camera, photographic supply stores....	...
54	Food stores.....	5			

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BUFFALO STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 7.—Includes stores on Main St. from Willow to Ontario (Niagara Falls)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	75			
	Sales.....(\$1,000)...	13,486	554	Gasoline service stations.....	1
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	29
	Number.....	15	561, 567	Men's, boys' apparel stores, custom tailors.....	6
	Sales.....(\$1,000)...	2,506	562-3, 568	Women's clothing, specialty stores.....	10
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	7
56, 57	Number.....	42	565	Family clothing stores <sup>5</sup> .....	2
	Sales.....(\$1,000)...	9,493	566	Shoe stores.....	11
			564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
59 ex. 591	Number.....	18	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	1,487	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	75	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	5
5251	Hardware stores.....	2	5813	Drinking places.....	2
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	5
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	12
531	Department stores.....	2	592	Liquor stores.....	2
533	Limited price variety stores.....	4	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	7
54	Food stores.....	3	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 8.—Includes the planned center known as "North Town Plaza" and the stores on Sheridan Dr. between Niagara Falls Blvd. and Eggert Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	20			
	Sales.....(\$1,000)...	9,922	554	Gasoline service stations.....	...
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	6
	Number.....	6	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	5,643	562-3, 568	Women's clothing, specialty stores.....	1
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	1
56, 57	Number.....	10	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	3,729	566	Shoe stores.....	2
			564, 569	Other apparel stores.....	1
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
59 ex. 591	Number.....	4	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	550	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	20	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
5251	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
54	Food stores.....	2	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BUFFALO STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 9.—Includes the planned center known as "Sheridan Plaza" and stores along Delaware Ave. between Hampton Pkwy. and Traverse Blvd. and along Sheridan Dr. between Delaware Ave. and Colvin Blvd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	35	554	Gasoline service stations.....	5
	Sales.....(\$1,000)...	16,590	56	Apparel, accessory stores <sup>2</sup> .....	8
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	12	562-3, 568	Women's clothing, specialty stores.....	...
	Sales.....(\$1,000)...	9,698	562	Ready-to-wear stores <sup>5</sup> .....	...
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	14	566	Shoe stores.....	3
	Sales.....(\$1,000)...	5,882	564, 569	Other apparel stores.....	1
52	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	9	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	1,010	5713-15, 19	Other home furnishings stores.....	...
5251 52 ex. 5251		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	35	58	Eating, drinking places.....	4
	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	3
53 part <sup>3</sup> 531	Hardware stores.....	...	5813	Drinking places.....	1
	Other.....	...	591	Drug stores, proprietary stores.....	2
	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	4
533	Department stores.....	1	592	Liquor stores.....	1
539	Limited price variety stores.....	1	594	Book, stationery stores.....	1
54	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
	Food stores.....	6	597	Jewelry stores.....	2
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 10.—Includes the planned center known as "Southgate Plaza" at the intersection of Union Rd. and Seneca St. in Erie County, N.Y.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	27	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	8,090	56	Apparel, accessory stores <sup>2</sup> .....	8
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	8	562-3, 568	Women's clothing, specialty stores.....	3
	Sales.....(\$1,000)...	4,718	562	Ready-to-wear stores <sup>5</sup> .....	2
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	13	566	Shoe stores.....	3
	Sales.....(\$1,000)...	3,007	564, 569	Other apparel stores.....	1
52	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	6	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	365	5713-15, 19	Other home furnishings stores.....	1
5251 52 ex. 5251		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	27	58	Eating, drinking places.....	1
	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
53 part <sup>3</sup> 531	Hardware stores.....	...	5813	Drinking places.....	...
	Other.....	1	591	Drug stores, proprietary stores.....	1
	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	4
533	Department stores.....	1	592	Liquor stores.....	...
539	Limited price variety stores.....	2	594	Book, stationery stores.....	1
	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
54	Food stores.....	6	597	Jewelry stores.....	...
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE BUFFALO STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 11.—Includes the planned center known as "Thruway Plaza Shopping Center" at Walden Ave. and Harlem Rd.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	44			
	Sales.....(\$1,000)...	28,798	554	Gasoline service stations.....	...
	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	17
53 part, <sup>3</sup> 56, 57	Number.....	8	561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Sales.....(\$1,000)...	6,258	562-3, 568	Women's clothing, specialty stores.....	9
	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	7
	Number.....	27	565	Family clothing stores <sup>5</sup> .....	...
52, 55, 59 ex. 591	Sales.....(\$1,000)...	20,821	566	Shoe stores.....	4
	All other stores:		564, 569	Other apparel stores.....	1
	Number.....	9	57	Furniture, home furnishings, equipment stores.....	4
	Sales.....(\$1,000)...	1,719	5712	Furniture stores.....	1
		Number of establish- ments	5713-15, 19	Other home furnishings stores.....	1
	Retail stores, total <sup>3</sup> .....	44	572, 5732	Household appliance, radio, TV, music stores.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	2	58	Eating, drinking places.....	3
5251	Hardware stores.....	...	5812	Eating places.....	2
52 ex. 5251	Other.....	2	5813	Drinking places.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	6	591	Drug stores, proprietary stores.....	1
531	Department stores.....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	6
533	Limited price variety stores.....	3	592	Liquor stores.....	1
539	Other general merchandise stores.....	1	594	Book, stationery stores.....	1
54	Food stores.....	4	595	Sporting goods, bicycle stores.....	2
			597	Jewelry stores.....	1
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs; school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).





# CENTRAL BUSINESS DISTRICT STATISTICS

Canton, Ohio, Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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### GEOGRAPHY DIVISION—

William T. Fay, Chief

### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

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# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one of more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

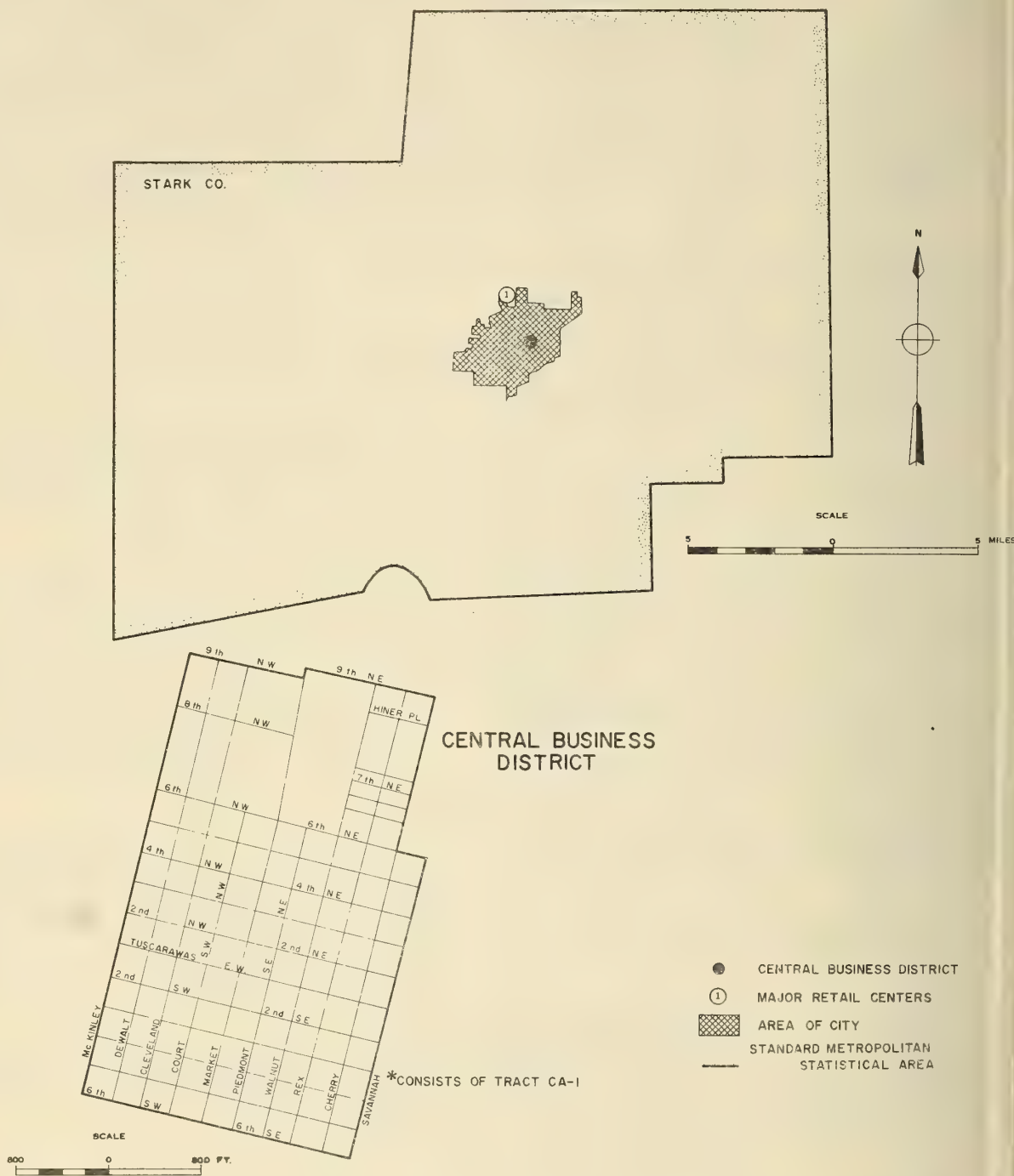
Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

# CANTON, OHIO

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF CANTON

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	371	71,628	11,189	3,986	3,291	380	72,019	11,838
52	Lumber, building materials, hardware, farm equipment dealers.....	12	1,706	331	83	82	11	1,701	218
5251	Hardware stores.....	3	(D)	(D)	(D)	(D)	1	(D)	(D)
52 ex. 5251	Other.....	9	(D)	(D)	(D)	(D)	10	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	16	21,824	3,333	1,242	962	15	19,680	3,523
531	Department stores.....	6	15,501	2,424	779	662	6	15,150	2,780
533	Limited price variety stores.....	4	(D)	(D)	(D)	(D)	5	4,420	728
539	Other general merchandise stores.....	6	(D)	(D)	(D)	(D)	4	110	15
54	Food stores.....	33	7,036	723	294	211	41	5,874	527
55 ex. 554	Automotive dealers.....	13	5,732	557	136	129	17	10,135	989
554	Gasoline service stations.....	23	2,048	176	63	47	26	1,839	252
56	Apparel, accessory stores.....	74	13,152	2,241	806	658	75	13,757	2,278
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	21	3,928	665	195	161	21	3,598	(D)
562, 563, 568	Women's clothing, specialty stores....	26	6,567	1,215	488	413	29	7,285	1,350
562	Ready-to-wear stores <sup>5</sup> .....	15	6,045	1,158	457	392	14	6,472	1,170
565	Family clothing stores <sup>5</sup> .....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
566	Shoe stores.....	22	2,177	308	97	70	19	1,836	247
564, 569	Other apparel stores.....	1	(D)	(D)	(D)	(D)	3	(D)	10
57	Furniture, home furnishings, equipment stores.....	36	8,115	1,516	347	324	32	7,194	1,700
5712	Furniture stores <sup>4</sup> .....	11	5,852	1,089	237	219	14	5,450	1,376
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	4	558	116	31	30	6	311	80
572, 573	Household appliance, radio, TV, music stores.....	21	1,705	311	79	75	12	1,433	244
58	Eating, drinking places.....	93	4,939	1,174	627	547	93	4,882	1,164
5812	Eating places.....	58	3,490	902	477	425	55	2,779	701
5813	Drinking places.....	35	1,449	272	150	122	38	2,103	463
591	Drug stores, proprietary stores.....	10	1,824	283	118	93	12	1,872	314
59 ex. 591	Other retail stores <sup>6</sup> .....	61	5,252	855	270	238	58	5,085	873
592	Liquor stores.....	1	(D)	(D)	(D)	(D)	...	...	...
594	Book, stationery stores.....	6	723	101	42	38	7	1,457	174
595	Sporting goods, bicycle stores.....	3	(D)	(D)	(D)	(D)	4	97	15
597	Jewelry stores.....	13	1,689	363	98	93	13	1,834	448
5992	Florists.....	6	304	49	16	16	5	337	50
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
	SELECTED SERVICES								
7011, 7012	Hotels.....	9	1,140	485	258	199	11	1,328	(D)
783	Motion picture theaters.....	4	540	168	80	67	6	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$555,000, of which \$223,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF CANTON

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	1,363	189,184	23,275	8,444	6,844	1,450	172,354	22,224
52	Lumber, building materials, hardware, farm equipment dealers.....	82	11,207	1,680	407	379	78	11,514	1,730
5251	Hardware stores.....	21	(D)	(D)	(D)	(D)	61	10,282	(D)
52 ex. 5251	Other.....	61	(D)	(D)	(D)	(D)	17	1,232	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	30	26,864	3,930	1,533	1,137	25	21,280	3,723
531	Department stores.....	7	(D)	(D)	(D)	(D)	6	15,150	2,780
533	Limited price variety stores.....	9	(D)	947	512	302	10	5,391	(D)
539	Other general merchandise stores.....	10	3,214	(D)	(D)	(D)	9	739	47
54	Food stores.....	304	48,582	3,874	1,513	1,082	356	39,191	2,881
55 ex. 554	Automotive dealers.....	74	28,043	2,649	637	601	67	30,470	3,065
554	Gasoline service stations.....	123	10,544	1,039	347	268	138	10,633	1,096
56	Apparel, accessory stores.....	93	15,691	2,517	933	740	98	15,977	2,532
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	26	4,570	743	223	178	23	(D)	647
562, 563, 568	Women's clothing, specialty stores....	34	7,004	1,273	516	439	33	7,617	1,364
562	Ready-to-wear stores <sup>5</sup> .....	19	6,363	1,207	479	412	18	6,904	1,210
565	Family clothing stores <sup>5</sup> .....	3	(D)	(D)	(D)	(D)	3	1,276	128
566	Shoe stores.....	24	2,549	359	124	77	25	2,428	329
564, 569	Other apparel stores.....	4	(D)	(D)	(D)	(D)	12	608	64
57	Furniture, home furnishings, equipment stores.....	97	11,998	2,000	499	461	99	11,069	2,240
5712	Furniture stores <sup>4</sup> .....	21	6,559	1,171	259	239	22	7,004	1,598
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	21	1,687	287	79	74	12	806	162
572, 573	Household appliance, radio, TV, music stores.....	55	3,752	542	161	148	49	3,123	480
58	Eating, drinking places.....	342	14,389	2,852	1,586	1,344	356	13,757	2,608
5812	Eating places.....	180	8,421	1,953	1,115	975	183	7,258	1,560
5813	Drinking places.....	162	5,968	899	471	369	173	6,499	1,048
591	Drug stores, proprietary stores.....	47	7,681	1,095	480	383	49	5,206	753
59 ex. 591	Other retail stores <sup>6</sup> .....	171	14,185	1,639	509	449	184	13,257	1,596
592	Liquor stores.....	22	3,584	86	33	30	14	1,804	45
594	Book, stationery stores.....	7	905	114	48	44	10	1,580	183
595	Sporting goods, bicycle stores.....	10	529	65	28	22	19	696	97
597	Jewelry stores.....	16	1,756	376	104	98	16	1,909	457
5992	Florists.....	21	735	86	29	26	18	692	84
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	3	(D)	(D)
	SELECTED SERVICES								
7011, 7012	Hotels.....	15	1,568	(D)	(D)	(D)	13	(D)	501
783	Motion picture theaters.....	6	723	211	119	106	7	975	258

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CANTON STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	3,128	371,645	42,123	15,493	12,527	2,991	328,476	38,284
52	Lumber, building materials, hardware, farm equipment dealers.....	250	28,808	3,952	960	886	191	24,744	3,579
5251	Hardware stores.....	62	5,152	702	223	187	53	4,853	646
52 ex. 5251	Other.....	188	23,656	3,250	737	699	138	19,891	2,933
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	101	42,633	5,927	2,407	1,758	77	33,558	5,412
531	Department stores.....	9	21,537	3,113	1,068	876	12	20,744	3,700
533	Limited price variety stores.....	22	9,324	1,490	816	489	26	8,150	1,318
539	Other general merchandise stores.....	42	11,182	1,324	523	393	39	4,664	394
54	Food stores.....	605	100,463	7,433	2,975	2,125	696	86,234	5,842
55 ex. 554	Automotive dealers.....	183	59,044	5,659	1,377	1,306	170	61,098	6,130
554	Gasoline service stations.....	369	27,001	2,428	876	705	315	21,070	1,893
56	Apparel, accessory stores.....	185	22,052	3,300	1,259	983	194	22,111	3,240
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	47	6,097	925	281	220	41	5,547	829
562, 563, 568	Women's clothing, specialty stores....	67	9,682	1,593	662	552	67	9,781	1,608
562	Ready-to-wear stores <sup>5</sup> .....	40	8,726	1,484	602	510	38	8,814	1,414
565	Family clothing stores <sup>5</sup> .....	8	1,596	162	80	55	8	1,532	156
566	Shoe stores.....	45	3,971	562	201	129	52	4,194	550
564, 569	Other apparel stores.....	10	588	58	35	27	20	917	97
57	Furniture, home furnishings, equipment stores.....	235	22,086	3,453	889	800	233	22,149	3,998
5712	Furniture stores <sup>4</sup> .....	51	11,406	2,027	467	427	53	11,328	2,274
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	50	3,505	508	144	133	32	1,845	382
572, 573	Household appliance, radio, TV, music stores.....	134	7,175	918	278	240	122	8,646	1,342
58	Eating, drinking places.....	725	28,276	5,409	3,122	2,634	656	24,404	4,506
5812	Eating places.....	388	16,502	3,731	2,214	1,896	332	12,600	2,735
5813	Drinking places.....	337	11,774	1,678	908	738	324	11,804	1,771
591	Drug stores, proprietary stores.....	82	12,617	1,811	736	576	85	8,862	1,220
59 ex. 591	Other retail stores <sup>6</sup> .....	393	28,665	2,751	892	754	374	24,246	2,464
592	Liquor stores.....	40	6,564	168	63	54	26	4,096	104
594	Book, stationery stores.....	14	1,114	149	60	51	15	1,699	198
595	Sporting goods, bicycle stores.....	28	1,225	130	49	41	29	900	(D)
597	Jewelry stores.....	43	2,828	543	156	141	43	3,198	681
5992	Florists.....	39	1,284	152	56	45	36	1,137	130
5996	Camera, photographic supply stores....	5	788	109	35	31	4	529	54
SELECTED SERVICES									
7011, 7012	Hotels.....	25	1,925	763	397	321	22	1,550	581
783	Motion picture theaters.....	17	1,369	388	223	193	20	1,758	421

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF CANTON, THE ENTIRE CITY, AND CANTON STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-0.5	9.8	15.1	13.1	17.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.3	-2.7	-3.2	16.4	17.6
5251	Hardware stores.....	(D)	(D)	(D)	6.2	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	18.9	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	10.9	26.2	215.0	27.0	49.9
531	Department stores.....	2.3	(D)	(D)	3.8	7.9
533	Limited price variety stores.....	(D)	(D)	(D)	14.4	(D)
539	Other general merchandise stores.....	(D)	334.9	(D)	139.8	(D)
54	Food stores.....	19.8	24.0	24.7	16.5	16.3
55 ex. 554	Automotive dealers.....	-43.5	-8.0	9.7	-3.4	4.6
554	Gasoline service stations.....	11.4	-0.8	-3.4	28.1	29.8
56	Apparel, accessory stores.....	-4.4	-1.8	14.4	-0.3	6.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	9.2	(D)	(D)	9.9	11.3
562, 563, 568	Women's clothing, specialty stores.....	-9.9	-8.1	31.6	-1.0	24.8
562	Ready-to-wear stores <sup>5</sup> .....	-6.6	-7.9	-26.6	-1.0	14.5
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	4.2	(D)
566	Shoe stores.....	18.6	5.0	-37.2	-5.3	-23.9
564, 569	Other apparel stores.....	(D)	(D)	(D)	-35.9	(D)
57	Furniture, home furnishings, equipment stores.....	12.8	8.4	0.2	-0.3	-6.6
5712	Furniture stores <sup>4</sup> .....	7.4	-6.4	-54.5	0.7	-5.5
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	79.4	109.3	128.1	90.0	92.1
572, 573	Household appliance, radio, TV, music stores.....	19.0	20.1	21.1	-17.0	-24.2
58	Eating, drinking places.....	1.2	4.6	6.5	15.9	19.5
5812	Eating places.....	25.6	16.0	10.1	31.0	32.5
5813	Drinking places.....	-31.1	-8.2	2.8	-0.3	6.4
591	Drug stores, proprietary stores.....	-2.6	47.5	75.7	42.4	54.4
59 ex. 591	Other retail stores <sup>6</sup> .....	3.3	7.0	9.3	18.2	22.2
592	Liquor stores.....	...	98.7	88.5	60.3	55.8
594	Book, stationery stores.....	-50.4	-42.7	48.0	-34.4	61.6
595	Sporting goods, bicycle stores.....	(D)	-24.0	(D)	36.1	(D)
597	Jewelry stores.....	-7.9	-8.0	-10.7	-11.6	-16.5
5992	Florists.....	-9.8	6.2	21.4	12.9	22.5
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	49.0	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	-14.2	(D)	(D)	24.2	253.6
783	Motion picture theaters.....	(D)	-25.8	(D)	-22.1	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF CANTON AND OF CANTON STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	37.9	41.8	19.3	21.9
52	Lumber, building materials, hardware, farm equipment dealers...	15.2	14.8	5.9	6.9
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	81.2	92.5	51.2	58.6
531	Department stores.....	(D)	100.0	72.0	73.0
533	Limited price variety stores.....	(D)	82.0	(D)	54.2
539	Other general merchandise stores.....	(D)	14.9	(D)	2.4
54	Food stores.....	14.5	15.0	7.0	6.8
55 ex. 554	Automotive dealers.....	20.4	33.3	9.7	16.6
554	Gasoline service stations.....	19.4	17.3	7.6	8.7
56	Apparel, accessory stores.....	83.8	86.1	59.6	62.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	86.0	(D)	64.4	64.9
562, 563, 568	Women's clothing, specialty stores.....	93.8	95.6	67.8	74.5
562	Ready-to-wear stores <sup>5</sup> .....	95.0	93.7	69.3	73.4
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	(D)
566	Shoe stores.....	85.4	75.6	54.8	43.8
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	67.6	65.0	36.7	32.5
5712	Furniture stores <sup>4</sup> .....	89.2	77.8	51.3	48.1
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	33.1	38.6	15.9	16.9
572, 573	Household appliance, radio, TV, music stores.....	45.4	45.9	23.8	16.6
58	Eating, drinking places.....	34.3	35.5	17.5	20.0
5812	Eating places.....	41.4	38.3	21.1	22.1
5813	Drinking places.....	24.3	32.4	12.3	17.8
591	Drug stores, proprietary stores.....	23.7	36.0	14.5	21.1
59 ex. 591	Other retail stores <sup>6</sup> .....	37.0	38.4	18.3	21.0
592	Liquor stores.....	5.1	...	2.8	...
594	Book, stationery stores.....	79.9	92.2	64.9	85.8
595	Sporting goods, bicycle stores.....	(D)	13.9	59.7	10.8
597	Jewelry stores.....	96.2	96.1	(D)	57.3
5992	Florists.....	41.4	48.7	23.7	29.6
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF CANTON, THE ENTIRE CITY, AND CANTON STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	2.4	2.4	5.9	6.7	7.8	7.5
5251	Hardware stores.....	(D)	(D)	(D)	6.0	1.4	1.5
52 ex. 5251	Other.....	(D)	(D)	(D)	0.7	6.4	6.0
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	30.5	27.3	14.2	12.3	11.5	10.2
531	Department stores.....	21.6	21.0	(D)	8.8	5.8	6.3
533	Limited price variety stores.....	(D)	6.1	(D)	3.1	2.5	2.5
539	Other general merchandise stores.....	(D)	0.2	1.7	0.4	3.0	1.4
54	Food stores.....	9.8	8.1	25.7	22.7	27.0	26.3
55 ex. 554	Automotive dealers.....	8.0	14.1	14.8	17.7	15.9	18.6
554	Gasoline service stations.....	2.9	2.5	5.6	6.2	7.3	6.4
56	Apparel, accessory stores.....	18.4	19.1	8.3	9.3	5.9	6.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>5</sup> .....	5.5	5.0	2.4	(D)	1.6	1.7
562, 563, 568	Women's clothing, specialty stores....	9.2	10.1	3.7	4.4	2.6	3.0
562	Ready-to-wear stores <sup>5</sup> .....	8.4	9.0	3.4	4.0	2.3	2.7
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	0.7	0.4	0.5
566	Shoe stores.....	3.0	2.5	1.3	1.4	1.1	1.3
564, 569	Other apparel stores.....	(D)	(D)	(D)	0.4	0.2	0.3
57	Furniture, home furnishings, equipment stores.....	11.3	10.0	6.3	6.4	5.9	6.7
5712	Furniture stores <sup>4</sup> .....	8.2	7.6	3.5	4.1	3.1	3.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.8	0.4	0.9	0.5	0.9	0.6
572, 573	Household appliance, radio, TV, music stores.....	2.4	2.0	2.0	1.8	1.9	2.6
58	Eating, drinking places.....	6.9	6.8	7.6	8.0	7.6	7.4
5812	Eating places.....	4.9	3.9	4.4	4.2	4.4	3.8
5813	Drinking places.....	2.0	2.9	3.2	3.8	3.2	3.6
591	Drug stores, proprietary stores.....	2.5	2.6	4.1	3.0	3.4	2.7
59 ex. 591	Other retail stores <sup>6</sup> .....	7.3	7.1	7.5	7.7	7.7	7.5
592	Liquor stores.....	(D)	...	1.9	1.0	1.8	1.2
594	Book, stationery stores.....	1.0	2.0	0.5	0.9	0.3	0.5
595	Sporting goods, bicycle stores.....	(D)	0.1	0.3	0.4	0.3	0.3
597	Jewelry stores.....	2.4	2.5	0.9	1.1	0.8	1.0
5992	Florists.....	0.4	0.5	0.4	0.4	0.3	0.3
5996	Camera, photographic supply stores....	(D)	(D)	(D)	(D)	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CANTON STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned centers known as "North Plaza" and "30th St. Plaza" at the intersection of Cromer Ave., NW., and 30th St., NW.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	31	554	Gasoline service stations.....	...
54, 58, 591	Sales.....(\$1,000)...	12,232	56	Apparel, accessory stores <sup>2</sup> .....	8
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	10	562-3, 568	Women's clothing, specialty stores....	3
	Sales.....(\$1,000)...	6,266	562	Ready-to-wear stores <sup>5</sup> .....	2
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	12	566	Shoe stores.....	2
	Sales.....(\$1,000)...	4,441	564, 569	Other apparel stores.....	2
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
59 ex. 591	Number.....	9	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	1,525	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	31	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	2
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
			5992	Florists.....	...
54	Food stores.....	7	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

**Enumeration of “Employers.”**—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

**Enumeration of “Nonemployers.”**—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

**Establishments.**—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

**Sales.**—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).--Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).--Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).--Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).--Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).--Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).--Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).--Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

WASHINGTON 25, D. C.

OFFICIAL BUSINESS

POSTAGE AND FEES PAID  
U. S. DEPARTMENT OF COMMERCE

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

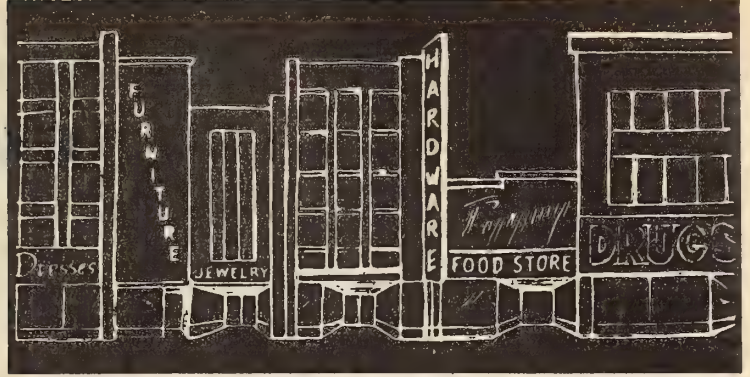
#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.





# CENTRAL BUSINESS DISTRICT STATISTICS

Charlotte, N.C., Area

1958  
Census  
of  
Business



## U. S. DEPARTMENT OF COMMERCE

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### GEOGRAPHY DIVISION—

William T. Fay, Chief

### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Charlotte, N. C., Area—BC58-CBD13

For sale by Bureau of the Census, Washington 25, D. C., and U. S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from one to about two dozen. The entire series of reports covers 7 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

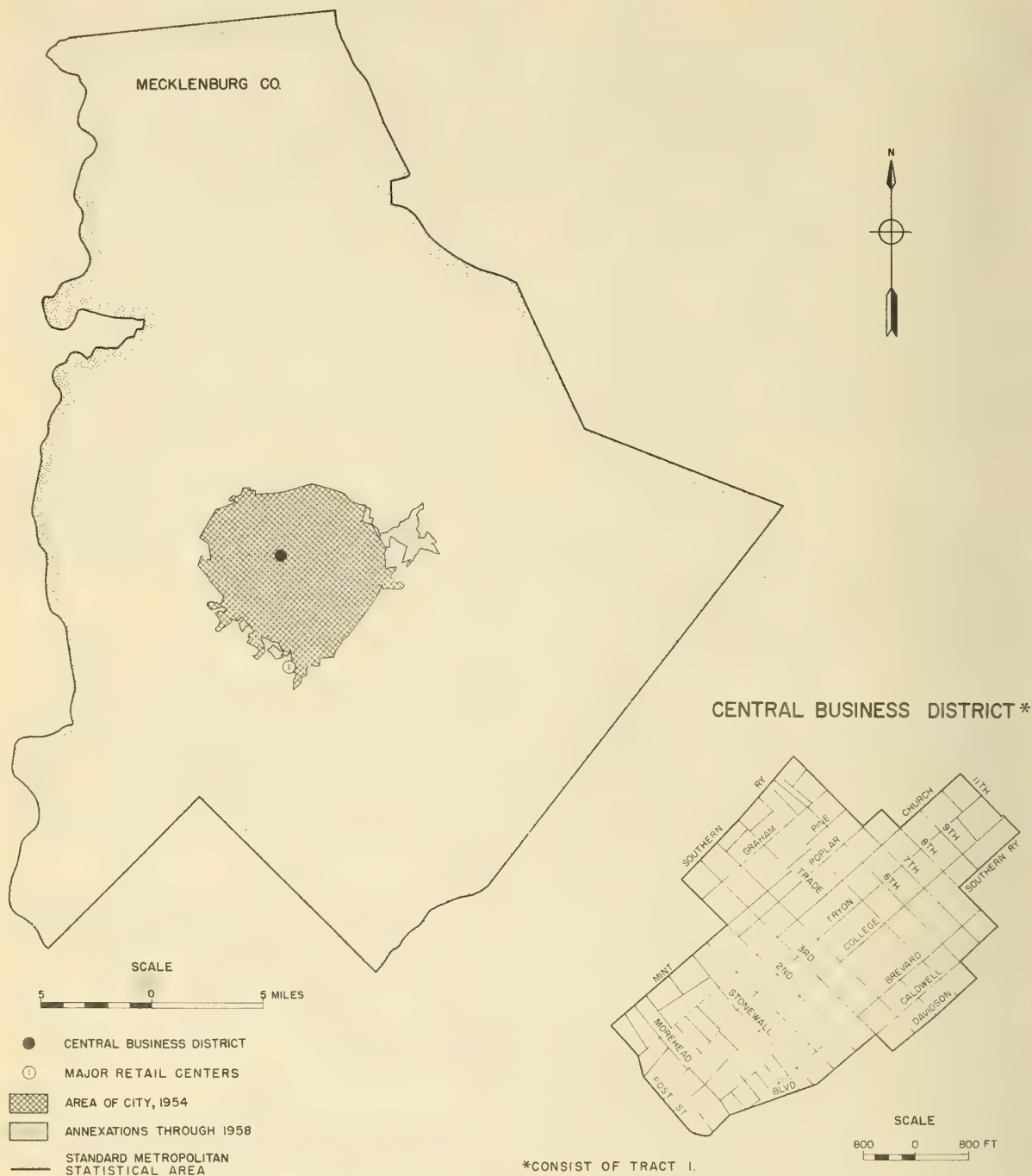
Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

# CHARLOTTE, NORTH CAROLINA

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



DATA IN THIS BULLETIN ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF CHARLOTTE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	418	132,030	18,325	6,878	5,846	445	122,470	17,657
52	Lumber, building materials, hardware, farm equipment dealers.....	3	236	27	7	7	7	586	104
5251	Hardware stores.....	1	(D)	(D)	(D)	(D)	3	186	32
52 ex. 5251	Other.....	2	168	(D)	4	4	4	400	72
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	19	41,281	6,956	3,136	2,489	12	35,339	5,496
531	Department stores.....	4	36,055	6,104	2,584	2,155	(NA)	(NA)	(NA)
533	Limited price variety stores.....	5	3,980	717	479	283	5	4,553	801
539	Other general merchandise stores.....	10	1,246	135	73	51	(NA)	(NA)	(NA)
54	Food stores.....	23	3,044	266	110	86	26	3,823	310
55 ex. 554	Automotive dealers.....	33	41,952	4,044	909	836	30	33,929	3,824
554	Gasoline service stations.....	38	2,240	232	109	105	39	2,517	321
56	Apparel, accessory stores.....	96	15,844	2,438	945	812	101	15,447	2,333
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	24	2,824	420	134	118	17	3,060	497
562, 563, 568	Women's clothing, specialty stores....	28	6,175	998	410	369	31	6,774	1,038
562	Ready-to-wear stores <sup>5</sup> .....	19	5,730	929	369	336	20	6,089	910
565	Family clothing stores <sup>5</sup> .....	8	2,798	501	182	147	6	(D)	(D)
566	Shoe stores.....	28	3,394	457	181	143	34	3,297	426
564, 569	Other apparel stores.....	6	611	62	38	35	8	427	(D)
57	Furniture, home furnishings, equipment stores.....	35	6,991	1,171	344	341	35	6,108	1,355
5712	Furniture stores <sup>6</sup> .....	16	4,437	749	225	225	(NA)	(NA)	(NA)
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	7	607	103	30	30	(NA)	(NA)	(NA)
572, 573	Household appliance, radio, TV, music stores.....	12	1,947	319	89	86	(NA)	(NA)	(NA)
58	Eating, drinking places.....	71	5,229	1,022	594	534	89	6,209	1,555
5812	Eating places.....	66	5,007	1,012	587	527	79	5,903	1,524
5813	Drinking places.....	5	222	30	15	15	10	306	31
591	Drug stores, proprietary stores.....	16	3,823	645	266	209	19	3,458	613
59 ex. 591	Other retail stores <sup>6</sup> .....	91	11,390	1,524	458	427	87	15,054	1,746
592	Liquor stores.....	3	(D)	(D)	(D)	(D)	5	5,902	142
594	Book, stationery stores.....	7	(D)	(D)	(D)	(D)	7	(D)	(D)
595	Sporting goods, bicycle stores.....	3	(D)	(D)	(D)	(D)	(NA)	(NA)	(NA)
597	Jewelry stores.....	21	1,974	353	87	82	13	1,862	372
5992	Florists.....	7	366	75	21	20	(NA)	(NA)	(NA)
5996	Camera, photographic supply stores....	3	(D)	(D)	(D)	(D)	(NA)	(NA)	(NA)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	13	2,569	780	573	514	14	(D)	(D)
783	Motion picture theaters.....	5	782	192	93	85	7	1,040	195

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$1,347,000 of which \$380,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF CHARLOTTE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	1,845	284,130	32,305	624,497	586,688	1,486	231,975	(D)
52	Lumber, building materials, hardware, farm equipment dealers.....	80	13,772	1,480	413	392	57	12,662	1,629
5251	Hardware stores.....	36	1,575	179	65	58	22	3,866	509
52 ex. 5251	Other.....	44	12,197	1,301	348	334	35	8,796	1,120
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	106	46,047	7,406	3,406	2,673	42	36,705	5,682
531	Department stores.....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
533	Limited price variety stores.....	22	5,541	963	641	392	17	5,200	893
539	Other general merchandise stores.....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
54	Food stores.....	310	54,291	3,213	1,379	994	311	38,840	2,330
55 ex. 554	Automotive dealers.....	103	55,233	5,093	1,266	1,167	73	41,265	4,559
554	Gasoline service stations.....	313	19,496	1,746	742	681	230	16,880	1,589
56	Apparel, accessory stores.....	168	21,090	3,139	1,255	1,058	127	17,120	2,537
561, 567	Men's, boys' apparel stores, custom tailors.....	33	3,409	(D)	(D)	(D)	20	(D)	(D)
562, 563, 568	Women's clothing, specialty stores....	54	7,784	(D)	(D)	(D)	44	7,116	(D)
562	Ready-to-wear stores <sup>5</sup> .....	33	(D)	(D)	(D)	(D)	24	(D)	(D)
565	Family clothing stores <sup>5</sup> .....	14	(D)	(D)	(D)	(D)	7	2,200	381
566	Shoe stores.....	43	4,313	(D)	(D)	(D)	39	3,591	461
564, 569	Other apparel stores.....	22	(D)	(D)	(D)	(D)	13	539	60
57	Furniture, home furnishings, equipment stores.....	120	14,132	2,214	653	641	94	10,305	1,978
5712	Furniture stores <sup>4</sup> .....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
572, 573	Household appliance, radio, TV, music stores.....	54	5,725	835	248	240	(NA)	(NA)	(NA)
58	Eating, drinking places.....	302	16,419	3,098	2,021	1,797	285	15,492	3,235
5812	Eating places.....	285	15,906	3,060	2,001	1,777	255	14,392	3,122
5813	Drinking places.....	17	513	38	38	20	26	1,016	113
591	Drug stores, proprietary stores.....	66	12,170	1,846	783	633	53	9,981	(D)
59 ex. 591	Other retail stores <sup>6</sup> .....	277	31,480	(D)	(D)	(D)	214	32,725	3,783
592	Liquor stores.....	11	(D)	(D)	(D)	(D)	10	10,208	248
594	Book, stationery stores.....	19	(D)	(D)	(D)	(D)	7	(D)	(D)
595	Sporting goods, bicycle stores.....	6	(D)	(D)	(D)	(D)	(NA)	(NA)	(NA)
597	Jewelry stores.....	29	2,105	376	96	91	20	1,975	373
5992	Florists.....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
5996	Camera, photographic supply stores....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	20	(D)	(D)	(D)	(D)	15	2,854	874
783	Motion picture theaters.....	16	(D)	(D)	(D)	(D)	18	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CHARLOTTE STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	2,371	330,029	36,400	14,567	12,352	1,753	251,263	30,131
52	Lumber, building materials, hardware, farm equipment dealers.....	115	20,492	2,152	620	585	71	15,684	1,911
5251	Hardware stores.....	48	2,694	304	119	99	30	4,263	529
52 ex. 5251	Other.....	67	17,798	1,848	501	486	41	11,421	1,382
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	143	49,163	7,626	3,524	2,752	61	38,109	5,779
531	Department stores.....	4	36,055	6,104	2,584	2,155	(NA)	(NA)	(NA)
533	Limited price variety stores.....	25	5,620	972	648	397	20	5,291	905
539	Other general merchandise stores.....	52	5,840	550	292	200	(NA)	(NA)	(NA)
54	Food stores.....	449	70,640	4,090	1,724	1,238	386	43,601	2,561
55 ex. 554	Automotive dealers.....	118	57,511	5,243	1,319	1,220	83	43,790	4,712
554	Gasoline service stations.....	425	25,754	2,182	944	847	282	20,182	1,739
56	Apparel, accessory stores.....	183	22,308	3,287	1,308	1,108	134	17,261	2,543
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	37	3,566	530	169	152	21	3,666	581
562, 563, 568	Women's clothing, specialty stores....	60	7,994	1,200	516	448	48	7,173	1,060
562	Ready-to-wear stores <sup>5</sup> .....	35	7,086	1,097	459	402	25	6,252	922
565	Family clothing stores <sup>5</sup> .....	15	5,030	841	303	253	7	2,200	381
566	Shoe stores.....	44	4,416	596	247	189	39	3,591	461
564, 569	Other apparel stores.....	23	1,250	120	73	66	13	539	60
57	Furniture, home furnishings, equipment stores.....	145	16,660	2,697	775	762	106	11,606	2,210
5712	Furniture stores <sup>4</sup> .....	57	7,968	1,299	373	370	(NA)	(NA)	(NA)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	25	2,529	(D)	(D)	(D)	(NA)	(NA)	(NA)
572, 573	Household appliance, radio, TV, music stores.....	63	6,163	929	270	261	(NA)	(NA)	(NA)
58	Eating, drinking places.....	378	20,679	3,915	2,492	2,209	329	16,783	3,400
5812	Eating places.....	353	19,905	3,863	2,465	2,184	291	15,458	3,267
5813	Drinking places.....	25	774	52	27	25	34	1,241	133
591	Drug stores, proprietary stores.....	79	12,815	1,917	816	661	59	10,191	1,320
59 ex. 591	Other retail stores <sup>6</sup> .....	336	34,007	3,291	1,045	970	242	34,056	3,956
592	Liquor stores.....	12	(D)	(D)	(D)	(D)	10	10,208	248
594	Book, stationery stores.....	20	2,016	449	123	112	7	(D)	(D)
595	Sporting goods, bicycle stores.....	7	586	104	25	24	(NA)	(NA)	(NA)
597	Jewelry stores.....	29	2,105	376	96	91	20	1,975	373
5992	Florists.....	42	1,432	283	103	93	(NA)	(NA)	(NA)
5996	Camera, photographic supply stores....	4	1,107	140	44	43	(NA)	(NA)	(NA)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	22	2,760	(D)	(D)	(D)	15	2,854	874
783	Motion picture theaters.....	18	(D)	(D)	(D)	(D)	20	2,008	395

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF CHARLOTTE, THE ENTIRE CITY, AND CHARLOTTE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	7.8	22.5	38.8	31.3	53.7
52	Lumber, building materials, hardware, farm equipment dealers.....	-59.7	8.8	12.1	30.7	34.2
5251	Hardware stores.....	(D)	-59.3	(D)	-36.8	(D)
52 ex. 5251	Other.....	(D)	38.7	(D)	55.8	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	16.8	25.5	248.9	29.0	184.5
531	Department stores.....	(NA)	(NA)	(NA)	(NA)	...
533	Limited price variety stores.....	-12.6	6.6	141.3	6.2	122.2
539	Other general merchandise stores.....	(NA)	(NA)	(NA)	(NA)	(NA)
54	Food stores.....	-20.4	39.8	46.3	62.0	69.9
55 ex. 554	Automotive dealers.....	23.6	33.8	81.0	31.3	57.8
554	Gasoline service stations.....	-11.0	15.5	20.1	27.6	33.1
56	Apparel, accessory stores.....	2.6	23.2	213.6	29.2	256.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-7.7	(D)	(D)	-2.7	22.4
562, 563, 568	Women's clothing, specialty stores.....	-8.8	9.4	370.5	11.4	355.9
562	Ready-to-wear stores <sup>5</sup> .....	-5.9	(D)	(D)	13.3	731.9
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	128.6	(D)
566	Shoe stores.....	2.9	20.1	212.6	23.0	247.6
564, 569	Other apparel stores.....	43.1	(D)	(D)	131.9	470.5
57	Furniture, home furnishings, equipment stores.....	14.5	37.1	70.1	43.5	75.9
5712	Furniture stores <sup>4</sup> .....	(NA)	(NA)	(NA)	(NA)	(NA)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(NA)	(NA)	(NA)	(NA)	(NA)
572, 573	Household appliance, radio, TV, music stores.....	(NA)	(NA)	(NA)	(NA)	(NA)
58	Eating, drinking places.....	-15.8	6.0	20.5	23.2	46.1
5812	Eating places.....	-15.2	10.5	34.2	28.8	55.9
5813	Drinking places.....	-27.5	-49.5	-41.0	-37.6	-41.0
591	Drug stores, proprietary stores.....	10.6	21.9	28.0	25.7	33.6
59 ex. 591	Other retail stores <sup>6</sup> .....	-24.3	-3.8	13.7	-0.1	19.0
592	Liquor stores.....	(D)	(D)	(D)	(D)	(D)
594	Book, stationery stores.....	(D)	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(NA)	(D)
597	Jewelry stores.....	6.0	6.6	(D)	6.6	15.9
5992	Florists.....	(NA)	(NA)	(NA)	(NA)	(NA)
5996	Camera, photographic supply stores.....	(D)	(NA)	(D)	(NA)	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	(D)	(NA)	(D)	-3.3	(D)
783	Motion picture theaters.....	-24.8	(D)	(D)	(NA)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF CHARLOTTE AND OF CHARLOTTE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	46.5	52.8	40.0	48.8
52	Lumber, building materials, hardware, farm equipment dealers...	1.7	4.6	1.2	3.7
5251	Hardware stores.....	(D)	4.8	(D)	4.4
52 ex. 5251	Other.....	(D)	4.5	(D)	3.5
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	89.6	96.3	84.0	92.7
531	Department stores.....	(NA)	(NA)	...	(NA)
533	Limited price variety stores.....	71.8	87.6	70.8	86.1
539	Other general merchandise stores.....	(NA)	(NA)	21.3	(NA)
54	Food stores.....	5.6	9.8	4.3	8.8
55 ex. 554	Automotive dealers.....	76.0	82.2	72.9	77.5
554	Gasoline service stations.....	11.5	14.9	8.7	12.5
56	Apparel, accessory stores.....	75.1	90.2	71.0	89.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	82.8	(D)	79.2	83.5
562, 563, 568	Women's clothing, specialty stores.....	79.3	95.2	77.2	94.4
562	Ready-to-wear stores <sup>5</sup> .....	(D)	(D)	80.9	97.4
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	55.6	(D)
566	Shoe stores.....	78.7	91.8	76.9	91.8
564, 569	Other apparel stores.....	(D)	79.2	48.9	79.2
57	Furniture, home furnishings, equipment stores.....	49.5	59.3	42.0	52.6
5712	Furniture stores <sup>4</sup> .....	(NA)	(NA)	55.7	(NA)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(NA)	(NA)	24.0	(NA)
572, 573	Household appliance, radio, TV, music stores.....	34.0	(NA)	31.6	(NA)
58	Eating, drinking places.....	31.8	40.1	25.3	37.0
5812	Eating places.....	31.5	41.0	25.2	38.2
5813	Drinking places.....	43.3	30.1	28.7	24.7
591	Drug stores, proprietary stores.....	31.4	34.6	29.8	33.9
59 ex. 591	Other retail stores <sup>6</sup> .....	36.2	46.0	33.5	44.2
592	Liquor stores.....	(D)	57.8	(D)	57.8
594	Book, stationery stores.....	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	93.8	94.3	93.8	94.3
5992	Florists.....	(NA)	(NA)	25.6	(NA)
5996	Camera, photographic supply stores.....	(D)	(NA)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF, CHARLOTTE, THE ENTIRE CITY, AND CHARLOTTE STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.2	0.5	4.8	5.5	6.2	6.2
5251	Hardware stores.....	(D)	0.2	0.6	1.7	0.8	1.7
52 ex. 5251	Other.....	(D)	0.3	4.3	3.8	5.4	4.5
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	31.3	28.9	16.2	15.8	14.9	15.2
531	Department stores.....	27.3	(NA)	(NA)	(NA)	10.9	(NA)
533	Limited price variety stores.....	3.0	3.7	2.0	2.2	1.7	2.1
539	Other general merchandise stores.....	0.9	(NA)	(NA)	(NA)	1.8	(NA)
54	Food stores.....	2.3	3.1	19.1	16.7	21.4	17.3
55 ex. 554	Automotive dealers.....	31.9	27.7	19.4	17.8	17.4	17.4
554	Gasoline service stations.....	1.7	2.1	6.9	7.3	7.8	8.0
56	Apparel, accessory stores.....	12.0	12.6	7.4	7.4	6.8	6.9
561, 567	Men's, boys' apparel stores, custom tailors.....	2.1	2.5	1.2	(D)	1.1	1.5
562, 563, 568	Women's clothing, specialty stores....	4.7	5.5	2.7	3.1	2.4	2.9
562	Ready-to-wear stores <sup>5</sup> .....	4.3	5.0	(D)	(D)	2.1	2.5
565	Family clothing stores <sup>5</sup> .....	2.1	(D)	(D)	0.9	1.5	0.9
566	Shoe Stores.....	2.6	2.7	1.5	1.5	1.3	1.4
564, 569	Other apparel stores.....	0.5	0.3	(D)	0.2	0.4	0.2
57	Furniture, home furnishings, equipment stores.....	5.3	5.0	5.0	4.4	5.0	4.6
5712	Furniture stores.....	3.4	(NA)	(NA)	(NA)	2.4	(NA)
5713-15, 19	Other home furnishings stores.....	0.5	(NA)	(NA)	(NA)	0.8	(NA)
572, 573	Household appliance, radio, TV, music stores.....	1.5	(NA)	2.0	(NA)	1.9	(NA)
58	Eating, drinking places.....	4.0	5.1	5.8	6.7	6.3	6.7
5812	Eating places.....	3.8	4.8	5.6	6.2	6.0	6.2
5813	Drinking places.....	0.2	0.2	0.2	0.5	0.2	0.5
591	Drug stores, proprietary stores.....	2.9	2.8	4.3	4.3	3.9	4.1
59 ex. 591	Other retail stores <sup>6</sup> .....	8.7	12.3	11.1	14.1	10.3	13.6
592	Liquor stores.....	(D)	4.8	(D)	4.4	(D)	4.1
594	Book, stationery stores.....	(D)	(D)	(D)	(D)	0.6	(D)
595	Sporting goods, bicycle stores.....	(D)	(NA)	(D)	(NA)	0.2	(NA)
597	Jewelry stores.....	1.5	1.5	0.7	0.9	0.6	0.8
5992	Florists.....	0.3	(NA)	(NA)	(NA)	0.4	(NA)
5996	Camera, photographic supply stores....	(D)	(NA)	(NA)	(NA)	0.3	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CHARLOTTE STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "Park Road Shopping Center" bounded by property line of the Park Road Shopping Center, Sugar Creek, South property line of establishments facing Montford Drive and West property line of establishments facing Park Road

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	25	554	Gasoline service stations.....	3
	Sales.....(\$1,000).. 8,739				
54, 58, 591-2	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	7
	Number.....	5	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000).. 4,224		562-3, 568	Women's clothing, specialty stores....	2
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>5</sup> .....	2
56, 57	Number.....	12	565	Family clothing stores <sup>5</sup> .....	1
	Sales.....(\$1,000).. 3,528		566	Shoe stores.....	3
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	1
	Number.....	8	57	Furniture, home furnishings, equipment stores.....	3
	Sales.....(\$1,000).. 987		5712	Furniture stores.....	1
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>2</sup> .....	25	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	1
5251	Hardware stores.....	2	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	3	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

## EXPLANATION OF TERMS

**Establishments.**—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

**Sales.**—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**“Full workweek” employees.**—“Full workweek” employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the “food group” classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as “food stores” some of their receipts may be derived from the sale of nonfood products.

As noted in the section on “Method of Enumeration,” the 1958 Census findings are based on reports from two different sources. “Employer” establishments were canvassed by mail and were required to complete report forms especially designed for this census. “Nonemployer” establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily “self-designation.” In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See “Comparisons of the 1954 and 1958 Censuses,” above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity “composition” of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the “nonemployer” establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).**—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).**—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).**—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).--Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).--Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).--Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).--Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).--Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).--Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).--Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



## U. S. DEPARTMENT OF COMMERCE

### Field Offices

All publications of the Bureau of the Census may be examined and ordered at any of the addresses listed below.

ALBUQUERQUE, NEW MEXICO Room 321, U. S. Post Office Bldg.	DETROIT 26, MICHIGAN Room 438, Federal Building	PHILADELPHIA 7, PENNSYLVANIA Jefferson Building 1015 Chestnut Street
ATLANTA 3, GEORGIA Room 604, Volunteer Building 66 Luckie Street, N. W.	GREENSBORO, NORTH CAROLINA Room 407 U. S. Post Office Building	PHOENIX, ARIZONA Room 419, Ellis Building 137 North Second Avenue
BOSTON 9, MASSACHUSETTS Room 232 U. S. Post Office and Courthouse	HOUSTON 2, TEXAS Room 610, Scanlan Building 405 Main Street	PITTSBURGH 22, PENNSYLVANIA Room 817, Fulton Building 107 Sixth Street
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CHICAGO 6, ILLINOIS Room 1302 226 West Jackson Boulevard	MEMPHIS 3, TENNESSEE Room 212, Falls Building 22 North Front Street	ST. LOUIS 1, MISSOURI Room 910, New Federal Building 1114 Market Street
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CLEVELAND 1, OHIO 4th Floor Federal Reserve Bank Building East Sixth St. and Superior Ave.	MINNEAPOLIS 1, MINNESOTA Room 319, Metropolitan Building 2nd Avenue South and 3rd Street	SAN FRANCISCO 11, CALIFORNIA Room 419, Customhouse 555 Battery Street
DALLAS 1, TEXAS Room 3-104, Merchandise Mart 500 South Ervay Street	NEW ORLEANS 12, LOUISIANA Room 1508 Masonic Temple Building 333 St. Charles Avenue	SAVANNAH, GEORGIA Room 235 U. S. Courthouse and Post Office Bldg. 125-29 Bull Street
DENVER 2, COLORADO Room 142, New Custom House 19th and Stout Streets	NEW YORK 1, NEW YORK 61st Floor Empire State Building 350 Fifth Avenue	SEATTLE 4, WASHINGTON Room 809 Federal Office Building 909 First Avenue

For local telephone listing, consult section devoted to U. S. Government.

# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

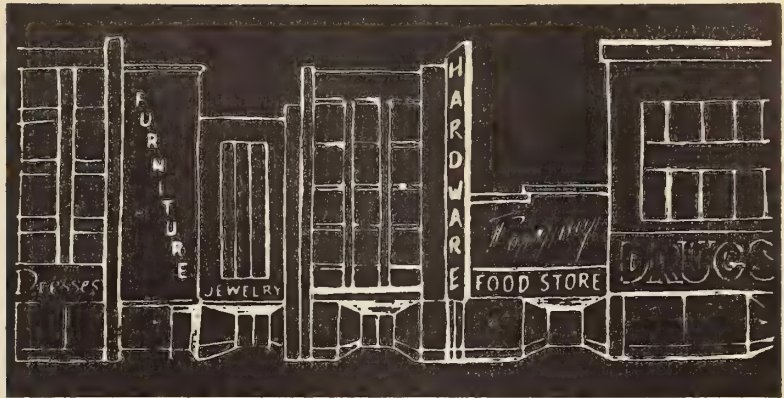
### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.





# CENTRAL BUSINESS DISTRICT STATISTICS

Chattanooga, Tenn.-Ga.,  
Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Frederick H. Mueller, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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### MACHINE TABULATION DIVISION—

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report,  
Chattanooga, Tenn.-Ga., Area—BC58-CBD14 (Revised)



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

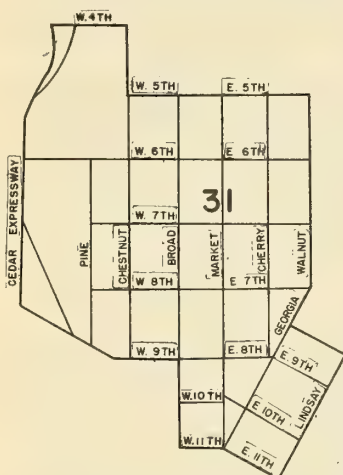
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

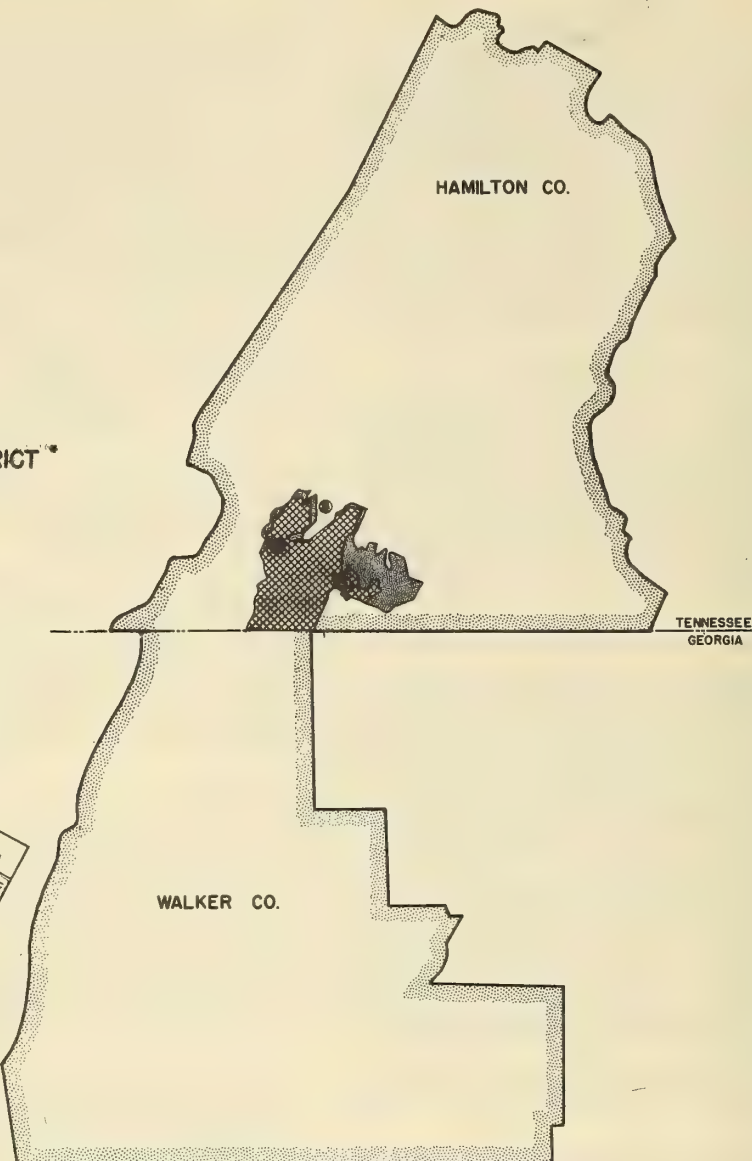
# CHATTANOOGA, TENNESSEE

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT

### CENTRAL BUSINESS DISTRICT\*



400 0 400 FT.






SCALE

5 0 5 MILES



\* CONSISTS OF TRACT 31

- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
-  AREA OF CITY 1954
-  ANNEXATIONS THROUGH 1958
-  STANDARD METROPOLITAN STATISTICAL AREA
- STATE LINE

DATA IN THIS BULLETIN ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF CHATTANOOGA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	230	66,650	10,793	4,229	3,672	245	66,537	9,538
52	Lumber, building materials, hardware, farm equipment dealers.....	5	2,023	329	96	87	5	2,680	383
5251	Hardware stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
52 ex. 5251	Other.....	3	(D)	(D)	(D)	(D)	3	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	9	28,663	4,950	2,026	1,738	14	27,406	4,630
531	Department stores.....	4	24,340	4,265	1,607	1,436	3	(D)	(D)
533	Limited price variety stores.....	4	(D)	(D)	(D)	(D)	4	4,331	640
539	Other general merchandise stores.....	1	(D)	(D)	(D)	(D)	7	(D)	(D)
54	Food stores.....	10	1,382	139	60	48	9	1,777	174
55 ex. 554	Automotive dealers.....	3	1,091	159	50	46	2	(D)	(D)
554	Gasoline service stations.....	11	904	162	64	64	4	(D)	(D)
56	Apparel, accessory stores.....	58	11,458	1,594	677	546	78	13,589	1,679
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	15	(D)	(D)	(D)	(D)	13	3,801	241
562, 563, 568	Women's clothing, specialty stores....	16	4,078	562	245	231	26	4,502	601
562	Ready-to-wear stores <sup>5</sup> .....	11	3,750	515	225	211	14	3,180	359
565	Family clothing stores <sup>5</sup> .....	9	2,567	399	174	120	9	2,255	436
566	Shoe stores.....	16	2,347	325	126	85	22	2,562	342
564, 569	Other apparel stores.....	2	(D)	(D)	(D)	(D)	7	419	59
57	Furniture, home furnishings, equipment stores.....	22	10,096	1,664	439	426	25	9,476	1,039
5712	Furniture stores <sup>4</sup> .....	9	6,783	1,021	260	252	10	(D)	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	3	(D)	(D)	(D)	(D)	3	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	10	(D)	(D)	(D)	(D)	12	2,163	402
58	Eating, drinking places.....	44	2,937	712	413	377	40	2,537	553
5812	Eating places.....	41	2,837	694	407	373	35	2,333	526
5813	Drinking places.....	3	100	18	6	4	5	204	27
591	Drug stores, proprietary stores.....	8	1,717	251	121	97	7	1,269	208
59 ex. 591	Other retail stores <sup>6</sup> .....	60	6,379	833	283	243	61	5,632	744
592	Liquor stores.....	15	1,109	44	25	16	11	1,082	45
594	Book, stationery stores.....	3	479	57	16	5	4	437	60
595	Sporting goods, bicycle stores.....	3	(D)	(D)	(D)	(D)	4	(D)	(D)
597	Jewelry stores.....	16	2,299	404	141	129	19	2,388	364
5992	Florists.....	4	284	49	16	13	7	295	51
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	4	301	45
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	11	2,550	945	568	548	8	2,433	989
783	Motion picture theaters.....	5	789	229	98	82	6	1,324	317

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$1,574,000 of which \$853,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## CHATTANOOGA, TENN -GA., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF CHATTANOOGA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	1,681	262,093	(D)	(D)	(D)	1,799	218,997	(D)
52	Lumber, building materials, hardware, farm equipment dealers.....	77	16,254	1,886	512	456	78	14,615	1,841
5251	Hardware stores.....	31	4,038	516	166	147	33	(D)	(D)
52 ex. 5251	Other.....	46	12,216	1,370	346	309	45	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	67	33,842	5,581	2,311	1,999	58	29,407	4,864
531	Department stores.....	5	(D)	(D)	(D)	(D)	3	(D)	(D)
533	Limited price variety stores.....	25	5,839	898	546	392	21	(D)	(D)
539	Other general merchandise stores.....	29	(D)	(D)	(D)	(D)	34	3,367	378
54	Food stores.....	347	66,929	4,023	1,706	1,292	445	48,261	3,027
55 ex. 554	Automotive dealers.....	119	46,068	4,284	1,128	1,113	113	39,265	4,110
554	Gasoline service stations.....	227	18,085	1,457	644	587	194	14,592	1,360
56	Apparel, accessory stores.....	117	14,838	1,997	882	709	132	16,744	2,071
561, 567	Men's, boys' apparel stores, custom tailors.....	20	2,465	302	136	114	19	(D)	(D)
562, 563, 568	Women's clothing, specialty stores....	42	(D)	(D)	(D)	(D)	45	5,630	756
562	Ready-to-wear stores <sup>5</sup> .....	24	(D)	(D)	(D)	(D)	23	3,634	399
565	Family clothing stores <sup>5</sup> .....	24	3,856	526	238	159	21	3,180	512
566	Shoe stores.....	21	(D)	(D)	(D)	(D)	27	(D)	(D)
564, 569	Other apparel stores.....	4	(D)	(D)	(D)	(D)	14	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	129	18,778	2,773	753	719	135	14,182	1,991
5712	Furniture stores <sup>4</sup> .....	58	11,181	1,577	438	414	51	(D)	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	15	1,346	296	91	87	17	(D)	(D)
572, 573	Household appliance; radio, TV, music stores.....	56	6,251	900	224	218	55	4,953	639
58	Eating, drinking places.....	324	13,529	2,729	1,726	1,564	328	12,813	2,574
5812	Eating places.....	284	12,082	2,560	1,619	1,478	257	11,229	2,406
5813	Drinking places.....	40	1,447	169	107	86	71	1,584	168
591	Drug stores, proprietary stores.....	70	7,823	987	460	379	62	5,347	733
59 ex. 591	Other retail stores <sup>6</sup> .....	204	25,947	(D)	(D)	(D)	254	23,771	(D)
592	Liquor stores.....	49	7,977	(D)	(D)	(D)	59	(D)	(D)
594	Book, stationery stores.....	6	595	63	18	7	8	(D)	(D)
595	Sporting goods, bicycle stores.....	9	809	(D)	(D)	(D)	16	647	66
597	Jewelry stores.....	16	2,299	404	141	129	21	(D)	364
5992	Florists.....	22	975	167	64	55	27	813	131
5996	Camera, photographic supply stores....	3	(D)	(D)	(D)	(D)	8	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	28	2,855	(D)	(D)	(D)	19	2,754	1,078
783	Motion picture theaters.....	15	(D)	(D)	(D)	(D)	22	2,562	704

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CHATTANOOGA STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	2,568	324,417	32,650	13,152	11,350	2,532	265,572	27,849
52	Lumber, building materials, hardware, farm equipment dealers.....	123	20,836	2,305	654	581	118	18,316	2,139
5251	Hardware stores.....	55	5,895	679	225	199	63	5,771	611
52 ex. 5251	Other.....	68	14,941	1,626	429	382	55	12,545	1,528
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	143	39,124	6,047	2,628	2,228	114	33,169	5,177
531	Department stores.....	7	26,629	4,588	1,742	1,606	4	21,354	3,781
533	Limited price variety stores.....	37	6,661	1,019	649	456	32	5,588	823
539	Other general merchandise stores.....	99	5,834	440	237	166	78	6,227	573
54	Food stores.....	626	89,228	5,069	2,215	1,663	698	64,988	3,721
55 ex. 554	Automotive dealers.....	152	50,894	4,592	1,228	1,207	141	43,817	4,380
554	Gasoline service stations.....	373	26,938	2,044	888	798	306	20,120	1,763
56	Apparel, accessory stores.....	145	17,885	2,373	1,070	865	167	18,923	2,319
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	26	2,848	356	150	128	24	4,544	324
562, 563, 568	Women's clothing, specialty stores....	53	6,880	947	424	386	57	6,372	849
562	Ready-to-wear stores <sup>5</sup> .....	33	6,328	865	385	351	32	4,271	483
565	Family clothing stores <sup>5</sup> .....	32	4,774	628	307	214	31	4,011	614
566	Shoe stores.....	22	2,688	362	150	102	33	2,868	367
564, 569	Other apparel stores.....	6	619	80	39	35	16	992	165
57	Furniture, home furnishings, equipment stores.....	180	21,309	3,102	875	828	166	15,772	2,172
5712	Furniture stores <sup>4</sup> .....	76	12,470	1,735	497	467	63	8,572	1,146
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	20	1,389	306	96	92	18	1,394	305
572, 573	Household appliance, radio, TV, music stores.....	84	7,450	1,061	282	269	71	5,630	721
58	Eating, drinking places.....	424	16,291	3,190	2,072	1,869	418	15,906	2,979
5812	Eating places.....	375	14,570	2,985	1,945	1,763	331	(D)	(D)
5813	Drinking places.....	49	1,721	205	127	106	87	(D)	(D)
591	Drug stores, proprietary stores.....	105	11,453	1,440	653	546	92	7,544	991
59 ex. 591	Other retail stores <sup>6</sup> .....	297	30,459	2,488	869	765	312	27,017	2,208
592	Liquor stores.....	53	8,039	260	102	82	62	8,012	340
594	Book, stationery stores.....	11	645	63	19	7	8	(D)	(D)
595	Sporting goods, bicycle stores.....	18	951	89	27	26	20	697	66
597	Jewelry stores.....	29	3,005	495	176	156	28	2,613	389
5992	Florists.....	33	1,359	201	78	65	33	1,023	154
5996	Camera, photographic supply stores....	4	673	79	26	22	9	467	60
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	32	3,027	1,098	675	648	21	2,862	1,107
783	Motion picture theaters.....	20	(D)	(D)	(D)	(D)	31	2,894	781

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## CHATTANOOGA, TENN-GA., AREA

9

Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF CHATTANOOGA, THE ENTIRE CITY, AND THE CHATTANOOGA STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	0.2	20.0	28.2	2.2	29.5
52	Lumber, building materials, hardware, farm equipment dealers.....	-24.5	11.2	19.2	13.8	20.3
5251	Hardware stores.....	(D)	(D)	(D)	2.1	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	19.1	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	4.6	15.1	158.8	18.0	81.5
531	Department stores.....	(D)	(D)	(D)	24.7	(D)
533	Limited price variety stores.....	(D)	(D)	(D)	19.2	(D)
539	Other general merchandise stores.....	(D)	(D)	(D)	-6.3	(D)
54	Food stores.....	-22.2	38.7	41.0	37.3	39.0
55 ex. 554	Automotive dealers.....	(D)	17.3	(D)	16.2	(D)
554	Gasoline service stations.....	(D)	23.9	(D)	33.9	(D)
56	Apparel, accessory stores.....	-15.7	-11.4	7.1	-5.5	20.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	(D)	(D)	(D)	-37.3	(D)
562, 563, 568	Women's clothing, specialty stores.....	-9.4	(D)	(D)	8.0	49.8
562	Ready-to-wear stores <sup>5</sup> .....	17.9	(D)	(D)	48.2	136.3
565	Family clothing stores <sup>5</sup> .....	13.8	21.3	39.4	19.0	25.7
566	Shoe stores.....	-8.4	(D)	(D)	-6.3	11.4
564, 569	Other apparel stores.....	(D)	(D)	(D)	-37.6	(D)
57	Furniture, home furnishings, equipment stores.....	5.7	32.4	84.4	35.1	78.1
5712	Furniture stores <sup>4</sup> .....	(D)	(D)	(D)	45.5	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	-0.4	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	26.2	(D)	32.3	(D)
58	Eating, drinking places.....	15.8	5.6	3.1	2.4	-0.1
5812	Eating places.....	21.6	7.6	3.9	(D)	(D)
5813	Drinking places.....	-51.0	-8.6	-2.4	(D)	(D)
591	Drug stores, proprietary stores.....	35.3	46.3	49.7	51.8	55.2
59 ex. 591	Other retail stores <sup>6</sup> .....	13.3	9.2	7.9	12.7	12.6
592	Liquor stores.....	2.5	(D)	(D)	0.3	0.0
594	Book, stationery stores.....	9.6	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	25.0	(D)	36.4	(D)
597	Jewelry stores.....	-3.7	(D)	(D)	15.0	213.8
5992	Florists.....	-3.7	19.9	34.7	32.8	47.7
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	44.1	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	4.8	3.7	-5.0	5.8	11.2
783	Motion picture theaters.....	-40.4	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF CHATTANOOGA AND OF CHATTANOOGA STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	25.4	30.4	20.5	25.1
52	Lumber, building materials, hardware, farm equipment dealers...	12.4	18.3	9.7	14.6
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	84.7	93.2	73.3	82.6
531	Department stores.....	(D)	(D)	91.4	(D)
533	Limited price variety stores.....	(D)	(D)	(D)	77.5
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	2.1	3.7	1.5	2.7
55 ex. 554	Automotive dealers.....	2.4	(D)	2.1	(D)
554	Gasoline service stations.....	5.0	(D)	3.4	(D)
56	Apparel, accessory stores.....	77.2	81.2	64.1	71.8
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	(D)	(D)	(D)	83.6
562, 563, 568	Women's clothing, specialty stores.....	(D)	80.0	59.3	70.7
562	Ready-to-wear stores <sup>5</sup> .....	(D)	87.5	59.3	74.5
565	Family clothing stores <sup>5</sup> .....	66.6	70.9	53.8	56.2
566	Shoe stores.....	(D)	(D)	87.3	89.3
564, 569	Other apparel stores.....	(D)	(D)	(D)	42.2
57	Furniture, home furnishings, equipment stores.....	53.8	66.8	47.4	60.1
5712	Furniture stores <sup>4</sup> .....	60.7	(D)	54.4	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	43.7	(D)	38.4
58	Eating, drinking places.....	21.7	19.8	18.0	15.9
5812	Eating places.....	23.5	20.8	19.5	(D)
5813	Drinking places.....	6.9	12.9	5.8	(D)
591	Drug stores, proprietary stores.....	21.9	23.7	15.0	16.8
59 ex. 591	Other retail stores <sup>6</sup> .....	24.6	23.7	20.9	20.8
592	Liquor stores.....	13.9	(D)	13.8	13.5
594	Book, stationery stores.....	80.5	(D)	74.3	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	100.0	(D)	76.5	91.4
5992	Florists.....	29.1	36.3	20.9	28.8
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	64.5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF CHATTANOOGA, THE ENTIRE CITY, AND CHATTANOOGA STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	3.0	4.0	6.2	6.7	6.4	6.9
5251	Hardware stores.....	(D)	(D)	1.5	(D)	1.8	2.2
52 ex. 5251	Other.....	(D)	(D)	4.7	(D)	4.6	4.7
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	43.0	41.2	12.9	13.4	12.1	12.5
531	Department stores.....	36.5	(D)	(D)	(D)	8.2	8.0
533	Limited price variety stores.....	(D)	6.5	2.2	(D)	2.1	2.1
539	Other general merchandise stores.....	(D)	(D)	(D)	1.5	1.8	2.3
54	Food stores.....	2.1	2.7	25.5	22.0	27.5	24.5
55 ex. 554	Automotive dealers.....	1.6	(D)	17.6	17.9	15.7	16.5
554	Gasoline service stations.....	1.4	(D)	6.9	6.7	8.3	7.6
56	Apparel, accessory stores.....	17.2	20.4	5.7	7.6	5.5	7.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	(D)	5.7	0.9	(D)	0.9	1.7
562, 563, 568	Women's clothing, specialty stores....	6.1	6.8	(D)	2.6	2.1	2.4
562	Ready-to-wear stores <sup>5</sup> .....	5.6	4.8	(D)	1.7	2.0	1.6
565	Family clothing stores <sup>5</sup> .....	3.9	3.4	1.5	1.5	1.5	1.5
566	Shoe Stores.....	3.5	3.9	(D)	(D)	0.8	1.1
564, 569	Other apparel stores.....	(D)	0.6	(D)	(D)	0.2	0.4
57	Furniture, home furnishings, equipment stores.....	15.1	14.2	7.2	6.5	6.6	5.9
5712	Furniture stores <sup>4</sup> .....	10.2	(D)	4.3	(D)	3.8	3.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	0.5	(D)	0.4	0.5
572, 573	Household appliance, radio, TV, music stores.....	(D)	3.3	2.4	2.3	2.3	2.1
58	Eating, drinking places.....	4.4	3.8	5.2	5.9	5.0	6.0
5812	Eating places.....	4.3	3.5	4.6	5.1	4.5	(D)
5813	Drinking places.....	0.2	0.3	0.6	0.7	0.5	(D)
591	Drug stores, proprietary stores.....	2.6	1.9	3.0	2.4	3.5	2.8
59 ex. 591	Other retail stores <sup>6</sup> .....	9.6	8.5	9.9	10.9	9.4	10.2
592	Liquor stores.....	1.7	1.6	3.0	(D)	2.5	3.0
594	Book, stationery stores.....	0.7	0.7	0.2	(D)	0.2	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	0.3	0.3	0.3	0.3
597	Jewelry stores.....	3.4	3.6	0.9	(D)	0.9	1.0
5992	Florists.....	0.4	0.4	0.4	0.4	0.4	0.4
5996	Camera, photographic supply stores....	(D)	0.5	(D)	(D)	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CHATTANOOGA STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the retail stores on both sides of Brainerd Road from Tunnel Blvd. to Belvoir Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	34	554	Gasoline service stations.....	6
	Sales.....(\$1,000)...	9,843	56	Apparel, accessory stores <sup>1</sup> .....	5
54, 58, 591-2	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	13	562-3, 568	Women's clothing, specialty stores.....	3
	Sales.....(\$1,000)...	6,078	562	Ready-to-wear stores <sup>5</sup> .....	2
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	11	566	Shoe stores.....	1
	Sales.....(\$1,000)...	2,567	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	10	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,198	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>2</sup> .....	34	58	Eating, drinking places.....	5
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	4
5251	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	7	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1

MRC No. 2.—Retail stores at the intersection of Hixson Pike and Ashland Terrace including the Highland Plaza Shopping Center (opened late in 1958)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		56	Apparel, accessory stores <sup>1</sup> .....	2
	Number.....	9	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...	1,760	562-3, 568	Women's clothing, specialty stores.....	...
		Number of establishments	562	Ready-to-wear stores <sup>5</sup> .....	...
	Retail stores, total <sup>2</sup> .....	9	565	Family clothing stores <sup>5</sup> .....	1
			566	Shoe stores.....	1
			564, 569	Other apparel stores.....	...
52	Lumber, building materials, hardware, farm equipment dealers.....	...	57	Furniture, home furnishings, equipment stores.....	1
5251	Hardware stores.....	...	5712	Furniture stores.....	...
52 ex. 5251	Other.....	...	5713-15, 19	Other home furnishings stores.....	...
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	2	572, 5732	Household appliance, radio, TV, music stores.....	1
531	Department stores.....	1	58	Eating, drinking places.....	...
533	Limited price variety stores.....	1	5812	Eating places.....	...
539	Other general merchandise stores.....	...	5813	Drinking places.....	...
54	Food stores.....	2	591	Drug stores, proprietary stores.....	...
55 ex. 554	Automotive dealers.....	...	59 ex. 591	Other retail stores <sup>6</sup> .....	1
554	Gasoline service stations.....	1	592	Liquor stores.....	...
			594	Book, stationery stores.....	...
			595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

**Establishments.**—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

**Sales.**—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, not for proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



## U. S. DEPARTMENT OF COMMERCE

### Field Offices

All publications of the Bureau of the Census may be examined and ordered at any of the addresses listed below.

<b>ALBUQUERQUE, NEW MEXICO</b> Room 321, U. S. Post Office Bldg.	<b>DETROIT 26, MICHIGAN</b> Room 438, Federal Building	<b>PHILADELPHIA 7, PENNSYLVANIA</b> Jefferson Building 1015 Chestnut Street
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<b>BOSTON 9, MASSACHUSETTS</b> Room 232 U. S. Post Office and Courthouse	<b>HOUSTON 2, TEXAS</b> Room 610, Scanlan Building 405 Main Street	<b>PITTSBURGH 22, PENNSYLVANIA</b> Room 817, Fulton Building 107 Sixth Street
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<b>CHEYENNE, WYOMING</b> Room 207, Majestic Building 16th Street and Capitol Avenue	<b>LOS ANGELES 15, CALIFORNIA</b> Room 450 Western Pacific Building 1031 South Broadway	<b>RICHMOND 19, VIRGINIA</b> Room 309, Parcel Post Building 11th and Main Streets
<b>CHICAGO 6, ILLINOIS</b> Room 1302 226 West Jackson Boulevard	<b>MEMPHIS 3, TENNESSEE</b> Room 212, Falls Building 22 North Front Street	<b>ST. LOUIS 1, MISSOURI</b> Room 910, New Federal Building 1114 Market Street
<b>CINCINNATI 2, OHIO</b> 915 Fifth Third Bank Building 36 East Fourth Street	<b>MIAMI 32, FLORIDA</b> Room 316 U. S. Post Office Building 300 N. E. First Avenue	<b>SALT LAKE CITY 1, UTAH</b> Room 105 222 S. W. Temple Street
<b>CLEVELAND 1, OHIO</b> 4th Floor Federal Reserve Bank Building East Sixth St. and Superior Ave.	<b>MINNEAPOLIS 1, MINNESOTA</b> Room 319, Metropolitan Building 2nd Avenue South and 3rd Street	<b>SAN FRANCISCO 11, CALIFORNIA</b> Room 419, Customhouse 555 Battery Street
<b>DALLAS 1, TEXAS</b> Room 3-104, Merchandise Mart 500 South Ervay Street	<b>NEW ORLEANS 12, LOUISIANA</b> Room 1508 Masonic Temple Building 333 St. Charles Avenue	<b>SAVANNAH, GEORGIA</b> Room 235 U. S. Courthouse and Post Office Bldg. 125-29 Bull Street
<b>DENVER 2, COLORADO</b> Room 142, New Custom House 19th and Stout Streets	<b>NEW YORK 1, NEW YORK</b> 61st-Floor Empire State Building 350 Fifth Avenue	<b>SEATTLE 4, WASHINGTON</b> Room 809 Federal Office Building 909 First Avenue

For local telephone listing, consult section devoted to U. S. Government.

# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



*Bureau of the Census  
Library*



# CENTRAL BUSINESS DISTRICT STATISTICS

Chicago, Ill., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Chicago, Ill., Area—BC58-CBD15  
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For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

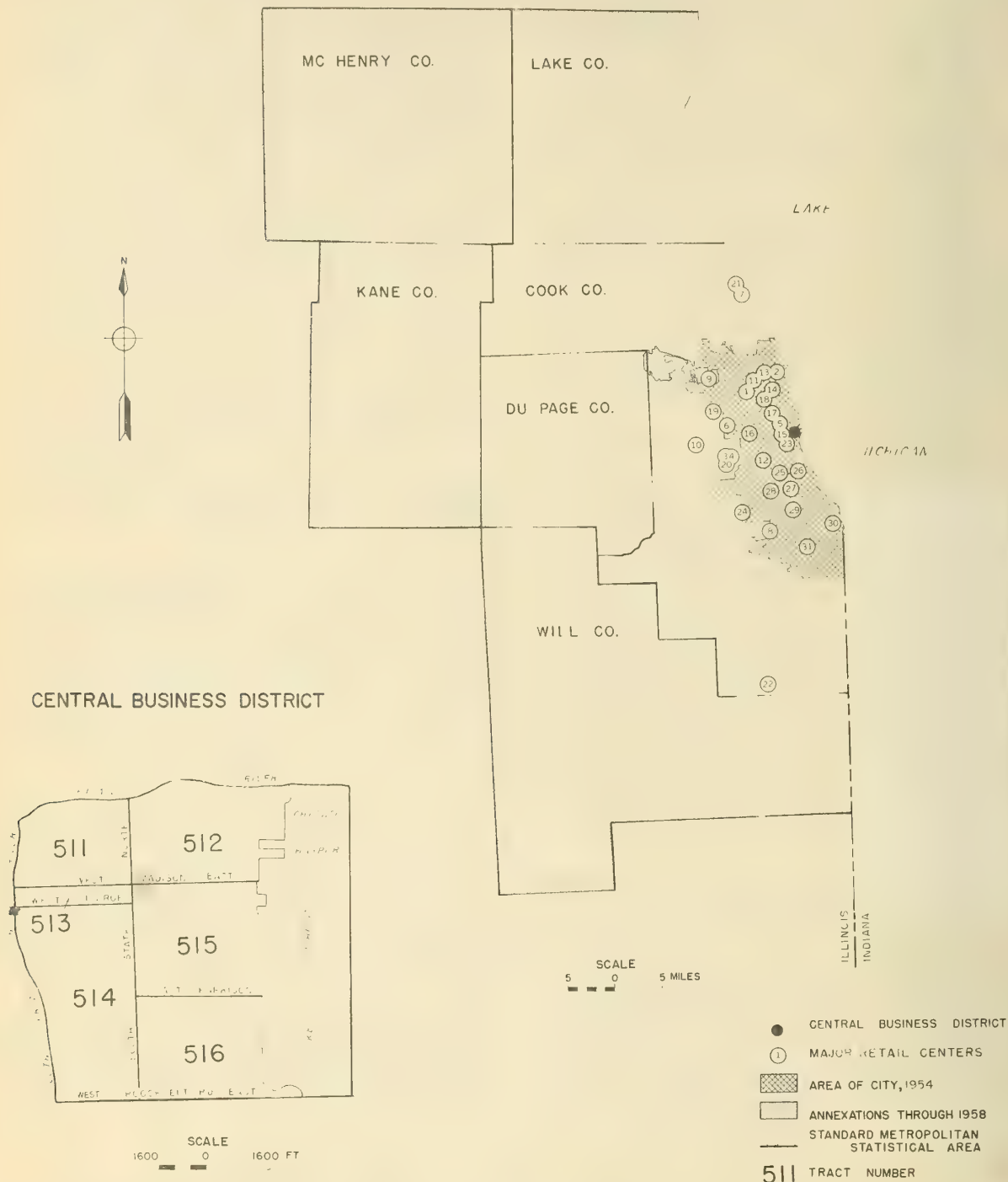
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# CHICAGO, ILL.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT





# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	28

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF CHICAGO

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	2,020	698,344	138,439	46,156	36,394	2,287	706,787	136,162
52	Lumber, building materials, hardware, farm equipment dealers.....	31	5,826	948	193	188	35	5,843	1,002
5251	Hardware stores.....	8	2,210	511	99	97	7	2,334	519
52 ex. 5251	Other.....	23	3,616	437	94	91	28	3,509	483
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	41	288,011	61,324	21,204	14,740	49	297,528	59,818
531	Department stores.....	6	274,581	58,782	20,165	14,011	6	282,963	56,864
533	Limited price variety stores.....	4	(D)	(D)	(D)	(D)	5	10,414	2,407
539	Other general merchandise stores.....	31	(D)	(D)	(D)	(D)	38	4,151	547
54	Food stores.....	89	22,647	2,679	890	656	111	21,644	2,969
55 ex. 554	Automotive dealers.....	3	(D)	(D)	(D)	(D)	7	6,308	464
554	Gasoline service stations.....	7	934	101	38	34	6	911	117
56	Apparel, accessory stores.....	577	137,554	24,697	7,281	6,062	674	143,000	25,367
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	198	35,594	6,246	1,767	1,540	83	26,506	4,594
562, 563, 568	Women's clothing, specialty stores....	265	59,407	10,596	3,201	2,578	202	47,858	7,910
562	Ready-to-wear stores <sup>5</sup> .....	118	36,909	7,241	2,144	1,678	74	38,486	6,485
565	Family clothing stores <sup>5</sup> .....	18	23,888	4,957	1,617	1,383	10	23,127	5,079
566	Shoe stores.....	82	18,255	2,858	679	545	99	20,805	3,152
564, 569	Other apparel stores.....	8	308	40	17	16	268	24,508	4,632
57	Furniture, home furnishings, equipment stores.....	78	34,137	5,051	1,255	1,163	119	36,531	5,792
5712	Furniture stores <sup>6</sup> .....	22	13,660	1,715	410	392	19	13,761	1,727
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	19	4,863	956	180	168	26	6,586	1,056
572, 573	Household appliance, radio, TV, music stores.....	37	15,614	2,380	665	603	50	15,636	3,009
58	Eating, drinking places.....	462	97,049	26,631	10,621	9,422	503	83,140	23,887
5812	Eating places.....	368	87,873	25,097	10,069	8,934	367	74,513	21,590
5813	Drinking places.....	94	9,176	1,534	552	488	136	10,627	2,297
591	Drug stores, proprietary stores.....	51	19,178	3,518	1,034	884	63	17,048	3,044
59 ex. 591	Other retail stores <sup>6</sup> .....	681	(D)	(D)	(D)	(D)	720	92,834	13,702
592	Liquor stores.....	31	8,726	500	119	106	24	9,806	476
594	Book, stationery stores.....	65	9,954	1,723	579	511	58	10,228	1,875
595	Sporting goods, bicycle stores.....	11	7,262	1,275	357	301	8	6,054	1,194
597	Jewelry stores.....	165	23,825	4,057	881	823	203	25,588	3,930
5992	Florists.....	25	1,965	441	95	85	36	2,225	417
5996	Camera, photographic supply stores....	22	8,036	822	217	197	18	5,570	713
SELECTED SERVICES									
7011, 7012	Hotels.....	55	84,526	33,734	10,624	8,706	53	77,947	29,305
783	Motion picture theaters.....	21	11,705	2,190	570	548	21	16,461	3,470

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$14,408,000, of which \$2,828,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF CHICAGO

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	34,069	4,775,364	596,048	191,763	150,701	35,918	4,444,333	556,477
52	Lumber, building materials, hardware, farm equipment dealers.....	1,352	159,034	20,411	4,594	4,180	1,359	166,125	22,458
5251	Hardware stores.....	661	43,666	4,739	1,347	1,141	701	40,932	4,479
52 ex. 5251	Other.....	691	115,368	15,672	3,247	3,039	658	125,193	17,979
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	945	652,449	113,823	40,777	27,606	953	599,294	103,789
531	Department stores.....	44	516,820	93,504	31,581	21,656	39	488,690	85,796
533	Limited price variety stores.....	319	67,814	12,188	6,317	3,872	328	61,116	11,596
539	Other general merchandise stores.....	372	62,899	8,131	2,879	2,078	576	49,322	6,397
54	Food stores.....	7,739	1,117,648	82,849	27,015	18,139	9,312	1,008,218	77,979
55 ex. 554	Automotive dealers.....	854	620,234	57,103	10,649	10,370	931	690,832	64,188
554	Gasoline service stations.....	2,197	253,276	23,982	7,294	6,063	1,807	183,867	17,034
56	Apparel, accessory stores.....	3,407	441,286	67,134	21,187	16,645	3,776	435,765	64,640
561, 567	Men's, boys' apparel stores, custom tailors.....	792	97,468	15,509	4,343	3,431	530	79,655	12,285
562, 563, 568	Women's clothing, specialty stores....	1,397	182,996	28,106	9,757	7,465	1,514	172,031	24,460
562	Ready-to-wear stores <sup>5</sup> .....	568	126,744	20,962	7,071	5,436	737	140,184	20,937
565	Family clothing stores <sup>5</sup> .....	223	70,693	11,924	4,089	3,161	181	65,015	11,332
566	Shoe stores.....	661	75,060	10,278	2,989	2,186	663	69,568	9,261
564, 569	Other apparel stores.....	234	13,493	1,217	609	402	684	45,308	7,302
57	Furniture, home furnishings, equipment stores.....	1,834	297,184	39,737	9,534	8,637	1,801	259,903	34,224
5712	Furniture stores <sup>4</sup> .....	669	120,713	16,965	3,805	3,516	494	141,868	19,501
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	503	40,551	6,273	1,631	1,483	355	38,099	5,770
572, 573	Household appliance, radio, TV, music stores.....	662	135,920	16,499	4,098	3,638	612	72,664	8,953
58	Eating, drinking places.....	8,941	524,496	107,342	44,797	38,888	9,044	506,711	100,301
5812	Eating places.....	4,801	367,953	92,854	38,589	33,621	3,980	312,689	80,193
5813	Drinking places.....	4,140	156,543	14,488	6,208	5,267	5,058	193,934	20,108
591	Drug stores, proprietary stores.....	1,378	193,608	26,899	9,238	6,475	1,465	160,914	22,733
59 ex. 591	Other retail stores <sup>6</sup> .....	5,422	516,149	56,768	16,051	13,708	5,470	432,704	49,131
592	Liquor stores.....	1,388	183,011	12,029	3,853	3,188	1,130	142,238	10,082
594	Book, stationery stores.....	305	22,239	3,295	1,159	1,005	287	24,907	5,035
595	Sporting goods, bicycle stores.....	145	17,053	2,318	654	545	145	13,413	1,765
597	Jewelry stores.....	455	45,715	7,369	1,694	1,522	597	48,674	7,532
5992	Florists.....	431	19,442	3,186	1,000	829	449	17,372	2,826
5996	Camera, photographic supply stores....	99	17,909	1,866	498	438	74	10,404	1,084
SELECTED SERVICES									
7011, 7012	Hotels.....	671	169,013	64,190	22,235	19,166	575	153,860	55,929
783	Motion picture theaters.....	161	32,529	8,100	2,769	2,389	183	43,323	9,951

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CHICAGO STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	52,324	7,617,306	908,454	295,282	227,610	51,605	6,512,904	783,849
52	Lumber, building materials, hardware, farm equipment dealers.....	2,625	369,920	46,506	10,415	9,270	2,357	353,133	45,684
5251	Hardware stores.....	1,087	86,906	10,313	2,956	2,332	1,058	80,058	9,868
52 ex. 5251	Other.....	1,538	283,014	36,193	7,459	6,938	1,299	273,075	35,816
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	1,545	940,491	155,294	57,814	38,554	1,397	778,273	130,641
531	Department stores.....	91	714,820	122,302	42,775	28,933	78	613,664	104,827
533	Limited price variety stores.....	570	115,456	20,027	10,419	6,323	511	92,347	16,655
539	Other general merchandise stores.....	592	(D)	12,965	4,620	3,298	796	72,056	9,161
54	Food stores.....	10,852	1,905,079	140,199	46,228	30,007	12,440	1,552,681	117,710
55 ex. 554	Automotive dealers.....	1,674	1,076,867	100,658	19,139	18,523	1,676	1,062,685	98,644
554	Gasoline service stations.....	4,429	479,023	43,981	14,038	11,075	3,548	326,172	28,430
56	Apparel, accessory stores.....	4,906	614,333	91,089	30,162	22,675	4,997	567,336	82,710
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	1,069	127,802	19,709	5,469	4,256	689	101,166	15,711
562, 563, 568	Women's clothing, specialty stores....	1,993	252,356	38,071	13,731	10,449	2,012	222,254	32,240
562	Ready-to-wear stores <sup>5</sup> .....	895	183,171	29,345	10,376	7,991	1,031	182,730	27,851
565	Family clothing stores <sup>5</sup> .....	323	98,962	16,019	5,434	4,112	263	91,427	14,831
566	Shoe stores.....	1,011	109,092	14,943	4,406	3,120	939	93,019	12,230
564, 569	Other apparel stores.....	388	(D)	2,347	1,122	738	840	53,850	7,670
57	Furniture, home furnishings, equipment stores.....	2,996	416,845	55,752	13,606	12,145	2,695	343,565	45,420
5712	Furniture stores <sup>4</sup> .....	976	163,974	22,960	5,208	4,727	654	170,363	23,140
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	799	59,037	9,166	2,378	2,133	485	48,318	7,730
572, 573	Household appliance, radio, TV, music stores.....	1,221	193,834	23,626	6,020	5,285	1,092	116,098	14,490
58	Eating, drinking places.....	13,283	759,612	152,780	66,176	55,906	12,876	695,484	136,390
5812	Eating places.....	7,283	530,217	130,686	56,725	48,122	5,787	425,250	108,180
5813	Drinking places.....	6,000	229,395	22,094	9,451	7,784	7,079	270,070	28,210
591	Drug stores, proprietary stores.....	1,982	301,106	41,529	14,241	9,886	1,970	231,075	32,160
59 ex. 591	Other retail stores <sup>6</sup> .....	8,032	754,030	80,666	23,463	19,569	7,649	602,500	66,010
592	Liquor stores.....	1,844	245,663	16,170	5,153	4,129	1,433	182,278	12,590
594	Book, stationery stores.....	434	31,444	4,533	1,652	1,346	393	31,753	6,010
595	Sporting goods, bicycle stores.....	339	28,013	3,481	1,002	815	300	20,571	2,360
597	Jewelry stores.....	666	56,941	8,978	2,174	1,911	798	57,853	8,740
5992	Florists.....	643	29,950	5,017	1,595	1,239	628	25,991	4,350
5996	Camera, photographic supply stores....	165	24,950	2,458	687	600	122	14,093	1,390
SELECTED SERVICES									
7011, 7012	Hotels.....	837	181,923	68,622	24,055	20,800	683	165,696	60,040
783	Motion picture theaters.....	264	(D)	11,114	4,043	3,438	286	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF CHICAGO, THE ENTIRE CITY, AND CHICAGO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-1.2	7.4	9.1	17.0	19.2
52	Lumber, building materials, hardware, farm equipment dealers.....	-0.3	-4.3	-4.4	4.3	4.8
5251	Hardware stores.....	-5.3	6.7	7.4	8.6	9.0
52 ex. 5251	Other.....	3.0	-7.9	-8.2	3.6	3.6
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	-3.2	8.9	20.8	20.8	35.7
531	Department stores.....	-3.0	5.8	17.7	16.5	33.1
533	Limited price variety stores.....	(D)	11.0	(D)	25.0	(D)
539	Other general merchandise stores.....	(D)	27.5	(D)	(D)	(D)
54	Food stores.....	4.6	10.9	11.0	22.7	23.0
55 ex. 554	Automotive dealers.....	(D)	-10.2	(D)	1.3	(D)
554	Gasoline service stations.....	2.5	37.7	37.9	46.9	47.0
56	Apparel, accessory stores.....	-3.8	1.3	3.7	8.3	12.4
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	34.3	22.4	16.4	26.3	23.5
562, 563, 568	Women's clothing, specialty stores.....	24.1	6.4	-0.5	13.5	10.6
562	Ready-to-wear stores <sup>5</sup> .....	-4.1	-9.6	-11.7	0.2	1.4
565	Family clothing stores <sup>5</sup> .....	3.3	8.7	11.7	8.2	9.9
566	Shoe stores.....	-12.3	7.9	16.5	17.3	25.8
564, 569	Other apparel stores.....	-98.8	-70.2	-36.6	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-6.6	14.3	17.8	21.3	24.6
5712	Furniture stores <sup>4</sup> .....	-0.7	-14.9	-16.4	-3.8	-4.7
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-26.2	6.4	13.2	22.2	29.8
572, 573	Household appliance, radio, TV, music stores.....	-0.2	87.1	111.0	67.0	77.4
58	Eating, drinking places.....	14.0	3.5	1.4	9.2	8.6
5812	Eating places.....	17.9	17.7	17.6	24.7	26.1
5813	Drinking places.....	-13.7	-19.3	-19.6	-15.1	-15.1
591	Drug stores, proprietary stores.....	12.5	20.3	21.2	30.3	31.7
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	19.3	(D)	25.2	(D)
592	Liquor stores.....	-11.0	28.7	31.6	34.8	37.4
594	Book, stationery stores.....	-2.7	-10.7	-3.9	-1.0	-0.2
595	Sporting goods, bicycle stores.....	20.0	27.1	33.0	36.2	42.9
597	Jewelry stores.....	-8.0	-6.1	-16.3	-1.6	3.6
5992	Florists.....	-11.7	11.9	15.4	15.2	17.4
5996	Camera, photographic supply stores.....	44.3	72.1	104.2	77.0	98.5
	SELECTED SERVICES					
7011, 7012	Hotels.....	8.4	9.8	11.3	9.8	11.0
783	Motion picture theaters.....	-28.9	-24.9	-22.5	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF CHICAGO AND OF CHICAGO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metro- politan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	14.6	15.9	9.2	10.9
52	Lumber, building materials, hardware, farm equipment dealers...	3.7	3.5	1.6	1.7
5251	Hardware stores.....	5.1	5.7	2.5	2.9
52 ex. 5251	Other.....	3.1	2.8	1.3	1.3
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	44.1	49.6	30.6	38.2
531	Department stores.....	53.1	57.9	38.4	46.1
533	Limited price variety stores.....	(D)	17.0	(D)	11.3
539	Other general merchandise stores.....	(D)	8.4	(D)	5.8
54	Food stores.....	2.0	2.1	1.2	1.4
55 ex. 554	Automotive dealers.....	(D)	0.9	(D)	0.6
554	Gasoline service stations.....	0.4	0.5	0.2	0.3
56	Apparel, accessory stores.....	31.2	32.8	22.4	25.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	36.5	33.3	27.9	26.2
562,563,568	Women's clothing, specialty stores .....	32.5	27.8	23.5	25.3
562	Ready-to-wear stores <sup>5</sup> .....	29.1	27.5	20.2	21.5
565	Family clothing stores <sup>5</sup> .....	33.8	35.6	24.1	21.1
566	Shoe stores.....	24.3	29.9	16.7	22.4
564, 569	Other apparel stores.....	2.3	54.1	(D)	45.5
57	Furniture, home furnishings, equipment stores.....	11.5	14.1	8.2	10.6
5712	Furniture stores <sup>4</sup> .....	11.3	9.7	8.3	8.1
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	12.0	17.3	8.2	13.6
572, 573	Household appliance, radio, TV, music stores.....	11.5	21.5	8.1	13.5
58	Eating, drinking places.....	18.5	16.8	12.8	12.2
5812	Eating places.....	23.9	23.8	16.6	17.5
5813	Drinking places.....	5.9	5.5	4.0	3.9
591	Drug stores, proprietary stores.....	9.9	10.6	6.4	7.4
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	21.5	(D)	15.4
592	Liquor stores.....	4.8	6.9	3.6	5.4
594	Book, stationery stores.....	44.8	41.1	31.7	32.2
595	Sporting goods, bicycle stores.....	42.6	45.1	25.9	29.4
597	Jewelry stores.....	52.1	53.2	41.8	44.7
5992	Florists.....	10.0	12.8	6.6	8.6
5996	Camera, photographic supply stores.....	44.9	53.5	32.2	39.5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF CHICAGO, THE ENTIRE CITY, AND CHICAGO STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.8	0.8	3.3	3.7	4.9	5.4
5251	Hardware stores.....	0.3	0.3	0.9	0.9	1.1	1.2
52 ex. 5251	Other.....	0.5	0.5	2.4	2.8	3.7	4.2
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	41.2	42.2	13.7	13.6	12.3	12.0
531	Department stores.....	39.3	40.0	10.8	11.0	9.4	9.4
533	Limited price variety stores.....	(D)	1.5	1.4	1.4	1.5	1.4
539	Other general merchandise stores.....	(D)	0.6	1.3	1.1	(D)	1.1
54	Food stores.....	3.2	3.1	23.4	22.7	25.0	23.8
55 ex. 554	Automotive dealers.....	(D)	0.9	13.0	15.5	14.1	16.3
554	Gasoline service stations.....	0.1	0.1	5.3	4.2	6.3	5.0
56	Apparel, accessory stores.....	19.7	20.2	9.2	9.8	8.1	8.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	5.1	3.8	2.0	1.8	1.7	1.4
562, 563, 568	Women's clothing, specialty stores....	8.5	6.8	3.8	3.9	3.3	1.4
562	Ready-to-wear stores <sup>5</sup> .....	5.3	5.4	2.7	3.2	2.4	3.4
565	Family clothing stores <sup>5</sup> .....	3.4	3.3	1.5	1.5	1.3	2.8
566	Shoe stores.....	2.6	2.9	1.6	1.6	1.4	1.6
564, 569	Other apparel stores.....	0.1	3.5	0.3	1.0	(D)	0.8
57	Furniture, home furnishings, equipment stores.....	4.9	5.2	6.2	5.8	5.5	5.3
5712	Furniture stores <sup>4</sup> .....	2.0	1.9	2.5	3.2	2.2	2.6
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.7	0.9	0.8	0.9	0.8	0.7
572, 573	Household appliance, radio, TV, music stores.....	2.2	2.2	2.8	1.6	2.5	1.8
58	Eating, drinking places.....	13.9	12.0	11.0	11.4	10.0	10.7
5812	Eating places.....	12.6	10.6	7.7	7.0	7.0	6.5
5813	Drinking places.....	1.3	1.5	3.3	4.4	3.0	4.1
591	Drug stores, proprietary stores.....	2.7	2.4	4.1	3.6	4.0	3.5
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	13.1	10.8	9.7	9.8	9.3
592	Liquor stores.....	1.2	1.4	3.8	4.1	3.2	2.8
594	Book, stationery stores.....	1.4	1.4	0.5	0.5	0.4	0.5
595	Sporting goods, bicycle stores.....	1.0	0.9	0.4	0.4	0.4	0.3
597	Jewelry stores.....	3.4	3.7	1.0	1.0	0.7	0.9
5992	Florists.....	0.3	0.3	0.4	0.4	0.4	0.4
5996	Camera, photographic supply stores....	1.2	0.8	0.4	0.4	0.3	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.--Includes the stores on Belmont from North Linder Ave. to North Menard Ave. and on Central Ave. from West Diversey to West School St.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	126	554	Gasoline service stations.....	5
	Sales.....(\$1,000)...	58,423			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	41
	Number.....	34	561, 567	Men's, boys' apparel stores, custom tailors.....	5
	Sales.....(\$1,000)...	6,158	562-3, 568	Women's clothing, specialty stores....	22
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	15
56, 57	Number.....	68	565	Family clothing stores <sup>5</sup> .....	1
	Sales.....(\$1,000)...	50,247	566	Shoe stores.....	8
			564, 569	Other apparel stores.....	5
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	20
59 ex. 591	Number.....	24	5712	Furniture stores.....	6
	Sales.....(\$1,000)...	2,018	5713-15, 19	Other home furnishings stores.....	7
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	7
	Retail stores, total <sup>3</sup> .....	138	58	Eating, drinking places.....	12
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	10
5251	Hardware stores.....	1	5813	Drinking places.....	2
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	17
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	3
539	Other general merchandise stores.....	4	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	4
54	Food stores.....	18	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1

MRC No. 2.--Includes the stores on Broadway from Gunnison to Sunnyside and on Wilson Ave. from Sheridan Rd. to Broadway

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	86	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	17,378			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	25
	Number.....	26	561, 567	Men's, boys' apparel stores, custom tailors.....	5
	Sales.....(\$1,000)...	6,283	562-3, 568	Women's clothing, specialty stores....	13
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	10
56, 57	Number.....	36	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	10,239	566	Shoe stores.....	6
			564, 569	Other apparel stores.....	1
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	7
59 ex. 591	Number.....	24	5712	Furniture stores.....	3
	Sales.....(\$1,000)...	856	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	86	58	Eating, drinking places.....	14
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	10
5251	Hardware stores.....	1	5813	Drinking places.....	4
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	5
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	20
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	3
54	Food stores.....	7	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 3.--Includes the planned center known as "Cermak Plaza Shopping Center" bounded by rear property line of lots on north side of West Cermak Rd., South Home Ave., J. Sterling Morton High School, South Harlem Ave. (Berwyn)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	37	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	21,586	56	Apparel, accessory stores <sup>2</sup> .....	10
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	13	562-3, 568	Women's clothing, specialty stores.....	3
	Sales.....(\$1,000)...	10,888	562	Ready-to-wear stores <sup>3</sup> .....	2
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	18	566	Shoe stores.....	4
	Sales.....(\$1,000)...	6,671	564, 569	Other apparel stores.....	1
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
59 ex. 591	Number.....	6	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	4,027	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	36	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	...
5251	Hardware stores.....	1	5813	Drinking places.....	4
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	1
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	7	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	1

MRC No. 4.--Includes the stores in area on West Cermak Rd. from South Lombard Ave. to South East Ave. (Berwyn)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	97	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	15,130	56	Apparel, accessory stores <sup>2</sup> .....	34
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	6
	Number.....	30	562-3, 568	Women's clothing, specialty stores.....	14
	Sales.....(\$1,000)...	5,932	562	Ready-to-wear stores <sup>3</sup> .....	8
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
56, 57	Number.....	45	566	Shoe stores.....	9
	Sales.....(\$1,000)...	7,250	564, 569	Other apparel stores.....	4
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	7
59 ex. 591	Number.....	22	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	1,948	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	97	58	Eating, drinking places.....	8
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	6
5251	Hardware stores.....	1	5813	Drinking places.....	2
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	5
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	18
531	Department stores.....	1	592	Liquor stores.....	4
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	2
54	Food stores.....	17	5992	Florists.....	6
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 5.--Includes the stores on West Chicago Ave. from North Noble St. to North Wood St.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	109	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	22,328	56	Apparel, accessory stores <sup>2</sup> .....	35
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	7
	Number.....	33	562-3, 568	Women's clothing, specialty stores....	9
	Sales.....(\$1,000)...	7,725	562	Ready-to-wear stores <sup>5</sup> .....	6
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	4
56, 57	Number.....	54	566	Shoe stores.....	11
	Sales.....(\$1,000)...	12,544	564, 569	Other apparel stores.....	4
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	12
59 ex. 591	Number.....	22	5712	Furniture stores.....	7
	Sales.....(\$1,000)...	2,059	5713-15, 19	Other home furnishings stores.....	3
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	109	58	Eating, drinking places.....	5
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	4
5251	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	3	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	17
531	Department stores.....	2	592	Liquor stores.....	4
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	3
			5992	Florists.....	...
54	Food stores.....	26	5996	Camera, photographic supply stores....	2

MRC No. 6.--Includes the stores on West Chicago Ave. from North Pine Ave. to North Menard Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	54	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	5,739	56	Apparel, accessory stores <sup>2</sup> .....	7
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	27	562-3, 568	Women's clothing, specialty stores....	1
	Sales.....(\$1,000)...	3,226	562	Ready-to-wear stores <sup>5</sup> .....	1
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	13	566	Shoe stores.....	3
	Sales.....(\$1,000)...	1,520	564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	4
59 ex. 591	Number.....	14	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	993	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	54	58	Eating, drinking places.....	15
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	10
5251	Hardware stores.....	1	5813	Drinking places.....	5
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	8
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	2
			5992	Florists.....	2
54	Food stores.....	10	5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 7.--Includes the planned center known as "Edens Plaza" bounded by Skokie Hwy., Lake Ave., and Edens Superhighway

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	22	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	10,609	56	Apparel, accessory stores <sup>2</sup> .....	3
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
53 part, <sup>3</sup> 56, 57	Number.....	10	562-3, 568	Women's clothing, specialty stores....	2
	Sales.....(\$1,000)...	2,814	562	Ready-to-wear stores <sup>3</sup> .....	2
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	...
	Number.....	8	566	Shoe stores.....	1
52, 55, 59 ex. 591	Sales.....(\$1,000)...	7,446	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	4	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	349	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
Retail stores, total <sup>3</sup> .....		22	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	4
	Hardware stores.....	1	5813	Drinking places.....	...
	Other.....	...	591	Drug stores, proprietary stores.....	1
	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	5	597	Jewelry stores.....	1
			5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

MRC No. 8.--Includes the planned center known as "Evergreen Park Shopping Center" and the stores on Western Ave. from 95th St. to 98th St., and on 95th St. from Hamilton St. to Maplewood St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	80	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	29,450	56	Apparel, accessory stores <sup>2</sup> .....	23
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
53 part, <sup>3</sup> 56, 57	Number.....	20	562-3, 568	Women's clothing, specialty stores....	13
	Sales.....(\$1,000)...	9,651	562	Ready-to-wear stores <sup>3</sup> .....	8
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	2
	Number.....	43	566	Shoe stores.....	4
52, 55, 59 ex. 591	Sales.....(\$1,000)...	17,726	564, 569	Other apparel stores.....	1
	All other stores:		57	Furniture, home furnishings, equipment stores.....	17
	Number.....	17	5712	Furniture stores.....	8
	Sales.....(\$1,000)...	2,073	5713-15, 19	Other home furnishings stores.....	6
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
Retail stores, total <sup>3</sup> .....		80	58	Eating, drinking places.....	9
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	6
	Hardware stores.....	...	5813	Drinking places.....	3
	Other.....	2	591	Drug stores, proprietary stores.....	1
	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	10
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	2
54	Food stores.....	10	597	Jewelry stores.....	1
			5992	Florists.....	2
			5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 9.--Includes the planned center known as "Harlem-Irving Shopping Center" and the stores on Harlem Ave. from Forest Preserve Ave. to 4301 Harlem, on Forest Preserve Ave. from Harlem to Irving Park, and on Irving Park from Forest Preserve Ave. to Oketo Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	46	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	21,784	56	Apparel, accessory stores <sup>2</sup> .....	15
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	4
53 part, <sup>3</sup> 56, 57	Number.....	17	562-3, 568	Women's clothing, specialty stores....	6
	Sales.....(\$1,000)...	4,612	562	Ready-to-wear stores <sup>5</sup> .....	5
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	21	566	Shoe stores.....	5
52, 55, 59 ex. 591	Sales.....(\$1,000)...	14,487	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	8	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	2,685	5713-15,19	Other home furnishings stores.....	2
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	46	58	Eating, drinking places.....	9
	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	8
	Hardware stores.....	...	5813	Drinking places.....	1
5251	Other.....	1	591	Drug stores, proprietary stores.....	1
52 ex. 5251			59 ex. 591	Other retail stores <sup>6</sup> .....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	592	Liquor stores.....	...
531	Department stores.....	1	594	Book, stationery stores.....	...
533	Limited price variety stores.....	2	595	Sporting goods, bicycle stores.....	1
539	Other general merchandise stores.....	...	597	Jewelry stores.....	...
54			5992	Florists.....	...
	Food stores.....	7	5996	Camera, photographic supply stores....	...

MRC No. 10.--Includes the planned center known as "Hillside Shopping Center" bounded by Congress St., Expressway, Harrison St., Wolf Rd., and I.C. RR.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	49	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	22,503	56	Apparel, accessory stores <sup>2</sup> .....	18
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>3</sup> 56, 57	Number.....	12	562-3, 568	Women's clothing, specialty stores....	11
	Sales.....(\$1,000)...	5,711	562	Ready-to-wear stores <sup>5</sup> .....	6
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	26	566	Shoe stores.....	3
52, 55, 59 ex. 591	Sales.....(\$1,000)...	15,989	564, 569	Other apparel stores.....	2
	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	11	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	803	5713-15,19	Other home furnishings stores.....	1
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	49	58	Eating, drinking places.....	4
	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	2
	Hardware stores.....	1	5813	Drinking places.....	2
5251	Other.....	1	591	Drug stores, proprietary stores.....	1
52 ex. 5251			59 ex. 591	Other retail stores <sup>6</sup> .....	7
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	5	592	Liquor stores.....	...
531	Department stores.....	2	594	Book, stationery stores.....	...
533	Limited price variety stores.....	1	595	Sporting goods, bicycle stores.....	1
539	Other general merchandise stores.....	2	597	Jewelry stores.....	...
54			5992	Florists.....	...
	Food stores.....	7	5996	Camera, photographic supply stores....	2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 11.--Includes the stores on West Irving Park Rd. from North Kilpatrick Ave. to La Vergne Ave., on Milwaukee Ave. from Kilpatrick Ave. to West Warner Ave., on North Cicero Ave. from West Irving Park Rd. to West Belleplaine Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	137	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	44,934	56	Apparel, accessory stores <sup>2</sup> .....	44
			561, 567	Men's, boys' apparel stores, custom tailors.....	10
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	20
	Number.....	28	562	Ready-to-wear stores <sup>3</sup> .....	11
	Sales.....(\$1,000)...	6,285	565	Family clothing stores <sup>5</sup> .....	1
			566	Shoe stores.....	11
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	2
	Number.....	73	57	Furniture, home furnishings, equipment stores.....	26
	Sales.....(\$1,000)...	35,777	5712	Furniture stores.....	9
			5713-15, 19	Other home furnishings stores.....	10
52	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	7
	Number.....	36	58	Eating, drinking places.....	11
	Sales.....(\$1,000)...	2,872	5812	Eating places.....	8
			5813	Drinking places.....	3
5251 52 ex. 5251	Retail stores, total <sup>3</sup> .....	137	591	Drug stores, proprietary stores.....	3
	Lumber, building materials, hardware, farm equipment dealers.....	8	59 ex. 591	Other retail stores <sup>6</sup> .....	25
	Hardware stores.....	2	592	Liquor stores.....	...
	Other.....	6	594	Book, stationery stores.....	1
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	3	595	Sporting goods, bicycle stores.....	5
	Department stores.....	1	597	Jewelry stores.....	8
	Limited price variety stores.....	2	5992	Florists.....	...
	Other general merchandise stores.....	...	5996	Camera, photographic supply stores....	2
54	Food stores.....	14			

MRC No. 12.--Includes the stores on 26th St. West from Kedzie St. to Karlov St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	187	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	26,894	56	Apparel, accessory stores <sup>2</sup> .....	49
			561, 567	Men's, boys' apparel stores, custom tailors.....	10
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	22
	Number.....	74	562	Ready-to-wear stores <sup>3</sup> .....	13
	Sales.....(\$1,000)...	9,987	565	Family clothing stores <sup>5</sup> .....	2
			566	Shoe stores.....	14
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	1
	Number.....	74	57	Furniture, home furnishings, equipment stores.....	17
	Sales.....(\$1,000)...	13,708	5712	Furniture stores.....	7
			5713-15, 19	Other home furnishings stores.....	3
5251 52 ex. 5251	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	7
	Number.....	39	58	Eating, drinking places.....	22
	Sales.....(\$1,000)...	3,199	5812	Eating places.....	16
			5813	Drinking places.....	6
52	Retail stores, total <sup>3</sup> .....	187	591	Drug stores, proprietary stores.....	7
	Lumber, building materials, hardware, farm equipment dealers.....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	31
	Hardware stores.....	3	592	Liquor stores.....	7
	Other.....	3	594	Book, stationery stores.....	3
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	8	595	Sporting goods, bicycle stores.....	1
	Department stores.....	1	597	Jewelry stores.....	5
	Limited price variety stores.....	2	5992	Florists.....	2
	Other general merchandise stores.....	5	5996	Camera, photographic supply stores....	1
54	Food stores.....	45			

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 13.--Includes the stores on Lawrence Ave. from Ravenswood Ave. to Seeley Ave.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	28	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	14,606	56	Apparel, accessory stores <sup>2</sup> .....	5
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	15	562-3, 568	Women's clothing, specialty stores....	1
	Sales.....(\$1,000)...	3,700	562	Ready-to-wear stores <sup>5</sup> .....	...
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	9	566	Shoe stores.....	1
	Sales.....(\$1,000)...	10,500	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	4	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	406	5713-15,19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
Retail stores, total <sup>3</sup> .....		28	58	Eating, drinking places.....	8
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	7
	Hardware stores.....	1	5813	Drinking places.....	1
	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup> 531	General merchandise group stores <sup>2 3</sup> ....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	1
	Department stores.....	1	592	Liquor stores.....	...
	Limited price variety stores.....	1	594	Book, stationery stores.....	...
533	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	6	5996	Camera, photographic supply stores....	1

MRC No. 14.--Includes the stores on North Lincoln Ave. from West Wellington-North Southport Ave. to the "L" line, on North Ashland Ave. from West Barry Ave. to the "L" line, on West Belmont Ave. from Greenview Ave. to North Paulina St., and on West School St. from North Ashland Ave. to North Lincoln Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	157	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	47,719	56	Apparel, accessory stores <sup>2</sup> .....	47
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	8
	Number.....	47	562-3, 568	Women's clothing, specialty stores....	18
	Sales.....(\$1,000)...	7,164	562	Ready-to-wear stores <sup>5</sup> .....	15
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	5
	Number.....	80	566	Shoe stores.....	14
	Sales.....(\$1,000)...	37,256	564, 569	Other apparel stores.....	2
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	26
	Number.....	30	5712	Furniture stores.....	18
	Sales.....(\$1,000)...	3,299	5713-15,19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	6
Retail stores, total <sup>3</sup> .....		157	58	Eating, drinking places.....	19
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	13
	Hardware stores.....	2	5813	Drinking places.....	6
	Other.....	2	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup> 531	General merchandise group stores <sup>2 3</sup> ....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	22
	Department stores.....	2	592	Liquor stores.....	2
	Limited price variety stores.....	3	594	Book, stationery stores.....	1
533	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	2
			597	Jewelry stores.....	7
			5992	Florists.....	...
54	Food stores.....	24	5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 15.--Includes the stores on West Madison St. from Loomis to Paulina St., on South Ashland Blvd. from West Madison St. to West Adams St., and on West Ogden Ave. from West Madison St. to South Ashland Blvd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	75	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	10,353	56	Apparel, accessory stores <sup>2</sup> .....	12
			561, 567	Men's, boys' apparel stores, custom tailors.....	5
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores.....	2
	Number.....	42	562	Ready-to-wear stores <sup>3</sup> .....	2
	Sales.....(\$1,000)...	4,888	565	Family clothing stores <sup>3</sup> .....	3
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		566	Shoe stores.....	2
	Number.....	16	564, 569	Other apparel stores.....	...
	Sales.....(\$1,000)...	4,565	57	Furniture, home furnishings, equipment stores.....	1
52, 55, 59 ex. 591	All other stores:		5712	Furniture stores.....	...
	Number.....	15	5713-15, 19	Other home furnishings stores.....	...
	Sales.....(\$1,000)...	908	572, 5732	Household appliance, radio, TV, music stores.....	1
		Number of establishments			
	Retail stores, total <sup>3</sup> .....	75	58	Eating, drinking places.....	34
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	18
5251	Hardware stores.....	2	5813	Drinking places.....	15
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>4</sup> .....	12
531	Department stores.....	1	592	Liquor stores.....	4
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
54	Food stores.....	8	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

MRC No. 16.--Includes the stores on Madison St. from Harlem St. to Milwaukee St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	5
	Number.....	161	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	47,267	56	Apparel, accessory stores <sup>2</sup> .....	54
			561, 567	Men's, boys' apparel stores, custom tailors.....	1
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores.....	25
	Number.....	52	562	Ready-to-wear stores <sup>3</sup> .....	15
	Sales.....(\$1,000)...	12,484	565	Family clothing stores <sup>3</sup> .....	3
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		566	Shoe stores.....	13
	Number.....	80	564, 569	Other apparel stores.....	1
	Sales.....(\$1,000)...	31,872	57	Furniture, home furnishings, equipment stores.....	21
52, 55, 59 ex. 591	All other stores:		5712	Furniture stores.....	1
	Number.....	29	5713-15, 19	Other home furnishings stores.....	3
	Sales.....(\$1,000)...	3,411	572, 5732	Household appliance, radio, TV, music stores.....	4
		Number of establishments			
	Retail stores, total <sup>3</sup> .....	161	58	Eating, drinking places.....	32
52	Lumber, building materials, hardware, farm equipment dealers.....	5	5812	Eating places.....	21
5251	Hardware stores.....	3	5813	Drinking places.....	11
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	5	59 ex. 591	Other retail stores <sup>4</sup> .....	19
531	Department stores.....	1	592	Liquor stores.....	3
533	Limited price variety stores.....	3	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	6
54	Food stores.....	12	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 17.--Includes the stores on North Milwaukee Ave. from West Thomas-North Cleaver Sts. to North Worth, North Damen Aves.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	173	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	37,902	56	Apparel, accessory stores <sup>2</sup> .....	62
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	15
	Number.....	47	562-3, 568	Women's clothing, specialty stores....	24
	Sales.....(\$1,000)...	8,713	562	Ready-to-wear stores <sup>5</sup> .....	20
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	4
	Number.....	103	566	Shoe stores.....	15
	Sales.....(\$1,000)...	27,016	564, 569	Other apparel stores.....	4
	All other stores:		57	Furniture, home furnishings, equipment stores.....	28
	Number.....	23	5712	Furniture stores.....	16
	Sales.....(\$1,000)...	2,173	5713-15, 19	Other home furnishings stores.....	7
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	5
Retail stores, total <sup>3</sup> .....		173	58	Eating, drinking places.....	22
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	10
5251	Hardware stores.....	...	5813	Drinking places.....	12
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	6
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	13	59 ex. 591	Other retail stores <sup>6</sup> .....	22
531	Department stores.....	1	592	Liquor stores.....	4
533	Limited price variety stores.....	3	594	Book, stationery stores.....	3
539	Other general merchandise stores.....	9	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	19	597	Jewelry stores.....	5
			5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

MRC No. 18.--Includes the stores on North Milwaukee Ave. from North Kedzie Ave. to North Lawnsdale Ave., and on West Diversity Ave. from North Milwaukee Ave. to North St. Louis St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	158	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	24,082	56	Apparel, accessory stores <sup>2</sup> .....	45
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	9
	Number.....	47	562-3, 568	Women's clothing, specialty stores....	14
	Sales.....(\$1,000)...	5,623	562	Ready-to-wear stores <sup>5</sup> .....	10
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	3
	Number.....	84	566	Shoe stores.....	16
	Sales.....(\$1,000)...	16,043	564, 569	Other apparel stores.....	3
	All other stores:		57	Furniture, home furnishings, equipment stores.....	24
	Number.....	27	5712	Furniture stores.....	5
	Sales.....(\$1,000)...	2,416	5713-15, 19	Other home furnishings stores.....	11
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	8
Retail stores, total <sup>3</sup> .....		158	58	Eating, drinking places.....	18
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	10
5251	Hardware stores.....	1	5813	Drinking places.....	8
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	6
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	15	59 ex. 591	Other retail stores <sup>6</sup> .....	23
531	Department stores.....	2	592	Liquor stores.....	5
533	Limited price variety stores.....	4	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	9	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	23	597	Jewelry stores.....	4
			5992	Florists.....	1
			5996	Camera, photographic supply stores....	4

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 19.--Includes the stores on North Harlem Ave. from West North Ave. to West Bloomingdale Ave., and on West North Ave. from North Sayre Ave.--Woodbine St. to North 73d St. and Bonnie Brae St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	38	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	31,794	56	Apparel, accessory stores <sup>2</sup> .....	5
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	15	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	7,052	562	Ready-to-wear stores <sup>5</sup> .....	3
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	16	566	Shoe stores.....	...
	Sales.....(\$1,000)...	23,033	564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	10
	Number.....	7	5712	Furniture stores.....	6
	Sales.....(\$1,000)...	1,709	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	38	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	6
5251	Hardware stores.....	...	5813	Drinking places.....	1
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	...	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	2
			5992	Florists.....	...
54	Food stores.....	5	5996	Camera, photographic supply stores....	...

MRC No. 20.--Includes the stores in area bounded by alley north of Stanley Ave., alley between Grove Ave. and Kenilworth Ave., 32d St., alley west of Oak Park Ave., 31st St., alley East of Oak Park Ave., alley north of Stanley Ave., Euclid Ave., 33d St., 33d St. extended, and Clinton Ave. (Berwyn)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	38	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	6,046	56	Apparel, accessory stores <sup>2</sup> .....	8
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	18	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	3,415	562	Ready-to-wear stores <sup>5</sup> .....	4
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	13	566	Shoe stores.....	2
	Sales.....(\$1,000)...	1,545	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	7	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,086	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	38	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	4
5251	Hardware stores.....	1	5813	Drinking places.....	3
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	5
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	1
54	Food stores.....	6	5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 21.--Includes the planned center known as "Old Orchard Shopping Plaza" bounded by Harrison, Skokie Rd., Simpson, and Eden Expressway (Skokie)					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	41	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	42,195			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	16
	Number.....	11	561, 567	Men's, boys' apparel stores, custom tailors.....	4
	Sales.....(\$1,000)...	5,728	562-3, 568	Women's clothing, specialty stores....	2
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	3
56, 57	Number.....	24	565	Family clothing stores <sup>5</sup> .....	2
	Sales.....(\$1,000)...	35,476	566	Shoe stores.....	6
			564, 569	Other apparel stores.....	2
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	4
59 ex. 591	Number.....	6	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	991	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	41	58	Eating, drinking places.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	3
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
54	Food stores.....	6	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

MRC No. 22.--Includes the planned center known as "Park Forest Shopping Center" bounded by Lakewood Blvd., Forest Blvd., 22 Indianwood Blvd., and Orchard Dr.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	47	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	18,505			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	13
	Number.....	13	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	5,102	562-3, 568	Women's clothing, specialty stores....	5
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	3
56, 57	Number.....	21	565	Family clothing stores <sup>5</sup> .....	2
	Sales.....(\$1,000)...	11,661	566	Shoe stores.....	4
			564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	5
59 ex. 591	Number.....	13	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	1,742	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	47	58	Eating, drinking places.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	2
5251	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	9
531	Department stores.....	2	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
54	Food stores.....	8	5992	Florists.....	1
			5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 23.--Includes the stores on South Halsted St. from West Taylor St. to West 14th St., on West Roosevelt Rd. from 23 South Union St. to South Newberry Ave., and on West Maxwell St. from South Union to South Halsted St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	181	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	32,968	56	Apparel, accessory stores <sup>2</sup> .....	79
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	36
	Number.....	40	562-3, 568	Women's clothing, specialty stores.....	20
	Sales.....(\$1,000)...	5,034	562	Ready-to-wear stores <sup>5</sup> .....	17
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	7
	Number.....	115	566	Shoe stores.....	20
	Sales.....(\$1,000)...	25,657	564, 569	Other apparel stores.....	6
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	11
	Number.....	26	5712	Furniture stores.....	9
	Sales.....(\$1,000)...	2,277	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	181	58	Eating, drinking places.....	11
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	9
5251	Hardware stores.....	4	5813	Drinking places.....	2
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	25	59 ex. 591	Other retail stores <sup>6</sup> .....	21
531	Department stores.....	7	592	Liquor stores.....	5
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	17	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	5
			5992	Florists.....	...
54	Food stores.....	25	5996	Camera, photographic supply stores.....	1

MRC No. 24.--Includes the planned center known as "Scottsdale Shopping Center" on South Cicero Ave. between West 79th and West 81st St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	29	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	16,980	56	Apparel, accessory stores <sup>2</sup> .....	13
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	9	562-3, 568	Women's clothing, specialty stores.....	6
	Sales.....(\$1,000)...	7,471	562	Ready-to-wear stores <sup>5</sup> .....	3
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	16	566	Shoe stores.....	3
	Sales.....(\$1,000)...	9,145	564, 569	Other apparel stores.....	2
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	4	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	364	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	29	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	2
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
			5992	Florists.....	...
54	Food stores.....	6	5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 25.--Includes the stores on Ashland Ave. from 45th St. to 51st St., and on 47th St. from Ashland to Honore St.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	173	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	29,713	56	Apparel, accessory stores <sup>2</sup> .....	52
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	10
53 part, <sup>3</sup> 56, 57	Number.....	66	562-3, 568	Women's clothing, specialty stores....	23
	Sales.....(\$1,000)...	5,933	562	Ready-to-wear stores <sup>5</sup> .....	20
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	3
	Number.....	82	566	Shoe stores.....	14
52, 55, 59 ex. 591	Sales.....(\$1,000)...	21,571	564, 569	Other apparel stores.....	2
	All other stores:		57	Furniture, home furnishings, equipment stores.....	22
	Number.....	25	5712	Furniture stores.....	12
	Sales.....(\$1,000)...	2,209	5713-15,19	Other home furnishings stores.....	5
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	5
	Retail stores, total <sup>3</sup> .....	173	58	Eating, drinking places.....	31
	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	17
	Hardware stores.....	...	5813	Drinking places.....	14
5251	Other.....	4	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	8	59 ex. 591	Other retail stores <sup>6</sup> .....	19
531	Department stores.....	2	592	Liquor stores.....	5
533	Limited price variety stores.....	3	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	...
54			597	Jewelry stores.....	4
	Food stores.....	32	5992	Florists.....	3
			5996	Camera, photographic supply stores.....	...

MRC No. 26.--Includes the stores on East 47th St. from South St. Lawrence Ave. to South Indiana Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	122	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	17,738	56	Apparel, accessory stores <sup>2</sup> .....	53
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	18
53 part, <sup>3</sup> 56, 57	Number.....	35	562-3, 568	Women's clothing, specialty stores....	12
	Sales.....(\$1,000)...	4,415	562	Ready-to-wear stores <sup>5</sup> .....	6
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	10
	Number.....	68	566	Shoe stores.....	12
52, 55, 59 ex. 591	Sales.....(\$1,000)...	10,305	564, 569	Other apparel stores.....	1
	All other stores:		57	Furniture, home furnishings, equipment stores.....	11
	Number.....	19	5712	Furniture stores.....	7
	Sales.....(\$1,000)...	3,018	5713-15,19	Other home furnishings stores.....	...
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	122	58	Eating, drinking places.....	15
	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	9
	Hardware stores.....	3	5813	Drinking places.....	6
5251	Other.....	...	591	Drug stores, proprietary stores.....	5
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	15
531	Department stores.....	1	592	Liquor stores.....	6
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
54			597	Jewelry stores.....	3
	Food stores.....	15	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 27.--Includes the stores on West 63d St. from South Union Ave. to South Sagamon St., and on Holsted St. from West 60th St. to Marquette Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	204			
	Sales.....(\$1,000)...	74,807	554	Gasoline service stations.....	...
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	78
	Number.....	43	561, 567	Men's, boys' apparel stores, custom tailors.....	18
	Sales.....(\$1,000)...	8,141	562-3, 568	Women's clothing, specialty stores.....	25
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	15
56, 57	Number.....	126	565	Family clothing stores <sup>3</sup> .....	10
	Sales.....(\$1,000)...	60,282	566	Shoe stores.....	17
52, 55,	All other stores:		564, 569	Other apparel stores.....	8
59 ex. 591	Number.....	35	57	Furniture, home furnishings, equipment stores.....	39
	Sales.....(\$1,000)...	6,384		Furniture stores.....	21
		Number of establishments	5712	Other home furnishings stores.....	6
			5713-15, 19	Household appliance, radio, TV, music stores.....	12
	Retail stores, total <sup>3</sup> .....	204	58	Eating, drinking places.....	23
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	14
5251	Hardware stores.....	...	5813	Drinking places.....	9
52 ex. 5251	Other.....	4	591	Drug stores, proprietary stores.....	5
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	9	59 ex. 591	Other retail stores <sup>6</sup> .....	27
531	Department stores.....	2	592	Liquor stores.....	3
533	Limited price variety stores.....	3	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	4	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	9
			5992	Florists.....	1
54	Food stores.....	15	5996	Camera, photographic supply stores.....	1

MRC No. 28.--Includes the stores on West 63d St. from Western Ave. to Campbell Ave., and on Western Ave. from West 61st St. to West 64th St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	5
	Number.....	70			
	Sales.....(\$1,000)...	40,449	554	Gasoline service stations.....	1
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	18
	Number.....	23	561, 567	Men's, boys' apparel stores, custom tailors.....	5
	Sales.....(\$1,000)...	5,485	562-3, 568	Women's clothing, specialty stores.....	8
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	5
56, 57	Number.....	24	565	Family clothing stores <sup>3</sup> .....	...
	Sales.....(\$1,000)...	15,663	566	Shoe stores.....	4
52, 55,	All other stores:		564, 569	Other apparel stores.....	1
59 ex. 591	Number.....	23	57	Furniture, home furnishings, equipment stores.....	4
	Sales.....(\$1,000)...	19,301		Furniture stores.....	4
		Number of establishments	5712	Other home furnishings stores.....	...
			5713-15, 19	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	70	58	Eating, drinking places.....	11
52	Lumber, building materials, hardware, farm equipment dealers.....	5	5812	Eating places.....	8
5251	Hardware stores.....	1	5813	Drinking places.....	3
52 ex. 5251	Other.....	4	591	Drug stores, proprietary stores.....	7
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	12
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	2
			597	Jewelry stores.....	4
			5992	Florists.....	2
54	Food stores.....	5	5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 29.--Includes the stores on West 79th St. from South Emerald Ave. to South Peoria St., and on South Halsted St. from West 77th St. to West 80th St.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	98	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	14,760	56	Apparel, accessory stores <sup>2</sup> .....	24
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	4
	Number.....	38	562-3, 568	Women's clothing, specialty stores.....	11
	Sales.....(\$1,000)...	5,472	562	Ready-to-wear stores <sup>5</sup> .....	5
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	36	566	Shoe stores.....	9
	Sales.....(\$1,000)...	7,450	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
52, 55, 59 ex. 591	Number.....	24	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	1,838	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	98	58	Eating, drinking places.....	21
	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	12
	Hardware stores.....	1	5813	Drinking places.....	9
	Other.....	1	591	Drug stores, proprietary stores.....	5
	General merchandise group stores <sup>2 3</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	22
	Department stores.....	1	592	Liquor stores.....	1
	Limited price variety stores.....	2	594	Book, stationery stores.....	1
53 part, <sup>3</sup> 56, 57	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	1
	Food stores.....	12	597	Jewelry stores.....	3
			5992	Florists.....	3
			5996	Camera, photographic supply stores.....	1
MRC No. 30.--Includes the stores on South Commercial Ave. from East 88th St. to South Chicago Ave., and on East 91st St. and East 92nd St. from South Commercial Ave. to South Houston Ave.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	122	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	22,819	56	Apparel, accessory stores <sup>2</sup> .....	38
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	14
	Number.....	33	562-3, 568	Women's clothing, specialty stores.....	8
	Sales.....(\$1,000)...	5,934	562	Ready-to-wear stores <sup>5</sup> .....	5
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	4
	Number.....	59	566	Shoe stores.....	8
	Sales.....(\$1,000)...	14,981	564, 569	Other apparel stores.....	4
	All other stores:		57	Furniture, home furnishings, equipment stores.....	13
52, 55, 59 ex. 591	Number.....	30	5712	Furniture stores.....	7
	Sales.....(\$1,000)...	1,904	5713-15, 19	Other home furnishings stores.....	3
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	122	58	Eating, drinking places.....	14
	Lumber, building materials, hardware, farm equipment dealers.....	5	5812	Eating places.....	9
	Hardware stores.....	1	5813	Drinking places.....	5
	Other.....	4	591	Drug stores, proprietary stores.....	3
	General merchandise group stores <sup>2 3</sup> .....	8	59 ex. 591	Other retail stores <sup>6</sup> .....	23
	Department stores.....	1	592	Liquor stores.....	4
	Limited price variety stores.....	4	594	Book, stationery stores.....	1
53 part, <sup>3</sup> 56, 57	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	...
	Food stores.....	16	597	Jewelry stores.....	6
			5992	Florists.....	2
			5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CHICAGO STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 31.--Includes the stores on South Michigan Ave. from East 110th St. to the C. & W. RR., and on East 112th and East 113th St. from South Michigan Ave. to South State St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	5
	Number.....	145	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	37,719	56	Apparel, accessory stores <sup>2</sup> .....	53
			561, 567	Men's, boys' apparel stores, custom tailors.....	13
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	24
	Number.....	32	562	Ready-to-wear stores <sup>2</sup> .....	17
	Sales.....(\$1,000)...	8,811	565	Family clothing stores <sup>2</sup> .....	2
			566	Shoe stores.....	11
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	3
	Number.....	80	57	Furniture, home furnishings, equipment stores.....	20
	Sales.....(\$1,000)...	26,023	5712	Furniture stores.....	11
			5713-15, 19	Other home furnishings stores.....	5
52	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	4
	Number.....	33	58	Eating, drinking places.....	18
	Sales.....(\$1,000)...	2,885	5812	Eating places.....	13
			5813	Drinking places.....	5
5251 52 ex. 5251	Retail stores, total <sup>3</sup> .....	145	591	Drug stores, proprietary stores.....	3
	Lumber, building materials, hardware, farm equipment dealers.....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	22
	Hardware stores.....	2	592	Liquor stores.....	2
	Other.....	4	594	Book, stationery stores.....	1
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	7	595	Sporting goods, bicycle stores.....	2
	Department stores.....	2	597	Jewelry stores.....	3
	Limited price variety stores.....	3	5992	Florists.....	2
	Other general merchandise stores.....	2	5996	Camera, photographic supply stores....	2
54	Food store.....	11			

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).-- Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).-- Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).-- Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).-- Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).-- Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).-- Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).-- Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).-- Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).-- Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).-- Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).--Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).--Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).--Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).--Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).--Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).--Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).--Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.



# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.

U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

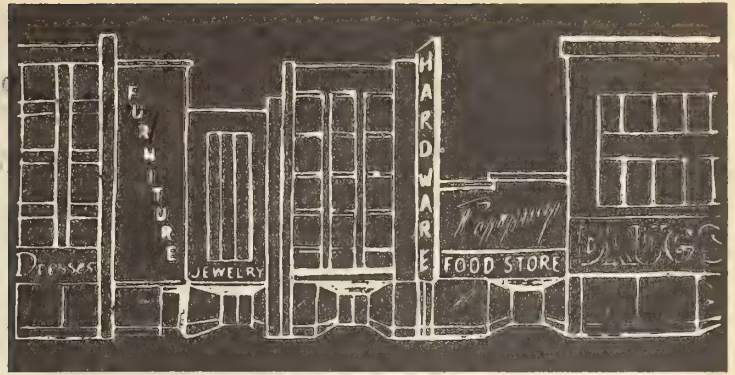
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OFFICIAL BUSINESS

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MAR 10



# CENTRAL BUSINESS DISTRICT STATISTICS

Cincinnati, Ohio-  
Ky., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

## SUGGESTED IDENTIFICATION

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Vol. VII, Central Business District Report,  
Cincinnati, Ohio-Ky., Area—BC58-CBD16

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one of more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

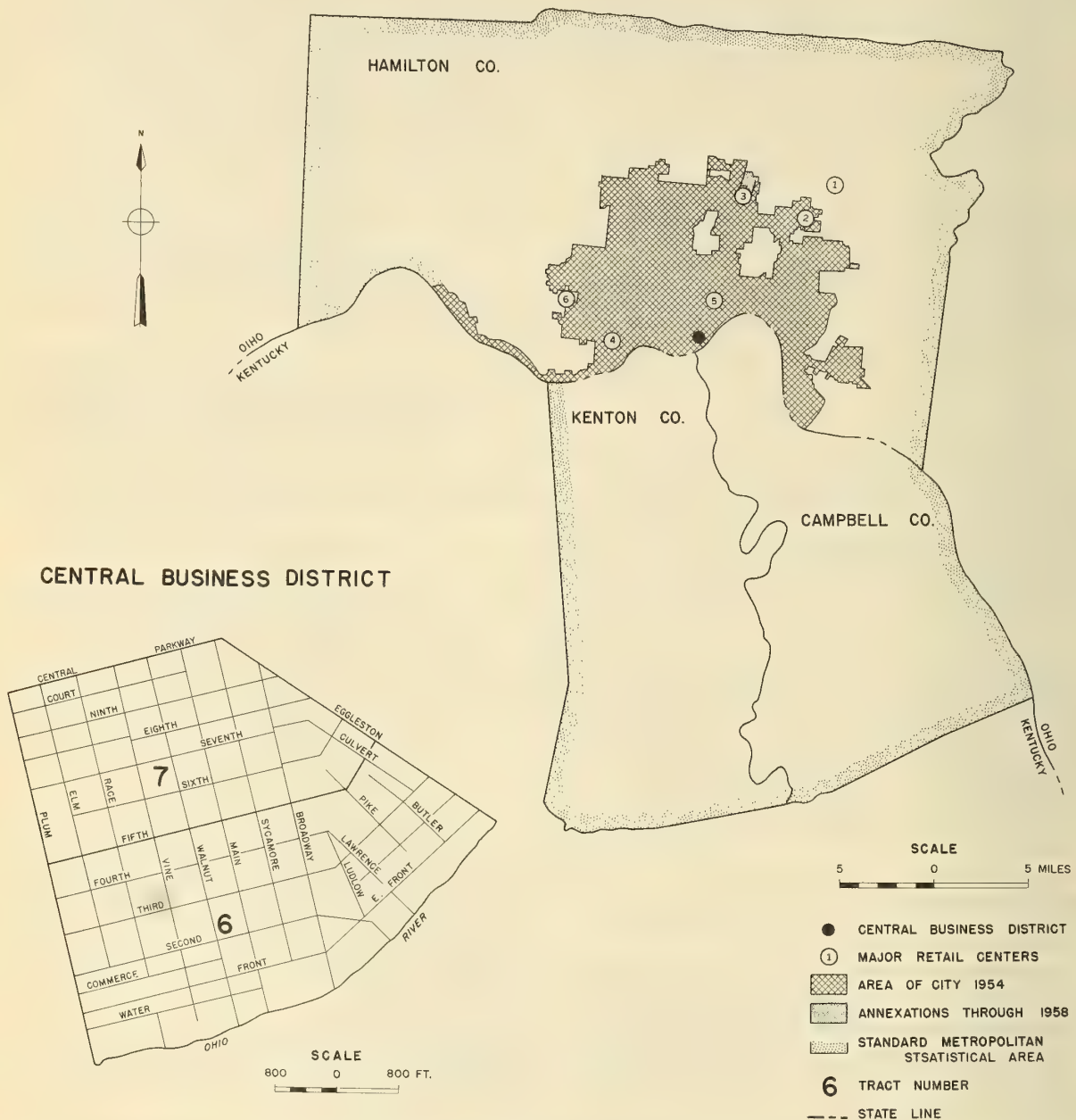
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# CINCINNATI, OHIO - KY.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	15

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF CINCINNATI

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	854	252,785	44,178	15,411	12,197	893	264,416	44,732
52	Lumber, building materials, hardware, farm equipment dealers.....	16	(D)	(D)	(D)	(D)	24	10,626	1,406
5251	Hardware stores.....	4	(D)	(D)	(D)	(D)	4	1,009	246
52 ex. 5251	Other.....	12	(D)	(D)	(D)	(D)	20	9,617	1,160
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	21	110,776	20,007	7,250	5,193	20	109,160	18,987
531	Department stores.....	6	103,143	18,630	6,552	4,633	6	100,677	17,392
533	Limited price variety stores.....	5	5,555	1,045	593	476	5	6,335	1,156
539	Other general merchandise stores.....	10	2,068	332	105	84	9	2,148	439
54	Food stores.....	129	12,956	1,366	554	450	101	10,215	1,120
55 ex. 554	Automotive dealers.....	12	22,702	2,079	410	402	11	26,891	2,368
554	Gasoline service stations.....	27	2,021	163	67	61	23	1,823	225
56	Apparel, accessory stores.....	125	36,467	7,002	2,398	1,843	164	42,707	7,669
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	29	6,322	1,178	344	308	26	6,660	1,200
562, 563, 568	Women's clothing, specialty stores....	49	12,712	2,146	722	642	52	12,764	2,162
562	Ready-to-wear stores <sup>5</sup> .....	24	10,624	1,816	622	555	26	10,884	1,868
565	Family clothing stores <sup>5</sup> .....	10	(D)	(D)	(D)	(D)	9	15,182	2,906
566	Shoe stores.....	33	5,275	889	257	204	44	6,138	974
564, 569	Other apparel stores.....	2	(D)	(D)	(D)	(D)	31	1,915	427
57	Furniture, home furnishings, equipment stores.....	70	15,768	3,005	931	841	76	18,159	3,607
5712	Furniture stores <sup>4</sup> .....	25	6,649	1,404	368	338	28	9,777	1,953
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	19	2,590	542	138	126	21	1,937	430
572, 573	Household appliance, radio, TV, music stores.....	26	6,529	1,059	425	377	23	6,401	1,224
58	Eating, drinking places.....	205	20,117	5,644	2,312	2,067	215	18,265	4,907
5812	Eating places.....	160	17,224	5,074	2,039	1,814	147	13,701	3,827
5813	Drinking places.....	45	2,893	570	273	253	68	4,564	1,080
591	Drug stores, proprietary stores.....	26	5,213	705	273	238	31	5,212	718
59 ex. 591	Other retail stores <sup>6</sup> .....	223	23,348	3,750	1,092	982	228	21,358	3,725
592	Liquor stores.....	4	(D)	(D)	(D)	(D)	6	2,224	57
594	Book, stationery stores.....	13	1,756	380	103	97	16	1,475	357
595	Sporting goods, bicycle stores.....	3	(D)	(D)	(D)	(D)	5	1,264	274
597	Jewelry stores.....	41	5,279	1,094	283	267	46	5,803	1,117
5992	Florists.....	10	446	66	21	21	12	487	89
5996	Camera, photographic supply stores....	8	1,686	222	55	51	6	1,192	169
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	34	16,635	6,741	2,558	2,262	35	16,739	6,703
783	Motion picture theaters.....	10	2,538	762	242	201	8	2,922	651

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$4,034,000 of which \$1,926,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## CINCINNATI, OHIO-KY., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF CINCINNATI

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	5,604	784,977	101,109	36,271	28,839	5,535	754,795	95,324
52	Lumber, building materials, hardware, farm equipment dealers.....	223	25,780	3,076	776	718	196	35,361	4,623
5251	Hardware stores.....	86	5,257	655	218	183	80	(D)	(D)
52 ex. 5251	Other.....	137	20,523	2,421	558	535	116	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	152	154,525	26,326	9,612	6,961	169	135,881	23,010
531	Department stores.....	11	134,159	23,143	7,942	5,791	9	116,723	20,201
533	Limited price variety stores.....	63	13,138	2,349	1,352	936	78	10,529	1,817
539	Other general merchandise stores.....	58	(D)	834	318	234	82	8,629	992
54	Food stores.....	1,520	182,769	12,550	4,916	3,404	1,629	164,769	11,673
55 ex. 554	Automotive dealers.....	176	118,195	11,857	2,507	2,455	172	142,038	13,018
554	Gasoline service stations.....	444	41,502	3,924	1,392	1,110	398	35,217	3,321
56	Apparel, accessory stores.....	419	64,382	10,535	3,861	2,881	436	60,153	9,874
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	98	12,562	1,997	660	522	58	9,620	1,520
562, 563, 568	Women's clothing, specialty stores....	129	21,410	3,320	1,207	1,026	136	18,053	2,816
562	Ready-to-wear stores <sup>5</sup> .....	79	18,544	2,930	1,067	912	82	15,260	2,443
565	Family clothing stores <sup>5</sup> .....	52	17,390	3,477	1,410	943	54	18,891	3,473
566	Shoe stores.....	101	11,599	1,666	549	362	101	10,352	1,522
564, 569	Other apparel stores.....	17	979	75	35	28	65	2,893	543
57	Furniture, home furnishings, equipment stores.....	318	40,607	6,447	1,852	1,696	337	41,672	6,723
5712	Furniture stores <sup>4</sup> .....	113	21,199	3,495	833	763	109	22,085	3,719
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	72	6,547	1,205	323	303	52	5,171	1,040
572, 573	Household appliance, radio, TV, music stores.....	133	12,861	1,747	696	630	128	13,388	1,964
58	Eating, drinking places.....	1,338	72,632	16,112	7,529	6,656	1,253	66,168	13,719
5812	Eating places.....	827	48,999	12,340	5,607	4,981	677	37,755	8,682
5813	Drinking places.....	511	23,633	3,772	1,922	1,675	576	28,413	5,037
591	Drug stores, proprietary stores.....	243	27,339	3,469	1,535	1,012	266	23,677	3,058
59 ex. 591	Other retail stores <sup>6</sup> .....	771	57,246	6,813	2,291	1,946	679	49,859	6,305
592	Liquor stores.....	97	16,745	659	271	174	80	14,453	483
594	Book, stationery stores.....	35	2,434	423	125	114	27	1,897	388
595	Sporting goods, bicycle stores.....	20	1,988	320	87	81	22	1,710	299
597	Jewelry stores.....	108	7,495	1,422	466	435	94	7,760	1,418
5992	Florists.....	61	2,427	390	148	106	56	2,491	436
5996	Camera, photographic supply stores....	26	2,907	322	90	82	18	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	48	20,047	7,921	3,058	2,755	53	19,530	7,832
783	Motion picture theaters.....	42	(D)	(D)	(D)	(D)	42	5,592	1,310

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CINCINNATI STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	9,415	1,226,567	147,180	53,590	42,167	9,229	1,121,074	133,689
52	Lumber, building materials, hardware, farm equipment dealers.....	441	58,094	7,497	1,866	1,706	392	67,291	8,749
5251	Hardware stores.....	158	11,757	1,441	470	385	146	11,005	7,400
52 ex. 5251	Other.....	283	46,337	6,056	1,396	1,321	246	56,286	1,349
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	272	173,122	28,847	10,822	7,784	279	151,304	25,003
531	Department stores.....	16	141,635	24,219	8,356	6,092	13	122,434	21,047
533	Limited price variety stores.....	113	20,724	3,513	2,001	1,348	128	16,736	1,246
539	Other general merchandise stores.....	107	9,995	1,115	465	344	138	12,134	2,710
54	Food stores.....	2,487	330,763	22,092	8,663	5,774	2,642	279,482	19,373
55 ex. 554	Automotive dealers.....	340	182,944	17,958	3,916	3,831	324	198,305	18,461
554	Gasoline service stations.....	814	74,551	6,789	2,487	1,937	718	59,737	5,409
56	Apparel, accessory stores.....	600	78,742	12,264	4,577	3,407	632	73,823	11,473
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	135	15,183	2,283	761	596	97	13,628	2,046
562, 563, 568	Women's clothing, specialty stores....	183	25,720	3,889	1,463	1,223	186	21,233	3,154
562	Ready-to-wear stores <sup>5</sup> .....	115	22,290	3,428	1,285	1,079	116	17,943	2,737
565	Family clothing stores <sup>5</sup> .....	85	21,202	3,957	1,608	1,095	78	20,928	3,697
566	Shoe stores.....	145	14,765	2,032	687	446	148	13,889	1,971
564, 569	Other apparel stores.....	28	1,402	103	58	47	85	3,539	605
57	Furniture, home furnishings, equipment stores.....	518	65,554	9,574	2,652	2,401	524	61,854	9,184
5712	Furniture stores <sup>4</sup> .....	182	36,068	5,376	1,280	1,160	153	32,758	5,012
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	112	8,654	1,550	402	373	81	7,463	1,404
572, 573	Household appliance, radio, TV, music stores.....	224	20,832	2,648	970	868	214	20,063	2,768
58	Eating, drinking places.....	2,317	123,660	26,160	12,367	10,720	2,211	111,633	22,121
5812	Eating places.....	1,405	82,789	20,030	9,327	8,192	1,416	63,098	14,284
5813	Drinking places.....	912	40,871	6,130	3,040	2,528	1,065	48,535	7,837
591	Drug stores, proprietary stores.....	396	43,960	5,486	2,448	1,611	421	37,419	4,591
59 ex. 591	Other retail stores <sup>6</sup> .....	1,230	95,267	10,513	3,592	2,996	1,086	80,226	9,325
592	Liquor stores.....	197	30,646	1,321	550	373	148	22,326	848
594	Book, stationery stores.....	43	2,807	455	136	118	31	2,006	391
595	Sporting goods, bicycle stores.....	42	3,139	434	121	114	45	2,628	383
597	Jewelry stores.....	160	10,898	2,104	652	583	141	10,722	2,006
5992	Florists.....	114	4,281	631	248	177	104	4,123	663
5996	Camera, photographic supply stores....	31	3,129	339	97	86	19	(D)	226
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	62	20,866	8,214	3,166	2,840	66	20,065	8,046
783	Motion picture theaters.....	74	7,560	1,986	875	684	73	7,595	1,767

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF CINCINNATI, THE ENTIRE CITY, AND CINCINNATI STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	-4.4	4.0	8.5	9.4	13.7
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	-27.1	(D)	-13.7	(D)
5251	Hardware stores.....	(D)	(D)	(D)	6.8	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	-17.7	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	1.5	86.3	63.8	14.4	48.0
531	Department stores.....	2.4	14.9	93.3	15.7	76.9
533	Limited price variety stores.....	-12.3	24.8	80.8	23.8	45.8
539	Other general merchandise stores.....	-3.7	(D)	(D)	-17.6	-20.6
54	Food stores.....	26.8	10.9	9.9	18.3	18.0
55 ex. 554	Automotive dealers.....	-15.6	-16.8	-17.1	-7.8	-6.6
554	Gasoline service stations.....	10.9	17.8	18.2	24.8	25.2
56	Apparel, accessory stores.....	-14.7	7.0	60.0	6.7	35.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-5.1	30.6	110.8	11.4	27.2
562, 563, 568	Women's clothing, specialty stores.....	-0.4	18.6	64.5	21.1	53.6
562	Ready-to-wear stores <sup>5</sup> .....	-2.4	21.5	81.0	24.2	65.3
565	Family clothing stores <sup>5</sup> .....	(D)	-8.0	(D)	1.3	(D)
566	Shoe stores.....	-14.1	12.0	50.1	6.3	22.4
564, 569	Other apparel stores.....	(D)	-66.2	(D)	-60.4	(D)
57	Furniture, home furnishings, equipment stores.....	-13.2	-2.6	5.6	6.0	13.9
5712	Furniture stores <sup>4</sup> .....	-32.0	-4.0	18.2	10.1	28.0
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-33.7	26.6	22.4	16.0	9.7
572, 573	Household appliance, radio, TV, music stores.....	2.0	(D)	(D)	3.8	4.7
58	Eating, drinking places.....	10.1	9.8	9.6	10.8	10.9
5812	Eating places.....	25.7	29.8	32.1	31.2	32.7
5813	Drinking places.....	-36.6	-16.8	-13.0	-15.8	-13.6
591	Drug stores, proprietary stores.....	0.0	15.5	19.8	17.5	20.3
59 ex. 591	Other retail stores <sup>6</sup> .....	9.3	14.8	18.9	18.7	22.2
592	Liquor stores.....	(D)	15.9	(D)	37.3	(D)
594	Book, stationery stores.....	19.1	28.3	39.3	39.9	97.9
595	Sporting goods, bicycle stores.....	(D)	16.3	(D)	19.4	(D)
597	Jewelry stores.....	-9.0	-3.4	13.2	1.6	14.2
5992	Florists.....	-8.4	-2.6	-1.2	3.8	5.5
5996	Camera, photographic supply stores.....	41.4	(D)	(D)	(D)	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	-0.6	2.6	22.3	4.0	27.2
783	Motion picture theaters.....	-13.2	(D)	(D)	-0.5	7.5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF CINCINNATI AND CINCINNATI STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metro- politan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	32.2	35.1	20.6	23.6
52	Lumber, building materials, hardware, farm equipment dealers...	(D)	30.1	(D)	15.8
5251	Hardware stores.....	(D)	(D)	(D)	9.2
52 ex. 5251	Other.....	(D)	(D)	(D)	17.1
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	71.7	80.3	64.0	72.1
531	Department stores.....	76.9	86.3	72.8	82.2
533	Limited price variety stores.....	42.3	60.2	26.8	37.9
539	Other general merchandise stores.....	(D)	24.9	20.7	17.7
54	Food stores.....	7.1	6.2	3.9	3.7
55 ex. 554	Automotive dealers.....	19.2	18.9	12.4	13.6
554	Gasoline service stations.....	4.9	5.2	2.7	3.1
56	Apparel, accessory stores.....	56.6	71.0	46.3	57.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	50.3	69.2	41.6	48.9
562,563,568	Women's clothing, specialty stores.....	59.4	70.7	49.4	60.1
562	Ready-to-wear stores <sup>5</sup> .....	57.3	71.3	47.7	60.7
565	Family clothing stores <sup>5</sup> .....	(D)	80.4	(D)	72.5
566	Shoe stores.....	45.5	59.3	35.7	44.2
564, 569	Other apparel stores.....	(D)	66.2	(D)	54.1
57	Furniture, home furnishings, equipment stores.....	38.8	43.6	24.1	29.4
5712	Furniture stores <sup>4</sup> .....	31.4	44.3	18.4	29.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	39.6	37.5	29.9	26.0
572, 573	Household appliance, radio, TV, music stores.....	50.8	(D)	31.3	31.9
58	Eating, drinking places.....	27.7	27.6	16.3	16.4
5812	Eating places.....	35.2	36.3	20.8	21.7
5813	Drinking places.....	12.2	16.1	7.1	9.4
591	Drug stores, proprietary stores.....	19.1	22.0	11.9	13.9
59 ex. 591	Other retail stores <sup>6</sup> .....	40.8	42.8	24.5	26.6
592	Liquor stores.....	(D)	15.4	(D)	10.0
594	Book, stationery stores.....	72.1	77.8	62.6	73.5
595	Sporting goods, bicycle stores.....	(D)	73.9	(D)	48.1
597	Jewelry stores.....	70.4	74.8	48.4	54.1
5992	Florists.....	18.4	19.6	10.4	11.8
5996	Camera, photographic supply stores.....	58.0	(D)	53.9	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF CINCINNATI, THE ENTIRE CITY, AND CINCINNATI STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	4.0	3.3	4.7	4.7	6.0
5251	Hardware stores.....	(D)	0.4	0.7	(D)	1.0	1.0
52 ex. 5251	Other.....	(D)	3.6	2.6	(D)	3.7	5.0
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	43.8	41.3	19.7	18.0	14.1	13.5
531	Department stores.....	40.8	38.1	17.1	15.5	11.5	10.9
533	Limited price variety stores.....	2.2	2.4	1.7	1.4	1.7	1.5
539	Other general merchandise stores.....	0.8	0.8	(D)	1.1	0.8	1.1
54	Food stores.....	5.1	3.9	23.3	21.8	27.0	24.9
55 ex. 554	Automotive dealers.....	9.0	10.2	15.1	18.8	14.9	17.7
554	Gasoline service stations.....	0.8	0.7	5.3	4.7	6.1	5.3
56	Apparel, accessory stores.....	14.4	16.1	8.2	8.0	6.4	6.6
561, 567	Men's, boys' apparel stores, custom tailors.....	2.5	2.5	1.6	1.3	1.2	1.2
562, 563, 568	Women's clothing, specialty stores....	5.0	4.8	2.7	2.4	2.1	1.9
562	Ready-to-wear stores <sup>5</sup> .....	4.2	4.1	2.4	2.0	1.8	1.6
565	Family clothing stores <sup>5</sup> .....	(D)	5.7	2.2	2.5	1.7	1.9
566	Shoe stores.....	2.1	2.3	1.5	1.4	1.2	1.2
564, 569	Other apparel stores.....	(D)	0.7	0.1	0.4	0.1	0.3
57	Furniture, home furnishings, equipment stores.....	6.2	6.9	5.1	5.5	5.3	5.5
5712	Furniture stores <sup>4</sup> .....	2.6	3.7	2.7	2.9	2.9	2.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1.0	0.7	0.8	0.7	0.7	0.7
572, 573	Household appliance, radio, TV, music stores.....	2.6	2.4	1.6	1.3	1.7	1.8
58	Eating, drinking places.....	8.0	6.9	9.2	8.8	10.1	10.0
5812	Eating places.....	6.8	5.2	6.2	5.0	6.7	5.6
5813	Drinking places.....	1.1	1.7	3.0	3.8	3.3	4.3
591	Drug stores, proprietary stores.....	2.1	2.0	3.5	3.1	3.6	3.3
59 ex. 591	Other retail stores <sup>6</sup> .....	9.2	8.0	7.3	6.6	7.8	7.2
592	Liquor stores.....	(D)	0.8	2.1	1.9	2.5	2.0
594	Book, stationery stores.....	0.7	0.6	0.3	0.3	0.2	0.2
595	Sporting goods, bicycle stores.....	(D)	0.5	0.3	0.2	0.3	0.2
597	Jewelry stores.....	2.1	2.2	1.0	1.0	0.9	1.0
5992	Florists.....	0.2	0.2	0.3	0.3	0.3	0.4
5996	Camera, photographic supply stores....	0.7	0.5	0.4	(D)	0.3	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE CINCINNATI STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.--Includes the planned center known as "Kenwood Plaza Shopping Center" extending along the 7500 block of Kenwood Ave. and along the 7700-7900 blocks of Montgomery Rd.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	40	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	18,091	56	Apparel, accessory stores <sup>1</sup> .....	13
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	9	562-3, 568	Women's clothing, specialty stores....	6
	Sales.....(\$1,000)...	7,785	562	Ready-to-wear stores <sup>3</sup> .....	3
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>3</sup> .....	4
56, 57	Number.....	18	566	Shoe stores.....	1
	Sales.....(\$1,000)...	8,783	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	13	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	1,523	5713-15,19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	40	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	2
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	7
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
			5992	Florists.....	...
54	Food stores.....	6	5996	Camera, photographic supply stores....	1

MRC No. 2.--Includes the planned center known as "Newport Shopping Center" at the intersection of Monmouth St. (Alexandria Pike) and Carothers Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	24	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	8,818	56	Apparel, accessory stores <sup>1</sup> .....	5
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	6	562-3, 568	Women's clothing, specialty stores....	2
	Sales.....(\$1,000)...	5,540	562	Ready-to-wear stores <sup>3</sup> .....	2
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>3</sup> .....	...
56, 57	Number.....	8	566	Shoe stores.....	2
	Sales.....(\$1,000)...	2,181	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	10	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	1,097	5713-15,19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>2</sup> .....	24	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	1
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	4	5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## CINCINNATI, OHIO-KY., AREA

13

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CINCINNATI STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 3—Includes the planned center known as "Swifton Shopping Center" on the east side of Reading Rd. between Seymour Ave. and Langdon Farm Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	39	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	21,583	56	Apparel, accessory stores <sup>1</sup> .....	15
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	4
	Number.....	12	562-3, 568	Women's clothing, specialty stores.....	7
	Sales.....(\$1,000)...	8,891	562	Ready-to-wear stores <sup>5</sup> .....	6
53 part, <sup>2</sup> 56, 57	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	20	566	Shoe stores.....	3
	Sales.....(\$1,000)...	11,843	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	7	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	849	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	39	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	4
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	7	597	Jewelry stores.....	2
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	1

MRC No. 4.—Includes the stores on Glenway Ave. from Iliff Ave. to Rutledge Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	50	554	Gasoline service stations.....	9
	Sales.....(\$1,000)...	10,868	56	Apparel, accessory stores <sup>1</sup> .....	3
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	22	562-3, 568	Women's clothing, specialty stores.....	...
	Sales.....(\$1,000)...	2,928	562	Ready-to-wear stores <sup>5</sup> .....	...
53 part, <sup>2</sup> 56, 57	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	10	566	Shoe stores.....	1
	Sales.....(\$1,000)...	3,257	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	18	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	4,683	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	50	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	4
5251	Hardware stores.....	1	5813	Drinking places.....	3
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	3
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	4
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	12	597	Jewelry stores.....	2
			5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CINCINNATI STANDARD METROPOLITAN STATISTICAL AREA

MRC No.5—Includes the stores on Reading Rd. between Oak St. and Union St.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	31	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	16,149	56	Apparel, accessory stores <sup>1</sup> .....	1
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
53 part, <sup>2</sup> 56, 57	Number.....	17	562-3, 568	Women's clothing, specialty stores....	...
	Sales.....(\$1,000)...	2,014	562	Ready-to-wear stores <sup>2</sup> .....	...
	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>2</sup> .....	1
	Number.....	4	566	Shoe stores.....	...
52, 55, 599	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	10	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	31	58	Eating, drinking places.....	10
	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	6
	Hardware stores.....	...	5813	Drinking places.....	4
5251	Other.....	...	591	Drug stores, proprietary stores.....	2
52 ex. 5251	General merchandise group stores <sup>1 2</sup> .....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	4
53 part <sup>2</sup>	Department stores.....	1	592	Liquor stores.....	...
531	Limited price variety stores.....	...	594	Book, stationery stores.....	...
533	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
539			597	Jewelry stores.....	3
54	Food stores.....	5	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

MRC No. 6.—Includes the planned center known as "Western Hills Plaza" on the north side of the 6000 and 6100 blocks on Glenway Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	33	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	19,437	56	Apparel, accessory stores <sup>1</sup> .....	12
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>2</sup> 56, 57	Number.....	9	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	8,134	562	Ready-to-wear stores <sup>2</sup> .....	2
	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>2</sup> .....	1
	Number.....	17	566	Shoe stores.....	4
52, 55, 599	Sales.....(\$1,000)...	10,371	564, 569	Other apparel stores.....	1
	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	7	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	932	5713-15, 19	Other home furnishings stores.....	...
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>2</sup> .....	33	58	Eating, drinking places.....	4
	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	3
	Hardware stores.....	...	5813	Drinking places.....	1
5251	Other.....	2	591	Drug stores, proprietary stores.....	1
52 ex. 5251	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	3
53 part <sup>2</sup>	Department stores.....	1	592	Liquor stores.....	...
531	Limited price variety stores.....	1	594	Book, stationery stores.....	...
533	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
539			597	Jewelry stores.....	1
54	Food stores.....	4	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data

for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).--Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).--Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).--Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).--Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).--Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).--Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).--Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).--Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).--Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).--Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).--Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).--Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).--Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).--Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).--Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).--Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).--Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



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1958



# CENTRAL BUSINESS DISTRICT STATISTICS

Cleveland, Ohio, Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

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# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

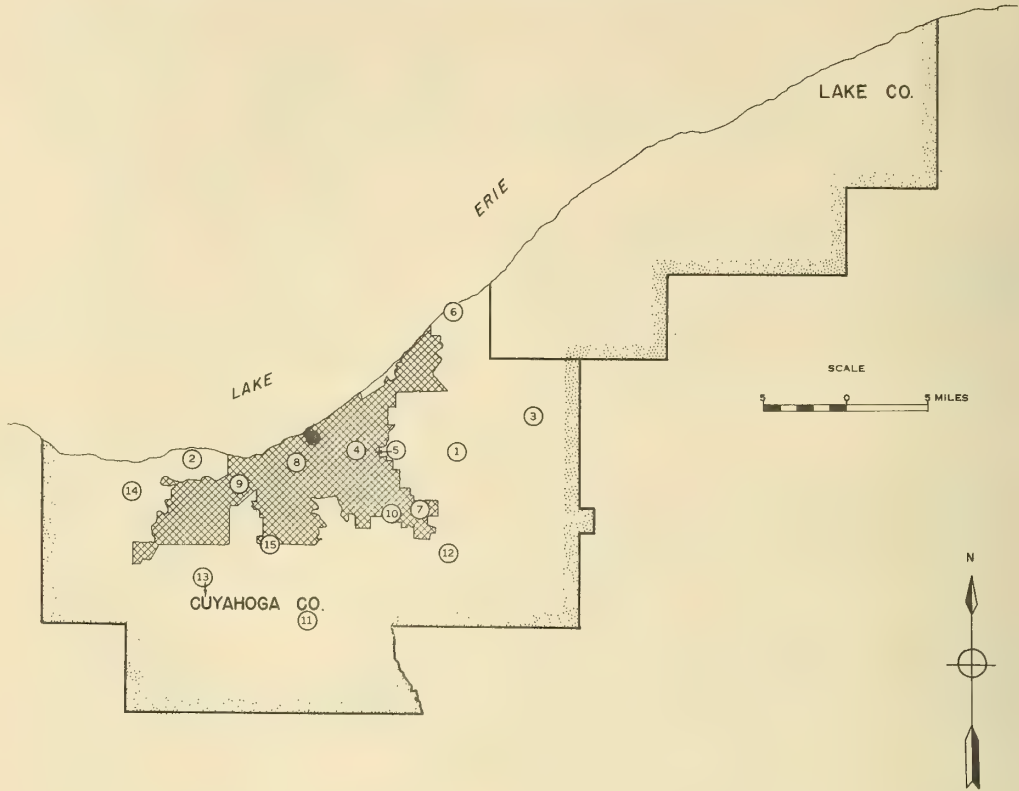
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

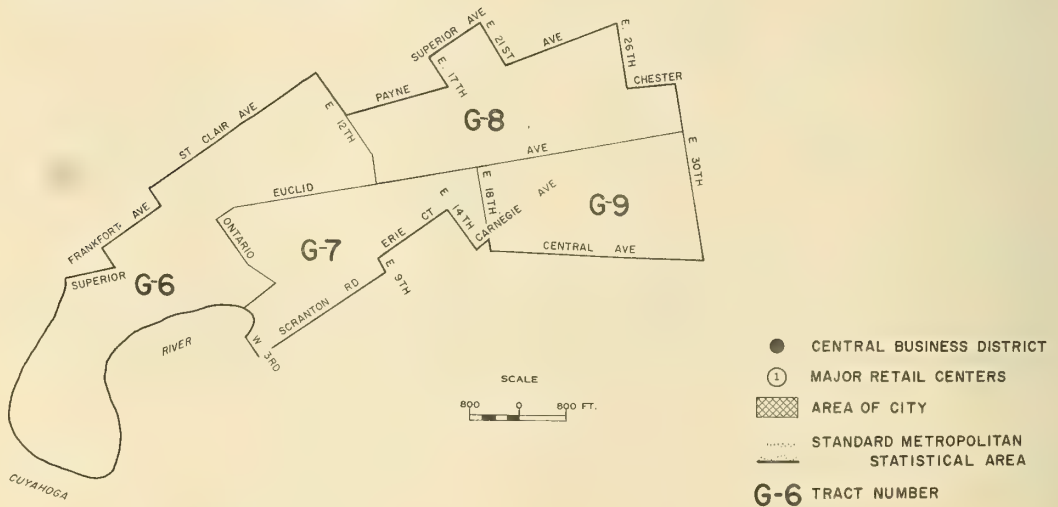
For explanation of procedures and definitions, see Appendix.

# CLEVELAND, OHIO

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



### CENTRAL BUSINESS DISTRICT



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	20

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF CLEVELAND

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	962	360,207	65,652	23,247	19,148	990	372,626	65,004
52	Lumber, building materials, hardware, farm equipment dealers.....	14	1,321	218	53	50	16	2,210	325
5251	Hardware stores.....	5	410	59	19	16	4	460	61
52 ex. 5251	Other.....	9	911	159	34	34	12	1,759	264
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	21	185,230	36,087	13,646	10,833	21	197,348	35,323
531	Department stores.....	6	173,670	33,928	12,698	10,205	6	185,291	33,095
533	Limited price variety stores.....	8	10,709	2,016	912	597	8	11,163	2,116
539	Other general merchandise stores.....	7	851	143	36	31	7	904	112
54	Food stores.....	133	12,121	1,132	449	299	153	13,202	1,084
55 ex. 554	Automotive dealers.....	9	22,509	2,203	317	309	14	29,701	2,814
554	Gasoline service stations.....	21	2,311	172	52	44	14	1,131	102
56	Apparel, accessory stores.....	157	38,794	6,756	2,040	1,731	191	43,928	7,886
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	48	9,282	1,815	471	405	39	10,676	1,886
562, 563, 568	Women's clothing, specialty stores.....	56	17,331	2,980	955	850	54	14,555	2,501
562	Ready-to-wear stores <sup>5</sup> .....	30	13,256	2,259	740	689	28	12,333	2,142
565	Family clothing stores <sup>5</sup> .....	3	(D)	(D)	(D)	(D)	3	5,947	1,342
566	Shoe stores.....	45	7,950	1,279	349	262	50	8,802	1,371
564, 569	Other apparel stores.....	5	(D)	(D)	(D)	(D)	35	3,804	786
57	Furniture, home furnishings, equipment stores.....	62	17,974	2,744	703	661	79	17,745	3,132
5712	Furniture stores <sup>4</sup> .....	21	7,913	1,486	394	372	25	9,388	2,053
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	7	1,033	133	21	21	16	1,460	255
572, 573	Household appliance, radio, TV, music stores.....	34	9,028	1,125	288	268	32	6,621	824
58	Eating, drinking places.....	280	34,448	9,744	4,126	3,589	236	29,079	8,602
5812	Eating places.....	213	29,107	8,758	3,714	3,226	167	23,966	7,353
5813	Drinking places.....	67	5,341	986	412	363	69	5,113	1,249
591	Drug stores, proprietary stores.....	23	5,871	922	308	228	30	6,593	1,163
59 ex. 591	Other retail stores <sup>6</sup> .....	242	39,628	5,674	1,553	1,404	236	31,689	4,573
592	Liquor stores.....	6	5,649	189	56	55	6	6,306	151
594	Book, stationery stores.....	22	4,480	965	292	267	24	3,258	777
595	Sporting goods, bicycle stores.....	4	(D)	(D)	(D)	(D)	4	1,155	228
597	Jewelry stores.....	67	9,052	1,536	359	339	76	8,551	1,265
5992	Florists.....	10	367	90	18	18	9	472	95
5996	Camera, photographic supply stores.....	8	2,477	364	74	67	9	1,927	251
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	41	17,385	6,295	2,474	2,149	42	17,862	6,876
783	Motion picture theaters.....	15	3,990	1,061	327	297	13	3,879	851

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$7,498,000 of which \$3,311,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## CLEVELAND, OHIO, AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF CLEVELAND

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	10,429	1,382,815	174,366	60,707	48,424	10,231	1,330,593	167,825
52	Lumber, building materials, hardware, farm equipment dealers.....	534	61,573	7,281	1,828	1,669	463	66,226	8,532
5251	Hardware stores.....	277	16,426	1,527	446	377	242	15,683	1,505
52 ex. 5251	Other.....	257	45,147	5,754	1,382	1,292	219	50,537	7,027
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	268	261,227	47,003	17,827	13,458	264	263,202	44,979
531	Department stores.....	16	219,721	40,785	15,008	11,676	13	226,458	39,147
533	Limited price variety stores.....	106	25,660	4,620	2,275	1,418	122	27,954	4,930
539	Other general merchandise stores.....	102	15,058	1,598	544	364	129	8,790	920
54	Food stores.....	2,782	334,229	22,779	8,108	5,380	3,114	310,776	21,772
55 ex. 554	Automotive dealers.....	344	175,558	16,216	3,106	2,974	319	199,823	19,285
554	Gasoline service stations.....	877	73,558	5,944	2,035	1,575	720	55,050	4,376
56	Apparel, accessory stores.....	771	87,039	12,721	4,270	3,363	815	89,335	13,362
561, 567	Men's, boys' apparel stores, custom tailors.....	199	21,112	3,402	932	751	138	20,425	3,167
562, 563, 568	Women's clothing, specialty stores....	229	33,041	4,878	1,785	1,484	236	30,593	4,581
562	Ready-to-wear stores <sup>3</sup> .....	121	25,381	3,841	1,399	1,220	142	26,868	4,069
565	Family clothing stores <sup>3</sup> .....	57	11,112	1,446	578	445	56	11,845	2,021
566	Shoe stores.....	230	19,235	2,747	861	593	220	19,981	2,784
564, 569	Other apparel stores.....	42	(D)	248	123	90	101	5,287	809
57	Furniture, home furnishings, equipment stores.....	637	86,771	12,012	2,977	2,716	652	81,294	11,336
5712	Furniture stores <sup>4</sup> .....	243	47,545	6,803	1,655	1,522	185	43,893	6,712
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	140	11,887	1,775	421	382	106	9,050	1,906
572, 573	Household appliance, radio, TV, music stores.....	254	27,338	3,434	901	812	257	25,313	2,718
58	Eating, drinking places.....	2,668	144,187	32,093	14,297	12,283	2,377	123,922	27,985
5812	Eating places.....	1,448	94,596	24,692	10,940	9,471	1,211	71,758	18,961
5813	Drinking places.....	1,220	49,591	7,401	3,357	2,812	1,250	52,098	9,024
591	Drug stores, proprietary stores.....	377	51,929	7,242	2,820	2,016	414	47,761	6,410
59 ex. 591	Other retail stores <sup>6</sup> .....	1,171	106,744	11,075	3,439	2,990	1,093	93,204	9,788
592	Liquor stores.....	132	34,968	1,147	383	337	140	34,978	953
594	Book, stationery stores.....	36	4,975	923	309	273	45	5,413	1,349
595	Sporting goods, bicycle stores.....	55	4,283	704	157	136	40	2,732	418
597	Jewelry stores.....	162	12,728	2,064	535	474	180	12,323	1,841
5992	Florists.....	158	5,220	838	285	225	137	4,979	846
5996	Camera, photographic supply stores....	31	4,799	553	133	116	24	2,925	332
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	133	25,871	9,519	3,718	3,261	123	26,237	9,872
783	Motion picture theaters.....	61	7,362	2,159	915	740	54	7,462	1,966

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CLEVELAND STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	15,140	2,209,230	261,000	90,064	70,507	14,533	1,923,462	230,619
52	Lumber, building materials, hardware, farm equipment dealers.....	887	123,645	14,363	3,429	3,057	767	113,156	14,827
5251	Hardware stores.....	410	27,859	2,968	907	704	368	26,079	2,869
52 ex. 5251	Other.....	477	95,786	11,395	2,522	2,353	397	87,071	11,958
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	404	350,043	58,480	23,188	16,995	367	296,779	49,864
531	Department stores.....	31	286,095	48,998	18,533	14,246	23	246,947	42,059
533	Limited price variety stores.....	157	39,392	6,916	3,645	2,051	170	37,434	6,450
539	Other general merchandise stores.....	162	23,626	2,566	1,010	698	174	12,398	1,355
54	Food stores.....	3,758	589,387	41,281	14,603	9,715	4,064	482,792	34,935
55 ex. 554	Automotive dealers.....	568	323,590	31,299	5,808	5,611	509	334,160	32,711
554	Gasoline service stations.....	1,512	142,618	12,196	4,139	3,129	1,326	106,632	8,623
56	Apparel, accessory stores.....	1,138	122,240	17,338	6,053	4,681	1,135	114,509	16,373
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	270	27,912	4,334	1,183	947	190	25,244	3,720
562, 563, 568	Women's clothing, specialty stores.....	368	47,568	6,753	2,614	2,158	349	41,809	6,034
562	Ready-to-wear stores <sup>5</sup> .....	204	37,530	5,470	2,094	1,793	203	36,907	5,423
565	Family clothing stores <sup>5</sup> .....	80	13,785	1,814	724	543	70	12,755	2,118
566	Shoe stores.....	324	27,870	3,927	1,261	842	287	24,905	3,332
564, 569	Other apparel stores.....	80	(D)	510	271	191	161	8,286	1,169
57	Furniture, home furnishings, equipment stores.....	1,001	116,599	15,476	3,869	3,501	982	103,901	13,854
5712	Furniture stores <sup>4</sup> .....	324	57,028	7,990	1,920	1,765	240	51,985	7,543
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	250	17,028	2,550	631	585	150	13,306	2,746
572, 573	Household appliance, radio, TV, music stores.....	427	41,698	4,936	1,318	1,153	408	33,610	3,515
58	Eating, drinking places.....	3,536	196,121	43,641	19,629	16,613	3,170	165,872	37,060
5812	Eating places.....	1,960	129,060	33,644	15,132	12,858	1,551	97,330	25,382
5813	Drinking places.....	1,576	67,061	9,997	4,497	3,755	1,611	68,454	11,678
591	Drug stores, proprietary stores.....	581	87,071	12,104	4,654	3,218	586	72,242	9,752
59 ex. 591	Other retail stores <sup>6</sup> .....	1,755	157,916	14,822	4,692	3,987	1,627	133,419	12,620
592	Liquor stores.....	220	60,773	1,917	652	559	204	52,775	1,427
594	Book, stationery stores.....	60	6,311	1,118	407	365	56	6,319	1,488
595	Sporting goods, bicycle stores.....	92	6,372	899	214	173	84	4,389	565
597	Jewelry stores.....	221	14,762	2,347	617	555	230	14,183	2,052
5992	Florists.....	237	8,066	1,265	435	322	231	7,826	1,188
5996	Camera, photographic supply stores.....	43	5,526	616	156	128	36	3,511	376
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	150	28,960	10,606	4,174	3,654	139	28,816	10,688
783	Motion picture theaters.....	94	11,024	3,039	1,352	982	86	11,243	2,807

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## CLEVELAND, OHIO, AREA

9

Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF CLEVELAND, THE ENTIRE CITY, AND CLEVELAND STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	-3.3	3.9	6.7	14.9	19.2
52	Lumber, building materials, hardware, farm equipment dealers.....	59.8	-7.0	-5.9	9.3	10.3
5251	Hardware stores.....	-10.9	4.7	5.2	6.8	7.1
52 ex. 5251	Other.....	-48.0	-10.0	-9.3	10.0	11.2
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	-6.2	-0.8	15.4	17.9	65.8
531	Department stores.....	-6.3	-0.3	11.9	15.9	82.3
533	Limited price variety stores.....	-4.1	-8.2	-11.0	5.2	9.2
539	Other general merchandise stores.....	-5.9	71.3	80.2	90.6	98.1
54	Food stores.....	-8.2	7.5	8.2	22.1	22.9
55 ex. 554	Automotive dealers.....	-24.2	-12.1	-10.0	-3.2	-1.1
554	Gasoline service stations.....	104.3	33.6	32.1	33.7	33.0
56	Apparel, accessory stores.....	-11.7	-2.6	6.3	6.8	18.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-13.1	3.4	21.3	10.6	27.9
562, 563, 568	Women's clothing, specialty stores.....	19.1	8.0	-2.1	13.8	10.9
562	Ready-to-wear stores <sup>5</sup> .....	7.5	-5.5	-16.6	1.7	-1.2
565	Family clothing stores <sup>5</sup> .....	(D)	-6.2	(D)	8.1	(D)
566	Shoe stores.....	-9.7	-3.8	0.9	11.9	23.7
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	1.3	6.7	8.3	12.2	14.5
5712	Furniture stores <sup>4</sup> .....	-15.7	8.3	14.9	9.7	15.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-29.3	31.3	43.0	28.0	35.0
572, 573	Household appliance, radio, TV, music stores.....	36.4	8.0	3.3	24.1	21.0
58	Eating, drinking places.....	18.5	16.4	15.7	18.2	18.2
5812	Eating places.....	21.5	31.8	-2.9	32.6	36.2
5813	Drinking places.....	4.5	-4.8	-5.8	-2.0	-2.6
591	Drug stores, proprietary stores.....	-11.0	8.7	11.9	20.5	23.7
59 ex. 591	Other retail stores <sup>6</sup> .....	25.1	14.5	9.1	18.4	16.3
592	Liquor stores.....	-10.4	...	2.3	15.2	18.6
594	Book, stationery stores.....	37.5	-8.1	-77.1	-0.1	-40.3
595	Sporting goods, bicycle stores.....	(D)	56.8	(D)	45.2	(D)
597	Jewelry stores.....	5.9	3.3	-2.6	4.1	1.4
5992	Florists.....	-22.3	4.8	7.7	3.1	4.7
5996	Camera, photographic supply stores.....	28.5	64.1	132.7	57.4	92.5
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	-2.7	-1.4	1.3	0.5	5.7
783	Motion picture theaters.....	2.9	-1.4	-5.9	-2.0	-4.5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF CLEVELAND AND OF CLEVELAND STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	26.0	28.0	16.3	19.4
52	Lumber, building materials, hardware, farm equipment dealers...	2.1	3.3	1.1	2.0
5251	Hardware stores.....	2.5	2.9	1.5	1.8
52 ex. 5251	Other.....	2.0	3.5	1.0	2.0
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	70.9	75.0	52.9	66.5
531	Department stores.....	79.0	81.8	60.7	75.0
533	Limited price variety stores.....	41.7	39.9	27.2	29.8
539	Other general merchandise stores.....	5.7	10.3	3.6	7.3
54	Food stores.....	3.6	4.2	2.1	2.7
55 ex. 554	Automotive dealers.....	12.8	15.5	7.0	8.9
554	Gasoline service stations.....	3.1	2.1	1.6	1.1
56	Apparel, accessory stores.....	44.6	49.2	31.7	38.4
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	44.0	52.3	33.3	42.3
562, 563, 568	Women's clothing, specialty stores.....	52.5	52.4	36.4	34.8
562	Ready-to-wear stores <sup>5</sup> .....	52.2	51.4	35.3	33.4
565	Family clothing stores <sup>5</sup> .....	(D)	50.2	(D)	46.6
566	Shoe stores.....	41.3	44.1	28.5	35.3
564, 569	Other apparel stores.....	(D)	44.1	(D)	45.9
57	Furniture, home furnishings, equipment stores.....	20.7	21.8	15.4	17.1
5712	Furniture stores <sup>4</sup> .....	16.6	21.4	13.9	18.1
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	8.7	16.1	6.1	11.0
572, 573	Household appliance, radio, TV, music stores.....	33.0	26.2	21.7	19.7
58	Eating, drinking places.....	23.9	23.5	17.6	17.5
5812	Eating places.....	30.8	33.4	22.6	24.6
5813	Drinking places.....	10.8	9.8	8.0	7.5
591	Drug stores, proprietary stores.....	11.3	13.8	6.7	9.1
59 ex. 591	Other retail stores <sup>6</sup> .....	37.1	34.0	25.1	27.9
592	Liquor stores.....	16.2	18.0	9.3	11.9
594	Book, stationery stores.....	90.1	60.2	71.0	51.6
595	Sporting goods, bicycle stores.....	(D)	42.3	(D)	26.3
597	Jewelry stores.....	71.1	69.4	61.3	60.3
5992	Florists.....	7.0	9.5	4.5	6.0
5996	Camera, photographic supply stores.....	51.6	65.9	44.8	54.9

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF CLEVELAND, THE ENTIRE CITY, AND CLEVELAND STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.4	0.6	4.5	5.0	5.6	5.9
5251	Hardware stores.....	0.1	0.1	1.2	1.2	1.3	1.4
52 ex. 5251	Other.....	0.3	0.5	3.3	3.8	4.3	4.5
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	51.4	53.0	18.9	19.8	15.8	15.4
531	Department stores.....	48.2	49.7	15.9	17.0	12.9	12.8
533	Limited price variety stores.....	3.0	3.0	1.9	2.1	1.8	1.9
539	Other general merchandise stores.....	0.2	0.2	1.1	0.7	1.1	0.7
54	Food stores.....	3.4	3.5	24.2	23.4	26.7	25.1
55 ex. 554	Automotive dealers.....	6.2	8.0	12.7	15.0	14.7	17.4
554	Gasoline service stations.....	0.6	0.3	5.3	4.1	6.5	5.5
56	Apparel, accessory stores.....	10.8	11.8	6.3	6.7	5.5	6.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	2.6	2.9	1.5	1.5	1.3	1.3
562, 563, 568	Women's clothing, specialty stores....	4.8	3.9	2.4	2.3	2.1	2.2
562	Ready-to-wear stores <sup>5</sup> .....	3.7	3.3	1.8	2.0	1.7	1.9
565	Family clothing stores <sup>5</sup> .....	(D)	1.6	0.8	0.9	0.6	0.7
566	Shoe stores.....	2.2	2.4	1.4	1.5	1.3	1.3
564, 569	Other apparel stores.....	(D)	1.0	(D)	0.5	(D)	0.5
57	Furniture, home furnishings, equipment stores.....	5.0	4.8	6.3	6.1	5.3	5.4
5712	Furniture stores <sup>4</sup> .....	2.2	2.5	3.4	3.3	2.6	2.7
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.3	0.4	0.9	0.7	0.8	0.7
572, 573	Household appliance, radio, TV, music stores.....	2.5	1.8	2.0	1.9	1.9	1.8
58	Eating, drinking places.....	9.6	7.8	10.4	9.3	8.9	8.6
5812	Eating places.....	8.1	6.4	6.8	5.4	5.8	5.1
5813	Drinking places.....	1.5	1.4	3.6	3.9	3.1	3.5
591	Drug stores, proprietary stores.....	1.6	1.7	3.7	3.6	3.9	3.8
59 ex. 591	Other retail stores <sup>6</sup> .....	11.0	8.5	7.7	7.0	7.1	6.9
592	Liquor stores.....	1.6	1.7	2.5	2.6	2.7	2.7
594	Book, stationery stores.....	1.2	0.9	0.4	0.4	0.3	0.3
595	Sporting goods, bicycle stores.....	(D)	0.3	0.3	0.2	0.3	0.2
597	Jewelry stores.....	2.5	2.3	0.9	0.9	0.7	0.7
5992	Florists.....	0.1	0.1	0.4	0.4	0.4	0.4
5996	Camera, photographic supply stores....	0.7	0.5	0.3	0.2	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CLEVELAND STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned centers known as "Cedar Shopping Center" and "Mayflower Shopping Center" and stores in the area bounded by Colony, Warrensville-Center Rd., Okalona, Miramar Blvd., Silsby, Washington Blvd., Cedar Rd., and Fenwick.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	83			
	Sales.....(\$1,000)...	34,379	554	Gasoline service stations.....	3
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	28
	Number.....	29	561, 567	Men's, boys' apparel stores, custom tailors.....	6
	Sales.....(\$1,000)...	9,754	562-3, 568	Women's clothing, specialty stores.....	10
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	7
56, 57	Number.....	41	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	23,612	566	Shoe stores.....	9
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	3
	Number.....	13	57	Furniture, home furnishings, equipment stores.....	9
	Sales.....(\$1,000)...	1,013	5712	Furniture stores.....	2
		Number of establishments	5713-15, 19	Other home furnishings stores.....	6
			572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	83	58	Eating, drinking places.....	12
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	8
5251	Hardware stores.....	3	5813	Drinking places.....	4
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	4
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
			5992	Florists.....	1
54	Food stores.....	13	5996	Camera, photographic supply stores.....	1

MRC No. 2.—Includes stores on Detroit Ave. from St. Charles Ave. to Andrews Ave.—Elmwood Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	56			
	Sales.....(\$1,000)...	7,912	554	Gasoline service stations.....	1
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	15
	Number.....	15	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	1,872	562-3, 568	Women's clothing, specialty stores.....	6
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	3
56, 57	Number.....	21	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	4,815	566	Shoe stores.....	6
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	1
	Number.....	20	57	Furniture, home furnishings, equipment stores.....	3
	Sales.....(\$1,000)...	1,225	5712	Furniture stores.....	...
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>2</sup> .....	56	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	5
5251	Hardware stores.....	1	5813	Drinking places.....	2
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	4
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	15
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	4
			5992	Florists.....	...
54	Food stores.....	4	5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for these kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CLEVELAND STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the planned center know as "Eastgate Shopping Center" at the intersection of Mayfield Rd. and S.O.M. Center Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	35	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	8,611	56	Apparel, accessory stores <sup>1</sup> .....	14
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	8	562-3, 568	Women's clothing, specialty stores....	7
	Sales.....(\$1,000)...	3,544	562	Ready-to-wear stores <sup>5</sup> .....	5
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	19	566	Shoe stores.....	4
	Sales.....(\$1,000)...	4,047	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	8	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	1,020	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	35	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	...
5251	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	2
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
			5992	Florists.....	...
54	Food stores.....	5	5996	Camera, photographic supply stores....	...

MRC No. 4.—Includes the stores in the area bounded by Chester Ave., East 87th, Euclid Ave., East 88th, Carnegie Ave. SE., East 89th, rear property line of establishments on south side of Carnegie Ave. SE., and East 83rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	22	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	24,574	56	Apparel, accessory stores <sup>1</sup> .....	1
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	11	562-3, 568	Women's clothing, specialty stores....	...
	Sales.....(\$1,000)...	7,155	562	Ready-to-wear stores <sup>5</sup> .....	...
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	1
56, 57	Number.....	5	566	Shoe stores.....	...
	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	6	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>2</sup> .....	22	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	3
5251	Hardware stores.....	...	5813	Drinking places.....	1
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	1
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	6	5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CLEVELAND STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes stores in the area bounded by Chester Ave. NE., East 107th, Carnegie Ave. SE., East 100th, Euclid Ave., and East 97th.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	139	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	26,348	56	Apparel, accessory stores <sup>1</sup> .....	45
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	10
	Number.....	59	562-3, 568	Women's clothing, specialty stores.....	17
	Sales.....(\$1,000)...	7,966	562	Ready-to-wear stores <sup>5</sup> .....	13
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	1
56, 57	Number.....	55	566	Shoe stores.....	10
	Sales.....(\$1,000)...	9,073	564, 569	Other apparel stores.....	5
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	5
	Number.....	25	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	9,309	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	5
	Retail stores, total <sup>2</sup> .....	139	58	Eating, drinking places.....	29
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	19
5251	Hardware stores.....	1	5813	Drinking places.....	10
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	9
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	21
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	4
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	6
54	Food stores.....	21	5992	Florists.....	2
			5996	Camera, photographic supply stores.....	1

MRC No. 6.—Includes the planned centers known as Lakeshore Shopping Center and Shore Shopping Center, and the stores on Lakeshore Blvd. from East 218th to the 229th block, and the stores on Shore Center Drive and 222nd East.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	63	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	23,728	56	Apparel, accessory stores <sup>1</sup> .....	18
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	4
	Number.....	22	562-3, 568	Women's clothing, specialty stores.....	7
	Sales.....(\$1,000)...	11,412	562	Ready-to-wear stores <sup>5</sup> .....	5
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	1
56, 57	Number.....	28	566	Shoe stores.....	5
	Sales.....(\$1,000)...	8,836	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	5
	Number.....	13	5712	Furniture stores.....	3
	Sales.....(\$1,000)...	3,480	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>2</sup> .....	63	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	5
5251	Hardware stores.....	...	5813	Drinking places.....	2
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	5
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	7
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	4	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	3
54	Food stores.....	10	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CLEVELAND STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 7.—Includes the planned centers known as "Lee-Howard Shopping Center" and "Judd-Lee Plaza" and the stores on Lee Rd. from Glendale Ave. SE., to Judson Dr. SE., and on Harvard Ave. East from Lee Ave. to 173rd St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	54	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	18,200	56	Apparel, accessory stores <sup>1</sup> .....	11
			561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>2</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores.....	3
	Number.....	17	562	Ready-to-wear stores <sup>5</sup> .....	2
	Sales.....(\$1,000)...	9,434	565	Family clothing stores <sup>5</sup> .....	1
			566	Shoe stores.....	2
53 part, <sup>2</sup> 56, 57	Shopping goods stores: <sup>2</sup>		564, 569	Other apparel stores.....	3
	Number.....	20	57	Furniture, home furnishings, equipment stores.....	6
	Sales.....(\$1,000)...	6,354	5712	Furniture stores.....	2
			5713-15, 19	Other home furnishings stores.....	3
52, 55, 599	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	1
	Number.....	17	58	Eating, drinking places.....	5
	Sales.....(\$1,000)...	2,412	5812	Eating places.....	3
			5813	Drinking places.....	2
52	Retail stores, total <sup>2</sup> .....	54	591	Drug stores, proprietary stores.....	3
	Lumber, building materials, hardware, farm equipment dealers.....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	8
	Hardware stores.....	3	592	Liquor stores.....	...
	Other.....	1	594	Book, stationery stores.....	...
5251	General merchandise group stores <sup>1 2</sup> .....	3	595	Sporting goods, bicycle stores.....	2
	Department stores.....	1	597	Jewelry stores.....	2
	Limited price variety stores.....	1	5992	Florists.....	1
	Other general merchandise stores.....	1	5996	Camera, photographic supply stores.....	1
53 part <sup>2</sup> 531 533 539	Food stores.....	9			
54					

MRC No. 8.—Includes the stores in the area bounded by Vestry Ave. NW., West 25th, West 24th, Gehring SW., West 25th, Hancock Ave. S. extended, Hancock Ave. S., and West 28th.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	233	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	22,277	56	Apparel, accessory stores <sup>1</sup> .....	22
			561, 567	Men's, boys' apparel stores, custom tailors.....	7
53 part, <sup>2</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores.....	4
	Number.....	173	562	Ready-to-wear stores <sup>5</sup> .....	3
	Sales.....(\$1,000)...	13,414	565	Family clothing stores <sup>5</sup> .....	2
			566	Shoe stores.....	9
53 part, <sup>2</sup> 56, 57	Shopping goods stores: <sup>2</sup>		564, 569	Other apparel stores.....	...
	Number.....	37	57	Furniture, home furnishings, equipment stores.....	8
	Sales.....(\$1,000)...	6,057	5712	Furniture stores.....	2
			5713-15, 19	Other home furnishings stores.....	4
52, 55, 599	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	2
	Number.....	23	58	Eating, drinking places.....	37
	Sales.....(\$1,000)...	2,806	5812	Eating places.....	26
			5813	Drinking places.....	11
52	Retail stores, total <sup>2</sup> .....	233	591	Drug stores, proprietary stores.....	5
	Lumber, building materials, hardware, farm equipment dealers.....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	15
	Hardware stores.....	1	592	Liquor stores.....	2
	Other.....	4	594	Book, stationery stores.....	...
5251	General merchandise group stores <sup>1 2</sup> .....	8	595	Sporting goods, bicycle stores.....	...
	Department stores.....	3	597	Jewelry stores.....	2
	Limited price variety stores.....	1	5992	Florists.....	1
	Other general merchandise stores.....	4	5996	Camera, photographic supply stores.....	1
53 part <sup>2</sup> 531 533 539	Food stores.....	131			
54					

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CLEVELAND STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 9.—Includes the stores on Lorain Ave. from West 105th to West 111th Sts.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	19			
	Sales.....(\$1,000)...	23,388	554	Gasoline service stations.....	1
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	...
	Number.....	8	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...	(D)	562-3, 568	Women's clothing, specialty stores.....	...
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>5</sup> .....	...
56, 57	Number.....	4	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	...
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	...
	Number.....	7	57	Furniture, home furnishings, equipment stores.....	1
	Sales.....(\$1,000)...	727	5712	Furniture stores.....	...
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	19	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	1
5251	Hardware stores.....	...	5813	Drinking places.....	3
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	3	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 10.—Includes the stores on East 131st from Marston Ave. SE., to Beechwood, on Miles Ave. SE., from East 128th to East 136th, and on Caine Ave. SE., from East 131st to East 136th extended.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	74			
	Sales.....(\$1,000)...	13,846	554	Gasoline service stations.....	...
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	15
	Number.....	37	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	6,651	562-3, 568	Women's clothing, specialty stores.....	7
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>5</sup> .....	5
56, 57	Number.....	23	565	Family clothing stores <sup>5</sup> .....	1
	Sales.....(\$1,000)...	3,877	566	Shoe stores.....	3
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	2
	Number.....	14	57	Furniture, home furnishings, equipment stores.....	6
	Sales.....(\$1,000)...	3,318	5712	Furniture stores.....	2
		Number of establishments	5713-15, 19	Other home furnishings stores.....	1
			572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>2</sup> .....	74	58	Eating, drinking places.....	18
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	10
5251	Hardware stores.....	2	5813	Drinking places.....	8
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	3
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	7
531	Department stores.....	1	592	Liquor stores.....	4
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
54	Food stores.....	16	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## CLEVELAND, OHIO, AREA

17

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CLEVELAND STANDARD METROPOLITAN STATISTICAL AREA—Continued

MNC No. 11.—Includes the planned center known as "Pleasant Valley Shopping Center" at the intersection of Pleasant Valley Rd. and Broadview Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	22	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	2,994			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	5
	Number.....	5	561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Sales.....(\$1,000)...	(D)	562-3, 568	Women's clothing, specialty stores.....	2
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>2</sup> .....	1
56, 57	Number.....	11	565	Family clothing stores <sup>2</sup> .....	...
	Sales.....(\$1,000)...	1,153	566	Shoe stores.....	2
			564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	6	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>2</sup> .....	22	58	Eating, drinking places.....	...
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	...
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	1
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	4	5996	Camera, photographic supply stores.....	...

MNC No. 12.—Includes the planned center known as "Southgate Shopping Center" bounded by Libby Rd., Northfield Rd., South property line of Southgate Shopping Center, and Warrensville Center Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	42	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	21,156			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	18
	Number.....	7	561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Sales.....(\$1,000)...	1,296	562-3, 568	Women's clothing, specialty stores.....	6
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>2</sup> .....	4
56, 57	Number.....	27	565	Family clothing stores <sup>2</sup> .....	2
	Sales.....(\$1,000)...	18,316	566	Shoe stores.....	5
			564, 569	Other apparel stores.....	2
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	8	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,544	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>2</sup> .....	42	58	Eating, drinking places.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	3
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	2
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	3	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	2
			5992	Florists.....	...
54	Food stores.....	2	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CLEVELAND STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 13.—Includes the planned center known as "Southland Shopping Center" and the stores in the area bounded by Big Creek Pkwy., Fernhurst Ave., Pearl Rd., Beechwood Rd., Redwood Dr., Smith Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	72			
	Sales.....(\$1,000)...	32,665	554	Gasoline service stations.....	4
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	20
	Number.....	21	561, 567	Men's, boys' apparel stores, custom tailors.....	6
	Sales.....(\$1,000)...	14,450	562-3, 568	Women's clothing, specialty stores....	7
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	4
56, 57	Number.....	32	565	Family clothing stores <sup>3</sup> .....	...
	Sales.....(\$1,000)...	15,474	566	Shoe stores.....	6
			564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
	Number.....	19			
	Sales.....(\$1,000)...	2,741	5712	Furniture stores.....	2
		Number of establishments	5713-15, 19	Other home furnishings stores.....	3
			572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	72	58	Eating, drinking places.....	8
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	6
5251	Hardware stores.....	1	5813	Drinking places.....	2
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	2
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	11
531	Department stores.....	2	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
54	Food stores.....	11	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

MRC No. 14.—Includes the planned center known as "Westgate Shopping Center" and the stores in the area bounded by rear property line of establishments along north side of Center Ridge Rd., Linden Rd., Addington Blvd. extended, Addington Blvd., and Wager Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	44			
	Sales.....(\$1,000)...	22,784	554	Gasoline service stations.....	2
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	16
	Number.....	10	561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Sales.....(\$1,000)...	7,096	562-3, 568	Women's clothing, specialty stores....	7
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	6
56, 57	Number.....	24	565	Family clothing stores <sup>3</sup> .....	...
	Sales.....(\$1,000)...	14,793	566	Shoe stores.....	5
			564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	4
	Number.....	10			
	Sales.....(\$1,000)...	895	5712	Furniture stores.....	...
		Number of establishments	5713-15, 19	Other home furnishings stores.....	1
			572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>2</sup> .....	44	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	2
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
54	Food stores.....	7	5992	Florists.....	1
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## CLEVELAND, OHIO, AREA

19

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CLEVELAND STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 15.—Includes the planned center known as "Yorktown Shopping Center" and the stores in the area bounded by N.Y.C.R.R., West 54th extended, West 54th, Merkle Ave., West 60th, Velma Ave., Pearl Rd., Velma Ave., and Ridge Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	5
	Number.....	42	554	Gasoline service stations.....	2
	Sales.....(\$1,000)..<	19,014	56	Apparel, accessory stores <sup>1</sup> .....	8
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
53 part, <sup>2</sup> 56, 57	Number.....	14	562-3, 568	Women's clothing, specialty stores.....	4
	Sales.....(\$1,000)..<	6,774	562	Ready-to-wear stores <sup>2</sup> .....	2
53 part, <sup>2</sup> 56, 57	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>2</sup> .....	1
	Number.....	13	566	Shoe stores.....	2
	Sales.....(\$1,000)..<	7,275	564, 569	Other apparel stores.....	1
	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
52, 55, 599	Number.....	15	5712	Furniture stores.....	1
	Sales.....(\$1,000)..<	4,965	5713-15, 19	Other home furnishings stores.....	...
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>2</sup> .....	42	58	Eating, drinking places.....	6
	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	5
	Hardware stores.....	...	5813	Drinking places.....	1
52 ex. 5251	Other.....	3	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup> 531	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	5
	Department stores.....	1	592	Liquor stores.....	1
	Limited price variety stores.....	1	594	Book, stationery stores.....	...
	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	1
539			597	Jewelry stores.....	1
54			5992	Florists.....	1
	Food stores.....	7	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers--mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators--have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories--those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "nonemployer" universe. The method of obtaining census information for these two groups is described below.

Enumeration of "Employers."--Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of "Nonemployers."--This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The "nonemployer" segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.

Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 4 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.



# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.

**DEPARTMENT OF COMMERCE**

**BUREAU OF THE CENSUS**

**WASHINGTON 25, D. C.**

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# CENTRAL BUSINESS DISTRICT STATISTICS

Columbus, Ohio, Area

# 1958 Census of Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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## PLANS FOR 1950 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

## SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Columbus, Ohio, Area—BC58-CBD18

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

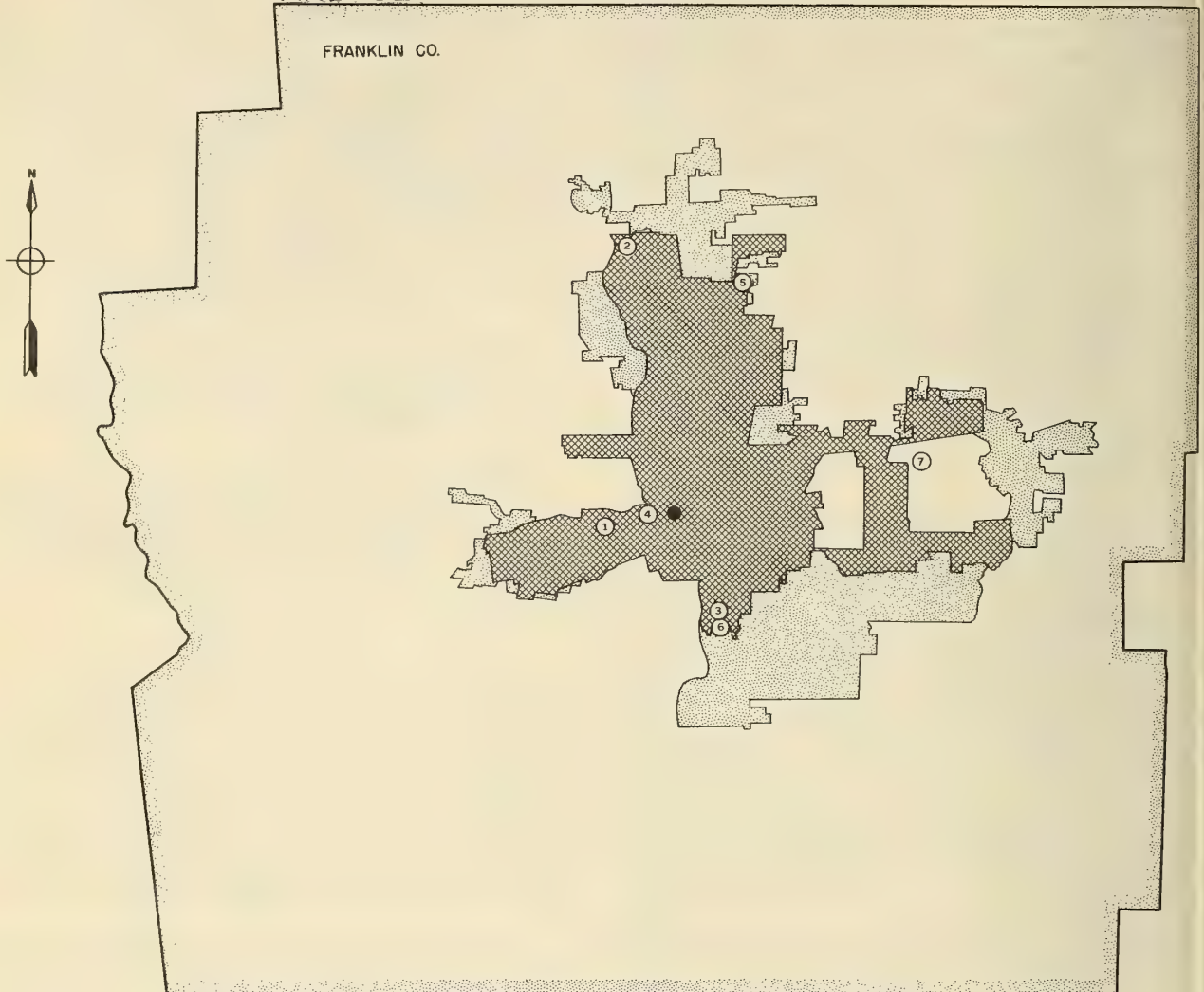
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

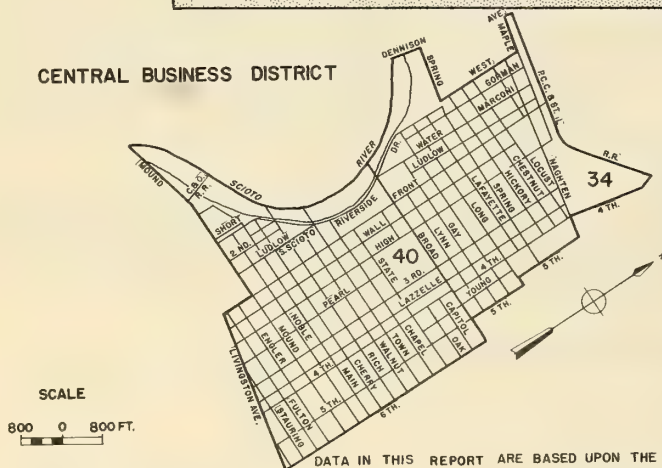
For explanation of procedures and definitions, see Appendix.

# COLUMBUS, OHIO

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



### CENTRAL BUSINESS DISTRICT



SCALE



- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY, 1954
- ▨ ANNEXATIONS THROUGH 1958
- ▨ STANDARD METROPOLITAN STATISTICAL AREA
- 34 TRACT NUMBER

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	16

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF COLUMBUS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup> (\$1,000)	Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup> (\$1,000)	Payroll, entire year (\$1,000)
					Total	Full workweek			
		(number)			(number)	(number)	(number)		
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	674	218,222	36,678	11,800	9,453	739	199,468	33,882
52	Lumber, building materials, hardware, farm equipment dealers.....	22	5,174	642	176	158	21	3,945	531
5251	Hardware stores.....	5	492	71	23	19	6	1,006	133
52 ex. 5251	Other.....	17	4,682	571	153	139	15	2,939	398
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	19	104,233	18,208	5,921	4,314	27	93,968	16,325
531	Department stores.....	6	(D)	(D)	(D)	(D)	6	(D)	(D)
533	Limited price variety stores.....	8	4,982	1,038	517	386	12	6,225	1,211
539	Other general merchandise stores.....	5	(D)	(D)	(D)	(D)	9	(D)	(D)
54	Food stores.....	92	7,113	563	231	148	86	8,094	657
55 ex. 554	Automotive dealers.....	14	27,974	3,175	570	565	17	14,353	1,747
554	Gasoline service stations.....	10	1,058	93	28	23	14	1,429	190
56	Apparel, accessory stores.....	116	23,963	4,444	1,582	1,342	159	29,349	5,221
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	34	5,263	983	276	244	26	5,073	847
562, 563, 568	Women's clothing, specialty stores....	36	7,155	1,306	477	411	48	8,827	1,731
562	Ready-to-wear stores <sup>2</sup> .....	23	6,293	1,152	430	372	21	6,240	1,288
565	Family clothing stores <sup>2</sup> .....	8	5,765	1,206	503	466	12	6,681	1,211
566	Shoe stores.....	33	5,538	933	319	214	48	6,688	1,071
564, 569	Other apparel stores.....	5	242	16	7	7	23	2,008	35
57	Furniture, home furnishings, equipment stores.....	54	14,764	2,524	607	576	69	14,314	2,741
5712	Furniture stores <sup>4</sup> .....	21	7,039	1,294	290	282	25	7,750	1,481
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	10	2,935	492	109	106	15	1,953	44
572, 573	Household appliance, radio, TV, music stores.....	23	4,790	738	208	188	28	4,602	82
58	Eating, drinking places.....	176	13,577	3,813	1,787	1,513	175	13,323	3,39
5812	Eating places.....	144	11,483	3,352	1,578	1,320	120	10,128	2,72
5813	Drinking places.....	32	2,094	461	209	193	55	3,195	66
591	Drug stores, proprietary stores.....	14	3,026	508	170	161	17	3,275	57
59 ex. 591	Other retail stores <sup>6</sup> .....	156	17,340	2,708	728	653	154	17,418	2,50
592	Liquor stores.....	4	2,143	74	24	21	4	2,444	5
594	Book, stationery stores.....	6	1,057	271	78	70	5	810	12
595	Sporting goods, bicycle stores.....	7	786	91	27	24	7	1,290	10
597	Jewelry stores.....	36	6,019	1,160	255	239	36	6,212	1,13
5992	Florists.....	9	790	185	59	51	10	780	16
5996	Camera, photographic supply stores....	4	1,450	147	30	25	5	869	10
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	15	9,127	3,170	1,542	1,394	15	8,717	3,21
783	Motion picture theaters.....	6	1,336	403	169	129	6	1,890	37

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$2,750,000 of which \$1,386,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## COLUMBUS, OHIO, AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF COLUMBUS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	4,282	719,096	91,437	31,011	24,894	4,102	613,914	80,319
52	Lumber, building materials, hardware, farm equipment dealers.....	236	41,016	5,486	1,359	1,182	197	36,377	5,191
5251	Hardware stores.....	83	8,738	975	355	264	75	8,176	907
52 ex. 5251	Other.....	153	32,278	4,511	1,004	918	122	28,201	4,284
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	120	124,098	20,842	7,211	5,111	107	104,649	17,771
531	Department stores.....	11	(D)	(D)	(D)	(D)	8	90,923	15,425
533	Limited price variety stores.....	50	9,891	1,917	1,106	755	61	10,087	1,836
539	Other general merchandise stores.....	43	(D)	(D)	(D)	(D)	36	3,639	510
54	Food stores.....	854	153,187	10,035	3,963	2,527	948	135,468	10,280
55 ex. 554	Automotive dealers.....	215	139,438	14,361	2,869	2,803	219	111,253	11,830
554	Gasoline service stations.....	477	46,096	4,310	1,444	1,221	387	34,856	3,489
56	Apparel, accessory stores.....	254	39,300	6,660	2,428	1,937	306	45,828	7,958
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	65	7,678	1,314	373	313	44	6,598	1,038
562, 563, 568	Women's clothing, specialty stores....	80	10,426	1,809	677	579	101	11,107	2,063
562	Ready-to-wear stores <sup>5</sup> .....	48	9,050	1,593	599	515	51	8,070	1,552
565	Family clothing stores <sup>5</sup> .....	24	11,032	1,963	814	700	34	15,212	2,804
566	Shoe stores.....	70	9,561	1,524	536	322	84	9,981	1,585
564, 569	Other apparel stores.....	11	553	50	28	23	37	2,754	468
57	Furniture, home furnishings, equipment stores.....	296	37,743	5,983	1,477	1,389	273	32,604	5,203
5712	Furniture stores <sup>4</sup> .....	95	17,290	2,949	682	653	70	15,065	2,647
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	61	5,711	922	228	221	52	4,712	842
572, 573	Household appliance, radio, TV, music stores.....	140	14,742	2,112	567	515	117	12,213	1,714
58	Eating, drinking places.....	1,062	63,932	14,777	7,106	6,119	932	52,413	11,196
5812	Eating places.....	813	50,133	12,369	5,976	5,173	555	33,555	7,872
5813	Drinking places.....	249	13,799	2,408	1,130	946	377	18,858	3,324
591	Drug stores, proprietary stores.....	184	26,058	3,606	1,492	1,190	175	21,417	2,850
59 ex. 591	Other retail stores <sup>6</sup> .....	584	48,228	5,377	1,662	1,415	558	39,049	4,551
592	Liquor stores.....	98	15,550	552	210	181	98	10,982	338
594	Book, stationery stores.....	20	2,211	468	141	113	14	1,533	217
595	Sporting goods, bicycle stores.....	29	2,549	324	99	71	19	1,796	143
597	Jewelry stores.....	67	7,789	1,375	328	299	61	6,965	1,215
5992	Florists.....	54	2,089	365	130	111	44	1,853	383
5996	Camera, photographic supply stores....	11	1,802	166	37	30	8	(D)	(D)
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	30	(D)	(D)	(D)	(D)	37	10,115	3,641
783	Motion picture theaters.....	46	3,537	954	461	363	43	3,985	826

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
COLUMBUS STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	5,087	835,850	103,681	35,592	28,421	4,904	706,294	89,69
52	Lumber, building materials, hardware, farm equipment dealers.....	310	54,479	6,951	1,753	1,526	260	49,010	6,68
5251	Hardware stores.....	105	11,548	1,371	490	363	102	10,797	1,24
52 ex. 5251	Other.....	205	-2,931	5,580	1,263	1,163	158	38,213	5,44
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	144	128,879	21,487	7,509	5,278	133	110,264	18,49
531	Department stores.....	12	109,898	18,446	5,871	4,203	11	93,939	15,77
533	Limited price variety stores.....	64	12,404	2,316	1,313	865	73	11,368	2,07
539	Other general merchandise stores.....	50	(D)	725	325	210	47	4,945	65
54	Food stores.....	991	190,963	12,692	4,991	3,170	1,114	161,203	11,85
55 ex. 554	Automotive dealers.....	260	151,448	15,425	3,147	3,047	259	119,415	12,41
554	Gasoline service stations.....	617	59,398	5,545	1,876	1,581	519	44,884	4,42
56	Apparel, accessory stores.....	289	44,955	7,457	2,724	2,189	350	49,559	8,58
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	71	8,566	1,418	402	338	49	7,042	1,0
562, 563, 568	Women's clothing, specialty stores....	87	10,922	1,870	709	596	114	11,472	2,18
562	Ready-to-wear stores <sup>5</sup> .....	55	9,546	1,654	631	532	57	8,325	1,51
565	Family clothing stores <sup>5</sup> .....	29	14,471	2,494	1,011	883	38	16,913	3,1
566	Shoe stores.....	84	10,289	1,610	567	344	94	10,501	1,6
564, 569	Other apparel stores.....	14	657	65	35	28	47	3,405	5
57	Furniture, home furnishings, equipment stores.....	339	42,767	6,689	1,648	1,550	315	36,398	5,6
5712	Furniture stores <sup>4</sup> .....	113	19,770	3,307	759	723	81	17,453	2,9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	68	6,152	997	251	243	63	5,181	8
572, 573	Household appliance, radio, TV, music stores.....	158	16,845	2,385	638	584	133	13,060	1,8
58	Eating, drinking places.....	1,223	73,821	16,948	8,209	6,980	1,082	60,363	12,7
5812	Eating places.....	939	57,973	14,232	6,973	5,951	661	39,183	9,0
5813	Drinking places.....	284	15,848	2,716	1,236	1,029	421	21,180	3,6
591	Drug stores, proprietary stores.....	218	32,412	4,391	1,831	1,462	207	24,946	3,3
59 ex. 591	Other retail stores <sup>6</sup> .....	696	56,728	6,096	1,904	1,638	665	50,252	5,5
592	Liquor stores.....	115	17,375	670	259	229	106	13,104	2
594	Book, stationery stores.....	25	2,395	488	153	124	18	1,635	2
595	Sporting goods, bicycle stores.....	32	2,852	363	111	81	26	2,445	2
597	Jewelry stores.....	74	7,947	1,386	334	303	76	7,510	1,2
5992	Florists.....	68	2,458	424	154	131	56	2,172	4
5996	Camera, photographic supply stores....	15	2,182	194	44	37	9	1,042	1
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	31	11,253	3,822	1,878	1,694	37	10,115	3,1
783	Motion picture theaters.....	55	3,985	1,027	486	380	52	4,356	1,0

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF COLUMBUS, THE ENTIRE CITY, AND COLUMBUS STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	9.4	17.1	20.9	18.3	21.9
52	Lumber, building materials, hardware, farm equipment dealers.....	31.2	12.8	10.5	11.2	9.4
5251	Hardware stores.....	-51.1	6.9	15.0	7.0	12.9
52 ex. 5251	Other.....	59.3	14.5	9.2	12.3	8.4
53 part <sup>2</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	10.9	18.6	86.0	16.9	51.2
531	Department stores.....	(D)	(D)	(D)	17.0	(D)
533	Limited price variety stores.....	-20.0	-1.9	27.1	9.1	44.3
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(D)
54	Food stores.....	-12.1	13.1	14.7	18.5	20.1
55 ex. 554	Automotive dealers.....	94.9	25.3	15.0	26.8	17.5
554	Gasoline service stations.....	-26.0	32.2	34.7	32.3	34.3
56	Apparel, accessory stores.....	-18.4	-14.2	-6.9	-9.3	3.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.7	16.4	58.4	21.6	67.8
562, 563, 568	Women's clothing, specialty stores.....	-18.9	-6.1	43.5	-4.8	41.8
562	Ready-to-wear stores <sup>5</sup> .....	0.8	12.1	50.7	14.7	56.0
565	Family clothing stores <sup>5</sup> .....	-13.7	-27.5	-38.3	-14.4	-14.9
566	Shoe stores.....	-17.2	-4.2	22.2	-2.0	24.6
564, 569	Other apparel stores.....	-87.9	-79.9	-58.3	-80.7	-70.3
57	Furniture, home furnishings, equipment stores.....	3.1	15.8	25.6	17.5	26.8
5712	Furniture stores <sup>4</sup> .....	-11.6	14.8	40.1	13.3	31.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	50.3	21.2	0.6	18.7	-0.3
572, 573	Household appliance, radio, TV, music stores.....	4.1	20.8	(D)	29.0	42.5
58	Eating, drinking places.....	1.9	22.0	28.8	22.3	28.1
5812	Eating places.....	13.4	49.4	65.0	48.0	60.0
5813	Drinking places.....	-34.5	-26.8	-25.3	-25.2	-23.5
591	Drug stores, proprietary stores.....	-7.6	21.7	27.0	30.0	35.6
59 ex. 591	Other retail stores <sup>6</sup> .....	-0.5	23.5	42.8	12.9	20.0
592	Liquor stores.....	(D)	41.6	(D)	32.6	(D)
594	Book, stationery stores.....	30.5	44.2	59.6	46.5	62.2
595	Sporting goods, bicycle stores.....	-39.1	41.9	248.4	16.6	78.9
597	Jewelry stores.....	-3.1	11.8	135.1	5.8	48.5
5992	Florists.....	1.3	12.7	21.1	13.2	19.8
5996	Camera, photographic supply stores.....	66.9	(D)	(D)	109.4	323.1
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	3.6	(D)	(D)	11.3	59.2
783	Motion picture theaters.....	-29.3	-11.3	5.1	-8.5	7.4

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF COLUMBUS AND OF COLUMBUS STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	30.3	32.5	26.1	28.2
52	Lumber, building materials, hardware, farm equipment dealers...	12.6	10.8	9.5	8.0
5251	Hardware stores.....	5.6	12.3	4.3	9.3
52 ex. 5251	Other.....	14.5	10.4	10.9	7.7
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	84.0	89.8	80.9	85.2
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	50.4	61.7	40.2	54.8
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	4.6	6.0	3.7	5.0
55 ex. 554	Automotive dealers.....	20.1	12.9	18.5	12.0
554	Gasoline service stations.....	2.3	4.1	1.8	3.2
56	Apparel, accessory stores.....	61.0	64.0	53.3	59.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	68.5	76.9	61.4	72.0
562, 563, 568	Women's clothing, specialty stores.....	68.6	79.5	65.5	76.9
562	Ready-to-wear stores <sup>5</sup> .....	69.5	77.3	65.9	75.0
565	Family clothing stores <sup>5</sup> .....	52.3	43.9	39.8	39.5
566	Shoe stores.....	57.9	67.0	53.8	63.7
564, 569	Other apparel stores.....	43.8	72.9	36.8	59.0
57	Furniture, home furnishings, equipment stores.....	39.1	43.9	34.5	39.3
5712	Furniture stores <sup>4</sup> .....	40.7	51.4	35.6	44.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	51.4	41.4	47.7	37.7
572, 573	Household appliance, radio, TV, music stores.....	32.5	37.7	28.4	35.2
58	Eating, drinking places.....	21.2	25.4	18.4	22.1
5812	Eating places.....	22.9	30.2	19.8	25.8
5813	Drinking places.....	15.2	16.9	13.2	15.1
591	Drug stores, proprietary stores.....	11.6	15.3	9.3	13.1
59 ex. 591	Other retail stores <sup>6</sup> .....	36.0	44.6	30.6	34.7
592	Liquor stores.....	(D)	22.3	(D)	18.7
594	Book, stationery stores.....	47.8	52.8	44.1	49.5
595	Sporting goods, bicycle stores.....	30.8	71.8	27.6	52.8
597	Jewelry stores.....	77.3	89.2	75.7	82.7
5992	Florists.....	37.8	42.1	32.1	35.9
5996	Camera, photographic supply stores.....	80.5	(D)	66.5	83.4

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF COLUMBUS, THE ENTIRE CITY, AND COLUMBUS STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	2.4	2.0	5.7	5.9	6.5	6.9
5251	Hardware stores.....	0.2	0.5	1.2	1.3	1.4	1.5
52 ex. 5251	Other.....	2.1	1.5	4.5	4.6	5.1	5.4
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	47.8	47.1	17.3	17.0	15.4	15.6
531	Department stores.....	(D)	(D)	(D)	14.8	13.1	13.3
533	Limited price variety stores.....	2.3	3.1	1.4	1.6	1.5	1.6
539	Other general merchandise stores.....	(D)	(D)	(D)	0.6	(D)	0.7
54	Food stores.....	3.3	4.1	21.3	22.1	22.9	22.9
55 ex. 554	Automotive dealers.....	12.8	7.2	19.4	18.1	18.1	16.9
554	Gasoline service stations.....	0.5	0.7	6.4	5.7	7.1	6.4
56	Apparel, accessory stores.....	11.0	14.7	5.5	7.5	5.4	7.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	2.4	2.5	1.1	1.1	1.0	1.0
562, 563, 568	Women's clothing, specialty stores....	3.3	4.4	1.4	1.8	1.3	1.6
562	Ready-to-wear stores <sup>5</sup> .....	2.9	3.1	1.3	1.3	1.1	1.2
565	Family clothing stores <sup>5</sup> .....	2.6	3.3	1.5	2.5	1.7	2.4
566	Shoe stores.....	2.5	3.4	1.3	1.6	1.2	1.5
564, 569	Other apparel stores.....	0.1	1.0	0.1	0.4	0.1	0.5
57	Furniture, home furnishings, equipment stores.....	6.7	7.2	5.2	5.3	5.1	5.2
5712	Furniture stores <sup>4</sup> .....	3.2	3.9	2.4	2.5	2.4	2.5
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1.3	1.0	0.8	0.8	0.7	0.7
572, 573	Household appliance, radio, TV, music stores.....	2.2	2.2	2.0	2.0	2.0	1.9
58	Eating, drinking places.....	6.2	6.7	8.9	8.5	8.8	8.5
5812	Eating places.....	5.3	5.1	7.0	5.4	6.9	5.5
5813	Drinking places.....	0.9	1.6	1.9	3.1	1.9	3.0
591	Drug stores, proprietary stores.....	1.4	1.6	3.6	3.5	3.9	3.5
59 ex. 591	Other retail stores <sup>6</sup> .....	7.9	8.7	6.7	6.4	6.8	7.1
592	Liquor stores.....	(D)	1.2	2.2	1.8	2.1	1.9
594	Book, stationery stores.....	0.5	0.4	0.3	0.2	0.3	0.2
595	Sporting goods, bicycle stores.....	0.4	0.6	0.4	0.3	0.3	0.3
597	Jewelry stores.....	2.8	3.1	1.1	1.1	1.0	1.1
5992	Florists.....	0.4	0.4	0.3	0.3	0.3	0.3
5996	Camera, photographic supply stores....	0.7	0.4	0.3	(D)	0.3	0.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE COLUMBUS STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1—Includes the planned center known as Central Point on West Mound St. from B. &amp; O. RR. to Brehl Ave. and Harrisburg Pike from West Mound to Withers Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	32	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	9,063	56	Apparel, accessory stores <sup>1</sup> .....	6
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
53 part, <sup>2</sup> 56, 57	Number.....	10	562-3, 568	Women's clothing, specialty stores.....	2
	Sales.....(\$1,000)...	5,123	562	Ready-to-wear stores <sup>5</sup> .....	2
52, 55, 599	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	10	566	Shoe stores.....	3
	Sales.....(\$1,000)...	2,825	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	12	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,115	5713-15, 19	Other home furnishings stores.....	...
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	32	58	Eating, drinking places.....	5
	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	4
	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	2
53 part <sup>2</sup> 531	General merchandise group stores <sup>1 2</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	6
	Department stores.....	1	592	Liquor stores.....	1
	Limited price variety stores.....	1	594	Book, stationery stores.....	...
	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
533			597	Jewelry stores.....	1
539			5992	Florists.....	1
54	Food stores.....	3	5996	Camera, photographic supply stores.....	...

MRC No. 2—Includes the planned center known as Graceland Mart. Stores along North High St. from Rathbone Ave. to Westview Ave. and Sunnyside Lane

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	50	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	17,544	56	Apparel, accessory stores <sup>1</sup> .....	12
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
53 part, <sup>2</sup> 56, 57	Number.....	10	562-3, 568	Women's clothing, specialty stores.....	5
	Sales.....(\$1,000)...	8,678	562	Ready-to-wear stores <sup>5</sup> .....	5
52, 55, 599	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	18	566	Shoe stores.....	5
	Sales.....(\$1,000)...	5,711	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	22	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	3,155	5713-15, 19	Other home furnishings stores.....	1
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>2</sup> .....	50	58	Eating, drinking places.....	2
	Lumber, building materials, hardware, farm equipment dealers.....	5	5812	Eating places.....	2
	Hardware stores.....	2	5813	Drinking places.....	...
52 ex. 5251	Other.....	3	591	Drug stores, proprietary stores.....	2
53 part <sup>2</sup> 531	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	11
	Department stores.....	1	592	Liquor stores.....	2
	Limited price variety stores.....	2	594	Book, stationery stores.....	2
	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
533			597	Jewelry stores.....	1
539			5992	Florists.....	2
54	Food stores.....	6	5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## COLUMBUS, OHIO, AREA

13

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE COLUMBUS STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3—Includes the planned center known as Great Southern Shopping Center. Stores along South High St. from Marillo Rd. to the corporate limits of Columbus City

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	36	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	7,639	56	Apparel, accessory stores <sup>1</sup> .....	7
			561, 567	Men's, boys' apparel stores, custom tailors.....	1
53 part, <sup>2</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores.....	2
	Number.....	11	562	Ready-to-wear stores <sup>3</sup> .....	2
	Sales.....(\$1,000)...	3,880	565	Family clothing stores <sup>3</sup> .....	...
			566	Shoe stores.....	4
52, 55, 599	Shopping goods stores: <sup>2</sup>		564, 569	Other apparel stores.....	...
	Number.....	13	57	Furniture, home furnishings, equipment stores.....	2
	Sales.....(\$1,000)...	3,071	5712	Furniture stores.....	...
			5713-15, 19	Other home furnishings stores.....	...
52	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	2
	Number.....	12	58	Eating, drinking places.....	4
	Sales.....(\$1,000)...	688	5812	Eating places.....	4
			5813	Drinking places.....	...
5251	Retail stores, total <sup>2</sup> .....	36	591	Drug stores, proprietary stores.....	1
	Lumber, building materials, hardware, farm equipment dealers.....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	9
	Hardware stores.....	1	592	Liquor stores.....	2
	Other.....	...	594	Book, stationery stores.....	...
53 part <sup>2</sup> 531	General merchandise group stores <sup>1 2</sup> .....	4	595	Sporting goods, bicycle stores.....	...
	Department stores.....	1	597	Jewelry stores.....	1
	Limited price variety stores.....	1	5992	Florists.....	...
	Other general merchandise stores.....	2	5996	Camera, photographic supply stores.....	...
539					
54	Food stores.....	6			

MRC No. 4—Includes the planned center known as Great Western Center. Stores along West Broad St. from N.Y.C. RR. to Broadlawn Ave. and along Wilson Rd. from West Broad St. to P. RR.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	45	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	12,015	56	Apparel, accessory stores <sup>1</sup> .....	10
			561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>2</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores.....	4
	Number.....	11	562	Ready-to-wear stores <sup>3</sup> .....	4
	Sales.....(\$1,000)...	5,712	565	Family clothing stores <sup>3</sup> .....	...
			566	Shoe stores.....	4
52, 55, 599	Shopping goods stores: <sup>2</sup>		564, 569	Other apparel stores.....	...
	Number.....	15	57	Furniture, home furnishings, equipment stores.....	1
	Sales.....(\$1,000)...	3,913	5712	Furniture stores.....	1
			5713-15, 19	Other home furnishings stores.....	...
52	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	...
	Number.....	19	58	Eating, drinking places.....	6
	Sales.....(\$1,000)...	2,390	5812	Eating places.....	4
			5813	Drinking places.....	2
5251	Retail stores, total <sup>2</sup> .....	45	591	Drug stores, proprietary stores.....	1
	Lumber, building materials, hardware, farm equipment dealers.....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	10
	Hardware stores.....	2	592	Liquor stores.....	4
	Other.....	1	594	Book, stationery stores.....	...
53 part <sup>2</sup> 533	General merchandise group stores <sup>1 2</sup> .....	4	595	Sporting goods, bicycle stores.....	1
	Limited price variety stores.....	2	597	Jewelry stores.....	2
	Other general merchandise stores.....	2	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	1
539					
54	Food stores.....	4			

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE COLUMBUS STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5—Includes the planned center known as Northern Lights. Stores along Cleveland Ave. from Huy Rd. to Elmore Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	39	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	16,515			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	11
	Number.....	7	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	9,584	562-3, 568	Women's clothing, specialty stores.....	4
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	4
56, 57	Number.....	21	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	5,274	566	Shoe stores.....	4
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	1
	Number.....	11	57	Furniture, home furnishings, equipment stores.....	6
	Sales.....(\$1,000)...	1,657	5712	Furniture stores.....	1
		Number of establishments	5713-15, 19	Other home furnishings stores.....	2
			572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>2</sup> .....	39	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	1
5251	Hardware stores.....	2	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	2
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	4	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	1

MRC No. 6—Includes the stores in the area along South Parsons to East Woodrow Ave. to Hosack St., Reeb Ave. from South Parsons to Washington Ave., and along Marion Rd. from South Parsons to Wager St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	52	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	10,816			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	3
	Number.....	28	561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Sales.....(\$1,000)...	4,344	562-3, 568	Women's clothing, specialty stores.....	...
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	...
56, 57	Number.....	9	565	Family clothing stores <sup>5</sup> .....	1
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	1
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	...
	Number.....	15	57	Furniture, home furnishings, equipment stores.....	3
	Sales.....(\$1,000)...	(D)	5712	Furniture stores.....	2
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	52	58	Eating, drinking places.....	14
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	9
5251	Hardware stores.....	1	5813	Drinking places.....	5
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	4
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	10
533	Limited price variety stores.....	1	592	Liquor stores.....	2
539	Other general merchandise stores.....	2	594	Book, stationery stores.....	...
			595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
54	Food stores.....	10	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## COLUMBUS, OHIO, AREA

15

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE COLUMBUS STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 7—Includes the planned center known as Town and Country Shopping Center. Stores along East Broad St. from Napoleon Ave. to Beechwood Rd., along Robinwood Ave. from East Broad St. to Doney St., and along Town Rd. and Country Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	72	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	25,760	56	Apparel, accessory stores <sup>1</sup> .....	18
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
53 part, <sup>2</sup> 56, 57	Number.....	17	562-3, 568	Women's clothing, specialty stores.....	5
	Sales.....(\$1,000)...	13,046	562	Ready-to-wear stores <sup>5</sup> .....	5
	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	3
	Number.....	30	566	Shoe stores.....	5
52, 55, 599	Sales.....(\$1,000)...	8,475	564, 569	Other apparel stores.....	2
	All other stores:		57	Furniture, home furnishings, equipment stores.....	8
	Number.....	25	5712	Furniture stores.....	3
	Sales.....(\$1,000)...	4,239	5713-15, 19	Other home furnishings stores.....	2
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>2</sup> .....	72	58	Eating, drinking places.....	4
	Lumber, building materials, hardware, farm equipment dealers.....	5	5812	Eating places.....	3
	Hardware stores.....	2	5813	Drinking places.....	1
5251	Other.....	3	591	Drug stores, proprietary stores.....	4
52 ex. 5251			59 ex. 591	Other retail stores <sup>6</sup> .....	13
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	4	592	Liquor stores.....	2
531	Department stores.....	1	594	Book, stationery stores.....	1
533	Limited price variety stores.....	2	595	Sporting goods, bicycle stores.....	...
539	Other general merchandise stores.....	1	597	Jewelry stores.....	4
54	Food stores.....	9	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

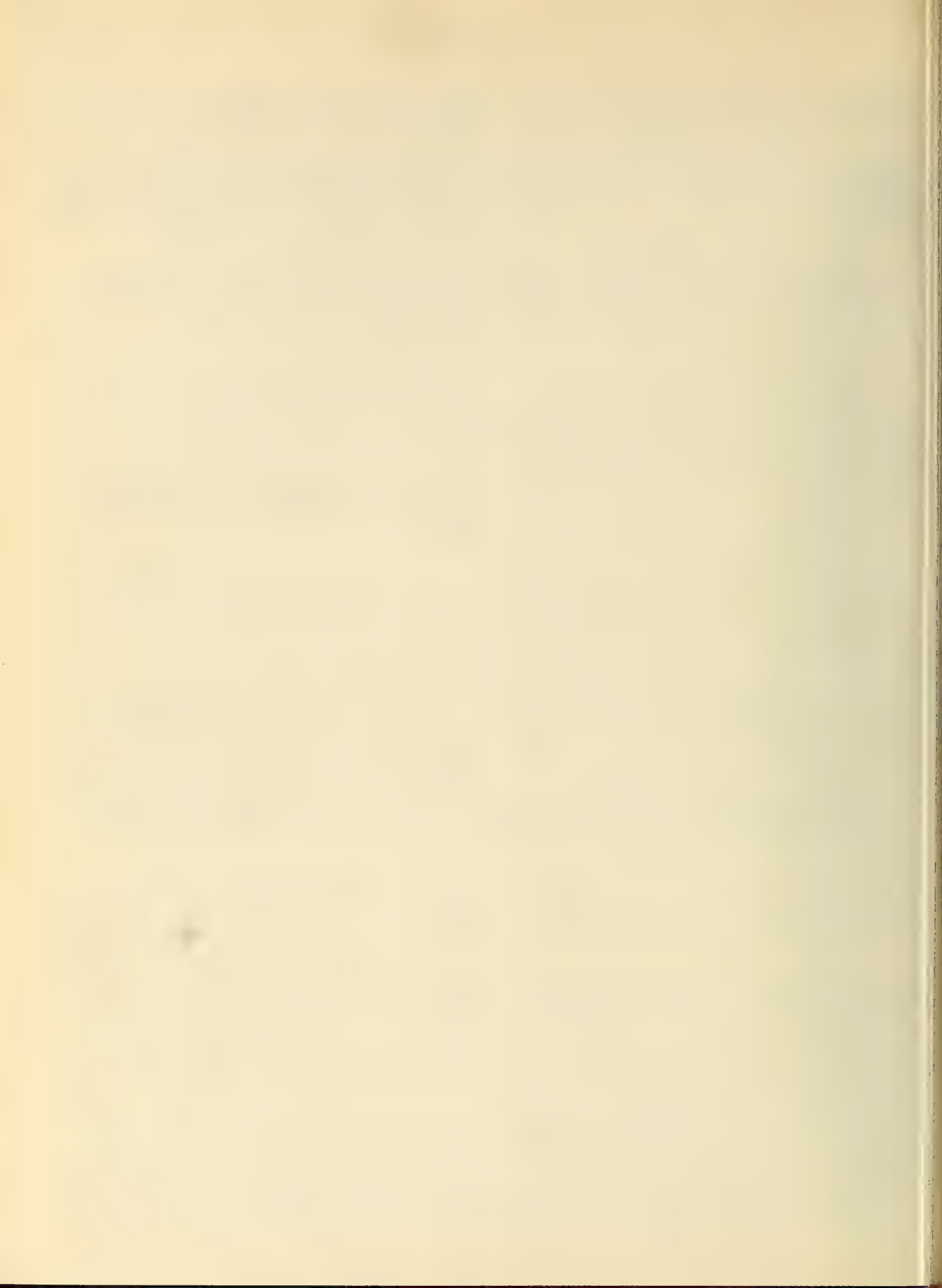
Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).





# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.





# CENTRAL BUSINESS DISTRICT STATISTICS

Corpus Christi,  
Tex., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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### GEOGRAPHY DIVISION—

William T. Fay, Chief

### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report,  
Corpus Christi, Tex., Area—BC58-CED19  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

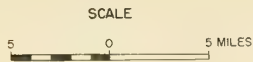
For explanation of procedures and definitions, see Appendix.

# CORPUS CHRISTI, TEX.

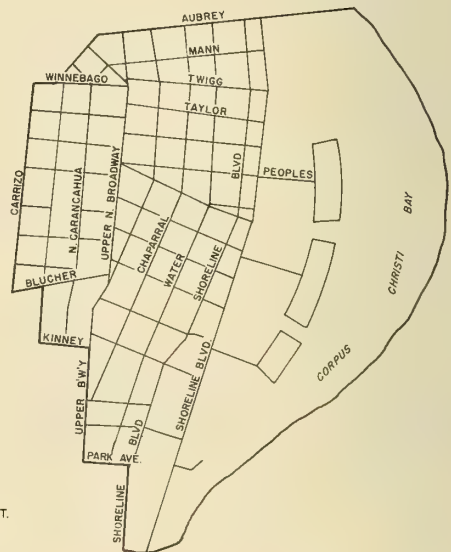
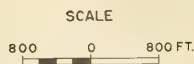
## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



### CENTRAL BUSINESS DISTRICT \*



- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY, 1954
- ▨ ANNEXATIONS THROUGH 1958
- ▨ STANDARD METROPOLITAN STATISTICAL AREA



\* CONSISTS OF TRACT 3

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF CORPUS CHRISTI

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup> (\$1,000)	Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup> (\$1,000)	Payroll, entire year (\$1,000)
					Total	Full workweek			
		(number)			(number)	(number)	(number)		
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	205	67,424	9,532	3,114	2,758	241	66,044	9,453
52	Lumber, building materials, hardware, farm equipment dealers.....	2	(D)	(D)	(D)	(D)	3	343	47
5251	Hardware stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
52 ex. 5251	Other.....	...	...	...	...	...	1	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	14	17,147	2,908	1,175	986	14	16,816	3,193
531	Department stores.....	4	(D)	(D)	(D)	(D)	5	(D)	(D)
533	Limited price variety stores.....	3	1,991	360	212	148	5	2,345	429
539	Other general merchandise stores.....	7	(D)	(D)	(D)	(D)	4	(D)	(D)
54	Food stores.....	8	1,766	117	50	36	6	1,238	107
55 ex. 554	Automotive dealers.....	25	28,037	3,392	672	657	28	27,282	2,775
554	Gasoline service stations.....	10	796	93	33	32	8	620	225
56	Apparel, accessory stores.....	53	8,568	1,155	491	384	62	7,690	972
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	14	1,858	274	83	78	12	1,409	172
562, 563, 568	Women's clothing, specialty stores....	16	3,093	414	195	149	23	3,759	483
562	Ready-to-wear stores <sup>5</sup> .....	13	3,016	399	186	142	14	3,190	392
565	Family clothing stores <sup>5</sup> .....	6	(D)	(D)	(D)	(D)	3	267	40
566	Shoe stores.....	16	2,218	289	91	67	18	1,927	239
564, 569	Other apparel stores.....	1	(D)	(D)	(D)	(D)	6	300	38
57	Furniture, home furnishings, equipment stores.....	11	2,347	452	131	128	14	2,354	373
5712	Furniture stores <sup>4</sup> .....	5	1,608	323	82	81	6	1,613	311
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	5	(D)	(D)	(D)	(D)	6	(D)	(D)
58	Eating, drinking places.....	37	2,306	482	276	267	43	3,438	889
5812	Eating places.....	29	2,044	439	247	238	38	3,250	852
5813	Drinking places.....	8	262	43	29	29	5	188	37
591	Drug stores, proprietary stores.....	2	(D)	(D)	(D)	(D)	5	846	122
59 ex. 591	Other retail stores <sup>6</sup> .....	43	5,553	820	243	233	58	5,417	750
592	Liquor stores.....	6	500	12	5	5	8	578	24
594	Book, stationery stores.....	3	138	11	7	6	5	(D)	(D)
595	Sporting goods, bicycle stores.....	3	(D)	(D)	(D)	(D)	3	552	17
597	Jewelry stores.....	10	3,251	534	147	141	13	2,822	432
5992	Florists.....	1	(D)	(D)	(D)	(D)	3	(D)	(D)
5996	Camera, photographic supply stores....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
	SELECTED SERVICES								
7011, 7012	Hotels.....	6	2,056	726	497	403	8	2,729	992
783	Motion picture theaters.....	3	(D)	(D)	(D)	(D)	4	930	151

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$1,061,000, of which \$656,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex.591) not covered in any of the lines below.



## CORPUS CHRISTI, TEX., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF CORPUS CHRISTI

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	1,571	223,640	24,838	9,562	8,276	1,507	194,105	22,162
52	Lumber, building materials, hardware, farm equipment dealers.....	67	15,133	1,439	418	401	76	18,951	1,655
5251	Hardware stores.....	17	1,334	159	54	46	18	1,974	216
52 ex. 5251	Other.....	50	13,799	1,280	364	355	58	16,977	1,439
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	53	30,364	4,710	1,865	1,530	50	24,856	4,466
531	Department stores.....	6	21,928	3,637	1,266	1,057	6	19,052	3,617
533	Limited price variety stores.....	17	(D)	(D)	(D)	(D)	25	3,863	633
539	Other general merchandise stores.....	26	(D)	(D)	(D)	(D)	19	1,941	216
54	Food stores.....	275	60,455	3,709	1,783	1,288	285	44,076	3,050
55 ex. 554	Automotive dealers.....	123	44,058	4,712	1,058	1,031	95	40,719	3,815
554	Gasoline service stations.....	228	14,142	1,453	580	518	176	13,038	1,410
56	Apparel, accessory stores.....	96	12,967	1,757	783	625	98	10,352	1,275
561, 567	Men's, boys' apparel stores, custom tailors.....	23	2,685	367	113	106	18	1,793	200
562, 563, 568	Women's clothing, specialty stores....	29	4,579	630	296	242	37	5,151	644
562	Ready-to-wear stores <sup>5</sup> .....	24	4,453	605	282	231	27	4,484	544
565	Family clothing stores <sup>5</sup> .....	14	2,344	312	230	163	10	555	68
566	Shoe stores.....	26	(D)	407	124	95	25	2,310	293
564, 569	Other apparel stores.....	4	329	41	20	19	8	543	70
57	Furniture, home furnishings, equipment stores.....	103	12,218	1,854	523	516	90	9,782	1,521
5712	Furniture stores <sup>4</sup> .....	47	8,093	(D)	(D)	(D)	31	5,898	964
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	15	1,135	133	36	35	14	713	165
572, 573	Household appliance, radio, TV, music stores.....	41	2,990	(D)	(D)	(D)	39	3,093	392
58	Eating, drinking places.....	347	12,237	2,481	1,484	1,383	362	13,527	2,828
5812	Eating places.....	226	10,013	2,232	1,300	1,206	216	10,629	2,471
5813	Drinking places.....	121	2,224	249	184	177	146	2,892	357
591	Drug stores, proprietary stores.....	53	7,383	1,079	485	448	59	6,057	746
59 ex. 591	Other retail stores <sup>6</sup> .....	226	14,683	1,644	583	536	216	12,747	1,396
592	Liquor stores.....	56	3,957	151	68	66	50	4,026	232
594	Book, stationery stores.....	7	849	134	50	49	7	336	26
595	Sporting goods, bicycle stores.....	16	854	72	29	28	11	729	79
597	Jewelry stores.....	25	3,955	(D)	(D)	(D)	26	3,204	471
5992	Florists.....	11	436	78	36	25	16	530	92
5996	Camera, photographic supply stores....	9	485	62	22	18	5	(D)	(D)
	SELECTED SERVICES								
7011, 7012	Hotels.....	18	(D)	(D)	(D)	(D)	14	2,907	1,058
783	Motion picture theaters.....	15	1,489	393	197	192	16	2,279	366

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. .... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958; In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CORPUS CHRISTI STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	2,010	251,316	27,258	10,641	9,239	1,867	221,206	24,171
52	Lumber, building materials, hardware, farm equipment dealers.....	100	19,578	1,871	555	530	104	23,277	2,034
5251	Hardware stores.....	24	1,665	190	65	56	23	2,349	247
52 ex. 5251	Other.....	76	17,913	1,681	490	474	81	20,880	1,776
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	62	31,134	4,769	1,905	1,562	64	25,863	4,561
531	Department stores.....	6	21,928	3,637	1,266	1,057	6	19,052	3,617
533	Limited price variety stores.....	19	3,813	628	379	294	29	4,239	682
539	Other general merchandise stores.....	31	(D)	504	260	211	29	2,572	262
54	Food stores.....	370	68,131	4,110	1,976	1,456	379	51,541	3,365
55 ex. 554	Automotive dealers.....	151	47,848	5,047	1,161	1,131	108	44,229	4,060
554	Gasoline service stations.....	297	18,113	1,807	738	652	222	15,908	1,661
56	Apparel, accessory stores.....	104	13,714	1,845	824	656	108	11,150	1,354
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	23	2,685	367	113	106	19	(D)	(D)
562, 563, 568	Women's clothing, specialty stores.....	29	4,579	630	296	242	40	5,196	646
562	Ready-to-wear stores <sup>5</sup> .....	24	4,453	605	282	231	28	(D)	546
565	Family clothing stores <sup>5</sup> .....	19	2,988	393	265	191	14	1,166	135
566	Shoe stores.....	28	3,119	(D)	(D)	(D)	27	(D)	(D)
564, 569	Other apparel stores.....	5	(D)	42	21	19	8	543	70
57	Furniture, home furnishings, equipment stores.....	111	12,627	1,904	540	531	105	10,168	1,547
5712	Furniture stores <sup>4</sup> .....	51	8,419	1,299	345	342	34	6,070	983
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	15	1,135	133	36	35	14	713	165
572, 573	Household appliance, radio, TV, music stores.....	45	3,073	472	159	154	47	3,259	399
58	Eating, drinking places.....	463	14,460	2,833	1,731	1,609	456	15,679	3,162
5812	Eating places.....	287	11,481	2,518	1,499	1,390	270	12,117	2,726
5813	Drinking places.....	176	2,979	315	232	219	186	3,562	436
591	Drug stores, proprietary stores.....	62	8,188	1,169	525	482	68	6,706	811
59 ex. 591	Other retail stores <sup>6</sup> .....	290	17,523	1,903	686	630	253	16,685	1,616
592	Liquor stores.....	68	4,268	158	73	71	54	4,203	242
594	Book, stationery stores.....	7	849	134	50	49	7	336	26
595	Sporting goods, bicycle stores.....	19	1,027	90	39	38	16	963	110
597	Jewelry stores.....	29	4,057	621	186	176	30	3,287	477
5992	Florists.....	17	513	86	41	28	22	596	98
5996	Camera, photographic supply stores.....	9	485	62	22	18	5	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	20	2,453	866	554	456	18	3,007	1,078
783	Motion picture theaters.....	24	1,881	476	250	242	25	3,168	489

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF CORPUS CHRISTI, THE ENTIRE CITY, AND CORPUS CHRISTI STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	2.1	15.2	22.0	13.6	18.5
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	-20.1	(D)	-15.9	(D)
5251	Hardware stores.....	(D)	-32.4	(D)	-29.1	(D)
52 ex. 5251	Other.....	(D)	-18.7	(D)	-14.2	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	2.0	22.2	64.4	20.4	54.6
531	Department stores.....	(D)	15.1	(D)	15.1	(D)
533	Limited price variety stores.....	-13.1	(D)	(D)	-10.0	-3.8
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(D)
54	Food stores.....	42.6	37.2	37.0	32.2	31.9
55 ex. 554	Automotive dealers.....	2.8	8.2	19.2	8.2	16.9
554	Gasoline service stations.....	28.4	8.5	7.5	13.9	13.3
56	Apparel, accessory stores.....	11.4	25.3	65.3	23.0	48.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	31.9	49.7	115.4	(D)	(D)
562, 563, 568	Women's clothing, specialty stores.....	-17.7	-11.1	6.8	-11.9	3.4
562	Ready-to-wear stores <sup>5</sup> .....	-5.5	-0.7	11.1	(D)	(D)
565	Family clothing stores <sup>5</sup> .....	(D)	322.3	(D)	156.3	(D)
566	Shoe stores.....	15.1	(D)	(D)	(D)	(D)
564, 569	Other apparel stores.....	(D)	-39.4	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-0.3	24.9	32.9	24.2	31.6
5712	Furniture stores <sup>4</sup> .....	-0.3	37.2	(D)	38.7	52.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	59.2	(D)	59.2	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	-3.3	(D)	-5.7	(D)
58	Eating, drinking places.....	-32.9	-9.5	-1.6	-7.8	-0.7
5812	Eating places.....	-37.1	-5.8	8.0	-5.2	6.4
5813	Drinking places.....	39.4	-23.1	-27.4	-16.4	-19.5
591	Drug stores, proprietary stores.....	(D)	21.9	(D)	22.1	(D)
59 ex. 591	Other retail stores <sup>6</sup> .....	2.5	15.2	24.6	5.0	6.2
592	Liquor stores.....	-13.5	-1.7	0.3	1.5	3.9
594	Book, stationery stores.....	(D)	152.7	(D)	152.7	(D)
595	Sporting goods, bicycle stores.....	(D)	17.1	(D)	6.1	(D)
597	Jewelry stores.....	15.2	23.4	84.3	23.4	73.3
5992	Florists.....	(D)	-17.7	(D)	-13.9	(D)
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	-24.7	(D)	(D)	-18.4	42.8
783	Motion picture theaters.....	(D)	-34.7	(D)	-40.6	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF  
CORPUS CHRISTI AND OF CORPUS CHRISTI STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metro- politan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	30.1	34.0	26.8	29.9
52	Lumber, building materials, hardware, farm equipment dealers...	(D)	1.8	(D)	1.5
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	...	(D)	...	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	56.5	67.7	55.1	65.0
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	(D)	60.7	52.2	55.3
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	2.9	2.8	2.6	2.4
55 ex. 554	Automotive dealers.....	63.6	67.0	58.6	61.7
554	Gasoline service stations.....	5.6	4.8	4.4	3.9
56	Apparel, accessory stores.....	66.1	74.3	62.5	69.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	69.2	78.6	69.2	(D)
562, 563, 568	Women's clothing, specialty stores.....	67.5	73.0	67.5	72.3
562	Ready-to-wear stores <sup>5</sup> .....	67.7	71.1	67.7	(D)
565	Family clothing stores <sup>5</sup> .....	(D)	48.1	(D)	22.9
566	Shoe stores.....	(D)	83.4	71.1	(D)
564, 569	Other apparel stores.....	(D)	55.2	(D)	55.2
57	Furniture, home furnishings, equipment stores.....	19.2	24.1	18.6	23.2
5712	Furniture stores <sup>4</sup> .....	19.9	27.3	19.1	26.6
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	(D)	(D)	(D)
58	Eating, drinking places.....	18.8	25.4	15.9	21.9
5812	Eating places.....	20.4	30.6	17.8	26.8
5813	Drinking places.....	11.8	6.5	8.8	5.3
591	Drug stores, proprietary stores.....	(D)	14.0	(D)	12.6
59 ex. 591	Other retail stores <sup>6</sup> .....	37.8	42.5	31.7	32.5
592	Liquor stores.....	12.6	14.4	11.7	13.8
594	Book, stationery stores.....	16.3	(D)	16.3	(D)
595	Sporting goods, bicycle stores.....	(D)	75.7	(D)	57.0
597	Jewelry stores.....	82.2	88.1	80.1	85.9
5992	Florists.....	(D)	(D)	(D)	(D)
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF CORPUS CHRISTI, THE ENTIRE CITY, AND CORPUS CHRISTI STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	0.5	6.8	9.8	7.8	10.5
5251	Hardware stores.....	(D)	(D)	0.6	1.0	0.7	1.1
52 ex. 5251	Other.....	...	(D)	6.2	8.7	7.1	9.4
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	25.4	25.5	13.6	12.8	12.4	11.7
531	Department stores.....	(D)	(D)	9.8	9.8	8.7	8.6
533	Limited price variety stores.....	3.0	3.6	(D)	2.0	1.5	1.9
539	Other general merchandise stores.....	(D)	(D)	(D)	1.0	(D)	1.2
54	Food stores.....	2.6	1.9	27.0	22.7	27.1	23.3
55 ex. 554	Automotive dealers.....	41.6	41.3	19.7	21.0	19.0	20.0
554	Gasoline service stations.....	1.2	0.9	6.3	6.7	7.2	7.2
56	Apparel, accessory stores.....	12.7	11.6	5.8	5.3	5.5	5.0
561, 567	Men's, boys' apparel stores, custom tailors.....	2.8	2.1	1.2	0.9	1.1	(D)
562, 563, 568	Women's clothing, specialty stores....	4.6	5.4	2.0	2.7	1.8	2.3
562	Ready-to-wear stores <sup>5</sup> .....	4.5	4.8	2.0	2.3	1.8	(D)
565	Family clothing stores <sup>5</sup> .....	(D)	0.4	1.0	0.3	1.2	0.5
566	Shoe stores.....	3.3	2.9	(D)	1.2	1.2	(D)
564, 569	Other apparel stores.....	(D)	0.5	0.1	0.3	(D)	0.2
57	Furniture, home furnishings, equipment stores.....	3.5	3.6	5.5	5.0	5.0	4.6
5712	Furniture stores <sup>4</sup> .....	2.4	2.4	3.6	3.0	3.3	2.7
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	0.5	0.4	0.5	0.3
572, 573	Household appliance, radio, TV, music stores.....	(D)	(D)	1.3	1.6	1.2	1.5
58	Eating, drinking places.....	3.4	5.2	5.5	7.0	5.8	7.1
5812	Eating places.....	3.0	4.9	4.5	5.5	4.6	5.5
5813	Drinking places.....	0.4	0.3	1.0	1.5	1.2	1.6
591	Drug stores, proprietary stores.....	(D)	1.3	3.3	3.1	3.3	3.0
59 ex. 591	Other retail stores <sup>6</sup> .....	8.2	8.2	6.6	6.6	7.0	7.5
592	Liquor stores.....	0.7	0.9	1.8	2.1	1.7	1.9
594	Book, stationery stores.....	0.2	(D)	0.4	0.2	0.3	0.2
595	Sporting goods, bicycle stores.....	(D)	0.8	0.4	0.4	0.4	0.4
597	Jewelry stores.....	4.8	4.3	1.8	1.7	1.6	1.5
5992	Florists.....	(D)	(D)	0.2	0.3	0.2	0.3
5996	Camera, photographic supply stores....	(D)	(D)	0.2	(D)	0.2	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE CORPUS CHRISTI STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "Parkdale Plaza Shopping Center" and the stores in the area bounded by Carmel Pkwy. extended, South Staples, Collihar Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	25			
	Sales.....(\$1,000)...	8,559	554	Gasoline service stations.....	1
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	7
	Number.....	4	561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Sales.....(\$1,000)...	(D)	562-3, 568	Women's clothing, specialty stores....	2
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	2
56, 57	Number.....	13	565	Family clothing stores <sup>3</sup> .....	3
	Sales.....(\$1,000)...	4,532	566	Shoe stores.....	1
			564, 569	Other apparel stores.....	
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
59 ex. 591	Number.....	8			
	Sales.....(\$1,000)...	(D)	5712	Furniture stores.....	...
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	25	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	1
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
54	Food stores.....	2	5992	Florists.....	...
			5996	Camera, photographic supply stores....	1

MRC No. 2.—Includes the stores in the area bounded by Antelope, Carizzo, Mestina, Josephine

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	53			
	Sales.....(\$1,000)...	11,661	554	Gasoline service stations.....	1
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	7
	Number.....	23	561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Sales.....(\$1,000)...	729	562-3, 568	Women's clothing, specialty stores....	2
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	2
56, 57	Number.....	16	565	Family clothing stores <sup>3</sup> .....	3
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	1
			564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
59 ex. 591	Number.....	14			
	Sales.....(\$1,000)...	(D)	5712	Furniture stores.....	...
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	53	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
54	Food stores.....	3	5992	Florists.....	...
			5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS  
WASHINGTON, D. C.

OFFICIAL BUSINESS

POSTAGE AND FEES PAID  
U.S. DEPARTMENT OF COMMERCE

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



*Bureau of the Census  
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# CENTRAL BUSINESS DISTRICT STATISTICS

Dallas, Tex., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Dallas, Tex., Area—BC58-CBD20  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

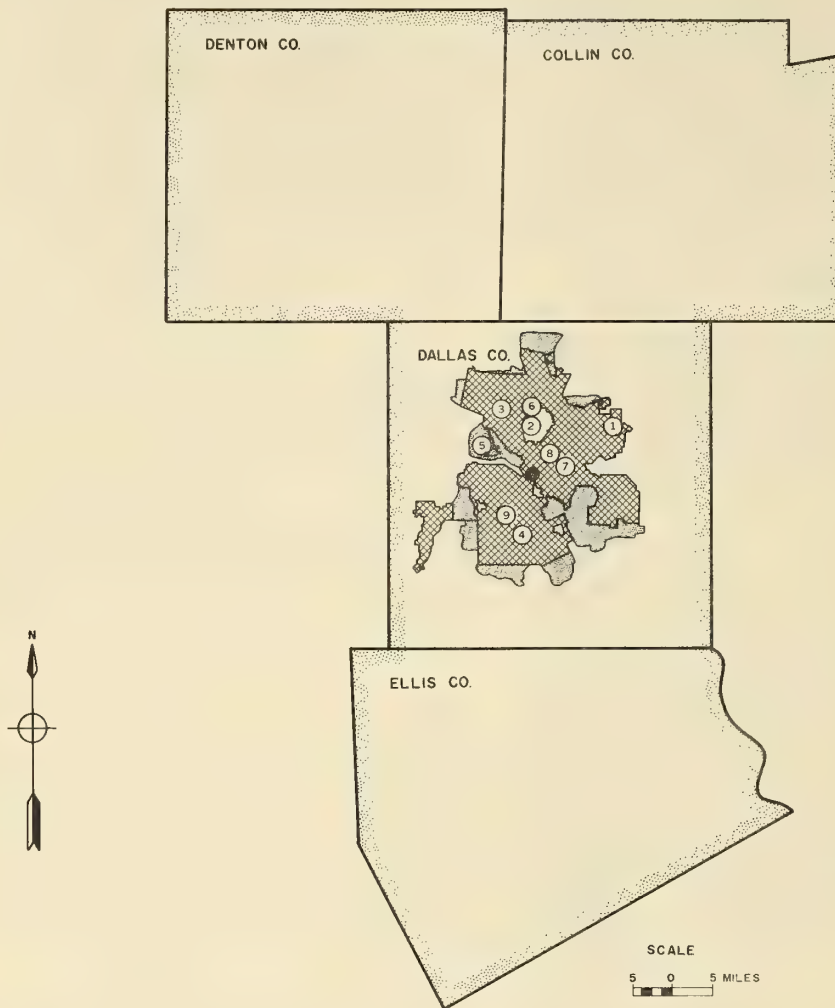
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

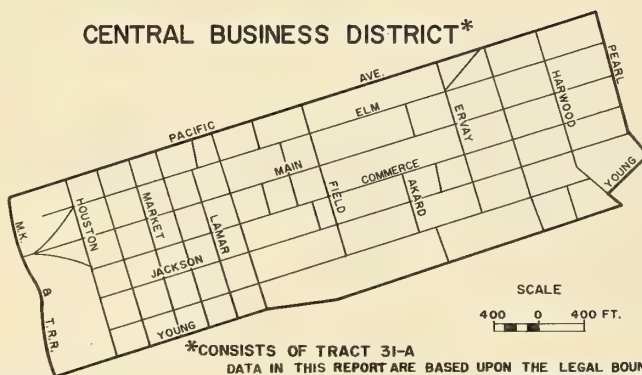
For explanation of procedures and definitions, see Appendix.

# DALLAS, TEX.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



### CENTRAL BUSINESS DISTRICT\*



- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY, 1954
- ▩ ANNEXATIONS THROUGH 1958
- ▤ STANDARD METROPOLITAN STATISTICAL AREA

\*CONSISTS OF TRACT 31-A

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	17

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF DALLAS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	473	158,264	30,396	10,561	9,199	534	165,738	30,355
52	Lumber, building materials, hardware, farm equipment dealers.....	3	(D)	(D)	(D)	(D)	7	1,686	207
5251	Hardware stores.....	...	...	...	...	...	3	(D)	(D)
52 ex. 5251	Other.....	3	(D)	(D)	(D)	(D)	4	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	14	81,524	18,020	5,782	5,003	16	82,501	16,480
531	Department stores.....	5	75,423	17,083	5,222	4,625	6	75,671	15,439
533	Limited price variety stores.....	4	5,463	890	540	359	6	6,261	980
539	Other general merchandise stores.....	5	638	47	20	19	4	569	61
54	Food stores.....	8	1,052	110	48	39	10	935	141
55 ex. 554	Automotive dealers.....	3	(D)	(D)	(D)	(D)	2	(D)	(D)
554	Gasoline service stations.....	3	221	24	10	10	4	240	56
56	Apparel, accessory stores.....	110	28,511	4,636	1,810	1,484	149	34,107	5,512
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	30	5,729	970	366	305	25	7,915	1,390
562, 563, 568	Women's clothing, specialty stores....	33	10,593	1,716	727	592	53	12,139	1,697
562	Ready-to-wear stores <sup>5</sup> .....	24	9,874	1,622	688	560	20	9,357	1,251
565	Family clothing stores <sup>5</sup> .....	10	7,541	1,303	488	410	11	7,178	1,457
566	Shoe stores.....	34	4,297	616	205	159	39	5,301	769
564, 569	Other apparel stores.....	3	(D)	(D)	(D)	(D)	20	1,568	199
57	Furniture, home furnishings, equipment stores.....	31	7,970	1,356	319	313	30	9,095	1,422
5712	Furniture stores <sup>6</sup> .....	13	4,274	668	167	167	7	5,268	697
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	17	(D)	(D)	(D)	(D)	22	(D)	(D)
58	Eating, drinking places.....	152	12,009	2,611	1,510	1,356	151	11,307	2,542
5812	Eating places.....	122	9,961	2,234	1,323	1,186	120	9,983	2,351
5813	Drinking places.....	30	2,048	377	187	170	31	1,324	191
591	Drug stores, proprietary stores.....	16	5,218	734	262	245	22	4,951	804
59 ex. 591	Other retail stores <sup>6</sup> .....	133	21,077	2,822	797	727	143	(D)	(D)
592	Liquor stores.....	26	3,379	188	51	47	24	3,284	185
594	Book, stationery stores.....	8	1,236	196	57	55	7	891	204
595	Sporting goods, bicycle stores.....	2	(D)	(D)	(D)	(D)	3	455	51
597	Jewelry stores.....	28	10,422	1,668	432	390	37	9,116	1,392
5992	Florists.....	5	211	39	14	10	5	(D)	(D)
5996	Camera, photographic supply stores....	3	1,153	122	35	34	3	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	20	16,188	5,859	2,901	2,666	16	10,291	3,658
783	Motion picture theaters.....	8	2,467	444	182	159	10	2,811	575

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$2,798,000, of which \$1,447,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF DALLAS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	6,072	1,056,486	123,304	44,159	38,149	5,562	894,838	99,310
52	Lumber, building materials, hardware, farm equipment dealers.....	309	53,126	5,509	1,413	1,341	249	53,971	5,122
5251	Hardware stores.....	57	3,887	402	131	112	44	2,813	267
52 ex. 5251	Other.....	252	49,239	5,107	1,282	1,229	205	51,158	4,855
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	202	155,557	27,310	9,427	7,561	161	132,606	22,728
531	Department stores.....	12	125,795	23,483	7,384	6,187	11	(D)	(D)
533	Limited price variety stores.....	91	14,657	2,270	1,376	862	81	12,639	1,880
539	Other general merchandise stores.....	73	(D)	(D)	(D)	(D)	69	(D)	(D)
54	Food stores.....	980	225,091	14,440	5,407	3,932	969	180,597	10,817
55 ex. 554	Automotive dealers.....	456	217,663	19,088	4,570	4,462	386	222,930	17,147
554	Gasoline service stations.....	777	68,309	7,125	2,766	2,441	599	45,015	5,109
56	Apparel, accessory stores.....	462	74,570	11,011	4,439	3,586	428	61,029	8,975
561, 567	Men's, boys' apparel stores, custom tailors'.....	63	9,673	1,643	590	483	47	12,592	2,188
562, 563, 568	Women's clothing, specialty stores.....	197	33,947	4,982	1,987	1,697	175	25,154	3,538
562	Ready-to-wear stores <sup>5</sup> .....	122	29,726	4,562	1,850	1,575	80	15,540	1,939
565	Family clothing stores <sup>5</sup> .....	53	17,279	2,632	1,184	888	35	9,990	1,465
566	Shoe stores.....	94	10,169	1,418	514	376	98	9,198	1,243
564, 569	Other apparel stores.....	39	3,262	336	164	142	59	3,835	541
57	Furniture, home furnishings, equipment stores.....	418	49,892	6,619	1,783	1,721	349	38,146	5,208
5712	Furniture stores <sup>4</sup> .....	149	23,096	3,154	852	831	82	16,969	2,265
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	106	12,017	1,629	469	453	66	5,220	999
572, 573	Household appliance, radio, TV, music stores.....	163	14,779	1,836	462	437	113	14,403	1,944
58	Eating, drinking places.....	1,188	71,272	16,029	8,926	8,159	1,279	59,435	12,627
5812	Eating places.....	1,021	64,052	14,982	8,359	7,640	980	50,516	11,533
5813	Drinking places.....	167	7,220	1,047	567	519	299	8,919	1,094
591	Drug stores, proprietary stores.....	196	41,027	5,944	2,204	2,014	193	29,531	4,017
59 ex. 591	Other retail stores <sup>6</sup> .....	1,084	99,979	10,229	3,224	2,932	949	71,578	7,560
592	Liquor stores.....	242	38,929	1,900	513	451	222	29,191	1,449
594	Book, stationery stores.....	38	3,672	488	134	127	31	3,238	492
595	Sporting goods, bicycle stores.....	51	3,000	292	86	82	41	2,405	211
597	Jewelry stores.....	99	20,751	3,212	947	900	96	13,477	1,975
5992	Florists.....	119	4,125	677	340	304	101	2,844	432
5996	Camera, photographic supply stores....	21	2,691	260	76	70	13	1,621	160
	SELECTED SERVICES								
7011, 7012	Hotels.....	82	21,076	7,322	3,786	3,527	70	14,485	(D)
783	Motion picture theaters.....	59	(D)	(D)	(D)	(D)	60	7,682	1,555

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
DALLAS STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	9,134	1,382,191	153,149	56,317	48,234	8,331	1,138,512	120,225
52	Lumber, building materials, hardware, farm equipment dealers.....	541	74,257	7,490	2,075	1,949	457	78,981	6,996
5251	Hardware stores.....	117	7,056	747	275	243	104	5,800	564
52 ex. 5251	Other.....	424	67,201	6,743	1,800	1,706	353	73,181	6,432
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	403	185,142	30,784	11,029	8,726	325	152,807	25,652
531	Department stores.....	18	137,701	25,119	7,962	6,655	14	111,815	21,048
533	Limited price variety stores.....	146	19,696	3,022	1,868	1,173	144	16,464	2,396
539	Other general merchandise stores.....	163	26,219	2,643	1,199	898	167	24,528	2,208
54	Food stores.....	1,579	317,379	19,872	7,802	5,550	1,601	243,843	14,047
55 ex. 554	Automotive dealers.....	683	284,782	24,142	5,980	5,831	590	272,750	20,558
554	Gasoline service stations.....	1,331	100,596	9,869	3,914	3,440	1,050	68,219	6,996
56	Apparel, accessory stores.....	674	92,378	13,281	5,457	4,373	625	74,152	10,466
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	84	12,661	2,111	722	597	73	15,591	2,535
562, 563, 568	Women's clothing, specialty stores....	300	40,811	5,890	2,404	2,053	281	29,971	4,088
562	Ready-to-wear stores <sup>5</sup> .....	187	35,697	5,412	2,238	1,902	133	18,777	2,326
565	Family clothing stores <sup>5</sup> .....	89	22,889	3,280	1,531	1,116	52	13,256	1,832
566	Shoe stores.....	122	11,923	1,633	617	449	122	10,675	1,429
564, 569	Other apparel stores.....	57	3,784	367	183	158	77	4,305	582
57	Furniture, home furnishings, equipment stores.....	635	66,236	8,612	2,361	2,260	518	51,404	6,686
5712	Furniture stores <sup>4</sup> .....	236	30,590	4,113	1,141	1,099	131	21,884	2,796
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	140	14,469	1,898	536	518	82	7,268	1,246
572, 573	Household appliance, radio, TV, music stores.....	259	21,177	2,601	684	643	199	20,324	2,641
58	Eating, drinking places.....	1,549	86,576	19,459	10,882	9,912	1,581	70,420	14,716
5812	Eating places.....	1,372	78,859	18,332	10,289	9,367	1,268	60,491	13,511
5813	Drinking places.....	177	7,717	1,127	593	545	313	9,929	1,205
591	Drug stores, proprietary stores.....	301	54,842	7,789	2,936	2,669	292	38,972	5,201
59 ex. 591	Other retail stores <sup>6</sup> .....	1,438	120,003	11,851	3,881	3,524	1,292	86,964	8,907
592	Liquor stores.....	253	41,128	2,026	542	479	232	31,235	1,544
594	Book, stationery stores.....	51	4,443	557	178	168	134	15,461	2,174
595	Sporting goods, bicycle stores.....	75	3,804	341	108	100	57	2,947	257
597	Jewelry stores.....	131	22,690	3,433	1,031	974	132	14,747	2,087
5992	Florists.....	168	5,427	832	335	277	145	3,935	574
5996	Camera, photographic supply stores....	26	3,003	292	86	80	16	1,707	211
SELECTED SERVICES									
7011, 7012	Hotels.....	94	21,450	7,441	3,861	3,598	80	(D)	(D)
783	Motion picture theaters.....	88	8,318	1,728	881	749	93	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF DALLAS, THE ENTIRE CITY, AND DALLAS STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-4.5	18.1	23.2	21.4	25.8
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	-1.6	(D)	-6.0	(D)
5251	Hardware stores.....	...	38.2	(D)	21.7	(D)
52 ex. 5251	Other.....	(D)	-3.8	(D)	-8.2	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	-1.2	17.3	47.8	21.2	47.4
531	Department stores.....	-0.3	(D)	(D)	23.2	72.3
533	Limited price variety stores.....	-12.7	16.0	44.2	19.6	39.5
539	Other general merchandise stores.....	12.1	(D)	(D)	6.9	6.8
54	Food stores.....	12.5	24.6	24.7	30.2	30.2
55 ex. 554	Automotive dealers.....	(D)	-2.4	(D)	4.4	(D)
554	Gasoline service stations.....	-7.9	51.7	52.1	47.5	47.7
56	Apparel, accessory stores.....	-16.4	22.2	71.1	24.6	59.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-27.6	-23.2	-15.7	-18.8	-9.7
562, 563, 568	Women's clothing, specialty stores.....	-12.7	35.0	79.4	36.2	69.5
562	Ready-to-wear stores <sup>5</sup> .....	5.5	91.3	221.1	90.1	174.1
565	Family clothing stores <sup>5</sup> .....	5.1	73.0	246.3	72.7	152.5
566	Shoe stores.....	-18.9	10.6	50.7	11.7	41.9
564, 569	Other apparel stores.....	(D)	-14.9	(D)	-12.1	(D)
57	Furniture, home furnishings, equipment stores.....	-12.4	30.8	44.3	28.9	37.7
5712	Furniture stores <sup>4</sup> .....	-18.9	36.1	60.9	39.8	58.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	130.2	(D)	99.1	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	2.6	(D)	4.2	(D)
58	Eating, drinking places.....	6.2	19.9	23.1	22.9	26.1
5812	Eating places.....	-0.2	26.8	33.4	30.4	36.4
5813	Drinking places.....	54.7	-19.0	-31.9	-22.3	-34.1
591	Drug stores, proprietary stores.....	5.4	38.9	45.7	40.7	45.9
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	39.7	(D)	38.0	(D)
592	Liquor stores.....	2.9	33.4	37.2	31.7	35.1
594	Book, stationery stores.....	38.7	13.4	3.8	-71.3	-78.0
595	Sporting goods, bicycle stores.....	(D)	24.7	(D)	29.1	(D)
597	Jewelry stores.....	14.3	54.0	136.8	53.9	117.9
5992	Florists.....	(D)	45.0	(D)	37.9	(D)
5996	Camera, photographic supply stores.....	(D)	66.0	(D)	75.9	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	57.3	45.5	16.5	(D)	(D)
783	Motion picture theaters.....	-12.2	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF DALLAS AND OF DALLAS STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	15.0	18.5	11.5	14.6
52	Lumber, building materials, hardware, farm equipment dealers...	(D)	3.1	(D)	2.1
5251	Hardware stores.....	...	(D)	...	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	52.4	62.2	44.0	54.0
531	Department stores.....	60.0	(D)	54.8	67.7
533	Limited price variety stores.....	37.3	49.5	27.7	38.0
539	Other general merchandise stores.....	(D)	(D)	2.4	2.3
54	Food stores.....	0.5	0.5	0.3	0.4
55 ex. 554	Automotive dealers.....	(D)	(D)	(D)	(D)
554	Gasoline service stations.....	0.3	0.5	0.2	0.4
56	Apparel, accessory stores.....	38.2	55.9	30.9	46.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	59.2	62.8	45.2	50.8
562, 563, 568	Women's clothing, specialty stores.....	31.2	48.2	26.0	40.5
562	Ready-to-wear stores <sup>5</sup> .....	33.2	60.2	27.7	49.8
565	Family clothing stores <sup>5</sup> .....	43.6	71.8	32.9	54.1
566	Shoe stores.....	42.3	57.6	36.0	49.7
564, 569	Other apparel stores.....	(D)	40.9	(D)	36.4
57	Furniture, home furnishings, equipment stores.....	16.0	23.8	12.0	17.7
5712	Furniture stores <sup>4</sup> .....	18.5	31.0	14.0	24.1
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	(D)	(D)	(D)
58	Eating, drinking places.....	16.8	19.0	13.9	16.1
5812	Eating places.....	15.6	19.8	12.6	16.5
5813	Drinking places.....	28.4	14.8	26.5	13.3
591	Drug stores, proprietary stores.....	12.7	16.8	9.5	12.7
59 ex. 591	Other retail stores <sup>6</sup> .....	21.1	(D)	17.6	(D)
592	Liquor stores.....	8.7	11.3	8.2	10.5
594	Book, stationery stores.....	33.7	27.5	27.8	5.8
595	Sporting goods, bicycle stores.....	(D)	18.9	(D)	15.4
597	Jewelry stores.....	50.2	67.6	45.9	61.8
5992	Florists.....	5.1	(D)	3.9	(D)
5996	Camera, photographic supply stores.....	42.8	(D)	38.4	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF DALLAS, THE ENTIRE CITY, AND DALLAS STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	1.0	5.0	6.1	5.4	6.9
5251	Hardware stores.....	...	(D)	0.4	0.3	0.5	0.5
52 ex. 5251	Other.....	(D)	(D)	4.6	5.8	4.9	6.4
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	51.5	49.8	14.7	14.9	13.3	13.4
531	Department stores.....	47.6	45.7	11.9	(D)	10.0	9.8
533	Limited price variety stores.....	3.5	3.8	1.4	1.4	1.4	1.4
539	Other general merchandise stores.....	0.4	0.3	(D)	(D)	1.9	2.2
54	Food stores.....	0.7	0.6	21.3	20.3	23.0	21.4
55 ex. 554	Automotive dealers.....	(D)	(D)	20.6	25.1	20.6	24.0
554	Gasoline service stations.....	0.1	0.1	6.5	5.0	7.3	6.0
56	Apparel, accessory stores.....	18.0	20.6	7.1	6.9	6.7	6.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.6	4.8	0.9	1.5	0.9	1.4
562, 563, 568	Women's clothing, specialty stores.....	6.7	7.3	3.2	2.8	3.0	2.6
562	Ready-to-wear stores <sup>5</sup> .....	6.2	5.6	2.8	1.7	2.6	1.6
565	Family clothing stores <sup>5</sup> .....	4.8	4.3	1.6	1.2	1.7	1.2
566	Shoe stores.....	2.7	3.2	1.0	1.0	0.8	0.9
564, 569	Other apparel stores.....	(D)	0.9	0.3	0.4	0.3	0.4
57	Furniture, home furnishings, equipment stores.....	5.0	5.5	4.7	3.9	4.7	4.5
5712	Furniture stores <sup>4</sup> .....	2.7	3.2	2.2	1.5	2.2	1.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	1.1	0.6	1.0	0.6
572, 573	Household appliance, radio, TV, music stores.....	(D)	(D)	1.4	1.6	1.5	1.8
58	Eating, drinking places.....	7.6	6.8	6.7	6.7	6.3	6.2
5812	Eating places.....	6.3	6.0	6.1	5.7	5.7	5.3
5813	Drinking places.....	1.3	0.8	0.7	1.0	0.6	0.9
591	Drug stores, proprietary stores.....	3.3	3.0	3.9	3.0	4.0	3.5
59 ex. 591	Other retail stores <sup>6</sup> .....	13.3	(D)	9.5	8.1	8.7	7.6
592	Liquor stores.....	2.1	2.0	3.7	3.3	3.0	2.7
594	Book, stationery stores.....	0.8	0.5	0.3	0.4	0.3	1.4
595	Sporting goods, bicycle stores.....	(D)	0.3	0.3	0.3	0.3	0.3
597	Jewelry stores.....	6.6	5.5	2.0	1.5	1.6	1.3
5992	Florists.....	0.1	(D)	0.4	0.3	0.4	0.3
5996	Camera, photographic supply stores....	0.7	(D)	0.3	0.2	0.2	0.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE DALLAS STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.--Includes the planned centers known as "Casa View" and "Casa View Village" bounded by Dunloe Dr., Joaquin Dr., Gus Thomasson Rd., Shiloh Rd., San Medina Ave., and Kilkenny Pl. (Dallas)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	62	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	13,968	56	Apparel, accessory stores <sup>2</sup> .....	16
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	11	562-3, 568	Women's clothing, specialty stores.....	5
	Sales.....(\$1,000)...	8,056	562	Ready-to-wear stores <sup>3</sup> .....	4
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	2
56, 57	Number.....	28	566	Shoe stores.....	5
	Sales.....(\$1,000)...	3,849	564, 569	Other apparel stores.....	1
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
59 ex. 591	Number.....	23	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	2,063	5713-15, 19	Other home furnishings stores.....	3
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	62	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	5	5812	Eating places.....	4
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	4	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	11
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	3	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
54	Food stores.....	5	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	2

MRC No. 2.--Includes the planned center known as "Highland Park Shopping Village" bounded by Mockingbird Lane, Preston Rd., Livingston Ave., and Douglas Ave., (Highland Park)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	34	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	7,141	56	Apparel, accessory stores <sup>2</sup> .....	11
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	7	562-3, 568	Women's clothing, specialty stores.....	6
	Sales.....(\$1,000)...	2,522	562	Ready-to-wear stores <sup>3</sup> .....	1
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
56, 57	Number.....	19	566	Shoe stores.....	1
	Sales.....(\$1,000)...	3,683	564, 569	Other apparel stores.....	1
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
59 ex. 591	Number.....	8	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	936	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	34	58	Eating, drinking places.....	...
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	...
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	...
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	...
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	3	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE DALLAS STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 3.--Includes the planned center known as "Inwood Village" and other stores in the area bounded by Lovers Lane, Greenway Blvd., Boaz, and Inwood Rd. (Dallas)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	69	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	16,209	56	Apparel, accessory stores <sup>2</sup> .....	14
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	14	562-3, 568	Women's clothing, specialty stores....	7
	Sales.....(\$1,000)...	6,525	562	Ready-to-wear stores <sup>5</sup> .....	4
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	3
56, 57	Number.....	31	566	Shoe stores.....	3
	Sales.....(\$1,000)...	7,358	564, 569	Other apparel stores.....	1
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	9
59 ex. 591	Number.....	24	5712	Furniture stores.....	4
	Sales.....(\$1,000)...	2,326	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	69	58	Eating, drinking places.....	6
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	6
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	3	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	8	59 ex. 591	Other retail stores <sup>6</sup> .....	19
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	3	594	Book, stationery stores.....	3
539	Other general merchandise stores.....	4	595	Sporting goods, bicycle stores.....	3
			597	Jewelry stores.....	1
			5992	Florists.....	2
54	Food stores.....	4	5996	Camera, photographic supply stores....	1

MRC No. 4.--Includes the planned center known as "Oak Cliff" bounded by Kiest Blvd., Beckley Ave., Overton Rd., and Zangs Blvd. (Dallas)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	24	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	8,273	56	Apparel, accessory stores <sup>2</sup> .....	7
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	4	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	2,421	562	Ready-to-wear stores <sup>5</sup> .....	3
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	12	566	Shoe stores.....	2
	Sales.....(\$1,000)...	5,477	564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
59 ex. 591	Number.....	8	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	375	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	24	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	2
			5992	Florists.....	...
54	Food stores.....	2	5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE DALLAS STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 5.--Includes the planned center known as "Plymouth Park" bounded by Roger Williams Dr., North Story Rd., West Grauwylar Rd., and Irving Blvd. (Irving)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	23	554	Gasoline service stations.....	2
54, 58, 591	Sales.....(\$1,000)...	5,403	56	Apparel, accessory stores <sup>2</sup> .....	8
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	3	562-3, 568	Women's clothing, specialty stores....	3
53 part, <sup>3</sup>	Sales.....(\$1,000)...	2,269	562	Ready-to-wear stores <sup>5</sup> .....	3
56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	12	566	Shoe stores.....	2
	Sales.....(\$1,000)...	1,668	564, 569	Other apparel stores.....	2
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
59 ex. 591	Number.....	8	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,466	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	23	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	1
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> ....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	...	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	1	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

MRC No. 6.--Includes stores in the "Preston Shopping Center" bounded by Northwest Highway, Pickwick Lane, Wentwood Dr., Preston Rd., Sherry Lane, and Douglas Ave. (Dallas and University Park)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	94	554	Gasoline service stations.....	7
54, 58, 591	Sales.....(\$1,000)...	37,402	56	Apparel, accessory stores <sup>2</sup> .....	19
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	15	562-3, 568	Women's clothing, specialty stores....	12
53 part, <sup>3</sup>	Sales.....(\$1,000)...	8,034	562	Ready-to-wear stores <sup>5</sup> .....	8
56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	36	566	Shoe stores.....	2
	Sales.....(\$1,000)...	25,297	564, 569	Other apparel stores.....	2
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	10
59 ex. 591	Number.....	43	5712	Furniture stores.....	4
	Sales.....(\$1,000)...	4,071	5713-15, 19	Other home furnishings stores.....	4
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	94	58	Eating, drinking places.....	6
52	Lumber, building materials, hardware, farm equipment dealers.....	8	5812	Eating places.....	6
5251	Hardware stores.....	2	5813	Drinking places.....	...
52 ex. 5251	Other.....	6	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> ....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	28
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	3	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	2
			597	Jewelry stores.....	4
54	Food stores.....	6	5992	Florists.....	5
			5996	Camera, photographic supply stores....	2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DALLAS STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 7.—Includes the stores on East Grand Ave. from South Henderson to South Beacon, on Samuell Blvd. from East Grand Ave. to Winslow Ave., and on Graham Ave. from Philip Ave. to East Grand (Dallas)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	57			
	Sales.....(\$1,000)...	10,267	554	Gasoline service stations.....	2
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	14
	Number.....	12	561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Sales.....(\$1,000)...	3,319	562-3, 568	Women's clothing, specialty stores....	6
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	5
56, 57	Number.....	29	565	Family clothing stores <sup>5</sup> .....	2
	Sales.....(\$1,000)...	4,914	566	Shoe stores.....	5
			564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	9
	Number.....	16			
	Sales.....(\$1,000)...	2,034	5712	Furniture stores.....	3
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	6
	Retail stores, total <sup>3</sup> .....	57	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	7
5251	Hardware stores.....	2	5813	Drinking places.....	...
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	8
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	3	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	3
			5992	Florists.....	...
54	Food stores.....	3	5996	Camera, photographic supply stores....	1

MRC No. 8.—Includes the stores on Greenville Ave., from Hudson Ave. to Bell Ave., and on Ross Ave. from North Henderson Ave. to Greenville Ave. (Dallas)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	35			
	Sales.....(\$1,000)...	21,228	554	Gasoline service stations.....	3
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	5
	Number.....	11	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...	3,136	562-3, 568	Women's clothing, specialty stores....	3
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	2
56, 57	Number.....	13	565	Family clothing stores <sup>5</sup> .....	2
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	...
			564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
	Number.....	11			
	Sales.....(\$1,000)...	(D)	5712	Furniture stores.....	2
		Number of establishments	5713-15, 19	Other home furnishings stores.....	1
			572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	35	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	4
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	4
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	1
54	Food stores.....	6	5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DALLAS STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 9.—Includes the stores in the area bounded by Sunset Ave., East Jefferson Blvd., South Crawford, Centre, and South Willomet Ave. (Dallas)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	15
	Number.....	168	554	Gasoline service stations.....	8
	Sales.....(\$1,000)...	39,764	56	Apparel, accessory stores <sup>2</sup> .....	36
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	5
	Number.....	32	562-3, 568	Women's clothing, specialty stores....	16
	Sales.....(\$1,000)...	9,618	562	Ready-to-wear stores <sup>5</sup> .....	14
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	2
	Number.....	74	566	Shoe stores.....	9
	Sales.....(\$1,000)...	23,496	564, 569	Other apparel stores.....	4
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	29
	Number.....	62	5712	Furniture stores.....	13
	Sales.....(\$1,000)...	6,650	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	14
	Retail stores, total <sup>3</sup> .....	168	58	Eating, drinking places.....	18
52	Lumber, building materials, hardware, farm equipment dealers.....	6	5812	Eating places.....	16
5251	Hardware stores.....	...	5813	Drinking places.....	2
52 ex. 5251	Other.....	6	591	Drug stores, proprietary stores.....	8
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	9	59 ex. 591	Other retail stores <sup>6</sup> .....	33
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	5	594	Book, stationery stores.....	10
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	6	597	Jewelry stores.....	8
			5992	Florists.....	3
			5996	Camera, photographic supply stores....	2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

**Establishments.**—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

**Sales.**—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).-- Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).-- Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).-- Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).-- Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).-- Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).-- Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).-- Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).-- Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).-- Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).-- Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS  
WASHINGTON, D. C.

OFFICIAL BUSINESS

POSTAGE AND FEES PAID  
U.S. DEPARTMENT OF COMMERCE

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all countries and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

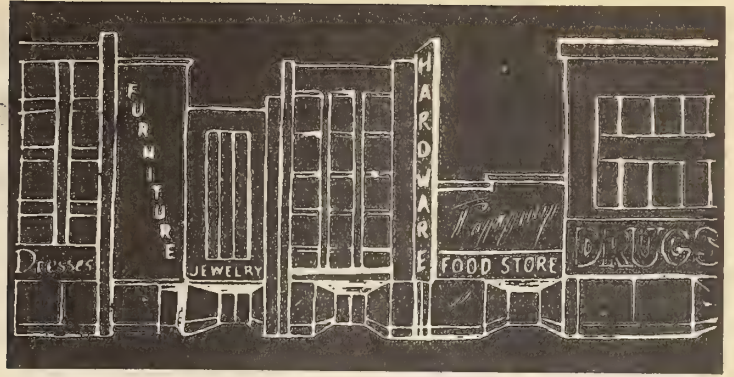
This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



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# CENTRAL BUSINESS DISTRICT STATISTICS

Dayton, Ohio, Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Dayton, Ohio, Area—BC58-CBD21

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one of more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

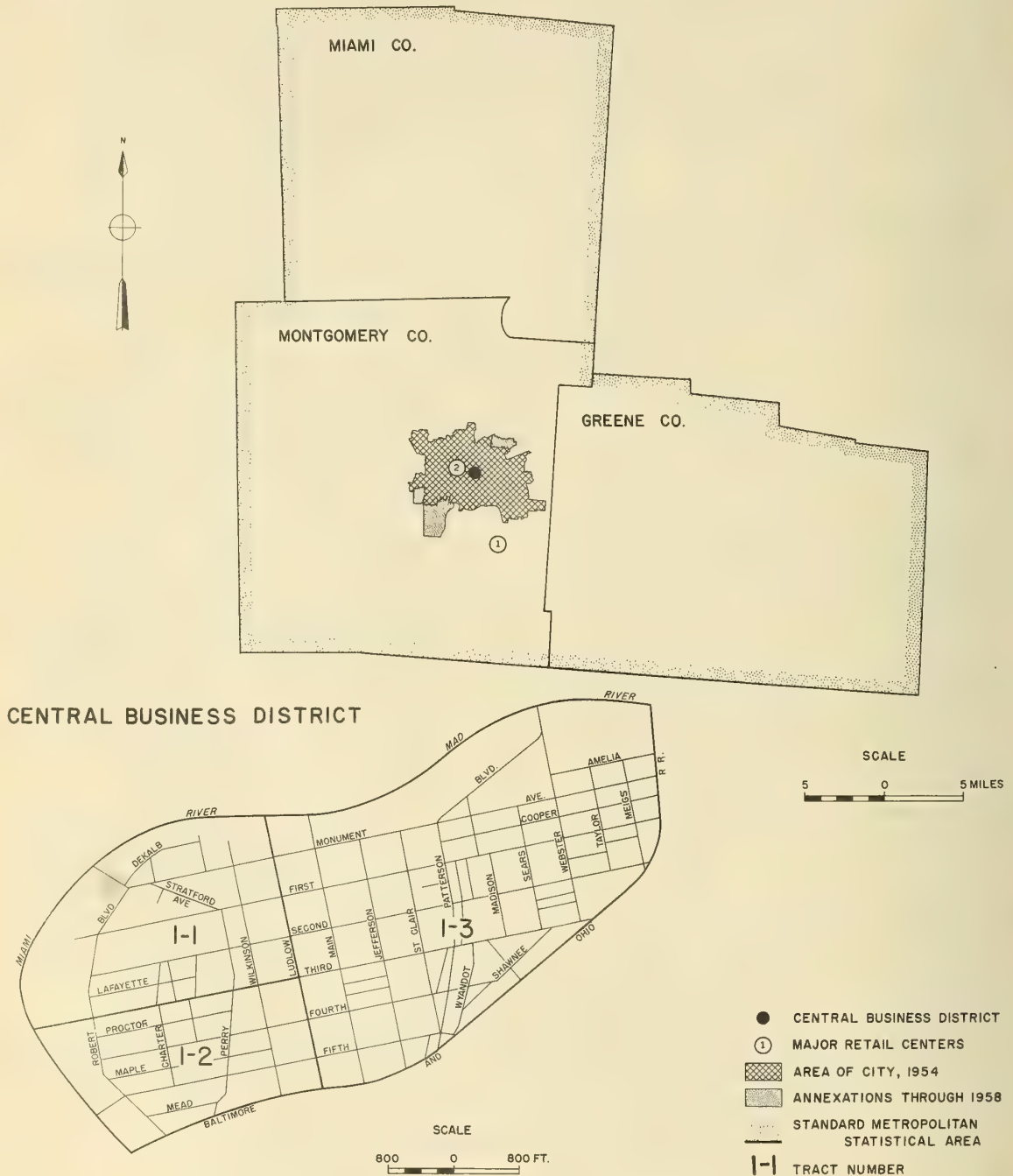
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# DAYTON, OHIO

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF DAYTON

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	432	161,420	27,781	10,453	8,044	478	163,365	29,737
52	Lumber, building materials, hardware, farm equipment dealers.....	9	4,725	696	142	137	12	3,184	490
5251	Hardware stores.....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
52 ex. 5251	Other.....	8	(D)	(D)	(D)	(D)	10	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	11	88,563	15,010	6,169	4,290	10	77,403	14,422
531	Department stores.....	4	(D)	(D)	(D)	(D)	4	(D)	(D)
533	Limited price variety stores.....	3	3,659	643	345	207	5	4,636	73
539	Other general merchandise stores.....	4	(D)	(D)	(D)	(D)	1	(D)	(D)
54	Food stores.....	37	4,883	429	172	128	49	6,912	54
55 ex. 554	Automotive dealers.....	14	9,633	1,210	225	218	17	10,597	1,497
554	Gasoline service stations.....	13	1,376	116	41	34	11	1,102	14
56	Apparel, accessory stores.....	77	19,834	3,473	1,148	971	113	25,352	4,497
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	24	5,031	727	202	185	25	4,611	67
562, 563, 568	Women's clothing, specialty stores....	25	8,265	1,338	520	408	40	9,376	1,511
562	Ready-to-wear stores <sup>5</sup> .....	17	7,967	1,290	501	395	20	8,007	1,251
565	Family clothing stores <sup>5</sup> .....	6	(D)	(D)	(D)	(D)	7	6,244	1,511
566	Shoe stores.....	21	2,832	424	138	93	30	4,367	66
564, 569	Other apparel stores.....	1	(D)	(D)	(D)	(D)	11	754	12
57	Furniture, home furnishings, equipment stores.....	45	10,570	2,123	590	511	36	11,460	2,161
5712	Furniture stores <sup>4</sup> .....	17	5,618	1,325	289	276	13	6,761	1,381
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	8	1,287	185	47	47	4	1,006	20
572, 573	Household appliance, radio, TV, music stores.....	20	3,665	613	254	188	17	3,673	58
58	Eating, drinking places.....	114	9,397	2,579	1,283	1,153	115	11,266	2,917
5812	Eating places.....	90	7,710	2,281	1,140	1,026	83	7,991	2,281
5813	Drinking places.....	24	1,687	298	143	127	32	3,275	66
591	Drug stores, proprietary stores.....	14	3,827	612	242	201	14	4,329	78
59 ex. 591	Other retail stores <sup>6</sup> .....	98	8,612	1,533	441	401	101	11,760	2,217
592	Liquor stores.....	3	1,267	50	12	12	5	2,439	1
594	Book, stationery stores.....	4	(D)	(D)	(D)	(D)	6	563	1
595	Sporting goods, bicycle stores.....	4	400	59	18	15	7	701	1
597	Jewelry stores.....	27	2,708	573	139	133	29	3,069	60
5992	Florists.....	5	386	128	33	31	5	468	1
5996	Camera, photographic supply stores....	3	(D)	(D)	(D)	(D)	3	(D)	1
SELECTED SERVICES									
7011, 7012	Hotels.....	14	5,600	2,212	924	827	13	6,371	2,212
783	Motion picture theaters.....	8	1,200	327	168	125	8	1,828	3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. .... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$1,158,000, of which \$300,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF DAYTON

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	2,704	471,089	60,036	22,100	17,060	2,704	453,538	60,840
52	Lumber, building materials, hardware, farm equipment dealers.....	157	26,536	3,254	771	695	117	22,148	3,256
5251	Hardware stores.....	47	4,083	512	182	131	52	3,979	528
52 ex. 5251	Other.....	110	22,453	2,742	589	564	65	18,169	2,728
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	47	92,628	15,671	6,482	4,523	53	81,369	15,015
531	Department stores.....	5	(D)	(D)	(D)	(D)	5	(D)	(D)
533	Limited price variety stores.....	15	(D)	(D)	(D)	(D)	32	6,981	1,121
539	Other general merchandise stores.....	23	6,179	1,065	556	352	16	(D)	(D)
54	Food stores.....	509	102,365	6,798	2,739	1,616	646	103,468	7,224
55 ex. 554	Automotive dealers.....	133	77,075	7,825	1,667	1,620	124	81,189	8,757
554	Gasoline service stations.....	317	28,001	2,657	954	788	282	23,805	2,300
56	Apparel, accessory stores.....	150	29,431	4,594	1,679	1,293	200	32,609	5,439
561, 567	Men's, boys' apparel stores, custom tailors'.....	34	5,772	791	232	205	31	5,554	853
562, 563, 568	Women's clothing, specialty stores.....	41	9,529	(D)	(D)	(D)	53	9,562	1,554
562	Ready-to-wear stores <sup>5</sup> .....	25	(D)	1,416	552	431	22	(D)	(D)
565	Family clothing stores <sup>5</sup> .....	22	8,975	1,583	601	461	22	9,589	1,883
566	Shoe stores.....	47	5,021	698	237	159	66	6,664	979
564, 569	Other apparel stores.....	2	(D)	(D)	(D)	(D)	22	1,170	170
57	Furniture, home furnishings, equipment stores.....	203	24,778	3,917	1,070	924	193	26,527	4,202
5712	Furniture stores <sup>4</sup> .....	58	10,317	2,018	445	410	39	11,977	2,120
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	40	2,754	414	105	91	25	3,219	548
572, 573	Household appliance, radio, TV, music stores.....	105	11,707	1,485	520	423	99	11,087	1,534
58	Eating, drinking places.....	694	42,650	9,588	4,691	4,011	617	38,637	8,824
5812	Eating places.....	432	29,788	7,430	3,692	3,192	355	23,821	5,993
5813	Drinking places.....	262	12,862	2,158	999	819	260	14,740	2,831
591	Drug stores, proprietary stores.....	113	16,869	2,536	1,012	728	120	15,684	2,133
59 ex. 591	Other retail stores <sup>6</sup> .....	381	30,756	3,196	1,035	862	352	28,102	3,690
592	Liquor stores.....	59	13,172	518	179	142	44	9,798	302
594	Book, stationery stores.....	8	607	(D)	(D)	(D)	13	(D)	(D)
595	Sporting goods, bicycle stores.....	21	838	102	35	28	22	946	107
597	Jewelry stores.....	46	3,270	645	158	152	50	3,705	743
5992	Florists.....	31	1,606	350	111	88	29	1,531	243
5996	Camera, photographic supply stores....	11	1,651	273	95	49	7	1,664	264
	SELECTED SERVICES								
7011, 7012	Hotels.....	23	5,910	2,305	976	875	15	(D)	(D)
783	Motion picture theaters.....	23	(D)	(D)	(D)	(D)	30	2,957	622

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
DAYTON STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	4,929	755,302	89,183	33,106	25,606	4,583	668,473	81,085
52	Lumber, building materials, hardware, farm equipment dealers.....	351	51,288	6,367	1,590	1,418	270	42,164	5,289
5251	Hardware stores.....	108	9,106	1,095	388	286	97	7,928	955
52 ex. 5251	Other.....	243	42,182	5,272	1,202	1,132	173	34,236	4,334
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	135	109,808	17,900	7,541	5,266	131	92,804	16,498
531	Department stores.....	10	89,529	15,030	6,081	4,297	8	75,576	14,107
533	Limited price variety stores.....	62	12,755	2,023	1,101	679	71	11,460	1,792
539	Other general merchandise stores.....	51	(D)	(D)	(D)	(D)	52	5,768	599
54	Food stores.....	928	188,842	12,487	5,009	3,149	1,026	159,187	10,620
55 ex. 554	Automotive dealers.....	300	126,926	12,543	2,720	2,625	260	127,867	12,846
554	Gasoline service stations.....	653	56,837	5,103	1,877	1,507	532	41,360	3,766
56	Apparel, accessory stores.....	273	41,696	6,044	2,418	1,687	317	40,526	6,301
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	60	7,384	971	308	260	54	7,119	992
562, 563, 568	Women's clothing, specialty stores....	80	11,990	1,892	768	566	89	11,697	1,805
562	Ready-to-wear stores <sup>3</sup> .....	50	10,773	1,680	689	509	47	9,942	1,550
565	Family clothing stores <sup>5</sup> .....	41	14,976	2,300	991	631	39	11,943	2,156
566	Shoe stores.....	75	6,841	(D)	(D)	(D)	94	7,975	1,125
564, 569	Other apparel stores.....	11	(D)	(D)	(D)	(D)	33	1,704	223
57	Furniture, home furnishings, equipment stores.....	358	39,282	5,769	1,574	1,335	330	38,327	5,591
5712	Furniture stores <sup>6</sup> .....	102	19,714	3,275	720	655	65	18,868	2,944
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	59	3,406	527	138	118	36	4,067	720
572, 573	Household appliance, radio, TV, music stores.....	197	16,162	1,967	716	562	185	15,000	1,927
58	Eating, drinking places.....	1,071	65,001	14,704	7,307	6,220	944	54,433	12,044
5812	Eating places.....	712	47,261	11,693	5,734	5,101	579	34,441	8,331
5813	Drinking places.....	359	17,740	3,011	1,373	1,119	363	19,916	3,713
591	Drug stores, proprietary stores.....	165	24,675	3,531	1,440	1,042	172	21,984	2,898
59 ex. 591	Other retail stores <sup>6</sup> .....	695	50,947	4,735	1,630	1,357	601	49,821	5,232
592	Liquor stores.....	93	17,816	721	256	201	71	14,614	473
594	Book, stationery stores.....	17	903	163	50	43	20	1,411	285
595	Sporting goods, bicycle stores.....	47	1,625	178	67	52	45	1,645	154
597	Jewelry stores.....	73	4,521	840	224	210	89	5,180	888
5992	Florists.....	50	2,244	442	158	120	47	2,223	313
5996	Camera, photographic supply stores....	14	1,964	301	106	56	12	1,836	291
SELECTED SERVICES									
7011, 7012	Hotels.....	30	6,138	2,386	1,019	916	24	6,786	2,425
783	Motion picture theaters.....	48	3,600	882	421	311	53	4,512	959

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF DAYTON, THE ENTIRE CITY, AND DAYTON STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-1.2	3.9	6.7	13.0	17.6
52	Lumber, building materials, hardware, farm equipment dealers.....	48.4	19.8	15.0	21.6	19.5
5251	Hardware stores.....	(D)	2.6	(D)	14.9	(D)
52 ex. 5251	Other.....	(D)	23.6	(D)	23.2	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	14.4	13.8	2.5	18.3	37.9
531	Department stores.....	(D)	(D)	(D)	18.5	(D)
533	Limited price variety stores.....	-21.1	(D)	(D)	11.3	33.3
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(D)
54	Food stores.....	-29.4	-1.1	1.0	18.6	20.8
55 ex. 554	Automotive dealers.....	-9.1	-5.1	-4.5	-0.7	0.1
554	Gasoline service stations.....	24.9	17.6	17.3	37.4	37.8
56	Apparel, accessory stores.....	-21.8	-9.7	32.2	2.9	44.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	9.1	3.9	-21.4	3.7	-6.2
562, 563, 568	Women's clothing, specialty stores.....	-11.9	-0.3	579.6	2.5	60.5
562	Ready-to-wear stores <sup>5</sup> .....	-0.5	(D)	(D)	8.4	45.0
565	Family clothing stores <sup>5</sup> .....	(D)	-6.4	(D)	25.4	(D)
566	Shoe stores.....	-35.2	-24.3	-4.7	-14.2	11.1
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-7.8	-6.6	-5.7	2.5	6.9
5712	Furniture stores <sup>4</sup> .....	-16.9	-13.9	-9.9	4.5	16.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	27.9	-14.4	-33.7	-16.3	-30.8
572, 573	Household appliance, radio, TV, music stores.....	-0.2	5.6	8.5	7.7	10.3
58	Eating, drinking places.....	-16.6	10.4	21.5	19.4	28.8
5812	Eating places.....	-3.5	25.0	39.5	37.2	49.5
5813	Drinking places.....	-48.5	-12.7	-2.5	-10.9	-3.5
591	Drug stores, proprietary stores.....	-11.6	7.6	14.9	12.2	18.1
59 ex. 591	Other retail stores <sup>6</sup> .....	-26.8	9.4	35.5	2.3	11.2
592	Liquor stores.....	-48.1	34.4	61.8	21.9	35.9
594	Book, stationery stores.....	(D)	(D)	(D)	-36.0	(D)
595	Sporting goods, bicycle stores.....	-42.9	-11.4	78.8	-1.2	133.8
597	Jewelry stores.....	-11.8	-11.7	-11.6	-12.7	-14.1
5992	Florists.....	-17.5	4.9	14.8	0.9	5.9
5996	Camera, photographic supply stores.....	(D)	-0.8	(D)	7.0	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	-12.1	(D)	(D)	-9.6	29.6
783	Motion picture theaters.....	-34.4	(D)	(D)	-20.2	-10.6

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF DAYTON AND OF DAYTON STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	34.3	36.0	21.4	24.4
52	Lumber, building materials, hardware, farm equipment dealers...	17.8	14.4	9.2	7.6
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	95.6	95.1	80.7	83.4
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	(D)	66.4	28.7	40.5
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	4.8	6.7	2.6	4.3
55 ex. 554	Automotive dealers.....	12.5	13.1	7.6	8.3
554	Gasoline service stations.....	4.9	4.6	2.4	2.7
56	Apparel, accessory stores.....	67.4	77.7	47.6	62.6
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	87.2	83.0	68.1	64.8
562,563,568	Women's clothing, specialty stores .....	86.7	98.1	68.9	80.2
562	Ready-to-wear stores <sup>5</sup> .....	(D)	(D)	74.0	80.5
565	Family clothing stores <sup>5</sup> .....	(D)	65.1	(D)	52.3
566	Shoe stores.....	56.4	65.5	41.4	54.8
564, 569	Other apparel stores.....	(D)	64.4	(D)	44.2
57	Furniture, home furnishings, equipment stores.....	42.7	46.4	26.9	29.9
5712	Furniture stores <sup>4</sup> .....	54.5	56.4	28.5	35.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	46.7	31.3	37.8	24.7
572, 573	Household appliance, radio, TV, music stores.....	31.3	40.7	22.7	24.5
58	Eating, drinking places.....	22.0	43.2	14.5	20.7
5812	Eating places.....	25.9	33.5	16.3	23.2
5813	Drinking places.....	13.1	33.1	9.5	16.4
591	Drug stores, proprietary stores.....	22.7	27.6	15.5	19.7
59 ex. 591	Other retail stores <sup>6</sup> .....	28.0	41.8	16.9	23.6
592	Liquor stores.....	9.2	24.9	7.1	16.7
594	Book, stationery stores.....	(D)	(D)	(D)	39.9
595	Sporting goods, bicycle stores.....	47.7	74.1	24.6	42.6
597	Jewelry stores.....	82.8	82.8	59.9	59.2
5992	Florists.....	24.0	30.6	17.2	21.1
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent.<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF DAYTON, THE ENTIRE CITY, AND DAYTON STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	2.9	1.9	5.6	4.9	6.8	6.3
5251	Hardware stores.....	(D)	(D)	0.9	0.9	1.2	1.2
52 ex. 5251	Other.....	(D)	(D)	4.7	4.0	5.6	5.1
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	54.9	47.4	19.7	17.9	14.5	13.9
531	Department stores.....	(D)	(D)	(D)	(D)	11.8	11.3
533	Limited price variety stores.....	2.3	2.8	(D)	1.5	1.7	1.7
539	Other general merchandise stores.....	(D)	(D)	1.3	(D)	(D)	0.9
54	Food stores.....	3.0	4.2	21.7	22.8	25.0	23.8
55 ex. 554	Automotive dealers.....	6.0	6.5	16.4	17.9	16.8	19.1
554	Gasoline service stations.....	0.9	0.7	5.9	5.2	7.5	6.2
56	Apparel, accessory stores.....	12.3	15.5	6.2	7.2	5.5	6.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.1	2.8	1.2	1.2	1.0	1.1
562, 563, 568	Women's clothing, specialty stores....	5.1	5.7	2.0	2.1	1.6	1.7
562	Ready-to-wear stores <sup>5</sup> .....	4.9	4.9	(D)	(D)	1.4	1.5
565	Family clothing stores <sup>5</sup> .....	(D)	3.8	1.9	2.1	2.0	1.8
566	Shoe stores.....	1.8	2.7	1.1	1.5	0.9	1.2
564, 569	Other apparel stores.....	(D)	0.5	(D)	0.3	(D)	0.3
57	Furniture, home furnishings, equipment stores.....	6.5	7.0	5.3	5.8	5.2	5.7
5712	Furniture stores <sup>4</sup> .....	3.5	4.1	2.2	2.6	2.6	2.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.8	0.6	0.6	0.7	0.4	0.6
572, 573	Household appliance, radio, TV, music stores.....	2.3	2.2	2.5	2.4	2.1	2.2
58	Eating, drinking places.....	5.8	6.9	9.1	8.6	8.6	8.1
5812	Eating places.....	4.8	4.9	6.3	5.3	6.3	5.1
5813	Drinking places.....	1.0	2.0	2.8	3.3	2.3	3.0
591	Drug stores, proprietary stores.....	2.4	2.7	3.6	3.5	3.3	3.3
59 ex. 591	Other retail stores <sup>6</sup> .....	5.3	7.2	6.5	6.2	6.7	7.5
592	Liquor stores.....	0.8	1.5	2.8	2.2	2.4	2.2
594	Book, stationery stores.....	(D)	0.3	0.1	(D)	0.1	0.2
595	Sporting goods, bicycle stores.....	0.2	0.4	0.2	0.2	0.2	0.2
597	Jewelry stores.....	1.7	1.9	0.7	0.8	0.6	0.8
5992	Florists.....	0.2	0.3	0.3	0.3	0.3	0.3
5996	Camera, photographic supply stores....	(D)	(D)	0.4	0.4	0.3	0.3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE DAYTON STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.--Includes the planned centers known as "Town and Country" and "Kettering Plaza" Shopping Centers and the stores on Stroop Rd. from Southmoore Circle to Royal Oak Dr., and on Far Hills Ave. from Carrlands Dr. to Mossoak Dr.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	
	Number.....	52	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	13,314			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	8
	Number.....	17	561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Sales.....(\$1,000)...	5,966	562-3, 568	Women's clothing, specialty stores.....	3
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	3
56, 57	Number.....	16	565	Family clothing stores <sup>5</sup> .....	4
	Sales.....(\$1,000)...	4,690	566	Shoe stores.....	1
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	
	Number.....	19	57	Furniture, home furnishings, equipment stores.....	4
	Sales.....(\$1,000)...	2,658	5712	Furniture stores.....	2
		Number of establishments	5713-15, 19	Other home furnishings stores.....	2
			572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	52	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	7
5251	Hardware stores.....	1	5813	Drinking places.....	3
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	10
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
54	Food stores.....	7	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1

MRC No. 2.--Includes the stores in the area bounded by West 2nd, Sweetman, West 3rd, Mound, Sanford Ct., Sanford Ct. extended, P.C.C. St.L. R.R., West 3rd, and North Conover

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	
	Number.....	58	554	Gasoline service stations.....	
	Sales.....(\$1,000)...	7,181			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	
	Number.....	26	561, 567	Men's, boys' apparel stores, custom tailors.....	
	Sales.....(\$1,000)...	2,344	562-3, 568	Women's clothing, specialty stores.....	
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	
56, 57	Number.....	15	565	Family clothing stores <sup>5</sup> .....	
	Sales.....(\$1,000)...	3,048	566	Shoe stores.....	
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	
	Number.....	17	57	Furniture, home furnishings, equipment stores.....	
	Sales.....(\$1,000)...	1,789	5712	Furniture stores.....	
		Number of establishments	5713-15, 19	Other home furnishings stores.....	
			572, 5732	Household appliance, radio, TV, music stores.....	
	Retail stores, total <sup>3</sup> .....	58	58	Eating, drinking places.....	
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	
5251	Hardware stores.....	1	5813	Drinking places.....	
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	
531	Department stores.....	1	592	Liquor stores.....	
533	Limited price variety stores.....	1	594	Book, stationery stores.....	
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	
			597	Jewelry stores.....	
54	Food stores.....	11	5992	Florists.....	
			5996	Camera, photographic supply stores.....	

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government or military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify all "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

**Establishments.**—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in the report is the number in business at the end of the census year.

**Sales.**—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and nonfranchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchise dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks are not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

WASHINGTON 25, D. C.

OFFICIAL BUSINESS

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## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.

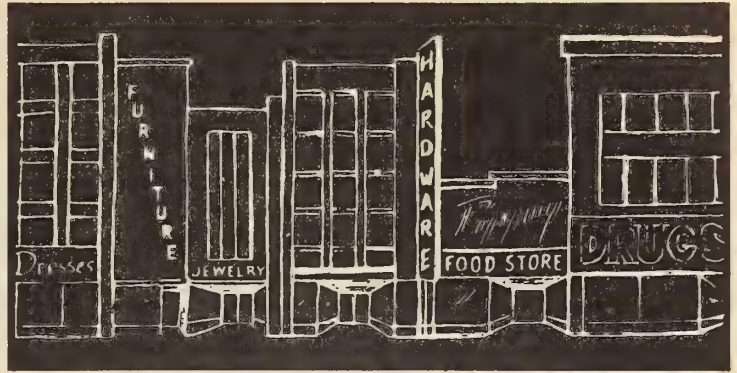


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# CENTRAL BUSINESS DISTRICT STATISTICS

Denver, Colo., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Denver, Colo., Area—BC58-CBD22

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

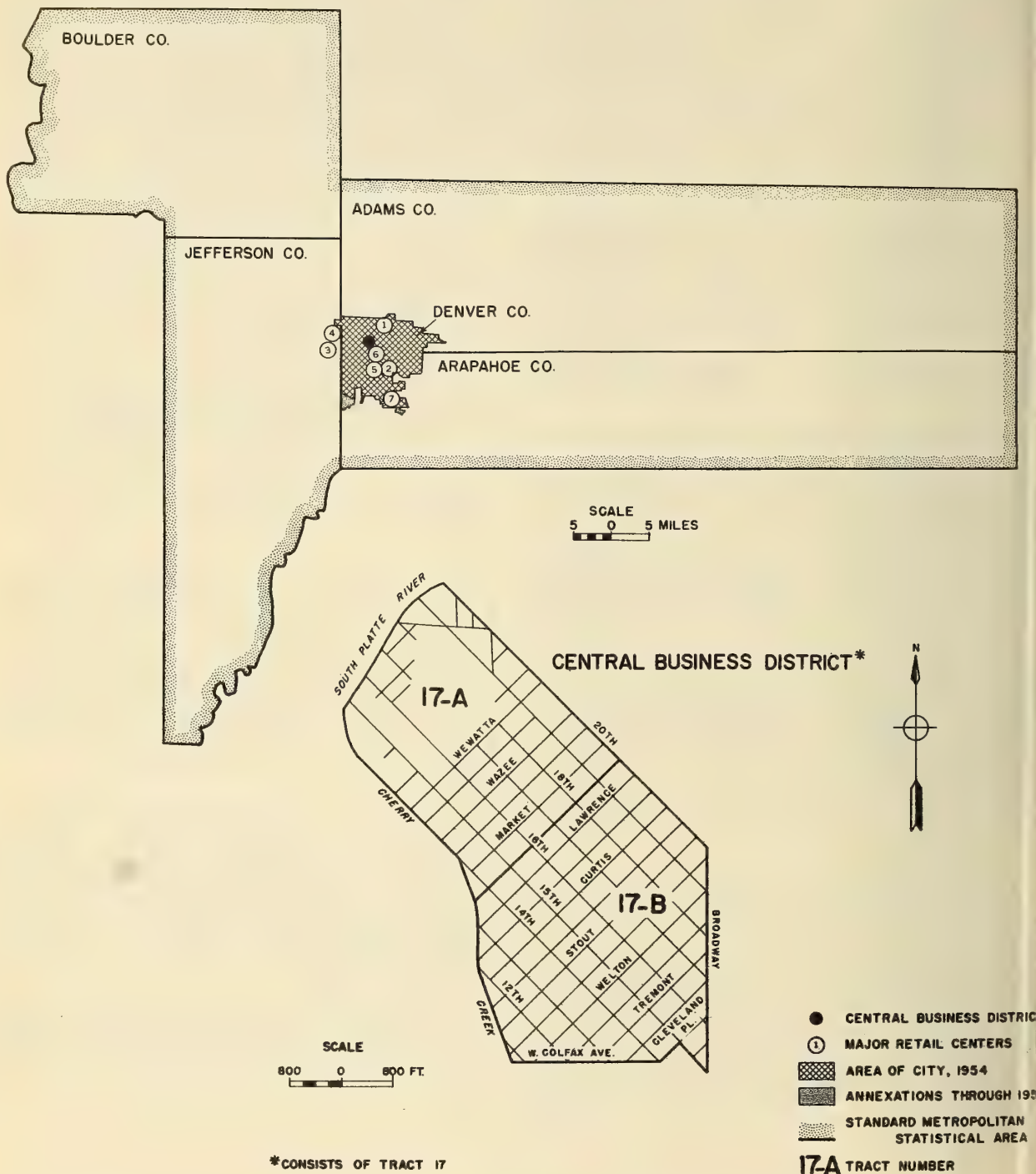
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# DENVER, COLO.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	16

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF DENVER

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	745	183,240	27,633	10,163	9,092	835	179,664	29,988
52	Lumber, building materials, hardware, farm equipment dealers.....	16	2,720	232	71	70	16	2,893	299
5251	Hardware stores.....	6	668	93	29	29	7	710	107
52 ex. 5251	Other.....	10	2,052	139	42	41	9	2,183	192
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	17	74,869	10,456	4,468	3,917	23	66,771	10,834
531	Department stores.....	4	65,740	8,823	3,754	3,319	5	57,231	9,202
533	Limited price variety stores.....	4	6,951	1,405	636	526	5	7,463	1,352
539	Other general merchandise stores.....	9	2,178	228	78	72	13	2,077	280
54	Food stores.....	49	6,400	464	177	152	58	7,014	646
55 ex. 554	Automotive dealers.....	13	(D)	(D)	(D)	(D)	10	10,894	1,220
554	Gasoline service stations.....	19	987	97	69	63	16	763	83
56	Apparel, accessory stores.....	98	25,976	4,586	1,339	1,216	125	29,181	4,816
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	33	4,545	789	198	176	24	3,839	603
562, 563, 568	Women's clothing, specialty stores....	33	13,906	2,491	770	719	44	15,181	2,482
562	Ready-to-wear stores <sup>5</sup> .....	24	13,362	2,411	716	669	23	14,980	2,391
565	Family clothing stores <sup>5</sup> .....	8	(D)	(D)	(D)	(D)	7	3,670	711
566	Shoe stores.....	21	4,725	754	202	162	26	5,031	788
564, 569	Other apparel stores.....	3	(D)	(D)	(D)	(D)	15	1,341	232
57	Furniture, home furnishings, equipment stores.....	48	12,850	2,197	513	491	61	13,141	2,392
5712	Furniture stores <sup>4</sup> .....	23	6,613	1,194	261	250	22	7,323	1,373
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	4	(D)	(D)	(D)	(D)	5	572	99
572, 573	Household appliance, radio, TV, music stores.....	21	(D)	(D)	(D)	(D)	32	5,225	920
58	Eating, drinking places.....	228	17,021	4,617	2,032	1,796	236	18,405	5,397
5812	Eating places.....	138	11,267	3,567	1,527	1,350	143	12,601	4,109
5813	Drinking places.....	90	5,754	1,050	505	446	93	5,804	1,288
591	Drug stores, proprietary stores.....	24	7,621	1,007	313	277	25	7,610	1,155
59 ex. 591	Other retail stores <sup>6</sup> .....	233	(D)	(D)	(D)	(D)	265	22,992	3,146
592	Liquor stores.....	15	(D)	(D)	(D)	(D)	23	5,134	272
594	Book, stationery stores.....	21	2,321	314	159	140	18	1,790	373
595	Sporting goods, bicycle stores.....	6	4,024	529	125	121	12	3,532	437
597	Jewelry stores.....	46	3,855	601	156	147	57	5,027	884
5992	Florists.....	12	552	71	29	23	11	510	81
5996	Camera, photographic supply stores....	8	981	136	38	34	4	550	91
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	123	12,118	4,223	1,771	1,711	132	10,309	3,294
783	Motion picture theaters.....	10	3,102	589	235	213	14	3,849	684

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$2,586,000 of which \$1,144,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## DENVER, COLO., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF DENVER

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	4,464	780,107	92,402	32,985	27,375	4,212	659,036	80,499
52	Lumber, building materials, hardware, farm equipment dealers.....	213	45,070	5,180	1,397	1,299	186	35,254	4,222
5251	Hardware stores.....	101	6,401	628	227	186	87	4,335	484
52 ex. 5251	Other.....	112	38,669	4,552	1,170	1,113	99	30,919	3,738
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	128	141,390	19,002	7,720	6,189	115	101,810	15,566
531	Department stores.....	13	117,352	15,345	5,894	4,861	11	84,589	12,795
533	Limited price variety stores.....	51	14,547	2,703	1,320	969	58	11,316	1,990
539	Other general merchandise stores.....	36	(D)	954	506	359	46	5,905	781
54	Food stores.....	674	144,684	9,898	3,482	2,411	776	137,999	10,506
55 ex. 554	Automotive dealers.....	258	158,921	13,984	3,273	2,959	260	135,278	12,550
554	Gasoline service stations.....	603	46,732	4,045	1,652	1,302	495	34,659	3,385
56	Apparel, accessory stores.....	286	42,627	6,830	2,270	1,949	277	40,070	6,221
561, 567	Men's, boys' apparel stores, custom tailors.....	59	7,669	1,295	367	320	41	5,697	831
562, 563, 568	Women's clothing, specialty stores....	109	22,025	3,690	1,216	1,072	105	20,359	3,094
562	Ready-to-wear stores <sup>5</sup> .....	74	19,116	3,163	1,017	896	60	18,639	2,863
565	Family clothing stores <sup>5</sup> .....	25	3,273	433	204	171	20	4,185	760
566	Shoe stores.....	60	8,291	1,226	407	323	49	6,409	989
564, 569	Other apparel stores.....	23	1,273	186	76	63	50	3,235	547
57	Furniture, home furnishings, equipment stores.....	363	46,419	7,165	1,703	1,581	361	42,307	5,861
5712	Furniture stores <sup>6</sup> .....	107	19,578	3,047	680	637	89	19,996	2,780
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	88	7,846	1,320	309	274	62	5,718	1,035
572, 573	Household appliance, radio, TV, music stores.....	168	18,995	2,798	714	670	164	15,697	2,046
58	Eating, drinking places.....	957	64,518	15,914	7,897	6,629	802	50,988	12,566
5812	Eating places.....	631	46,441	12,680	6,245	5,209	504	34,056	9,147
5813	Drinking places.....	326	18,077	3,234	1,652	1,420	296	16,924	3,419
591	Drug stores, proprietary stores.....	218	35,145	4,644	1,690	1,393	229	34,619	4,116
59 ex. 591	Other retail stores <sup>6</sup> .....	764	54,601	5,740	1,901	1,663	711	46,052	5,506
592	Liquor stores.....	128	17,161	730	243	199	97	11,719	502
594	Book, stationery stores.....	39	2,940	379	187	165	30	(D)	(D)
595	Sporting goods, bicycle stores.....	34	5,726	700	190	178	41	4,446	523
597	Jewelry stores.....	83	5,587	780	211	200	104	5,985	973
5992	Florists.....	53	2,669	472	175	135	42	2,180	390
5996	Camera, photographic supply stores....	14	1,726	255	61	53	12	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	199	16,296	5,434	2,279	2,171	201	14,574	4,628
783	Motion picture theaters.....	31	5,041	1,004	460	388	39	5,835	1,112

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
DENVER STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	6,912	1,125,056	126,147	45,500	37,170	6,311	904,005	104,214
52	Lumber, building materials, hardware, farm equipment dealers.....	403	79,293	8,996	2,328	2,132	372	60,122	7,146
5251	Hardware stores.....	168	12,961	1,382	435	355	146	8,599	989
52 ex. 5251	Other.....	235	66,332	7,614	1,893	1,777	226	51,523	6,157
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	234	167,539	22,092	9,041	7,049	181	113,960	17,140
531	Department stores.....	22	132,599	17,007	6,479	5,242	16	90,167	13,519
533	Limited price variety stores.....	81	20,175	3,626	1,832	1,300	89	14,881	2,550
539	Other general merchandise stores.....	81	(D)	1,459	730	507	76	8,912	1,071
54	Food stores.....	983	248,221	16,495	5,884	3,980	1,127	209,856	15,173
55 ex. 554	Automotive dealers.....	420	219,293	19,305	4,443	4,091	418	184,913	16,557
554	Gasoline service stations.....	1,066	78,967	6,811	3,052	2,377	823	57,335	5,116
56	Apparel, accessory stores.....	418	53,115	8,139	2,803	2,371	393	47,772	7,115
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	81	9,436	1,485	420	366	59	7,160	952
562, 563, 568	Women's clothing, specialty stores....	151	26,345	4,268	1,484	1,278	149	23,764	3,540
562	Ready-to-wear stores <sup>5</sup> .....	107	23,312	3,732	1,281	1,098	94	21,766	3,278
565	Family clothing stores <sup>5</sup> .....	38	4,710	598	277	233	30	4,845	815
566	Shoe stores.....	98	10,651	1,564	523	413	77	8,124	1,222
564, 569	Other apparel stores.....	38	(D)	224	99	81	64	3,645	586
57	Furniture, home furnishings, equipment stores.....	551	60,855	8,920	2,217	2,057	500	54,496	7,736
5712	Furniture stores <sup>4</sup> .....	169	26,987	3,924	915	863	124	25,150	3,376
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	136	10,323	1,637	407	361	90	6,586	1,220
572, 573	Household appliance, radio, TV, music stores.....	246	23,545	3,359	895	833	237	21,608	3,140
58	Eating, drinking places.....	1,387	85,526	20,460	10,489	8,745	1,150	67,502	16,027
5812	Eating places.....	959	61,739	16,257	8,361	6,966	738	44,973	11,638
5813	Drinking places.....	428	23,787	4,203	2,128	1,779	410	22,521	4,389
591	Drug stores, proprietary stores.....	318	55,705	7,207	2,656	2,134	303	45,542	5,377
59 ex. 591	Other retail stores <sup>6</sup> .....	1,132	76,542	7,722	2,587	2,234	1,044	62,507	6,827
592	Liquor stores.....	189	22,386	955	319	252	152	15,503	623
594	Book, stationery stores.....	55	4,031	475	219	192	38	2,673	460
595	Sporting goods, bicycle stores.....	65	6,718	784	233	204	68	4,986	576
597	Jewelry stores.....	125	7,841	999	280	263	144	7,397	1,150
5992	Florists.....	85	3,552	599	224	174	66	2,663	454
5996	Camera, photographic supply stores....	22	2,027	275	67	59	14	1,926	156
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	240	17,517	5,762	2,473	2,320	223	15,130	4,779
783	Motion picture theaters.....	56	7,417	1,408	643	546	66	8,072	4,126

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF DENVER, THE ENTIRE CITY, AND DENVER STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	2.0	18.4	24.5	24.5	30.0
52	Lumber, building materials, hardware, farm equipment dealers.....	-6.0	27.8	30.9	31.9	33.8
5251	Hardware stores.....	-5.9	47.7	95.0	50.7	55.8
52 ex. 5251	Other.....	-6.1	25.1	27.4	28.7	30.3
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	12.1	38.9	89.8	47.0	96.4
531	Department stores.....	14.9	38.7	88.7	47.1	103.0
533	Limited price variety stores.....	-6.9	28.6	97.1	35.6	78.3
539	Other general merchandise stores.....	4.9	(D)	(D)	(D)	(D)
54	Food stores.....	-8.8	4.8	5.6	18.3	19.2
55 ex. 554	Automotive dealers.....	(D)	17.5	(D)	18.6	(D)
554	Gasoline service stations.....	29.4	34.8	35.0	37.7	37.8
56	Apparel, accessory stores.....	-11.0	6.4	52.9	11.2	46.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	18.4	34.6	68.1	31.8	47.3
562, 563, 568	Women's clothing, specialty stores.....	-8.4	8.2	56.8	10.9	44.9
562	Ready-to-wear stores <sup>5</sup> .....	-10.8	2.6	57.3	7.1	46.6
565	Family clothing stores <sup>5</sup> .....	(D)	-21.8	(D)	(D)	(D)
566	Shoe stores.....	-6.1	29.4	158.8	31.1	91.6
564, 569	Other apparel stores.....	(D)	-60.6	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-2.2	9.7	15.1	11.7	16.1
5712	Furniture stores <sup>4</sup> .....	-9.7	-2.1	2.3	7.3	14.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	37.2	(D)	56.7	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	21.0	(D)	9.0	(D)
58	Eating, drinking places.....	-7.5	26.5	45.8	26.7	39.5
5812	Eating places.....	-10.6	36.4	63.9	37.3	55.9
5813	Drinking places.....	-0.9	6.8	10.8	5.6	7.9
591	Drug stores, proprietary stores.....	0.1	1.5	1.9	22.3	26.8
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	18.6	(D)	22.5	(D)
592	Liquor stores.....	(D)	46.4	(D)	44.4	(D)
594	Book, stationery stores.....	29.7	(D)	(D)	50.8	93.7
595	Sporting goods, bicycle stores.....	13.9	28.8	86.2	34.7	85.3
597	Jewelry stores.....	-23.3	-6.7	80.6	6.0	68.2
5992	Florists.....	8.2	22.4	26.8	33.4	39.3
5996	Camera, photographic supply stores.....	78.4	(D)	(D)	5.2	-24.0
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	14.2	11.8	6.2	15.8	19.2
783	Motion picture theaters.....	-19.4	-13.6	-2.4	-8.1	2.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF DENVER AND OF DENVER STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	23.5	27.3	16.3	20.9
52	Lumber, building materials, hardware, farm equipment dealers...	6.0	8.2	3.4	4.5
5251	Hardware stores.....	10.4	16.4	5.2	7.8
52 ex. 5251	Other.....	5.3	7.1	3.1	4.0
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	53.0	65.6	44.7	70.8
531	Department stores.....	56.0	67.6	49.6	79.3
533	Limited price variety stores.....	47.8	66.0	34.5	46.7
539	Other general merchandise stores.....	(D)	35.2	(D)	24.4
54	Food stores.....	4.4	5.1	2.6	3.0
55 ex. 554	Automotive dealers.....	(D)	8.1	(D)	(D)
554	Gasoline service stations.....	2.1	2.2	1.2	1.7
56	Apparel, accessory stores.....	60.9	72.8	48.9	54.4
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	59.3	67.4	48.2	63.5
562, 563, 568	Women's clothing, specialty stores.....	63.1	74.6	52.8	58.5
562	Ready-to-wear stores <sup>5</sup> .....	69.9	80.4	57.3	61.4
565	Family clothing stores <sup>5</sup> .....	(D)	87.7	(D)	(D)
566	Shoe stores.....	57.0	78.5	44.4	58.2
564, 569	Other apparel stores.....	(D)	41.5	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	27.7	31.1	21.1	23.6
5712	Furniture stores <sup>4</sup> .....	33.8	36.6	24.5	26.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	10.0	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	33.3	(D)	(D)
58	Eating, drinking places.....	27.4	36.1	19.9	25.1
5812	Eating places.....	24.3	37.0	18.2	25.1
5813	Drinking places.....	31.8	34.3	24.2	25.1
591	Drug stores, proprietary stores.....	21.7	22.0	13.7	16.1
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	49.9	(D)	(D)
592	Liquor stores.....	(D)	43.8	(D)	(D)
594	Book, stationery stores.....	78.9	(D)	57.6	86.1
595	Sporting goods, bicycle stores.....	70.3	79.4	59.9	80.1
597	Jewelry stores.....	69.0	84.0	49.2	52.1
5992	Florists.....	20.7	23.4	15.5	20.1
5996	Camera, photographic supply stores.....	56.8	(D)	48.4	50.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF DENVER, THE ENTIRE CITY, AND DENVER STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators).

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	1.5	1.6	5.8	5.4	7.0	6.7
5251	Hardware stores.....	0.4	0.4	0.8	0.7	1.1	1.0
52 ex. 5251	Other.....	1.1	1.2	5.0	4.7	5.9	5.7
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	40.9	37.1	18.1	15.4	14.9	12.6
531	Department stores.....	35.9	31.9	15.0	12.8	11.8	10.0
533	Limited price variety stores.....	3.8	4.1	1.9	1.7	1.8	1.6
539	Other general merchandise stores.....	1.2	1.1	(D)	0.9	(D)	1.0
54	Food stores.....	3.5	3.9	18.5	20.9	22.1	23.2
55 ex. 554	Automotive dealers.....	(D)	6.1	20.4	20.5	19.5	20.5
554	Gasoline service stations.....	0.5	0.4	6.0	5.3	7.0	6.3
56	Apparel, accessory stores.....	14.2	16.2	5.5	6.1	4.7	5.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	2.5	2.8	1.0	0.9	0.8	0.8
562, 563, 568	Women's clothing, specialty stores.....	7.6	8.4	2.8	3.1	2.3	2.6
562	Ready-to-wear stores <sup>5</sup> .....	7.3	8.3	2.5	2.8	2.1	2.4
565	Family clothing stores <sup>5</sup> .....	(D)	2.0	0.4	0.6	0.4	0.5
566	Shoe stores.....	2.6	2.8	1.1	1.0	0.9	0.9
564, 569	Other apparel stores.....	(D)	0.7	0.2	0.5	(D)	0.4
57	Furniture, home furnishings, equipment stores.....	7.0	7.3	5.9	6.4	5.4	6.0
5712	Furniture stores <sup>4</sup> .....	3.6	4.1	2.5	3.1	2.4	2.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	0.3	1.0	0.9	0.9	0.7
572, 573	Household appliance, radio, TV, music stores.....	(D)	2.9	2.4	2.4	2.1	2.4
58	Eating, drinking places.....	9.3	10.2	8.3	7.7	7.6	7.5
5812	Eating places.....	6.1	7.0	6.0	5.2	5.5	5.0
5813	Drinking places.....	3.2	3.2	2.3	2.5	2.1	2.5
591	Drug stores, proprietary stores.....	4.2	4.2	4.5	5.3	5.0	5.0
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	12.8	7.0	7.0	6.8	6.9
592	Liquor stores.....	(D)	2.9	2.2	1.8	2.0	1.7
594	Book, stationery stores.....	1.3	1.0	0.4	(D)	0.4	0.3
595	Sporting goods, bicycle stores.....	2.2	2.0	0.7	0.7	0.6	0.6
597	Jewelry stores.....	2.1	2.8	0.7	0.9	0.7	0.8
5992	Florists.....	0.3	0.3	0.3	0.3	0.3	0.3
5996	Camera, photographic supply stores.....	0.5	0.3	0.2	(D)	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DENVER STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as Chiffee Park Shopping Center bounded by West 49th Ave., Pecos, West Dixie Pl., Osage, West 48th Ave., and Peterson Court

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	16	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	5,635	56	Apparel, accessory stores <sup>1</sup> .....	1
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	5	562-3, 568	Women's clothing, specialty stores.....	1
	Sales.....(\$1,000)...	3,430	562	Ready-to-wear stores <sup>5</sup> .....	1
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	3	566	Shoe stores.....	...
	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	8	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>2</sup> .....	16	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	1
5251	Hardware stores.....	2	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
54	Food stores.....	3	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

MRC No. 2.—Includes the planned center known as Cherry Creek Shopping Center bounded by East Third Ave., Milwaukee, East First Ave., Detroit extended, North Cherry Creek Dr., and University Blvd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	49	554	Gasoline service stations.....	7
	Sales.....(\$1,000)...	35,165	56	Apparel, accessory stores <sup>1</sup> .....	8
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	10	562-3, 568	Women's clothing, specialty stores.....	3
	Sales.....(\$1,000)...	4,034	562	Ready-to-wear stores <sup>5</sup> .....	3
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	23	566	Shoe stores.....	2
	Sales.....(\$1,000)...	28,641	564, 569	Other apparel stores.....	2
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	11
	Number.....	16	5712	Furniture stores.....	3
	Sales.....(\$1,000)...	2,490	5713-15, 19	Other home furnishings stores.....	6
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>2</sup> .....	49	58	Eating, drinking places.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	2
5251	Hardware stores.....	...	5813	Drinking places.....	1
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	8
531	Department stores.....	2	592	Liquor stores.....	2
533	Limited price variety stores.....	...	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	...
54	Food stores.....	6	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## DENVER, COLO., AREA

13

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DENVER STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the planned center known as The JCRS Shopping Center bounded by West Colfax Ave., Pierce St., Kendall St., and 17th St. extended

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	17	554	Gasoline service stations.....	...
	Sales.....(\$1,000).....	7,403	56	Apparel, accessory stores <sup>1</sup> .....	5
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	2	562-3, 568	Women's clothing, specialty stores.....	3
	Sales.....(\$1,000).....	(D)	562	Ready-to-wear stores <sup>3</sup> .....	3
53 part, <sup>2</sup> 56, 57	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>3</sup> .....	...
	Number.....	9	566	Shoe stores.....	2
	Sales.....(\$1,000).....	4,248	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	6	5712	Furniture stores.....	...
	Sales.....(\$1,000).....	(D)	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>2</sup> .....	17	58	Eating, drinking places.....	...
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	...
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	4
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
54	Food stores.....	1	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

MRC No. 4.—Includes the planned center known as Lakeside Shopping Center bounded by West 44th Ave., Harlan Ave., Lakeside Lake, and Depew St. extended

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	35	554	Gasoline service stations.....	1
	Sales.....(\$1,000).....	23,154	56	Apparel, accessory stores <sup>1</sup> .....	12
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	8	562-3, 568	Women's clothing, specialty stores.....	5
	Sales.....(\$1,000).....	(D)	562	Ready-to-wear stores <sup>3</sup> .....	5
53 part, <sup>2</sup> 56, 57	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>3</sup> .....	...
	Number.....	19	566	Shoe stores.....	3
	Sales.....(\$1,000).....	13,395	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	8	5712	Furniture stores.....	...
	Sales.....(\$1,000).....	(D)	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	35	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	4
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	...
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
54	Food stores.....	4	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DENVER STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes the planned center known as Merchant's Park Shopping Center bounded by South Broadway Nos. 300 thru 699					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	5
	Number.....	39	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	21,423			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	3
	Number.....	12	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...	(D)	562-3, 568	Women's clothing, specialty stores....	3
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>5</sup> .....	2
56, 57	Number.....	17	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	15,044	566	Shoe stores.....	...
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	...
	Number.....	10	57	Furniture, home furnishings, equipment stores.....	11
	Sales.....(\$1,000)...	(D)	5712	Furniture stores.....	1
		Number of establishments	5713-15, 19	Other home furnishings stores.....	2
			572, 5732	Household appliance, radio, TV, music stores.....	8
	Retail stores, total <sup>2</sup> .....	39	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	4
5251	Hardware stores.....	1	5813	Drinking places.....	3
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	2	592	Liquor stores.....	3
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	3	5996	Camera, photographic supply stores....	...

MRC No. 6.—Includes the stores in the area bounded by South Broadway, Broadway, Bannock, and Lincoln Sts.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	80	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	11,545			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	11
	Number.....	34	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	4,837	562-3, 568	Women's clothing, specialty stores....	3
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>5</sup> .....	3
56, 57	Number.....	20	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	5,467	566	Shoe stores.....	5
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	1
	Number.....	26	57	Furniture, home furnishings, equipment stores.....	7
	Sales.....(\$1,000)...	1,241	5712	Furniture stores.....	4
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>2</sup> .....	80	58	Eating, drinking places.....	17
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	12
5251	Hardware stores.....	1	5813	Drinking places.....	5
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	4
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	24
531	Department stores.....	1	592	Liquor stores.....	6
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
			5992	Florists.....	1
54	Food stores.....	13	5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DENVER STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 7.—Includes the planned centers known as University Hills Plaza and University Plaza bounded by East Dickensen Pl., Birch, Amherst Ave., and South Colorado Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	53	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	19,035	56	Apparel, accessory stores <sup>1</sup> .....	17
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	14	562-3, 568	Women's clothing, specialty stores....	7
	Sales.....(\$1,000)...	7,811	562	Ready-to-wear stores <sup>5</sup> .....	5
53 part, <sup>2</sup> 56, 57	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	28	566	Shoe stores.....	5
	Sales.....(\$1,000)...	9,592	564, 569	Other apparel stores.....	2
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	5
	Number.....	11	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,632	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>2</sup> .....	53	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	...
5251	Hardware stores.....	2	5813	Drinking places.....	1
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	3
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	2	592	Liquor stores.....	2
533	Limited price variety stores.....	3	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	...
54	Food stores.....	10	5992	Florists.....	1
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).





# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

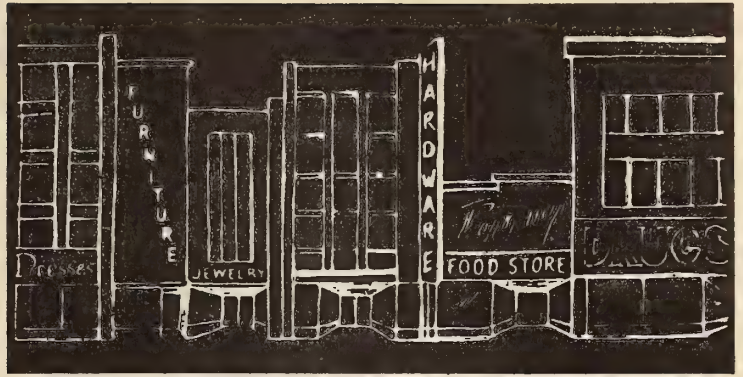
This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



APR 23 11 55 AM



# CENTRAL BUSINESS DISTRICT STATISTICS

Des Moines, Iowa, Area

# 1958 Census of Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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GEOGRAPHY DIVISION—  
William T. Fay, Chief

MACHINE TABULATION DIVISION—  
C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Des Moines, Iowa, Area—BC58-CBD23  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# DES MOINES, IOWA

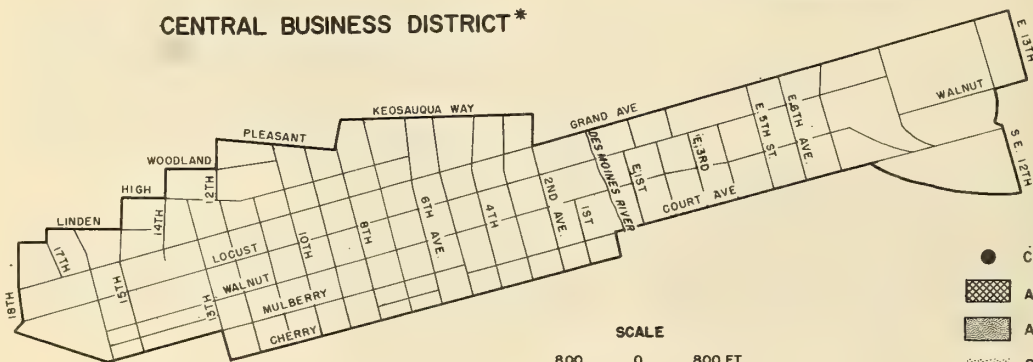
## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT

POLK CO.



SCALE  
5 0 5 MILES

### CENTRAL BUSINESS DISTRICT\*



SCALE  
800 0 800 FT.

- CENTRAL BUSINESS DISTRICT
- ▨ AREA OF CITY 1954
- ▨ ANNEXATIONS THRU 1958
- ▨ STANDARD METROPOLITAN STATISTICAL AREA

\*CONSISTS OF TRACT 34

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Procedures and Definitions.....	12

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF DES MOINES

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	491	144,268	20,625	7,046	5,910	588	147,373	20,149
52	Lumber, building materials, hardware, farm equipment dealers.....	16	3,087	484	118	115	22	4,442	727
5251	Hardware stores.....	5	1,342	210	55	53	5	979	129
52 ex. 5251	Other.....	11	1,745	274	63	62	17	3,463	598
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	18	41,634	7,474	2,722	1,909	16	39,465	6,158
531	Department stores.....	6	36,805	6,687	2,276	1,621	6	34,838	5,398
533	Limited price variety stores.....	6	4,126	710	415	263	5	3,814	670
539	Other general merchandise stores.....	6	703	77	31	25	5	813	90
54	Food stores.....	19	3,323	303	128	118	46	4,466	433
55 ex. 554	Automotive dealers.....	33	40,171	3,512	737	714	44	45,739	4,273
554	Gasoline service stations.....	27	2,139	229	89	74	25	1,311	155
56	Apparel, accessory stores.....	81	18,595	2,989	1,240	1,112	95	17,089	2,569
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	21	3,840	510	179	169	21	3,258	513
562, 563, 568	Women's clothing, specialty stores....	24	7,615	1,215	555	507	25	7,206	1,025
562	Ready-to-wear stores <sup>5</sup> .....	19	7,363	1,175	537	490	17	6,623	926
565	Family clothing stores <sup>5</sup> .....	8	(D)	(D)	(D)	(D)	6	(D)	(D)
566	Shoe stores.....	25	3,246	447	153	108	31	3,612	518
564, 569	Other apparel stores.....	3	(D)	(D)	(D)	(D)	7	390	(D)
57	Furniture, home furnishings, equipment stores.....	38	10,139	1,649	415	398	40	9,845	1,983
5712	Furniture stores <sup>4</sup> .....	15	6,377	1,119	273	266	12	6,800	1,532
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	5	559	130	24	23	7	583	82
572, 573	Household appliance, radio, TV, music stores.....	18	3,203	400	118	109	21	2,462	369
58	Eating, drinking places.....	140	7,331	1,641	852	787	160	7,199	1,456
5812	Eating places.....	98	6,036	1,490	760	705	106	5,505	1,229
5813	Drinking places.....	42	1,295	151	92	82	54	1,694	227
591	Drug stores, proprietary stores.....	14	3,358	533	198	180	19	3,804	616
59 ex. 591	Other retail stores <sup>6</sup> .....	105	14,491	1,811	547	503	121	14,013	1,779
592	Liquor stores.....	3	4,530	228	46	46	3	(D)	(D)
594	Book, stationery stores.....	7	1,245	222	67	52	9	1,143	217
595	Sporting goods, bicycle stores.....	1	(D)	(D)	(D)	(D)	3	(D)	(D)
597	Jewelry stores.....	17	3,162	509	156	147	20	2,738	490
5992	Florists.....	8	575	128	41	35	7	529	96
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	20	6,048	2,136	905	780	26	5,148	1,831
783	Motion picture theaters.....	3	(D)	(D)	(D)	(D)	7	1,366	260

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$1,567,000, of which \$897,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## DES MOINES, IOWA, AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF DES MOINES

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	2,169	333,311	38,394	14,281	11,748	2,075	278,434	(D)
52	Lumber, building materials, hardware, farm equipment dealers.....	126	19,960	2,135	538	494	109	16,343	2,234
5251	Hardware stores.....	55	3,860	431	141	120	30	2,418	265
52 ex. 5251	Other.....	71	16,100	1,704	397	374	79	13,925	1,969
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	67	48,553	8,168	3,057	2,127	43	41,453	6,329
531	Department stores.....	6	36,805	6,687	2,276	1,621	6	34,838	5,398
533	Limited price variety stores.....	26	(D)	(D)	(D)	(D)	20	(D)	(D)
539	Other general merchandise stores.....	27	(D)	(D)	(D)	(D)	17	(D)	(D)
54	Food stores.....	375	74,683	4,819	1,878	1,341	422	55,543	3,769
55 ex. 554	Automotive dealers.....	119	59,634	5,107	1,191	1,138	123	(D)	5,208
554	Gasoline service stations.....	327	24,139	2,160	872	704	254	18,885	1,768
56	Apparel, accessory stores.....	138	23,720	3,613	1,494	1,318	138	(D)	(D)
561, 567	Men's, boys' apparel stores, custom tailors.....	29	(D)	(D)	(D)	(D)	27	3,718	549
562, 563, 568	Women's clothing, specialty stores....	37	(D)	1,471	642	582	38	(D)	(D)
562	Ready-to-wear stores <sup>5</sup> .....	29	(D)	(D)	(D)	(D)	24	(D)	(D)
565	Family clothing stores <sup>5</sup> .....	20	4,765	900	386	360	8	2,657	467
566	Shoe stores.....	35	3,816	519	187	125	34	3,770	541
564, 569	Other apparel stores.....	15	(D)	(D)	(D)	(D)	23	1,302	249
57	Furniture, home furnishings, equipment stores.....	155	20,125	2,944	813	755	153	16,104	2,715
5712	Furniture stores <sup>4</sup> .....	45	10,349	1,587	406	391	23	8,131	1,687
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	28	2,732	463	119	116	20	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	82	7,044	894	288	248	100	6,187	(D)
58	Eating, drinking places.....	510	22,360	4,661	2,723	2,399	475	19,155	3,669
5812	Eating places.....	373	18,202	4,175	2,437	2,148	329	14,768	3,145
5813	Drinking places.....	137	4,158	486	286	251	146	4,387	524
591	Drug stores, proprietary stores.....	90	13,270	1,685	721	591	100	10,067	1,311
59 ex. 591	Other retail stores <sup>6</sup> .....	262	26,867	3,102	994	881	258	(D)	2,755
592	Liquor stores.....	6	4,639	235	52	51	4	(D)	(D)
594	Book, stationery stores.....	9	(D)	(D)	(D)	(D)	12	1,303	228
595	Sporting goods, bicycle stores.....	6	643	88	25	23	10	657	88
597	Jewelry stores.....	27	3,295	(D)	(D)	(D)	24	(D)	(D)
5992	Florists.....	22	1,297	276	97	81	30	1,161	(D)
5996	Camera, photographic supply stores....	4	607	(D)	(D)	(D)	5	371	41
SELECTED SERVICES									
7011, 7012	Hotels.....	27	(D)	(D)	(D)	(D)	35	6,269	2,236
783	Motion picture theaters.....	10	(D)	(D)	(D)	(D)	17	1,863	316

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
DES MOINES STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	2,469	366,168	41,473	15,458	12,740	2,364	303,944	34,479
52	Lumber, building materials, hardware, farm equipment dealers.....	164	25,215	2,708	675	617	150	20,490	2,667
5251	Hardware stores.....	64	4,265	460	154	131	45	3,012	308
52 ex. 5251	Other.....	100	20,950	2,248	521	486	105	17,478	2,359
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	85	51,097	8,319	3,118	2,167	53	41,882	6,358
531	Department stores.....	6	36,805	6,687	2,276	1,621	6	34,838	5,398
533	Limited price variety stores.....	28	6,540	1,046	620	381	22	4,416	722
539	Other general merchandise stores.....	31	(D)	586	222	165	25	2,628	238
54	Food stores.....	419	81,581	5,229	2,091	1,496	471	61,545	4,094
55 ex. 554	Automotive dealers.....	136	64,904	5,552	1,373	1,316	134	66,858	5,551
554	Gasoline service stations.....	371	27,123	2,388	964	775	309	21,446	1,967
56	Apparel, accessory stores.....	148	24,561	3,719	1,547	1,361	140	19,418	2,863
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	30	4,496	583	211	194	27	3,718	549
562, 563, 568	Women's clothing, specialty stores....	39	9,153	1,481	647	587	40	7,789	1,057
562	Ready-to-wear stores <sup>5</sup> .....	31	8,523	(D)	(D)	(D)	26	7,147	957
565	Family clothing stores <sup>5</sup> .....	23	5,367	989	429	394	8	2,657	467
566	Shoe stores.....	38	3,918	521	189	126	34	3,770	541
564, 569	Other apparel stores.....	16	(D)	145	71	60	15	1,033	249
57	Furniture, home furnishings, equipment stores.....	170	21,671	3,174	865	801	168	17,118	2,805
5712	Furniture stores <sup>4</sup> .....	53	11,167	1,689	435	416	26	8,667	1,743
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	28	2,732	463	119	116	21	1,565	268
572, 573	Household appliance, radio, TV, music stores.....	89	7,772	1,022	311	269	111	6,654	794
58	Eating, drinking places.....	572	24,405	5,050	2,935	2,575	534	20,756	3,880
5812	Eating places.....	417	19,829	4,525	2,628	2,306	371	15,924	3,326
5813	Drinking places.....	155	4,576	525	307	269	163	4,832	554
591	Drug stores, proprietary stores.....	98	14,233	1,781	764	630	118	10,893	1,394
59 ex. 591	Other retail stores <sup>6</sup> .....	306	31,378	3,553	1,126	1,002	287	23,538	2,900
592	Liquor stores.....	8	5,736	292	66	65	5	5,022	202
594	Book, stationery stores.....	10	1,574	267	81	59	12	1,303	228
595	Sporting goods, bicycle stores.....	13	930	119	37	35	13	715	90
597	Jewelry stores.....	30	3,317	519	159	150	25	2,793	491
5992	Florists.....	27	1,436	316	111	92	33	1,185	251
5996	Camera, photographic supply stores....	4	607	(D)	(D)	(D)	5	371	41
SELECTED SERVICES									
7011, 7012	Hotels.....	28	6,429	2,235	958	833	35	6,269	2,268
783	Motion picture theaters.....	14	(D)	(D)	(D)	(D)	22	2,163	370

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF DES MOINES, THE ENTIRE CITY, AND DES MOINES STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-2.1	19.7	44.2	20.5	41.7
52	Lumber, building materials, hardware, farm equipment dealers.....	-30.5	22.1	41.8	23.1	37.9
5251	Hardware stores.....	37.1	59.6	75.0	41.6	43.8
52 ex. 5251	Other.....	-49.6	15.6	37.2	19.9	37.0
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	5.5	17.1	248.0	22.0	291.5
531	Department stores.....	5.6	5.6	...	5.6	...
533	Limited price variety stores.....	8.2	(D)	(D)	48.1	301.0
539	Other general merchandise stores.....	-13.5	(D)	(D)	(D)	(D)
54	Food stores.....	-25.6	34.5	39.7	32.6	37.1
55 ex. 554	Automotive dealers.....	-12.2	(D)	(D)	-2.9	17.1
554	Gasoline service stations.....	63.2	27.8	25.2	26.5	24.1
56	Apparel, accessory stores.....	8.8	(D)	(D)	26.5	156.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	17.9	(D)	(D)	20.9	42.6
562, 563, 568	Women's clothing, specialty stores.....	5.7	(D)	(D)	17.5	163.8
562	Ready-to-wear stores <sup>5</sup> .....	11.2	(D)	(D)	19.3	121.4
565	Family clothing stores <sup>5</sup> .....	(D)	79.3	(D)	102.0	(D)
566	Shoe stores.....	-10.1	1.2	260.8	3.9	325.3
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	3.0	25.0	59.5	26.6	58.6
5712	Furniture stores <sup>4</sup> .....	-6.2	27.3	198.4	28.8	156.6
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-4.1	(D)	(D)	74.6	121.3
572, 573	Household appliance, radio, TV, music stores.....	30.1	13.9	3.1	16.8	9.0
58	Eating, drinking places.....	1.8	16.7	25.7	17.6	25.9
5812	Eating places.....	9.6	23.3	31.3	24.5	32.4
5813	Drinking places.....	-23.6	-5.2	6.3	-5.3	4.6
591	Drug stores, proprietary stores.....	-11.7	31.8	58.3	30.7	53.4
59 ex. 591	Other retail stores <sup>6</sup> .....	3.4	(D)	(D)	33.3	77.3
592	Liquor stores.....	(D)	(D)	(D)	14.2	(D)
594	Book, stationery stores.....	8.9	(D)	(D)	20.8	105.6
595	Sporting goods, bicycle stores.....	(D)	-2.1	(D)	30.1	(D)
597	Jewelry stores.....	15.5	(D)	(D)	18.8	181.8
5992	Florists.....	8.7	11.7	14.2	21.2	31.3
5996	Camera, photographic supply stores.....	(D)	63.6	(D)	63.6	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	17.5	(D)	2.9	2.6	-66.0
783	Motion picture theaters.....	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF  
DES MOINES AND OF DES MOINES STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	43.3	52.9	39.4	48.5
52	Lumber, building materials, hardware, farm equipment dealers...	15.5	27.2	12.2	21.7
5251	Hardware stores.....	34.8	40.5	31.5	32.5
52 ex. 5251	Other.....	10.8	24.9	8.3	19.8
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	85.7	95.2	81.5	94.2
531	Department stores.....	...	100.0	...	100.0
533	Limited price variety stores.....	(D)	(D)	63.1	86.4
539	Other general merchandise stores.....	(D)	(D)	(D)	30.9
54	Food stores.....	4.4	8.0	4.1	7.3
55 ex. 554	Automotive dealers.....	67.4	(D)	61.9	68.4
554	Gasoline service stations.....	8.9	6.9	7.9	6.1
56	Apparel, accessory stores.....	78.4	(D)	75.7	88.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	(D)	87.6	85.4	87.6
562, 563, 568	Women's clothing, specialty stores.....	(D)	(D)	83.2	92.5
562	Ready-to-wear stores <sup>5</sup> .....	(D)	(D)	86.4	92.7
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	(D)
566	Shoe stores.....	85.1	95.8	82.8	95.8
564, 569	Other apparel stores.....	(D)	30.0	(D)	30.0
57	Furniture, home furnishings, equipment stores.....	50.4	61.1	46.8	57.5
5712	Furniture stores <sup>4</sup> .....	61.6	83.6	57.1	78.5
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	20.5	(D)	20.5	37.3
572, 573	Household appliance, radio, TV, music stores.....	45.5	39.8	41.2	37.0
58	Eating, drinking places.....	32.8	37.6	30.0	34.7
5812	Eating places.....	33.2	37.3	30.4	31.7
5813	Drinking places.....	31.1	38.6	28.3	35.1
591	Drug stores, proprietary stores.....	25.3	37.8	23.6	34.9
59 ex. 591	Other retail stores <sup>6</sup> .....	53.9	(D)	46.2	59.5
592	Liquor stores.....	97.7	(D)	79.0	(D)
594	Book, stationery stores.....	(D)	87.7	79.1	87.7
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	96.0	(D)	95.3	98.0
5992	Florists.....	44.3	45.6	40.0	44.6
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF DES MOINES, THE ENTIRE CITY, AND DES MOINES STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	2.1	3.0	6.0	5.9	6.9	6.7
5251	Hardware stores.....	0.9	0.7	1.2	0.9	1.2	1.0
52 ex. 5251	Other.....	1.2	2.3	4.8	5.0	5.7	5.7
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	28.9	26.8	14.6	14.9	14.0	13.8
531	Department stores.....	25.5	23.6	11.0	12.5	10.0	11.5
533	Limited price variety stores.....	2.9	2.6	(D)	(D)	1.8	1.5
539	Other general merchandise stores.....	0.5	0.6	(D)	(D)	(D)	0.8
54	Food stores.....	2.3	3.0	22.4	19.9	22.3	20.2
55 ex. 554	Automotive dealers.....	27.8	31.0	17.9	21.7	17.7	22.0
554	Gasoline service stations.....	1.5	0.9	7.2	6.8	7.4	7.1
56	Apparel, accessory stores.....	12.9	11.6	7.1	(D)	6.7	6.4
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	2.7	2.2	(D)	1.3	1.2	1.6
562, 563, 568	Women's clothing, specialty stores.....	5.3	4.9	(D)	(D)	2.5	2.6
562	Ready-to-wear stores <sup>5</sup> .....	5.1	4.5	(D)	(D)	2.3	2.4
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	1.4	1.0	1.5	0.5
566	Shoe stores.....	2.2	2.5	1.1	1.4	1.1	1.2
564, 569	Other apparel stores.....	(D)	0.3	(D)	0.5	(D)	0.4
57	Furniture, home furnishings, equipment stores.....	7.0	6.7	6.0	...	5.9	5.6
5712	Furniture stores <sup>4</sup> .....	4.4	4.6	3.1	2.9	3.0	2.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.4	0.4	0.8	(D)	0.7	0.5
572, 573	Household appliance, radio, TV, music stores.....	2.2	1.7	2.1	(D)	2.1	2.2
58	Eating, drinking places.....	5.1	4.9	6.7	6.9	6.6	6.8
5812	Eating places.....	4.2	3.7	5.5	5.3	5.4	5.2
5813	Drinking places.....	0.9	1.1	1.2	1.6	1.2	1.6
591	Drug stores, proprietary stores.....	2.4	2.6	4.0	3.6	3.9	3.6
59 ex. 591	Other retail stores <sup>6</sup> .....	10.0	9.5	8.1	(D)	8.6	7.8
592	Liquor stores.....	3.1	(D)	1.4	(D)	1.6	1.7
594	Book, stationery stores.....	0.9	0.8	(D)	0.5	0.4	0.4
595	Sporting goods, bicycle stores.....	(D)	(D)	0.2	0.2	0.3	0.2
597	Jewelry stores.....	2.2	1.9	1.0	(D)	0.9	0.9
5992	Florists.....	0.4	0.4	0.4	0.4	0.4	0.4
5996	Camera, photographic supply stores....	(D)	(D)	0.2	0.1	0.2	0.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers--mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators--have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories--those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "nonemployer" universe. The method of obtaining census information for these two groups is described below.

Enumeration of "Employers."--Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of "Nonemployers."--This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases, and census results for this group were established by multiplying such findings by two. The "nonemployer" segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales.



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).**—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).**—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

**NOTE:** This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).**—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multimit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners associations, shown as available. Also canners carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.



# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.

**U. S. DEPARTMENT OF COMMERCE**

**BUREAU OF THE CENSUS**

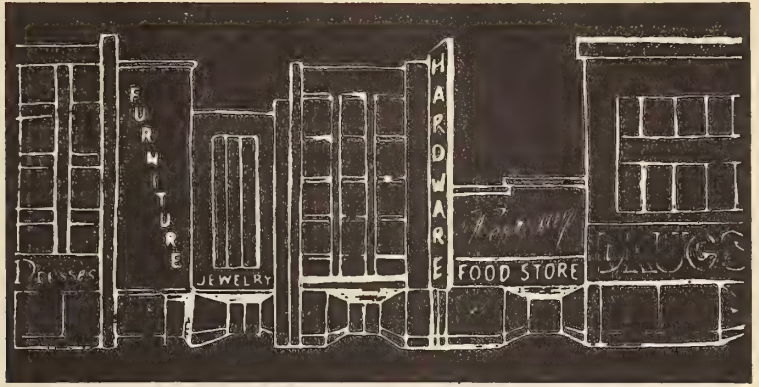
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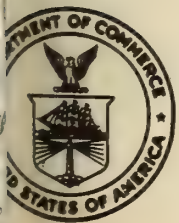
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# CENTRAL BUSINESS DISTRICT STATISTICS

Detroit, Mich., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundry and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Detroit, Mich., Area—BC58-CBD24  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from one to about two dozen. The entire series of reports covers 7 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

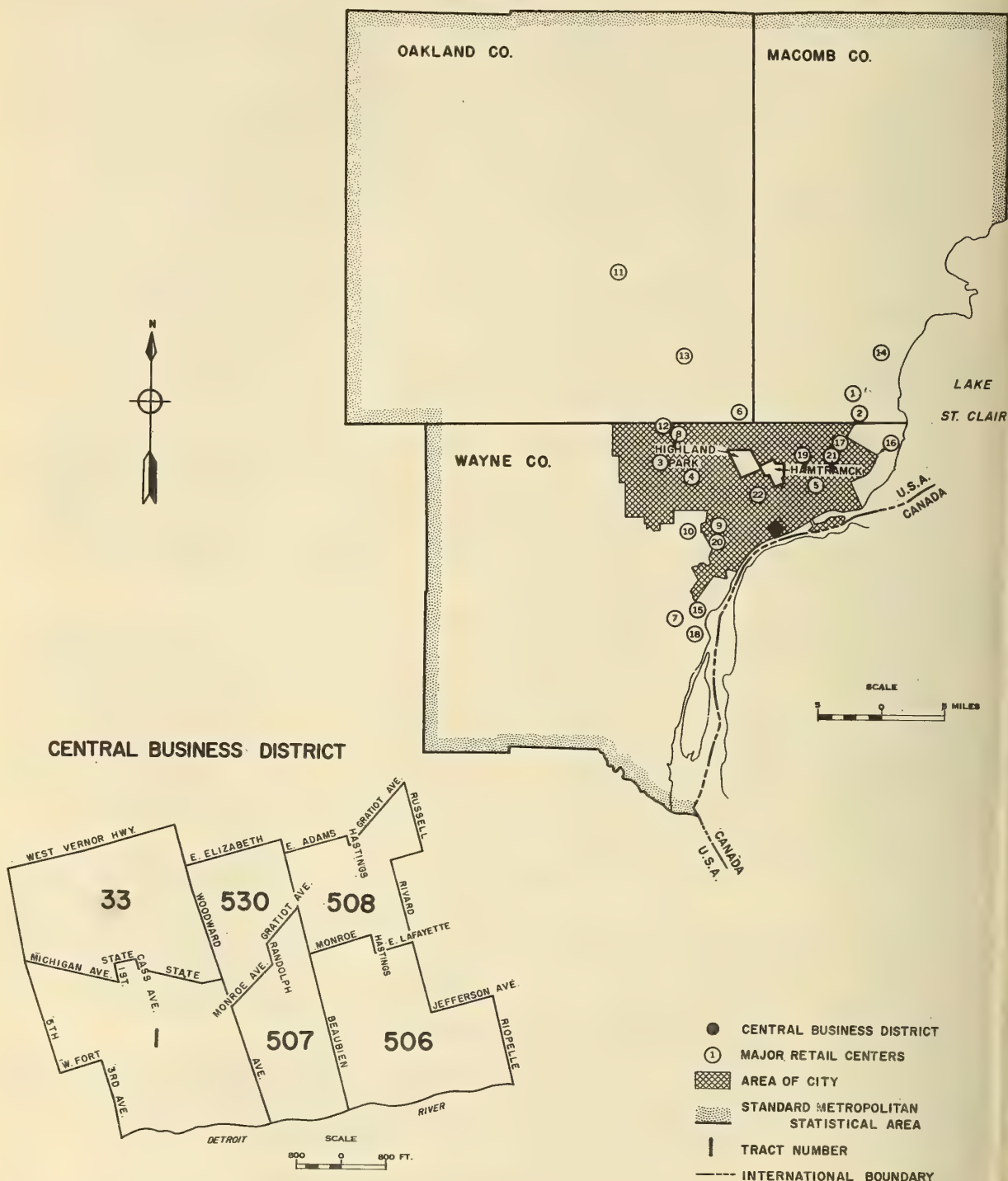
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# DETROIT, MICH.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT





# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	23

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF DETROIT

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	<b>RETAIL STORES</b>								
	Retail stores, total <sup>3</sup> .....	1,097	331,039	73,036	22,967	20,445	1,293	397,063	83,763
52	Lumber, building materials, hardware, farm equipment dealers.....	8	831	141	32	32	7	1,701	293
5251	Hardware stores.....	1	(D)	(D)	(D)	(D)	3	(D)	(D)
52 ex. 5251	Other.....	7	(D)	(D)	(D)	(D)	4	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	19	165,471	43,009	12,732	11,248	27	202,142	46,618
531	Department stores.....	6	(D)	(D)	(D)	(D)	7	191,922	44,827
533	Limited price variety stores.....	5	(D)	(D)	(D)	(D)	3	8,568	1,525
539	Other general merchandise stores.....	8	(D)	(D)	(D)	(D)	17	1,652	266
54	Food stores.....	60	5,245	528	196	168	94	11,361	1,462
55 ex. 554	Automotive dealers.....	1	(D)	(D)	(D)	(D)	3	488	61
554	Gasoline service stations.....	9	816	76	28	25	10	768	86
56	Apparel, accessory stores.....	222	64,223	10,855	3,428	3,084	276	78,837	14,363
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	86	23,533	4,047	1,155	1,029	63	23,505	4,536
562, 563, 568	Women's clothing, specialty stores....	67	30,913	5,224	1,834	1,716	96	35,275	6,610
562	Ready-to-wear stores <sup>5</sup> .....	36	25,427	4,369	1,516	1,420	54	32,196	6,153
565	Family clothing stores <sup>5</sup> .....	5	378	73	26	25	6	2,325	452
566	Shoe stores.....	56	9,189	1,486	402	311	70	13,731	1,927
564, 569	Other apparel stores.....	6	172	25	11	3	44	5,064	944
57	Furniture, home furnishings, equipment stores.....	37	19,710	3,552	970	916	54	19,204	3,527
5712	Furniture stores <sup>4</sup> .....	13	7,913	1,225	328	319	16	11,550	2,291
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	5	337	79	23	22	10	751	125
572, 573	Household appliance, radio, TV, music stores.....	19	11,460	2,248	619	575	28	6,903	1,111
58	Eating, drinking places.....	449	33,932	8,352	3,567	3,100	488	40,071	10,553
5812	Eating places.....	298	22,761	6,222	2,644	2,270	326	25,879	7,440
5813	Drinking places.....	151	11,171	2,130	923	830	160	14,160	3,113
591	Drug stores, proprietary stores.....	33	9,342	1,290	516	463	31	11,169	1,535
59 ex. 591	Other retail stores <sup>6</sup> .....	259	(D)	(D)	(D)	(D)	303	31,322	5,265
592	Liquor stores.....	11	1,933	155	42	37	8	1,769	105
594	Book, stationery stores.....	20	1,565	251	95	80	20	2,009	519
595	Sporting goods, bicycle stores.....	5	2,875	430	96	95	4	2,399	388
597	Jewelry stores.....	53	12,547	2,350	700	674	75	12,033	2,161
5992	Florists.....	10	714	125	35	29	12	594	136
5996	Camera, photographic supply stores....	4	(D)	(D)	(D)	(D)	4	1,368	210
	<b>SELECTED SERVICES</b>								
7011, 7012	Hotels.....	79	21,024	8,144	3,228	2,805	81	20,194	7,646
783	Motion picture theaters.....	14	6,850	1,620	521	358	14	8,564	1,561

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$4,737,000, of which \$576,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# DETROIT, MICH., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF DETROIT

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	<b>RETAIL STORES</b>								
	Retail stores, total <sup>3</sup> .....	16,072	2,220,704	273,755	92,946	77,112	17,016	2,474,001	305,281
52	Lumber, building materials, hardware, farm equipment dealers.....	702	90,610	11,415	2,540	2,308	696	130,157	17,215
5251	Hardware stores.....	278	17,640	1,918	567	481	323	21,407	2,399
52 ex. 5251	Other.....	424	72,970	9,497	1,973	1,827	367	(D)	14,816
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	415	319,495	65,114	21,814	17,429	383	347,266	67,690
531	Department stores.....	26	256,326	55,397	17,386	14,517	21	283,126	57,177
533	Limited price variety stores.....	175	35,340	6,221	3,251	1,900	196	44,054	7,446
539	Other general merchandise stores.....	178	27,049	3,496	1,177	1,012	164	20,080	3,067
54	Food stores.....	3,792	537,236	34,923	13,465	9,498	4,452	546,321	38,449
55 ex. 554	Automotive dealers.....	534	376,581	34,201	7,079	6,842	581	512,525	44,444
554	Gasoline service stations.....	1,784	152,971	13,239	4,856	4,118	1,675	142,455	12,582
56	Apparel, accessory stores.....	1,095	153,449	23,062	7,670	6,461	1,397	177,324	27,146
561, 567	Men's, boys' apparel stores, custom tailors.....	311	39,142	6,316	1,751	1,512	273	47,304	7,578
562, 563, 568	Women's clothing, specialty stores....	362	74,612	11,272	4,092	3,664	486	72,709	11,821
562	Ready-to-wear stores <sup>5</sup> .....	202	59,144	9,139	3,297	2,977	310	66,492	10,981
565	Family clothing stores <sup>5</sup> .....	62	7,409	1,030	384	275	62	7,804	1,095
566	Shoe stores.....	274	28,614	4,096	1,263	890	320	34,818	4,502
564, 569	Other apparel stores.....	74	3,374	348	180	120	194	13,437	2,150
57	Furniture, home furnishings, equipment stores.....	839	120,604	17,913	4,649	4,247	937	139,581	20,838
5712	Furniture stores <sup>6</sup> .....	277	53,436	7,961	1,935	1,812	255	66,613	10,430
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	187	18,744	3,255	743	679	191	23,616	4,611
572, 573	Household appliance, radio, TV, music stores.....	375	48,424	6,697	1,971	1,756	407	48,038	5,797
58	Eating, drinking places.....	4,359	211,551	44,764	20,243	17,207	4,206	213,199	46,513
5812	Eating places.....	2,387	126,109	31,585	14,542	12,309	2,178	114,385	28,611
5813	Drinking places.....	1,972	85,442	13,179	5,701	4,898	2,020	98,680	17,902
591	Drug stores, proprietary stores.....	716	106,319	11,426	4,731	3,832	773	112,226	11,049
59 ex. 591	Other retail stores <sup>6</sup> .....	1,836	151,888	17,698	5,899	5,170	1,916	152,947	19,355
592	Liquor stores.....	292	32,015	1,265	547	423	243	26,578	980
594	Book, stationery stores.....	85	8,743	1,217	359	288	74	9,617	(D)
595	Sporting goods, bicycle stores.....	76	8,497	1,017	258	225	67	5,652	720
597	Jewelry stores.....	206	24,098	4,033	1,276	1,209	283	24,048	3,756
5992	Florists.....	199	8,032	1,125	526	426	215	7,727	1,032
5996	Camera, photographic supply stores....	28	4,004	419	121	104	29	4,990	515
	<b>SELECTED SERVICES</b>								
7011, 7012	Hotels.....	263	32,713	12,675	5,115	4,515	240	35,896	13,578
783	Motion picture theaters.....	82	(D)	(D)	(D)	(D)	100	19,033	4,066

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
DETROIT STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	28,951	4,350,726	493,401	170,449	138,928	27,732	4,106,958	473,410
52	Lumber, building materials, hardware, farm equipment dealers.....	1,710	222,203	27,451	6,109	5,513	1,507	245,985	31,362
5251	Hardware stores.....	655	51,372	5,438	1,590	1,323	684	48,509	5,204
52 ex. 5251	Other.....	1,055	170,831	22,013	4,519	4,190	815	197,384	26,158
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	768	578,422	99,097	37,251	28,689	669	509,129	89,405
531	Department stores.....	51	450,409	80,197	28,137	23,086	39	397,082	71,816
533	Limited price variety stores.....	326	79,266	13,320	7,078	3,946	325	77,936	12,764
539	Other general merchandise stores.....	311	46,711	5,580	2,036	1,657	303	34,105	4,825
54	Food stores.....	6,260	1,139,931	72,316	27,621	19,107	6,844	979,940	66,839
55 ex. 554	Automotive dealers.....	1,202	785,017	70,502	14,328	13,916	1,135	888,164	77,848
554	Gasoline service stations.....	3,762	322,284	27,268	10,000	8,282	3,107	260,718	21,871
56	Apparel, accessory stores.....	2,095	276,054	39,656	13,510	11,178	2,239	273,354	39,326
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	531	64,195	9,764	2,684	2,265	437	69,515	10,407
562, 563, 568	Women's clothing, specialty stores.....	710	133,514	19,318	7,142	6,289	803	115,304	17,452
562	Ready-to-wear stores <sup>5</sup> .....	443	112,756	16,594	6,075	5,391	524	105,978	16,257
565	Family clothing stores <sup>5</sup> .....	132	17,751	2,558	935	655	112	14,687	1,968
566	Shoe stores.....	548	49,996	6,899	2,204	1,579	532	53,620	6,741
564, 569	Other apparel stores.....	150	10,104	1,117	545	390	277	18,790	2,758
57	Furniture, home furnishings, equipment stores.....	1,747	228,866	32,352	8,648	7,902	1,662	221,810	31,471
5712	Furniture stores <sup>4</sup> .....	531	99,775	14,483	3,471	3,238	420	100,387	15,244
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	394	39,640	6,245	1,482	1,357	304	39,185	7,000
572, 573	Household appliance, radio, TV, music stores.....	822	89,451	11,624	3,695	3,307	786	80,274	9,225
58	Eating, drinking places.....	6,946	348,910	74,998	34,672	29,116	6,351	327,044	70,991
5812	Eating places.....	4,140	220,350	54,917	26,101	21,867	3,520	186,215	46,030
5813	Drinking places.....	2,806	128,560	20,081	8,571	7,249	2,823	140,695	24,957
591	Drug stores, proprietary stores.....	1,203	192,716	21,480	8,820	7,108	1,150	173,970	17,514
59 ex. 591	Other retail stores <sup>6</sup> .....	3,258	256,323	28,281	9,490	8,117	3,068	226,844	26,777
592	Liquor stores.....	454	53,114	2,015	912	688	341	37,330	1,377
594	Book, stationery stores.....	133	12,379	1,906	598	491	100	11,321	2,491
595	Sporting goods, bicycle stores.....	214	19,149	2,115	637	523	156	9,902	1,111
597	Jewelry stores.....	369	36,464	5,926	1,870	1,726	436	34,702	5,355
5992	Florists.....	355	14,148	2,094	902	716	333	12,345	1,744
5996	Camera, photographic supply stores....	55	7,333	726	205	174	48	7,602	71
SELECTED SERVICES									
7011, 7012	Hotels.....	322	36,915	13,963	5,648	4,984	298	40,190	15,081
783	Motion picture theaters.....	169	23,594	5,614	2,324	1,590	184	28,764	5,977

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF DETROIT, THE ENTIRE CITY, AND DETROIT STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-16.6	-10.2	-9.0	4.3	8.4
52	Lumber, building materials, hardware, farm equipment dealers.....	-51.2	-91.2	-30.1	-9.7	-9.4
5251	Hardware stores.....	(D)	-91.0	(D)	5.9	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	-13.5	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	-18.2	-8.0	6.1	13.6	34.5
531	Department stores.....	(D)	-9.5	(D)	13.4	(D)
533	Limited price variety stores.....	(D)	-19.8	(D)	1.7	(D)
539	Other general merchandise stores.....	(D)	34.7	(D)	37.0	(D)
54	Food stores.....	-53.8	-1.7	-0.6	16.3	17.1
55 ex. 554	Automotive dealers.....	(D)	-26.5	(D)	-11.6	(D)
554	Gasoline service stations.....	6.3	7.4	7.4	23.6	23.7
56	Apparel, accessory stores.....	-18.0	-13.5	-9.4	-1.0	8.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	0.1	-17.3	-34.4	-7.7	-11.6
562, 563, 568	Women's clothing, specialty stores.....	-12.4	2.6	16.7	15.8	28.2
562	Ready-to-wear stores <sup>5</sup> .....	-21.0	-11.1	-1.7	6.4	18.4
565	Family clothing stores <sup>2</sup> .....	-83.8	-5.1	28.3	20.9	40.5
566	Shoe stores.....	-33.1	-17.8	-7.9	-6.8	2.3
564, 569	Other apparel stores.....	-96.6	-74.9	-61.8	-46.2	-27.7
57	Furniture, home furnishings, equipment stores.....	2.6	-13.6	-16.2	3.2	3.2
5712	Furniture stores <sup>4</sup> .....	-31.5	-19.8	-17.3	-0.6	3.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-55.1	-20.6	-19.5	1.2	2.3
572, 573	Household appliance, radio, TV, music stores.....	66.0	0.8	-10.1	11.4	6.3
58	Eating, drinking places.....	-15.3	-0.8	2.6	6.7	9.8
5812	Eating places.....	-12.1	10.2	16.8	18.3	23.2
5813	Drinking places.....	-21.1	-13.4	-12.1	-8.6	-7.2
591	Drug stores, proprietary stores.....	-16.4	-5.3	-4.0	10.8	12.6
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	-0.7	(D)	13.0	(D)
592	Liquor stores.....	9.3	20.5	21.3	42.3	43.9
594	Book, stationery stores.....	-22.1	-9.1	-5.6	9.3	16.1
595	Sporting goods, bicycle stores.....	19.8	0.2	-3.9	5.1	5.5
597	Jewelry stores.....	4.3	50.3	72.8	93.4	116.9
5992	Florists.....	20.2	3.9	2.6	14.6	14.3
5996	Camera, photographic supply stores.....	(D)	-19.8	(D)	-3.5	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	4.1	-8.9	-25.6	-8.2	-20.5
783	Motion picture theaters.....	-20.0	(D)	(D)	-18.0	-17.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF DETROIT AND OF DETROIT STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	14.9	16.0	7.6	9.7
52	Lumber, building materials, hardware, farm equipment dealers...	0.9	1.3	0.4	0.7
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	51.8	58.2	28.6	39.7
531	Department stores.....	(D)	67.8	(D)	48.3
533	Limited price variety stores.....	(D)	19.4	(D)	11.0
539	Other general merchandise stores.....	(D)	8.2	(D)	4.8
54	Food stores.....	1.0	2.1	0.5	1.2
55 ex. 554	Automotive dealers.....	(D)	0.1	(D)	0.1
554	Gasoline service stations.....	0.5	0.5	0.3	0.3
56	Apparel, accessory stores.....	41.9	44.5	23.3	28.8
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	60.1	49.7	36.7	33.8
562, 563, 568	Women's clothing, specialty stores.....	41.4	48.5	23.2	30.6
562	Ready-to-wear stores <sup>5</sup> .....	43.0	48.4	22.6	30.4
565	Family clothing stores <sup>5</sup> .....	5.1	29.8	2.1	15.8
566	Shoe stores.....	32.1	39.4	18.4	25.6
564, 569	Other apparel stores.....	5.1	37.7	1.7	27.0
57	Furniture, home furnishings, equipment stores.....	16.3	13.8	8.6	8.7
5712	Furniture stores <sup>4</sup> .....	14.8	17.3	7.9	11.5
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1.8	3.2	0.9	1.9
572, 573	Household appliance, radio, TV, music stores.....	23.7	14.4	12.8	8.6
58	Eating, drinking places.....	16.0	18.8	9.7	12.3
5812	Eating places.....	18.0	22.6	10.3	13.9
5813	Drinking places.....	13.1	14.3	8.7	10.1
591	Drug stores, proprietary stores.....	8.8	10.0	4.8	6.4
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	20.5	(D)	13.8
592	Liquor stores.....	6.0	6.7	3.6	4.7
594	Book, stationery stores.....	17.9	20.9	12.6	17.7
595	Sporting goods, bicycle stores.....	33.8	42.4	15.0	24.2
597	Jewelry stores.....	52.1	50.0	34.4	34.7
5992	Florists.....	8.9	7.7	5.0	4.8
5996	Camera, photographic supply stores.....	(D)	27.4	(D)	18.0

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF DETROIT, THE ENTIRE CITY, AND DETROIT STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.2	0.4	4.1	5.3	5.1	6.0
5251	Hardware stores.....	(D)	(D)	0.8	0.9	1.2	1.2
52 ex. 5251	Other.....	(D)	(D)	3.3	(D)	3.9	4.8
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	50.0	50.9	14.4	14.0	13.3	12.4
531	Department stores.....	(D)	48.3	11.5	11.4	10.4	9.7
533	Limited price variety stores.....	(D)	2.2	1.7	1.8	1.8	1.9
539	Other general merchandise stores.....	(D)	0.4	1.2	0.8	1.1	0.8
54	Food stores.....	1.6	2.9	24.2	22.1	26.2	23.9
55 ex. 554	Automotive dealers.....	(D)	0.1	17.0	20.7	18.1	21.6
554	Gasoline service stations.....	0.2	0.2	6.9	5.8	7.4	6.3
56	Apparel, accessory stores.....	19.4	19.9	6.9	7.2	6.3	6.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	7.1	5.9	1.8	1.9	1.5	1.7
562, 563, 568	Women's clothing, specialty stores....	9.3	8.9	3.4	2.9	3.1	2.8
562	Ready-to-wear stores <sup>5</sup> .....	7.7	8.1	2.7	2.7	2.6	2.6
565	Family clothing stores <sup>5</sup> .....	0.1	0.6	0.3	0.4	0.4	0.4
566	Shoe stores.....	2.8	3.5	1.3	1.4	1.1	1.3
564, 569	Other apparel stores.....	0.1	1.3	0.2	0.6	0.2	0.5
57	Furniture, home furnishings, equipment stores.....	6.0	4.8	5.4	5.6	5.3	5.5
5712	Furniture stores <sup>6</sup> .....	2.4	2.9	2.4	2.7	2.3	2.4
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	0.1	0.2	0.8	1.0	0.9	1.0
572, 573	Household appliance, radio, TV, music stores.....	3.5	1.7	2.2	1.9	2.1	2.1
58	Eating, drinking places.....	10.3	10.1	9.5	8.6	8.0	7.9
5812	Eating places.....	6.9	6.5	5.7	4.6	5.0	4.5
5813	Drinking places.....	3.4	3.6	3.8	4.0	3.0	3.4
591	Drug stores, proprietary stores.....	2.8	2.8	4.8	4.5	4.4	4.2
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	7.9	6.8	6.2	5.9	5.5
592	Liquor stores.....	0.6	0.4	1.4	1.1	1.2	0.9
594	Book, stationery stores.....	0.5	0.9	0.4	0.4	0.3	0.3
595	Sporting goods, bicycle stores.....	0.9	0.5	0.4	0.2	0.4	0.2
597	Jewelry stores.....	3.8	3.0	1.1	1.0	0.8	0.8
5992	Florists.....	0.2	0.1	0.4	0.3	0.3	0.3
5996	Camera, photographic supply stores....	(D)	0.3	0.2	0.2	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DETROIT STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "Eastgate Shopping Center" at the intersection of Gratiot Ave. and Frazho Rd. (10-1/2 Mile Rd.)					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	46	554	Gasoline service stations.....	3
54, 58, 591	Sales.....(\$1,000)...	19,482	56	Apparel, accessory stores <sup>2</sup> .....	14
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	10	562-3, 568	Women's clothing, specialty stores....	8
	Sales.....(\$1,000)...	5,898	562	Ready-to-wear stores <sup>2</sup> .....	6
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>2</sup> .....	...
56, 57	Number.....	23	566	Shoe stores.....	4
	Sales.....(\$1,000)...	11,258	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
	Number.....	13	5712	Furniture stores.....	4
	Sales.....(\$1,000)...	2,326	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	46	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	5	5812	Eating places.....	2
5251	Hardware stores.....	1	5813	Drinking places.....	2
52 ex. 5251	Other.....	4	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	4
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	2
			597	Jewelry stores.....	1
54	Food stores.....	4	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

MRC No. 2.—Includes the planned center known as "Eastland Center" bounded by East Eight Mile Rd., Vernier Rd., Beaconsfield Rd., Eastland Dr., and Kelly Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	63	554	Gasoline service stations.....	...
54, 58, 591	Sales.....(\$1,000)...	50,630	56	Apparel, accessory stores <sup>2</sup> .....	31
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	5
	Number.....	11	562-3, 568	Women's clothing, specialty stores....	16
	Sales.....(\$1,000)...	5,437	562	Ready-to-wear stores <sup>2</sup> .....	12
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>2</sup> .....	...
56, 57	Number.....	41	566	Shoe stores.....	9
	Sales.....(\$1,000)...	44,510	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	7
	Number.....	11	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	683	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	63	58	Eating, drinking places.....	5
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	5
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	11
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	3
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
54	Food stores.....	5	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# DETROIT, MICH., AREA

13

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DETROIT STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes stores in the area bounded by Montrose St., Winthrop St., Eaton Ave., Sussex St., and Birch Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	38	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	32,178			
4, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	17
	Number.....	6	561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Sales.....(\$1,000)...	6,304	562-3, 568	Women's clothing, specialty stores.....	5
3 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	4
5, 57	Number.....	28	565	Family clothing stores <sup>3</sup> .....	...
	Sales.....(\$1,000)...	25,154	566	Shoe stores.....	8
2, 55, 599	All other stores:		564, 569	Other apparel stores.....	1
	Number.....	4	57	Furniture, home furnishings, equipment stores.....	4
	Sales.....(\$1,000)...	720	5712	Furniture stores.....	...
		Number of establishments	5713-15, 19	Other home furnishings stores.....	3
			572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	38	58	Eating, drinking places.....	2
2	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	2
251	Hardware stores.....	...	5813	Drinking places.....	...
2 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
3 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	3
31	Department stores.....	3	592	Liquor stores.....	...
33	Limited price variety stores.....	3	594	Book, stationery stores.....	...
39	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	3
			5992	Florists.....	...
4	Food stores.....	3	5996	Camera, photographic supply stores.....	...

MRC No. 4.—Includes stores in the area bounded by Cloverdale Ave., Roselawn St., Northlawn St., and Elmhurst Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	33	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	35,826			
4, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	17
	Number.....	7	561, 567	Men's, boys' apparel stores, custom tailors.....	4
	Sales.....(\$1,000)...	5,725	562-3, 568	Women's clothing, specialty stores.....	7
3 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	6
5, 57	Number.....	22	565	Family clothing stores <sup>3</sup> .....	1
	Sales.....(\$1,000)...	29,455	566	Shoe stores.....	5
2, 55, 599	All other stores:		564, 569	Other apparel stores.....	...
	Number.....	4	57	Furniture, home furnishings, equipment stores.....	1
	Sales.....(\$1,000)...	646	5712	Furniture stores.....	...
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	33	58	Eating, drinking places.....	4
2	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	4
251	Hardware stores.....	...	5813	Drinking places.....	...
2 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
3 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	3
31	Department stores.....	2	592	Liquor stores.....	...
33	Limited price variety stores.....	2	594	Book, stationery stores.....	...
39	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
			5992	Florists.....	...
	Food stores.....	2	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DETROIT STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes stores on Gratiot Ave. from Baldwin St. to Seminole Ave., and on Van Dyke from Gratiot Ave. to Kirby St.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	
	Number.....	21			
	Sales.....(\$1,000)...	17,947	554	Gasoline service stations.....	
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	
	Number.....	9	561, 567	Men's, boys' apparel stores, custom tailors.....	
	Sales.....(\$1,000)...	626	562-3, 568	Women's clothing, specialty stores.....	
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	
56, 57	Number.....	5	565	Family clothing stores <sup>5</sup> .....	
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	
	Number.....	7	57	Furniture, home furnishings, equipment stores.....	
	Sales.....(\$1,000)...	(D)	5712	Furniture stores.....	
		Number of establishments	5713-15, 19	Other home furnishings stores.....	
			572, 5732	Household appliance, radio, TV, music stores.....	
	Retail stores, total <sup>3</sup> .....	21	58	Eating, drinking places.....	
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	
5251	Hardware stores.....	...	5813	Drinking places.....	
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	
531	Department stores.....	1	592	Liquor stores.....	
533	Limited price variety stores.....	...	594	Book, stationery stores.....	
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	
			597	Jewelry stores.....	
			5992	Florists.....	
54	Food stores.....	2	5996	Camera, photographic supply stores.....	

MRC No. 6.—Includes the planned centers known as "Hazel Park Plaza" and "Belmont Shopping Center" and the stores on East Eight Mile Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	
	Number.....	37			
	Sales.....(\$1,000)...	13,662	554	Gasoline service stations.....	
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	
	Number.....	15	561, 567	Men's, boys' apparel stores, custom tailors.....	
	Sales.....(\$1,000)...	6,200	562-3, 568	Women's clothing, specialty stores.....	
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	
56, 57	Number.....	14	565	Family clothing stores <sup>5</sup> .....	
	Sales.....(\$1,000)...	6,926	566	Shoe stores.....	
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	
	Number.....	8	57	Furniture, home furnishings, equipment stores.....	
	Sales.....(\$1,000)...	536	5712	Furniture stores.....	
		Number of establishments	5713-15, 19	Other home furnishings stores.....	
			572, 5732	Household appliance, radio, TV, music stores.....	
	Retail stores, total <sup>3</sup> .....	37	58	Eating, drinking places.....	
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	
5251	Hardware stores.....	...	5813	Drinking places.....	
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	
531	Department stores.....	1	592	Liquor stores.....	
533	Limited price variety stores.....	2	594	Book, stationery stores.....	
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	
			597	Jewelry stores.....	
			5992	Florists.....	
54	Food stores.....	7	5996	Camera, photographic supply stores.....	

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DETROIT STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 7.—Includes the planned center known as "Lincoln Park Plaza" on the west side of Fort St. from New York Ave. to River Bank Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	22	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	10,194			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	10
	Number.....	4	561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Sales.....(\$1,000)...	(D)	562-3, 568	Women's clothing, specialty stores.....	4
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	4
56, 57	Number.....	15	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	6,403	566	Shoe stores.....	3
			564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	3	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	22	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	1
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	1
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
			5992	Florists.....	...
54	Food stores.....	2	5996	Camera, photographic supply stores.....	...

MRC No. 8.—Includes stores on McNichols Rd. West from Snowden Ave. to Lesure St. and Schaefer Hwy. from Grove Ave. to Santa Maria Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	40	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	10,762			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	4
	Number.....	14	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...	5,251	562-3, 568	Women's clothing, specialty stores.....	2
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	2
56, 57	Number.....	12	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	4,100	566	Shoe stores.....	2
			564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
	Number.....	14	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	1,411	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	40	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	6
5251	Hardware stores.....	...	5813	Drinking places.....	1
52 ex. 5251	Other.....	4	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	3
			5992	Florists.....	...
54	Food stores.....	5	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DETROIT STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 9.—Includes stores in the area on Michigan Ave. from 29th St. to 35th St., Gruesel St., and on the 3700 Block of Junction St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	76	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	7,001	56	Apparel, accessory stores <sup>2</sup> .....	26
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	7
53 part, <sup>3</sup> 56, 57	Number.....	25	562-3, 568	Women's clothing, specialty stores.....	5
	Sales.....(\$1,000)...	1,879	562	Ready-to-wear stores <sup>5</sup> .....	4
52, 55, 599	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	42	566	Shoe stores.....	10
	Sales.....(\$1,000)...	4,301	564, 569	Other apparel stores.....	4
	All other stores:		57	Furniture, home furnishings, equipment stores.....	12
	Number.....	9	5712	Furniture stores.....	7
	Sales.....(\$1,000)...	821	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	76	58	Eating, drinking places.....	12
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	5
5251	Hardware stores.....	1	5813	Drinking places.....	7
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	3
			5992	Florists.....	...
54	Food stores.....	9	5996	Camera, photographic supply stores.....	...

MRC No. 10.—Includes stores on Michigan Ave. from Jonathan Ave. to Middlesex Ave., Middlesex Ave. extended, and along Schaefer Rd. from Bryan Ave., Bryan Ave. extended to Ruby Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	118	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	36,528	56	Apparel, accessory stores <sup>2</sup> .....	32
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	8
53 part, <sup>3</sup> 56, 57	Number.....	39	562-3, 568	Women's clothing, specialty stores.....	8
	Sales.....(\$1,000)...	7,194	562	Ready-to-wear stores <sup>5</sup> .....	6
52, 55, 599	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	57	566	Shoe stores.....	13
	Sales.....(\$1,000)...	26,858	564, 569	Other apparel stores.....	3
	All other stores:		57	Furniture, home furnishings, equipment stores.....	16
	Number.....	22	5712	Furniture stores.....	6
	Sales.....(\$1,000)...	2,476	5713-15, 19	Other home furnishings stores.....	5
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	5
	Retail stores, total <sup>3</sup> .....	118	58	Eating, drinking places.....	22
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	12
5251	Hardware stores.....	...	5813	Drinking places.....	10
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	9	59 ex. 591	Other retail stores <sup>6</sup> .....	17
531	Department stores.....	3	592	Liquor stores.....	...
533	Limited price variety stores.....	3	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	7
			5992	Florists.....	...
54	Food stores.....	13	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DETROIT STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 11.—Includes the planned center known as "Michigan Miracle Mile Shopping Center" at South Telegraph Rd. and Square Lake Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	31			
	Sales.....(\$1,000)...	7,647	554	Gasoline service stations.....	3
58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	13
	Number.....	5	561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Sales.....(\$1,000)...	(D)	562-3, 568	Women's clothing, specialty stores....	4
part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	4
57	Number.....	19	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	3,662	566	Shoe stores.....	6
2, 55, 599	All other stores:		564, 569	Other apparel stores.....	...
	Number.....	7	57	Furniture, home furnishings, equipment stores.....	2
	Sales.....(\$1,000)...	(D)	5712	Furniture stores.....	1
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	31	58	Eating, drinking places.....	1
	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
251	Hardware stores.....	1	5813	Drinking places.....	...
2 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	...
3 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	2
31	Department stores.....	1	592	Liquor stores.....	...
33	Limited price variety stores.....	2	594	Book, stationery stores.....	...
39	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
	Food stores.....	4	597	Jewelry stores.....	1
			5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

MRC No. 12.—Includes the planned center known as "Northland Shopping Center" bounded by Joseph L. Hudson Dr., Greenfield Rd., Eight Mile Rd., and Northwestern Highway

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	76			
	Sales.....(\$1,000)...	92,501	554	Gasoline service stations.....	...
58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	41
	Number.....	10	561, 567	Men's, boys' apparel stores, custom tailors.....	6
	Sales.....(\$1,000)...	7,197	562-3, 568	Women's clothing, specialty stores....	22
part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	16
57	Number.....	51	565	Family clothing stores <sup>5</sup> .....	2
	Sales.....(\$1,000)...	83,720	566	Shoe stores.....	8
2, 55, 599	All other stores:		564, 569	Other apparel stores.....	3
	Number.....	15	57	Furniture, home furnishings, equipment stores.....	7
	Sales.....(\$1,000)...	1,584	5712	Furniture stores.....	2
		Number of establishments	5713-15, 19	Other home furnishings stores.....	1
			572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	76	58	Eating, drinking places.....	5
	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	5
51	Hardware stores.....	1	5813	Drinking places.....	...
51 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	13
31	Department stores.....	1	592	Liquor stores.....	...
33	Limited price variety stores.....	1	594	Book, stationery stores.....	2
39	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
	Food stores.....	3	597	Jewelry stores.....	2
			5992	Florists.....	1
			5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DETROIT STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 13.—Includes the planned center known as "Northwood Shopping Center" bounded by Woodward Ave. North, Coolidge Highway, and 13 Mile Rd.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	23	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	10,337	56	Apparel, accessory stores <sup>2</sup> .....	11
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	5	562-3, 568	Women's clothing, specialty stores.....	4
	Sales.....(\$1,000)...	4,062	562	Ready-to-wear stores <sup>5</sup> .....	4
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	15	566	Shoe stores.....	4
	Sales.....(\$1,000)...	5,710	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	3	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	565	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	23	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
54	Food stores.....	3	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 14.—Includes the planned center known as "St. Clair Shores Shopping Center" and the stores in the area bounded by Harper St., 13 Mile Rd., Manhattan St., and Violet

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	14	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	4,551	56	Apparel, accessory stores <sup>2</sup> .....	...
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	5	562-3, 568	Women's clothing, specialty stores.....	...
	Sales.....(\$1,000)...	(D)	562	Ready-to-wear stores <sup>5</sup> .....	...
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	8	566	Shoe stores.....	...
	Sales.....(\$1,000)...	1,588	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	1	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	14	58	Eating, drinking places.....	...
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	...
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	...
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	...
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	3	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## DETROIT, MICH., AREA

19

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DETROIT STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 15.—Includes the planned center known as "Sears Lincoln Park Shopping Center" on Southfield Rd., the 1900-2200 blocks inclusive, and on the 1700-2000 blocks inclusive of Dix Highway					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
4, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	41	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	30,627	56	Apparel, accessory stores <sup>2</sup> .....	15
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	12	562-3, 568	Women's clothing, specialty stores....	7
	Sales.....(\$1,000)...	5,548	562	Ready-to-wear stores <sup>5</sup> .....	5
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	2
	Number.....	21	566	Shoe stores.....	2
	Sales.....(\$1,000)...	23,504	564, 569	Other apparel stores.....	1
	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
2, 55, 599	Number.....	8	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	1,575	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	41	58	Eating, drinking places.....	6
	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	5
	Hardware stores.....	...	5813	Drinking places.....	1
	Other.....	2	591	Drug stores, proprietary stores.....	1
	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	3
	Department stores.....	1	592	Liquor stores.....	...
	Limited price variety stores.....	...	594	Book, stationery stores.....	...
3, 33, 39	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	1
	Food stores.....	5	597	Jewelry stores.....	1
			5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

MRC No. 16.—Includes the planned center known as "Seven-Mile and Mack Shopping Center" at the intersection of Mack Ave. and Moross Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
4, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	32	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	11,810	56	Apparel, accessory stores <sup>2</sup> .....	9
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	9	562-3, 568	Women's clothing, specialty stores....	5
	Sales.....(\$1,000)...	3,567	562	Ready-to-wear stores <sup>5</sup> .....	4
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	15	566	Shoe stores.....	3
	Sales.....(\$1,000)...	7,373	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
2, 55, 599	Number.....	8	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	870	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	32	58	Eating, drinking places.....	3
	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	2
	Hardware stores.....	...	5813	Drinking places.....	1
	Other.....	...	591	Drug stores, proprietary stores.....	3
	General merchandise group stores <sup>2 3</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	7
	Department stores.....	1	592	Liquor stores.....	1
	Limited price variety stores.....	2	594	Book, stationery stores.....	...
3, 33, 39	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
	Food stores.....	3	597	Jewelry stores.....	2
			5992	Florists.....	...
			5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DETROIT STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 17.—Includes stores on Gratiot Ave. from Saratoga Ave. to Pinewood-Coram St., and on East Seven Mile Rd. from Hoyt Ave.—Rondo Ave. to 14250					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	83	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	30,505	56	Apparel, accessory stores <sup>2</sup> .....	28
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	8
	Number.....	19	562-3, 568	Women's clothing, specialty stores.....	6
	Sales.....(\$1,000)...	5,260	562	Ready-to-wear stores <sup>3</sup> .....	4
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	1
56, 57	Number.....	51	566	Shoe stores.....	11
	Sales.....(\$1,000)...	23,307	564, 569	Other apparel stores.....	2
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	16
	Number.....	13	5712	Furniture stores.....	4
	Sales.....(\$1,000)...	1,938	5713-15, 19	Other home furnishings stores.....	5
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	7
	Retail stores, total <sup>3</sup> .....	83	58	Eating, drinking places.....	12
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	7
5251	Hardware stores.....	1	5813	Drinking places.....	5
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	8
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	3	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	4	597	Jewelry stores.....	...
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 18.—Includes the planned center known as "Southgate Shopping Center" at the intersection of Trenton Ave. and Eureka Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	34	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	9,191	56	Apparel, accessory stores <sup>2</sup> .....	...
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	3	562-3, 568	Women's clothing, specialty stores.....	...
	Sales.....(\$1,000)...	(D)	562	Ready-to-wear stores <sup>3</sup> .....	...
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	...
56, 57	Number.....	24	566	Shoe stores.....	...
	Sales.....(\$1,000)...	6,000	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	7	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	34	58	Eating, drinking places.....	...
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	...
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	...
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	...
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	2	597	Jewelry stores.....	...
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DETROIT STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 19.—Includes stores on Harper Ave. from Frontenac St. to Maxwell St., and on Van Dyke Ave. from Edsel Ford Expressway to Malvern Ave.—Malvern Ave. extended

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	69	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	11,049	56	Apparel, accessory stores <sup>2</sup> .....	20
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	5
	Number.....	24	562-3, 568	Women's clothing, specialty stores....	5
	Sales.....(\$1,000)...	3,050	562	Ready-to-wear stores <sup>5</sup> .....	4
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	33	566	Shoe stores.....	7
	Sales.....(\$1,000)...	5,574	564, 569	Other apparel stores.....	3
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	8
	Number.....	12	5712	Furniture stores.....	5
	Sales.....(\$1,000)...	2,425	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	69	58	Eating, drinking places.....	12
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	7
5251	Hardware stores.....	3	5813	Drinking places.....	5
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	7
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	3	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	3
54	Food stores.....	10	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

MRC No. 20.—Includes stores on West Vernor Highway from Green St. to Cabot St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	94	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	10,921	56	Apparel, accessory stores <sup>2</sup> .....	16
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	5
	Number.....	41	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	7,112	562	Ready-to-wear stores <sup>5</sup> .....	2
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
56, 57	Number.....	32	566	Shoe stores.....	4
	Sales.....(\$1,000)...	2,986	564, 569	Other apparel stores.....	2
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	10
	Number.....	21	5712	Furniture stores.....	6
	Sales.....(\$1,000)...	823	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	94	58	Eating, drinking places.....	21
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	13
5251	Hardware stores.....	1	5813	Drinking places.....	8
52 ex. 5251	Other.....	3	591	Drug stores, proprietary stores.....	5
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	16
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	6
54	Food stores.....	15	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE DETROIT STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 21.—Includes the planned center known as "Warren-Conner Shopping Center" on East Warren Ave. from the D.T. RR. to Maynard St. and on Conner Ave. from East Warren to the Chrysler Corp. property

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	16	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	12,646	56	Apparel, accessory stores <sup>2</sup> .....	5
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	4	562-3, 568	Women's clothing, specialty stores.....	3
	Sales.....(\$1,000)...	(D)	562	Ready-to-wear stores <sup>3</sup> .....	2
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	1
56, 57	Number.....	8	566	Shoe stores.....	1
	Sales.....(\$1,000)...	5,826	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	4	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	16	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
5251	Hardware stores.....	...	5813	Drinking places.....	1
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	1
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
54	Food stores.....	3	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1

MRC No. 22.—Includes stores in the area bounded by Bethune Ave., John R., Baltimore, and Second Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	96	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	31,192	56	Apparel, accessory stores <sup>2</sup> .....	2
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	32	562-3, 568	Women's clothing, specialty stores.....	1
	Sales.....(\$1,000)...	3,936	562	Ready-to-wear stores <sup>3</sup> .....	1
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	1
56, 57	Number.....	35	566	Shoe stores.....	1
	Sales.....(\$1,000)...	19,053	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	29	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	8,203	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	96	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
5251	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
54	Food stores.....	...	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

**Establishments.**—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

**Sales.**—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).**—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).**—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

**NOTE:** This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).**—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

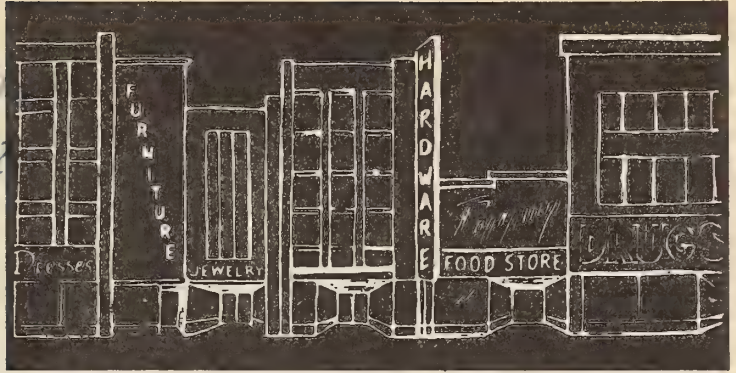
#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



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# CENTRAL BUSINESS DISTRICT STATISTICS

El Paso, Tex., Area

# 1958 Census of Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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### MACHINE TABULATION DIVISION—

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, El Paso, Tex., Area—BC58-CBD25

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

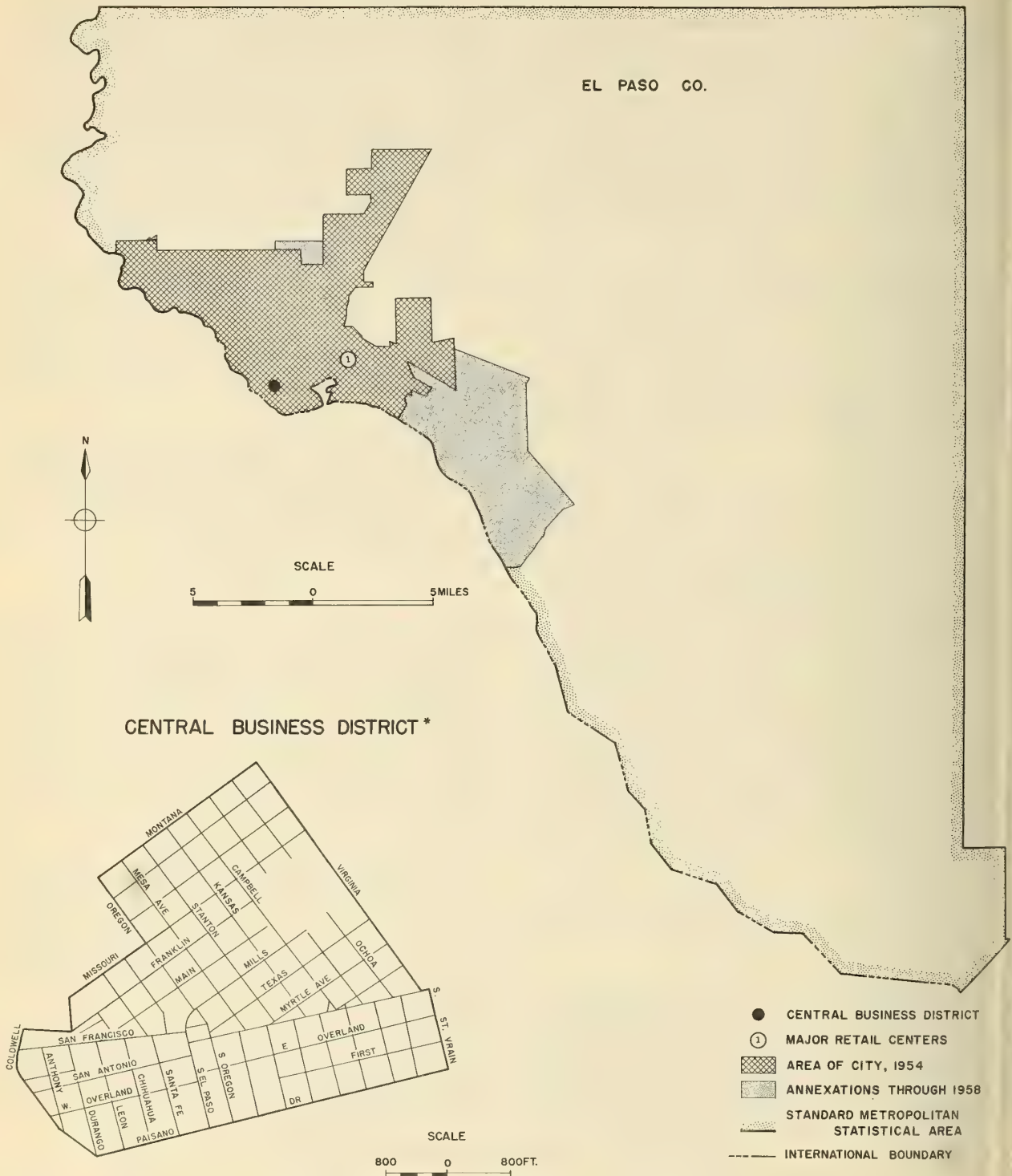
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# EL PASO, TEX.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



\* CONSISTS OF TRACT 17

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF EL PASO

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	409	106,761	15,415	6,344	5,213	456	93,908	13,421
52	Lumber, building materials, hardware, farm equipment dealers.....	8	1,511	113	33	33	10	2,287	255
5251	Hardware stores.....	1	(D)	(D)	(D)	(D)	3	204	25
52 ex. 5251	Other.....	7	(D)	(D)	(D)	(D)	7	2,083	230
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	24	33,552	6,049	2,850	2,115	22	28,421	5,104
531	Department stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
533	Limited price variety stores.....	5	8,796	1,311	928	600	6	7,252	1,067
539	Other general merchandise stores.....	17	(D)	(D)	(D)	(D)	14	(D)	(D)
54	Food stores.....	27	5,509	341	145	114	35	5,360	380
55 ex. 554	Automotive dealers.....	15	16,971	1,988	421	419	26	16,673	1,890
554	Gasoline service stations.....	17	1,278	130	53	49	20	1,647	125
56	Apparel, accessory stores.....	82	19,443	2,313	1,029	837	83	14,361	1,756
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	29	3,794	454	160	138	28	4,033	523
562, 563, 568	Women's clothing, specialty stores....	21	8,258	909	456	364	22	6,479	753
562	Ready-to-wear stores <sup>5</sup> .....	14	7,414	825	414	331	18	6,355	737
565	Family clothing stores <sup>5</sup> .....	12	4,120	520	242	180	7	547	57
566	Shoe stores.....	17	3,177	421	162	146	18	2,722	370
564, 569	Other apparel stores.....	3	94	9	9	9	5	500	53
57	Furniture, home furnishings, equipment stores.....	37	11,699	2,058	611	581	40	11,120	1,864
5712	Furniture stores <sup>6</sup> .....	17	9,730	1,767	509	484	21	9,240	1,552
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	19	(D)	(D)	(D)	(D)	14	1,629	(D)
58	Eating, drinking places.....	106	5,058	1,094	710	630	105	4,605	877
5812	Eating places.....	66	3,583	851	532	480	50	2,685	581
5813	Drinking places.....	40	1,475	243	178	150	55	1,920	296
591	Drug stores, proprietary stores.....	14	2,671	372	166	138	12	2,517	418
59 ex. 591	Other retail stores <sup>6</sup> .....	79	9,069	957	326	297	103	6,917	752
592	Liquor stores.....	15	2,151	62	28	23	14	1,472	24
594	Book, stationery stores.....	7	(D)	(D)	(D)	(D)	5	481	90
595	Sporting goods, bicycle stores.....	4	413	49	14	12	3	224	24
597	Jewelry stores.....	13	3,679	448	149	141	11	2,218	325
5992	Florists.....	3	127	18	9	7	7	166	19
5996	Camera, photographic supply stores....	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	33	3,612	1,153	719	657	35	3,461	1,085
783	Motion picture theaters.....	5	(D)	(D)	(D)	(D)	4	712	125

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$746,000 of which \$525,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF EL PASO

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	1,828	300,969	34,027	13,460	11,236	1,581	220,949	(D)
52	Lumber, building materials, hardware, farm equipment dealers.....	73	15,343	1,763	498	457	67	12,625	1,189
5251	Hardware stores.....	16	(D)	(D)	(D)	(D)	19	1,180	100
52 ex. 5251	Other.....	21	(D)	(D)	(D)	(D)	48	11,445	1,089
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	64	49,616	8,233	3,712	2,771	39	37,666	6,480
531	Department stores.....	3	31,318	5,923	2,200	1,686	3	24,391	4,800
533	Limited price variety stores.....	17	10,944	1,640	1,109	758	13	8,006	1,184
539	Other general merchandise stores.....	38	(D)	670	403	327	23	5,269	496
54	Food stores.....	364	66,141	3,820	1,519	1,059	366	48,504	2,691
55 ex. 554	Automotive dealers.....	134	63,048	6,151	1,402	1,380	99	42,573	3,991
554	Gasoline service stations.....	205	14,672	1,317	557	464	157	12,260	1,121
56	Apparel, accessory stores.....	128	24,255	2,904	1,308	1,085	122	17,619	2,119
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	40	(D)	(D)	(D)	(D)	38	(D)	(D)
562, 563, 568	Women's clothing, specialty stores....	35	(D)	(D)	(D)	(D)	34	8,077	948
562	Ready-to-wear stores <sup>5</sup> .....	26	(D)	(D)	(D)	(D)	27	7,769	907
565	Family clothing stores <sup>5</sup> .....	22	5,359	662	311	233	10	758	81
566	Shoe stores.....	21	(D)	(D)	(D)	(D)	26	(D)	(D)
564, 569	Other apparel stores.....	10	541	47	33	30	14	1,040	90
57	Furniture, home furnishings, equipment stores.....	117	21,507	3,094	956	904	87	14,439	2,110
5712	Furniture stores <sup>4</sup> .....	48	(D)	2,245	660	634	35	11,068	1,678
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	17	(D)	(D)	(D)	(D)	9	463	93
572, 573	Household appliance, radio, TV, music stores.....	52	4,344	(D)	(D)	(D)	29	2,490	339
58	Eating, drinking places.....	417	17,801	3,729	2,229	1,997	355	14,227	2,759
5812	Eating places.....	231	12,854	3,072	1,778	1,610	165	9,102	2,061
5813	Drinking places.....	186	4,947	657	451	387	190	5,125	698
591	Drug stores, proprietary stores.....	54	9,525	1,296	604	495	49	6,806	961
59 ex. 591	Other retail stores <sup>6</sup> .....	272	19,061	1,720	675	624	240	14,230	(D)
592	Liquor stores.....	47	4,364	(D)	(D)	(D)	42	2,541	65
594	Book, stationery stores.....	10	(D)	(D)	(D)	(D)	6	(D)	(D)
595	Sporting goods, bicycle stores.....	12	573	64	23	21	10	(D)	32
597	Jewelry stores.....	24	4,607	557	188	176	22	(D)	520
5992	Florists.....	20	699	88	45	41	14	542	73
5996	Camera, photographic supply stores....	3	416	36	13	11	...	(D)	(D)
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	44	4,288	1,392	807	742	51	3,849	1,139
783	Motion picture theaters.....	22	(D)	(D)	(D)	(D)	25	2,889	509

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
EL PASO STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	2,065	319,799	35,585	14,142	11,818	1,872	241,630	26,552
52	Lumber, building materials, hardware, farm equipment dealers.....	88	17,136	1,985	561	520	87	15,835	1,537
5251	Hardware stores.....	18	1,844	178	66	58	24	1,567	131
52 ex. 5251	Other.....	70	15,292	1,807	495	462	63	14,268	1,406
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	73	49,915	8,268	3,742	2,790	51	38,444	6,581
531	Department stores.....	3	31,318	5,923	2,200	1,686	3	24,391	4,800
533	Limited price variety stores.....	21	11,194	1,672	1,137	775	18	8,508	1,264
539	Other general merchandise stores.....	35	(D)	(D)	(D)	(D)	30	5,545	517
54	Food stores.....	415	72,978	4,234	1,716	1,204	450	56,091	3,066
55 ex. 554	Automotive dealers.....	147	66,397	6,441	1,492	1,470	107	44,914	4,188
554	Gasoline service stations.....	242	16,495	1,445	636	536	192	13,953	1,235
56	Apparel, accessory stores.....	136	24,781	2,971	1,341	1,105	130	18,028	2,156
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	42	4,750	560	210	179	39	4,528	581
562, 563, 568	Women's clothing, specialty stores....	36	9,790	1,130	558	463	36	(D)	(D)
562	Ready-to-wear stores <sup>5</sup> .....	27	8,700	1,017	502	418	29	(D)	914
565	Family clothing stores <sup>5</sup> .....	26	5,510	679	329	240	13	1,016	108
566	Shoe stores.....	22	4,190	555	211	193	27	3,246	420
564, 569	Other apparel stores.....	10	541	47	33	30	15	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	125	22,430	3,203	994	942	98	15,095	2,169
5712	Furniture stores <sup>4</sup> .....	51	16,028	2,345	690	664	40	11,650	1,735
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	18	1,960	235	93	79	9	463	93
572, 573	Household appliance, radio, TV, music stores.....	56	4,442	623	211	199	33	2,558	341
58	Eating, drinking places.....	484	18,945	3,872	2,320	2,076	436	16,048	3,025
5812	Eating places.....	253	13,478	3,191	1,842	1,667	194	10,371	2,285
5813	Drinking places.....	231	5,467	681	478	409	240	5,649	740
591	Drug stores, proprietary stores.....	65	10,015	1,338	626	514	60	7,498	1,019
59 ex. 591	Other retail stores <sup>6</sup> .....	290	20,707	1,828	714	661	261	15,724	1,576
592	Liquor stores.....	57	4,717	148	67	59	49	2,736	81
594	Book, stationery stores.....	10	(D)	(D)	(D)	(D)	6	(D)	(D)
595	Sporting goods, bicycle stores.....	12	573	64	23	21	10	(D)	32
597	Jewelry stores.....	24	4,607	557	188	176	24	3,767	520
5992	Florists.....	20	699	88	45	41	14	542	73
5996	Camera, photographic supply stores....	3	416	36	13	11	...	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	44	4,288	1,392	807	742	51	3,849	1,139
783	Motion picture theaters.....	26	(D)	(D)	(D)	(D)	25	2,889	509

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF EL PASO, THE ENTIRE CITY, AND EL PASO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	13.7	36.2	52.9	32.4	44.2
52	Lumber, building materials, hardware, farm equipment dealers.....	-33.9	21.5	33.8	8.2	15.3
5251	Hardware stores.....	(D)	(D)	(D)	17.7	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	7.2	13.4
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	18.1	31.7	73.8	29.8	63.3
531	Department stores.....	(D)	28.4	(D)	28.4	(D)
533	Limited price variety stores.....	21.3	36.7	184.9	31.6	90.9
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(D)
54	Food stores.....	2.8	36.4	40.5	30.1	33.0
55 ex. 554	Automotive dealers.....	1.8	48.1	77.9	47.8	75.0
554	Gasoline service stations.....	-22.4	19.7	26.2	18.2	23.7
56	Apparel, accessory stores.....	35.4	37.7	47.7	37.5	45.6
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-5.9	(D)	(D)	4.9	93.1
562, 563, 568	Women's clothing, specialty stores.....	27.5	(D)	(D)	(D)	(D)
562	Ready-to-wear stores <sup>5</sup> .....	16.7	(D)	(D)	(D)	(D)
565	Family clothing stores <sup>5</sup> .....	653.2	607.0	487.2	442.3	196.4
566	Shoe stores.....	16.7	(D)	(D)	29.1	93.3
564, 569	Other apparel stores.....	-81.2	-48.0	-17.2	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	5.2	49.0	162.4	48.6	144.2
5712	Furniture stores <sup>4</sup> .....	5.3	(D)	(D)	37.6	161.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	355.8	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	74.5	86.3	73.7	84.2
58	Eating, drinking places.....	9.8	25.1	32.4	18.1	21.4
5812	Eating places.....	33.4	41.2	44.5	30.0	28.7
5813	Drinking places.....	-23.2	-3.5	8.3	-3.2	7.1
591	Drug stores, proprietary stores.....	6.1	40.0	59.8	33.6	47.4
59 ex. 591	Other retail stores <sup>6</sup> .....	31.1	33.1	35.0	31.7	38.7
592	Liquor stores.....	46.1	71.7	107.0	72.4	103.0
594	Book, stationery stores.....	(D)	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	84.4	(D)	(D)	(D)	(D)
597	Jewelry stores.....	65.9	(D)	(D)	22.3	-40.1
5992	Florists.....	-23.5	29.0	52.1	29.0	52.1
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	1.5	11.4	-13.1	11.4	20.5
783	Motion picture theaters.....	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF EL PASO AND OF EL PASO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	35.5	42.5	33.4	38.9
52	Lumber, building materials, hardware, farm equipment dealers...	9.8	18.1	8.8	14.4
5251	Hardware stores.....	(D)	17.3	(D)	13.0
52 ex. 5251	Other.....	(D)	18.2	9.6	14.6
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	67.6	75.5	67.2	73.9
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	80.4	90.1	78.6	85.2
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	8.3	11.1	7.5	9.6
55 ex. 554	Automotive dealers.....	26.9	39.2	25.6	37.1
554	Gasoline service stations.....	8.7	13.4	7.7	11.8
56	Apparel, accessory stores.....	80.2	81.5	78.5	79.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	(D)	(D)	79.9	89.1
562, 563, 568	Women's clothing, specialty stores.....	(D)	80.2	84.4	(D)
562	Ready-to-wear stores <sup>5</sup> .....	(D)	81.8	85.2	(D)
565	Family clothing stores <sup>5</sup> .....	76.9	72.2	74.8	53.8
566	Shoe stores.....	(D)	(D)	75.8	83.9
564, 569	Other apparel stores.....	17.4	48.1	17.4	(D)
57	Furniture, home furnishings, equipment stores.....	54.4	74.1	52.2	70.9
5712	Furniture stores <sup>4</sup> .....	(D)	(D)	60.7	79.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	45.1	48.6	44.1	47.3
58	Eating, drinking places.....	28.4	32.4	26.7	28.7
5812	Eating places.....	27.9	29.5	26.6	25.9
5813	Drinking places.....	29.8	37.5	27.0	34.0
591	Drug stores, proprietary stores.....	28.0	37.0	26.7	33.6
59 ex. 591	Other retail stores <sup>6</sup> .....	47.6	(D)	43.8	46.7
592	Liquor stores.....	49.3	58.3	45.6	53.8
594	Book, stationery stores.....	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	72.1	(D)	72.1	(D)
597	Jewelry stores.....	79.9	(D)	79.9	58.9
5992	Florists.....	18.2	30.6	18.2	30.6
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF EL PASO, THE ENTIRE CITY, AND EL PASO STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	1.4	2.4	5.1	5.7	5.4	6.6
5251	Hardware stores.....	(D)	0.2	(D)	0.5	0.6	0.6
52 ex. 5251	Other.....	(D)	2.2	(D)	5.2	4.8	6.0
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	31.4	30.3	16.5	17.0	15.6	15.9
531	Department stores.....	(D)	(D)	10.4	11.0	9.8	10.1
533	Limited price variety stores.....	8.2	7.7	3.6	3.6	3.5	3.5
539	Other general merchandise stores.....	(D)	(D)	(D)	2.4	(D)	2.3
54	Food stores.....	5.2	5.7	22.0	21.9	22.8	23.2
55 ex. 554	Automotive dealers.....	15.9	17.7	20.9	19.3	20.8	18.6
554	Gasoline service stations.....	1.2	1.8	4.9	5.5	5.2	5.8
56	Apparel, accessory stores.....	18.2	15.3	8.1	8.0	7.7	7.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.6	4.3	(D)	(D)	1.5	1.9
562, 563, 568	Women's clothing, specialty stores.....	7.7	6.9	(D)	3.7	3.1	(D)
562	Ready-to-wear stores <sup>5</sup> .....	6.9	6.8	(D)	3.5	2.7	(D)
565	Family clothing stores <sup>5</sup> .....	3.9	0.6	1.8	0.3	1.7	0.4
566	Shoe stores.....	3.0	2.9	(D)	(D)	1.3	1.3
564, 569	Other apparel stores.....	0.1	0.5	0.2	0.5	0.2	(D)
57	Furniture, home furnishings, equipment stores.....	11.0	11.8	7.1	6.5	7.0	6.2
5712	Furniture stores <sup>4</sup> .....	9.1	9.8	(D)	5.0	5.0	4.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	0.2	0.6	0.2
572, 573	Household appliance, radio, TV, music stores.....	(D)	1.7	1.4	1.3	1.4	1.1
58	Eating, drinking places.....	4.7	4.9	5.9	6.4	5.9	6.6
5812	Eating places.....	3.4	2.8	4.3	4.1	4.2	4.3
5813	Drinking places.....	1.3	2.1	1.6	2.3	1.7	2.3
591	Drug stores, proprietary stores.....	2.5	2.7	3.2	3.1	3.1	3.1
59 ex. 591	Other retail stores <sup>6</sup> .....	8.5	7.3	6.3	6.4	6.5	6.5
592	Liquor stores.....	2.0	1.6	1.4	1.2	1.5	1.1
594	Book, stationery stores.....	(D)	0.5	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	0.4	0.2	0.2	(D)	0.2	(D)
597	Jewelry stores.....	3.4	2.4	1.5	(D)	1.4	1.6
5992	Florists.....	0.1	0.2	0.2	0.2	0.2	0.2
5996	Camera, photographic supply stores....	(D)	(D)	0.1	(D)	0.1	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE EL PASO STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the stores in the area bounded by the S.P. RR., San Marcial St., Tularosa Ave., Raynor St., White Oaks Ave., Wyoming Ave., and Birch St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	41	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	17,580	56	Apparel, accessory stores <sup>1</sup> .....	9
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>2</sup> 56, 57	Number.....	12	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	2,588	562	Ready-to-wear stores <sup>5</sup> .....	4
	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	19	566	Shoe stores.....	1
52, 55, 599	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	1
	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
	Number.....	10	5712	Furniture stores.....	3
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	41	58	Eating, drinking places.....	9
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	5
5251	Hardware stores.....	...	5813	Drinking places.....	4
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	4
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	2	5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

**Establishments.**—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

**Sales.**—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).**—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).**—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

**NOTE:** This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and nonfranchised (SIC 551, 552).**—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks are not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

WASHINGTON 25, D. C.

OFFICIAL BUSINESS

POSTAGE AND FEES PAID  
U. S. DEPARTMENT OF COMMERCE

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.

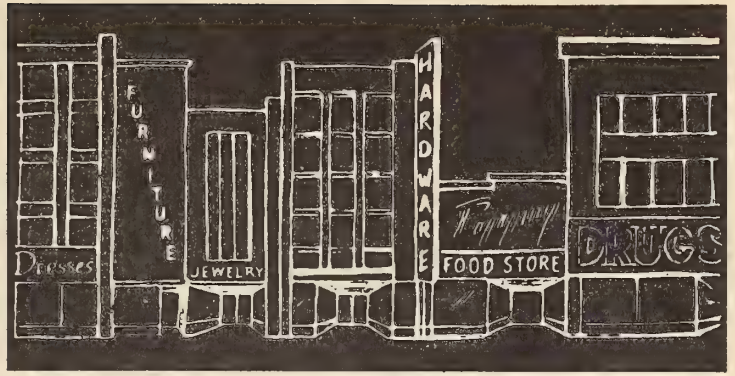


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# CENTRAL BUSINESS DISTRICT STATISTICS

Erie, Pa., Area

# 1958 Census of Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Erie, Pa., Area—BC58-CBD26

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from one to about two dozen. The entire series of reports covers 7 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

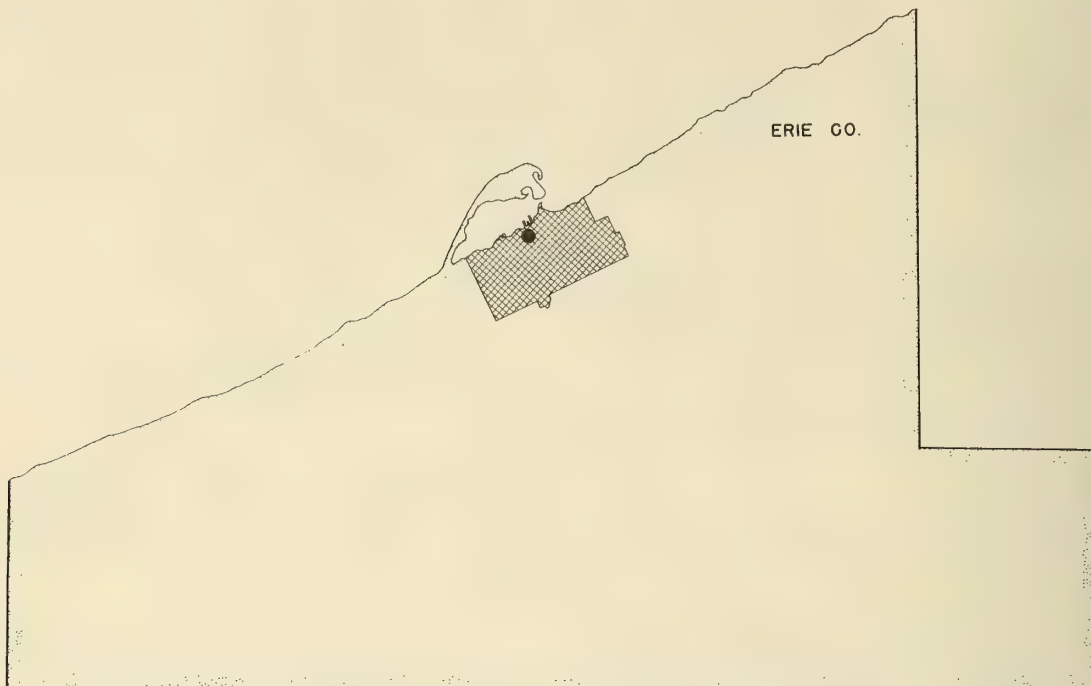
MRC's include not only the planned suburban shopping center but also the older street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

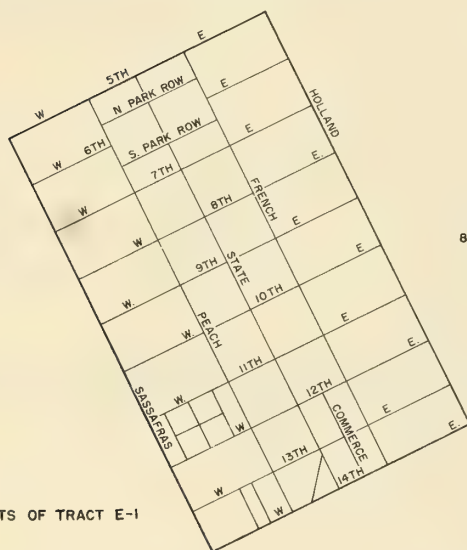
# ERIE, PA.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



SCALE  
5 0 5 MILES

### CENTRAL BUSINESS DISTRICT \*



SCALE  
800 0 800 FT.



\* CONSISTS OF TRACT E-1

- CENTRAL BUSINESS DISTRICT
- ▨ AREA OF CITY 1954 AND 1958
- ▨ STANDARD METROPOLITAN STATISTICAL AREA



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Procedures and Definitions.....	12

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF ERIE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	283	62,758	10,054	3,730	2,925	299	69,812	10,851
52	Lumber, building materials, hardware, farm equipment dealers.....	12	1,300	200	59	57	10	2,662	469
5251	Hardware stores.....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
52 ex. 5251	Other.....	11	(D)	(D)	(D)	(D)	8	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	13	24,395	4,431	1,901	1,344	10	25,004	4,341
531	Department stores.....	3	(D)	(D)	(D)	(D)	3	(D)	3,319
533	Limited price variety stores.....	5	5,368	938	473	304	5	5,691	1,003
539	Other general merchandise stores.....	5	(D)	(D)	(D)	(D)	2	(D)	(D)
54	Food stores.....	12	3,897	388	130	105	22	4,784	475
55 ex. 554	Automotive dealers.....	19	10,870	1,243	283	281	20	14,252	1,424
554	Gasoline service stations.....	10	876	85	31	21	14	622	67
56	Apparel, accessory stores.....	77	9,135	1,297	496	385	90	10,909	1,707
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	15	2,403	416	130	114	11	3,210	580
562, 563, 568	Women's clothing, specialty stores....	40	4,269	528	229	176	37	4,387	653
562	Ready-to-wear stores <sup>5</sup> .....	26	3,634	444	188	144	25	2,959	357
565	Family clothing stores <sup>5</sup> .....	3	(D)	(D)	(D)	(D)	4	661	90
566	Shoe stores.....	18	1,696	253	94	63	28	2,278	328
564, 569	Other apparel stores.....	1	(D)	(D)	(D)	(D)	10	373	56
57	Furniture, home furnishings, equipment stores.....	22	4,868	1,055	254	241	33	4,858	1,071
5712	Furniture stores <sup>4</sup> .....	9	2,513	621	125	125	7	2,857	677
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	4	157	24	11	10	4	166	20
572, 573	Household appliance, radio, TV, music stores.....	9	2,198	410	118	106	20	1,725	374
58	Eating, drinking places.....	54	2,232	525	325	278	45	2,318	543
5812	Eating places.....	41	1,475	365	243	202	30	1,584	395
5813	Drinking places.....	13	757	160	82	76	15	734	153
591	Drug stores, proprietary stores.....	8	1,515	205	57	48	9	1,965	312
59 ex. 591	Other retail stores <sup>6</sup> .....	56	3,670	625	194	165	46	2,438	437
592	Liquor stores.....	1	(D)	(D)	(D)	(D)	...	...	...
594	Book, stationery stores.....	4	(D)	(D)	(D)	(D)	7	305	59
595	Sporting goods, bicycle stores.....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
597	Jewelry stores.....	19	897	153	45	40	15	1,055	157
5992	Florists.....	3	129	26	8	6	3	191	40
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	9	1,347	587	262	165	10	1,519	602
783	Motion picture theaters.....	4	(D)	(D)	(D)	(D)	5	934	196

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$879,000 of which \$190,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF ERIE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	1,551	194,031	22,681	8,716	6,694	1,609	179,811	21,076
52	Lumber, building materials, hardware, farm equipment dealers.....	98	13,568	2,024	483	442	90	14,873	2,027
5251	Hardware stores.....	32	1,053	69	28	21	30	1,842	(D)
52 ex. 5251	Other.....	66	12,515	1,955	455	421	60	13,031	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	47	35,854	6,122	2,904	1,985	37	27,098	4,606
531	Department stores.....	3	(D)	(D)	(D)	(D)	3	(D)	(D)
533	Limited price variety stores.....	21	13,754	2,162	1,271	809	16	7,064	1,196
539	Other general merchandise stores.....	19	(D)	(D)	(D)	(D)	18	882	91
54	Food stores.....	377	50,007	3,240	1,238	824	428	46,564	3,019
55 ex. 554	Automotive dealers.....	69	29,346	2,735	598	587	67	28,116	2,537
554	Gasoline service stations.....	159	11,305	889	368	286	163	9,054	646
56	Apparel, accessory stores.....	111	12,357	1,703	679	520	134	13,583	2,001
561, 567	Men's, boys' apparel stores, custom tailors.....	19	2,935	485	164	137	16	3,548	614
562, 563, 568	Women's clothing, specialty stores.....	55	5,196	659	290	228	55	5,418	758
562	Ready-to-wear stores <sup>5</sup> .....	30	4,316	(D)	(D)	(D)	28	3,129	376
565	Family clothing stores <sup>5</sup> .....	6	1,423	155	70	54	8	1,261	159
566	Shoe stores.....	26	2,618	388	147	96	35	2,790	394
564, 569	Other apparel stores.....	3	171	16	8	5	20	566	76
57	Furniture, home furnishings, equipment stores.....	91	10,852	1,895	467	444	92	11,826	2,236
5712	Furniture stores <sup>4</sup> .....	21	4,428	929	200	194	22	(D)	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	13	1,439	250	71	71	13	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	57	4,985	716	196	179	49	5,206	984
58	Eating, drinking places.....	354	12,527	2,044	1,297	1,038	350	12,746	2,017
5812	Eating places.....	227	7,743	1,434	947	763	211	7,665	1,280
5813	Drinking places.....	127	4,784	610	350	275	139	5,081	737
591	Drug stores, proprietary stores.....	44	6,398	771	265	204	50	4,873	566
59 ex. 591	Other retail stores <sup>6</sup> .....	201	11,817	1,258	417	364	198	11,078	1,421
592	Liquor stores.....	21	3,893	209	73	68	17	2,350	116
594	Book, stationery stores.....	7	(D)	(D)	(D)	(D)	9	(D)	(D)
595	Sporting goods, bicycle stores.....	2	(D)	(D)	(D)	(D)	11	322	21
597	Jewelry stores.....	33	1,200	185	61	56	30	1,233	192
5992	Florists.....	22	605	73	29	16	18	688	121
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	3	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	16	1,554	634	280	183	14	1,635	631
783	Motion picture theaters.....	12	(D)	(D)	(D)	(D)	15	1,379	266

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
ERIE STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	2,473	272,598	29,139	11,311	8,681	2,358	241,715	25,931
52	Lumber, building materials, hardware, farm equipment dealers.....	189	21,690	2,770	690	630	148	19,629	2,578
5251	Hardware stores.....	67	2,820	238	96	82	51	2,884	361
52 ex. 5251	Other.....	122	18,870	2,532	594	548	97	16,745	2,217
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	89	38,742	6,359	3,058	2,089	72	29,383	4,841
531	Department stores.....	3	(D)	(D)	(D)	(D)	3	(D)	(D)
533	Limited price variety stores.....	36	15,328	2,353	1,396	893	31	8,452	1,375
539	Other general merchandise stores.....	28	(D)	(D)	(D)	(D)	38	(D)	(D)
54	Food stores.....	538	71,094	4,414	1,727	1,146	586	60,293	3,818
55 ex. 554	Automotive dealers.....	137	44,841	3,953	933	893	123	46,760	3,960
554	Gasoline service stations.....	266	19,709	1,492	624	479	244	14,068	955
56	Apparel, accessory stores.....	161	14,711	1,891	779	579	183	15,814	2,148
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	26	3,509	529	184	149	25	4,068	639
562, 563, 568	Women's clothing, specialty stores....	73	6,061	731	332	253	72	5,962	804
562	Ready-to-wear stores <sup>5</sup> .....	43	5,077	609	272	207	39	3,621	422
565	Family clothing stores <sup>5</sup> .....	10	1,692	175	81	60	12	1,574	185
566	Shoe stores.....	40	3,117	433	168	109	42	3,115	428
564, 569	Other apparel stores.....	8	(D)	23	14	8	24	771	92
57	Furniture, home furnishings, equipment stores.....	145	13,284	2,119	545	510	133	13,799	2,436
5712	Furniture stores <sup>4</sup> .....	44	5,286	992	229	217	31	5,899	1,155
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	16	1,531	253	72	72	15	1,371	194
572, 573	Household appliance, radio, TV, music stores.....	85	6,467	874	244	221	75	6,303	1,087
58	Eating, drinking places.....	566	19,545	3,196	1,950	1,537	497	17,013	2,609
5812	Eating places.....	377	13,023	2,390	1,485	1,174	302	10,458	1,719
5813	Drinking places.....	189	6,522	806	465	363	195	6,555	890
591	Drug stores, proprietary stores.....	65	8,653	1,013	379	282	66	6,241	729
59 ex. 591	Other retail stores <sup>6</sup> .....	317	20,329	1,932	626	536	306	18,715	1,857
592	Liquor stores.....	32	6,271	327	109	101	28	4,126	208
594	Book, stationery stores.....	9	601	81	34	19	10	687	(D)
595	Sporting goods, bicycle stores.....	8	556	55	19	13	19	544	53
597	Jewelry stores.....	43	1,523	220	76	66	42	1,542	216
5992	Florists.....	28	693	79	32	19	26	851	142
5996	Camera, photographic supply stores....	3	156	20	5	5	5	303	50
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	30	1,924	736	331	219	21	1,941	697
783	Motion picture theaters.....	25	(D)	(D)	(D)	(D)	25	1,736	34

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF ERIE, THE ENTIRE CITY, AND ERIE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	-10.1	7.9	19.3	12.8	22.1
52	Lumber, building materials, hardware, farm equipment dealers.....	48.8	-8.8	0.5	10.5	20.2
5251	Hardware stores.....	(D)	-42.8	(D)	-2.2	(D)
52 ex. 5251	Other.....	(D)	-4.0	(D)	12.7	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	-2.4	32.3	447.2	31.9	227.6
531	Department stores.....	(D)	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	-5.7	94.7	510.8	81.4	260.7
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(D)
54	Food stores.....	-18.5	7.4	10.4	17.9	21.1
55 ex. 554	Automotive dealers.....	-23.7	4.4	33.3	-4.1	4.5
554	Gasoline service stations.....	40.8	24.9	23.7	40.1	40.1
56	Apparel, accessory stores.....	-16.3	-9.0	20.5	-7.0	13.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-25.2	-17.3	57.4	-13.7	28.9
562, 563, 568	Women's clothing, specialty stores.....	-2.7	-4.1	-10.1	1.7	13.8
562	Ready-to-wear stores <sup>5</sup> .....	22.8	37.9	301.2	40.2	118.0
565	Family clothing stores <sup>5</sup> .....	(D)	12.8	(D)	7.5	(D)
566	Shoe stores.....	-25.5	-6.2	80.1	0.1	69.8
564, 569	Other apparel stores.....	(D)	-69.8	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	0.2	-8.2	-14.2	-3.7	-5.9
5712	Furniture stores <sup>4</sup> .....	-12.1	(D)	(D)	-10.4	-8.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-5.4	(D)	(D)	11.7	14.0
572, 573	Household appliance, radio, TV, music stores.....	27.4	-4.3	-19.9	2.6	-6.8
58	Eating, drinking places.....	-3.7	-1.7	-1.3	14.9	17.8
5812	Eating places.....	-6.9	1.0	3.1	24.5	30.1
5813	Drinking places.....	3.1	-5.8	-7.4	-0.5	-1.0
591	Drug stores, proprietary stores.....	-22.9	31.3	67.9	38.6	66.9
59 ex. 591	Other retail stores <sup>6</sup> .....	50.5	6.7	-5.7	8.6	2.3
592	Liquor stores.....	(D)	65.7	(D)	52.0	(D)
594	Book, stationery stores.....	(D)	(D)	(D)	-12.5	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	2.2	(D)
597	Jewelry stores.....	-15.0	-2.7	70.2	-1.2	28.5
5992	Florists.....	-32.5	-12.1	-4.2	-18.6	-14.6
5996	Camera, photographic supply stores.....	(D)	(NA)	(D)	-48.5	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	-11.3	-5.0	78.4	-0.9	36.7
783	Motion picture theaters.....	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF  
ERIE AND OF ERIE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metro- politan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	32.3	38.8	23.0	28.9
52	Lumber, building materials, hardware, farm equipment dealers...	9.6	17.9	6.0	13.6
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	68.0	92.3	63.0	85.1
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	39.0	80.6	35.0	67.3
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	7.8	10.3	5.5	7.9
55 ex. 554	Automotive dealers.....	37.0	50.7	24.2	30.5
554	Gasoline service stations.....	7.7	6.9	4.4	4.4
56	Apparel, accessory stores.....	73.9	81.2	62.1	69.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	81.9	94.0	68.5	78.9
562, 563, 568	Women's clothing, specialty stores.....	82.2	81.0	70.4	73.6
562	Ready-to-wear stores <sup>5</sup> .....	84.2	94.6	71.6	81.7
565	Family clothing stores <sup>5</sup> .....	(D)	52.4	(D)	42.0
566	Shoe stores.....	64.8	81.6	54.4	73.1
564, 569	Other apparel stores.....	(D)	65.9	(D)	48.4
57	Furniture, home furnishings, equipment stores.....	44.9	41.1	36.6	35.2
5712	Furniture stores <sup>4</sup> .....	56.8	(D)	47.5	48.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	10.9	(D)	10.3	12.1
572, 573	Household appliance, radio, TV, music stores.....	44.1	33.1	34.0	27.4
58	Eating, drinking places.....	17.8	18.2	11.4	13.6
5812	Eating places.....	19.0	20.7	11.3	15.1
5813	Drinking places.....	15.8	14.4	11.6	11.2
591	Drug stores, proprietary stores.....	23.7	40.3	17.5	31.5
59 ex. 591	Other retail stores <sup>6</sup> .....	31.1	22.0	18.1	13.0
592	Liquor stores.....	(D)	...	(D)	...
594	Book, stationery stores.....	(D)	(D)	(D)	44.4
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	74.8	85.6	58.9	68.4
5992	Florists.....	21.3	27.8	18.6	22.4
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF ERIE, THE ENTIRE CITY, AND ERIE STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	2.1	3.8	7.0	8.3	8.0	8.1
5251	Hardware stores.....	(D)	(D)	0.5	1.0	1.1	1.2
52 ex. 5251	Other.....	(D)	(D)	6.5	7.3	6.9	6.9
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	38.9	35.8	18.5	15.1	14.2	12.2
531	Department stores.....	(D)	(D)	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	8.6	8.2	7.1	3.9	5.6	3.5
539	Other general merchandise stores.....	(D)	(D)	(D)	0.5	(D)	(D)
54	Food stores.....	6.2	6.9	25.8	25.9	26.1	25.0
55 ex. 554	Automotive dealers.....	17.3	20.4	15.1	15.6	16.4	19.4
554	Gasoline service stations.....	1.4	0.9	5.8	5.0	7.2	5.8
56	Apparel, accessory stores.....	14.5	15.6	6.4	7.6	5.4	6.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.8	4.6	1.5	2.0	1.3	1.7
562, 563, 568	Women's clothing, specialty stores.....	6.8	6.3	2.7	3.0	2.2	2.5
562	Ready-to-wear stores <sup>5</sup> .....	5.8	4.2	2.2	1.7	1.9	1.5
565	Family clothing stores <sup>5</sup> .....	(D)	0.9	0.7	0.7	0.6	0.7
566	Shoe Stores.....	2.7	3.3	1.3	1.6	1.1	1.3
564, 569	Other apparel stores.....	(D)	0.5	0.1	0.3	(D)	0.3
57	Furniture, home furnishings, equipment stores.....	7.8	7.0	5.6	6.6	4.9	5.7
5712	Furniture stores <sup>4</sup> .....	4.0	4.1	2.3	(D)	1.9	2.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.3	0.2	0.7	(D)	0.6	0.6
572, 573	Household appliance, radio, TV, music stores.....	3.5	2.5	2.6	2.9	2.4	2.6
58	Eating, drinking places.....	3.6	3.3	6.5	7.1	7.2	7.0
5812	Eating places.....	2.4	2.3	4.0	4.3	4.8	4.3
5813	Drinking places.....	1.2	1.0	2.5	2.8	2.4	2.7
591	Drug stores, proprietary stores.....	2.4	2.8	3.3	2.7	3.2	2.6
59 ex. 591	Other retail stores <sup>6</sup> .....	5.8	3.5	6.0	6.1	7.4	7.7
592	Liquor stores.....	(D)	...	2.0	1.3	2.3	1.7
594	Book, stationery stores.....	(D)	0.4	(D)	(D)	0.2	0.3
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(NA)	0.2	0.2
597	Jewelry stores.....	1.4	1.5	0.6	0.7	0.6	0.6
5992	Florists.....	0.2	0.3	0.3	(NA)	0.3	0.4
5996	Camera, photographic supply stores....	(D)	(D)	(D)	(NA)	0.1	0.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employee" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kind of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales.



d, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).—**Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).—**Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$500,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).—**Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).—**Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).-- Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).-- Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).-- Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).-- Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).-- Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).-- Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).-- Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).-- Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).-- Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).-- Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

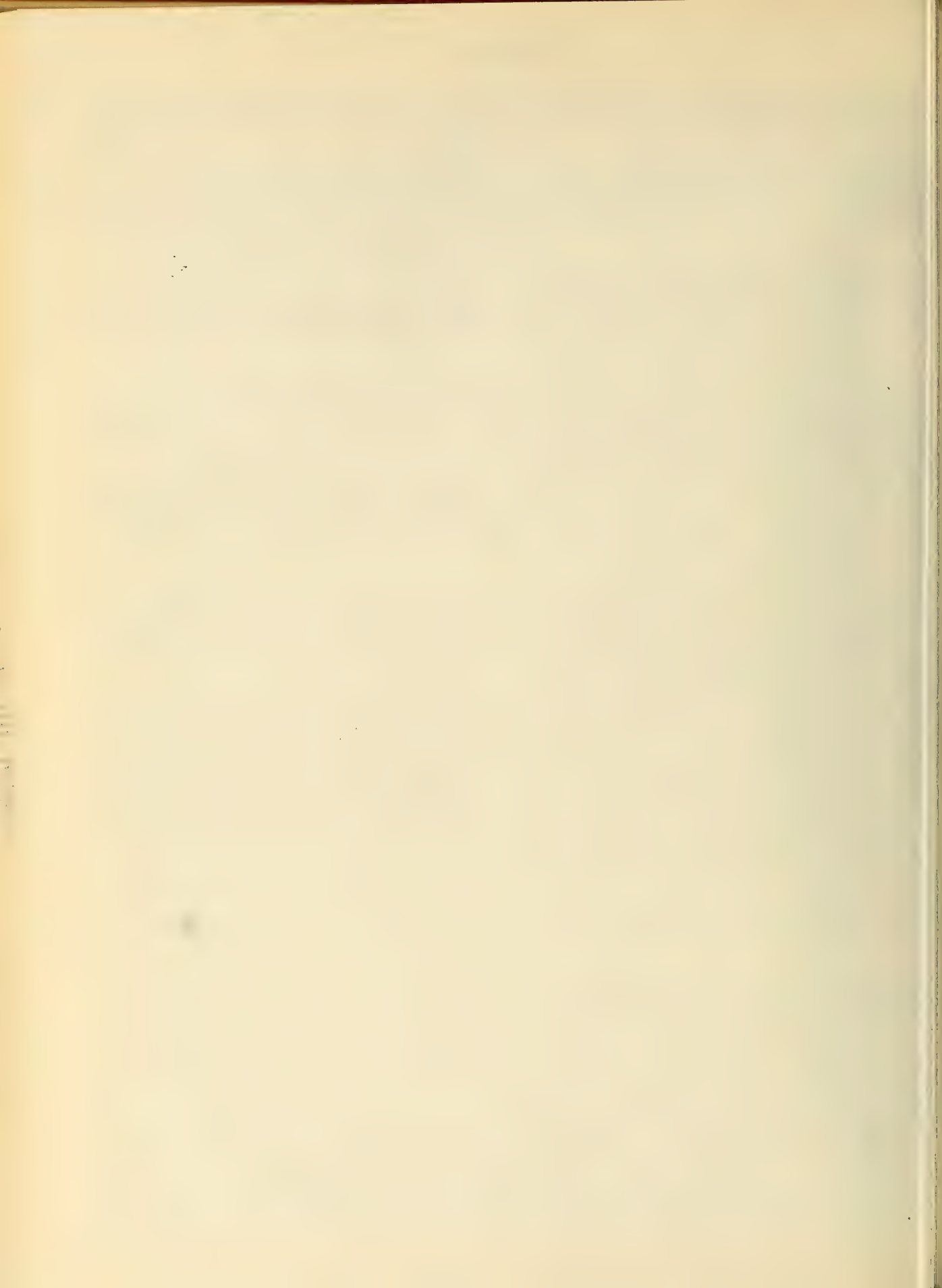
Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).





# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

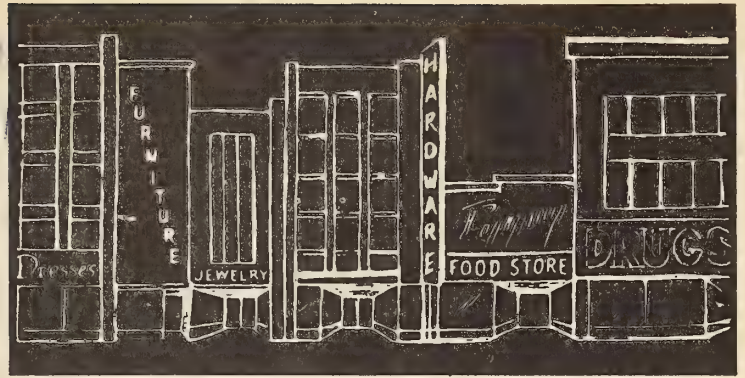
This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



APR 22 1958



# CENTRAL BUSINESS DISTRICT STATISTICS

Evansville, Ind.-Ky., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report,  
Evansville, Ind.-Ky., Area—BC58-CBD27  
Washington, D.C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

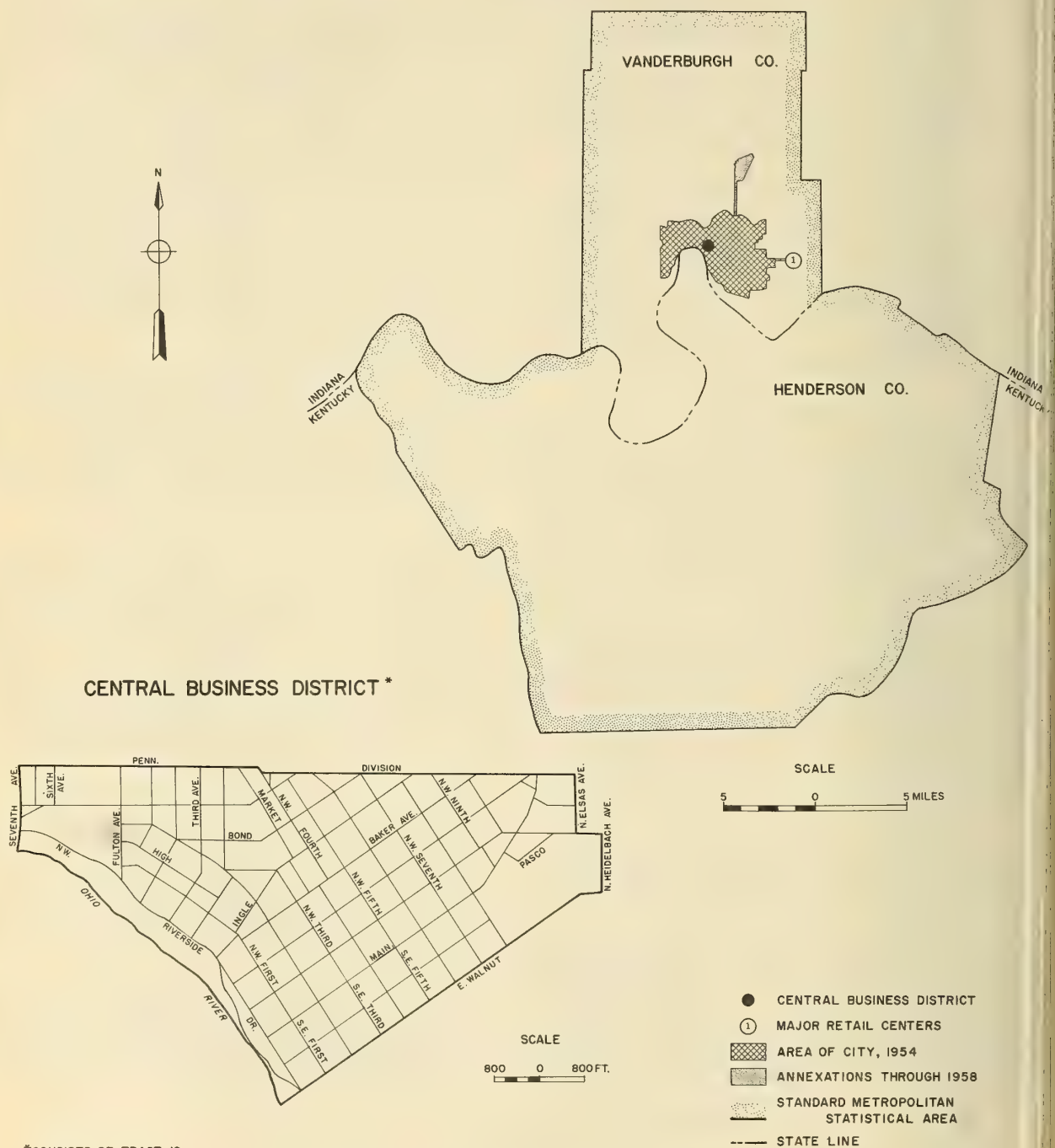
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# EVANSVILLE, IND.-KY.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



\*CONSISTS OF TRACT 18

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF EVANSVILLE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	322	77,654	11,205	3,933	3,356	328	81,085	12,254
52	Lumber, building materials, hardware, farm equipment dealers.....	9	388	23	7	7	6	405	47
5251	Hardware stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
52 ex. 5251	Other.....	7	(D)	(D)	(D)	(D)	4	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	14	20,156	3,403	1,197	976	12	20,008	3,391
531	Department stores.....	4	(D)	(D)	(D)	(D)	5	16,489	2,791
533	Limited price variety stores.....	4	2,793	497	251	196	4	3,408	590
539	Other general merchandise stores.....	6	(D)	(D)	(D)	(D)	3	111	10
54	Food stores.....	21	1,315	155	68	51	21	3,122	338
55 ex. 554	Automotive dealers.....	26	22,947	2,136	563	556	19	20,374	1,761
554	Gasoline service stations.....	15	970	90	35	30	11	478	61
56	Apparel, accessory stores.....	72	16,378	2,505	963	760	76	16,836	2,861
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	13	3,013	429	151	125	16	3,148	511
562, 563, 568	Women's clothing, specialty stores....	29	8,297	1,301	532	415	27	6,902	1,311
562	Ready-to-wear stores <sup>5</sup> .....	21	7,953	1,257	507	393	15	6,791	1,291
565	Family clothing stores <sup>5</sup> .....	6	1,375	267	106	81	6	1,978	301
566	Shoe stores.....	21	2,691	408	116	97	20	3,123	431
564, 569	Other apparel stores.....	1	(D)	(D)	(D)	(D)	6	1,164	223
57	Furniture, home furnishings, equipment stores.....	23	5,064	1,081	277	267	38	7,718	1,567
5712	Furniture stores <sup>4</sup> .....	8	3,358	802	189	187	8	4,704	1,021
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	6	518	101	26	26	5	435	93
572, 573	Household appliance, radio, TV, music stores.....	9	1,188	178	62	54	25	2,579	441
58	Eating, drinking places.....	78	4,636	1,013	519	454	84	4,193	911
5812	Eating places.....	54	3,052	761	370	325	55	2,730	661
5813	Drinking places.....	24	1,584	252	149	129	29	1,463	251
591	Drug stores, proprietary stores.....	9	1,921	222	111	82	9	2,127	311
59 ex. 591	Other retail stores <sup>6</sup> .....	55	3,879	577	193	173	52	5,824	911
592	Liquor stores.....	4	170	11	9	7	6	322	11
594	Book, stationery stores.....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
595	Sporting goods, bicycle stores.....	5	(D)	(D)	(D)	(D)	2	(D)	(D)
597	Jewelry stores.....	9	1,256	228	68	63	10	1,702	311
5992	Florists.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
5996	Camera, photographic supply stores....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	7	(D)	(D)	(D)	(D)	7	(D)	(D)
783	Motion picture theaters.....	4	(D)	(D)	(D)	(D)	6	969	211

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$501,000, of which \$282,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF EVANSVILLE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	1,421	(D)	22,125	(D)	(D)	1,396	175,680	(D)
52	Lumber, building materials, hardware, farm equipment dealers.....	78	8,079	1,106	306	283	70	6,928	996
5251	Hardware stores.....	27	1,690	202	68	53	27	(D)	(D)
52 ex. 5251	Other.....	51	6,389	904	238	230	43	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	34	22,533	3,649	1,322	1,079	27	20,926	3,500
531	Department stores.....	5	17,644	2,892	949	784	5	16,489	2,791
533	Limited price variety stores.....	11	3,579	595	314	242	11	(D)	(D)
539	Other general merchandise stores.....	16	1,298	162	59	53	9	537	59
54	Food stores.....	268	46,172	3,047	1,244	917	326	42,287	2,783
55 ex. 554	Automotive dealers.....	72	(D)	(D)	(D)	(D)	68	(D)	(D)
554	Gasoline service stations.....	191	14,551	1,247	534	471	143	13,126	1,249
56	Apparel, accessory stores.....	111	21,428	(D)	(D)	(D)	104	19,349	3,159
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	18	3,258	469	166	136	26	3,912	577
562, 563, 568	Women's clothing, specialty stores....	45	10,919	1,623	702	561	35	8,039	1,462
562	Ready-to-wear stores <sup>5</sup> .....	31	10,039	1,514	642	511	19	7,213	1,350
565	Family clothing stores <sup>5</sup> .....	14	2,855	438	185	139	9	(D)	(D)
566	Shoe stores.....	29	(D)	(D)	(D)	(D)	25	3,747	541
564, 569	Other apparel stores.....	3	(D)	(D)	(D)	(D)	9	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	94	11,695	2,083	660	639	94	(D)	(D)
5712	Furniture stores <sup>4</sup> .....	27	7,042	1,418	434	424	22	7,225	1,538
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	25	1,340	192	63	63	18	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	42	3,313	473	163	152	50	4,703	697
58	Eating, drinking places.....	335	15,015	2,758	1,537	1,370	351	14,767	2,498
5812	Eating places.....	206	8,923	1,990	1,103	986	199	7,821	1,634
5813	Drinking places.....	129	6,092	768	434	384	152	6,946	864
591	Drug stores, proprietary stores.....	50	8,889	1,027	563	408	57	7,153	1,077
59 ex. 591	Other retail stores <sup>6</sup> .....	188	9,576	1,132	407	361	156	11,022	1,558
592	Liquor stores.....	39	1,968	95	52	43	35	1,372	59
594	Book, stationery stores.....	3	165	(D)	(D)	(D)	1	(D)	(D)
595	Sporting goods, bicycle stores.....	13	(D)	140	48	44	10	932	134
597	Jewelry stores.....	17	1,430	252	77	71	18	1,829	320
5992	Florists.....	19	687	127	48	43	10	414	(D)
5996	Camera, photographic supply stores....	3	(D)	(D)	(D)	(D)	3	(D)	(D)
	SELECTED SERVICES								
7011, 7012	Hotels.....	7	(D)	(D)	(D)	(D)	8	2,065	787
783	Motion picture theaters.....	9	740	273	129	125	14	1,436	372

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
EVANSVILLE STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	1,937	230,088	25,981	10,418	8,874	1,802	210,402	24,940
52	Lumber, building materials, hardware, farm equipment dealers.....	124	12,812	1,600	498	471	107	13,959	1,564
5251	Hardware stores.....	41	2,170	249	87	72	36	2,068	250
52 ex. 5251	Other.....	83	10,642	1,351	411	399	71	11,891	1,314
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	48	24,737	3,929	1,458	1,179	45	22,978	3,710
531	Department stores.....	5	17,644	2,892	949	784	5	16,489	2,791
533	Limited price variety stores.....	15	4,737	766	393	299	16	(D)	(D)
539	Other general merchandise stores.....	18	(D)	271	116	96	22	(D)	(D)
54	Food stores.....	377	58,641	3,756	1,700	1,330	413	50,231	3,206
55 ex. 554	Automotive dealers.....	94	37,554	3,632	938	919	91	32,700	3,069
554	Gasoline service stations.....	262	18,107	1,517	651	574	196	15,675	1,472
56	Apparel, accessory stores.....	134	23,332	3,323	1,360	1,079	126	20,780	3,309
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	24	3,595	494	175	145	30	4,151	599
562, 563, 568	Women's clothing, specialty stores....	51	11,440	1,686	739	593	47	8,908	1,565
562	Ready-to-wear stores <sup>5</sup> .....	35	10,414	1,557	668	532	28	8,056	1,452
565	Family clothing stores <sup>5</sup> .....	17	3,481	511	218	162	10	(D)	(D)
566	Shoe stores.....	34	3,653	(D)	(D)	(D)	28	4,007	563
564, 569	Other apparel stores.....	4	(D)	(D)	(D)	(D)	11	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	122	13,492	2,333	735	708	103	13,370	2,404
5712	Furniture stores <sup>4</sup> .....	40	8,000	1,560	465	453	28	7,732	1,609
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	31	1,516	207	72	71	21	1,206	221
572, 573	Household appliance, radio, TV, music stores.....	51	3,976	566	198	184	48	4,344	574
58	Eating, drinking places.....	457	19,141	3,370	1,947	1,698	432	17,987	2,995
5812	Eating places.....	289	11,844	2,499	1,456	1,268	255	10,074	2,031
5813	Drinking places.....	168	7,297	871	491	430	177	7,913	964
591	Drug stores, proprietary stores.....	67	9,919	1,126	613	454	66	7,727	1,152
59 ex. 591	Other retail stores <sup>6</sup> .....	252	12,353	1,395	518	462	223	14,995	2,059
592	Liquor stores.....	48	2,492	131	74	63	41	1,811	74
594	Book, stationery stores.....	3	165	(D)	(D)	(D)	2	(D)	(D)
595	Sporting goods, bicycle stores.....	20	1,242	140	49	45	12	(D)	(D)
597	Jewelry stores.....	22	1,491	263	80	74	23	1,905	325
5992	Florists.....	25	884	167	60	54	18	550	124
5996	Camera, photographic supply stores....	4	267	38	12	12	4	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	12	2,320	833	416	406	12	2,298	867
783	Motion picture theaters.....	17	1,204	387	195	187	21	2,009	531

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data "or" "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF EVANSVILLE, THE ENTIRE CITY, AND EVANSVILLE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-4.2	(D)	(D)	9.4	17.9
52	Lumber, building materials, hardware, farm equipment dealers.....	-4.2	16.6	17.9	-8.2	-8.3
5251	Hardware stores.....	(D)	(D)	(D)	4.9	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	-10.5	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	0.7	7.7	158.9	7.7	54.2
531	Department stores.....	(D)	7.0	(D)	7.0	(D)
533	Limited price variety stores.....	-18.0	(D)	(D)	(D)	(D)
539	Other general merchandise stores.....	(D)	141.7	(D)	(D)	(D)
54	Food stores.....	-57.9	9.2	14.5	16.7	21.7
55 ex. 554	Automotive dealers.....	12.6	(D)	(D)	14.8	18.5
554	Gasoline service stations.....	102.9	10.9	7.4	15.5	12.8
56	Apparel, accessory stores.....	-2.7	10.7	101.1	12.3	76.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-4.3	-16.7	-67.9	-13.4	-42.0
562, 563, 568	Women's clothing, specialty stores.....	20.2	35.8	130.6	42.3	176.4
562	Ready-to-wear stores <sup>5</sup> .....	17.1	39.2	394.3	29.3	94.5
565	Family clothing stores <sup>5</sup> .....	-30.5	(D)	(D)	(D)	(D)
566	Shoe stores.....	-13.8	(D)	(D)	-8.8	8.8
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-34.4	(D)	(D)	0.9	49.1
5712	Furniture stores <sup>4</sup> .....	-28.6	2.5	46.1	3.5	53.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	19.1	(D)	(D)	25.7	29.4
572, 573	Household appliance, radio, TV, music stores.....	-53.9	-29.6	...	-8.5	58.0
58	Eating, drinking places.....	10.6	1.7	-1.8	6.4	5.2
5812	Eating places.....	11.8	14.1	15.3	17.6	19.2
5813	Drinking places.....	8.3	-12.3	-19.3	-7.8	-11.4
591	Drug stores, proprietary stores.....	-9.7	24.3	38.6	28.6	42.8
59 ex. 591	Other retail stores <sup>6</sup> .....	-33.4	-13.1	9.6	-17.6	-7.6
592	Liquor stores.....	-47.2	43.4	71.2	37.6	55.9
594	Book, stationery stores.....	(D)	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)	(D)
597	Jewelry stores.....	-26.2	-21.8	37.0	-21.7	15.8
5992	Florists.....	(D)	65.9	(D)	60.7	(D)
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	(D)	(D)	(D)	1.0	(D)
783	Motion picture theaters.....	(D)	-49.5	(D)	-40.1	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF EVANSVILLE AND OF EVANSVILLE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	(D)	46.2	33.7	38.5
52	Lumber, building materials, hardware, farm equipment dealers...	4.8	5.8	3.0	2.9
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	89.5	95.6	81.5	87.1
531	Department stores.....	(D)	...	(D)	...
533	Limited price variety stores.....	78.0	(D)	59.0	(D)
539	Other general merchandise stores.....	(D)	20.7	(D)	(D)
54	Food stores.....	2.8	7.4	2.2	6.1
55 ex. 554	Automotive dealers.....	(D)	(D)	61.1	62.1
554	Gasoline service stations.....	6.7	3.6	5.4	3.0
56	Apparel, accessory stores.....	76.4	87.0	70.2	81.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	92.5	80.5	83.8	75.8
562, 563, 568	Women's clothing, specialty stores.....	76.0	85.9	72.5	85.1
562	Ready-to-wear stores <sup>5</sup> .....	79.2	94.1	76.4	84.3
565	Family clothing stores <sup>5</sup> .....	48.2	(D)	39.5	(D)
566	Shoe stores.....	(D)	83.3	73.7	77.3
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	43.3	(D)	37.5	57.7
5712	Furniture stores <sup>4</sup> .....	47.7	65.1	42.0	60.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	38.7	(D)	34.2	36.1
572, 573	Household appliance, radio, TV, music stores.....	35.9	54.8	29.9	59.4
58	Eating, drinking places.....	30.9	28.4	24.2	23.2
5812	Eating places.....	34.2	34.9	25.8	27.7
5813	Drinking places.....	26.0	21.1	21.7	18.1
591	Drug stores, proprietary stores.....	21.6	29.7	19.4	27.1
59 ex. 591	Other retail stores <sup>6</sup> .....	40.5	52.8	31.4	38.1
592	Liquor stores.....	8.6	23.5	6.8	17.1
594	Book, stationery stores.....	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	87.8	93.1	84.2	89.1
5992	Florists.....	(D)	(D)	(D)	(D)
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent.<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF EVANSVILLE, THE ENTIRE CITY, AND EVANSVILLE STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
2	Lumber, building materials, hardware, farm equipment dealers.....	0.5	0.5	4.3	3.9	5.5	6.6
251	Hardware stores.....	(D)	(D)	0.9	(D)	0.9	1.0
2 ex. 5251	Other.....	(D)	(D)	3.4	(D)	4.6	5.6
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	26.0	24.7	11.9	11.9	10.8	10.9
531	Department stores.....	(D)	20.3	9.3	9.4	7.7	7.8
533	Limited price variety stores.....	3.6	4.2	1.9	(D)	2.1	(D)
539	Other general merchandise stores.....	(D)	0.2	0.7	0.3	(D)	(D)
54	Food stores.....	1.7	3.9	24.3	24.1	25.5	23.9
55 ex. 554	Automotive dealers.....	29.5	25.0	(D)	(D)	16.3	15.5
54	Gasoline service stations.....	1.2	0.6	7.7	7.5	7.9	7.5
56	Apparel, accessory stores.....	21.1	20.8	11.3	11.0	10.1	9.9
61, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.9	3.9	1.7	2.2	1.6	2.0
62, 563, 568	Women's clothing, specialty stores....	10.7	8.5	5.8	4.6	5.0	3.8
62	Ready-to-wear stores <sup>5</sup> .....	10.2	8.4	5.3	4.1	4.5	3.8
65	Family clothing stores <sup>5</sup> .....	1.8	2.4	1.5	(D)	1.5	(D)
66	Shoe stores.....	3.5	3.9	(D)	2.1	1.6	1.9
64, 569	Other apparel stores.....	(D)	1.4	(D)	(D)	(D)	(D)
7	Furniture, home furnishings, equipment stores.....	6.5	9.5	6.2	4.1	5.9	6.4
712	Furniture stores <sup>4</sup> .....	4.3	5.8	3.7	(D)	3.5	0.4
713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.7	0.5	0.8	(D)	0.7	0.1
72, 573	Household appliance, radio, TV, music stores.....	1.5	3.2	1.7	2.7	1.7	0.2
8	Eating, drinking places.....	6.0	5.2	7.9	8.4	8.3	8.5
812	Eating places.....	3.9	3.4	4.7	4.4	5.1	4.8
813	Drinking places.....	2.1	1.8	3.2	4.0	3.2	3.7
91	Drug stores, proprietary stores.....	2.5	2.6	4.7	4.1	4.3	3.7
9 ex. 591	Other retail stores <sup>6</sup> .....	5.0	7.2	5.0	6.3	5.4	7.1
92	Liquor stores.....	0.2	0.4	1.0	0.8	1.1	0.9
94	Book, stationery stores.....	(D)	(D)	42.3	(D)	0.1	(D)
95	Sporting goods, bicycle stores.....	(D)	(D)	(D)	0.5	0.5	(D)
97	Jewelry stores.....	1.6	2.1	0.8	1.0	0.6	0.9
992	Florists.....	(D)	(D)	3.6	0.2	0.4	(D)
996	Camera, photographic supply stores....	(D)	(D)	(D)	(D)	0.1	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE EVANSVILLE STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.--Includes the planned center known as "Lawndale" and the stores in the area bounded by Bellmeade Ave., Hossier Ave., Washington Ave., and New Green River Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	
	Number.....	21	554	Gasoline service stations.....	
	Sales.....(\$1,000).. 54, 58, 591	6,715			
	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	
	Number.....	3	561, 567	Men's, boys' apparel stores, custom tailors.....	
	Sales.....(\$1,000).. 53 part, <sup>3</sup> 56, 57	3,264	562-3, 568	Women's clothing, specialty stores.....	
	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	
	Number.....	13	565	Family clothing stores <sup>5</sup> .....	
	Sales.....(\$1,000).. 52, 55, 59 ex. 591	3,190	566	Shoe stores.....	
	All other stores:		564, 569	Other apparel stores.....	
	Number.....	5	57	Furniture, home furnishings, equipment stores.....	
	Sales.....(\$1,000).. Number of establishments	261	5712	Furniture stores.....	
			5713-15, 19	Other home furnishings stores.....	
			572, 5732	Household appliance, radio, TV, music stores.....	
	Retail stores, total <sup>3</sup> .....	21	58	Eating, drinking places.....	
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	
5251	Hardware stores.....	...	5813	Drinking places.....	
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	
531	Department stores.....	1	592	Liquor stores.....	
533	Limited price variety stores.....	1	594	Book, stationery stores.....	
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	
			597	Jewelry stores.....	
54	Food stores.....	2	5992	Florists.....	
			5996	Camera, photographic supply stores.....	

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in the report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and nonfranchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchise dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS  
WASHINGTON 25, D. C.

OFFICIAL BUSINESS

POSTAGE AND FEES PAID  
U. S. DEPARTMENT OF COMMERCE

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



BUREAU OF THE CENSUS

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# CENTRAL BUSINESS DISTRICT STATISTICS

Fall River, Mass.-  
R.I., Area

# 1958 Census of Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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### MACHINE TABULATION DIVISION—

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report,  
Fall River, Mass.-R.I., Area—BC58-CBD28  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D. C., and U. S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from one to about two dozen. The entire series of reports covers 17 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

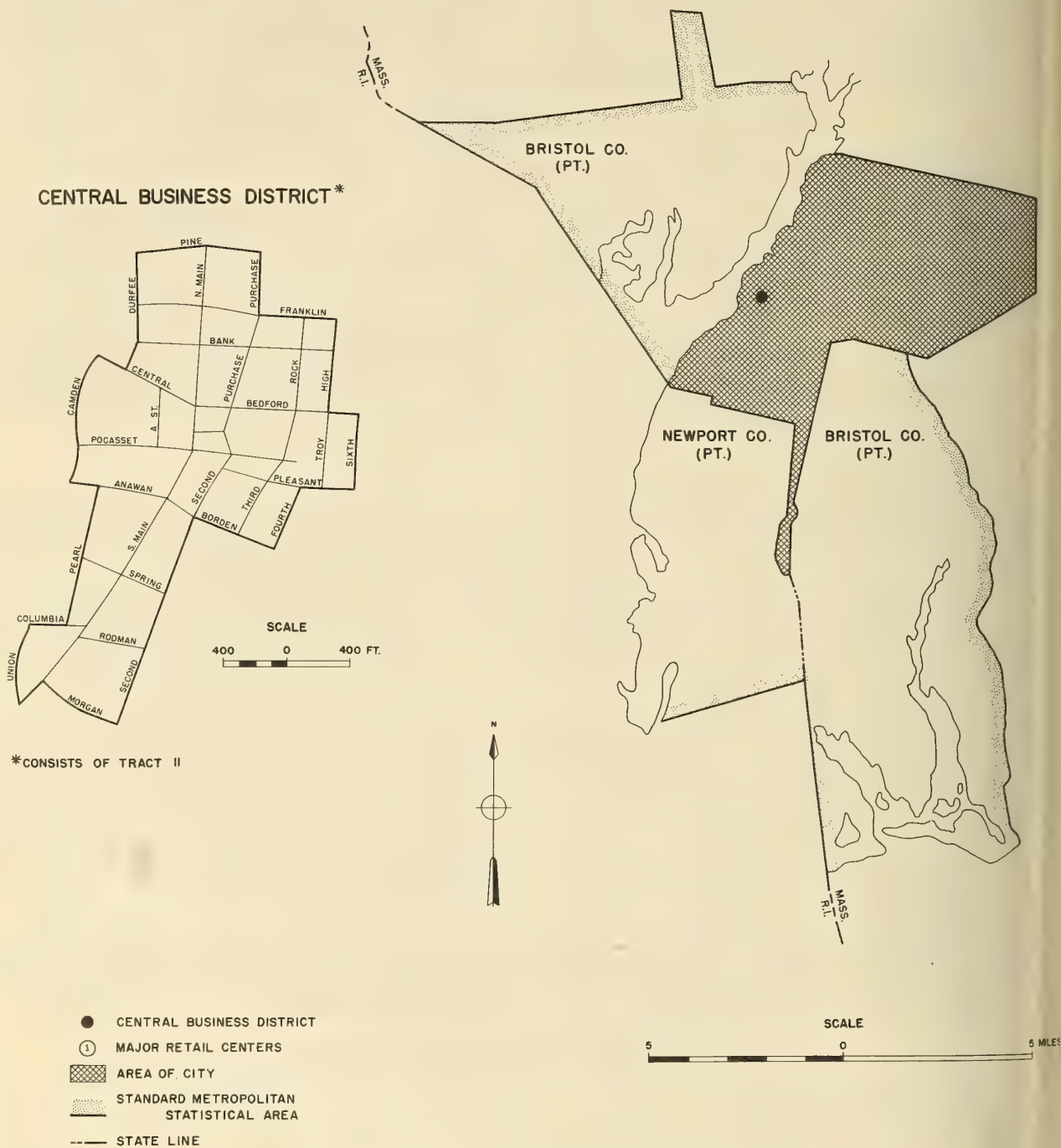
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# FALL RIVER, MASS.- R.I.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Procedures and Definitions.....	12

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF FALL RIVER

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	239	36,124	5,628	2,274	1,688	276	35,069	5,468
52	Lumber, building materials, hardware, farm equipment dealers.....	11	362	72	18	18	13	709	119
5251	Hardware stores.....	1	(D)	(D)	(D)	(D)	5	269	49
52 ex. 5251	Other.....	10	(D)	(D)	(D)	(D)	8	440	70
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	9	8,632	1,627	755	476	15	8,555	1,521
531	Department stores.....	3	5,682	1,089	454	280	4	5,560	1,054
533	Limited price variety stores.....	4	(D)	(D)	(D)	(D)	4	2,828	459
539	Other general merchandise stores.....	2	(D)	(D)	(D)	(D)	7	167	8
54	Food stores.....	22	5,507	532	134	89	26	4,379	489
55 ex. 554	Automotive dealers.....	4	235	24	10	8	7	376	53
554	Gasoline service stations.....	4	165	14	5	5	4	158	13
56	Apparel, accessory stores.....	69	8,700	1,388	594	457	76	8,856	1,337
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	22	1,757	250	86	73	15	1,838	246
562, 563, 568	Women's clothing, specialty stores....	25	4,947	899	412	307	35	4,991	860
562	Ready-to-wear stores <sup>5</sup> .....	16	4,157	800	362	273	22	4,673	821
565	Family clothing stores <sup>5</sup> .....	3	(D)	(D)	(D)	(D)	3	417	57
566	Shoe stores.....	16	1,225	144	47	38	12	1,291	132
564, 569	Other apparel stores.....	3	(D)	(D)	(D)	(D)	5	225	42
57	Furniture, home furnishings, equipment stores.....	23	4,135	698	215	202	22	3,565	536
5712	Furniture stores <sup>4</sup> .....	5	1,405	204	82	75	7	1,715	268
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	7	455	115	26	25	6	369	84
572, 573	Household appliance, radio, TV, music stores.....	11	2,275	379	107	102	9	1,481	184
58	Eating, drinking places.....	43	2,313	541	287	218	45	2,370	573
5812	Eating places.....	32	1,677	421	230	180	28	1,534	345
5813	Drinking places.....	11	636	120	57	38	17	836	228
591	Drug stores, proprietary stores.....	7	1,142	152	64	41	7	1,246	178
59 ex. 591	Other retail stores <sup>6</sup> .....	47	4,933	580	192	174	61	4,855	649
592	Liquor stores.....	5	274	30	27	19	3	184	22
594	Book, stationery stores.....	3	(D)	(D)	(D)	(D)	6	(D)	(D)
595	Sporting goods, bicycle stores.....	1	(D)	(D)	(D)	(D)	3	(D)	(D)
597	Jewelry stores.....	12	900	153	48	44	17	1,139	169
5992	Florists.....	2	(D)	(D)	(D)	(D)	1	(D)	(D)
5996	Camera, photographic supply stores....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	4	(D)	(D)	(D)	(D)	4	(D)	(D)
783	Motion picture theaters.....	4	373	78	21	21	7	523	104

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$712,000, of which \$359,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## FALL RIVER, MASS.-R.I., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF FALL RIVER

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	1,231	119,767	(D)	(D)	(D)	1,320	113,867	12,498
52	Lumber, building materials, hardware, farm equipment dealers.....	62	5,009	669	179	164	57	6,303	571
5251	Hardware stores.....	16	664	64	23	20	31	(D)	(D)
52 ex. 5251	Other.....	46	4,345	605	156	144	26	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	53	15,006	2,101	1,005	691	62	9,909	1,654
531	Department stores.....	5	10,639	1,437	638	480	4	5,560	1,054
533	Limited price variety stores.....	10	(D)	(D)	(D)	(D)	12	(D)	(D)
539	Other general merchandise stores.....	32	(D)	(D)	(D)	(D)	46	(D)	(D)
54	Food stores.....	327	34,735	2,545	967	700	385	28,431	1,981
55 ex. 554	Automotive dealers.....	50	12,128	1,250	342	333	51	15,080	1,356
554	Gasoline service stations.....	95	5,537	317	150	121	102	5,392	252
56	Apparel, accessory stores.....	99	11,818	1,722	746	566	124	12,634	1,758
561, 567	Men's, boys' apparel stores, custom tailors.....	26	2,826	352	120	93	22	(D)	(D)
562, 563, 568	Women's clothing, specialty stores....	31	5,070	910	427	318	54	5,956	969
562	Ready-to-wear stores <sup>5</sup> .....	17	(D)	(D)	(D)	(D)	31	(D)	(D)
565	Family clothing stores <sup>5</sup> .....	7	(D)	(D)	(D)	(D)	6	(D)	(D)
566	Shoe stores.....	26	(D)	(D)	(D)	(D)	29	(D)	197
564, 569	Other apparel stores.....	5	148	(D)	(D)	(D)	5	225	42
57	Furniture, home furnishings, equipment stores.....	81	10,030	(D)	(D)	(D)	83	9,773	1,237
5712	Furniture stores <sup>4</sup> .....	33	(D)	(D)	(D)	(D)	30	(D)	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	22	(D)	122	47	42	13	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	26	2,739	425	123	116	36	2,095	243
58	Eating, drinking places.....	208	7,931	1,653	826	672	208	7,533	1,567
5812	Eating places.....	133	5,206	1,125	568	476	121	4,815	921
5813	Drinking places.....	75	2,725	528	258	196	87	2,718	646
591	Drug stores, proprietary stores.....	41	4,484	552	251	157	39	3,820	484
59 ex. 591	Other retail stores <sup>6</sup> .....	215	13,089	1,318	431	385	209	14,992	1,638
592	Liquor stores.....	37	2,447	248	105	82	30	1,771	217
594	Book, stationery stores.....	6	179	26	8	6	8	(D)	(D)
595	Sporting goods, bicycle stores.....	13	(D)	(D)	(D)	(D)	7	266	26
597	Jewelry stores.....	19	1,048	(D)	(D)	(D)	21	1,237	183
5992	Florists.....	17	462	82	31	29	12	387	63
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	4	(D)	(D)	(D)	(D)	4	(D)	(D)
783	Motion picture theaters.....	6	(D)	(D)	(D)	(D)	12	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
FALL RIVER STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	1,552	143,271	15,812	6,365	5,066	1,610	134,205	14,168
52	Lumber, building materials, hardware, farm equipment dealers.....	82	7,330	939	260	237	74	8,678	810
5251	Hardware stores.....	22	847	87	33	28	36	2,517	122
52 ex. 5251	Other.....	60	6,483	852	227	209	38	6,161	688
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	57	15,130	2,113	1,011	695	69	10,134	1,658
531	Department stores.....	5	10,639	1,437	638	480	4	5,560	1,054
533	Limited price variety stores.....	11	3,126	556	316	170	17	3,524	533
539	Other general merchandise stores.....	35	(D)	(D)	(D)	(D)	48	(D)	(D)
54	Food stores.....	386	42,341	3,003	1,155	861	451	35,431	2,447
55 ex. 554	Automotive dealers.....	70	16,001	1,443	406	397	67	18,076	1,631
554	Gasoline service stations.....	139	7,869	445	218	173	143	7,191	325
56	Apparel, accessory stores.....	111	12,650	1,798	779	591	133	13,420	1,786
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	26	2,826	352	120	93	23	3,013	344
562, 563, 568	Women's clothing, specialty stores....	37	5,248	917	433	322	57	6,663	996
562	Ready-to-wear stores <sup>5</sup> .....	20	4,274	812	379	287	32	5,475	928
565	Family clothing stores <sup>5</sup> .....	8	2,347	320	155	118	7	1,255	207
566	Shoe stores.....	28	1,907	(D)	(D)	(D)	31	2,098	197
564, 569	Other apparel stores.....	6	(D)	(D)	(D)	(D)	5	225	42
57	Furniture, home furnishings, equipment stores.....	91	10,668	1,751	589	560	93	10,181	1,260
5712	Furniture stores <sup>4</sup> .....	34	6,521	1,095	402	385	31	7,119	877
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	26	933	176	47	42	14	682	138
572, 573	Household appliance, radio, TV, music stores.....	31	3,214	(D)	(D)	(D)	42	2,158	245
58	Eating, drinking places.....	289	10,776	2,246	1,177	945	268	9,497	1,940
5812	Eating places.....	201	7,644	1,659	876	723	160	6,122	1,177
5813	Drinking places.....	88	3,132	587	301	222	108	3,375	763
591	Drug stores, proprietary stores.....	46	4,993	606	277	169	45	4,434	538
59 ex. 591	Other retail stores <sup>6</sup> .....	281	15,513	1,468	493	438	267	17,163	1,773
592	Liquor stores.....	51	3,215	298	130	104	44	2,158	272
594	Book, stationery stores.....	6	179	26	8	6	8	(D)	(D)
595	Sporting goods, bicycle stores.....	15	351	8	5	2	11	(D)	(D)
597	Jewelry stores.....	24	1,126	179	59	55	25	1,277	183
5992	Florists.....	21	514	91	34	31	20	422	64
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	4	(D)	(D)	(D)	(D)	5	(D)	(D)
783	Motion picture theaters.....	8	(D)	(D)	(D)	(D)	14	942	170

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF FALL RIVER, THE ENTIRE CITY, AND FALL RIVER STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	3.0	5.2	6.1	6.8	8.1
52	Lumber, building materials, hardware, farm equipment dealers.....	-49.0	-20.5	-16.9	-15.5	-12.6
5251	Hardware stores.....	(D)	(D)	(D)	-66.3	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	5.2	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	(D)	51.4	(D)	49.3	(D)
531	Department stores.....	(D)	91.3	(D)	91.3	(D)
533	Limited price variety stores.....	(D)	(D)	(D)	-11.3	(D)
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(D)
54	Food stores.....	25.8	22.2	21.5	19.5	18.6
55 ex. 554	Automotive dealers.....	-37.5	-19.6	-19.1	-11.5	-10.9
554	Gasoline service stations.....	4.4	2.7	2.6	9.4	9.5
56	Apparel, accessory stores.....	-1.8	-6.5	-17.5	-5.7	-13.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-4.4	(D)	(D)	-6.2	-9.0
562, 563, 568	Women's clothing, specialty stores.....	-0.9	-14.9	-87.3	-21.2	-82.0
562	Ready-to-wear stores <sup>5</sup> .....	-11.1	(D)	(D)	-21.9	-85.4
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	87.0	(D)
566	Shoe stores.....	-5.1	(D)	(D)	-9.1	-15.5
564, 569	Other apparel stores.....	(D)	-34.2	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	16.0	2.6	-5.1	4.8	-1.3
5712	Furniture stores <sup>4</sup> .....	-18.1	(D)	(D)	-8.4	-5.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	23.3	(D)	(D)	36.8	52.7
572, 573	Household appliance, radio, TV, music stores.....	53.6	30.7	-24.4	48.9	38.7
58	Eating, drinking places.....	-2.4	5.3	8.8	13.5	18.7
5812	Eating places.....	9.3	8.1	7.6	24.9	30.1
5813	Drinking places.....	-23.9	0.3	11.0	-7.2	-1.7
591	Drug stores, proprietary stores.....	-8.4	17.4	29.8	12.6	20.8
59 ex. 591	Other retail stores <sup>6</sup> .....	1.6	-12.7	-19.6	-9.6	-14.0
592	Liquor stores.....	48.9	38.2	36.9	49.0	49.0
594	Book, stationery stores.....	(D)	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)	(D)
597	Jewelry stores.....	-21.0	-15.3	51.0	-11.8	63.8
5992	Florists.....	(D)	19.4	(D)	21.8	(D)
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	(D)	(D)	(D)	(D)	(D)
783	Motion picture theaters.....	-28.7	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF FALL RIVER AND OF FALL RIVER STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	30.2	30.8	25.2	26.1
52	Lumber, building materials, hardware, farm equipment dealers...	7.2	11.2	4.9	8.2
5251	Hardware stores.....	(D)	(D)	(D)	10.7
52 ex. 5251	Other.....	(D)	(D)	(D)	7.1
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	(D)	86.3	(D)	84.4
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	(D)	(D)	(D)	80.2
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	15.9	15.4	13.0	12.4
55 ex. 554	Automotive dealers.....	1.9	2.5	1.5	2.1
554	Gasoline service stations.....	3.0	2.9	2.1	2.2
56	Apparel, accessory stores.....	73.6	70.1	68.8	66.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	62.2	(D)	62.2	61.0
562, 563, 568	Women's clothing, specialty stores.....	97.6	83.8	94.3	74.9
562	Ready-to-wear stores <sup>5</sup> .....	(D)	(D)	97.3	85.4
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	33.2
566	Shoe stores.....	(D)	(D)	64.2	61.5
564, 569	Other apparel stores.....	(D)	100.0	(D)	100.0
57	Furniture, home furnishings, equipment stores.....	41.2	36.5	38.8	35.0
5712	Furniture stores <sup>4</sup> .....	(D)	(D)	21.5	24.1
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	48.8	54.1
572, 573	Household appliance, radio, TV, music stores.....	83.1	70.7	70.8	68.6
58	Eating, drinking places.....	29.2	31.5	21.5	25.0
5812	Eating places.....	32.2	31.9	21.9	25.1
5813	Drinking places.....	23.3	30.8	20.3	24.8
591	Drug stores, proprietary stores.....	25.5	32.6	22.9	28.1
59 ex. 591	Other retail stores <sup>6</sup> .....	37.7	32.4	31.8	28.3
592	Liquor stores.....	11.2	10.4	8.5	8.5
594	Book, stationery stores.....	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	85.9	92.1	79.9	89.2
5992	Florists.....	(D)	(D)	(D)	(D)
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF FALL RIVER, THE ENTIRE CITY, AND FALL RIVER STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	1.0	2.0	4.2	5.5	5.1	6.5
5251	Hardware stores.....	(D)	0.8	0.6	(D)	0.6	1.9
52 ex. 5251	Other.....	(D)	1.2	3.6	(D)	4.5	4.6
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	(D)	24.4	12.5	8.7	10.6	7.6
531	Department stores.....	(D)	15.9	8.9	4.9	7.4	4.1
533	Limited price variety stores.....	(D)	8.1	(D)	(D)	2.2	2.7
539	Other general merchandise stores.....	(D)	0.4	(D)	(D)	(D)	(D)
54	Food stores.....	15.2	12.5	29.0	25.1	29.6	26.4
55 ex. 554	Automotive dealers.....	0.7	1.1	10.1	13.2	11.2	13.5
554	Gasoline service stations.....	0.5	0.5	4.6	4.7	5.5	5.4
56	Apparel, accessory stores.....	24.1	25.2	9.9	11.1	8.8	9.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	4.9	5.2	2.4	(D)	2.0	2.2
562, 563, 568	Women's clothing, specialty stores....	13.7	14.2	4.2	5.2	3.7	5.0
562	Ready-to-wear stores <sup>5</sup> .....	11.5	13.3	(D)	(D)	3.0	4.1
565	Family clothing stores <sup>5</sup> .....	(D)	1.2	(D)	(D)	1.6	0.9
566	Shoe stores.....	3.4	3.7	(D)	(D)	1.3	1.6
564, 569	Other apparel stores.....	(D)	0.6	0.1	0.2	(D)	0.2
57	Furniture, home furnishings, equipment stores.....	11.4	10.2	8.4	8.6	7.4	7.5
5712	Furniture stores <sup>4</sup> .....	3.9	4.9	(D)	(D)	4.6	5.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1.3	1.1	(D)	(D)	0.7	0.5
572, 573	Household appliance, radio, TV, music stores.....	6.2	4.2	2.3	1.8	2.2	1.6
58	Eating, drinking places.....	6.4	6.8	6.6	6.6	7.5	7.1
5812	Eating places.....	4.6	4.4	4.3	4.2	5.3	4.6
5813	Drinking places.....	1.8	2.4	2.3	2.4	2.2	2.5
591	Drug stores, proprietary stores.....	3.2	3.6	3.8	3.4	3.5	3.3
59 ex. 591	Other retail stores <sup>6</sup> .....	13.6	13.7	10.9	13.1	10.8	12.8
592	Liquor stores.....	0.8	0.5	2.0	1.6	2.2	1.6
594	Book, stationery stores.....	(D)	(D)	0.1	(D)	0.1	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	0.2	0.2	(D)
597	Jewelry stores.....	2.5	3.2	0.9	1.1	0.8	1.0
5992	Florists.....	(D)	(D)	0.4	0.3	0.4	0.3
5996	Camera, photographic supply stores....	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**“Full workweek” employees.**—“Full workweek” employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the “food group” classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as “food stores” some of their receipts may be derived from the sale of nonfood products.

As noted in the section on “Method of Enumeration,” the 1958 Census findings are based on reports from two different sources. “Employer” establishments were canvassed by mail and were required to complete report forms especially designed for this census. “Nonemployer” establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily “self-designation.” In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See “Comparisons of the 1954 and 1958 Censuses,” above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity “composition” of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the “nonemployer” establishments account for less than 10 percent of retail sales.



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.



# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.

**DEPARTMENT OF COMMERCE**

**BUREAU OF THE CENSUS**

**WASHINGTON 25, D. C.**

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# CENTRAL BUSINESS DISTRICT STATISTICS

Flint, Mich., Area

# 1958 Census of Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Flint, Mich., Area—BC58-CBD29

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

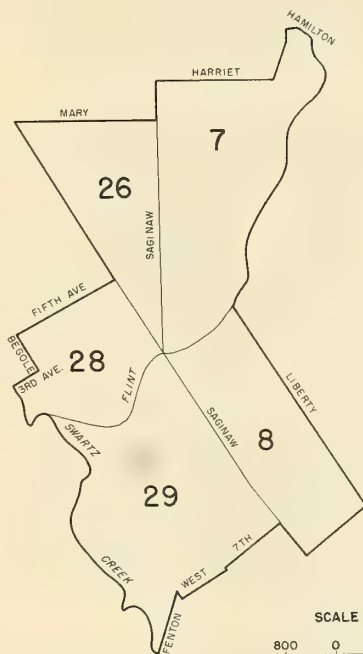
# FLINT, MICH.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT

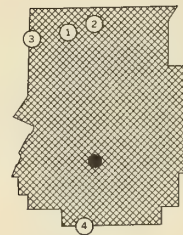
GENESEE CO.



## CENTRAL BUSINESS DISTRICT



SCALE  
800 0 800 FT.



SCALE  
5 0 5 MILES

- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY, 1954 AND 1955
- ▨ STANDARD METROPOLITAN STATISTICAL AREA
- 7 TRACT NUMBER

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF FLINT

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	464	103,647	15,057	4,646	3,894	461	134,807	17,145
52	Lumber, building materials, hardware, farm equipment dealers.....	25	7,443	729	200	188	18	8,048	892
5251	Hardware stores.....	3	232	13	5	2	2	(D)	(D)
52 ex. 5251	Other.....	22	7,211	716	195	186	16	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	12	23,291	3,763	1,283	991	18	28,249	3,727
531	Department stores.....	3	18,836	3,057	933	798	5	23,335	2,910
533	Limited price variety stores.....	3	(D)	(D)	(D)	(D)	6	4,380	749
539	Other general merchandise stores.....	6	(D)	(D)	(D)	(D)	7	534	68
54	Food stores.....	26	6,506	468	180	119	35	8,898	662
55 ex. 554	Automotive dealers.....	31	19,713	2,528	465	441	22	33,280	3,467
554	Gasoline service stations.....	34	2,093	206	80	69	33	2,096	243
56	Apparel, accessory stores.....	97	17,063	2,686	1,000	808	113	22,514	3,092
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	22	4,245	616	235	209	24	6,541	950
562, 563, 568	Women's clothing, specialty stores....	37	8,694	1,436	558	447	39	9,536	1,304
562	Ready-to-wear stores <sup>5</sup> .....	25	7,941	1,305	506	408	27	9,135	1,239
565	Family clothing stores <sup>5</sup> .....	6	610	112	42	33	7	1,491	198
566	Shoe stores.....	27	3,208	489	149	104	26	3,709	466
564, 569	Other apparel stores.....	5	306	33	16	15	7	784	133
57	Furniture, home furnishings, equipment stores.....	56	13,938	2,156	513	474	57	15,713	2,299
5712	Furniture stores <sup>4</sup> .....	16	4,667	926	192	177	17	7,991	1,079
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	10	2,677	553	155	140	11	3,271	604
572, 573	Household appliance, radio, TV, music stores.....	30	6,594	677	166	157	25	4,427	616
58	Eating, drinking places.....	92	4,484	1,021	493	429	70	4,946	1,164
5812	Eating places.....	70	3,380	820	394	340	45	3,160	811
5813	Drinking places.....	22	1,104	201	99	89	25	1,786	354
591	Drug stores, proprietary stores.....	12	2,976	378	133	112	13	4,149	574
59 ex. 591	Other retail stores <sup>6</sup> .....	79	6,140	1,122	299	263	82	6,914	1,024
592	Liquor stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
594	Book, stationery stores.....	3	(D)	55	17	15	6	465	72
595	Sporting goods, bicycle stores.....	4	934	188	37	26	7	699	105
597	Jewelry stores.....	18	1,758	429	85	79	26	2,517	407
5992	Florists.....	8	485	103	39	35	7	589	105
5996	Camera, photographic supply stores....	3	330	40	9	9	3	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	10	1,499	570	234	118	10	1,996	604
783	Motion picture theaters.....	5	(D)	(D)	(D)	(D)	6	1,388	214

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$426,000 of which \$172,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# FLINT, MICH., AREA

7

Table 2.--RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF FLINT

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	1,964	314,174	35,286	11,789	9,447	1,874	325,268	35,932
52	Lumber, building materials, hardware, farm equipment dealers.....	135	20,937	2,481	564	514	100	22,999	2,656
5251	Hardware stores.....	58	(D)	(D)	(D)	(D)	45	3,291	306
52 ex. 5251	Other.....	77	(D)	(D)	(D)	(D)	55	19,708	2,350
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	61	35,090	5,209	1,934	1,390	57	32,599	4,182
531	Department stores.....	7	(D)	(D)	(D)	(D)	5	23,335	2,910
533	Limited price variety stores.....	32	5,561	905	485	261	27	6,307	1,000
539	Other general merchandise stores.....	22	(D)	(D)	(D)	(D)	25	2,902	272
54	Food stores.....	290	80,185	4,944	1,908	1,109	326	69,489	4,540
55 ex. 554	Automotive dealers.....	151	63,500	6,477	1,265	1,228	112	76,926	7,717
554	Gasoline service stations.....	268	22,356	2,072	750	638	242	21,059	1,804
56	Apparel, accessory stores.....	157	22,504	3,366	1,368	1,080	160	25,112	3,347
561, 567	Men's, boys' apparel stores, custom tailors <sup>2</sup> .....	32	5,200	747	303	264	29	6,746	977
562, 563, 568	Women's clothing, specialty stores....	57	10,282	1,666	711	567	60	11,041	1,451
562	Ready-to-wear stores <sup>5</sup> .....	37	(D)	(D)	(D)	(D)	33	9,926	1,305
565	Family clothing stores <sup>5</sup> .....	17	2,046	243	111	80	15	2,146	266
566	Shoe stores.....	38	4,385	11,222	215	146	34	4,114	514
564, 569	Other apparel stores.....	9	531	53	28	23	14	(D)	139
57	Furniture, home furnishings, equipment stores.....	144	22,336	3,242	842	773	143	26,211	3,714
5712	Furniture stores <sup>4</sup> .....	34	7,093	1,269	305	285	38	(D)	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	24	4,244	773	238	210	27	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	86	10,999	1,200	299	278	72	10,631	1,427
58	Eating, drinking places.....	424	18,181	3,948	1,890	1,646	421	22,140	4,735
5812	Eating places.....	281	11,796	2,908	1,395	1,234	265	13,981	3,392
5813	Drinking places.....	143	6,385	1,040	495	412	156	8,159	1,343
591	Drug stores, proprietary stores.....	93	13,803	1,611	637	507	90	13,512	1,414
59 ex. 591	Other retail stores <sup>6</sup> .....	241	15,282	1,936	631	562	223	15,221	1,823
592	Liquor stores.....	37	3,067	158	77	65	30	2,379	90
594	Book, stationery stores.....	3	(D)	55	17	15	6	465	72
595	Sporting goods, bicycle stores.....	13	1,465	(D)	(D)	(D)	15	931	134
597	Jewelry stores.....	33	2,543	509	135	126	46	3,526	507
5992	Florists.....	29	1,024	189	64	55	23	982	162
5996	Camera, photographic supply stores....	7	(D)	(D)	(D)	(D)	5	486	60
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	16	1,617	607	250	194	13	(D)	(D)
783	Motion picture theaters.....	11	(D)	(D)	(D)	(D)	14	2,273	417

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
FLINT STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	2,915	416,196	43,926	14,994	11,923	2,736	411,150	42,814
52	Lumber, building materials, hardware, farm equipment dealers.....	247	33,714	3,703	880	800	199	35,445	3,835
5251	Hardware stores.....	95	5,432	505	173	136	77	5,552	503
52 ex. 5251	Other.....	152	28,282	3,198	707	664	120	29,877	3,332
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	100	39,590	5,668	2,184	1,519	90	35,149	4,430
531	Department stores.....	9	27,099	3,981	1,335	1,027	5	23,335	2,910
533	Limited price variety stores.....	52	7,242	1,143	626	329	41	7,572	1,163
539	Other general merchandise stores.....	35	(D)	(D)	(D)	(D)	44	4,242	357
54	Food stores.....	475	107,070	6,437	2,536	1,565	534	94,248	5,955
55 ex. 554	Automotive dealers.....	231	88,896	8,581	1,706	1,652	173	97,601	9,473
554	Gasoline service stations.....	422	34,250	2,876	1,085	900	368	30,245	2,311
56	Apparel, accessory stores.....	207	26,114	3,706	1,529	1,192	199	27,761	3,555
561, 567	Men's, boys' apparel stores, custom tailors.....	36	5,515	760	309	269	36	7,871	1,088
562, 563, 568	Women's clothing, specialty stores....	80	11,655	1,820	781	619	76	11,555	1,478
562	Ready-to-wear stores <sup>2</sup> .....	53	10,610	1,668	719	572	41	10,289	1,328
565	Family clothing stores <sup>2</sup> .....	25	3,373	360	168	119	21	2,762	306
566	Shoe stores.....	47	4,848	(D)	(D)	(D)	43	4,468	542
564, 569	Other apparel stores.....	13	(D)	(D)	(D)	(D)	15	(D)	141
57	Furniture, home furnishings, equipment stores.....	197	25,970	3,551	945	859	206	29,413	4,029
5712	Furniture stores <sup>4</sup> .....	42	8,404	1,353	330	306	40	11,787	1,569
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	29	4,418	786	248	220	30	4,124	766
572, 573	Household appliance, radio, TV, music stores.....	126	13,148	1,412	367	333	126	13,306	1,694
58	Eating, drinking places.....	591	23,944	5,062	2,546	2,133	545	26,524	5,472
5812	Eating places.....	399	15,556	3,756	1,918	1,618	342	16,231	3,872
5813	Drinking places.....	192	8,388	1,306	628	515	203	10,293	1,600
591	Drug stores, proprietary stores.....	120	17,609	2,025	813	637	116	16,228	1,673
59 ex. 591	Other retail stores <sup>6</sup> .....	325	19,039	2,317	770	666	306	18,536	2,081
592	Liquor stores.....	42	3,596	205	98	77	38	2,922	137
594	Book, stationery stores.....	5	287	55	17	15	6	465	72
595	Sporting goods, bicycle stores.....	17	1,912	336	71	57	29	1,447	(D)
597	Jewelry stores.....	43	3,021	578	158	145	57	3,717	512
5992	Florists.....	39	1,197	201	76	62	36	1,233	171
5996	Camera, photographic supply stores....	8	518	59	15	15	5	486	60
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	16	1,629	607	250	194	15	2,022	611
783	Motion picture theaters.....	25	(D)	(D)	(D)	(D)	27	2,885	544

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF FLINT, THE ENTIRE CITY, AND FLINT STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	-23.1	-3.4	10.5	1.2	13.1
52	Lumber, building materials, hardware, farm equipment dealers.....	-7.5	-9.0	-9.8	-4.9	-4.1
5251	Hardware stores.....	(D)	(D)	(D)	-2.2	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	-5.3	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	-17.6	7.6	171.2	12.6	136.2
531	Department stores.....	-19.3	(D)	(D)	16.1	(NA)
533	Limited price variety stores.....	(D)	-11.8	(D)	-4.4	(D)
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(D)
54	Food stores.....	-26.9	15.4	21.6	13.6	17.8
55 ex. 554	Automotive dealers.....	-40.8	-17.5	0.3	-8.9	7.6
554	Gasoline service stations.....	-0.1	6.2	6.9	13.2	14.2
56	Apparel, accessory stores.....	-24.2	-10.4	109.4	-5.9	72.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-35.1	-22.9	365.9	-29.9	95.5
562,563,568	Women's clothing, specialty stores.....	-8.8	-6.9	5.5	0.9	46.7
562	Ready-to-wear stores <sup>5</sup> .....	-13.1	(D)	(D)	3.1	131.3
565	Family clothing stores <sup>5</sup> .....	-59.1	-4.7	119.2	22.1	117.4
566	Shoe stores.....	-13.5	6.6	190.6	8.5	116.1
564, 569	Other apparel stores.....	-61.0	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-11.3	-14.8	20.0	-11.7	-12.2
5712	Furniture stores <sup>4</sup> .....	-41.6	(D)	(D)	-28.7	-1.6
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-18.2	(D)	(D)	-7.1	104.1
572, 573	Household appliance, radio, TV, music stores.....	48.9	3.5	-29.0	-1.2	-26.2
58	Eating, drinking places.....	-9.3	-17.9	-20.4	-9.7	-9.9
5812	Eating places.....	7.0	-15.6	-22.2	-4.2	-6.8
5813	Drinking places.....	-38.2	-21.7	-17.1	-18.5	-14.4
591	Drug stores, proprietary stores.....	-28.3	2.2	15.6	8.5	21.1
59 ex. 591	Other retail stores <sup>6</sup> .....	-11.2	0.4	10.1	2.7	11.0
592	Liquor stores.....	(D)	28.9	(D)	(D)	(D)
594	Book, stationery stores.....	(D)	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	33.6	57.4	128.9	32.1	30.7
597	Jewelry stores.....	-32.6	-27.9	-22.2	-18.7	5.3
5992	Florists.....	-17.7	4.3	37.2	-2.9	10.6
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	6.6	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	-24.9	(D)	(D)	-19.4	400.0
783	Motion picture theaters.....	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF FLINT AND OF FLINT STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metro- politan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	33.0	41.4	24.9	32.8
52	Lumber, building materials, hardware, farm equipment dealers...	35.5	35.0	22.1	22.7
5251	Hardware stores.....	(D)	(D)	4.3	(D)
52 ex. 5251	Other.....	(D)	(D)	25.5	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	66.4	86.7	58.8	80.4
531	Department stores.....	(D)	100.0	69.5	100.0
533	Limited price variety stores.....	(D)	69.4	(D)	57.8
539	Other general merchandise stores.....	(D)	18.4	(D)	12.6
54	Food stores.....	8.1	27.2	6.1	9.4
55 ex. 554	Automotive dealers.....	31.0	43.3	22.2	34.1
554	Gasoline service stations.....	9.4	10.0	6.1	6.9
56	Apparel, accessory stores.....	75.8	89.7	65.3	81.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	81.6	97.0	77.0	83.1
562, 563, 568	Women's clothing, specialty stores.....	84.6	86.4	74.6	82.5
562	Ready-to-wear stores <sup>5</sup> .....	(D)	92.0	74.8	88.8
565	Family clothing stores <sup>5</sup> .....	29.8	69.5	18.1	54.0
566	Shoe stores.....	73.2	90.2	66.2	83.0
564, 569	Other apparel stores.....	42.4	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	62.4	59.9	53.7	53.4
5712	Furniture stores <sup>4</sup> .....	65.8	(D)	55.5	67.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	63.1	(D)	60.6	79.3
572, 573	Household appliance, radio, TV, music stores.....	60.0	41.6	50.2	33.3
58	Eating, drinking places.....	24.7	22.3	18.7	18.6
5812	Eating places.....	28.7	22.6	21.7	19.5
5813	Drinking places.....	17.3	21.9	13.2	17.4
591	Drug stores, proprietary stores.....	21.6	30.7	16.9	25.6
59 ex. 591	Other retail stores <sup>6</sup> .....	40.2	45.4	32.2	37.3
592	Liquor stores.....	(D)	(D)	(D)	(D)
594	Book, stationery stores.....	(D)	100.0	(D)	100.0
595	Sporting goods, bicycle stores.....	63.8	75.1	48.8	48.3
597	Jewelry stores.....	69.1	71.4	58.2	67.7
5992	Florists.....	47.4	60.0	40.5	47.8
5996	Camera, photographic supply stores.....	(D)	(D)	63.7	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF FLINT, THE ENTIRE CITY, AND FLINT STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	7.2	6.0	6.7	7.1	8.1	8.6
5251	Hardware stores.....	0.2	(D)	(D)	1.0	1.3	1.4
52 ex. 5251	Other.....	7.0	(D)	(D)	6.1	6.8	7.2
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	22.5	21.0	11.2	10.0	9.5	8.5
531	Department stores.....	18.2	17.3	(D)	7.2	6.5	5.7
533	Limited price variety stores.....	(D)	3.2	1.8	1.9	1.7	1.8
539	Other general merchandise stores.....	(D)	0.4	(D)	0.9	(D)	1.0
54	Food stores.....	6.3	6.6	25.5	21.4	25.7	22.9
55 ex. 554	Automotive dealers.....	19.0	24.7	20.2	23.6	21.4	23.7
554	Gasoline service stations.....	2.0	1.6	7.1	6.5	8.2	7.4
56	Apparel, accessory stores.....	16.5	16.7	7.2	7.7	6.3	6.8
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	4.1	4.9	1.7	2.1	1.3	1.9
562, 563, 568	Women's clothing, specialty stores....	8.4	7.1	3.3	3.4	2.8	2.8
562	Ready-to-wear stores <sup>5</sup> .....	7.7	6.8	(D)	3.1	2.5	2.5
565	Family clothing stores <sup>5</sup> .....	0.6	1.1	0.6	0.7	0.8	0.7
566	Shoe stores.....	3.1	2.8	1.4	1.3	1.2	1.1
564, 569	Other apparel stores.....	0.3	0.6	0.2	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	13.4	11.7	7.1	8.1	6.2	7.2
5712	Furniture stores <sup>4</sup> .....	4.5	5.9	2.3	(D)	2.0	2.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	2.6	2.4	1.3	(D)	1.1	1.0
572, 573	Household appliance, radio, TV, music stores.....	6.4	3.3	3.5	3.3	3.1	3.2
58	Eating, drinking places.....	4.3	3.6	5.8	6.8	5.8	6.5
5812	Eating places.....	3.3	2.3	3.8	4.3	3.7	3.9
5813	Drinking places.....	1.1	1.3	2.0	2.5	2.0	2.5
591	Drug stores, proprietary stores.....	2.9	3.0	4.4	4.1	4.2	3.9
59 ex. 591	Other retail stores <sup>6</sup> .....	5.9	5.1	4.8	4.7	4.6	4.5
592	Liquor stores.....	(D)	(D)	1.0	0.7	0.9	0.7
594	Book, stationery stores.....	(D)	0.3	(D)	0.1	0.1	0.1
595	Sporting goods, bicycle stores.....	0.9	0.5	0.5	0.3	0.5	0.4
597	Jewelry stores.....	1.7	1.9	0.8	1.1	0.7	9.0
5992	Florists.....	0.5	0.4	0.3	0.3	0.3	0.3
5996	Camera, photographic supply stores....	0.3	(D)	(D)	0.1	0.1	0.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE FLINT STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.--Includes the planned center known as "North Flint Plaza" and the stores on Detroit St. from Pierson Rd. to West Parkway Ave. and the 100 block of East Pierson Rd. and the 100-200 blocks of West Pierson Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	19	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	7,736	56	Apparel, accessory stores <sup>1</sup> .....	7
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	6	562-3, 568	Women's clothing, specialty stores.....	2
	Sales.....(\$1,000)...	(D)	562	Ready-to-wear stores <sup>5</sup> .....	2
53 part, <sup>4</sup> 56, 57	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	10	566	Shoe stores.....	2
	Sales.....(\$1,000)...	3,947	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	3	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>2</sup> .....	19	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	2
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
54	Food stores.....	3	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 2.--Includes the stores on North Saginaw St. from East Russell Ave. to East Foss Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	21	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	4,505	56	Apparel, accessory stores <sup>1</sup> .....	...
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	7	562-3, 568	Women's clothing, specialty stores.....	...
	Sales.....(\$1,000)...	1,764	562	Ready-to-wear stores <sup>5</sup> .....	...
53 part, <sup>2</sup> 56, 57	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	4	566	Shoe stores.....	...
	Sales.....(\$1,000)...	1,002	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	10	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	1,739	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	21	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	2
5251	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	2
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	2	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE FLINT STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 3.--Includes the planned center known as "Northwest Shopping Center" and the stores on North Clio Rd. from Canterbury to Mott Ave. and along West Pierson Rd. from Cloverlawn Dr. to Montrose St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	24	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	8,119	56	Apparel, accessory stores <sup>1</sup> .....	3
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	7	562-3, 568	Women's clothing, specialty stores....	...
	Sales.....(\$1,000)...	4,696	562	Ready-to-wear stores <sup>2</sup> .....	...
53 part, <sup>2</sup> 56, 57	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>3</sup> .....	...
	Number.....	9	566	Shoe stores.....	2
	Sales.....(\$1,000)...	2,383	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	4
	Number.....	8	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,040	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>2</sup> .....	24	58	Eating, drinking places.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	2
5251	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	2
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> ....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
54	Food stores.....	2	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

MRC No. 4.--Includes the planned center known as "South Flint Plaza" and the stores on Fenton Rd. (4600 up and G 3200-G 3599) and on Hemphill Rd. (G 850-G 1030 and 850-1030).

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	37	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	12,645	56	Apparel, accessory stores <sup>1</sup> .....	10
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	11	562-3, 568	Women's clothing, specialty stores....	5
	Sales.....(\$1,000)...	4,857	562	Ready-to-wear stores <sup>2</sup> .....	4
53 part, <sup>2</sup> 56, 57	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>3</sup> .....	...
	Number.....	17	566	Shoe stores.....	3
	Sales.....(\$1,000)...	6,965	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	9	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	823	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>2</sup> .....	37	58	Eating, drinking places.....	5
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	4
5251	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> ....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	4
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
54	Food stores.....	5	5992	Florists.....	1
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radios and TV sets. Also included are musical instrument stores and music and record shops, kind of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radios and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings, drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lamp shades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric iron, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

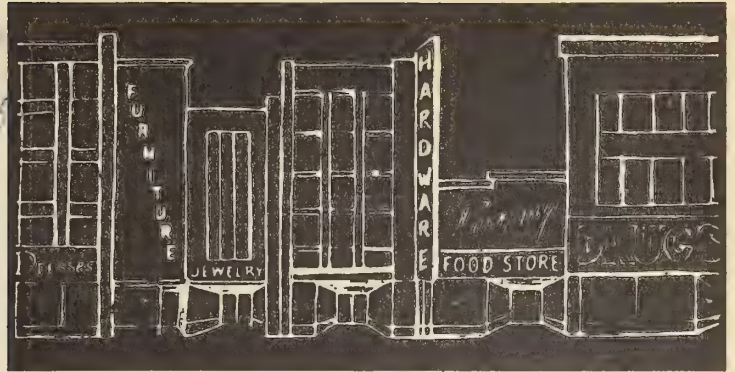
This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



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# CENTRAL BUSINESS DISTRICT STATISTICS

Fort Wayne, Ind., Area

1958  
Census  
of  
Business



U.S. DEPARTMENT OF COMMERCE

Luther H. Hodges, Secretary

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### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Fort Wayne, Ind., Area—BC58-CBD30

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

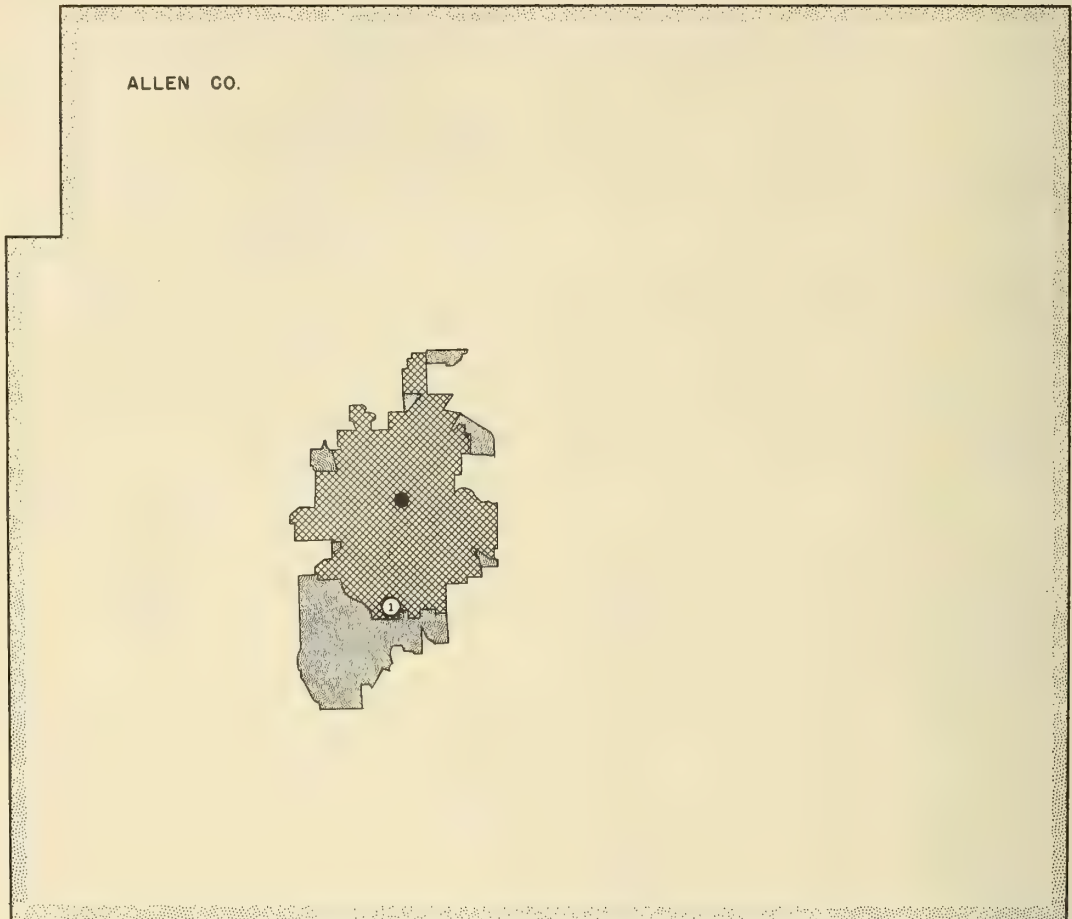
Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

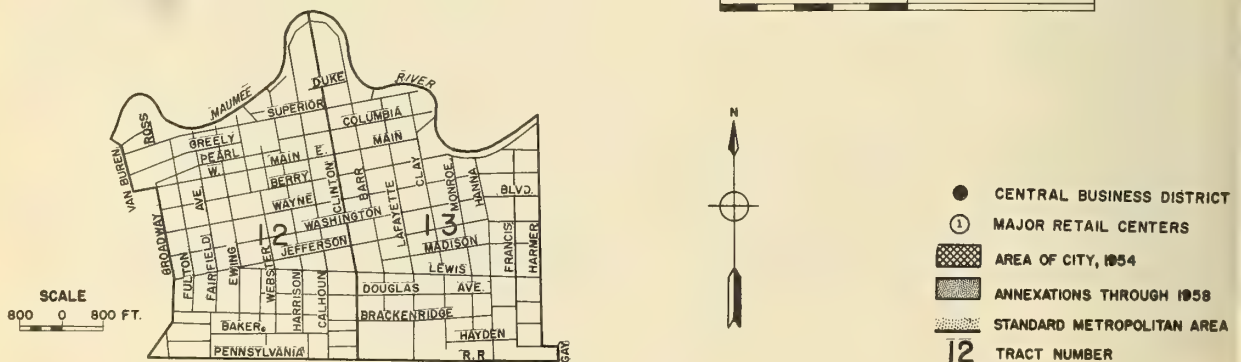
In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# FORT WAYNE, IND STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



## CENTRAL BUSINESS DISTRICT





# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF FORT WAYNE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	382	95,548	14,560	5,141	4,304	449	104,068	15,032
52	Lumber, building materials, hardware, farm equipment dealers.....	13	2,615	419	100	94	15	2,308	389
5251	Hardware stores.....	...	...	...	...	...	1	(D)	(D)
52 ex. 5251	Other.....	13	2,615	419	100	94	14	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	5	24,887	4,596	1,889	1,535	9	26,384	4,608
531	Department stores.....	3	(D)	(D)	(D)	(D)	4	(D)	(D)
533	Limited price variety stores.....	2	(D)	(D)	(D)	(D)	5	(D)	(D)
539	Other general merchandise stores.....	...	...	...	...	...	...	...	...
54	Food stores.....	27	6,739	489	180	117	38	7,057	585
55 ex. 554	Automotive dealers.....	23	23,648	2,358	505	491	27	28,012	2,330
554	Gasoline service stations.....	24	2,040	232	92	71	27	2,183	242
56	Apparel, accessory stores.....	63	12,867	2,247	755	589	89	14,572	2,482
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	13	3,720	679	202	149	18	4,177	728
562, 563, 568	Women's clothing, specialty stores....	25	6,336	1,178	411	334	28	6,463	1,162
562	Ready-to-wear stores <sup>5</sup> .....	14	5,161	927	331	263	15	6,034	1,087
565	Family clothing stores <sup>5</sup> .....	2	(D)	(D)	(D)	(D)	3	(D)	(D)
566	Shoe stores.....	20	2,265	330	116	88	34	3,305	479
564, 569	Other apparel stores.....	1	(D)	(D)	(D)	(D)	4	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	43	6,437	1,135	299	270	49	7,722	1,287
5712	Furniture stores <sup>4</sup> .....	14	(D)	(D)	(D)	(D)	16	2,651	472
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	7	(D)	(D)	(D)	(D)	5	1,119	349
572, 573	Household appliance, radio, TV, music stores.....	22	2,536	424	122	105	26	3,866	466
58	Eating, drinking places.....	93	5,520	1,298	746	635	99	6,149	1,453
5812	Eating places.....	64	4,107	1,089	642	556	58	4,036	1,107
5813	Drinking places.....	29	1,413	209	104	79	41	2,113	346
591	Drug stores, proprietary stores.....	14	2,546	422	142	119	14	2,611	463
59 ex. 591	Other retail stores <sup>6</sup> .....	77	8,249	1,364	433	383	82	7,070	1,193
592	Liquor stores.....	7	843	86	40	26	9	954	93
594	Book, stationery stores.....	5	1,560	306	95	93	6	(D)	(D)
595	Sporting goods, bicycle stores.....	4	(D)	(D)	(D)	(D)	7	1,120	172
597	Jewelry stores.....	11	1,536	317	74	65	16	1,726	357
5992	Florists.....	6	429	96	34	30	7	317	58
5996	Camera, photographic supply stores....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	12	2,257	805	439	377	13	2,430	847
783	Motion picture theaters.....	6	(D)	(D)	(D)	(D)	6	1,131	257

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$1,315,000 of which \$663,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## FORT WAYNE, IND., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF FORT WAYNE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	1,350	245,253	(D)	(D)	(D)	1,350	204,201	26,167
52	Lumber, building materials, hardware, farm equipment dealers.....	72	10,760	1,446	342	317	65	10,219	1,380
5251	Hardware stores.....	23	944	89	36	31	22	1,258	116
52 ex. 5251	Other.....	49	9,816	1,357	306	286	43	8,961	1,264
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	39	43,418	7,428	2,980	2,213	33	38,047	6,354
531	Department stores.....	7	35,173	6,082	2,165	1,669	5	30,905	5,177
533	Limited price variety stores.....	18	(D)	(D)	(D)	(D)	20	(D)	(D)
539	Other general merchandise stores.....	12	(D)	(D)	(D)	(D)	6	(D)	(D)
54	Food stores.....	148	53,807	3,763	1,370	926	235	34,182	2,439
55 ex. 554	Automotive dealers.....	87	47,282	4,410	935	902	83	44,527	3,874
554	Gasoline service stations.....	176	14,582	1,315	556	399	156	11,558	1,080
56	Apparel, accessory stores.....	95	16,052	2,631	937	736	111	15,641	2,669
561, 567	Men's, boys' apparel stores, custom tailors.....	18	4,294	751	234	174	18	4,177	728
562, 563, 568	Women's clothing, specialty stores....	33	7,364	(D)	(D)	(D)	32	(D)	(D)
562	Ready-to-wear stores <sup>5</sup> .....	17	(D)	(D)	(D)	(D)	19	(D)	(D)
565	Family clothing stores <sup>5</sup> .....	4	(D)	(D)	(D)	(D)	4	344	55
566	Shoe stores.....	34	3,323	452	172	126	41	3,768	(D)
564, 569	Other apparel stores.....	4	205	24	9	7	12	688	(D)
57	Furniture, home furnishings, equipment stores.....	122	11,736	1,810	485	444	94	12,715	1,993
5712	Furniture stores <sup>4</sup> .....	42	4,209	697	175	165	23	3,873	672
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	22	2,572	392	105	97	17	1,708	247
572, 573	Household appliance, radio, TV, music stores.....	58	4,955	721	205	182	54	7,134	928
58	Eating, drinking places.....	324	21,141	4,519	2,486	2,049	298	17,067	3,520
5812	Eating places.....	217	13,944	3,467	1,987	1,643	174	9,585	2,443
5813	Drinking places.....	107	7,197	1,052	499	406	124	7,482	1,077
591	Drug stores, proprietary stores.....	67	8,171	(D)	(D)	(D)	63	6,537	946
59 ex. 591	Other retail stores <sup>6</sup> .....	220	18,304	2,404	802	697	212	13,708	1,912
592	Liquor stores.....	35	(D)	(D)	(D)	(D)	21	1,696	(D)
594	Book, stationery stores.....	10	1,603	310	97	95	6	(D)	(D)
595	Sporting goods, bicycle stores.....	6	883	124	36	30	13	1,226	181
597	Jewelry stores.....	18	1,635	(D)	(D)	(D)	25	(D)	(D)
5992	Florists.....	17	(D)	(D)	(D)	(D)	11	419	76
5996	Camera, photographic supply stores....	6	810	78	32	29	3	363	41
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	15	(D)	(D)	(D)	(D)	16	(D)	(D)
783	Motion picture theaters.....	8	(D)	(D)	(D)	(D)	17	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
FORT WAYNE STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	1,680	284,894	34,464	12,608	10,013	1,648	232,323	28,482
52	Lumber, building materials, hardware, farm equipment dealers.....	109	16,374	2,118	480	445	111	14,871	1,842
5251	Hardware stores.....	28	1,374	133	51	43	37	2,049	178
52 ex. 5251	Other.....	81	15,000	1,985	429	402	74	12,822	1,664
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	74	44,852	7,497	3,019	2,238	49	39,694	6,442
531	Department stores.....	7	35,173	6,082	2,165	1,669	5	30,905	5,177
533	Limited price variety stores.....	22	6,593	1,143	708	472	22	6,580	1,083
539	Other general merchandise stores.....	29	(D)	292	146	97	20	2,201	182
54	Food stores.....	187	63,525	4,375	1,613	1,089	285	39,998	2,755
55 ex. 554	Automotive dealers.....	110	52,342	4,745	1,037	1,003	99	47,970	4,098
554	Gasoline service stations.....	247	20,849	1,820	745	554	210	15,401	1,347
56	Apparel, accessory stores.....	108	16,555	2,673	958	753	115	15,844	2,690
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	18	4,294	751	234	174	18	4,177	728
562, 563, 568	Women's clothing, specialty stores....	37	7,610	1,338	475	391	34	6,681	1,188
562	Ready-to-wear stores <sup>5</sup> .....	19	6,124	1,052	386	311	20	6,218	1,105
565	Family clothing stores <sup>5</sup> .....	4	(D)	(D)	(D)	(D)	4	344	55
566	Shoe stores.....	41	3,450	461	176	129	41	3,768	(D)
564, 569	Other apparel stores.....	6	(D)	(D)	(D)	(D)	14	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	143	13,302	1,961	517	471	107	13,886	2,142
5712	Furniture stores <sup>4</sup> .....	48	4,786	743	191	180	26	4,056	690
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	26	2,928	424	112	104	15	1,674	260
572, 573	Household appliance, radio, TV, music stores.....	69	5,588	794	214	187	58	7,928	1,192
58	Eating, drinking places.....	374	23,462	5,016	2,786	2,277	354	19,220	3,925
5812	Eating places.....	253	15,623	3,881	2,255	1,849	212	11,098	2,777
5813	Drinking places.....	121	7,839	1,135	531	428	142	8,122	1,148
591	Drug stores, proprietary stores.....	75	9,242	1,252	508	357	69	7,244	1,011
59 ex. 591	Other retail stores <sup>6</sup> .....	253	24,391	3,007	945	826	249	18,195	2,230
592	Liquor stores.....	36	2,984	259	112	80	24	1,836	140
594	Book, stationery stores.....	10	1,603	310	97	95	6	(D)	(D)
595	Sporting goods, bicycle stores.....	6	883	124	36	30	15	(D)	(D)
597	Jewelry stores.....	21	2,154	463	105	96	27	1,938	378
5992	Florists.....	18	718	153	63	47	13	461	79
5996	Camera, photographic supply stores....	6	810	78	32	29	3	363	41
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	17	2,881	996	508	442	17	2,741	951
783	Motion picture theaters.....	14	(D)	(D)	(D)	(D)	20	2,245	525

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF FORT WAYNE, THE ENTIRE CITY, AND FORT WAYNE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	-8.2	20.1	49.5	22.6	47.6
52	Lumber, building materials, hardware, farm equipment dealers.....	13.3	5.3	3.0	10.1	9.5
5251	Hardware stores.....	...	-25.0	(D)	-33.0	(D)
52 ex. 5251	Other.....	(D)	9.5	(D)	15.4	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	-5.7	13.8	58.9	13.0	50.0
531	Department stores.....	(D)	14.1	(D)	13.8	(D)
533	Limited price variety stores.....	(D)	(D)	(D)	0.2	(D)
539	Other general merchandise stores.....	...	(D)	(D)	(D)	(D)
54	Food stores.....	-4.7	57.4	73.5	58.8	72.4
55 ex. 554	Automotive dealers.....	-15.6	6.2	49.1	9.1	43.7
554	Gasoline service stations.....	-6.6	26.1	33.8	35.4	42.3
56	Apparel, accessory stores.....	-11.8	2.6	197.9	4.5	189.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-11.7	2.8	...	2.8	...
562, 563, 568	Women's clothing, specialty stores.....	-2.0	(D)	(D)	13.9	484.4
562	Ready-to-wear stores <sup>5</sup> .....	-14.5	(D)	(D)	-1.6	423.4
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	(D)	(D)
566	Shoe stores.....	-31.5	-11.9	128.5	-8.5	155.9
564, 569	Other apparel stores.....	(D)	-70.2	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-16.6	-7.7	6.1	-4.3	11.4
5712	Furniture stores <sup>4</sup> .....	(D)	8.6	(D)	17.5	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	50.5	(D)	74.9	(D)
572, 573	Household appliance, radio, TV, music stores.....	-33.5	-30.5	-26.0	-29.6	-24.8
58	Eating, drinking places.....	-10.3	23.9	43.5	22.1	35.7
5812	Eating places.....	1.7	45.5	78.1	40.8	63.0
5813	Drinking places.....	-33.1	-3.8	7.7	-3.5	6.9
591	Drug stores, proprietary stores.....	-2.5	25.0	43.3	27.6	44.5
59 ex. 591	Other retail stores <sup>6</sup> .....	14.3	33.5	51.7	34.1	45.0
592	Liquor stores.....	-11.6	(D)	(D)	62.5	142.7
594	Book, stationery stores.....	(D)	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	-28.0	(D)	(D)	(D)
597	Jewelry stores.....	-11.9	(D)	(D)	11.1	191.5
5992	Florists.....	13.5	(D)	(D)	55.7	100.6
5996	Camera, photographic supply stores.....	(D)	123.0	(D)	123.1	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	-7.1	(D)	(D)	5.1	100.6
783	Motion picture theaters.....	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF FORT WAYNE AND OF FORT WAYNE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	39.0	51.0	33.5	44.8
52	Lumber, building materials, hardware, farm equipment dealers...	24.3	22.6	16.0	15.5
5251	Hardware stores.....	...	(D)	...	(D)
52 ex. 5251	Other.....	26.6	(D)	17.4	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	57.3	68.6	55.5	66.5
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	(D)	(D)	(D)	(D)
539	Other general merchandise stores.....	...	...	...	...
54	Food stores.....	12.5	20.6	10.6	17.6
55 ex. 554	Automotive dealers.....	47.9	62.9	43.3	58.4
554	Gasoline service stations.....	14.0	18.9	9.8	14.2
56	Apparel, accessory stores.....	80.2	93.2	77.8	92.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	86.6	100.0	86.6	100.0
562, 563, 568	Women's clothing, specialty stores.....	86.0	(D)	83.3	96.7
562	Ready-to-wear stores <sup>5</sup> .....	(D)	(D)	84.3	97.0
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	(D)
566	Shoe stores.....	68.2	87.7	65.7	87.7
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	54.8	60.7	48.4	56.0
5712	Furniture stores <sup>4</sup> .....	(D)	68.4	(D)	65.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	65.5	(D)	66.4
572, 573	Household appliance, radio, TV, music stores.....	51.2	54.2	45.4	48.7
58	Eating, drinking places.....	25.9	36.0	23.3	32.0
5812	Eating places.....	29.1	42.1	26.0	36.4
5813	Drinking places.....	19.6	28.2	18.0	26.4
591	Drug stores, proprietary stores.....	31.2	39.9	27.5	36.4
59 ex. 591	Other retail stores <sup>6</sup> .....	45.0	51.5	33.8	39.4
592	Liquor stores.....	(D)	56.3	28.3	52.0
594	Book, stationery stores.....	97.3	(D)	97.3	(D)
595	Sporting goods, bicycle stores.....	(D)	91.3	(D)	(D)
597	Jewelry stores.....	93.0	(D)	71.3	89.0
5992	Florists.....	(D)	75.6	59.7	68.0
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF FORT WAYNE, THE ENTIRE CITY, AND FORT WAYNE STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	2.7	2.2	4.4	5.0	5.8	6.4
5251	Hardware stores.....	...	(D)	0.4	0.6	0.5	0.9
52 ex. 5251	Other.....	2.7	(D)	4.0	4.4	5.3	5.5
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	26.0	25.4	17.7	18.6	15.7	17.1
531	Department stores.....	(D)	(D)	14.3	15.1	12.3	13.3
533	Limited price variety stores.....	(D)	(D)	(D)	(D)	2.3	2.8
539	Other general merchandise stores.....	...	...	(D)	(D)	(D)	1.0
54	Food stores.....	7.1	6.8	21.9	16.7	22.3	17.2
55 ex. 554	Automotive dealers.....	24.8	26.8	19.3	21.8	18.4	20.6
554	Gasoline service stations.....	2.1	2.1	6.0	5.7	7.3	6.6
56	Apparel, accessory stores.....	13.5	14.0	6.5	7.7	5.8	6.8
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.9	4.0	1.8	2.1	1.5	1.8
562, 563, 568	Women's clothing, specialty stores....	6.6	6.2	3.0	(D)	2.7	2.9
562	Ready-to-wear stores <sup>5</sup> .....	5.5	5.8	(D)	(D)	2.1	2.7
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	0.2	(D)	0.1
566	Shoe stores.....	2.4	3.2	1.4	1.8	1.2	1.6
564, 569	Other apparel stores.....	(D)	(D)	0.1	0.3	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	6.7	7.4	4.8	6.2	4.7	6.0
5712	Furniture stores <sup>4</sup> .....	(D)	2.6	1.8	1.9	1.7	1.7
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	1.1	1.0	0.8	1.0	0.7
572, 573	Household appliance, radio, TV, music stores.....	2.6	3.7	2.0	3.4	2.0	3.4
58	Eating, drinking places.....	5.8	5.9	8.6	8.4	8.2	8.3
5812	Eating places.....	4.3	3.9	5.7	4.7	5.5	4.8
5813	Drinking places.....	1.5	2.0	2.9	3.7	2.7	3.5
591	Drug stores, proprietary stores.....	2.7	2.5	3.3	3.2	3.2	3.1
59 ex. 591	Other retail stores <sup>6</sup> .....	8.6	6.7	7.5	6.7	8.6	7.8
592	Liquor stores.....	0.9	0.9	(D)	0.8	1.0	0.8
594	Book, stationery stores.....	1.6	(D)	0.7	(D)	0.6	(D)
595	Sporting goods, bicycle stores.....	(D)	1.1	0.4	0.6	0.3	(D)
597	Jewelry stores.....	1.6	1.7	0.7	(D)	0.8	0.8
5992	Florists.....	0.4	0.3	(D)	0.2	0.3	0.2
5996	Camera, photographic supply stores....	(D)	(D)	3.3	0.2	0.3	0.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE FORT WAYNE STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1—Includes the planned center known as "Southgate Plaza" and stores in the area bounded by Pettit Ave., East LaFayette St. Extension (Highways 33 and 27), South Calhoun Elementary School boundary, rear lot line of establishments on west side of South Calhoun.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	34			
	Sales.....(\$1,000)...	9,368	554	Gasoline service stations.....	2
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	12
	Number.....	8	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	3,487	562-3, 568	Women's clothing, specialty stores.....	5
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	3
56, 57	Number.....	20	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	5,281	566	Shoe stores.....	4
			564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	6	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	600	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>2</sup> .....	34	58	Eating, drinking places.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	3
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	2	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	4	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data

for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).-- Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).-- Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).-- Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).-- Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).-- Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).-- Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).-- Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).-- Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).-- Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).-- Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



APR 23 1961



# CENTRAL BUSINESS DISTRICT STATISTICS

Fort Worth, Tex., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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### ELECTRONIC SYSTEMS DIVISION—

Robert F. Drury, Chief

### GEOGRAPHY DIVISION—

William T. Fay, Chief

### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Fort Worth, Tex., Area—BC58-CBD31  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D. C., and U. S. Department of Commerce Field Offices. 25 cents.



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one of n whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

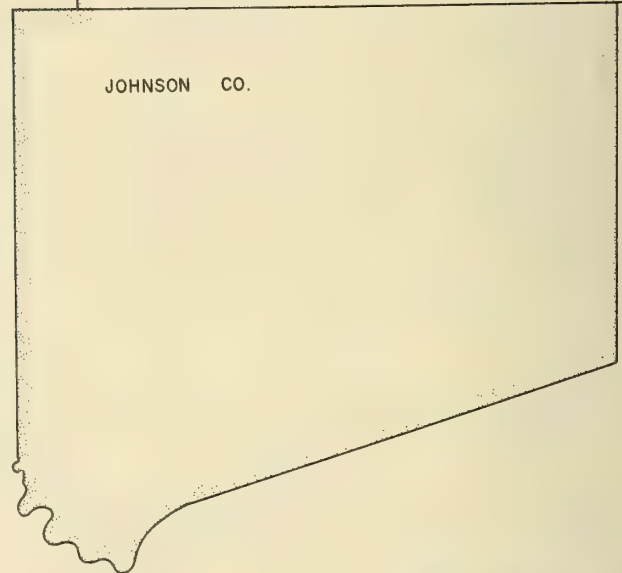
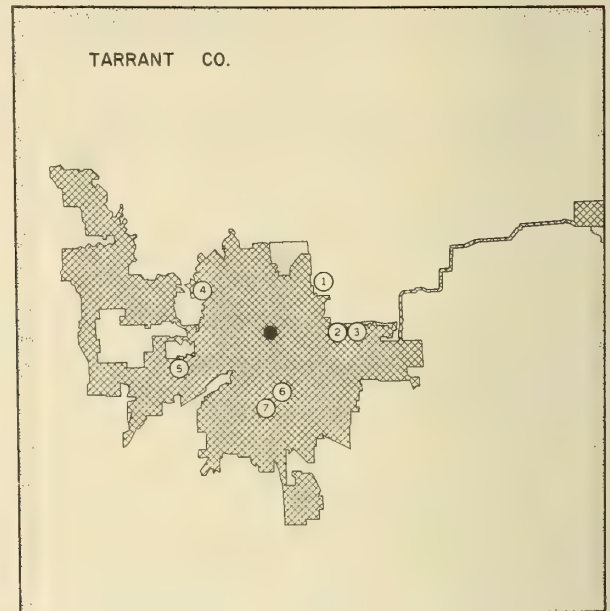
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

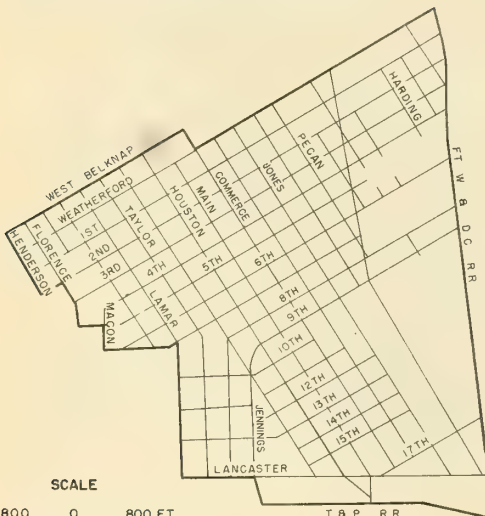
For explanation of procedures and definitions, see Appendix.

# FORT WORTH, TEX.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



### CENTRAL BUSINESS DISTRICT\*



SCALE  
800 0 800 FT.

SCALE  
5 0 5 MILES

- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY, 1954
- ▨ ANNEXATIONS THROUGH 1958
- STANDARD METROPOLITAN STATISTICAL AREA

\*CONSISTS OF TRACT 18

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	16

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF FORT WORTH

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	403	140,217	21,787	8,216	7,027	485	140,925	21,171
52	Lumber, building materials, hardware, farm equipment dealers.....	7	1,834	191	66	51	9	1,139	167
5251	Hardware stores.....	3	(D)	(D)	(D)	(D)	2	(D)	(D)
52 ex. 5251	Other.....	4	(D)	(D)	(D)	(D)	7	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	14	69,871	11,605	4,603	3,773	17	63,241	10,067
531	Department stores.....	6	67,003	11,088	4,275	3,544	7	60,013	9,541
533	Limited price variety stores.....	5	2,601	517	328	229	5	(D)	(D)
539	Other general merchandise stores.....	3	267	...	...	...	3	(D)	(D)
54	Food stores.....	17	2,407	171	54	46	21	1,820	175
55 ex. 554	Automotive dealers.....	17	19,070	1,633	325	321	26	27,675	2,590
554	Gasoline service stations.....	14	1,118	110	48	44	15	767	94
56	Apparel, accessory stores.....	74	17,488	2,804	1,017	850	96	19,653	3,340
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	22	5,957	1,030	312	284	22	4,916	948
562, 563, 568	Women's clothing, specialty stores.....	22	7,034	1,130	463	382	31	6,762	1,137
562	Ready-to-wear stores <sup>5</sup> .....	17	6,249	1,036	438	358	18	5,659	917
565	Family clothing stores <sup>5</sup> .....	4	574	79	43	32	5	1,741	264
566	Shoe stores.....	23	3,694	530	184	137	29	5,352	917
564, 569	Other apparel stores.....	3	229	35	15	15	9	882	74
57	Furniture, home furnishings, equipment stores.....	31	7,376	1,274	315	307	33	6,797	1,053
5712	Furniture stores <sup>4</sup> .....	17	4,874	854	214	213	12	4,337	671
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	4	115	14	7	5	3	129	26
572, 573	Household appliance, radio, TV, music stores.....	10	2,387	406	94	89	14	2,103	356
58	Eating, drinking places.....	102	6,336	1,806	973	884	140	6,445	1,660
5812	Eating places.....	78	5,594	1,686	900	820	102	5,420	1,509
5813	Drinking places.....	24	742	120	73	64	38	1,025	151
591	Drug stores, proprietary stores.....	13	3,331	448	185	158	15	2,886	505
59 ex. 591	Other retail stores <sup>6</sup> .....	114	11,386	1,745	630	593	113	10,502	1,520
592	Liquor stores.....	11	1,498	70	19	19	19	1,779	71
594	Book, stationery stores.....	9	804	99	37	31	10	728	83
595	Sporting goods, bicycle stores.....	3	(D)	(D)	(D)	(D)	2	(D)	(D)
597	Jewelry stores.....	19	4,693	892	248	231	23	4,599	821
5992	Florists.....	5	154	12	5	4	3	70	10
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	49	4,501	1,665	952	876	48	4,870	1,694
783	Motion picture theaters.....	6	(D)	(D)	(D)	(D)	5	1,578	289

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$4,323,000, of which \$3,288,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## FORT WORTH, TEX., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF FORT WORTH

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	3,566	561,766	62,453	23,984	20,522	3,350	477,431	50,403
52	Lumber, building materials, hardware, farm equipment dealers.....	180	39,446	4,367	1,142	1,074	134	28,844	2,792
5251	Hardware stores.....	34	1,821	185	72	57	23	1,469	178
52 ex. 5251	Other.....	146	37,625	4,182	1,070	1,017	111	27,375	2,614
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	103	107,265	16,529	6,756	5,440	99	80,907	12,245
531	Department stores.....	16	(D)	(D)	(D)	(D)	12	71,862	11,121
533	Limited price variety stores.....	45	6,036	991	603	377	48	5,174	756
539	Other general merchandise stores.....	30	(D)	(D)	(D)	(D)	35	3,737	368
54	Food stores.....	551	127,358	8,156	3,266	2,537	639	109,966	6,950
55 ex. 554	Automotive dealers.....	372	109,896	8,199	1,930	1,888	293	104,743	7,174
554	Gasoline service stations.....	582	37,440	3,446	1,455	1,246	443	26,925	2,466
56	Apparel, accessory stores.....	173	25,036	3,678	1,378	1,130	187	25,208	4,037
561, 567	Men's, boys' apparel stores, custom tailors.....	34	6,967	1,196	361	324	27	5,312	985
562, 563, 568	Women's clothing, specialty stores....	56	8,660	1,306	543	451	66	7,943	1,257
562	Ready-to-wear stores <sup>5</sup> .....	37	7,461	1,174	500	411	32	6,381	986
565	Family clothing stores <sup>5</sup> .....	21	3,561	429	207	152	13	3,391	421
566	Shoe stores.....	42	4,809	639	227	167	43	6,429	1,060
564, 569	Other apparel stores.....	18	1,005	108	40	36	34	1,993	314
57	Furniture, home furnishings, equipment stores.....	218	23,685	3,379	892	865	174	19,266	2,710
5712	Furniture stores <sup>4</sup> .....	94	11,243	1,570	432	423	41	10,128	1,434
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	45	2,038	249	78	75	22	1,936	348
572, 573	Household appliance, radio, TV, music stores.....	79	10,404	1,560	382	367	71	6,584	928
58	Eating, drinking places.....	656	31,677	7,425	4,236	3,718	699	28,321	6,045
5812	Eating places.....	515	28,238	7,021	3,936	3,461	508	23,614	5,406
5813	Drinking places.....	141	3,439	404	300	257	185	4,679	639
591	Drug stores, proprietary stores.....	116	21,507	3,250	1,389	1,214	127	20,278	2,917
59 ex. 591	Other retail stores <sup>6</sup> .....	615	38,456	4,024	1,540	1,410	555	32,973	3,067
592	Liquor stores.....	156	12,372	406	209	193	142	11,633	356
594	Book, stationery stores.....	27	(D)	(D)	(D)	(D)	15	948	97
595	Sporting goods, bicycle stores.....	22	1,221	81	44	42	20	508	36
597	Jewelry stores.....	48	5,845	1,010	292	268	64	6,340	982
5992	Florists.....	60	2,365	433	151	132	54	2,003	331
5996	Camera, photographic supply stores....	6	818	127	41	39	5	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	68	5,665	2,043	1,141	1,058	71	6,174	2,070
783	Motion picture theaters.....	35	3,378	814	394	291	25	3,676	750

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
FORT WORTH STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	4,846	702,910	74,567	29,089	24,716	4,389	558,441	56,179
52	Lumber, building materials, hardware, farm equipment dealers.....	271	47,750	5,100	1,373	1,288	212	37,483	3,515
5251	Hardware stores.....	50	(D)	219	88	70	43	2,689	305
52 ex. 5251	Other.....	221	(D)	4,881	1,285	1,218	169	34,794	3,210
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	180	120,110	17,989	7,440	5,923	150	84,661	12,604
531	Department stores.....	18	105,830	16,210	6,350	5,179	12	71,862	11,121
533	Limited price variety stores.....	65	7,565	1,202	770	499	64	5,982	848
539	Other general merchandise stores.....	63	6,715	577	320	245	70	6,683	635
54	Food stores.....	790	171,883	10,731	4,278	3,254	873	132,221	8,000
55 ex. 554	Automotive dealers.....	501	139,443	10,185	2,483	2,414	385	125,426	8,402
554	Gasoline service stations.....	828	51,454	4,567	1,960	1,668	643	34,689	2,959
56	Apparel, accessory stores.....	226	29,283	4,149	1,591	1,286	225	27,226	4,219
561, 567	Men's, boys' apparel stores, custom tailors.....	41	7,647	1,274	387	343	32	(D)	(D)
562, 563, 568	Women's clothing, specialty stores....	75	9,707	1,417	608	502	80	8,819	1,347
562	Ready-to-wear stores <sup>5</sup> .....	51	8,311	1,270	557	457	45	6,940	1,037
565	Family clothing stores <sup>5</sup> .....	31	5,261	620	294	210	20	3,829	465
566	Shoe stores.....	53	5,453	713	254	191	47	(D)	(D)
564, 569	Other apparel stores.....	22	(D)	(D)	(D)	(D)	38	2,171	332
57	Furniture, home furnishings, equipment stores.....	283	27,478	3,808	1,031	997	223	22,201	3,061
5712	Furniture stores <sup>4</sup> .....	119	13,274	1,799	502	491	54	11,679	1,631
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	54	2,376	286	93	89	24	2,010	364
572, 573	Household appliance, radio, TV, music stores.....	110	11,828	1,723	436	417	97	7,824	1,066
58	Eating, drinking places.....	834	39,496	9,155	5,257	4,619	855	32,950	6,787
5812	Eating places.....	672	35,413	8,671	4,913	4,320	637	27,316	6,099
5813	Drinking places.....	162	4,083	484	344	299	212	5,606	688
591	Drug stores, proprietary stores.....	165	27,550	4,097	1,791	1,546	154	22,288	3,161
59 ex. 591	Other retail stores <sup>6</sup> .....	768	48,463	4,786	1,885	1,721	669	39,266	3,471
592	Liquor stores.....	179	14,402	492	245	226	158	13,099	404
594	Book, stationery stores.....	28	1,457	174	65	58	70	6,496	989
595	Sporting goods, bicycle stores.....	47	1,864	115	55	53	25	(D)	(D)
597	Jewelry stores.....	54	6,036	1,032	305	277	73	6,602	1,002
5992	Florists.....	74	2,777	498	242	215	58	2,129	348
5996	Camera, photographic supply stores....	6	818	127	41	39	5	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	76	6,427	2,276	1,264	1,174	73	6,272	3,097
783	Motion picture theaters.....	48	4,013	938	479	363	42	4,615	903

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF FORT WORTH, THE ENTIRE CITY, AND FORT WORTH STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-0.5	17.7	25.3	25.9	34.8
52	Lumber, building materials, hardware, farm equipment dealers.....	61.0	36.8	35.8	27.4	26.3
5251	Hardware stores.....	(D)	24.0	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	37.4	(D)	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	10.5	32.6	111.7	41.9	134.5
531	Department stores.....	11.6	(D)	(D)	47.3	227.7
533	Limited price variety stores.....	(D)	16.7	(D)	26.5	(D)
539	Other general merchandise stores.....	(D)	(D)	(D)	0.5	(D)
54	Food stores.....	32.3	15.8	15.5	30.0	30.0
55 ex. 554	Automotive dealers.....	-31.1	4.9	17.9	11.2	23.1
554	Gasoline service stations.....	45.8	39.0	38.9	48.3	48.4
56	Apparel, accessory stores.....	-11.0	-0.7	35.9	7.6	55.8
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	21.2	31.2	155.1	(D)	(D)
562, 563, 568	Women's clothing, specialty stores.....	4.0	9.0	37.7	10.1	30.0
562	Ready-to-wear stores <sup>5</sup> .....	10.4	16.9	67.9	19.8	61.0
565	Family clothing stores <sup>5</sup> .....	-67.0	5.0	81.0	37.4	124.5
566	Shoe stores.....	-31.0	-25.2	3.5	(D)	(D)
564, 569	Other apparel stores.....	-74.0	-49.6	-30.2	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	8.5	22.9	30.8	23.8	30.5
5712	Furniture stores <sup>4</sup> .....	12.4	11.0	10.0	13.7	14.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-10.9	5.3	6.4	18.2	20.2
572, 573	Household appliance, radio, TV, music stores.....	13.5	58.0	78.9	51.2	65.0
58	Eating, drinking places.....	-1.7	11.8	15.8	19.9	25.1
5812	Eating places.....	3.2	19.6	24.5	29.6	36.2
5813	Drinking places.....	-27.6	-26.5	-26.2	-27.2	-27.1
591	Drug stores, proprietary stores.....	15.4	6.1	4.5	23.6	24.8
59 ex. 591	Other retail stores <sup>6</sup> .....	8.4	16.6	20.5	23.4	28.9
592	Liquor stores.....	-15.8	6.4	10.4	9.9	14.0
594	Book, stationery stores.....	10.4	(D)	(D)	-77.6	-88.7
595	Sporting goods, bicycle stores.....	(D)	140.4	(D)	(D)	(D)
597	Jewelry stores.....	2.0	-7.8	-33.8	-8.6	-33.0
5992	Florists.....	120.0	18.1	14.4	30.4	27.4
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	-7.6	-8.3	-10.7	2.3	37.4
783	Motion picture theaters.....	(D)	-8.1	(D)	-13.0	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF  
FORT WORTH AND OF FORT WORTH STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metro- politan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	25.0	29.5	19.9	25.2
52	Lumber, building materials, hardware, farm equipment dealers...	4.6	3.9	3.8	3.0
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	65.1	78.2	58.2	74.7
531	Department stores.....	(D)	83.5	63.3	83.5
533	Limited price variety stores.....	43.1	(D)	34.4	(D)
539	Other general merchandise stores.....	(D)	(D)	4.0	(D)
54	Food stores.....	1.9	1.7	1.4	1.4
55 ex. 554	Automotive dealers.....	17.4	26.4	13.7	22.1
554	Gasoline service stations.....	3.0	2.8	2.2	2.2
56	Apparel, accessory stores.....	69.9	80.0	59.7	72.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	85.5	92.5	77.9	(D)
562, 563, 568	Women's clothing, specialty stores.....	81.2	85.1	72.5	76.7
562	Ready-to-wear stores <sup>5</sup> .....	83.8	88.7	75.2	81.5
565	Family clothing stores <sup>5</sup> .....	16.1	51.3	10.9	45.5
566	Shoe stores.....	76.8	83.2	67.7	(D)
564, 569	Other apparel stores.....	22.8	44.3	(D)	40.6
57	Furniture, home furnishings, equipment stores.....	31.1	35.3	26.8	30.6
5712	Furniture stores <sup>4</sup> .....	43.4	42.0	36.7	37.1
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	5.6	6.7	4.8	6.4
572, 573	Household appliance, radio, TV, music stores.....	22.9	31.9	20.2	26.9
58	Eating, drinking places.....	20.0	22.8	16.0	19.6
5812	Eating places.....	19.8	23.0	15.8	19.8
5813	Drinking places.....	21.6	21.9	18.2	18.2
591	Drug stores, proprietary stores.....	15.5	14.2	12.1	12.9
59 ex. 591	Other retail stores <sup>6</sup> .....	29.6	31.9	23.5	26.7
592	Liquor stores.....	12.1	15.3	10.4	13.6
594	Book, stationery stores.....	(D)	76.8	55.2	11.2
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	80.3	72.5	77.8	69.7
5992	Florists.....	6.5	3.5	5.5	3.3
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF FORT WORTH, THE ENTIRE CITY, AND FORT WORTH STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	1.3	0.8	7.0	6.1	6.8	6.7
5251	Hardware stores.....	(D)	(D)	0.3	0.4	(D)	0.5
52 ex. 5251	Other.....	(D)	(D)	6.7	5.7	(D)	6.2
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	49.8	44.9	19.1	17.0	17.1	15.2
531	Department stores.....	47.8	42.6	(D)	15.1	15.0	12.9
533	Limited price variety stores.....	1.8	(D)	1.1	1.1	1.1	1.1
539	Other general merchandise stores.....	0.2	(D)	(D)	0.8	1.0	1.2
54	Food stores.....	1.7	1.3	22.7	23.0	24.5	23.7
55 ex. 554	Automotive dealers.....	13.6	19.6	19.6	21.9	19.8	22.5
554	Gasoline service stations.....	0.8	0.5	6.7	5.6	7.3	6.2
56	Apparel, accessory stores.....	12.5	13.9	4.5	5.3	4.2	4.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	4.2	3.5	1.2	1.1	1.1	(D)
562, 563, 568	Women's clothing, specialty stores....	5.0	4.8	1.5	1.7	1.4	1.6
562	Ready-to-wear stores <sup>5</sup> .....	4.5	4.0	1.3	1.3	1.2	1.2
565	Family clothing stores <sup>5</sup> .....	0.4	1.2	0.6	0.7	0.7	0.7
566	Shoe stores.....	2.6	3.8	0.9	1.3	0.8	(D)
564, 569	Other apparel stores.....	0.3	0.6	0.2	0.4	(D)	0.4
57	Furniture, home furnishings, equipment stores.....	5.3	4.9	4.2	4.0	3.9	3.9
5712	Furniture stores <sup>4</sup> .....	3.5	3.2	2.0	2.1	1.9	2.1
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.1	0.1	0.4	0.4	0.3	0.4
572, 573	Household appliance, radio, TV, music stores.....	1.7	1.6	1.8	1.4	1.7	1.4
58	Eating, drinking places.....	4.5	4.6	5.6	5.9	5.6	5.9
5812	Eating places.....	4.0	3.9	5.0	4.9	5.0	4.9
5813	Drinking places.....	0.5	0.7	0.6	1.0	0.6	1.0
591	Drug stores, proprietary stores.....	2.4	2.1	3.8	4.3	3.9	4.0
59 ex. 591	Other retail stores <sup>6</sup> .....	8.1	7.4	6.8	6.9	6.9	7.0
592	Liquor stores.....	1.1	1.3	2.2	2.4	2.0	2.3
594	Book, stationery stores.....	5.7	0.5	(D)	0.2	0.2	1.2
595	Sporting goods, bicycle stores.....	(D)	(D)	0.2	0.1	0.3	(D)
597	Jewelry stores.....	3.3	3.3	1.0	1.3	0.9	1.2
5992	Florists.....	0.1	0.1	0.4	0.4	0.4	0.4
5996	Camera, photographic supply stores....	(D)	(D)	0.1	(D)	0.1	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE FORT WORTH STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "Belknap Shopping Center" and stores on East Belknap St. from Beach St. to Bernice St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	30			
	Sales.....(\$1,000)...	4,840	554	Gasoline service stations.....	4
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	...
	Number.....	6	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...	1,350	562-3, 568	Women's clothing, specialty stores.....	...
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	...
56, 57	Number.....	13	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	2,095	566	Shoe stores.....	...
			564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	10
59 ex. 591	Number.....	11		Furniture stores.....	6
	Sales.....(\$1,000)...	1,395	5712	Other home furnishings stores.....	...
		Number of establishments	5713-15, 19	Household appliance, radio, TV, music stores.....	4
			572, 5732		
	Retail stores, total <sup>3</sup> .....	30	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	4
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	1	5996	Camera, photographic supply stores.....	...

MRC No. 2.—Includes the stores on East Lancaster Ave. from Sanderson St. Jamaica Lane to Perkins Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	14			
	Sales.....(\$1,000)...	4,099	554	Gasoline service stations.....	4
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	1
	Number.....	4	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...	2,209	562-3, 568	Women's clothing, specialty stores.....	1
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	1
56, 57	Number.....	3	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	...
			564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
59 ex. 591	Number.....	7		Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5712	Other home furnishings stores.....	...
		Number of establishments	5713-15, 19	Household appliance, radio, TV, music stores.....	...
			572, 5732		
	Retail stores, total <sup>3</sup> .....	14	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	1
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	1	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE FORT WORTH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the planned center known as "Fair East Shopping Center" and the stores at the intersection of East Lancaster Ave. and Edgewood Ter.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	18	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	6,315	56	Apparel, accessory stores <sup>2</sup> .....	1
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	6	562-3, 568	Women's clothing, specialty stores....	...
	Sales.....(\$1,000)...	3,456	562	Ready-to-wear stores <sup>3</sup> .....	...
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	...
	Number.....	6	566	Shoe stores.....	1
	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	6	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	18	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	2
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
54	Food stores.....	3	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

MRC No. 4.—Includes the planned center known as "Fair Oaks Shopping Center" and the stores on River Oak Blvd. from Shenna St. to Long Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	20	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	5,206	56	Apparel, accessory stores <sup>2</sup> .....	3
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	6	562-3, 568	Women's clothing, specialty stores....	...
	Sales.....(\$1,000)...	2,228	562	Ready-to-wear stores <sup>3</sup> .....	...
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	1
	Number.....	5	566	Shoe stores.....	1
	Sales.....(\$1,000)...	1,220	564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	9	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	1,758	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	20	58	Eating, drinking places.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	3
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
54	Food stores.....	2	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE FORT WORTH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes the planned center known as "Ridglea Shopping Center" and the stores on Camp Bowie Blvd. from Guilford Rd. to Hilldale Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	45	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	16,388	56	Apparel, accessory stores <sup>2</sup> .....	8
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	12	562-3, 568	Women's clothing, specialty stores....	3
	Sales.....(\$1,000)...	5,857	562	Ready-to-wear stores <sup>5</sup> .....	3
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
56, 57	Number.....	13	566	Shoe stores.....	2
	Sales.....(\$1,000)...	7,524	564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
59 ex. 591	Number.....	20	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	3,007	5713-15,19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	45	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	4
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	11
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	2
			597	Jewelry stores.....	2
54	Food stores.....	5	5992	Florists.....	2
			5996	Camera, photographic supply stores....	1

MRC No. 6.—Includes the planned center known as "West Berry Shopping Center" on West Berry St. from Forest Park Blvd. to South University Dr.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	36	554	Gasoline service stations.....	5
	Sales.....(\$1,000)...	10,791	56	Apparel, accessory stores <sup>2</sup> .....	2
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	14	562-3, 568	Women's clothing, specialty stores....	2
	Sales.....(\$1,000)...	5,881	562	Ready-to-wear stores <sup>5</sup> .....	1
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	9	566	Shoe stores.....	...
	Sales.....(\$1,000)...	3,200	564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	5
59 ex. 591	Number.....	13	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,710	5713-15,19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	36	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	4
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	7
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	2
			597	Jewelry stores.....	1
54	Food stores.....	6	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE FORT WORTH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 7.—Includes the planned center known as "Westcliff Shopping Center" and the stores in the area bounded by Biddison, South Hills Ave., and Alton Rd.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	18	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	6,395	56	Apparel, accessory stores <sup>2</sup> .....	2
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
53 part, <sup>3</sup> 56, 57	Number.....	5	562-3, 568	Women's clothing, specialty stores....	1
	Sales.....(\$1,000)...	3,827	562	Ready-to-wear stores <sup>5</sup> .....	1
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	5	566	Shoe stores.....	1
52, 55, 59 ex. 591	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	8	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	18	58	Eating, drinking places.....	2
	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	2
	5251 Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
54			597	Jewelry stores.....	2
	Food stores.....	2	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

**Enumeration of “Employers.”**—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

**Enumeration of “Nonemployers.”**—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales.



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).—**Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).—**Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).—**Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

**NOTE:** This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).—**Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).-- Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).-- Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).-- Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).-- Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).-- Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).-- Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).-- Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).-- Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).-- Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).-- Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.



# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results of which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.

U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

WASHINGTON 25, D. C.

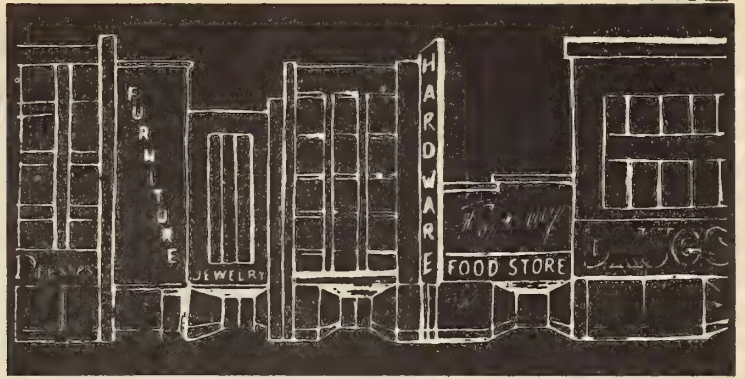
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OFFICIAL BUSINESS

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# CENTRAL BUSINESS DISTRICT STATISTICS

Fresno, Calif., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Fresno, Calif., Area—BC58-CBD32  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

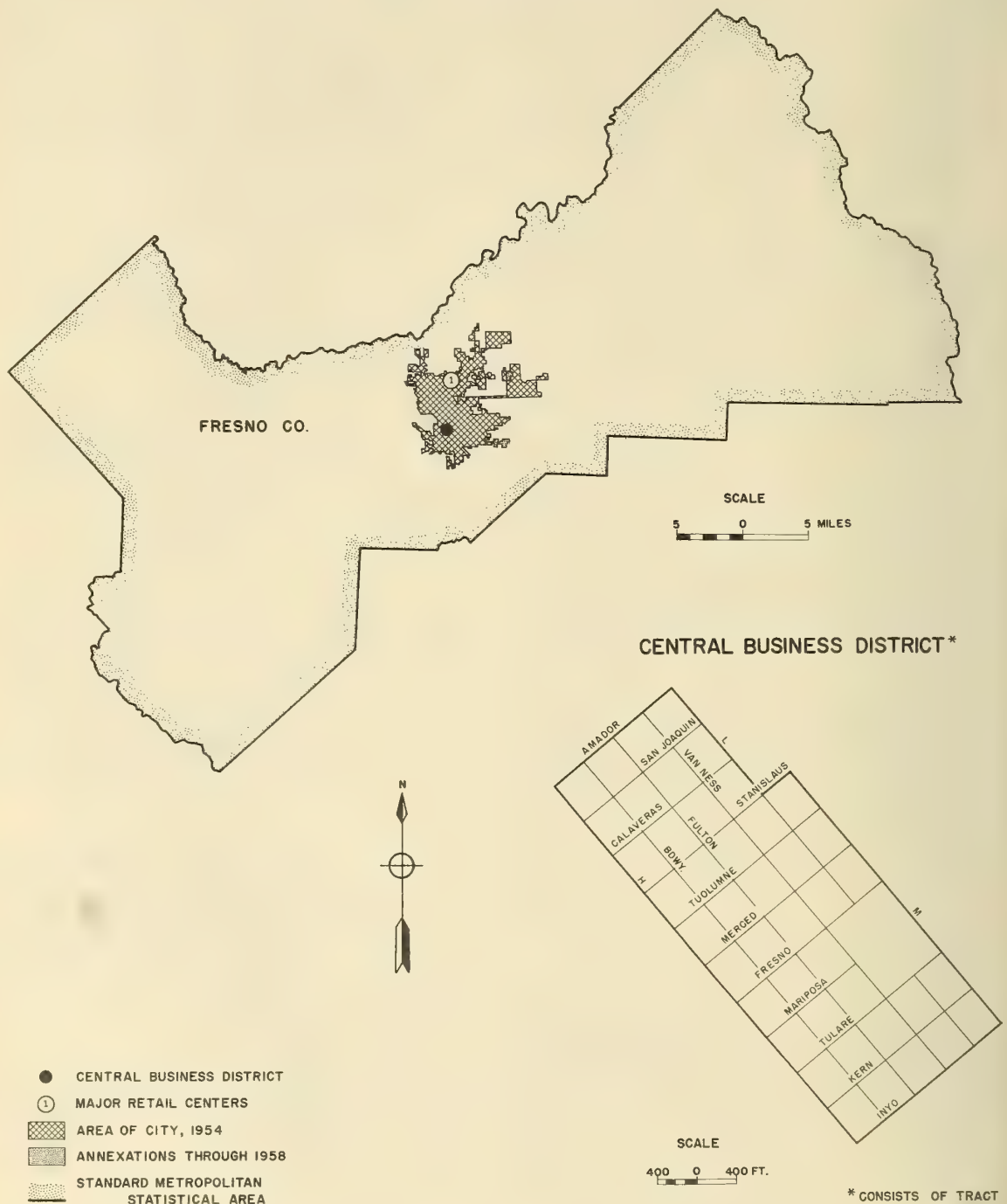
Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# FRESNO, CALIF. STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT





# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF FRESNO

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup> (\$1,000)	Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup> (\$1,000)	Payroll, entire year (\$1,000)
					Total	Full workweek			
		(number)			(number)	(number)	(number)		
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	390	95,786	13,038	4,437	3,543	421	83,756	12,667
52	Lumber, building materials, hardware, farm equipment dealers.....	6	2,156	274	69	65	7	2,053	329
5251	Hardware stores.....	2	(D)	(D)	(D)	(D)	3	1,064	208
52 ex. 5251	Other.....	4	(D)	(D)	(D)	(D)	4	989	121
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	22	21,298	3,335	1,560	1,059	19	19,536	3,169
531	Department stores.....	4	(D)	(D)	(D)	(D)	5	14,809	2,398
533	Limited price variety stores.....	6	3,023	611	518	280	6	3,874	673
539	Other general merchandise stores.....	12	(D)	(D)	(D)	(D)	8	853	98
54	Food stores.....	17	1,432	98	34	27	19	1,801	165
55 ex. 554	Automotive dealers.....	26	25,733	2,492	577	573	15	11,369	1,354
554	Gasoline service stations.....	25	1,736	206	72	58	17	1,090	124
56	Apparel, accessory stores.....	81	18,185	2,723	916	729	108	16,659	2,367
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	16	3,575	595	174	138	11	2,510	407
562, 563, 568	Women's clothing, specialty stores....	35	7,595	1,149	425	341	49	6,436	883
562	Ready-to-wear stores <sup>5</sup> .....	27	7,027	1,081	394	316	22	5,399	762
565	Family clothing stores <sup>5</sup> .....	5	(D)	(D)	(D)	(D)	5	3,336	480
566	Shoe stores.....	22	3,180	443	136	96	26	3,275	462
564, 569	Other apparel stores.....	3	(D)	(D)	(D)	(D)	13	994	135
57	Furniture, home furnishings, equipment stores.....	40	9,443	1,348	342	279	48	13,932	2,366
5712	Furniture stores <sup>4</sup> .....	27	7,400	939	227	174	24	6,399	1,173
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	3	(D)	(D)	(D)	(D)	7	567	71
572, 573	Household appliance, radio, TV, music stores.....	10	(D)	(D)	(D)	(D)	15	6,914	1,122
58	Eating, drinking places.....	82	4,473	1,014	437	384	73	4,555	1,096
5812	Eating places.....	60	3,124	788	354	312	49	2,688	775
5813	Drinking places.....	22	1,349	226	83	72	24	1,867	321
591	Drug stores, proprietary stores.....	14	4,734	611	145	122	14	4,153	432
59 ex. 591	Other retail stores <sup>6</sup> .....	77	6,596	937	285	247	100	8,608	1,265
592	Liquor stores.....	3	139	6	6	1	6	165	11
594	Book, stationery stores.....	5	(D)	(D)	(D)	(D)	5	877	141
595	Sporting goods, bicycle stores.....	3	(D)	(D)	(D)	(D)	9	584	51
597	Jewelry stores.....	16	1,460	189	50	50	23	2,539	341
5992	Florists.....	14	465	63	22	18	8	239	52
5996	Camera, photographic supply stores....	4	(D)	(D)	(D)	(D)	2	(D)	(D)
	SELECTED SERVICES								
7011, 7012	Hotels.....	30	2,032	738	320	279	26	2,020	832
783	Motion picture theaters.....	6	1,062	290	121	112	7	1,397	292

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$1,403,000, of which \$601,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF FRESNO

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	2,071	314,999	34,917	11,307	9,336	1,957	243,234	28,442
52	Lumber, building materials, hardware, farm equipment dealers.....	99	24,801	3,042	680	641	75	19,081	2,572
5251	Hardware stores.....	28	3,163	319	92	76	18	2,603	399
52 ex. 5251	Other.....	71	21,638	2,723	588	565	57	16,478	2,173
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	69	37,589	5,585	2,291	1,613	62	22,555	3,445
531	Department stores.....	5	29,557	4,466	1,539	1,143	5	14,809	2,398
533	Limited price variety stores.....	30	4,566	780	595	334	29	5,453	847
539	Other general merchandise stores.....	32	(D)	339	157	136	28	2,293	200
54	Food stores.....	343	59,312	4,108	1,210	991	384	57,548	3,969
55 ex. 554	Automotive dealers.....	133	62,007	5,977	1,370	1,336	101	33,570	3,629
554	Gasoline service stations.....	270	21,178	1,757	674	534	257	15,220	1,318
56	Apparel, accessory stores.....	157	22,804	3,141	1,103	858	163	19,512	2,626
561, 567	Men's, boys' apparel stores, custom tailors.....	28	4,411	652	196	152	15	2,779	433
562, 563, 568	Women's clothing, specialty stores....	59	9,301	1,335	521	423	67	7,246	949
562	Ready-to-wear stores <sup>5</sup> .....	42	8,469	1,239	476	385	35	6,119	822
565	Family clothing stores <sup>5</sup> .....	13	4,043	512	179	148	14	4,162	596
566	Shoe stores.....	40	3,855	493	140	88	32	3,640	496
564, 569	Other apparel stores.....	11	1,134	149	67	47	21	1,275	152
57	Furniture, home furnishings, equipment stores.....	175	20,186	2,669	702	616	181	23,585	3,487
5712	Furniture stores <sup>4</sup> .....	69	11,543	1,470	370	305	42	8,879	1,456
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	33	3,354	501	131	122	27	3,745	590
572, 573	Household appliance, radio, TV, music stores.....	73	5,289	698	201	189	86	10,771	1,441
58	Eating, drinking places.....	423	20,912	4,604	2,055	1,739	353	17,255	3,953
5812	Eating places.....	312	15,771	3,826	1,754	1,485	240	11,804	2,995
5813	Drinking places.....	111	5,141	778	301	254	113	5,451	958
591	Drug stores, proprietary stores.....	57	11,513	1,405	365	287	59	9,330	1,078
59 ex. 591	Other retail stores <sup>6</sup> .....	345	34,697	2,629	857	721	322	25,578	2,365
592	Liquor stores.....	73	5,274	229	111	79	51	3,210	164
594	Book, stationery stores.....	14	1,633	255	65	61	11	1,184	175
595	Sporting goods, bicycle stores.....	19	1,096	117	45	39	23	922	66
597	Jewelry stores.....	35	2,229	272	86	83	33	2,728	354
5992	Florists.....	28	913	109	45	40	29	683	88
5996	Camera, photographic supply stores....	6	1,856	211	103	89	3	604	82
	SELECTED SERVICES								
7011, 7012	Hotels.....	54	2,682	937	378	334	45	2,692	1,059
783	Motion picture theaters.....	11	1,493	418	177	156	12	1,823	411

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
FRESNO STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	3,773	479,268	49,036	16,205	13,412	3,621	365,007	38,375
52	Lumber, building materials, hardware, farm equipment dealers.....	235	44,619	5,090	1,195	1,129	204	35,373	4,479
5251	Hardware stores.....	75	6,089	559	166	142	64	4,935	558
52 ex. 5251	Other.....	160	38,530	4,531	1,029	987	140	30,438	3,921
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	158	44,527	6,193	2,563	1,823	136	28,890	3,990
531	Department stores.....	5	29,557	4,466	1,539	1,143	5	14,809	2,398
533	Limited price variety stores.....	62	6,700	1,039	717	430	62	7,111	1,050
539	Other general merchandise stores.....	73	7,654	688	307	250	67	6,828	542
54	Food stores.....	694	115,985	7,467	2,332	1,857	781	96,392	5,891
55 ex. 554	Automotive dealers.....	228	81,818	7,863	1,851	1,794	205	50,046	5,304
554	Gasoline service stations.....	518	37,843	2,976	1,156	917	464	25,313	1,979
56	Apparel, accessory stores.....	252	27,377	3,472	1,283	986	239	22,895	2,877
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	48	5,612	711	225	165	30	3,605	489
562, 563, 568	Women's clothing, specialty stores....	88	10,473	1,423	578	464	91	8,077	1,016
562	Ready-to-wear stores <sup>5</sup> .....	61	9,363	1,316	527	420	51	6,723	874
565	Family clothing stores <sup>5</sup> .....	26	4,883	601	220	184	28	5,050	677
566	Shoe stores.....	64	4,927	569	180	117	47	4,243	525
564, 569	Other apparel stores.....	18	(D)	(D)	(D)	(D)	27	1,492	170
57	Furniture, home furnishings, equipment stores.....	265	25,138	3,094	830	725	260	28,164	3,921
5712	Furniture stores <sup>4</sup> .....	109	14,015	1,686	428	352	60	10,698	1,666
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	41	3,657	542	148	138	31	3,979	646
572, 573	Household appliance, radio, TV, music stores.....	115	7,466	866	254	235	135	12,999	1,609
58	Eating, drinking places.....	799	33,255	6,810	3,117	2,620	727	26,729	5,416
5812	Eating places.....	563	24,453	5,600	2,622	2,210	475	17,389	3,908
5813	Drinking places.....	236	8,802	1,210	495	410	250	9,334	1,508
591	Drug stores, proprietary stores.....	92	16,723	2,037	590	465	92	12,482	1,384
59 ex. 591	Other retail stores <sup>6</sup> .....	532	51,983	4,034	1,288	1,096	513	38,723	3,134
592	Liquor stores.....	107	7,557	315	160	109	85	5,154	226
594	Book, stationery stores.....	19	1,858	266	71	67	19	(D)	(D)
595	Sporting goods, bicycle stores.....	29	1,571	164	67	60	34	1,158	94
597	Jewelry stores.....	54	2,853	340	110	102	46	3,320	418
5992	Florists.....	44	1,336	123	56	46	40	927	106
5996	Camera, photographic supply stores....	6	1,856	211	103	89	3	604	82
SELECTED SERVICES									
7011, 7012	Hotels.....	77	3,377	1,108	440	391	67	2,951	1,073
783	Motion picture theaters.....	37	2,670	672	335	247	33	3,027	698

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF FRESNO, THE ENTIRE CITY, AND FRESNO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	14.4	29.5	37.5	31.3	36.3
52	Lumber, building materials, hardware, farm equipment dealers.....	5.0	30.0	33.0	26.1	27.4
5251	Hardware stores.....	(D)	21.5	(D)	23.4	(D)
52 ex. 5251	Other.....	(D)	31.3	(D)	26.6	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	9.0	66.7	439.6	54.1	148.3
531	Department stores.....	(D)	99.6	(D)	99.6	(D)
533	Limited price variety stores.....	-22.0	-16.3	-2.3	-5.8	13.6
539	Other general merchandise stores.....	(D)	(D)	(D)	12.1	(D)
54	Food stores.....	-20.5	3.1	3.8	20.3	21.1
55 ex. 554	Automotive dealers.....	126.3	84.7	63.4	63.5	45.0
554	Gasoline service stations.....	59.3	39.1	37.6	49.5	49.1
56	Apparel, accessory stores.....	9.2	16.9	61.9	19.6	47.4
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	42.4	58.7	210.8	55.7	86.0
562,563,568	Women's clothing, specialty stores.....	18.0	28.4	110.6	29.7	75.4
562	Ready-to-wear stores <sup>5</sup> .....	30.2	38.4	100.3	39.3	76.4
565	Family clothing stores <sup>5</sup> .....	(D)	-2.9	(D)	-3.3	(D)
566	Shoe stores.....	-2.9	5.9	84.9	16.1	80.5
564, 569	Other apparel stores.....	(D)	-11.1	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-32.2	-14.4	11.3	-10.8	10.3
5712	Furniture stores <sup>4</sup> .....	15.6	30.0	67.1	31.0	53.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	-10.5	(D)	-8.1	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	-50.9	(D)	-42.6	(D)
58	Eating, drinking places.....	-1.8	21.2	29.4	24.4	29.8
5812	Eating places.....	16.2	33.6	38.7	40.6	45.1
5813	Drinking places.....	-27.8	-5.7	5.8	-5.7	-0.2
591	Drug stores, proprietary stores.....	14.0	23.4	30.9	34.0	43.9
59 ex. 591	Other retail stores <sup>6</sup> .....	-23.4	35.7	65.6	34.2	50.7
592	Liquor stores.....	-15.8	64.3	68.6	46.6	48.7
594	Book, stationery stores.....	(D)	37.9	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	18.9	(D)	35.7	(D)
597	Jewelry stores.....	-42.5	-18.3	306.9	-14.1	78.4
5992	Florists.....	94.6	33.7	0.9	44.1	26.6
5996	Camera, photographic supply stores.....	(D)	207.3	(D)	207.3	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	0.6	-0.4	-3.3	14.4	44.5
783	Motion picture theaters.....	-24.0	-18.1	1.2	-11.8	-1.4

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF  
FRESNO AND OF FRESNO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metro- politan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	30.4	34.6	20.0	22.9
52	Lumber, building materials, hardware, farm equipment dealers...	8.7	10.8	4.8	5.8
5251	Hardware stores.....	(D)	40.9	(D)	21.6
52 ex. 5251	Other.....	(D)	6.0	(D)	3.2
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	56.7	86.6	47.8	67.6
531	Department stores.....	(D)	100.0	(D)	...
533	Limited price variety stores.....	66.2	71.0	45.1	54.5
539	Other general merchandise stores.....	(D)	37.2	(D)	12.5
54	Food stores.....	2.4	3.1	1.2	1.9
55 ex. 554	Automotive dealers.....	41.5	33.9	31.5	22.7
554	Gasoline service stations.....	8.2	7.2	4.6	4.3
56	Apparel, accessory stores.....	79.7	85.4	66.4	72.8
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	81.0	89.7	63.7	69.6
562, 563, 568	Women's clothing, specialty stores.....	81.7	88.8	72.5	79.7
562	Ready-to-wear stores <sup>5</sup> .....	83.0	88.2	75.1	80.3
565	Family clothing stores <sup>5</sup> .....	(D)	80.2	(D)	66.1
566	Shoe stores.....	82.5	90.0	64.5	77.2
564, 569	Other apparel stores.....	(D)	78.0	(D)	66.6
57	Furniture, home furnishings, equipment stores.....	46.8	59.1	37.6	49.5
5712	Furniture stores <sup>4</sup> .....	64.1	72.1	52.8	59.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	15.1	(D)	14.2
572, 573	Household appliance, radio, TV, music stores.....	(D)	64.2	(D)	53.2
58	Eating, drinking places.....	21.4	26.4	13.5	17.0
5812	Eating places.....	19.8	22.8	12.8	15.5
5813	Drinking places.....	26.2	34.3	15.3	20.0
591	Drug stores, proprietary stores.....	41.1	44.5	28.3	33.3
59 ex. 591	Other retail stores <sup>6</sup> .....	19.0	33.7	12.7	22.2
592	Liquor stores.....	2.6	5.1	1.8	3.2
594	Book, stationery stores.....	(D)	74.1	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	63.3	(D)	50.4
597	Jewelry stores.....	65.5	93.1	51.2	76.5
5992	Florists.....	50.9	35.0	34.8	25.8
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent.<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF FRESNO, THE ENTIRE CITY, AND FRESNO STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	2.3	2.5	7.9	7.8	9.3	9.7
5251	Hardware stores.....	(D)	1.3	1.0	1.1	1.3	1.4
52 ex. 5251	Other.....	(D)	1.2	6.9	6.7	8.0	8.3
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	22.2	23.3	11.9	9.3	9.3	7.9
531	Department stores.....	(D)	17.7	9.2	6.1	6.2	4.1
533	Limited price variety stores.....	3.2	4.6	1.4	2.2	1.4	1.9
539	Other general merchandise stores.....	(D)	1.0	(D)	0.9	1.6	1.9
54	Food stores.....	1.4	2.2	18.8	23.7	24.2	26.4
55 ex. 554	Automotive dealers.....	26.9	13.6	19.7	13.8	17.1	13.7
554	Gasoline service stations.....	1.8	1.3	6.7	6.3	7.9	6.9
56	Apparel, accessory stores.....	19.0	19.9	7.3	8.0	5.7	6.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.7	3.0	1.4	1.2	1.2	1.0
562, 563, 568	Women's clothing, specialty stores....	7.9	7.7	3.0	3.0	2.2	2.2
562	Ready-to-wear stores <sup>5</sup> .....	7.3	6.4	2.7	2.5	2.0	1.8
565	Family clothing stores <sup>5</sup> .....	(D)	4.0	1.3	1.7	1.0	1.4
566	Shoe stores.....	3.3	3.9	1.2	1.5	1.0	1.2
564, 569	Other apparel stores.....	(D)	1.2	0.4	0.5	(D)	0.4
57	Furniture, home furnishings, equipment stores.....	9.9	16.6	6.4	9.7	5.3	7.7
5712	Furniture stores <sup>4</sup> .....	7.7	7.6	3.6	3.7	2.9	2.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	0.7	1.1	1.5	0.8	1.1
572, 573	Household appliance, radio, TV, music stores.....	(D)	8.3	1.7	4.4	1.6	3.6
58	Eating, drinking places.....	4.7	5.4	6.6	7.1	6.9	7.4
5812	Eating places.....	3.3	3.2	5.0	4.9	5.1	4.8
5813	Drinking places.....	1.4	2.2	1.6	2.2	1.8	2.6
591	Drug stores, proprietary stores.....	4.9	4.9	3.7	3.8	3.5	3.4
59 ex. 591	Other retail stores <sup>6</sup> .....	6.9	10.3	11.0	10.5	10.8	10.6
592	Liquor stores.....	0.1	0.2	1.7	1.3	1.6	1.4
594	Book, stationery stores.....	(D)	1.0	0.5	0.5	0.4	(D)
595	Sporting goods, bicycle stores.....	(D)	0.7	0.3	0.4	0.3	0.3
597	Jewelry stores.....	1.5	3.0	0.7	1.1	0.6	0.9
5992	Florists.....	0.5	0.3	0.3	0.3	0.3	0.3
5996	Camera, photographic supply stores....	(D)	(D)	0.6	0.2	0.4	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE FRESNO STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "Manchester Center" bounded by Abby St., Blackstone Ave., Diana St., Effie St., Fedora Ave., Garland Ave., and Shields Ave.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	25			
	Sales.....(\$1,000)...	20,133	554	Gasoline service stations.....	...
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	14
	Number.....	3	561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Sales.....(\$1,000)...	(D)	562-3, 568	Women's clothing, specialty stores.....	8
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	7
56, 57	Number.....	19	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	15,438	566	Shoe stores.....	4
			564, 569	Other apparel stores.....	1
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
59 ex. 591	Number.....	3	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	25	58	Eating, drinking places.....	...
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	...
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
54	Food stores.....	2	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in the report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).**— Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).**— Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).**— Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).**— Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS  
WASHINGTON 25, D. C.

OFFICIAL BUSINESS

POSTAGE AND FEES PAID  
U. S. DEPARTMENT OF COMMERCE

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.





# Gary-Hammond- East Chicago, Ind., Area

# 1958 Census of Business



Robert W. Burgess, Director

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

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# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from one to about two dozen. The entire series of reports covers 7 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

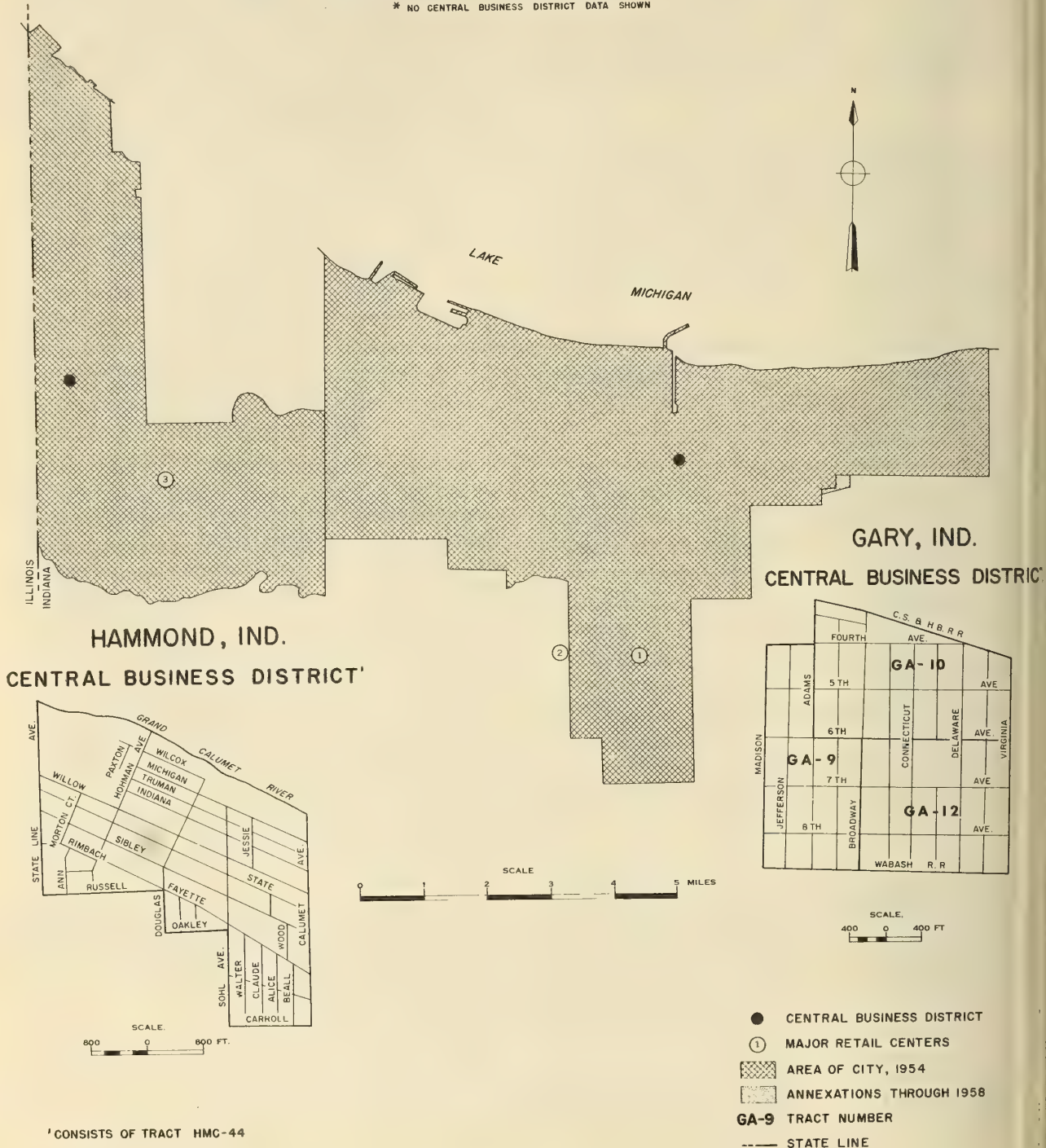
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# GARY-HAMMOND-EAST CHICAGO\*, IND. STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICTS

\* NO CENTRAL BUSINESS DISTRICT DATA SHOWN



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1A. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District of Gary.....	6
Table 1B. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District of Hammond.....	7
Table 2A. Retail Stores and Selected Service Establishments: 1958 and 1954— City of Gary.....	8
Table 2B. Retail Stores and Selected Service Establishments: 1958 and 1954— City of Hammond.....	9
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Gary-Hammond-East Chicago Standard Metropolitan Statistical Area....	10
Table 4A. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District of Gary, the Entire City, and Gary-Hammond-East Chicago Standard Metropolitan Statis- tical Area.....	11
Table 4B. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District of Hammond, the Entire City, and Gary-Hammond-East Chicago Standard Metropolitan Statistical Area.....	12
Table 5A. Retail Stores: 1958 and 1954 Central Business District Sales as Percent of Gary and of Gary-Hammond-East Chicago Standard Metropol- itan Statistical Area.....	13
Table 5B. Retail Stores: 1958 and 1954 Central Business District Sales as Percent of Hammond and of Gary-Hammond-East Chicago Standard Metro- politan Statistical Area.....	14
Table 6A. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District of Gary, the Entire City, and Gary-Hammond-East Chicago Standard Metropolitan Statis- tical Area.....	15
Table 6B. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District of Hammond, the Entire City, and Gary-Hammond-East Chicago Standard Metropolitan Statis- tical Area.....	16
Table 7. Retail Stores: 1958—Major Retail Centers in the Gary-Hammond-East Chicago Standard Metropolitan Statistical Area.....	17
Procedures and Definitions.....	19

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954—  
CENTRAL BUSINESS DISTRICT OF GARY

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	277	68,620	10,266	3,377	2,644	308	70,934	10,514
52	Lumber, building materials, hardware, farm equipment dealers.....	7	1,212	208	47	46	6	782	206
5251	Hardware stores.....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
52 ex. 5251	Other.....	6	(D)	(D)	(D)	(D)	5	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	11	24,213	4,016	1,381	931	10	25,090	3,972
531	Department stores.....	3	(D)	(D)	(D)	(D)	3	(D)	(D)
533	Limited price variety stores.....	6	2,982	558	279	184	5	3,139	564
539	Other general merchandise stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
54	Food stores.....	41	7,160	598	198	154	41	7,388	650
55 ex. 554	Automotive dealers.....	8	5,599	702	155	152	15	7,726	925
554	Gasoline service stations.....	11	566	60	15	13	10	685	71
56	Apparel, accessory stores.....	70	14,104	1,943	657	519	80	12,179	1,731
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	18	(D)	(D)	(D)	(D)	14	1,698	277
562, 563, 568	Women's clothing, specialty stores....	22	4,398	649	253	200	26	4,439	642
562	Ready-to-wear stores <sup>5</sup> .....	10	2,640	370	146	121	15	3,907	586
565	Family clothing stores <sup>5</sup> .....	6	5,005	628	204	163	6	2,833	350
566	Shoe stores.....	21	2,566	358	102	81	23	2,432	352
564, 569	Other apparel stores.....	3	(D)	(D)	(D)	(D)	11	777	110
57	Furniture, home furnishings, equipment stores.....	30	6,508	1,088	243	230	34	5,951	1,046
5712	Furniture stores <sup>4</sup> .....	9	(D)	(D)	(D)	(D)	10	3,150	614
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	5	(D)	(D)	(D)	(D)	4	242	66
572, 573	Household appliance, radio, TV, music stores.....	16	2,182	336	94	89	20	2,559	366
58	Eating, drinking places.....	51	3,157	648	380	341	56	3,180	749
5812	Eating places.....	30	2,020	509	297	270	32	2,050	528
5813	Drinking places.....	21	1,137	139	83	71	24	1,130	221
591	Drug stores, proprietary stores.....	8	2,379	367	121	99	10	2,608	413
59 ex. 591	Other retail stores <sup>6</sup> .....	40	3,722	636	180	159	46	5,345	751
592	Liquor stores.....	3	129	3	1	1	3	(D)	(D)
594	Book, stationery stores.....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
595	Sporting goods, bicycle stores.....	1	(D)	(D)	(D)	(D)	3	205	32
597	Jewelry stores.....	17	1,664	322	80	74	16	1,999	402
5992	Florists.....	1	(D)	(D)	(D)	(D)	4	141	13
5996	Camera, photographic supply stores....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	15	1,921	771	302	271	14	1,490	579
783	Motion picture theaters.....	2	(D)	(D)	(D)	(D)	3	713	111

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$378,000, of which \$63,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex.591) not covered in any of the lines below.



## GARY-HAMMOND-EAST CHICAGO, IND., AREA

7

Table 1B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954—  
CENTRAL BUSINESS DISTRICT OF HAMMOND

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	185	57,762	8,203	2,659	2,015	207	53,517	7,990
52	Lumber, building materials, hardware, farm equipment dealers.....	10	2,248	401	93	77	11	3,890	632
5251	Hardware stores.....	5	1,359	243	66	51	5	2,979	478
52 ex. 5251	Other.....	5	889	158	27	26	6	911	154
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	7	23,829	3,441	1,281	947	7	20,868	2,994
531	Department stores.....	3	19,251	2,799	1,036	788	3	(D)	(D)
533	Limited price variety stores.....	3	(D)	(D)	(D)	(D)	4	(D)	(D)
539	Other general merchandise stores.....	1	(D)	(D)	(D)	(D)	...	...	...
54	Food stores.....	17	8,447	620	188	124	25	6,191	671
55 ex. 554	Automotive dealers.....	6	596	79	20	20	6	826	125
554	Gasoline service stations.....	5	581	53	22	17	6	500	37
56	Apparel, accessory stores.....	48	9,804	1,484	459	329	62	9,643	1,374
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	10	2,065	347	81	61	11	1,827	309
562, 563, 568	Women's clothing, specialty stores.....	22	5,374	835	264	191	24	(D)	(D)
562	Ready-to-wear stores <sup>5</sup> .....	14	4,684	741	230	168	15	4,243	598
565	Family clothing stores <sup>5</sup> .....	3	(D)	(D)	(D)	(D)	4	753	91
566	Shoe stores.....	12	1,482	202	64	46	12	1,680	206
564, 569	Other apparel stores.....	1	(D)	(D)	(D)	(D)	11	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	25	6,834	1,191	238	212	28	5,627	997
5712	Furniture stores <sup>4</sup> .....	12	3,742	668	115	106	10	2,765	482
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	5	574	110	28	26	8	689	161
572, 573	Household appliance, radio, TV, music stores.....	8	2,518	413	95	80	10	2,173	354
58	Eating, drinking places.....	35	2,243	442	208	174	32	1,826	403
5812	Eating places.....	26	1,708	377	183	156	19	1,109	283
5813	Drinking places.....	9	535	65	25	18	13	717	120
591	Drug stores, proprietary stores.....	5	1,417	232	67	46	5	1,275	213
59 ex. 591	Other retail stores <sup>6</sup> .....	27	1,763	260	83	69	25	2,871	544
592	Liquor stores.....	...	...	...	...	...	...	...	...
594	Book, stationery stores.....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
595	Sporting goods, bicycle stores.....	1	(D)	(D)	(D)	(D)	...	...	...
597	Jewelry stores.....	8	(D)	(D)	(D)	(D)	9	1,425	254
5992	Florists.....	...	...	...	...	...	...	...	...
5996	Camera, photographic supply stores.....	...	...	...	...	...	...	...	...
SELECTED SERVICES									
7011, 7012	Hotels.....	7	250	111	49	37	8	246	102
783	Motion picture theaters.....	1	(D)	(D)	(D)	(D)	2	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$435,000, of which \$169,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 2A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954—  
CITY OF GARY

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	1,497	208,981	24,670	9,031	7,139	1,484	181,620	21,342
52	Lumber, building materials, hardware, farm equipment dealers.....	82	9,882	1,515	332	314	60	10,472	1,520
5251	Hardware stores.....	24	(D)	(D)	(D)	(D)	27	1,219	158
52 ex. 5251	Other.....	58	(D)	(D)	(D)	(D)	33	9,253	1,362
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	39	29,680	4,773	2,254	1,434	29	26,615	4,147
531	Department stores.....	5	24,030	3,885	1,751	1,115	4	20,567	3,260
533	Limited price variety stores.....	15	3,878	722	462	284	12	3,766	651
539	Other general merchandise stores.....	15	1,740	166	41	35	13	2,282	236
54	Food stores.....	334	55,670	3,941	1,413	1,037	402	45,908	3,091
55 ex. 554	Automotive dealers.....	68	27,690	2,692	554	539	45	27,214	2,561
554	Gasoline service stations.....	172	14,977	1,360	471	372	145	11,341	983
56	Apparel, accessory stores.....	139	18,580	2,489	890	704	128	14,322	1,997
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	32	2,759	373	116	89	22	(D)	305
562, 563, 568	Women's clothing, specialty stores....	48	5,798	825	330	263	36	4,893	716
562	Ready-to-wear stores <sup>5</sup> .....	26	3,757	512	208	173	24	4,360	660
565	Family clothing stores <sup>5</sup> .....	17	6,218	829	280	226	15	3,582	460
566	Shoe stores.....	31	3,307	425	142	113	30	2,670	386
564, 569	Other apparel stores.....	9	466	37	22	13	21	1,054	130
57	Furniture, home furnishings, equipment stores.....	97	12,888	1,970	483	454	96	11,096	1,795
5712	Furniture stores <sup>6</sup> .....	38	7,748	1,225	256	246	30	6,151	1,157
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	21	1,342	197	57	53	12	457	91
572, 573	Household appliance, radio, TV, music stores.....	39	3,798	548	169	155	48	4,400	547
58	Eating, drinking places.....	321	16,266	2,988	1,608	1,414	346	15,439	2,822
5812	Eating places.....	188	9,224	2,205	1,197	1,064	179	8,379	1,985
5813	Drinking places.....	133	7,042	783	411	350	165	7,036	837
591	Drug stores, proprietary stores.....	45	7,589	1,049	409	334	46	6,070	794
59 ex. 591	Other retail stores <sup>6</sup> .....	200	15,759	1,893	617	537	187	13,143	1,632
592	Liquor stores.....	74	4,087	178	97	77	51	3,682	170
594	Book, stationery stores.....	5	511	(D)	(D)	(D)	4	(D)	(D)
595	Sporting goods, bicycle stores.....	6	376	38	14	12	7	369	39
597	Jewelry stores.....	21	1,828	353	89	83	29	2,403	475
5992	Florists.....	13	401	48	16	15	14	336	28
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	46	2,536	972	388	345	28	1,846	690
783	Motion picture theaters.....	6	698	198	103	66	9	1,116	209

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954—  
CITY OF HAMMOND

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	820	157,525	19,002	6,078	4,648	827	131,225	15,600
52	Lumber, building materials, hardware, farm equipment dealers.....	51	7,890	1,174	253	222	53	9,155	1,301
5251	Hardware stores.....	22	2,326	342	98	72	18	3,594	524
52 ex. 5251	Other.....	29	5,564	832	155	150	35	5,561	777
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	27	29,337	4,215	1,601	1,149	19	22,017	3,154
531	Department stores.....	4	(D)	(D)	(D)	(D)	4	(D)	(D)
533	Limited price variety stores.....	14	3,279	550	280	185	8	2,236	391
539	Other general merchandise stores.....	7	(D)	(D)	(D)	(D)	7	(D)	(D)
54	Food stores.....	144	42,212	2,951	923	626	173	28,339	1,913
55 ex. 554	Automotive dealers.....	50	21,972	2,421	465	457	43	25,952	2,514
554	Gasoline service stations.....	94	9,215	828	267	195	84	7,504	651
56	Apparel, accessory stores.....	83	13,227	1,913	637	439	77	10,542	1,507
561, 567	Men's, boys' apparel stores, custom tailors.....	18	2,923	465	113	79	14	(D)	344
562, 563, 568	Women's clothing, specialty stores....	31	6,610	978	338	240	26	4,876	680
562	Ready-to-wear stores <sup>5</sup> .....	20	5,838	875	297	211	18	4,318	603
565	Family clothing stores <sup>5</sup> .....	6	907	115	54	38	7	1,031	137
566	Shoe stores.....	24	2,380	314	110	70	15	1,818	237
564, 569	Other apparel stores.....	4	(D)	41	22	12	13	699	109
57	Furniture, home furnishings, equipment stores.....	59	10,755	1,731	380	337	54	7,903	1,297
5712	Furniture stores <sup>6</sup> .....	23	5,716	926	186	165	16	3,909	656
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	12	731	118	30	27	12	(D)	184
571, 573	Household appliance, radio, TV, music stores.....	23	4,097	628	154	135	24	3,021	457
58	Eating, drinking places.....	181	10,569	2,126	1,051	842	178	9,079	1,644
5812	Eating places.....	123	8,035	1,903	941	764	108	5,874	1,318
5813	Drinking places.....	58	2,534	223	110	78	70	3,205	326
591	Drug stores, proprietary stores.....	27	5,204	678	218	151	28	3,311	474
59 ex. 591	Other retail stores <sup>6</sup> .....	104	7,144	965	283	230	118	7,423	1,145
592	Liquor stores.....	12	404	21	8	5	10	368	(D)
594	Book, stationery stores.....	4	480	56	16	14	5	(D)	(D)
595	Sporting goods, bicycle stores.....	4	529	99	20	17	9	234	20
597	Jewelry stores.....	9	568	97	28	20	16	1,606	268
5992	Florists.....	7	352	60	19	16	9	333	44
5996	Camera, photographic supply stores....	1	(D)	(D)	(D)	(D)	...	...	...
SELECTED SERVICES									
7011, 7012	Hotels.....	13	288	117	49	37	10	(D)	(D)
783	Motion picture theaters.....	4	(D)	259	83	76	7	1,355	232

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954—  
GARY-HAMMOND-EAST CHICAGO STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	4,450	619,283	69,480	24,051	18,847	4,199	502,611	56,250
52	Lumber, building materials, hardware, farm equipment dealers.....	274	41,062	5,848	1,301	1,180	242	41,076	5,941
5251	Hardware stores.....	92	6,391	822	259	204	90	8,467	1,217
52 ex. 5251	Other.....	182	34,671	5,026	1,042	976	150	32,589	4,724
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	131	72,553	10,945	4,699	3,149	103	54,973	8,236
531	Department stores.....	11	50,839	7,814	3,180	2,158	9	41,522	6,275
533	Limited price variety stores.....	55	12,132	2,111	1,203	753	45	9,444	1,596
539	Other general merchandise stores.....	33	(D)	(D)	(D)	(D)	49	4,007	365
54	Food stores.....	889	178,013	12,411	4,243	3,083	1,017	129,179	8,455
55 ex. 554	Automotive dealers.....	225	85,748	8,738	1,772	1,711	174	87,930	8,424
554	Gasoline service stations.....	551	51,844	4,499	1,517	1,152	472	35,800	2,913
56	Apparel, accessory stores.....	374	43,913	5,735	2,052	1,556	343	33,430	4,454
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	93	8,119	1,081	326	243	69	6,314	890
562, 563, 568	Women's clothing, specialty stores.....	120	16,034	2,247	838	636	109	12,893	1,759
562	Ready-to-wear stores <sup>5</sup> .....	76	12,804	1,799	658	507	75	11,512	1,599
565	Family clothing stores <sup>5</sup> .....	41	10,842	1,337	485	389	34	5,764	724
566	Shoe stores.....	79	7,155	932	319	236	70	6,097	818
564, 569	Other apparel stores.....	37	(D)	138	84	52	47	2,134	263
57	Furniture, home furnishings, equipment stores.....	250	31,910	4,953	1,178	1,075	241	26,570	4,198
5712	Furniture stores <sup>4</sup> .....	92	17,426	2,820	590	546	71	13,940	2,354
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	47	2,491	402	109	100	31	1,754	337
572, 573	Household appliance, radio, TV, music stores.....	111	11,993	1,731	479	429	132	11,215	1,507
58	Eating, drinking places.....	1,037	50,807	9,004	4,825	3,976	956	42,461	7,478
581	Eating places.....	650	32,744	7,203	3,928	3,281	523	25,070	5,606
5813	Drinking places.....	387	18,063	1,801	897	695	429	17,333	1,877
591	Drug stores, proprietary stores.....	133	20,998	2,711	1,032	788	126	15,191	2,064
59 ex. 591	Other retail stores <sup>6</sup> .....	586	42,435	4,636	1,432	1,177	525	36,001	4,087
592	Liquor stores.....	132	6,604	275	139	106	100	5,519	227
594	Book, stationery stores.....	11	1,305	160	64	53	10	653	97
595	Sporting goods, bicycle stores.....	30	1,811	189	61	46	28	1,214	97
597	Jewelry stores.....	59	3,773	619	162	138	65	5,276	921
5992	Florists.....	39	1,506	173	65	54	33	1,005	107
5996	Camera, photographic supply stores.....	6	842	69	24	17	33	3,484	297
SELECTED SERVICES									
7011, 7012	Hotels.....	96	3,925	1,438	595	516	54	2,894	1,011
783	Motion picture theaters.....	26	(D)	789	345	237	29	3,322	657

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958—  
CENTRAL BUSINESS DISTRICT OF GARY, THE ENTIRE CITY, AND GARY-HAMMOND-EAST CHICAGO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metropolitan statistical area	Standard metropolitan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-3.3	15.1	26.8	23.2	27.6
52	Lumber, building materials, hardware, farm equipment dealers.....	55.0	-5.6	-10.5	-0.1	-1.1
5251	Hardware stores.....	(D)	(D)	(D)	-24.5	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	5.5	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	-3.5	11.5	258.5	32.0	61.8
531	Department stores.....	(D)	16.8	(D)	22.4	(D)
533	Limited price variety stores.....	-5.0	3.0	42.9	28.5	45.1
539	Other general merchandise stores.....	(D)	-23.8	(D)	(D)	(D)
54	Food stores.....	-3.1	21.3	25.9	37.8	40.3
55 ex. 554	Automotive dealers.....	-27.5	1.7	13.4	-2.5	-0.1
554	Gasoline service stations.....	-17.4	32.1	35.2	44.8	46.0
56	Apparel, accessory stores.....	15.8	29.7	108.9	31.4	40.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	(D)	(D)	(D)	28.6	(D)
562, 563, 568	Women's clothing, specialty stores.....	-1.0	18.5	208.4	24.4	37.6
562	Ready-to-wear stores <sup>5</sup> .....	-32.4	-13.8	146.6	11.2	33.6
565	Family clothing stores <sup>5</sup> .....	76.7	73.6	61.9	88.1	99.1
566	Shoe stores.....	5.5	23.9	211.3	17.4	25.2
564, 569	Other apparel stores.....	(D)	-55.8	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	9.4	16.1	24.0	23.3	26.1
5712	Furniture stores <sup>4</sup> .....	(D)	26.0	(D)	25.0	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	193.7	(D)	42.0	(D)
572, 573	Household appliance, radio, TV, music stores.....	-14.7	-13.7	-12.2	6.9	-28.8
58	Eating, drinking places.....	-0.7	5.4	6.9	19.7	21.3
5812	Eating places.....	-1.5	10.1	13.8	30.6	-33.5
5813	Drinking places.....	0.6	0.1	...	4.2	4.5
591	Drug stores, proprietary stores.....	-8.8	25.0	50.5	38.2	48.0
59 ex. 591	Other retail stores <sup>6</sup> .....	-30.4	19.9	54.4	15.7	24.4
591	Liquor stores.....	(D)	11.0	(D)	19.7	(D)
594	Book, stationery stores.....	(D)	(D)	(D)	99.8	(D)
595	Sporting goods, bicycle stores.....	(D)	1.9	(D)	49.2	(D)
597	Jewelry stores.....	-16.8	-23.9	40.6	-28.5	-35.7
5992	Florists.....	(D)	19.3	(D)	49.9	(D)
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	-75.8	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	28.9	37.4	72.8	35.6	42.7
783	Motion picture theaters.....	(D)	-37.5	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 4B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958—  
CENTRAL BUSINESS DISTRICT OF HAMMOND, THE ENTIRE CITY, AND GARY-HAMMOND-EAST CHICAGO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	7.9	20.0	28.4	23.2	25.0
52	Lumber, building materials, hardware, farm equipment dealers.....	-42.2	-13.8	7.2	-0.1	4.4
5251	Hardware stores.....	-54.4	-35.3	57.2	-24.5	-8.3
52 ex. 5251	Other.....	-2.4	0.1	0.5	5.5	5.7
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	14.2	33.2	379.4	32.0	42.9
531	Department stores.....	(D)	(D)	(D)	22.4	(D)
533	Limited price variety stores.....	(D)	46.6	(D)	28.5	(D)
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(D)
54	Food stores.....	36.4	49.0	52.5	37.8	37.9
55 ex. 554	Automotive dealers.....	-27.9	-15.3	-14.9	-2.5	-2.3
554	Gasoline service stations.....	16.2	22.8	23.3	44.8	45.2
56	Apparel, accessory stores.....	1.7	25.5	280.8	31.4	43.4
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	13.0	(D)	(D)	28.6	34.9
562, 563, 568	Women's clothing, specialty stores.....	(D)	35.6	(D)	24.4	(D)
562	Ready-to-wear stores <sup>5</sup> .....	10.4	35.2	1,438.7	11.2	11.7
565	Family clothing stores <sup>5</sup> .....	(D)	-12.1	(D)	88.1	(D)
566	Shoe stores.....	-11.8	30.9	550.7	17.4	28.4
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	21.5	36.1	72.3	20.1	19.7
5712	Furniture stores <sup>4</sup> .....	35.3	46.2	72.6	25.0	22.5
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-16.7	(D)	(D)	42.0	80.0
572, 573	Household appliance, radio, TV, music stores.....	15.9	35.6	86.2	6.9	4.8
58	Eating, drinking places.....	22.8	16.4	14.8	19.7	19.5
5812	Eating places.....	54.0	36.8	32.8	30.6	29.5
5813	Drinking places.....	-25.4	-20.9	-19.7	4.2	5.5
591	Drug stores, proprietary stores.....	11.1	57.2	86.0	38.2	40.7
59 ex. 591	Other retail stores <sup>6</sup> .....	-38.6	-3.8	18.2	17.9	22.8
592	Liquor stores.....	...	...	9.8	19.7	19.7
594	Book, stationery stores.....	(D)	(D)	(D)	99.8	(D)
595	Sporting goods, bicycle stores.....	(D)	126.1	(D)	49.2	(D)
597	Jewelry stores.....	(D)	-64.6	(D)	-28.5	(D)
5992	Florists.....	...	5.7	5.7	49.9	49.9
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	-75.8	-75.8
	SELECTED SERVICES					
7011, 7012	Hotels.....	1.6	(D)	(D)	35.6	38.8
783	Motion picture theaters.....	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 5A.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF GARY AND OF GARY-HAMMOND-EAST CHICAGO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	32.8	39.1	11.1	11.5
52	Lumber, building materials, hardware, farm equipment dealers...	12.3	7.5	3.0	1.9
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	81.6	94.3	33.4	34.6
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	76.9	83.4	24.6	25.9
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	12.9	16.1	4.0	4.2
55 ex. 554	Automotive dealers.....	20.2	28.4	6.5	9.0
554	Gasoline service stations.....	3.8	6.0	1.1	1.3
56	Apparel, accessory stores.....	75.9	85.0	32.1	27.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	(D)	(D)	(D)	20.9
562, 563, 568	Women's clothing, specialty stores.....	75.9	90.7	27.4	27.7
562	Ready-to-wear stores <sup>5</sup> .....	70.3	89.6	20.6	30.5
565	Family clothing stores <sup>5</sup> .....	80.5	79.1	46.2	26.1
566	Shoe stores.....	77.6	91.1	35.9	34.0
564, 569	Other apparel stores.....	(D)	73.7	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	50.5	53.6	20.4	22.4
5712	Furniture stores <sup>4</sup> .....	(D)	51.2	(D)	22.6
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	53.0	(D)	13.8
572, 573	Household appliance, radio, TV, music stores.....	57.5	58.2	18.2	22.8
58	Eating, drinking places.....	19.4	20.6	6.2	6.3
5812	Eating places.....	21.9	24.5	6.2	6.3
5813	Drinking places.....	16.1	16.1	6.3	6.3
591	Drug stores, proprietary stores.....	31.3	43.0	11.3	12.4
59 ex. 591	Other retail stores <sup>6</sup> .....	23.6	40.7	8.8	14.8
592	Liquor stores.....	3.2	(D)	2.0	(D)
594	Book, stationery stores.....	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	55.6	(D)	16.9
597	Jewelry stores.....	91.0	83.2	44.1	53.0
5992	Florists.....	(D)	42.0	(D)	14.0
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5B.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF  
HAMMOND AND OF GARY-HAMMOND-EAST CHICAGO STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	36.7	40.8	9.3	10.6
52	Lumber, building materials, hardware, farm equipment dealers...	28.5	42.5	5.5	9.5
5251	Hardware stores.....	58.4	82.9	21.3	35.2
52 ex. 5251	Other.....	16.0	16.4	2.6	2.8
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	81.2	94.8	32.8	38.0
531	Department stores.....	(D)	(D)	37.9	(D)
533	Limited price variety stores.....	(D)	(D)	(D)	(D)
539	Other general merchandise stores.....	(D)	(D)	(D)	...
54	Food stores.....	20.0	21.8	4.7	4.8
55 ex. 554	Automotive dealers.....	2.7	3.2	0.7	0.9
554	Gasoline service stations.....	6.3	6.7	1.1	1.4
56	Apparel, accessory stores.....	74.1	91.5	22.3	28.8
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	70.6	(D)	25.4	28.9
562, 563, 568	Women's clothing, specialty stores.....	81.3	(D)	33.5	(D)
562	Ready-to-wear stores <sup>5</sup> .....	80.2	98.3	36.6	36.9
565	Family clothing stores <sup>5</sup> .....	(D)	73.0	(D)	13.1
566	Shoe stores.....	62.3	92.4	20.7	27.6
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	63.5	71.2	21.4	21.2
5712	Furniture stores <sup>4</sup> .....	65.5	70.7	21.5	19.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	78.5	(D)	23.0	39.3
572, 573	Household appliance, radio, TV, music stores.....	61.5	71.9	21.0	19.4
58	Eating, drinking places.....	21.2	20.1	4.4	4.3
5812	Eating places.....	21.3	18.9	5.2	4.4
5813	Drinking places.....	21.1	22.4	3.0	4.1
591	Drug stores, proprietary stores.....	27.2	38.5	6.7	8.4
59 ex. 591	Other retail stores <sup>6</sup> .....	24.7	38.7	4.2	8.0
592	Liquor stores.....	...	...	...	...
594	Book, stationery stores.....	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	...	(D)	...
597	Jewelry stores.....	(D)	88.7	(D)	27.0
5992	Florists.....	...	...	...	...
5996	Camera, photographic supply stores.....	(D)	...	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## GARY-HAMMOND-EAST CHICAGO, IND., AREA

15

Table 6A.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS—  
CENTRAL BUSINESS DISTRICT OF GARY, THE ENTIRE CITY, AND GARY-HAMMOND-EAST CHICAGO STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	1.8	1.1	4.7	5.8	6.6	8.2
5251	Hardware stores.....	(D)	(D)	(D)	0.7	1.0	1.7
52 ex. 5251	Other.....	(D)	(D)	(D)	5.1	5.6	6.5
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	35.3	35.3	14.2	14.7	11.7	10.9
531	Department stores.....	(D)	(D)	11.5	11.3	8.2	8.3
533	Limited price variety stores.....	4.3	4.4	1.9	2.1	2.0	1.9
539	Other general merchandise stores.....	(D)	(D)	0.8	1.3	(D)	0.7
54	Food stores.....	10.4	10.4	26.6	25.3	28.7	25.7
55 ex. 554	Automotive dealers.....	8.2	10.9	13.3	15.0	13.8	17.5
554	Gasoline service stations.....	0.8	1.0	7.2	6.2	8.4	7.1
56	Apparel, accessory stores.....	20.5	17.2	8.9	7.9	7.1	6.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	(D)	2.4	1.3	(D)	1.3	1.3
562, 563, 568	Women's clothing, specialty stores....	6.4	6.3	2.8	2.7	2.6	2.6
562	Ready-to-wear stores <sup>5</sup> .....	3.8	5.5	1.8	2.5	2.1	2.3
565	Family clothing stores <sup>5</sup> .....	7.3	4.0	3.0	2.0	1.8	1.1
566	Shoe stores.....	3.7	3.4	1.6	1.5	1.2	1.2
564, 569	Other apparel stores.....	(D)	1.1	0.2	0.6	(D)	0.4
57	Furniture, home furnishings, equipment stores.....	9.5	8.4	6.2	6.1	5.2	5.3
5712	Furniture stores <sup>4</sup> .....	(D)	4.4	3.7	3.4	2.8	2.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	0.3	0.6	0.3	0.4	0.3
572, 573	Household appliance, radio, TV, music stores.....	3.2	3.6	1.8	2.4	1.9	2.2
58	Eating, drinking places.....	4.6	4.5	7.8	8.5	8.2	8.4
5812	Eating places.....	2.9	2.9	4.4	4.6	5.3	5.0
5813	Drinking places.....	1.7	1.6	3.4	3.9	2.9	3.4
591	Drug stores, proprietary stores.....	3.5	3.7	3.6	3.3	3.4	3.0
59 ex. 591	Other retail stores <sup>6</sup> .....	5.4	7.8	7.5	7.2	6.9	7.2
592	Liquor stores.....	0.2	(D)	2.0	2.0	1.1	1.1
594	Book, stationery stores.....	(D)	(D)	0.2	(D)	0.2	0.1
595	Sporting goods, bicycle stores.....	(D)	0.3	0.2	0.2	0.3	0.2
597	Jewelry stores.....	2.4	2.8	0.9	1.3	0.6	1.0
5992	Florists.....	(D)	0.2	0.2	0.2	0.2	0.2
5996	Camera, photographic supply stores....	(D)	(D)	(D)	(D)	0.1	0.7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 6B.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS—  
CENTRAL BUSINESS DISTRICT OF HAMMOND, THE ENTIRE CITY, AND GARY-HAMMOND-EAST CHICAGO STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	3.9	7.3	5.0	7.0	6.6	8.2
5251	Hardware stores.....	2.4	5.6	1.5	2.7	1.0	1.7
52 ex. 5251	Other.....	1.5	1.7	3.5	4.2	5.6	6.5
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	41.3	39.0	18.6	16.8	11.7	10.9
531	Department stores.....	33.3	(D)	(D)	(D)	8.2	8.3
533	Limited price variety stores.....	(D)	(D)	2.1	1.7	2.0	1.9
539	Other general merchandise stores.....	(D)	...	(D)	(D)	(D)	0.7
54	Food stores.....	14.6	11.6	26.9	21.6	28.7	25.7
55 ex. 554	Automotive dealers.....	1.0	1.5	13.9	19.8	13.8	17.5
554	Gasoline service stations.....	1.0	0.9	5.8	5.7	8.4	7.1
56	Apparel, accessory stores.....	17.0	18.0	8.5	8.0	7.1	6.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.6	3.4	1.9	(D)	1.3	1.3
562, 563, 568	Women's clothing, specialty stores....	9.3	(D)	4.2	3.7	2.6	2.6
562	Ready-to-wear stores <sup>5</sup> .....	8.1	7.9	3.7	3.3	2.1	2.3
565	Family clothing stores <sup>5</sup> .....	(D)	1.4	0.6	0.8	1.8	1.1
566	Shoe stores.....	2.6	3.1	1.5	1.4	1.2	1.2
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)	(D)	0.4
57	Furniture, home furnishings, equipment stores.....	11.8	10.5	6.8	6.0	5.2	5.3
5712	Furniture stores <sup>4</sup> .....	6.5	5.2	3.6	3.0	2.8	2.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1.0	1.3	0.5	(D)	0.4	0.3
572, 573	Household appliance, radio, TV, music stores.....	4.3	4.0	2.6	2.3	1.9	2.2
58	Eating, drinking places.....	3.9	3.4	6.7	6.9	8.2	8.4
5812	Eating places.....	3.0	2.1	5.1	4.5	5.3	5.0
5813	Drinking places.....	0.9	1.3	1.6	2.4	2.9	3.4
591	Drug stores, proprietary stores.....	2.5	2.4	3.3	2.5	3.4	3.0
59 ex. 591	Other retail stores <sup>6</sup> .....	3.0	5.4	4.5	5.7	6.9	7.2
592	Liquor stores.....	...	...	0.3	0.3	1.1	1.1
594	Book, stationery stores.....	(D)	(D)	0.3	(D)	0.2	0.1
595	Sporting goods, bicycle stores.....	(D)	...	0.3	0.2	0.3	0.2
597	Jewelry stores.....	(D)	2.7	0.4	1.2	0.6	1.0
5992	Florists.....	...	...	0.2	0.3	0.2	0.2
5996	Camera, photographic supply stores....	...	...	(D)	...	0.1	0.7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# GARY-HAMMOND-EAST CHICAGO, IND., AREA

17

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE GARY-HAMMOND-EAST CHICAGO STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the stores on Broadway from 36th Ave. to 40th Ave.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	60			
	Sales.....(\$1,000)...	5,407	554	Gasoline service stations.....	...
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	11
	Number.....	17	561, 567	Men's, boys' apparel stores, custom tailors.....	6
	Sales.....(\$1,000)...	2,169	562-3, 568	Women's clothing, specialty stores....	5
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>2</sup> .....	3
56, 57	Number.....	28	565	Family clothing stores <sup>2</sup> .....	...
	Sales.....(\$1,000)...	2,385	566	Shoe stores.....	...
			564, 569	Other apparel stores.....	...
52, 55	All other stores:		57	Furniture, home furnishings, equipment stores.....	12
59 ex. 591	Number.....	15		Furniture stores.....	7
	Sales.....(\$1,000)...	853	5712	Other home furnishings stores.....	2
		Number of establishments	5713-15,19	Household appliance, radio, TV, music stores.....	3
			572, 5732		
	Retail stores, total <sup>3</sup> .....	60	58	Eating, drinking places.....	8
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	4
5251	Hardware stores.....	3	5813	Drinking places.....	4
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> ....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	10
531	Department stores.....	1	592	Liquor stores.....	4
533	Limited price variety stores.....	2	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	...
			5992	Florists.....	1
54	Food stores.....	5	5996	Camera, photographic supply stores....	1

MRC No. 2.—Includes the planned center known as "Village Shopping Center" bounded by 35th Ave. extended, rear lot line of establishments on east side of Grant from 35th Ave. to 37th Ave., rear lot line of establishments on south side of 37th Ave. from Grant to Arthur, Arthur, 37th Ave. extended, west property line of Village Shopping Center.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	29			
	Sales.....(\$1,000)...	15,507	554	Gasoline service stations.....	2
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	10
	Number.....	6	561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Sales.....(\$1,000)...	6,288	562-3, 568	Women's clothing, specialty stores....	6
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>2</sup> .....	4
56, 57	Number.....	15	565	Family clothing stores <sup>2</sup> .....	...
	Sales.....(\$1,000)...	8,395	566	Shoe stores.....	2
			564, 569	Other apparel stores.....	1
52, 55	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
59 ex. 591	Number.....	8		Furniture stores.....	1
	Sales.....(\$1,000)...	824	5712	Other home furnishings stores.....	...
		Number of establishments	5713-15,19	Household appliance, radio, TV, music stores.....	1
			572, 5732		
	Retail stores, total <sup>3</sup> .....	29	58	Eating, drinking places.....	1
62	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
5251	Hardware stores.....	1	5813	Drinking places.....	...
62 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> ....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	4
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
			5992	Florists.....	...
54	Food stores.....	3	5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE GARY-HAMMOND-EAST CHICAGO STANDARD METROPOLITAN STATISTICAL AREA—Con.

MRC No. 3.—Includes the planned center known as "Woodmar Shopping Center" on west side of Indianapolis Blvd. through 6500 and 6600 blocks.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	21	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	11,736			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	11
	Number.....	4	561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Sales.....(\$1,000)...	(D)	562-3, 568	Women's clothing, specialty stores.....	6
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	5
56, 57	Number.....	15	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	6,987	566	Shoe stores.....	3
			564, 569	Other apparel stores.....	1
52, 55	All other stores:				
59 ex. 591	Number.....	2	57	Furniture, home furnishings, equipment stores.....	1
	Sales.....(\$1,000)...	(D)	5712	Furniture stores.....	1
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	21	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	1
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	2	5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data

for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in a report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



BC58-CBD34

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# CENTRAL BUSINESS DISTRICT STATISTICS

Grand Rapids,  
Mich., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

## SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Grand Rapids, Mich., Area—BC58-CBD34

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

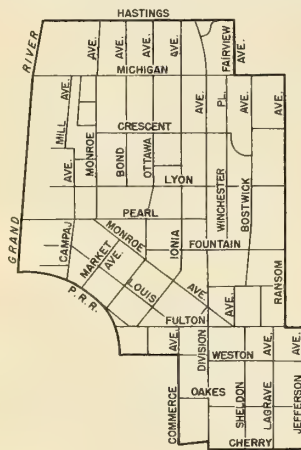
In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# GRAND RAPIDS, MICH. STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



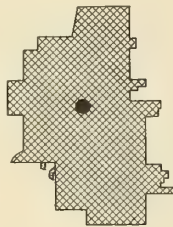
## CENTRAL BUSINESS DISTRICT \*



SCALE

800 0 800 FT.

KENT CO.



SCALE

5 0 5 MILES

- CENTRAL BUSINESS DISTRICT
- ▨ AREA OF CITY, 1954
- ▩ ANNEXATIONS THROUGH 1958
- ▧ STANDARD METROPOLITAN STATISTICAL AREA
- 16 TRACT NUMBER

\*CONSISTS OF TRACT 16

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Procedures and Definitions.....	12

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF GRAND RAPIDS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	307	91,336	15,515	5,275	3,974	319	93,125	13,919
52	Lumber, building materials, hardware, farm equipment dealers.....	6	701	112	32	29	7	1,088	162
5251	Hardware stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
52 ex. 5251	Other.....	4	(D)	(D)	(D)	(D)	5	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	12	43,128	7,891	2,942	1,993	12	46,257	6,610
531	Department stores.....	4	(D)	(D)	(D)	(D)	4	41,384	5,779
533	Limited price variety stores.....	5	3,997	963	446	318	6	(D)	(D)
539	Other general merchandise stores.....	3	(D)	(D)	(D)	(D)	2	(D)	(D)
54	Food stores.....	17	1,516	186	88	52	18	1,895	222
55 ex. 554	Automotive dealers.....	8	10,002	968	166	164	9	8,210	747
554	Gasoline service stations.....	6	803	100	30	21	7	617	69
56	Apparel, accessory stores.....	73	13,167	2,186	708	554	97	15,692	2,494
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	18	3,805	663	174	139	18	3,303	510
562, 563, 568	Women's clothing, specialty stores.....	24	5,585	940	331	296	42	7,302	1,176
562	Ready-to-wear stores <sup>5</sup> .....	17	5,240	871	297	258	18	5,972	972
565	Family clothing stores <sup>5</sup> .....	6	990	167	63	45	7	1,663	289
566	Shoe stores.....	19	2,616	410	136	90	21	2,790	386
564, 569	Other apparel stores.....	4	163	6	4	4	9	634	133
57	Furniture, home furnishings, equipment stores.....	34	7,971	1,250	282	269	32	5,974	879
5712	Furniture stores <sup>4</sup> .....	8	3,453	547	119	118	8	3,009	408
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	7	1,048	145	31	29	5	484	94
572, 573	Household appliance, radio, TV, music stores.....	19	3,470	558	132	122	17	2,461	377
58	Eating, drinking places.....	65	4,476	1,086	512	458	59	4,728	1,179
5812	Eating places.....	50	3,297	858	424	377	42	3,529	923
5813	Drinking places.....	15	1,179	228	88	81	17	1,199	256
591	Drug stores, proprietary stores.....	7	2,366	479	135	98	10	2,696	482
59 ex. 591	Other retail stores <sup>6</sup> .....	79	7,206	1,257	380	336	68	5,968	1,075
592	Liquor stores.....	1	(D)	(D)	(D)	(D)	...	...	...
594	Book, stationery stores.....	5	453	98	32	28	10	671	107
595	Sporting goods, bicycle stores.....	4	584	80	18	18	4	518	60
597	Jewelry stores.....	10	2,393	462	125	117	14	2,301	525
5992	Florists.....	4	370	76	26	22	4	368	69
5996	Camera, photographic supply stores.....	2	(D)	(D)	(D)	(D)	4	704	109
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	13	4,550	1,899	879	637	15	4,410	1,743
783	Motion picture theaters.....	5	794	200	105	73	7	1,263	239

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$2,199,000 of which \$1,496,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# GRAND RAPIDS, MICH., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF GRAND RAPIDS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	2,150	313,417	37,307	13,191	10,092	2,163	308,152	34,188
52	Lumber, building materials, hardware, farm equipment dealers.....	153	20,493	2,901	707	628	136	21,717	2,702
5251	Hardware stores.....	58	4,165	428	139	111	54	4,355	420
52 ex, 5251	Other.....	95	16,328	2,473	568	517	80	(D)	2,282
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	73	51,837	8,642	3,430	2,367	83	50,433	7,066
531	Department stores.....	5	44,237	7,278	2,704	1,884	4	41,384	5,779
533	Limited price variety stores.....	37	6,121	1,239	639	426	35	6,595	1,072
539	Other general merchandise stores.....	23	(D)	(D)	(D)	(D)	44	2,454	215
54	Food stores.....	413	70,068	4,737	1,959	1,223	438	67,895	4,547
55 ex, 554	Automotive dealers.....	121	53,621	5,090	1,056	1,030	120	54,311	4,865
554	Gasoline service stations.....	283	22,535	1,827	689	527	255	19,051	1,450
56	Apparel, accessory stores.....	158	21,730	3,267	1,109	837	181	21,997	3,268
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	38	5,941	1,001	288	216	31	(D)	616
562, 563, 568	Women's clothing, specialty stores....	40	7,139	1,087	388	324	67	8,610	1,344
562	Ready-to-wear stores <sup>5</sup> .....	24	(D)	(D)	(D)	(D)	35	7,166	1,126
565	Family clothing stores <sup>5</sup> .....	18	3,309	464	172	128	19	3,974	599
566	Shoe stores.....	49	4,791	671	234	152	43	4,046	536
564, 569	Other apparel stores.....	11	542	44	27	17	19	974	173
57	Furniture, home furnishings, equipment stores.....	206	22,323	3,045	841	769	184	18,277	2,300
5712	Furniture stores <sup>4</sup> .....	49	8,282	1,258	302	281	42	8,047	1,072
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	43	3,565	475	116	107	25	2,045	295
572, 573	Household appliance, radio, TV, music stores.....	114	10,476	1,312	423	381	105	7,985	933
58	Eating, drinking places.....	356	17,496	3,594	1,820	1,518	364	18,284	3,826
5812	Eating places.....	229	10,726	2,588	1,362	1,162	234	11,799	2,754
5813	Drinking places.....	127	6,770	1,006	458	356	128	6,411	1,072
591	Drug stores, proprietary stores.....	92	13,994	1,709	734	492	111	15,424	1,690
59 ex, 591	Other retail stores <sup>6</sup> .....	295	19,320	2,495	846	701	291	20,763	2,474
592	Liquor stores.....	15	1,717	48	24	18	16	(D)	(D)
594	Book, stationery stores.....	8	649	117	51	47	13	871	132
595	Sporting goods, bicycle stores.....	30	2,014	212	55	48	20	1,468	101
597	Jewelry stores.....	31	3,046	522	146	137	41	2,895	581
5992	Florists.....	19	1,388	243	109	67	19	1,114	124
5996	Camera, photographic supply stores....	7	(D)	(D)	(D)	(D)	7	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	18	(D)	(D)	(D)	(D)	19	4,606	1,801
783	Motion picture theaters.....	14	1,187	284	168	125	14	1,476	299

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
GRAND RAPIDS STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	3,073	422,778	46,327	16,749	12,626	2,905	384,296	39,938
52	Lumber, building materials, hardware, farm equipment dealers.....	247	33,251	4,216	1,062	949	217	33,661	3,827
5251	Hardware stores.....	85	6,682	703	230	189	78	6,868	646
52 ex. 5251	Other.....	162	26,569	3,513	832	760	137	26,627	3,181
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	100	53,720	8,812	3,536	2,426	117	52,363	7,197
531	Department stores.....	5	44,237	7,278	2,704	1,884	4	41,384	5,779
533	Limited price variety stores.....	48	6,986	1,351	711	463	45	7,053	1,138
539	Other general merchandise stores.....	35	(D)	(D)	(D)	(D)	66	3,826	280
54	Food stores.....	599	106,535	6,999	2,914	1,832	580	89,826	5,896
55 ex. 554	Automotive dealers.....	199	74,814	6,526	1,384	1,347	171	70,000	6,000
554	Gasoline service stations.....	436	34,992	2,670	1,022	752	396	26,944	1,855
56	Apparel, accessory stores.....	190	24,004	3,485	1,203	904	209	23,505	3,381
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	44	6,314	1,026	300	226	35	4,600	636
562, 563, 568	Women's clothing, specialty stores....	46	7,214	1,091	391	326	71	8,694	1,348
562	Ready-to-wear stores <sup>5</sup> .....	26	6,253	965	333	285	39	7,250	1,130
565	Family clothing stores <sup>5</sup> .....	26	4,556	595	228	171	26	4,677	659
566	Shoe stores.....	58	5,284	(D)	(D)	(D)	50	4,400	564
564, 569	Other apparel stores.....	14	628	(D)	(D)	(D)	23	1,028	174
57	Furniture, home furnishings, equipment stores.....	253	25,644	3,397	945	850	232	20,884	2,500
5712	Furniture stores <sup>4</sup> .....	64	10,115	1,462	353	326	53	9,343	1,188
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	49	3,729	496	124	113	27	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	140	11,800	1,439	468	411	134	9,171	(D)
58	Eating, drinking places.....	509	24,040	4,972	2,578	2,033	482	22,481	4,480
5812	Eating places.....	342	15,155	3,671	1,967	1,577	313	14,051	3,171
5813	Drinking places.....	167	8,885	1,301	611	456	167	8,356	1,309
591	Drug stores, proprietary stores.....	128	19,455	2,276	1,096	713	140	18,678	1,950
59 ex. 591	Other retail stores <sup>6</sup> .....	412	26,323	2,974	1,009	820	361	25,954	2,852
592	Liquor stores.....	18	2,052	67	31	21	17	2,592	87
594	Book, stationery stores.....	8	649	117	51	47	13	871	132
595	Sporting goods, bicycle stores.....	42	2,463	229	61	54	32	1,919	120
597	Jewelry stores.....	48	3,447	565	164	152	50	3,135	602
5992	Florists.....	29	1,667	255	116	71	23	1,248	220
5996	Camera, photographic supply stores....	9	946	85	31	21	11	1,048	127
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	21	4,957	2,039	957	711	19	4,606	1,801
783	Motion picture theaters.....	19	1,600	365	217	162	23	1,876	363

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF GRAND RAPIDS, THE ENTIRE CITY, AND GRAND RAPIDS STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metropolitan statistical area	Standard metropolitan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	-1.9	1.7	3.3	10.0	13.8
52	Lumber, building materials, hardware, farm equipment dealers.....	-35.6	-5.6	-4.1	-1.2	-0.1
5251	Hardware stores.....	(D)	-4.4	(D)	-2.7	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	-0.2	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	-6.8	2.8	108.5	2.6	73.5
531	Department stores.....	-5.7	6.9	...	6.9	(D)
533	Limited price variety stores.....	(D)	-7.2	(D)	-0.9	(D)
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(D)
54	Food stores.....	-20.0	3.2	3.9	18.6	19.4
55 ex. 554	Automotive dealers.....	21.8	-1.3	-5.4	6.9	4.9
554	Gasoline service stations.....	30.1	18.3	17.9	29.9	29.9
56	Apparel, accessory stores.....	-16.1	-1.2	35.8	2.1	38.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	15.2	(D)	(D)	37.3	93.4
562, 563, 568	Women's clothing, specialty stores.....	-23.5	-17.1	18.8	-17.0	17.0
562	Ready-to-wear stores <sup>5</sup> .....	-12.3	(D)	(D)	-13.8	-20.7
565	Family clothing stores <sup>5</sup> .....	-40.5	-16.7	0.3	-2.6	18.3
566	Shoe stores.....	-6.2	18.4	73.2	20.1	65.7
564, 569	Other apparel stores.....	-74.3	-44.4	11.5	-38.9	18.0
57	Furniture, home furnishings, equipment stores.....	33.4	22.1	16.7	22.8	18.5
5712	Furniture stores <sup>4</sup> .....	14.8	2.9	-4.1	8.3	5.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	116.5	74.3	61.2	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	41.0	31.2	26.8	28.7	24.1
58	Eating, drinking places.....	-5.3	-4.3	-4.0	6.9	10.2
5812	Eating places.....	-6.6	-9.1	-10.2	7.9	12.7
5813	Drinking places.....	-1.7	5.6	7.3	6.3	7.7
591	Drug stores, proprietary stores.....	-12.2	-9.3	-8.6	4.2	6.9
59 ex. 591	Other retail stores <sup>6</sup> .....	20.7	-7.0	-18.1	1.4	-4.4
592	Liquor stores.....	...	(D)	(D)	-20.8	(D)
594	Book, stationery stores.....	-32.5	-25.5	-2.0	-25.5	-2.0
595	Sporting goods, bicycle stores.....	12.7	37.2	50.5	-28.3	34.1
597	Jewelry stores.....	4.0	5.2	9.9	10.0	26.4
5992	Florists.....	0.5	24.6	36.5	33.6	47.4
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	-9.7	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	3.2	(D)	(D)	7.6	107.7
783	Motion picture theaters.....	-37.1	-19.6	84.5	-14.7	31.5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF GRAND RAPIDS AND OF GRAND RAPIDS STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	29.1	30.4	21.6	24.2
52	Lumber, building materials, hardware, farm equipment dealers...	3.4	7.2	2.1	3.2
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	83.2	91.7	80.3	88.3
531	Department stores.....	(D)	100.0	(D)	100.0
533	Limited price variety stores.....	65.3	(D)	57.2	(D)
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	2.2	2.8	1.4	2.1
55 ex. 554	Automotive dealers.....	18.7	15.1	13.4	11.7
554	Gasoline service stations.....	3.6	3.2	2.3	2.3
56	Apparel, accessory stores.....	60.6	71.3	54.9	66.8
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	64.0	(D)	60.3	71.8
562, 563, 568	Women's clothing, specialty stores.....	78.2	84.8	77.4	84.0
562	Ready-to-wear stores <sup>5</sup> .....	(D)	83.3	83.8	82.4
565	Family clothing stores <sup>5</sup> .....	29.9	41.8	21.7	35.6
566	Shoe stores.....	54.6	69.0	49.5	63.4
564, 569	Other apparel stores.....	30.1	65.1	26.0	61.7
57	Furniture, home furnishings, equipment stores.....	35.7	32.7	31.1	28.6
5712	Furniture stores <sup>4</sup> .....	41.7	37.4	34.1	32.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	29.4	23.7	28.1	(D)
572, 573	Household appliance, radio, TV, music stores.....	33.1	30.8	29.4	26.8
58	Eating, drinking places.....	25.6	25.9	18.6	21.0
5812	Eating places.....	30.7	29.9	21.8	25.1
5813	Drinking places.....	17.4	18.7	13.3	14.3
591	Drug stores, proprietary stores.....	16.9	17.5	12.2	14.4
59 ex. 591	Other retail stores <sup>6</sup> .....	37.3	28.7	27.4	23.0
592	Liquor stores.....	(D)	(D)	(D)	...
594	Book, stationery stores.....	69.8	77.0	69.8	77.0
595	Sporting goods, bicycle stores.....	29.0	35.3	23.7	27.0
597	Jewelry stores.....	78.6	79.5	69.4	73.4
5992	Florists.....	26.7	33.0	22.2	29.5
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	67.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF GRAND RAPIDS, THE ENTIRE CITY, AND GRAND RAPIDS STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.8	1.2	6.5	7.0	7.9	8.8
5251	Hardware stores.....	(D)	(D)	1.3	1.4	1.6	1.9
52 ex. 5251	Other.....	(D)	(D)	5.2	(D)	6.3	6.9
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	47.2	49.6	16.5	16.4	12.7	13.6
531	Department stores.....	(D)	44.4	14.1	13.5	10.5	10.8
533	Limited price variety stores.....	4.4	(D)	2.0	2.1	1.7	1.8
539	Other general merchandise stores.....	(D)	(D)	(D)	0.8	(D)	1.0
54	Food stores.....	1.7	2.0	22.4	22.0	25.2	23.4
55 ex. 554	Automotive dealers.....	11.0	8.8	17.1	17.6	17.7	18.2
554	Gasoline service stations.....	0.9	0.7	7.2	6.2	8.3	7.0
56	Apparel, accessory stores.....	14.4	16.9	6.9	7.2	5.7	6.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	4.2	3.5	1.9	(D)	1.5	1.2
562, 563, 568	Women's clothing, specialty stores....	6.1	7.8	2.3	2.8	1.7	2.3
562	Ready-to-wear stores <sup>5</sup> .....	5.7	6.4	(D)	2.3	1.5	1.9
565	Family clothing stores <sup>5</sup> .....	1.1	1.8	1.1	1.3	1.1	1.2
566	Shoe Stores.....	2.9	3.0	1.5	1.3	1.5	1.1
564, 569	Other apparel stores.....	0.2	0.7	0.2	0.3	0.1	0.3
57	Furniture, home furnishings, equipment stores.....	8.7	6.4	7.1	5.9	6.1	5.4
5712	Furniture stores <sup>4</sup> .....	3.8	3.2	2.6	2.6	2.4	2.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1.1	0.5	1.1	0.7	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	3.8	2.6	3.4	2.6	2.8	2.4
58	Eating, drinking places.....	4.9	5.1	5.6	5.9	5.7	5.9
5812	Eating places.....	3.6	3.8	3.4	3.8	3.6	3.7
5813	Drinking places.....	1.3	1.3	2.2	2.1	2.1	2.2
591	Drug stores, proprietary stores.....	2.6	2.9	4.5	5.0	4.7	4.9
59 ex. 591	Other retail stores <sup>6</sup> .....	7.8	6.4	6.2	6.8	6.2	6.7
592	Liquor stores.....	(D)	...	0.5	(D)	0.5	0.7
594	Book, stationery stores.....	0.5	0.7	0.2	0.3	0.2	0.2
595	Sporting goods, bicycle stores.....	0.6	0.6	0.6	0.5	0.6	0.5
597	Jewelry stores.....	2.6	2.5	1.0	0.9	0.8	0.8
5992	Florists.....	0.4	0.4	0.4	0.4	0.4	0.3
5996	Camera, photographic supply stores....	(D)	0.8	(D)	(D)	0.2	0.3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).





# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

OFFICIAL BUSINESS

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.





# CENTRAL BUSINESS DISTRICT STATISTICS

Hartford, Conn., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

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### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Hartford, Conn., Area—BC58-CBD35  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one of more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

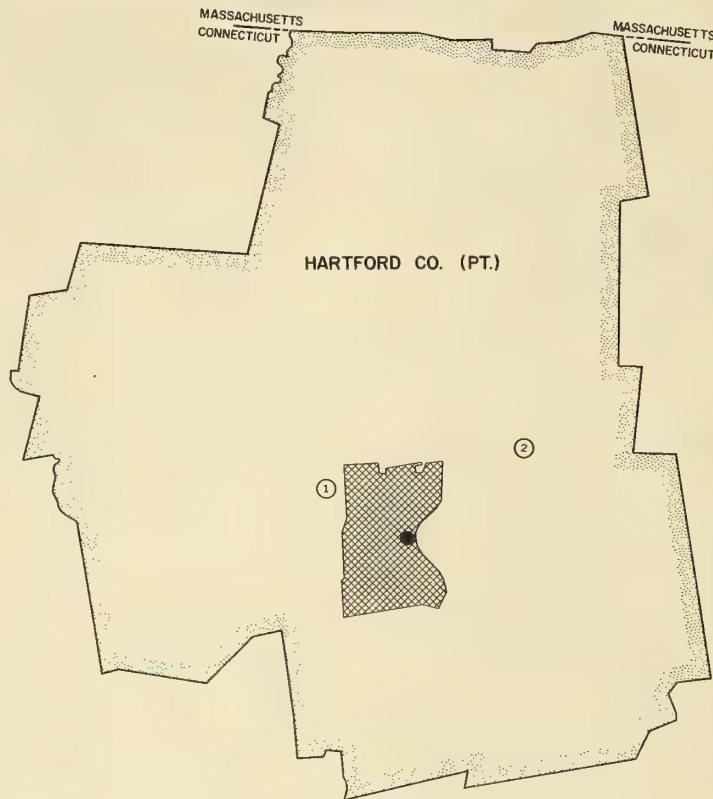
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

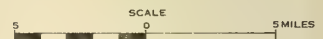
For explanation of procedures and definitions, see Appendix.

# HARTFORD, CONN.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



### CENTRAL BUSINESS DISTRICT



- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY
- ▨ STANDARD METROPOLITAN STATISTICAL AREA
- HA-6 TRACT NUMBER
- STATE LINE

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	14

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF HARTFORD

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	390	136,562	26,570	8,530	6,050	488	132,057	24,677
52	Lumber, building materials, hardware, farm equipment dealers.....	8	1,128	146	35	33	9	1,081	161
5251	Hardware stores.....	2	(D)	(D)	(D)	(D)	4	311	45
52 ex. 5251	Other.....	6	(D)	(D)	(D)	(D)	5	770	116
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	17	71,359	16,282	5,356	3,399	16	61,804	13,612
531	Department stores.....	5	(D)	(D)	(D)	(D)	4	(D)	(D)
533	Limited price variety stores.....	2	(D)	(D)	(D)	(D)	4	5,368	921
539	Other general merchandise stores.....	10	690	120	33	26	8	(D)	(D)
54	Food stores.....	14	3,852	502	167	149	49	5,561	570
55 ex. 554	Automotive dealers.....	2	(D)	(D)	(D)	(D)	6	5,800	478
554	Gasoline service stations.....	7	637	52	20	18	9	629	111
56	Apparel, accessory stores.....	115	17,403	3,039	981	730	140	21,312	3,433
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	35	5,236	952	244	198	25	4,452	656
562, 563, 568	Women's clothing, specialty stores....	49	7,739	1,457	532	389	46	8,129	1,387
562	Ready-to-wear stores <sup>5</sup> .....	25	5,322	1,016	396	272	32	7,215	1,229
565	Family clothing stores <sup>5</sup> .....	5	(D)	(D)	(D)	(D)	5	1,789	330
566	Shoe stores.....	22	2,565	373	96	68	32	3,561	498
564, 569	Other apparel stores.....	4	(D)	(D)	(D)	(D)	26	3,259	562
57	Furniture, home furnishings, equipment stores.....	36	10,305	1,591	403	373	48	10,071	1,561
5712	Furniture stores <sup>4</sup> .....	11	2,635	463	99	94	14	3,414	556
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	4	604	158	42	41	6	432	113
572, 573	Household appliance, radio, TV, music stores.....	21	7,066	970	262	238	26	6,207	892
58	Eating, drinking places.....	81	7,425	1,896	867	736	86	7,611	2,135
5812	Eating places.....	70	6,766	1,789	811	691	67	6,466	1,805
5813	Drinking places.....	11	659	107	56	45	19	1,145	330
591	Drug stores, proprietary stores.....	6	1,971	244	85	62	8	1,973	264
59 ex. 591	Other retail stores <sup>6</sup> .....	104	(D)	(D)	(D)	(D)	117	16,215	2,352
592	Liquor stores.....	10	922	76	20	16	11	899	70
594	Book, stationery stores.....	11	935	117	45	37	10	556	75
595	Sporting goods, bicycle stores.....	3	343	55	15	13	4	458	75
597	Jewelry stores.....	15	3,497	670	159	134	30	3,120	603
5992	Florists.....	5	351	66	23	16	5	224	40
5996	Camera, photographic supply stores....	4	570	60	15	12	4	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	7	4,834	1,578	711	569	8	2,851	993
783	Motion picture theaters.....	3	(D)	(D)	(D)	(D)	4	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$2,645,000, of which \$825,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF HARTFORD

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	2,233	342,239	49,717	16,328	12,080	2,178	314,076	44,947
52	Lumber, building materials, hardware, farm equipment dealers.....	93	10,461	1,413	327	290	64	12,192	1,741
5251	Hardware stores.....	38	2,423	309	84	62	27	1,886	206
52 ex. 5251	Other.....	55	8,038	1,104	243	228	37	10,306	1,535
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	76	76,462	16,768	5,584	3,565	75	65,227	14,002
531	Department stores.....	6	68,180	15,522	5,029	3,203	4	(D)	(D)
533	Limited price variety stores.....	16	5,558	990	463	288	28	7,044	1,143
539	Other general merchandise stores.....	44	(D)	256	92	74	41	(D)	(D)
54	Food stores.....	428	64,228	4,735	1,812	1,295	442	54,316	3,998
55 ex. 554	Automotive dealers.....	75	42,482	4,431	926	894	81	45,897	5,152
554	Gasoline service stations.....	178	15,492	1,262	478	355	160	10,797	948
56	Apparel, accessory stores.....	201	26,251	4,054	1,401	1,044	234	28,650	4,381
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	60	7,404	1,258	326	259	45	6,684	1,002
562, 563, 568	Women's clothing, specialty stores....	81	9,368	1,700	629	463	76	10,208	1,636
562	Ready-to-wear stores <sup>5</sup> .....	38	6,433	1,186	461	319	49	8,812	1,434
565	Family clothing stores <sup>5</sup> .....	11	3,898	387	190	160	13	3,244	474
566	Shoe stores.....	37	3,352	460	131	97	46	4,626	654
564, 569	Other apparel stores.....	8	2,189	249	125	65	42	3,670	615
57	Furniture, home furnishings, equipment stores.....	180	23,588	3,458	909	826	183	20,496	2,877
5712	Furniture stores <sup>4</sup> .....	44	8,984	1,428	359	326	39	6,991	1,000
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	51	3,191	602	152	145	30	2,646	523
572, 573	Household appliance, radio, TV, music stores.....	85	11,413	1,428	398	355	86	10,479	1,354
58	Eating, drinking places.....	497	29,595	6,954	3,084	2,420	439	23,997	6,041
5812	Eating places.....	340	22,752	5,829	2,539	2,015	275	17,424	4,589
5813	Drinking places.....	157	6,843	1,125	545	405	164	6,573	1,452
591	Drug stores, proprietary stores.....	99	13,474	1,771	625	399	109	12,790	1,459
59 ex. 591	Other retail stores <sup>6</sup> .....	406	40,206	4,871	1,182	992	391	39,714	4,348
592	Liquor stores.....	114	8,110	434	149	94	117	7,033	341
594	Book, stationery stores.....	21	2,858	427	108	83	14	1,371	113
595	Sporting goods, bicycle stores.....	7	738	97	29	27	10	(D)	(D)
597	Jewelry stores.....	41	4,389	793	188	156	43	4,259	811
5992	Florists.....	22	969	156	52	40	18	695	113
5996	Camera, photographic supply stores....	6	(D)	(D)	(D)	(D)	6	697	134
SELECTED SERVICES									
7011, 7012	Hotels.....	25	5,987	1,994	860	705	22	3,783	1,324
783	Motion picture theaters.....	15	(D)	(D)	(D)	(D)	16	2,809	523

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
HARTFORD STANDARD METROPOLITAN STATISTICAL AREA

## Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

(As a result of differences in the definition, the 1958 data are not directly comparable with those for 1954. See page (13) for data which can be used in evaluating the changes in area definition)

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	4,684	714,016	88,524	30,484	22,555	3,713	527,299	66,855
52	Lumber, building materials, hardware, farm equipment dealers.....	271	34,621	4,514	1,063	940	159	27,947	3,653
5251	Hardware stores.....	93	6,763	872	235	182	68	5,077	585
52 ex. 5251	Other.....	178	27,858	3,642	828	758	91	22,870	3,068
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	179	104,906	20,919	7,480	4,964	134	79,426	15,838
531	Department stores.....	12	83,238	17,820	6,120	4,085	7	(D)	(D)
533	Limited price variety stores.....	52	10,661	1,842	868	533	53	10,020	1,569
539	Other general merchandise stores.....	99	(D)	1,257	492	346	70	(D)	(D)
54	Food stores.....	794	172,565	12,039	4,747	3,110	716	113,751	7,747
55 ex. 554	Automotive dealers.....	217	111,982	11,229	2,455	2,254	161	87,925	9,410
554	Gasoline service stations.....	476	43,994	3,404	1,323	897	373	28,646	2,128
56	Apparel, accessory stores.....	360	39,565	5,841	2,136	1,586	345	37,048	5,519
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	96	9,375	1,478	410	319	62	7,951	1,152
562, 563, 568	Women's clothing, specialty stores....	138	15,162	2,510	977	734	121	13,611	2,134
562	Ready-to-wear stores <sup>5</sup> .....	72	11,468	1,894	759	553	80	11,760	1,878
565	Family clothing stores <sup>5</sup> .....	24	5,227	567	286	230	19	4,172	565
566	Shoe stores.....	72	6,248	877	259	179	67	6,538	949
564, 569	Other apparel stores.....	26	3,495	409	204	124	56	4,382	719
57	Furniture, home furnishings, equipment stores.....	379	38,908	5,761	1,580	1,391	299	28,894	4,028
5712	Furniture stores <sup>4</sup> .....	86	14,036	2,262	588	523	61	10,509	1,555
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	118	7,626	1,252	343	303	52	3,693	720
572, 573	Household appliance, radio, TV, music stores.....	175	17,246	2,247	649	565	146	14,104	1,753
58	Eating, drinking places.....	932	55,930	12,866	6,046	4,631	707	40,612	9,791
5812	Eating places.....	696	45,590	11,183	5,239	4,037	472	31,168	7,882
5813	Drinking places.....	236	10,340	1,683	807	594	233	9,410	1,909
591	Drug stores, proprietary stores.....	205	29,404	4,001	1,430	929	176	21,450	2,557
59 ex. 591	Other retail stores <sup>6</sup> .....	871	82,141	8,050	2,224	1,853	643	61,600	6,184
592	Liquor stores.....	252	18,644	757	282	187	177	11,657	512
594	Book, stationery stores.....	41	4,199	599	185	146	18	1,580	(D)
595	Sporting goods, bicycle stores.....	34	2,069	164	52	38	27	1,335	(D)
597	Jewelry stores.....	77	5,565	950	237	191	60	4,953	943
5992	Florists.....	56	2,084	306	116	95	43	1,353	209
5996	Camera, photographic supply stores....	8	670	70	20	17	6	697	134
SELECTED SERVICES									
7011, 7012	Hotels.....	31	6,330	2,103	892	728	29	4,375	1,491
783	Motion picture theaters.....	31	(D)	(D)	(D)	(D)	28	4,167	778

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF HARTFORD, THE ENTIRE CITY, AND HARTFORD STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metropolitan statistical area*	Standard metropolitan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	3.4	9.0	13.0	24.5	31.6
52	Lumber, building materials, hardware, farm equipment dealers.....	4.3	-14.2	-16.0	6.5	6.6
5251	Hardware stores.....	(D)	28.5	(D)	(NA)	(NA)
52 ex. 5251	Other.....	(D)	-22.0	(D)	(NA)	(NA)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	15.5	17.2	49.1	29.6	79.1
531	Department stores.....	(D)	(D)	(D)	(NA)	(NA)
533	Limited price variety stores.....	(D)	-21.1	(D)	(NA)	(NA)
539	Other general merchandise stores.....	(D)	(D)	(D)	(NA)	(NA)
54	Food stores.....	-30.7	18.2	23.8	37.9	41.4
55 ex. 554	Automotive dealers.....	(D)	-7.5	(D)	13.4	(D)
554	Gasoline service stations.....	1.3	43.5	46.1	38.4	39.2
56	Apparel, accessory stores.....	-18.4	-8.4	20.6	4.3	35.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	17.6	10.8	-2.9	(NA)	(NA)
562, 563, 568	Women's clothing, specialty stores.....	-4.8	-8.2	-21.7	(NA)	(NA)
562	Ready-to-wear stores <sup>5</sup> .....	-26.2	-27.0	-30.4	(NA)	(NA)
565	Family clothing stores <sup>5</sup> .....	(D)	20.2	(D)	(NA)	(NA)
566	Shoe stores.....	-28.0	-27.5	-26.1	(NA)	(NA)
564, 569	Other apparel stores.....	(D)	-40.4	(D)	(NA)	(NA)
57	Furniture, home furnishings, equipment stores.....	2.3	15.1	27.4	23.1	34.2
5712	Furniture stores <sup>4</sup> .....	-22.8	28.5	77.5	(NA)	(NA)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	39.8	20.6	16.8	(NA)	(NA)
572, 573	Household appliance, radio, TV, music stores.....	13.8	8.9	1.8	(NA)	(NA)
58	Eating, drinking places.....	-2.5	23.3	35.3	27.7	34.6
5812	Eating places.....	4.6	30.6	45.9	(NA)	(NA)
5813	Drinking places.....	-42.5	-4.1	13.9	(NA)	(NA)
591	Drug stores, proprietary stores.....	-0.1	5.3	6.3	28.0	30.9
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	1.2	(D)	20.3	(D)
592	Liquor stores.....	2.6	15.3	17.2	(NA)	(NA)
594	Book, stationery stores.....	68.2	108.5	136.0	(NA)	(NA)
595	Sporting goods, bicycle stores.....	-25.1	(D)	(D)	(NA)	(NA)
597	Jewelry stores.....	12.1	3.1	-21.7	(NA)	(NA)
5992	Florists.....	56.7	39.4	31.2	(NA)	(NA)
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(NA)	(NA)
	SELECTED SERVICES					
7011, 7012	Hotels.....	69.6	58.3	23.7	44.7	-1.8
783	Motion picture theaters.....	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

<sup>6</sup>In computing percent change, the SMSA data for 1958 have been adjusted to the 1954 definition. See page 13 for data which can be used in evaluating the changes in area definition.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF HARTFORD AND OF HARTFORD STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metro- politan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958*	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	39.9	42.0	20.8	25.0
52	Lumber, building materials, hardware, farm equipment dealers...	10.8	8.9	3.8	3.9
5251	Hardware stores.....	(D)	16.5	(NA)	6.1
52 ex. 5251	Other.....	(D)	7.5	(NA)	3.4
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	93.3	94.8	69.3	77.8
531	Department stores.....	(D)	(D)	(NA)	(D)
533	Limited price variety stores.....	(D)	76.2	(NA)	53.6
539	Other general merchandise stores.....	(D)	(D)	(NA)	(D)
54	Food stores.....	6.0	10.2	2.5	4.9
55 ex. 554	Automotive dealers.....	(D)	12.6	(D)	6.6
554	Gasoline service stations.....	4.1	5.8	1.6	2.2
56	Apparel, accessory stores.....	66.3	74.4	45.0	57.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	70.7	66.6	(NA)	56.0
562, 563, 568	Women's clothing, specialty stores.....	82.6	79.6	(NA)	59.7
562	Ready-to-wear stores <sup>5</sup> .....	82.7	81.9	(NA)	61.4
565	Family clothing stores <sup>5</sup> .....	(D)	55.1	(NA)	42.9
566	Shoe stores.....	76.5	77.0	(NA)	54.5
564, 569	Other apparel stores.....	(D)	88.8	(NA)	74.4
57	Furniture, home furnishings, equipment stores.....	43.7	49.1	29.0	34.9
5712	Furniture stores <sup>4</sup> .....	29.3	48.8	(NA)	32.5
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	18.9	16.3	(NA)	11.7
572, 573	Household appliance, radio, TV, music stores.....	61.9	59.2	(NA)	44.0
58	Eating, drinking places.....	25.1	31.7	14.3	18.7
5812	Eating places.....	29.7	37.1	(NA)	20.7
5813	Drinking places.....	9.6	17.4	(NA)	12.2
591	Drug stores, proprietary stores.....	14.6	15.4	7.2	9.2
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	40.8	(D)	26.3
592	Liquor stores.....	11.4	12.8	(NA)	7.7
594	Book, stationery stores.....	32.7	40.6	(NA)	35.2
595	Sporting goods, bicycle stores.....	46.5	(D)	(NA)	34.3
597	Jewelry stores.....	79.7	73.3	(NA)	63.0
5992	Florists.....	36.2	32.2	(NA)	16.6
5996	Camera, photographic supply stores.....	(D)	(D)	(NA)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (2) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

\*In computing percent, the SMSA data for 1958 have been adjusted to the 1954 definition. See page 13 for data which can be used in evaluating the changes in area definition.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF HARTFORD, THE ENTIRE CITY, AND HARTFORD STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958*	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.8	0.8	3.1	3.9	4.5	5.3
5251	Hardware stores.....	(D)	0.2	0.7	0.6	(NA)	1.0
52 ex. 5251	Other.....	(D)	0.6	2.4	3.3	(NA)	4.3
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	52.3	46.8	22.3	20.8	15.7	15.1
531	Department stores.....	(D)	(D)	19.9	(D)	(NA)	(D)
533	Limited price variety stores.....	(D)	4.1	1.6	2.2	(NA)	1.9
539	Other general merchandise stores.....	0.5	(D)	(D)	(D)	(NA)	(D)
54	Food stores.....	2.8	4.2	18.8	17.3	23.9	21.6
55 ex. 554	Automotive dealers.....	(D)	4.4	12.4	14.6	15.2	16.7
554	Gasoline service stations.....	0.5	0.5	4.5	3.4	6.0	5.4
56	Apparel, accessory stores.....	12.7	16.1	7.7	9.1	5.9	7.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.8	3.4	2.2	2.1	(NA)	1.5
562, 563, 568	Women's clothing, specialty stores....	5.7	6.2	2.7	3.3	(NA)	0.8
562	Ready-to-wear stores <sup>5</sup> .....	3.9	5.5	1.9	2.8	(NA)	2.6
565	Family clothing stores <sup>5</sup> .....	(D)	1.4	1.1	1.0	(NA)	2.2
566	Shoe stores.....	1.9	2.7	1.0	1.5	(NA)	1.2
564, 569	Other apparel stores.....	(D)	2.5	0.7	1.2	(NA)	0.8
57	Furniture, home furnishings, equipment stores.....	7.5	7.6	6.9	6.5	5.4	5.5
5712	Furniture stores <sup>6</sup> .....	1.9	2.6	2.6	2.2	(NA)	2.0
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	0.4	0.3	0.9	0.9	(NA)	0.7
572, 573	Household appliance, radio, TV, music stores.....	5.2	4.7	3.4	3.4	(NA)	2.7
58	Eating, drinking places.....	5.4	5.8	8.6	7.7	7.9	7.7
5812	Eating places.....	5.0	4.9	6.6	5.6	(NA)	5.9
5813	Drinking places.....	0.4	0.9	2.0	2.1	(NA)	1.8
591	Drug stores, proprietary stores.....	1.5	1.5	3.9	4.1	4.2	4.0
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	12.3	11.8	12.6	11.3	11.7
592	Liquor stores.....	0.7	0.7	2.4	2.2	(NA)	2.2
594	Book, stationery stores.....	0.7	0.4	0.8	0.4	(NA)	0.3
595	Sporting goods, bicycle stores.....	0.3	0.3	0.2	(D)	(NA)	0.3
597	Jewelry stores.....	2.6	2.4	1.3	1.4	(NA)	0.9
5992	Florists.....	0.3	0.2	0.3	0.2	(NA)	0.3
5996	Camera, photographic supply stores....	0.4	(D)	(D)	0.2	(NA)	0.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

\*In computing percent distribution, the SMSA data for 1958 have been adjusted to the 1954 definition. See page 13 for data which can be used in evaluating the changes in area definition.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE HARTFORD STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "Crossroads Plaza" and stores on Albany Ave. from Sims Rd. to Starkel Dr., Sky View Dr., and on North Main St. from Sims Rd. to Overhill Rd. (West Hartford)					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	36	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	13,936	56	Apparel, accessory stores <sup>2</sup> .....	11
			561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	5
	Number.....	12	562	Ready-to-wear stores <sup>5</sup> .....	1
	Sales.....(\$1,000)...	5,847	565	Family clothing stores <sup>5</sup> .....	...
			566	Shoe stores.....	2
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	2
	Number.....	17	57	Furniture, home furnishings, equipment stores.....	3
	Sales.....(\$1,000)...	7,363	5712	Furniture stores.....	1
			5713-15, 19	Other home furnishings stores.....	1
52	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	1
	Number.....	7	58	Eating, drinking places.....	3
	Sales.....(\$1,000)...	726	5812	Eating places.....	3
			5813	Drinking places.....	...
5251 52 ex. 5251	Retail stores, total <sup>3</sup> .....	36	591	Drug stores, proprietary stores.....	3
	Lumber, building materials, hardware, farm equipment dealers.....	...	59 ex. 591	Other retail stores <sup>6</sup> .....	3
	Hardware stores.....	...	592	Liquor stores.....	...
	Other.....	...	594	Book, stationery stores.....	1
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	3	595	Sporting goods, bicycle stores.....	...
	Department stores.....	1	597	Jewelry stores.....	...
	Limited price variety stores.....	2	5992	Florists.....	...
	Other general merchandise stores.....	...	5996	Camera, photographic supply stores.....	...
54	Food stores.....	6			

MRC No. 2.—Includes stores on Main St. from Center St. to School St. (Manchester Town)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	91	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	13,711	56	Apparel, accessory stores <sup>2</sup> .....	21
			561, 567	Men's, boys' apparel stores, custom tailors.....	4
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	7
	Number.....	23	562	Ready-to-wear stores <sup>5</sup> .....	5
	Sales.....(\$1,000)...	4,816	565	Family clothing stores <sup>5</sup> .....	3
			566	Shoe stores.....	5
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	2
	Number.....	38	57	Furniture, home furnishings, equipment stores.....	12
	Sales.....(\$1,000)...	6,592	5712	Furniture stores.....	2
			5713-15, 19	Other home furnishings stores.....	3
5251 52 ex. 5251	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	7
	Number.....	30	58	Eating, drinking places.....	13
	Sales.....(\$1,000)...	2,303	5812	Eating places.....	9
			5813	Drinking places.....	4
52	Retail stores, total <sup>3</sup> .....	91	591	Drug stores, proprietary stores.....	4
	Lumber, building materials, hardware, farm equipment dealers.....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	18
	Hardware stores.....	2	592	Liquor stores.....	2
	Other.....	3	594	Book, stationery stores.....	1
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	5	595	Sporting goods, bicycle stores.....	1
	Department stores.....	2	597	Jewelry stores.....	6
	Limited price variety stores.....	2	5992	Florists.....	1
	Other general merchandise stores.....	1	5996	Camera, photographic supply stores.....	...
54	Food stores.....	6			

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## COMPARATIVE STANDARD METROPOLITAN STATISTICAL AREA DATA

As a result of differences in the definition, the 1958 data for the Hartford, Conn., Standard Metropolitan Statistical Area (as presented in Table 3 of this report) are not directly comparable with those for 1954. The following table identifies the places included in the 1958 definition but not in 1954, and provides data for these additional places. Subtracting these data from those shown in Table 3 will provide 1958 data for the area as defined in 1954.

SIC Code	Kind of business	Establishments (number)	Sales (\$1,000)
Canton, East Windsor, Suffield, Windsor Locks, Cromwell, Vernon, and Enfield Towns, Connecticut			
	Retail trade, total . . . . .	500	57,739
52	Lumber, bldg matls, hdwe, farm equip. dealers . . . . .	24	4,857
53 part*	General merchandise group stores* . . . . .	20	1,978
54	Food stores . . . . .	84	15,745
55 ex,554	Automotive dealers . . . . .	40	12,277
55pt(554)	Gasoline service stations . . . . .	54	4,353
56	Apparel, accessory stores . . . . .	19	923
57	Furniture, home furnishings, equipment stores . . . . .	38	3,342
58	Eating, drinking places . . . . .	85	4,080
59pt(591)	Drug stores, proprietary stores . . . . .	16	1,943
59 ex,591	Other retail stores . . . . .	104	8,006
53 part*	Nonstore retailers* . . . . .	16	235

Standard Notes: . . . Represents zero. (D) Withheld to avoid disclosure.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales.



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

WASHINGTON 25, D. C.

OFFICIAL BUSINESS

POSTAGE AND FEES PAID  
U. S. DEPARTMENT OF COMMERCE

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

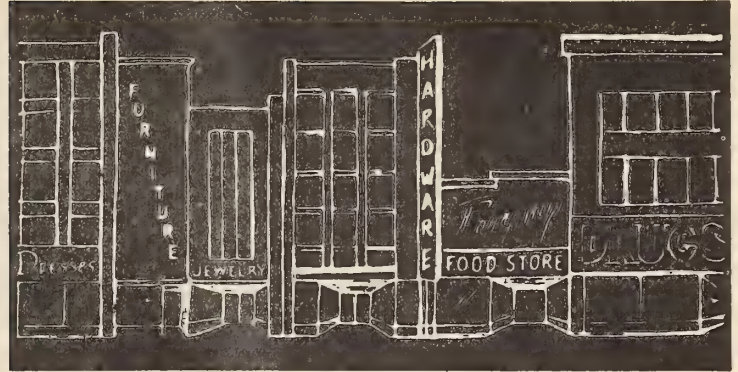
#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.





# CENTRAL BUSINESS DISTRICT STATISTICS

Honolulu, Hawaii, Area

1958  
Census  
of  
Business

U. S. DEPARTMENT OF COMMERCE

Luther H. Hodges, Secretary

BUREAU OF THE CENSUS

Richard M. Scammon, Director (From May 4, 1961)

Robert W. Burgess, Director (To March 3, 1961)



## BUREAU OF THE CENSUS

RICHARD M. SCAMMON, Director (From May 4, 1961)  
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### GEOGRAPHY DIVISION—

William T. Fay, Chief

### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Honolulu, Hawaii, Area—BC58-CBD36  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one of more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

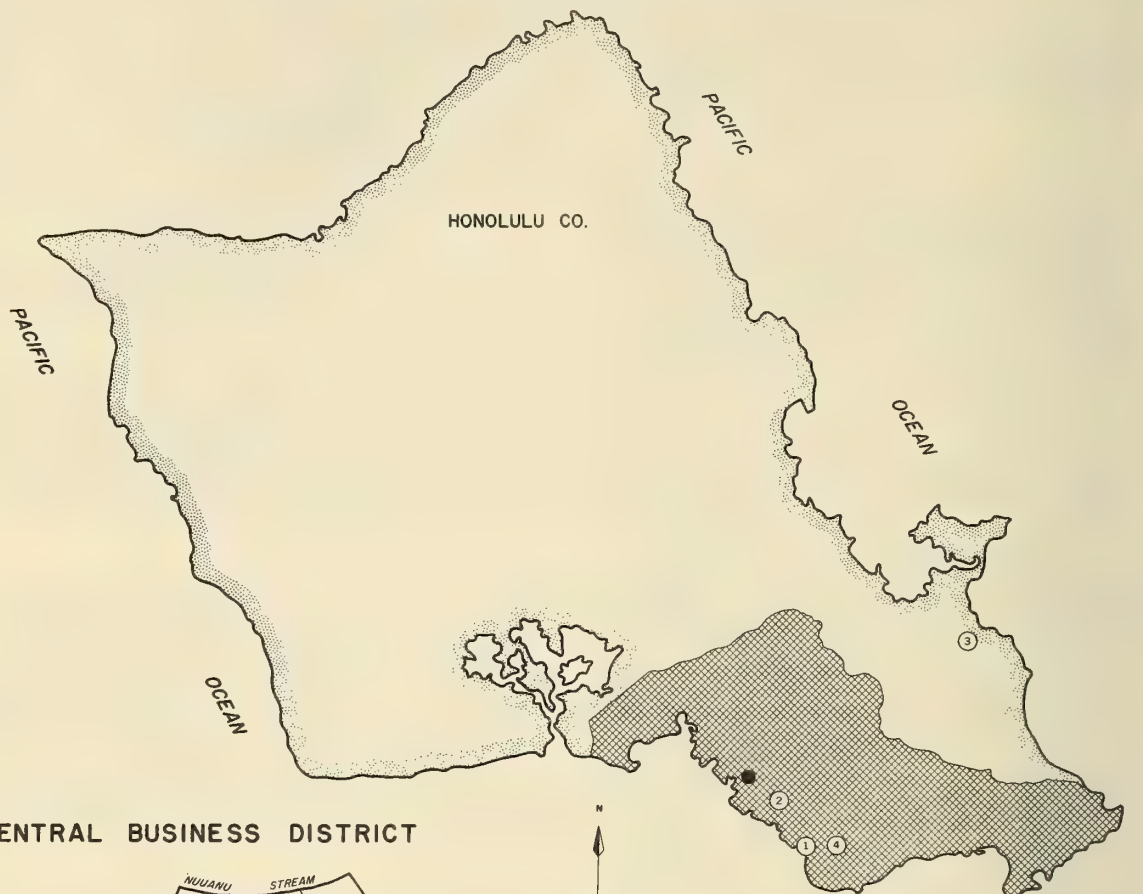
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# HONOLULU, HAWAII

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



### CENTRAL BUSINESS DISTRICT



- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY
- ▤ STANDARD METROPOLITAN STATISTICAL AREA

**40** TRACT NUMBER

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	14

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF HONOLULU

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	480	64,059	9,907	3,982	3,390	530	63,771	9,717
52	Lumber, building materials, hardware, farm equipment dealers.....	2	(D)	(D)	(D)	(D)	5	115	11
5251	Hardware stores.....	2	(D)	(D)	(D)	(D)	5	115	11
52 ex. 5251	Other.....	...	...	...	...	...	...	...	...
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	31	11,153	1,800	641	456	36	13,084	2,050
531	Department stores.....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
533	Limited price variety stores.....	2	(D)	(D)	(D)	(D)	5	4,766	690
539	Other general merchandise stores.....	28	1,160	105	47	44	30	(D)	(D)
54	Food stores.....	61	6,264	544	217	193	70	6,607	489
55 ex. 554	Automotive dealers.....	2	(D)	(D)	(D)	(D)	3	1,067	76
554	Gasoline service stations.....	9	1,912	239	100	77	7	774	116
56	Apparel, accessory stores.....	91	16,264	2,511	995	813	100	14,641	2,328
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	33	4,195	676	240	206	20	2,770	421
562, 563, 568	Women's clothing, specialty stores.....	24	4,749	715	297	253	23	4,285	666
562	Ready-to-wear stores <sup>5</sup> .....	20	4,352	668	275	233	16	3,125	503
565	Family clothing stores <sup>5</sup> .....	7	4,365	643	301	232	8	3,750	639
566	Shoe stores.....	24	2,708	451	141	110	23	2,819	424
564, 569	Other apparel stores.....	3	247	26	16	12	16	816	178
57	Furniture, home furnishings, equipment stores.....	25	5,819	1,001	340	324	30	7,492	1,065
5712	Furniture stores <sup>6</sup> .....	2	(D)	(D)	(D)	(D)	5	993	151
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	6	(D)	(D)	(D)	(D)	7	489	82
572, 573	Household appliance, radio, TV, music stores.....	17	4,585	762	222	217	16	5,932	832
58	Eating, drinking places.....	125	9,514	2,323	1,204	1,092	142	8,390	2,081
5812	Eating places.....	91	6,890	1,755	921	849	91	5,403	1,438
5813	Drinking places.....	34	2,624	568	283	243	51	2,987	643
591	Drug stores, proprietary stores.....	12	3,964	386	105	86	21	3,628	555
59 ex. 591	Other retail stores <sup>6</sup> .....	122	7,784	972	336	306	115	7,973	946
592	Liquor stores.....	13	423	27	14	14	13	578	51
594	Book, stationery stores.....	15	585	74	31	28	4	205	41
595	Sporting goods, bicycle stores.....	3	(D)	(D)	(D)	(D)	6	1,381	127
597	Jewelry stores.....	34	2,635	392	121	110	39	2,426	296
5992	Florists.....	7	260	38	17	13	12	536	55
5996	Camera, photographic supply stores.....	3	(D)	(D)	(D)	17	3	405	54
SELECTED SERVICES									
7011, 7012	Hotels.....	7	589	235	87	85	5	868	332
783	Motion picture theaters.....	4	1,149	246	90	90	6	1,254	292

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## HONOLULU, HAWAII, AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF HONOLULU

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	2,642	346,094	43,769	17,272	14,557	2,502	274,422	34,413
52	Lumber, building materials, hardware, farm equipment dealers.....	43	5,236	601	187	173	33	6,062	989
5251	Hardware stores.....	19	(D)	(D)	(D)	(D)	19	(D)	(D)
52 ex. 5251	Other.....	24	(D)	(D)	(D)	(D)	14	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	130	42,713	6,306	2,336	1,697	111	33,700	5,228
531	Department stores.....	5	(D)	(D)	(D)	(D)	2	(D)	(D)
533	Limited price variety stores.....	7	5,171	917	338	232	8	(D)	(D)
539	Other general merchandise stores.....	74	(D)	(D)	(D)	(D)	99	7,768	958
54	Food stores.....	534	86,622	5,634	2,210	1,857	555	66,730	3,598
55 ex. 554	Automotive dealers.....	91	49,228	4,408	1,024	1,005	74	43,653	3,940
554	Gasoline service stations.....	175	25,616	2,753	1,268	995	137	17,009	2,103
56	Apparel, accessory stores.....	250	28,923	4,328	1,807	1,496	212	21,423	3,437
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	67	6,637	1,060	395	348	39	(D)	(D)
562, 563, 568	Women's clothing, specialty stores....	75	9,869	1,440	594	505	57	6,254	(D)
562	Ready-to-wear stores <sup>5</sup> .....	55	(D)	(D)	(D)	(D)	40	4,428	674
565	Family clothing stores <sup>5</sup> .....	35	(D)	(D)	(D)	(D)	21	6,407	1,074
566	Shoe stores.....	56	3,714	553	188	145	42	2,871	487
564, 569	Other apparel stores.....	17	(D)	(D)	(D)	(D)	39	1,504	306
57	Furniture, home furnishings, equipment stores.....	159	21,018	3,192	943	883	173	18,849	2,650
5712	Furniture stores <sup>4</sup> .....	35	4,158	657	201	194	37	(D)	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	25	2,388	499	181	168	18	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	99	14,472	2,036	561	521	102	12,751	1,660
58	Eating, drinking places.....	683	47,365	11,901	5,707	4,939	648	34,593	8,542
5812	Eating places.....	560	38,342	10,130	4,740	4,136	520	26,400	6,476
5813	Drinking places.....	123	9,023	1,771	967	803	128	8,193	2,066
591	Drug stores, proprietary stores.....	75	12,889	1,721	641	514	96	10,986	1,601
59 ex. 591	Other retail stores <sup>6</sup> .....	502	26,484	2,925	1,149	998	463	21,417	2,325
592	Liquor stores.....	37	2,063	96	59	54	48	2,210	114
594	Book, stationery stores.....	26	826	95	41	36	15	(D)	(D)
595	Sporting goods, bicycle stores.....	28	1,446	137	44	38	20	1,648	210
597	Jewelry stores.....	79	4,803	(D)	(D)	(D)	70	3,887	487
5992	Florists.....	93	2,343	276	137	107	87	2,248	278
5996	Camera, photographic supply stores....	14	1,792	126	44	44	17	1,572	162
	SELECTED SERVICES								
7011, 7012	Hotels.....	81	22,339	8,549	3,471	3,154	60	12,218	4,684
783	Motion picture theaters.....	25	(D)	(D)	(D)	(D)	35	5,531	1,219

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
HONOLULU STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	3,230	415,471	50,657	20,383	17,138	3,053	323,872	38,761
52	Lumber, building materials, hardware, farm equipment dealers.....	47	5,957	704	216	198	36	6,291	1,019
5251	Hardware stores.....	21	2,104	217	77	66	20	1,319	164
52 ex. 5251	Other.....	26	3,853	487	139	132	16	4,972	855
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	177	48,812	6,970	2,610	1,905	157	41,077	5,987
531	Department stores.....	7	30,629	4,790	1,780	1,286	4	(D)	(D)
533	Limited price variety stores.....	10	6,013	1,061	400	285	10	7,348	963
539	Other general merchandise stores.....	94	(D)	(D)	(D)	(D)	141	(D)	(D)
54	Food stores.....	701	119,438	7,549	3,136	2,625	714	84,738	4,510
55 ex. 554	Automotive dealers.....	108	57,776	5,377	1,277	1,236	93	53,443	4,991
554	Gasoline service stations.....	235	31,550	3,298	1,540	1,183	202	21,957	2,438
56	Apparel, accessory stores.....	290	30,394	4,489	1,882	1,554	254	22,878	3,602
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	73	6,797	1,098	410	363	40	4,234	674
562, 563, 568	Women's clothing, specialty stores.....	86	10,211	1,462	607	514	67	6,534	921
562	Ready-to-wear stores <sup>5</sup> .....	62	(D)	(D)	(D)	(D)	46	4,628	693
565	Family clothing stores <sup>5</sup> .....	37	7,834	1,176	560	443	26	6,693	1,099
566	Shoe stores.....	70	4,226	619	215	164	58	3,527	578
564, 569	Other apparel stores.....	22	1,270	134	90	70	47	1,618	330
57	Furniture, home furnishings, equipment stores.....	193	23,173	3,463	1,044	980	206	19,970	2,769
5712	Furniture stores <sup>4</sup> .....	41	4,764	740	229	222	39	4,411	703
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	25	2,388	499	181	168	19	1,732	297
572, 573	Household appliance, radio, TV, music stores.....	127	16,021	2,224	634	590	130	13,613	1,769
58	Eating, drinking places.....	815	54,773	13,716	6,681	5,770	765	39,024	9,397
5812	Eating places.....	669	44,367	11,638	5,524	4,810	608	29,033	6,924
5813	Drinking places.....	146	10,406	2,078	1,157	960	157	9,991	2,473
591	Drug stores, proprietary stores.....	83	13,918	1,857	700	556	103	11,260	1,621
59 ex. 591	Other retail stores <sup>6</sup> .....	581	29,680	3,234	1,297	1,131	523	23,234	2,427
592	Liquor stores.....	45	2,518	132	71	65	57	2,458	115
594	Book, stationery stores.....	29	940	(D)	(D)	(D)	15	(D)	(D)
595	Sporting goods, bicycle stores.....	34	(D)	(D)	(D)	(D)	24	1,803	(D)
597	Jewelry stores.....	85	4,954	693	227	200	75	4,012	500
5992	Florists.....	103	2,733	354	187	156	97	2,528	332
5996	Camera, photographic supply stores.....	15	(D)	(D)	(D)	(D)	17	1,572	162
SELECTED SERVICES									
7011, 7012	Hotels.....	86	22,569	8,613	3,511	3,194	61	(D)	(D)
783	Motion picture theaters.....	41	(D)	(D)	(D)	(D)	51	6,201	1,372

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF HONOLULU, THE ENTIRE CITY, AND HONOLULU STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	0.5	26.1	33.9	28.3	35.1
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	-13.6	(D)	-5.3	(D)
5251	Hardware stores.....	(D)	(D)	(D)	59.5	(D)
52 ex. 5251	Other.....	(NA)	(D)	(D)	-22.5	-22.5
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	-14.8	26.7	53.1	18.8	34.5
531	Department stores.....	(D)	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	(D)	(D)	(D)	-18.2	(D)
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(D)
54	Food stores.....	-5.2	29.8	33.7	40.9	44.9
55 ex. 554	Automotive dealers.....	(D)	12.8	(D)	8.1	(D)
554	Gasoline service stations.....	147.0	50.6	46.0	43.7	39.9
56	Apparel, accessory stores.....	11.1	35.0	86.7	32.9	71.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	15.4	(D)	(D)	60.5	77.7
562, 563, 568	Women's clothing, specialty stores.....	10.8	57.8	160.0	56.3	142.9
562	Ready-to-wear stores <sup>5</sup> .....	39.3	(D)	(D)	(D)	(D)
565	Family clothing stores <sup>5</sup> .....	16.4	(D)	(D)	17.0	17.9
566	Shoe stores.....	-3.9	29.4	1,834.6	19.8	114.4
564, 569	Other apparel stores.....	-69.7	(D)	(D)	-21.5	27.6
57	Furniture, home furnishings, equipment stores.....	-22.3	11.5	33.8	16.0	39.1
5712	Furniture stores <sup>4</sup> .....	(D)	(D)	(D)	8.0	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	37.9	(D)
572, 573	Household appliance, radio, TV, music stores.....	-22.7	13.5	45.0	17.7	48.9
58	Eating, drinking places.....	13.4	36.9	44.5	40.4	47.7
5812	Eating places.....	27.5	45.2	49.8	52.8	58.6
5813	Drinking places.....	-12.2	10.1	22.9	4.2	11.1
591	Drug stores, proprietary stores.....	9.3	17.3	21.3	23.6	30.4
59 ex. 591	Other retail stores <sup>6</sup> .....	-2.4	23.7	39.1	27.7	43.5
592	Liquor stores.....	-26.8	-6.7	0.5	2.4	11.4
594	Book, stationery stores.....	185.4	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	-12.3	(D)	(D)	(D)
597	Jewelry stores.....	8.6	23.6	48.4	23.5	46.2
5992	Florists.....	-51.5	4.2	21.7	8.1	24.1
5996	Camera, photographic supply stores.....	(D)	14.0	(D)	(D)	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	-32.1	82.8	91.6	(D)	(D)
783	Motion picture theaters.....	-8.4	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF HONOLULU AND OF HONOLULU STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	18.5	23.2	15.4	19.7
52	Lumber, building materials, hardware, farm equipment dealers...	(D)	1.9	(D)	1.8
5251	Hardware stores.....	(D)	(D)	(D)	8.7
52 ex. 5251	Other.....	...	(D)	...	...
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	26.1	38.8	22.8	31.9
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	(D)	(D)	(D)	64.9
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	7.2	9.9	5.2	7.8
55 ex. 554	Automotive dealers.....	(D)	2.4	(D)	2.0
554	Gasoline service stations.....	7.5	4.6	6.1	3.5
56	Apparel, accessory stores.....	56.2	68.3	53.5	64.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	63.2	(D)	61.7	65.4
562, 563, 568	Women's clothing, specialty stores.....	48.1	68.5	46.5	65.6
562	Ready-to-wear stores <sup>5</sup> .....	(D)	70.6	(D)	67.5
565	Family clothing stores <sup>5</sup> .....	(D)	58.5	55.7	56.0
566	Shoe stores.....	72.9	98.2	64.1	79.9
564, 569	Other apparel stores.....	(D)	54.3	19.4	50.4
57	Furniture, home furnishings, equipment stores.....	27.7	39.7	25.1	37.5
5712	Furniture stores <sup>4</sup> .....	(D)	(D)	(D)	22.5
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	28.2
572, 573	Household appliance, radio, TV, music stores.....	31.7	46.5	28.6	43.6
58	Eating, drinking places.....	20.1	24.3	17.4	21.5
5812	Eating places.....	18.0	20.5	15.5	18.6
5813	Drinking places.....	29.1	36.5	25.2	29.9
591	Drug stores, proprietary stores.....	30.8	33.0	28.5	32.2
59 ex. 591	Other retail stores <sup>6</sup> .....	29.4	37.2	26.2	34.3
592	Liquor stores.....	20.5	26.2	16.8	23.5
594	Book, stationery stores.....	70.8	(D)	62.2	(D)
595	Sporting goods, bicycle stores.....	(D)	83.8	(D)	76.6
597	Jewelry stores.....	54.9	62.4	53.2	60.5
5992	Florists.....	11.1	23.8	9.5	21.2
5996	Camera, photographic supply stores.....	(D)	25.8	(D)	25.8

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF HONOLULU, THE ENTIRE CITY, AND HONOLULU STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	0.2	1.5	2.2	1.4	1.9
5251	Hardware stores.....	(D)	0.2	(D)	(D)	0.5	0.4
52 ex. 5251	Other.....	...	...	(D)	(D)	0.9	1.5
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	17.4	20.5	12.3	12.2	11.7	12.7
531	Department stores.....	(D)	(D)	(D)	(D)	7.4	(D)
533	Limited price variety stores.....	(D)	7.5	1.5	(D)	1.4	2.3
539	Other general merchandise stores.....	1.8	(D)	(D)	2.8	(D)	(D)
54	Food stores.....	9.8	10.4	25.0	24.3	28.7	26.2
55 ex. 554	Automotive dealers.....	(D)	1.7	14.2	15.9	13.9	16.5
554	Gasoline service stations.....	3.0	1.2	7.4	6.2	7.6	6.8
56	Apparel, accessory stores.....	25.4	23.0	8.4	7.8	7.3	7.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	6.5	4.3	1.9	(D)	1.6	1.3
562, 563, 568	Women's clothing, specialty stores....	7.4	6.7	2.9	2.3	2.5	2.0
562	Ready-to-wear stores <sup>5</sup> .....	6.8	4.9	(D)	1.6	(D)	1.4
565	Family clothing stores <sup>5</sup> .....	6.8	5.9	(D)	2.3	1.9	2.1
566	Shoe stores.....	4.2	4.4	1.1	1.0	1.0	1.1
564, 569	Other apparel stores.....	0.4	1.3	(D)	0.5	0.3	0.5
57	Furniture, home furnishings, equipment stores.....	9.1	11.7	6.1	6.9	5.6	6.2
5712	Furniture stores <sup>4</sup> .....	(D)	1.6	1.2	(D)	1.1	1.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	0.8	0.7	(D)	0.6	0.5
572, 573	Household appliance, radio, TV, music stores.....	7.2	9.3	4.2	4.6	3.9	4.2
58	Eating, drinking places.....	14.9	13.2	13.7	12.6	13.2	12.0
5812	Eating places.....	10.8	8.5	11.1	9.6	10.7	9.0
5813	Drinking places.....	4.1	4.7	2.6	3.0	2.5	3.1
591	Drug stores, proprietary stores.....	6.2	5.7	3.7	4.0	3.4	3.5
59 ex. 591	Other retail stores <sup>6</sup> .....	12.2	12.5	7.7	7.8	7.1	7.2
592	Liquor stores.....	0.7	0.9	0.6	0.8	0.6	0.8
594	Book, stationery stores.....	(D)	0.3	0.2	(D)	0.2	(D)
595	Sporting goods, bicycle stores.....	0.9	2.2	0.4	0.6	(D)	0.6
597	Jewelry stores.....	4.1	3.8	1.4	1.4	1.2	1.2
5992	Florists.....	0.4	0.8	0.7	0.8	0.7	0.8
5996	Camera, photographic supply stores....	(D)	0.6	0.5	0.6	(D)	0.5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE HONOLULU STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the stores in the area bounded by Ala Wai Canal, Ala Wai Canal, Kapahulu Ave., Pacific Ocean, Census Tracts 18, 19, and 20 (Waikiki Beach Area)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	275	554	Gasoline service stations.....	10
	Sales.....(\$1,000)...	31,881	56	Apparel, accessory stores <sup>2</sup> .....	60
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	12
53 part, <sup>3</sup> 56, 57	Number.....	86	562-3, 568	Women's clothing, specialty stores....	...
	Sales.....(\$1,000)...	15,612	562	Ready-to-wear stores <sup>2</sup> .....	21
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>2</sup> .....	17
	Number.....	76	566	Shoe stores.....	...
52, 55, 59 ex. 591	Sales.....(\$1,000)...	7,625	564, 569	Other apparel stores.....	4
	All other stores:		57	Furniture, home furnishings, equipment stores.....	9
	Number.....	113	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	8,644	5713-15,19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	5
	Retail stores, total <sup>3</sup> .....	275	58	Eating, drinking places.....	61
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	49
5251	Hardware stores.....	...	5813	Drinking places.....	12
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	12
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	102
531	Department stores.....	...	592	Liquor stores.....	3
533	Limited price variety stores.....	...	594	Book, stationery stores.....	4
539	Other general merchandise stores.....	7	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	13
			5992	Florists.....	17
54	Food stores.....	13	5996	Camera, photographic supply stores....	8

MRC No. 2.—Includes the stores on South Beretania St. from Piikoi St. to Kalakaua Ave., and on Kalakaua Ave. from South Beretania St. to South King St. (Honolulu)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	52	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	26,443	56	Apparel, accessory stores <sup>2</sup> .....	6
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
53 part, <sup>3</sup> 56, 57	Number.....	24	562-3, 568	Women's clothing, specialty stores.....	1
	Sales.....(\$1,000)...	7,251	562	Ready-to-wear stores <sup>2</sup> .....	2
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>2</sup> .....	1
	Number.....	17	566	Shoe stores.....	...
52, 55, 59 ex. 591	Sales.....(\$1,000)...	18,093	564, 569	Other apparel stores.....	9
	All other stores:		57	Furniture, home furnishings, equipment stores.....	4
	Number.....	11	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	1,099	5713-15, 19	Other home furnishings stores.....	3
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	14
	Retail stores, total <sup>3</sup> .....	52	58	Eating, drinking places.....	12
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	2
5251	Hardware stores.....	...	5813	Drinking places.....	2
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	8
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	...
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	...	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
54	Food stores.....	8	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## HONOLULU, HAWAII, AREA

13

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE HONOLULU STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the planned center known as "Kailua Shopping Center" and the store on Kailua Rd. from the east property line of Kailua Shopping Center to Kuulei Rd., on Oneawa St. from Kuulei Rd. to Kawainui St., and on Kuulei Rd. from Kailua Rd. to Kainalu Dr. (Honolulu County)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	41	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	8,835	56	Apparel, accessory stores <sup>2</sup> .....	4
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	14	562-3, 568	Women's clothing, specialty stores....	2
	Sales.....(\$1,000)...	5,023	562	Ready-to-wear stores <sup>5</sup> .....	2
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	12	566	Shoe stores.....	2
	Sales.....(\$1,000)...	2,230	564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	5
	Number.....	15	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,754	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	...	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	6
5251	Hardware stores.....	2	5813	Drinking places.....	1
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	9
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
54	Food stores.....	5	5992	Florists.....	1
			5996	Camera, photographic supply stores....	...

MRC No. 4.—Includes the planned center known as "Waialae Shopping Center" bounded by Waialae Ave., Kilauea Ave., Pahoa Ave., Drainage Canal, Hukunai (Honolulu)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	12	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	4,152	56	Apparel, accessory stores <sup>2</sup> .....	1
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	4	562-3, 568	Women's clothing, specialty stores....	...
	Sales.....(\$1,000)...	2,159	562	Ready-to-wear stores <sup>5</sup> .....	...
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	4	566	Shoe stores.....	...
	Sales.....(\$1,000)...	1,791	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	4	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	202	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	12	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	...	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	2	5992	Florists.....	...
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>Limited to "employer" establishments.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).--Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).--Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).--Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).--Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).--Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).--Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).--Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).--Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).--Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).--Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

Hotels (SIC 701, except 7013).—Establishments known as hotels, engaged in providing lodging, or lodging and meals, to the general public. Included are hotels operated by membership organizations, but open to the public, and apartment hotels which provide accommodations for transients. Excluded from the Census are rooming and boarding houses, private residences commonly known as tourist homes, and apartment or residential hotels which provide no accommodations for transients.

A review, conducted prior to the 1958 Census, of records of the BOASI for the real estate industry in Hawaii resulted in a shift of a number of relatively small establishments from the "real estate" to the "hotel" category. While this shift significantly affected the count of hotels, as compared to 1954 Census findings, it had only a minor effect on the comparability of total receipts data.

Motion picture theaters (SIC 783).—Commercially operated theaters, both regular and drive-in, primarily engaged in the exhibition of motion pictures. Establishments engaged in the commercial exhibition of motion pictures on an itinerant basis with portable projection and sound equipment are included here.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS  
WASHINGTON, D. C.

OFFICIAL BUSINESS

POSTAGE AND FEES PAID  
U.S. DEPARTMENT OF COMMERCE

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

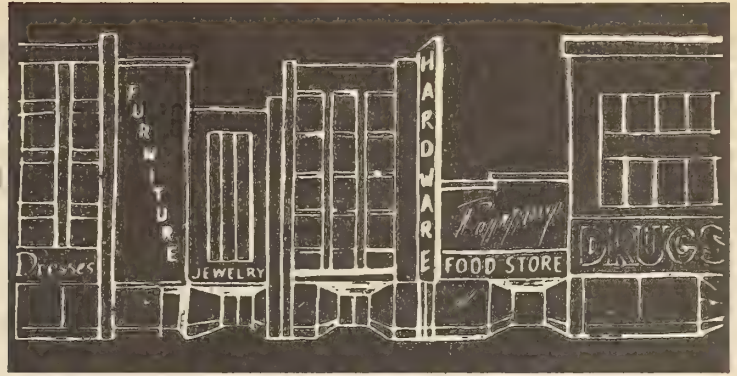
This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



DUPLICATE  
APR 20



# CENTRAL BUSINESS DISTRICT STATISTICS

Houston, Tex., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Houston, Tex., Area—BC58-CBD37  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D. C., and U. S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one of more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

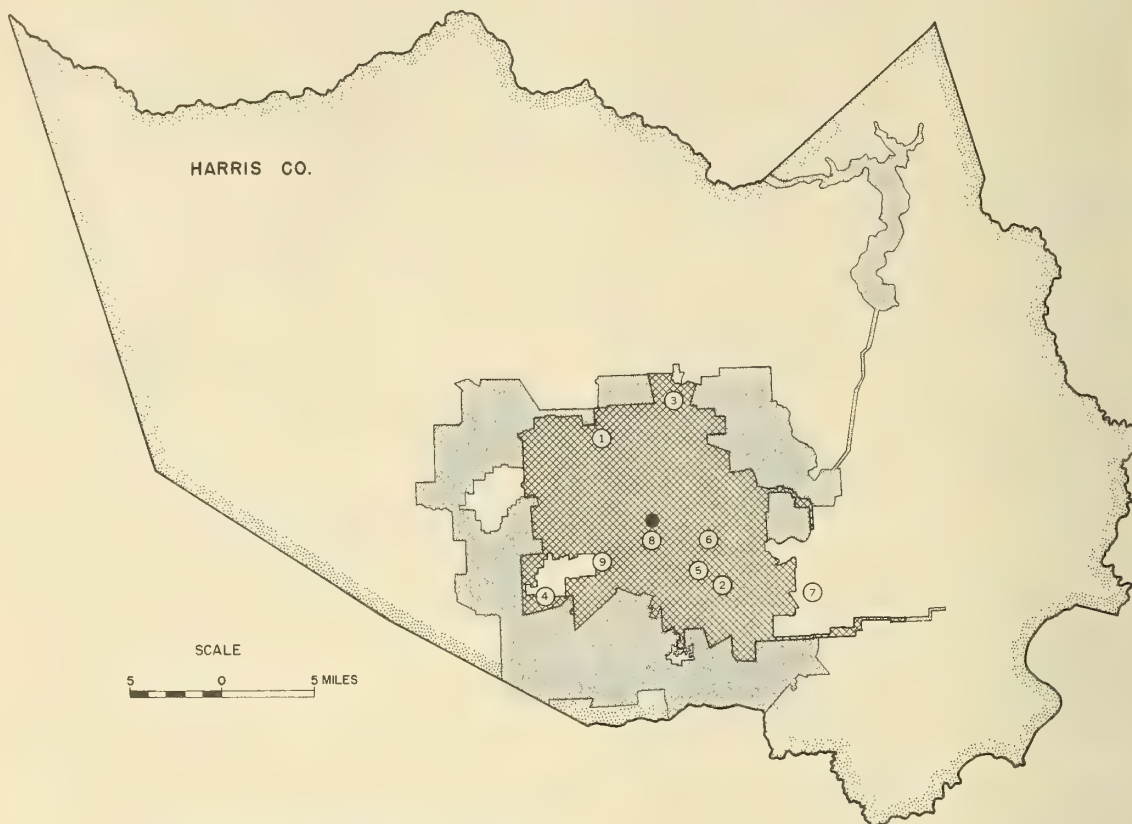
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

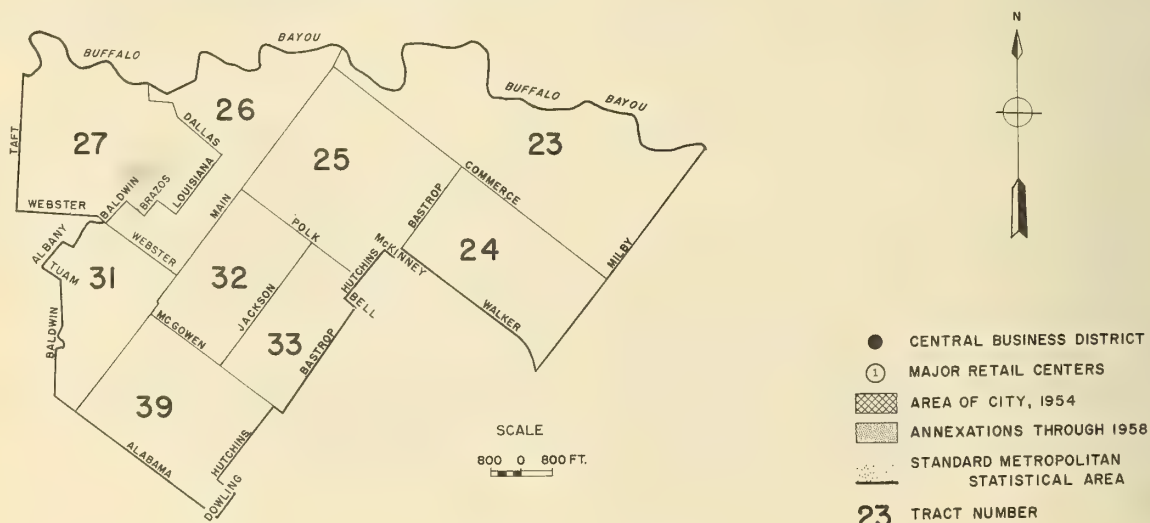
For explanation of procedures and definitions, see Appendix.

# HOUSTON, TEX.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



### CENTRAL BUSINESS DISTRICT



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	17

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF HOUSTON

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup> (\$1,000)	Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup> (\$1,000)	Payroll, entire year (\$1,000)
					Total	Full workweek			
		(number)			(number)	(number)	(number)		
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	1,197	356,689	51,180	16,333	14,253	1,382	371,399	52,332
52	Lumber, building materials, hardware, farm equipment dealers.....	27	6,157	761	195	189	23	8,094	1,090
5251	Hardware stores.....	8	1,820	196	51	49	4	1,068	153
52 ex. 5251	Other.....	19	4,337	565	144	140	19	7,026	937
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	25	80,901	15,089	4,900	3,850	29	78,360	14,110
531	Department stores.....	4	(D)	(D)	(D)	(D)	5	59,639	11,355
533	Limited price variety stores.....	7	9,815	1,887	1,001	746	4	11,699	1,975
539	Other general merchandise stores.....	14	(D)	(D)	(D)	(D)	20	7,022	780
54	Food stores.....	111	17,743	1,383	574	415	153	20,372	1,460
55 ex. 554	Automotive dealers.....	86	111,313	10,509	2,271	2,252	91	114,564	10,583
554	Gasoline service stations.....	87	6,669	725	287	269	89	5,938	709
56	Apparel, accessory stores.....	132	46,133	8,053	2,707	2,412	197	53,564	9,336
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	47	7,844	1,374	441	401	40	9,838	1,806
562, 563, 568	Women's clothing, specialty stores....	36	19,878	3,118	1,154	996	64	19,922	3,517
562	Ready-to-wear stores <sup>5</sup> .....	27	18,427	2,910	1,083	927	34	14,366	2,497
565	Family clothing stores <sup>5</sup> .....	19	(D)	(D)	(D)	(D)	16	11,439	2,266
566	Shoe stores.....	29	6,254	1,047	312	275	53	10,914	1,533
564, 569	Other apparel stores.....	1	(D)	(D)	(D)	(D)	17	1,402	214
57	Furniture, home furnishings, equipment stores.....	86	27,207	4,194	1,060	986	114	29,642	4,882
5712	Furniture stores <sup>4</sup> .....	39	14,807	2,028	550	530	46	19,274	2,951
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	14	2,033	425	86	77	25	3,175	765
572, 573	Household appliance, radio, TV, music stores.....	33	10,367	1,741	424	379	34	6,855	1,166
58	Eating, drinking places.....	312	18,101	4,199	2,410	2,151	348	18,900	3,703
5812	Eating places.....	219	15,789	3,930	2,245	1,999	242	15,731	3,250
5813	Drinking places.....	93	2,312	269	165	152	104	3,157	453
591	Drug stores, proprietary stores.....	58	9,810	1,537	589	474	60	9,670	1,835
59 ex. 591	Other retail stores <sup>6</sup> .....	273	32,655	4,730	1,340	1,255	278	32,295	4,624
592	Liquor stores.....	42	5,048	308	103	98	40	4,565	333
594	Book, stationery stores.....	16	4,119	790	185	166	17	3,996	703
595	Sporting goods, bicycle stores.....	12	(D)	(D)	(D)	(D)	8	3,454	551
597	Jewelry stores.....	41	9,677	1,533	466	445	50	10,606	1,726
5992	Florists.....	17	583	141	42	41	17	617	141
5996	Camera, photographic supply stores....	4	2,360	282	53	52	8	2,583	235
SELECTED SERVICES									
7011, 7012	Hotels.....	61	9,545	3,286	1,710	1,600	62	9,879	3,150
783	Motion picture theaters.....	7	2,247	470	204	166	11	3,088	561

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$4,354,000, of which \$2,618,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF HOUSTON

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	8,598	1,275,711	146,931	51,911	44,532	7,032	1,035,297	119,616
52	Lumber, building materials, hardware, farm equipment dealers.....	431	82,381	9,514	2,538	2,409	340	68,303	7,787
5251	Hardware stores.....	110	8,580	869	265	234	92	7,016	813
52 ex. 5251	Other.....	321	73,801	8,645	2,273	2,175	248	61,287	6,974
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	245	164,598	26,258	9,083	7,068	172	140,422	21,369
531	Department stores.....	14	120,620	20,211	6,069	4,789	8	(D)	(D)
533	Limited price variety stores.....	72	20,017	3,534	1,883	1,358	72	17,086	2,696
539	Other general merchandise stores.....	117	23,213	2,513	1,131	921	92	(D)	(D)
54	Food stores.....	1,565	314,438	20,487	8,146	5,917	1,448	233,494	15,177
55 ex. 554	Automotive dealers.....	546	237,486	21,765	4,927	4,790	401	205,191	18,623
554	Gasoline service stations.....	1,325	96,087	9,871	3,679	3,317	828	63,032	6,653
56	Apparel, accessory stores.....	428	89,920	14,227	4,910	4,304	398	74,613	12,028
561, 567	Men's, boys' apparel stores, custom tailors.....	103	13,247	2,075	646	588	65	12,233	2,187
562, 563, 568	Women's clothing, specialty stores....	143	33,010	5,030	1,919	1,675	128	24,180	4,049
562	Ready-to-wear stores <sup>5</sup> .....	107	(D)	(D)	(D)	(D)	80	18,093	2,980
565	Family clothing stores <sup>5</sup> .....	46	26,318	4,591	1,482	1,373	38	19,124	3,243
566	Shoe stores.....	116	16,320	2,441	816	630	110	16,197	2,230
564, 569	Other apparel stores.....	16	989	90	47	38	43	2,605	319
57	Furniture, home furnishings, equipment stores.....	527	69,765	9,853	2,606	2,472	462	66,325	10,037
5712	Furniture stores <sup>4</sup> .....	217	37,944	4,921	1,319	1,276	157	42,106	6,121
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	113	7,478	1,262	306	288	85	8,273	1,663
572, 573	Household appliance, radio, TV, music stores.....	197	24,343	3,670	981	908	156	15,140	2,253
58	Eating, drinking places.....	1,872	82,416	17,378	9,816	8,800	1,596	67,557	12,753
5812	Eating places.....	1,284	70,247	16,152	9,022	8,117	1,000	54,970	11,448
5813	Drinking places.....	588	12,169	1,226	794	683	584	12,451	1,305
591	Drug stores, proprietary stores.....	318	48,061	7,173	2,801	2,321	272	32,707	5,173
59 ex. 591	Other retail stores <sup>6</sup> .....	1,341	90,559	10,405	3,405	3,134	1,115	83,653	10,016
592	Liquor stores.....	361	29,418	1,440	566	526	308	27,172	1,624
594	Book, stationery stores.....	37	5,512	1,040	268	234	31	8,054	1,772
595	Sporting goods, bicycle stores.....	66	5,884	795	179	165	51	4,694	674
597	Jewelry stores.....	113	13,492	2,097	611	580	115	13,711	2,224
5992	Florists.....	149	4,341	743	268	236	115	3,093	491
5996	Camera, photographic supply stores....	11	2,791	339	73	70	12	2,746	247
SELECTED SERVICES									
7011, 7012	Hotels.....	109	17,580	5,862	2,823	2,508	80	16,460	5,543
783	Motion picture theaters.....	52	(D)	1,692	858	676	52	7,958	1,601

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
HOUSTON STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	10,636	1,518,391	169,372	60,612	51,805	8,584	1,194,837	133,688
52	Lumber, building materials, hardware, farm equipment dealers.....	576	95,932	10,944	3,009	2,841	466	83,160	9,042
5251	Hardware stores.....	163	11,867	1,203	411	359	126	9,486	1,053
52 ex. 5251	Other.....	413	84,065	9,741	2,598	2,482	340	73,674	7,989
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	331	190,047	29,384	10,318	8,041	221	149,420	22,421
531	Department stores.....	17	135,225	22,051	6,619	5,232	9	101,335	16,672
533	Limited price variety stores.....	96	23,308	4,034	2,176	1,557	88	18,816	2,945
539	Other general merchandise stores.....	160	30,452	3,299	1,523	1,252	124	29,269	2,804
54	Food stores.....	1,991	398,023	25,594	10,220	7,368	1,761	291,368	18,833
55 ex. 554	Automotive dealers.....	695	279,532	25,116	5,879	5,708	476	231,049	20,664
554	Gasoline service stations.....	1,681	118,393	12,030	4,442	4,011	1,087	78,247	8,226
56	Apparel, accessory stores.....	505	98,260	15,200	5,353	4,664	470	79,982	12,525
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	113	14,013	2,156	673	613	74	13,189	2,253
562, 563, 568	Women's clothing, specialty stores....	165	36,506	5,521	2,160	1,861	149	25,693	4,208
562	Ready-to-wear stores <sup>5</sup> .....	127	34,487	5,250	2,055	1,763	95	19,460	3,117
565	Family clothing stores <sup>5</sup> .....	63	28,690	4,853	1,594	1,469	53	20,779	3,405
566	Shoe stores.....	134	17,515	2,544	858	663	123	17,020	2,320
564, 569	Other apparel stores.....	24	(D)	126	68	58	53	2,995	339
57	Furniture, home furnishings, equipment stores.....	664	81,160	11,341	3,010	2,863	547	73,610	10,987
57L2	Furniture stores <sup>4</sup> .....	264	43,134	5,693	1,528	1,482	181	45,439	6,598
57L3-15, 19	Other home furnishings stores <sup>4</sup> .....	144	8,287	1,360	337	318	93	8,573	1,703
572, 573	Household appliance, radio, TV, music stores.....	256	29,739	4,288	1,145	1,063	205	18,730	2,686
58	Eating, drinking places.....	2,182	92,661	19,325	11,040	9,906	1,877	75,455	14,132
58L2	Eating places.....	1,508	79,258	18,046	10,204	9,187	1,167	60,957	12,667
58L3	Drinking places.....	674	13,403	1,279	836	719	694	14,334	1,465
591	Drug stores, proprietary stores.....	385	57,580	8,541	3,394	2,794	333	38,218	5,907
59 ex. 591	Other retail stores <sup>6</sup> .....	1,626	106,803	11,897	3,947	3,609	1,346	94,328	10,951
592	Liquor stores.....	441	34,504	1,807	691	633	359	29,858	1,693
594	Book, stationery stores.....	47	5,788	1,048	274	238	41	8,282	1,787
595	Sporting goods, bicycle stores.....	86	7,501	928	220	198	59	(D)	(D)
597	Jewelry stores.....	151	15,043	2,297	680	644	138	14,754	2,368
5992	Florists.....	180	5,428	927	342	297	139	3,759	580
5996	Camera, photographic supply stores....	14	3,232	393	88	85	13	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	128	17,853	5,983	2,865	2,545	94	16,599	5,560
783	Motion picture theaters.....	68	8,588	1,922	1,000	812	70	9,045	1,811

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF HOUSTON, THE ENTIRE CITY, AND HOUSTON STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metropolitan statistical area	Standard metropolitan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-4.0	23.2	38.4	27.1	41.1
52	Lumber, building materials, hardware, farm equipment dealers.....	-23.9	20.6	26.6	15.4	19.6
5251	Hardware stores.....	70.4	22.3	13.7	25.1	19.4
52 ex. 5251	Other.....	-38.3	20.4	28.0	14.1	19.6
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	3.2	17.2	34.9	27.2	53.6
531	Department stores.....	(D)	(D)	(D)	33.4	(D)
533	Limited price variety stores.....	-16.1	17.2	89.4	23.9	89.6
539	Other general merchandise stores.....	(D)	(D)	(D)	4.0	(D)
54	Food stores.....	-12.9	34.7	39.2	36.6	40.3
55 ex. 554	Automotive dealers.....	-2.8	15.7	39.2	21.0	44.4
554	Gasoline service stations.....	12.3	52.4	56.6	51.3	54.5
56	Apparel, accessory stores.....	-13.9	20.5	108.0	22.9	97.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-20.3	8.3	125.6	6.2	84.1
562, 563, 568	Women's clothing, specialty stores.....	-0.2	36.5	208.4	42.1	188.1
562	Ready-to-wear stores <sup>5</sup> .....	28.3	(D)	(D)	77.2	215.3
565	Family clothing stores <sup>5</sup> .....	(D)	37.6	(D)	38.1	(D)
566	Shoe stores.....	-42.7	0.8	90.5	2.9	84.4
564, 569	Other apparel stores.....	(D)	-62.0	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-8.2	5.2	16.0	10.3	22.7
5712	Furniture stores <sup>4</sup> .....	-23.2	-9.9	131.0	-5.1	8.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-36.0	-9.6	6.8	-3.3	15.9
572, 573	Household appliance, radio, TV, music stores.....	-51.2	60.8	68.7	58.8	63.1
58	Eating, drinking places.....	-4.2	22.0	32.2	22.8	31.8
5812	Eating places.....	0.4	27.8	38.8	30.0	40.3
5813	Drinking places.....	-26.8	-2.3	6.1	-6.5	-0.8
591	Drug stores, proprietary stores.....	-1.4	46.9	66.0	50.7	67.3
59 ex. 591	Other retail stores <sup>6</sup> .....	1.1	8.3	12.7	13.2	19.5
592	Liquor stores.....	10.6	8.3	7.8	15.6	16.5
594	Book, stationery stores.....	3.1	-31.6	-34.3	-30.1	-61.1
595	Sporting goods, bicycle stores.....	(D)	25.4	(D)	(D)	(D)
597	Jewelry stores.....	-8.8	-1.6	22.9	2.0	29.4
5992	Florists.....	-5.5	40.3	51.8	44.4	54.2
5996	Camera, photographic supply stores.....	-8.6	1.6	164.4	(D)	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	-3.4	6.8	22.1	7.6	23.6
783	Motion picture theaters.....	-27.2	(D)	(D)	-5.1	6.4

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF HOUSTON AND OF HOUSTON STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	28.0	35.9	23.5	31.1
52	Lumber, building materials, hardware, farm equipment dealers...	7.5	11.9	6.4	9.7
5251	Hardware stores.....	21.2	15.2	15.3	11.3
52 ex. 5251	Other.....	5.9	11.5	5.2	9.5
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	49.2	55.8	42.6	52.4
531	Department stores.....	(D)	(D)	(D)	58.9
533	Limited price variety stores.....	49.0	68.5	42.1	62.2
539	Other general merchandise stores.....	(D)	(D)	(D)	24.0
54	Food stores.....	5.6	8.7	4.5	7.0
55 ex. 554	Automotive dealers.....	46.9	55.8	39.8	49.6
554	Gasoline service stations.....	6.9	9.4	5.6	7.6
56	Apparel, accessory stores.....	51.3	71.8	46.9	67.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	59.2	80.4	56.0	74.6
562, 563, 568	Women's clothing, specialty stores.....	60.2	82.4	54.5	77.5
562	Ready-to-wear stores <sup>5</sup> .....	(D)	79.4	53.4	73.8
565	Family clothing stores <sup>5</sup> .....	(D)	59.8	(D)	55.1
566	Shoe stores.....	38.3	67.4	35.7	64.1
564, 569	Other apparel stores.....	(D)	53.8	(D)	46.8
57	Furniture, home furnishings, equipment stores.....	39.0	44.7	33.5	40.3
5712	Furniture stores <sup>4</sup> .....	39.0	45.8	34.3	42.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	27.2	38.4	24.5	37.0
572, 573	Household appliance, radio, TV, music stores.....	42.6	45.3	34.9	36.6
58	Eating, drinking places.....	22.0	28.0	19.5	25.0
5812	Eating places.....	22.5	28.6	19.9	25.8
5813	Drinking places.....	19.0	25.4	17.2	22.0
591	Drug stores, proprietary stores.....	20.4	29.6	17.0	25.3
59 ex. 591	Other retail stores <sup>6</sup> .....	36.1	39.2	30.6	34.2
592	Liquor stores.....	17.2	16.8	14.6	15.3
594	Book, stationery stores.....	74.7	49.6	71.2	48.2
595	Sporting goods, bicycle stores.....	(D)	73.6	(D)	(D)
597	Jewelry stores.....	71.7	81.0	64.3	71.9
5992	Florists.....	13.4	19.9	10.7	16.4
5996	Camera, photographic supply stores.....	84.6	94.1	73.0	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF HOUSTON, THE ENTIRE CITY, AND HOUSTON STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	1.7	2.2	6.5	6.6	6.3	7.0
5251	Hardware stores.....	0.5	0.3	0.7	0.7	0.8	0.8
52 ex. 5251	Other.....	1.2	1.9	5.8	5.9	5.5	6.2
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	22.7	21.1	12.9	13.6	12.5	12.5
531	Department stores.....	(D)	16.1	9.5	(D)	8.9	8.5
533	Limited price variety stores.....	2.8	3.1	1.6	1.7	1.5	1.6
539	Other general merchandise stores.....	(D)	1.9	1.8	(D)	2.5	2.4
54	Food stores.....	5.0	5.5	24.6	22.5	26.2	24.4
55 ex. 554	Automotive dealers.....	31.2	30.8	18.6	19.8	18.4	19.3
554	Gasoline service stations.....	1.9	1.6	7.5	6.1	7.9	6.5
56	Apparel, accessory stores.....	12.9	14.4	7.0	7.2	6.5	6.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	2.2	2.6	1.0	1.2	0.9	1.1
562, 563, 568	Women's clothing, specialty stores....	5.6	5.4	2.6	2.3	2.4	2.2
562	Ready-to-wear stores <sup>5</sup> .....	5.2	3.9	(D)	1.7	2.3	1.6
565	Family clothing stores <sup>5</sup> .....	(D)	3.1	2.1	1.8	1.9	1.7
566	Shoe stores.....	1.8	2.9	1.3	1.6	1.2	1.4
564, 569	Other apparel stores.....	(D)	0.4	0.1	0.3	(D)	0.3
57	Furniture, home furnishings, equipment stores.....	7.6	8.0	5.5	6.4	5.3	6.2
5712	Furniture stores <sup>4</sup> .....	4.2	5.2	3.0	4.2	2.8	3.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.6	0.9	0.6	0.8	0.5	0.8
572, 573	Household appliance, radio, TV, music stores.....	2.9	1.8	1.9	1.4	2.0	1.6
58	Eating, drinking places.....	5.1	5.1	6.5	6.5	6.1	6.3
5812	Eating places.....	4.4	4.2	5.5	5.3	5.2	5.1
5813	Drinking places.....	0.6	0.9	1.0	1.2	0.9	1.2
591	Drug stores, proprietary stores.....	2.8	2.6	3.8	3.2	3.8	3.2
59 ex. 591	Other retail stores <sup>6</sup> .....	9.1	8.7	7.1	8.1	7.0	7.9
592	Liquor stores.....	1.4	1.2	2.3	2.6	2.3	2.5
594	Book, stationery stores.....	1.2	1.1	0.4	0.8	0.4	0.7
595	Sporting goods, bicycle stores.....	(D)	0.9	0.5	0.5	0.5	(D)
597	Jewelry stores.....	2.7	2.9	1.1	1.3	10.0	1.2
5992	Florists.....	0.2	0.2	0.3	0.3	0.4	0.3
5996	Camera, photographic supply stores....	0.7	0.7	0.2	0.3	0.2	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE HOUSTON STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "Garden Oaks Shopping Center" on North Shepherd Dr. from the F.W.D.-C.R.I. & P. RR. to 4402 North Shepherd

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	24	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	20,568	56	Apparel, accessory stores <sup>2</sup> .....	5
			561, 567	Men's, boys' apparel stores, custom tailors.....	...
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	1
	Number.....	5	562	Ready-to-wear stores <sup>5</sup> .....	1
	Sales.....(\$1,000)...	2,682	565	Family clothing stores <sup>5</sup> .....	...
			566	Shoe stores.....	4
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	...
	Number.....	14	57	Furniture, home furnishings, equipment stores.....	4
	Sales.....(\$1,000)...	17,487	5712	Furniture stores.....	1
			5713-15,19	Other home furnishings stores.....	1
52	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	2
	Number.....	5	58	Eating, drinking places.....	...
	Sales.....(\$1,000)...	399	5812	Eating places.....	...
			5813	Drinking places.....	...
5251 52 ex. 5251	Retail stores, total <sup>3</sup> .....	24	591	Drug stores, proprietary stores.....	3
	Lumber, building materials, hardware, farm equipment dealers.....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	3
	Hardware stores.....	...	592	Liquor stores.....	...
	Other.....	2	594	Book, stationery stores.....	...
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	5	595	Sporting goods, bicycle stores.....	...
	Department stores.....	2	597	Jewelry stores.....	1
	Limited price variety stores.....	1	5992	Florists.....	...
	Other general merchandise stores.....	2	5996	Camera, photographic supply stores.....	...
54	Food stores.....	2			

MRC No. 2.—Includes the planned center known as "Gulfgate Shopping City" and the stores in the area bounded by Winkler, Reveille, rear lot line of establishments on south side of Holmes, Telephone Rd., and Plum Creek Lane

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	60	554	Gasoline service stations.....	5
	Sales.....(\$1,000)...	29,385	56	Apparel, accessory stores <sup>2</sup> .....	23
			561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	9
	Number.....	10	562	Ready-to-wear stores <sup>5</sup> .....	4
	Sales.....(\$1,000)...	6,953	565	Family clothing stores <sup>5</sup> .....	3
			566	Shoe stores.....	9
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	...
	Number.....	32	57	Furniture, home furnishings, equipment stores.....	6
	Sales.....(\$1,000)...	20,431	5712	Furniture stores.....	3
			5713-15,19	Other home furnishings stores.....	2
52	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	1
	Number.....	18	58	Eating, drinking places.....	5
	Sales.....(\$1,000)...	2,001	5812	Eating places.....	4
			5813	Drinking places.....	1
5251 52 ex. 5251	Retail stores, total <sup>3</sup> .....	60	591	Drug stores, proprietary stores.....	-
	Lumber, building materials, hardware, farm equipment dealers.....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	10
	Hardware stores.....	1	592	Liquor stores.....	1
	Other.....	1	594	Book, stationery stores.....	2
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	3	595	Sporting goods, bicycle stores.....	...
	Department stores.....	3	597	Jewelry stores.....	1
	Limited price variety stores.....	1	5992	Florists.....	1
	Other general merchandise stores.....	1	5996	Camera, photographic supply stores.....	1
54	Food stores.....	4			

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## HOUSTON, TEX., AREA

13

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE HOUSTON STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the stores on Jensen Dr. from Tidwell to Deams, on Berry from Harrel to Arkansas, on Luell from Jensen Dr. to Arkansas extended, and on Laura Koppe from Jensen Dr. to Arkansas

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	14
	Number.....	102	554	Gasoline service stations.....	8
	Sales.....(\$1,000)...	21,451	56	Apparel, accessory stores <sup>2</sup> .....	13
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	20	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	8,025	562	Ready-to-wear stores <sup>5</sup> .....	4
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	36	566	Shoe stores.....	6
	Sales.....(\$1,000)...	6,205	564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	17
	Number.....	46	5712	Furniture stores.....	8
	Sales.....(\$1,000)...	7,221	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	7
	Retail stores, total <sup>3</sup> .....	102	58	Eating, drinking places.....	8
52	Lumber, building materials, hardware, farm equipment dealers.....	9	5812	Eating places.....	6
5251	Hardware stores.....	2	5813	Drinking places.....	2
52 ex. 5251	Other.....	7	591	Drug stores, proprietary stores.....	6
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	15
531	Department stores.....	1	592	Liquor stores.....	3
533	Limited price variety stores.....	3	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	4
54	Food stores.....	6	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

MRC No. 4.—Includes the planned center known as "Meyerland Plaza" and the stores in the area bounded by Beechnut, South Post Oak Rd., Jackwood, Endicott, Indigo, and South Rice

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	37	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	10,211	56	Apparel, accessory stores <sup>2</sup> .....	10
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	7	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	3,512	562	Ready-to-wear stores <sup>5</sup> .....	4
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	17	566	Shoe stores.....	4
	Sales.....(\$1,000)...	5,296	564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	13	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,403	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	37	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	2
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	7
531	Department stores.....	2	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
54	Food stores.....	4	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>Limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE HOUSTON STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes the planned center known as "Palms Shopping Center" and the stores in the area bounded by Kuhlman Gully, Sunrise, Sunrise extended, Browncroft extended, Browncroft, and Milart

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	53	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	13,602	56	Apparel, accessory stores <sup>2</sup> .....	20
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	7
	Number.....	6	562-3, 568	Women's clothing, specialty stores....	7
	Sales.....(\$1,000)...	4,287	562	Ready-to-wear stores <sup>5</sup> .....	7
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	28	566	Shoe stores.....	5
	Sales.....(\$1,000)...	6,448	564, 569	Other apparel stores.....	1
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	5
59 ex. 591	Number.....	19	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	2,867	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	53	58	Eating, drinking places.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	7	5812	Eating places.....	3
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	6	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
54	Food stores.....	1	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1

MRC No. 6.—Includes the stores in the area bounded by Avenue C, 69th St., Capitol Ave., and 66th St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	48	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	18,044	56	Apparel, accessory stores <sup>2</sup> .....	...
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	14	562-3, 568	Women's clothing, specialty stores....	...
	Sales.....(\$1,000)...	2,735	562	Ready-to-wear stores <sup>5</sup> .....	...
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	19	566	Shoe stores.....	...
	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
59 ex. 591	Number.....	15	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	48	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	...
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	4	591	Drug stores, proprietary stores.....	...
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	...
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	1	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.  
<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.  
<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>5</sup>Limited to "employer" establishments.  
<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## HOUSTON, TEX., AREA

15

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE HOUSTON STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 7.—Includes the stores on Shaver St. from West Hard Ave. to Rustic Dr., on Southmore Ave. from West Bird Rd. to South Main St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	42	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	19,814	56	Apparel, accessory stores <sup>2</sup> .....	7
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	9	562-3, 568	Women's clothing, specialty stores....	3
	Sales.....(\$1,000)...	4,799	562	Ready-to-wear stores <sup>5</sup> .....	3
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	20	566	Shoe stores.....	2
	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	10
	Number.....	13	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	(D)	5713-15,19	Other home furnishings stores.....	3
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	6
	Retail stores, total <sup>3</sup> .....	42	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	4
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
			5992	Florists.....	1
54	Food stores.....	3	5996	Camera, photographic supply stores....	1

MRC No. 8.—Includes the stores in the area Isabella Ave., Fannin, Wichita Ave., Portland Ave., Travis, Travis extended, and A.P. RR.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	5
	Number.....	46	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	24,475	56	Apparel, accessory stores <sup>2</sup> .....	2
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	14	562-3, 568	Women's clothing, specialty stores....	1
	Sales.....(\$1,000)...	2,483	562	Ready-to-wear stores <sup>5</sup> .....	1
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	13	566	Shoe stores.....	1
	Sales.....(\$1,000)...	15,546	564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	9
	Number.....	19	5712	Furniture stores.....	3
	Sales.....(\$1,000)...	6,446	5713-15,19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	46	58	Eating, drinking places.....	12
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	7
5251	Hardware stores.....	...	5813	Drinking places.....	5
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	8
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	2
			597	Jewelry stores.....	...
			5992	Florists.....	1
54	Food stores.....	1	5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE HOUSTON STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 9.—Includes stores in the area bounded by Dunstan Rd., Morningside Dr., Bolsover Rd., Greenbriar Dr., Rice Blvd., Chaucer Dr., University Blvd., Morningside Dr., Shakespeare Rd., and Kirby Dr.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	119	554	Gasoline service stations.....	14
	Sales.....(\$1,000)...	21,035	56	Apparel, accessory stores <sup>2</sup> .....	27
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	4
53 part, <sup>3</sup> 56, 57	Number.....	23	562-3, 568	Women's clothing, specialty stores.....	15
	Sales.....(\$1,000)...	7,869	562	Ready-to-wear stores <sup>2</sup> .....	14
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
52, 55, 59 ex. 591	Number.....	50	566	Shoe stores.....	7
	Sales.....(\$1,000)...	9,590	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	16
	Number.....	46	5712	Furniture stores.....	7
	Sales.....(\$1,000)...	3,576	5713-15, 19	Other home furnishings stores.....	5
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	119	58	Eating, drinking places.....	11
52	Lumber, building materials, hardware, farm equipment dealers.....	5	5812	Eating places.....	7
5251	Hardware stores.....	1	5813	Drinking places.....	4
52 ex. 5251	Other.....	4	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	27
531	Department stores.....	1	592	Liquor stores.....	3
533	Limited price variety stores.....	1	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	5	595	Sporting goods, bicycle stores.....	2
			597	Jewelry stores.....	6
			5992	Florists.....	2
54	Food stores.....	8	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”--Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”--This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data

for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in the report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—

Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS  
WASHINGTON 25, D. C.

OFFICIAL BUSINESS

POSTAGE AND FEES PAID  
U. S. DEPARTMENT OF COMMERCE

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

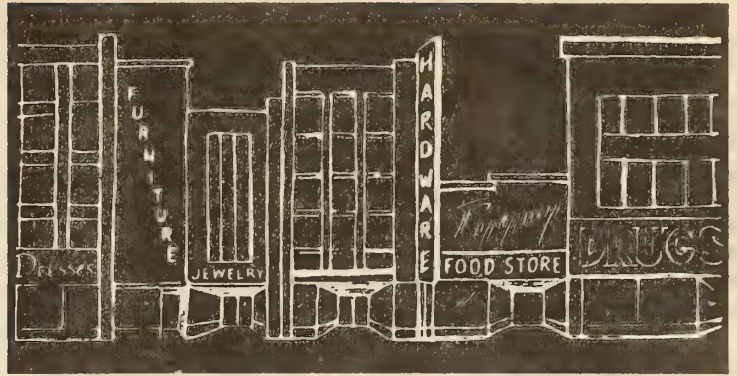
This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



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# CENTRAL BUSINESS DISTRICT STATISTICS

Indianapolis, Ind., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Indianapolis, Ind., Area—BC58-CBD38

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

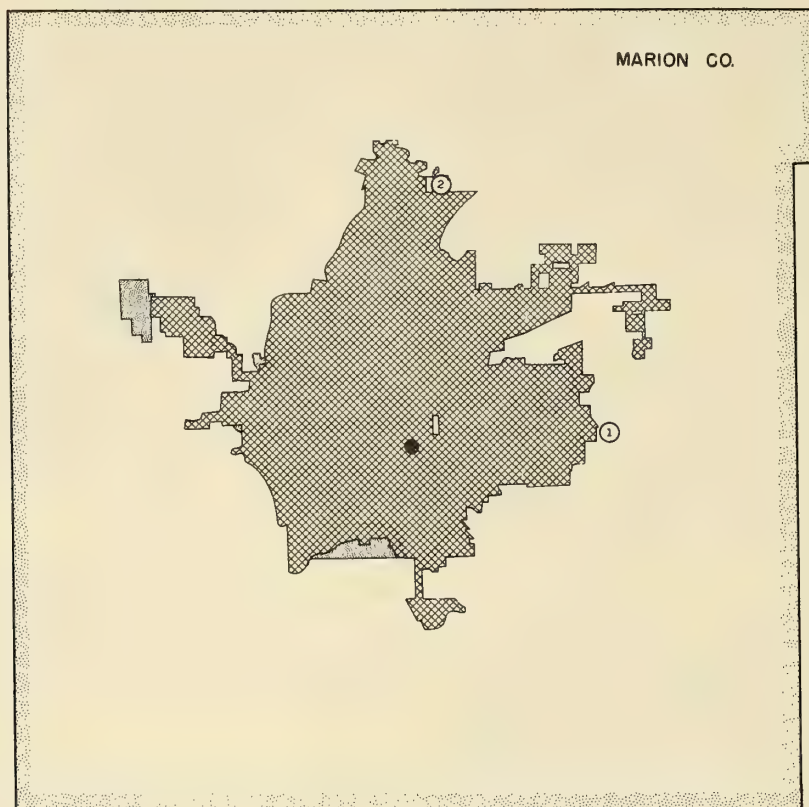
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

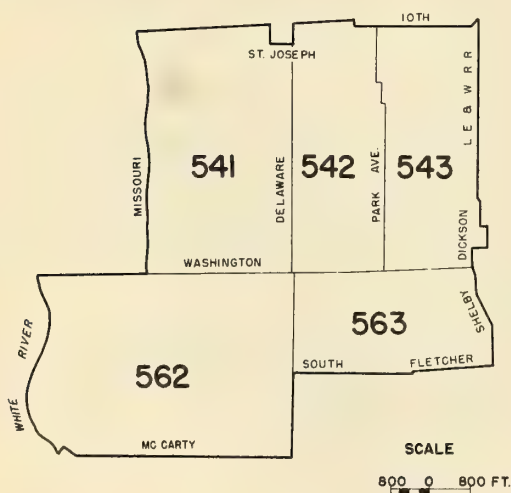
For explanation of procedures and definitions, see Appendix.

# INDIANAPOLIS, IND.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



### CENTRAL BUSINESS DISTRICT



- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY, 1954
- ▨ ANNEXATIONS THROUGH 1958
- ▨ STANDARD METROPOLITAN STATISTICAL AREA

**541** TRACT NUMBERS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF INDIANAPOLIS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	892	271,499	46,265	16,693	13,831	967	277,462	44,634
52	Lumber, building materials, hardware, farm equipment dealers.....	28	3,014	444	114	111	21	2,862	562
5251	Hardware stores.....	4	485	31	12	12	3	259	24
52 ex. 5251	Other.....	24	2,529	413	102	99	16	2,575	538
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	17	121,629	24,627	9,604	7,406	26	120,023	21,219
531	Department stores.....	6	113,622	22,851	8,611	6,777	8	109,965	19,199
533	Limited price variety stores.....	6	7,711	1,737	977	613	6	9,213	1,859
539	Other general merchandise stores.....	5	296	39	16	16	12	845	161
54	Food stores.....	127	8,313	€40	244	182	144	10,004	843
55 ex. 554	Automotive dealers.....	58	45,091	4,946	1,136	1,113	52	48,063	4,862
554	Gasoline service stations.....	43	4,384	445	154	130	53	4,903	595
56	Apparel, accessory stores.....	104	20,210	3,241	1,130	924	116	22,863	3,737
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	25	7,009	1,222	340	298	23	6,176	1,177
562, 563, 568	Women's clothing, specialty stores....	32	6,002	974	414	346	36	7,776	1,129
562	Ready-to-wear stores <sup>5</sup> .....	20	4,159	624	272	232	22	6,947	925
565	Family clothing stores <sup>5</sup> .....	10	2,296	330	134	111	10	2,403	332
566	Shoe stores.....	33	4,661	683	229	158	29	4,946	718
564, 569	Other apparel stores.....	4	242	32	13	11	18	1,562	381
57	Furniture, home furnishings, equipment stores.....	68	20,149	3,389	830	814	65	19,044	3,613
5712	Furniture stores <sup>4</sup> .....	32	13,284	2,158	539	524	21	12,525	2,646
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	17	2,157	283	64	63	14	1,963	292
572, 573	Household appliance, radio, TV, music stores.....	19	4,708	948	227	227	26	4,538	675
58	Eating, drinking places.....	231	16,558	3,699	1,993	1,809	264	17,435	4,050
5812	Eating places.....	147	11,415	2,936	1,595	1,443	159	10,828	2,939
5813	Drinking places.....	84	5,143	763	398	366	105	6,607	1,111
591	Drug stores, proprietary stores.....	30	6,229	934	389	318	38	7,131	1,145
59 ex. 591	Other retail stores <sup>6</sup> .....	186	25,922	3,900	1,099	1,024	188	25,134	4,008
592	Liquor stores.....	20	2,185	80	17	15	24	1,315	58
594	Book, stationery stores.....	16	2,581	520	155	139	11	1,660	327
595	Sporting goods, bicycle stores.....	7	1,169	159	50	50	11	1,083	170
597	Jewelry stores.....	37	7,881	1,418	389	380	38	8,974	1,739
5992	Florists.....	10	580	121	46	33	9	482	66
5996	Camera, photographic supply stores....	5	1,684	247	62	60	5	984	191
	SELECTED SERVICES								
7011, 7012	Hotels.....	51	9,396	3,556	1,817	1,678	53	8,880	3,439
783	Motion picture theaters.....	9	2,297	565	212	193	12	2,708	587

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$1,607,000, of which \$258,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex.591) not covered in any of the lines below.



# INDIANAPOLIS, IND., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF INDIANAPOLIS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	4,847	828,388	106,465	39,165	32,075	4,375	732,232	94,023
52	Lumber, building materials, hardware, farm equipment dealers.....	295	38,759	4,773	1,176	1,107	223	38,915	6,177
5251	Hardware stores.....	126	7,463	711	269	242	97	4,369	422
52 ex. 5251	Other.....	169	31,296	4,062	907	865	124	34,518	5,755
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	133	153,096	28,486	11,971	9,031	118	130,003	22,466
531	Department stores.....	10	126,690	24,086	9,403	7,390	8	109,965	19,199
533	Limited price variety stores.....	55	18,747	3,610	2,262	1,418	38	14,673	2,727
539	Other general merchandise stores.....	44	(D)	790	306	223	72	5,365	540
54	Food stores.....	860	174,572	12,907	4,927	3,395	905	139,720	10,162
55 ex. 554	Automotive dealers.....	286	150,223	14,377	3,274	3,199	230	155,894	14,465
554	Gasoline service stations.....	586	50,009	4,750	1,817	1,531	478	39,968	3,986
56	Apparel, accessory stores.....	308	37,741	5,489	2,114	1,693	261	35,389	5,114
561, 567	Men's, boys' apparel stores, custom tailors.....	59	10,353	1,652	493	417	40	(D)	1,363
562, 563, 568	Women's clothing, specialty stores....	108	(D)	1,898	830	694	98	13,680	1,828
562	Ready-to-wear stores <sup>5</sup> .....	63	(D)	(D)	(D)	(D)	59	10,890	1,374
565	Family clothing stores <sup>5</sup> .....	40	4,126	556	270	223	31	4,111	495
566	Shoe stores.....	81	8,852	1,260	470	315	52	6,714	945
564, 569	Other apparel stores.....	14	953	123	51	44	32	2,508	483
57	Furniture, home furnishings, equipment stores.....	335	47,666	7,512	1,847	1,767	299	44,030	7,343
5712	Furniture stores <sup>6</sup> .....	120	26,349	4,184	1,042	997	95	24,937	4,943
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	69	6,005	929	215	209	39	4,297	681
572, 573	Household appliance, radio, TV, music stores.....	146	15,312	2,399	590	561	135	14,100	1,719
58	Eating, drinking places.....	1,027	65,891	14,162	7,062	6,153	933	59,912	12,810
5812	Eating places.....	681	43,687	11,089	5,579	4,826	548	35,060	8,994
5813	Drinking places.....	346	22,204	3,073	1,483	1,327	385	24,852	3,816
591	Drug stores, proprietary stores.....	258	39,608	4,966	2,188	1,728	268	35,212	4,301
59 ex. 591	Other retail stores <sup>5</sup> .....	759	70,823	9,043	2,789	2,471	660	53,188	7,199
592	Liquor stores.....	141	(D)	(D)	(D)	(D)	110	6,695	334
594	Book, stationery stores.....	25	2,827	555	177	151	24	2,303	449
595	Sporting goods, bicycle stores.....	28	1,890	228	77	71	36	1,921	248
597	Jewelry stores.....	92	10,609	1,825	516	493	75	(D)	(D)
5992	Florists.....	62	3,387	625	236	178	57	2,463	437
5996	Camera, photographic supply stores....	14	(D)	(D)	(D)	(D)	9	1,249	221
SELECTED SERVICES									
7011, 7012	Hotels.....	73	(D)	(D)	2,230	2,088	75	(D)	(D)
783	Motion picture theaters.....	29	4,472	1,174	449	347	44	5,034	1,237

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
INDIANAPOLIS STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	5,432	903,972	115,279	42,353	34,668	4,830	792,916	100,275
52	Lumber, building materials, hardware, farm equipment dealers.....	349	47,107	5,965	1,464	1,368	258	46,716	7,088
5251	Hardware stores.....	146	9,055	854	320	280	112	5,547	555
52 ex. 5251	Other.....	203	38,052	5,111	1,144	1,088	144	41,141	6,533
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	146	153,885	28,563	12,013	9,066	129	130,806	22,531
531	Department stores.....	10	126,690	24,086	9,403	7,390	8	109,965	19,199
533	Limited price variety stores.....	62	19,166	3,656	2,288	1,440	45	15,023	2,763
539	Other general merchandise stores.....	50	(D)	821	322	236	76	5,818	569
54	Food stores.....	967	198,565	14,613	5,542	3,808	997	156,341	11,276
55 ex. 554	Automotive dealers.....	312	158,642	15,301	3,481	3,393	248	165,142	15,180
554	Gasoline service stations.....	700	60,432	5,738	2,159	1,809	594	49,822	4,822
56	Apparel, accessory stores.....	323	38,983	5,657	2,175	1,735	279	36,857	5,291
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	62	10,662	1,687	503	425	42	(D)	1,374
562, 563, 568	Women's clothing, specialty stores....	110	13,610	1,941	846	704	105	14,566	1,922
562	Ready-to-wear stores <sup>5</sup> .....	65	10,616	1,466	646	542	65	11,773	1,468
565	Family clothing stores <sup>5</sup> .....	44	4,612	615	295	240	35	4,217	501
566	Shoe stores.....	85	9,012	1,291	480	322	57	7,005	1,011
564, 569	Other apparel stores.....	14	953	123	51	44	32	2,508	483
57	Furniture, home furnishings, equipment stores.....	374	50,201	7,845	1,926	1,842	319	46,015	7,584
5712	Furniture stores <sup>4</sup> .....	135	27,802	4,326	1,080	1,034	100	25,965	5,030
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	75	6,521	1,047	239	233	43	4,640	765
572, 573	Household appliance, radio, TV, music stores.....	164	15,878	2,472	607	575	146	14,714	1,789
58	Eating, drinking places.....	1,150	74,865	16,469	8,163	7,095	1,013	66,996	14,460
5812	Eating places.....	792	51,656	13,291	6,632	5,723	608	40,351	10,344
5813	Drinking places.....	358	23,209	3,178	1,531	1,372	405	26,645	4,116
591	Drug stores, proprietary stores.....	297	46,400	5,713	2,537	1,987	293	38,410	4,634
59 ex. 591	Other retail stores <sup>6</sup> .....	814	74,892	9,415	2,893	2,565	700	55,811	7,409
592	Liquor stores.....	143	11,872	699	292	244	116	7,033	342
594	Book, stationery stores.....	25	2,827	555	177	151	24	2,303	449
595	Sporting goods, bicycle stores.....	38	2,130	233	81	74	43	2,199	274
597	Jewelry stores.....	97	10,706	1,832	518	495	76	10,192	1,904
5992	Florists.....	66	3,495	642	242	182	64	2,760	485
5996	Camera, photographic supply stores....	15	2,241	308	89	76	9	1,249	221
SELECTED SERVICES									
7011, 7012	Hotels.....	74	12,276	4,419	2,234	2,092	76	11,453	4,303
783	Motion picture theaters.....	39	5,684	1,459	531	421	54	6,350	1,528

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF INDIANAPOLIS, THE ENTIRE CITY, AND INDIANAPOLIS STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-2.2	13.1	22.5	14.0	22.7
52	Lumber, building materials, hardware, farm equipment dealers.....	5.3	-0.4	-0.9	0.8	0.5
5251	Hardware stores.....	87.3	70.8	69.8	63.2	62.1
52 ex. 5251	Other.....	-1.8	-9.3	-10.0	-7.5	-7.9
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	1.3	17.8	215.3	17.6	199.1
531	Department stores.....	3.3	15.2	...	15.2	...
533	Limited price variety stores.....	-16.3	27.8	102.1	27.6	97.2
539	Other general merchandise stores.....	-65.0	(D)	(D)	(D)	(D)
54	Food stores.....	-16.9	24.9	28.2	27.0	30.0
55 ex. 554	Automotive dealers.....	-6.2	-3.6	-2.5	-3.9	-3.0
554	Gasoline service stations.....	-10.6	25.1	30.1	21.3	24.8
56	Apparel, accessory stores.....	-11.6	6.6	40.0	5.8	34.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	13.5	(D)	(D)	(D)	(D)
562, 563, 568	Women's clothing, specialty stores.....	-22.8	(D)	(D)	-6.6	12.0
562	Ready-to-wear stores <sup>5</sup> .....	-40.1	(D)	(D)	-9.8	33.8
565	Family clothing stores <sup>5</sup> .....	-4.5	0.4	7.1	9.4	27.7
566	Shoe stores.....	-5.8	31.8	137.0	28.7	111.3
564, 569	Other apparel stores.....	-84.5	62.0	-24.9	-62.0	-24.9
57	Furniture, home furnishings, equipment stores.....	5.8	8.3	10.1	9.1	11.4
5712	Furniture stores <sup>4</sup> .....	6.1	5.7	5.3	7.1	8.0
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	9.9	39.7	64.9	40.5	63.0
572, 573	Household appliance, radio, TV, music stores.....	3.7	8.6	10.9	7.9	9.8
58	Eating, drinking places.....	-5.0	10.0	16.1	11.7	17.6
5812	Eating places.....	5.4	24.6	33.2	28.0	36.3
5813	Drinking places.....	-22.2	-10.7	-6.5	-12.9	-9.9
591	Drug stores, proprietary stores.....	-12.7	12.5	18.9	20.8	28.4
59 ex. 591	Other retail stores <sup>6</sup> .....	3.1	33.2	60.0	34.2	59.6
592	Liquor stores.....	66.2	(D)	(D)	68.8	69.4
594	Book, stationery stores.....	55.5	22.8	-61.8	22.8	-61.8
595	Sporting goods, bicycle stores.....	7.9	-1.6	-14.0	-3.1	-13.9
597	Jewelry stores.....	-12.2	(D)	(D)	5.0	131.9
5992	Florists.....	20.3	37.5	41.7	26.6	28.0
5996	Camera, photographic supply stores.....	71.1	(D)	(D)	79.4	110.2
	SELECTED SERVICES					
7011, 7012	Hotels.....	5.8	(D)	(D)	7.2	11.9
783	Motion picture theaters.....	-15.2	-11.2	-6.5	-10.5	-7.0

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF INDIANAPOLIS AND OF INDIANAPOLIS STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	32.8	37.9	30.0	35.0
52	Lumber, building materials, hardware, farm equipment dealers...	7.8	7.4	6.4	6.1
5251	Hardware stores.....	6.5	5.9	5.4	4.7
52 ex. 5251	Other.....	8.1	7.5	6.6	6.3
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	79.4	92.3	79.0	91.8
531	Department stores.....	89.7	100.0	89.7	100.0
533	Limited price variety stores.....	41.1	62.8	40.2	61.3
539	Other general merchandise stores.....	(D)	15.8	(D)	14.5
54	Food stores.....	4.8	7.2	4.2	6.4
55 ex. 554	Automotive dealers.....	30.0	30.8	28.4	29.1
554	Gasoline service stations.....	87.5	12.3	7.3	9.8
56	Apparel, accessory stores.....	53.5	64.6	51.8	62.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	67.7	(D)	65.7	(D)
562, 563, 568	Women's clothing, specialty stores.....	(D)	56.8	44.1	53.4
562	Ready-to-wear stores <sup>5</sup> .....	(D)	63.8	39.2	59.0
565	Family clothing stores <sup>5</sup> .....	55.6	58.5	49.8	57.0
566	Shoe stores.....	52.7	73.7	51.7	70.6
564, 569	Other apparel stores.....	25.4	62.3	25.4	62.3
57	Furniture, home furnishings, equipment stores.....	42.3	43.3	40.1	48.3
5712	Furniture stores <sup>4</sup> .....	50.4	50.2	47.8	60.6
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	35.9	45.7	33.1	42.3
572, 573	Household appliance, radio, TV, music stores.....	30.7	32.2	29.7	30.8
58	Eating, drinking places.....	25.1	29.1	22.1	41.4
5812	Eating places.....	26.1	30.9	22.1	48.2
5813	Drinking places.....	23.2	26.6	22.2	24.8
591	Drug stores, proprietary stores.....	15.7	20.3	13.4	18.6
59 ex. 591	Other retail stores <sup>6</sup> .....	36.6	47.3	34.6	45.0
592	Liquor stores.....	(D)	19.6	18.4	18.7
594	Book, stationery stores.....	91.3	72.1	91.3	72.1
595	Sporting goods, bicycle stores.....	61.9	56.4	73.6	49.2
597	Jewelry stores.....	74.3	(D)	54.9	88.0
5992	Florists.....	17.1	19.6	16.6	17.5
5996	Camera, photographic supply stores.....	(D)	78.8	75.1	78.8

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF INDIANAPOLIS, THE ENTIRE CITY, AND INDIANAPOLIS STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	4.7	1.0	4.7	5.3	5.2	5.9
5251	Hardware stores.....	0.9	0.1	0.9	0.6	1.0	0.7
52 ex. 5251	Other.....	3.8	0.9	3.8	4.7	4.2	5.2
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	18.5	43.2	18.5	17.8	17.0	16.5
531	Department stores.....	15.3	39.6	15.3	15.0	14.0	13.9
533	Limited price variety stores.....	2.3	3.3	2.3	2.0	2.1	1.9
539	Other general merchandise stores.....	(D)	0.3	(D)	0.7	(D)	0.7
54	Food stores.....	21.1	3.6	21.1	19.1	22.0	19.7
55 ex. 554	Automotive dealers.....	18.1	17.3	18.1	21.3	17.5	20.8
554	Gasoline service stations.....	6.0	1.8	6.0	5.5	6.7	6.3
56	Apparel, accessory stores.....	4.6	8.2	4.6	4.8	4.3	4.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	1.2	2.2	1.2	(D)	1.2	(D)
562, 563, 568	Women's clothing, specialty stores....	(D)	2.8	(D)	1.9	1.5	1.8
562	Ready-to-wear stores <sup>5</sup> .....	(D)	2.5	(D)	1.5	1.2	1.5
565	Family clothing stores <sup>5</sup> .....	0.5	0.9	0.5	0.6	0.5	0.5
566	Shoe stores.....	1.1	1.8	1.1	0.9	10.0	0.9
564, 569	Other apparel stores.....	0.1	1.0	0.1	0.3	(D)	0.3
57	Furniture, home furnishings, equipment stores.....	5.7	6.9	5.7	6.0	5.6	5.8
5712	Furniture stores <sup>4</sup> .....	3.2	4.5	3.2	3.4	3.1	3.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.7	0.7	0.7	0.6	0.7	0.6
572, 573	Household appliance, radio, TV, music stores.....	1.8	1.6	1.8	1.9	1.8	1.9
58	Eating, drinking places.....	8.0	6.3	8.0	8.2	8.3	8.4
5812	Eating places.....	5.3	3.9	5.3	4.8	5.7	5.1
5813	Drinking places.....	2.7	2.4	2.7	3.4	2.6	3.3
591	Drug stores, proprietary stores.....	4.8	2.6	4.8	4.8	5.1	4.8
59 ex. 591	Other retail stores <sup>6</sup> .....	8.5	9.1	8.5	7.2	8.3	7.1
592	Liquor stores.....	(D)	0.5	(D)	0.9	1.3	0.9
594	Book, stationery stores.....	0.3	3.2	0.3	0.3	0.3	0.3
595	Sporting goods, bicycle stores.....	0.2	0.4	0.2	0.3	0.2	0.3
597	Jewelry stores.....	1.3	0.6	1.3	(D)	1.2	1.3
5992	Florists.....	0.4	0.2	0.4	0.3	0.4	0.3
5996	Camera, photographic supply stores....	(D)	0.4	(D)	0.2	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE INDIANAPOLIS STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as Eastgate Shopping Center located at intersection of East Washington with Highway 100

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	33	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	15,117			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	14
	Number.....	9	561, 567	Men's, boys' apparel stores, custom tailors.....	4
	Sales.....(\$1,000)...	3,146	562-3, 568	Women's clothing, specialty stores.....	6
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	4
56, 57	Number.....	21	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	11,504	566	Shoe stores.....	4
			564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	3	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	467	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	33	58	Eating, drinking places.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	3
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
54	Food stores.....	4	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 2.—Includes the planned center known as Glendale Shopping Center at the intersection of Keystone Ave. with 61st St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	26	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	10,360			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	11
	Number.....	6	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	1,097	562-3, 568	Women's clothing, specialty stores.....	5
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	3
56, 57	Number.....	15	565	Family clothing stores <sup>3</sup> .....	...
	Sales.....(\$1,000)...	8,905	566	Shoe stores.....	3
			564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	5	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	358	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	26	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	1
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	4
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
54	Food stores.....	4	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data

for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).-- Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).-- Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).-- Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).-- Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).-- Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).-- Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).-- Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).-- Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).-- Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).-- Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS  
WASHINGTON 25, D. C.

OFFICIAL BUSINESS

POSTAGE AND FEES PAID  
U. S. DEPARTMENT OF COMMERCE

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

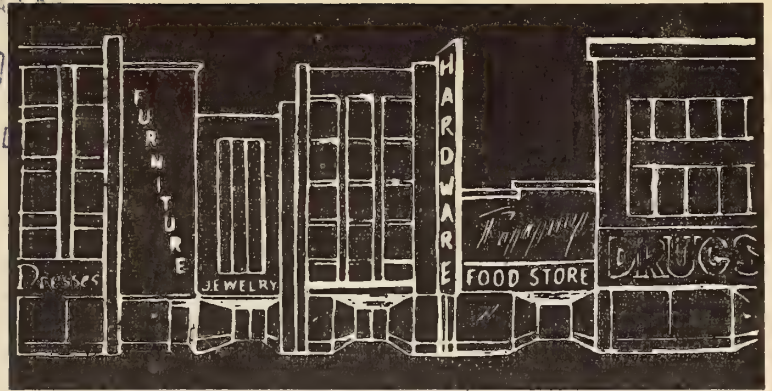
This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



BUREAU  
JAN 10



# CENTRAL BUSINESS DISTRICT STATISTICS

Jacksonville, Fla., Area

# 1958 Census of Business

**U. S. DEPARTMENT OF COMMERCE**

Frederick H. Mueller, Secretary

Carl F. Oechsle, Asst. Secy. for Domestic Affairs

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director



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### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Jacksonville, Fla., Area—BC58-CBD39

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from one to about two dozen. The entire series of reports covers 7 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

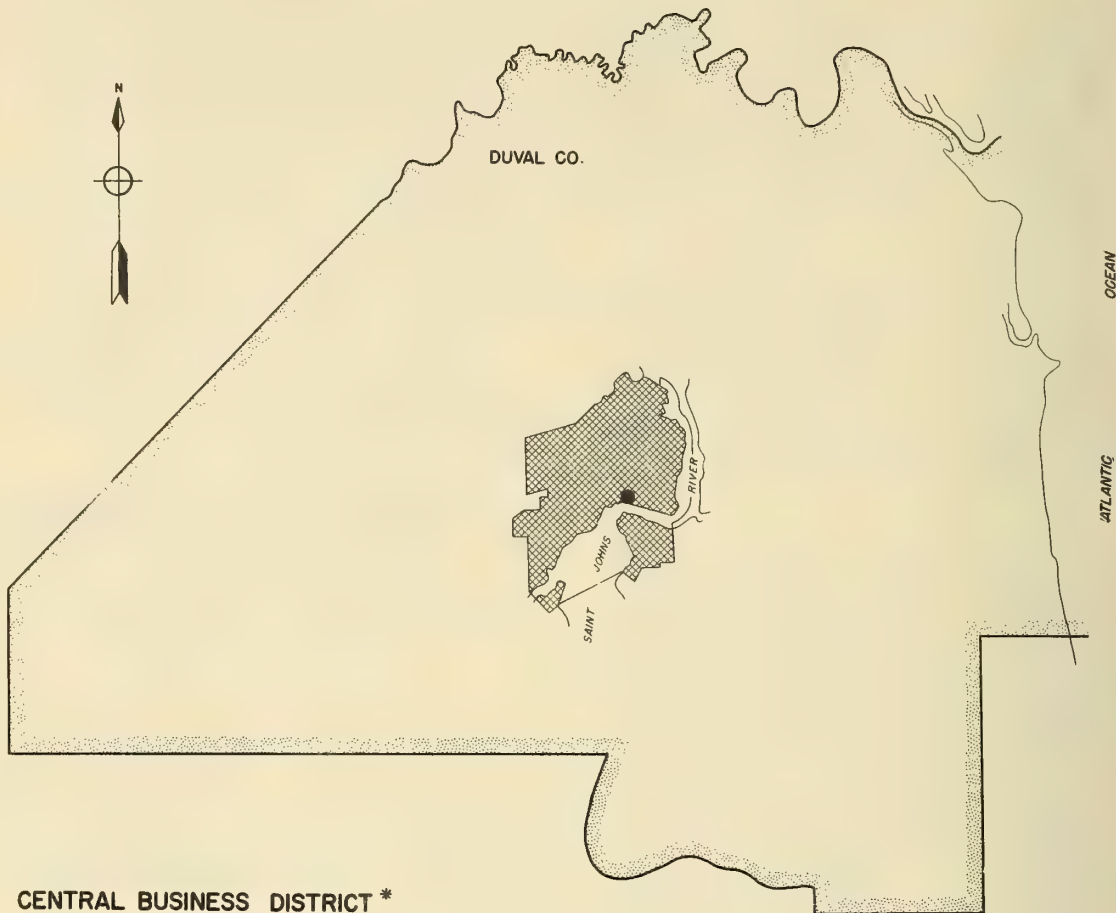
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

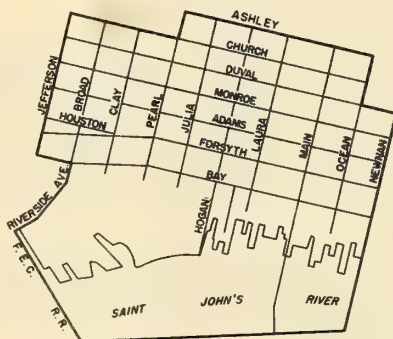
For explanation of procedures and definitions, see Appendix.

# JACKSONVILLE, FLORIDA

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



### CENTRAL BUSINESS DISTRICT \*



\* CONSISTS OF TRACT 9

- CENTRAL BUSINESS DISTRICT
- ▨ AREA OF CITY 1954 AND 1958
- ▤ STANDARD METROPOLITAN STATISTICAL AREA



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Procedures and Definitions.....	12

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF JACKSONVILLE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	359	90,157	14,108	6,408	5,626	406	87,904	13,450
52	Lumber, building materials, hardware, farm equipment dealers.....	4	556	82	24	23	9	844	112
5251	Hardware stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
52 ex. 5251	Other.....	2	(D)	(D)	(D)	(D)	7	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	17	35,292	5,541	2,308	1,840	22	31,798	5,131
531	Department stores.....	4	30,747	4,866	1,912	1,592	4	25,062	4,182
533	Limited price variety stores.....	6	3,629	593	356	214	7	5,360	739
539	Other general merchandise stores.....	7	916	82	40	34	11	1,376	212
54	Food stores.....	22	2,788	208	98	75	21	2,844	272
55 ex. 554	Automotive dealers.....	5	2,290	340	94	88	6	2,070	301
554	Gasoline service stations.....	2	(D)	(D)	(D)	(D)	3	386	50
56	Apparel, accessory stores.....	97	19,669	2,781	1,044	879	127	21,193	2,860
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	24	4,560	623	184	169	28	4,013	521
562, 563, 568	Women's clothing, specialty stores....	28	8,433	1,135	489	419	42	10,078	1,251
562	Ready-to-wear stores <sup>5</sup> .....	24	7,469	955	423	377	28	7,874	961
565	Family clothing stores <sup>5</sup> .....	7	(D)	(D)	(D)	(D)	9	2,460	491
566	Shoe stores.....	32	3,659	521	198	146	41	4,356	561
564, 569	Other apparel stores.....	4	(D)	(D)	(D)	(D)	5	278	21
57	Furniture, home furnishings, equipment stores.....	37	9,911	1,548	429	419	36	10,337	1,381
5712	Furniture stores <sup>4</sup> .....	22	8,330	1,303	340	340	20	8,652	(E)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1	(D)	(D)	(D)	(D)	2	(D)	(E)
572, 573	Household appliance, radio, TV, music stores.....	14	(D)	(D)	(D)	(D)	14	(D)	22
58	Eating, drinking places.....	70	6,544	1,487	1,731	1,691	80	7,380	1,571
5812	Eating places.....	61	5,764	1,375	1,691	1,652	67	6,575	1,441
5813	Drinking places.....	9	780	112	40	39	13	805	101
591	Drug stores, proprietary stores.....	10	2,689	426	161	126	11	2,805	441
59 ex. 591	Other retail stores <sup>6</sup> .....	95	(D)	(D)	(D)	(D)	91	8,247	1,311
592	Liquor stores.....	7	1,175	147	66	54	7	(D)	11
594	Book, stationery stores.....	6	378	54	23	19	5	227	(D)
595	Sporting goods, bicycle stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
597	Jewelry stores.....	17	4,031	810	234	224	19	3,718	611
5992	Florists.....	4	292	46	17	15	7	417	(D)
5996	Camera, photographic supply stores....	3	(D)	(D)	(D)	(D)	3	(D)	(D)
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	21	5,023	1,622	1,231	1,203	18	4,919	1,411
783	Motion picture theaters.....	5	(D)	(D)	(D)	(D)	7	1,451	211

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$1,884,000 of which \$1,027,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## JACKSONVILLE, FLA., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF JACKSONVILLE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	2,729	413,798	45,980	18,261	15,947	2,700	356,424	37,864
52	Lumber, building materials, hardware, farm equipment dealers.....	102	19,189	2,260	617	589	100	18,146	2,128
5251	Hardware stores.....	29	2,515	335	114	107	42	3,852	493
52 ex. 5251	Other.....	73	16,674	1,925	503	482	58	14,294	1,635
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	107	43,036	6,607	2,867	2,279	115	36,786	5,615
531	Department stores.....	4	30,747	4,866	1,912	1,592	4	25,062	4,182
533	Limited price variety stores.....	53	9,451	1,439	831	576	58	8,659	1,087
539	Other general merchandise stores.....	32	2,544	302	124	111	49	3,021	346
54	Food stores.....	616	90,323	4,915	2,192	1,564	675	68,186	4,013
55 ex. 554	Automotive dealers.....	153	95,266	9,820	2,182	2,054	140	98,333	8,496
554	Gasoline service stations.....	314	23,362	2,027	847	787	291	17,146	1,464
56	Apparel, accessory stores.....	237	35,703	4,544	1,878	1,549	213	27,267	3,521
561, 567	Men's, boys' apparel stores, custom tailors.....	44	6,352	883	277	246	37	(D)	(D)
562, 563, 568	Women's clothing, specialty stores....	83	13,631	1,804	816	703	83	13,534	1,665
562	Ready-to-wear stores <sup>2</sup> .....	67	(D)	(D)	(D)	(D)	58	(D)	(D)
565	Family clothing stores <sup>2</sup> .....	21	8,504	969	428	323	17	3,168	554
566	Shoe stores.....	63	6,032	793	309	236	51	(D)	(D)
564, 569	Other apparel stores.....	22	1,054	95	48	41	21	879	83
57	Furniture, home furnishings, equipment stores.....	185	24,388	3,458	975	948	169	21,929	3,016
5712	Furniture stores <sup>4</sup> .....	70	14,394	2,168	570	564	53	15,188	2,030
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	32	2,046	316	123	120	24	1,554	313
572, 573	Household appliance, radio, TV, music stores.....	83	7,948	974	282	264	70	4,922	673
58	Eating, drinking places.....	421	24,326	5,035	3,894	3,669	430	21,413	3,868
5812	Eating places.....	352	21,413	4,697	3,720	3,513	331	17,283	3,433
5813	Drinking places.....	69	2,913	338	174	156	99	4,130	435
591	Drug stores, proprietary stores.....	139	15,276	2,236	938	782	139	11,943	1,740
59 ex. 591	Other retail stores <sup>6</sup> .....	455	42,929	5,078	1,871	1,726	428	35,275	4,003
592	Liquor stores.....	80	13,284	1,178	483	436	65	9,045	846
594	Book, stationery stores.....	12	607	85	34	29	12	513	(D)
595	Sporting goods, bicycle stores.....	12	1,299	178	41	41	10	1,055	(D)
597	Jewelry stores.....	34	4,795	925	274	259	43	4,743	758
5992	Florists.....	43	1,550	230	102	93	28	(D)	(D)
5996	Camera, photographic supply stores....	10	714	72	25	24	9	598	98
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	37	5,641	1,772	1,340	1,302	43	5,393	1,574
783	Motion picture theaters.....	23	(D)	641	317	274	23	3,087	598

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
JACKSONVILLE STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	3,630	509,265	53,980	22,283	19,277	3,252	420,188	43,229
52	Lumber, building materials, hardware, farm equipment dealers.....	148	24,801	2,833	787	752	132	22,982	2,574
5251	Hardware stores.....	47	3,782	459	159	147	56	4,964	628
52 ex. 5251	Other.....	101	21,019	2,374	628	605	76	18,018	1,946
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	160	48,525	7,253	3,444	2,746	149	38,989	5,773
531	Department stores.....	4	30,747	4,866	1,912	1,592	4	25,062	4,182
533	Limited price variety stores.....	74	12,682	1,915	1,091	748	69	9,307	1,162
539	Other general merchandise stores.....	52	(D)	472	441	406	72	4,576	429
54	Food stores.....	781	125,540	6,722	3,218	2,310	790	96,586	5,645
55 ex. 554	Automotive dealers.....	193	105,106	10,541	2,419	2,264	147	103,276	8,921
554	Gasoline service stations.....	475	34,646	2,887	1,196	1,093	386	23,395	1,905
56	Apparel, accessory stores.....	279	38,097	4,784	1,988	1,643	229	27,970	3,600
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	52	6,735	913	293	256	39	4,748	593
562, 563, 568	Women's clothing, specialty stores....	97	14,415	1,900	859	746	87	13,705	1,684
562	Ready-to-wear stores <sup>5</sup> .....	78	13,231	1,707	785	696	61	10,418	1,277
565	Family clothing stores <sup>5</sup> .....	28	8,986	1,013	450	341	22	3,418	581
566	Shoe stores.....	68	6,514	846	328	249	53	5,065	651
564, 569	Other apparel stores.....	28	1,311	112	58	51	24	(D)	91
57	Furniture, home furnishings, equipment stores.....	242	28,229	3,916	1,114	1,083	192	23,740	3,241
5712	Furniture stores <sup>4</sup> .....	92	16,312	2,398	635	627	64	16,050	2,141
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	40	2,208	337	137	134	24	1,554	311
572, 573	Household appliance, radio, TV, music stores.....	110	9,709	1,181	342	322	78	5,792	781
58	Eating, drinking places.....	583	31,988	6,312	4,697	4,359	558	27,913	4,851
5812	Eating places.....	484	26,877	5,795	4,447	4,131	413	20,970	4,111
5813	Drinking places.....	99	5,111	517	250	228	143	6,923	740
591	Drug stores, proprietary stores.....	167	18,929	2,785	1,160	978	170	15,180	2,241
59 ex. 591	Other retail stores <sup>6</sup> .....	602	53,404	5,947	2,260	2,049	499	40,157	4,461
592	Liquor stores.....	131	19,374	1,646	696	615	90	12,273	1,081
594	Book, stationery stores.....	12	607	85	34	29	12	513	(D)
595	Sporting goods, bicycle stores.....	22	1,538	201	57	53	17	(D)	(D)
597	Jewelry stores.....	38	4,924	950	284	266	51	4,879	771
5992	Florists.....	48	1,671	247	112	101	30	1,075	181
5996	Camera, photographic supply stores....	10	714	72	25	24	9	598	91
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	50	6,032	1,874	1,385	1,340	48	5,606	1,601
783	Motion picture theaters.....	32	3,478	773	392	342	32	4,013	801

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF JACKSONVILLE, THE ENTIRE CITY, AND JACKSONVILLE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	2.6	16.1	20.5	21.2	26.1
52	Lumber, building materials, hardware, farm equipment dealers.....	-34.1	5.7	7.7	7.9	9.5
5251	Hardware stores.....	(D)	-34.7	(D)	-23.8	(D)
52 ex. 5251	Other.....	(D)	16.7	(D)	16.7	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	11.0	17.0	55.3	24.5	84.0
531	Department stores.....	22.7	22.7	...	22.7	...
533	Limited price variety stores.....	-32.3	9.1	76.5	36.3	129.4
539	Other general merchandise stores.....	-33.4	-15.8	-1.0	(D)	(D)
54	Food stores.....	-2.0	32.5	34.0	30.0	30.9
55 ex. 554	Automotive dealers.....	10.6	-3.1	-3.4	1.8	1.6
554	Gasoline service stations.....	(D)	36.3	(D)	48.1	(D)
56	Apparel, accessory stores.....	-7.2	30.9	164.0	36.2	171.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	13.6	(D)	(D)	41.8	195.9
562, 563, 568	Women's clothing, specialty stores.....	-16.3	0.7	50.4	5.2	64.9
562	Ready-to-wear stores <sup>5</sup> .....	-5.2	(D)	(D)	27.0	126.5
565	Family clothing stores <sup>5</sup> .....	(D)	168.4	(D)	162.9	(D)
566	Shoe stores.....	-16.0	(D)	(D)	28.6	302.7
564, 569	Other apparel stores.....	(D)	19.9	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-4.1	11.2	24.9	18.9	44.1
5712	Furniture stores <sup>4</sup> .....	-3.8	-5.2	-7.2	1.6	7.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	31.7	(D)	42.1	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	61.5	(D)	67.6	(D)
58	Eating, drinking places.....	-11.3	13.6	26.7	14.6	23.9
5812	Eating places.....	-12.3	23.9	46.1	28.2	46.7
5813	Drinking places.....	-3.1	-29.5	-35.8	-26.2	-29.2
591	Drug stores, proprietary stores.....	-4.1	27.9	37.7	24.7	46.7
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	21.7	(D)	33.0	(D)
592	Liquor stores.....	(D)	46.9	(D)	57.9	(D)
594	Book, stationery stores.....	66.5	18.3	-19.9	18.3	-19.9
595	Sporting goods, bicycle stores.....	(D)	23.1	(D)	30.8	(D)
597	Jewelry stores.....	8.4	1.1	-25.5	0.9	-23.1
5992	Florists.....	-30.0	(D)	(D)	55.4	109.6
5996	Camera, photographic supply stores.....	(D)	19.4	(D)	19.4	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	1.8	4.6	30.4	7.6	46.9
783	Motion picture theaters.....	(D)	(D)	(D)	13.3	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF JACKSONVILLE AND OF JACKSONVILLE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	21.8	24.7	17.7	20.9
52	Lumber, building materials, hardware, farm equipment dealers...	2.9	4.7	2.2	3.7
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	82.0	86.4	72.7	81.6
531	Department stores.....	100.0	100.0	100.0	100.0
533	Limited price variety stores.....	38.4	61.9	28.6	57.6
539	Other general merchandise stores.....	36.0	45.5	(D)	30.1
54	Food stores.....	3.1	4.2	2.2	2.9
55 ex. 554	Automotive dealers.....	2.4	2.1	2.2	2.0
554	Gasoline service stations.....	(D)	2.3	(D)	1.6
56	Apparel, accessory stores.....	55.1	77.7	51.6	77.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	71.8	(D)	67.7	84.5
562, 563, 568	Women's clothing, specialty stores.....	61.9	74.5	58.5	76.2
562	Ready-to-wear stores <sup>5</sup> .....	(D)	(D)	56.5	79.1
565	Family clothing stores <sup>5</sup> .....	(D)	77.7	(D)	72.0
566	Shoe stores.....	60.7	(D)	56.2	86.0
564, 569	Other apparel stores.....	(D)	31.6	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	40.6	47.1	35.1	43.5
5712	Furniture stores <sup>4</sup> .....	57.9	57.0	51.1	53.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	18.9	(D)	15.5	(D)
58	Eating, drinking places.....	26.9	34.5	20.5	26.4
5812	Eating places.....	26.9	38.0	21.4	31.4
5813	Drinking places.....	26.8	19.5	15.3	11.6
591	Drug stores, proprietary stores.....	17.6	23.5	14.2	18.5
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	23.4	(D)	20.5
592	Liquor stores.....	8.8	(D)	6.1	(D)
594	Book, stationery stores.....	62.3	44.2	62.3	44.2
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	84.1	78.4	81.9	76.2
5992	Florists.....	18.8	(D)	17.5	38.8
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF JACKSONVILLE, THE ENTIRE CITY, AND JACKSONVILLE STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.6	1.0	4.6	5.1	4.9	5.5
5251	Hardware stores.....	(D)	(D)	0.6	1.1	0.7	1.2
52 ex. 5251	Other.....	(D)	(D)	4.0	4.0	4.1	4.3
53 part <sup>2</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> ....	39.1	36.2	10.4	10.3	9.5	9.3
531	Department stores.....	34.1	28.5	7.4	7.0	6.0	6.0
533	Limited price variety stores.....	4.0	6.1	2.3	2.4	2.5	2.2
539	Other general merchandise stores.....	1.0	1.6	0.6	0.8	(D)	1.1
54	Food stores.....	3.1	3.2	21.8	19.1	24.7	22.9
55 ex. 554	Automotive dealers.....	2.5	2.3	23.0	27.5	20.6	24.6
554	Gasoline service stations.....	(D)	0.4	5.7	4.8	6.8	5.6
56	Apparel, accessory stores.....	21.8	24.1	8.6	7.7	7.5	6.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	5.1	4.6	1.5	(D)	1.3	1.1
562, 563, 568	Women's clothing, specialty stores....	9.4	11.5	3.3	3.8	2.8	3.3
562	Ready-to-wear stores <sup>5</sup> .....	8.3	9.0	(D)	(D)	2.6	2.5
565	Family clothing stores <sup>5</sup> .....	(D)	2.8	2.1	0.9	1.8	0.8
566	Shoe Stores.....	4.1	5.0	1.5	(D)	1.3	1.2
564, 569	Other apparel stores.....	(D)	0.3	0.3	0.2	0.3	(D)
57	Furniture, home furnishings, equipment stores.....	11.0	11.8	5.9	6.2	5.5	5.6
5712	Furniture stores <sup>4</sup> .....	9.2	9.8	3.5	4.3	3.2	3.8
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	0.5	0.4	0.4	0.4
572, 573	Household appliance, radio, TV, music stores.....	(D)	(D)	1.9	1.4	1.9	1.4
58	Eating, drinking places.....	7.3	8.4	5.9	6.0	6.3	6.6
5812	Eating places.....	6.4	7.5	5.2	4.8	5.3	5.0
5813	Drinking places.....	0.9	0.9	0.7	1.2	1.0	1.6
591	Drug stores, proprietary stores.....	3.0	3.2	3.7	3.4	3.7	3.6
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	9.4	10.4	9.9	10.5	9.6
592	Liquor stores.....	1.3	(D)	3.2	2.5	3.8	2.9
594	Book, stationery stores.....	0.4	0.3	0.1	0.1	0.1	0.1
595	Sporting goods, bicycle stores.....	(D)	(D)	0.3	0.3	0.3	(D)
597	Jewelry stores.....	4.5	4.2	1.2	1.3	1.0	1.2
5992	Florists.....	0.3	0.5	0.4	(D)	0.3	0.3
5996	Camera, photographic supply stores....	(D)	(D)	0.2	0.2	0.1	0.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "nonemployer" universe. The method of obtaining census information for these two groups is described below.

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The "nonemployer" segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales.



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.



## U. S. DEPARTMENT OF COMMERCE

### Field Offices

All publications of the Bureau of the Census may be examined and ordered at any of the addresses listed below.

ALBUQUERQUE, NEW MEXICO Room 321, U. S. Post Office Bldg.	DETROIT 26, MICHIGAN Room 438, Federal Building	PHILADELPHIA 7, PENNSYLVANIA Jefferson Building 1015 Chestnut Street
ATLANTA 3, GEORGIA Room 604, Volunteer Building 66 Luckie Street, N. W.	GREENSBORO, NORTH CAROLINA Room 407 U. S. Post Office Building	PHOENIX, ARIZONA Room 419, Ellis Building 137 North Second Avenue
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CHEYENNE, WYOMING Room 207, Majestic Building 16th Street and Capitol Avenue	LOS ANGELES 15, CALIFORNIA Room 450 Western Pacific Building 1031 South Broadway	RICHMOND 19, VIRGINIA Room 309, Parcel Post Building 11th and Main Streets
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CLEVELAND 1, OHIO 4th Floor Federal Reserve Bank Building East Sixth St. and Superior Ave.	MINNEAPOLIS 1, MINNESOTA Room 319, Metropolitan Building 2nd Avenue South and 3rd Street	SAN FRANCISCO 11, CALIFORNIA Room 419, Customhouse 555 Battery Street
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For local telephone listing, consult section devoted to U. S. Government.

# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



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# CENTRAL BUSINESS DISTRICT STATISTICS

Kansas City, Mo.-  
Kans., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report,  
Kansas City, Mo.—Kans., Area—BC58-CBD40

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

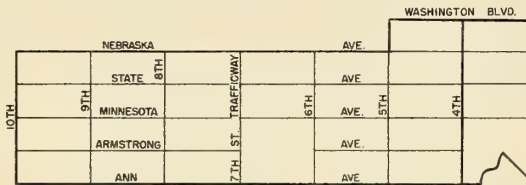
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

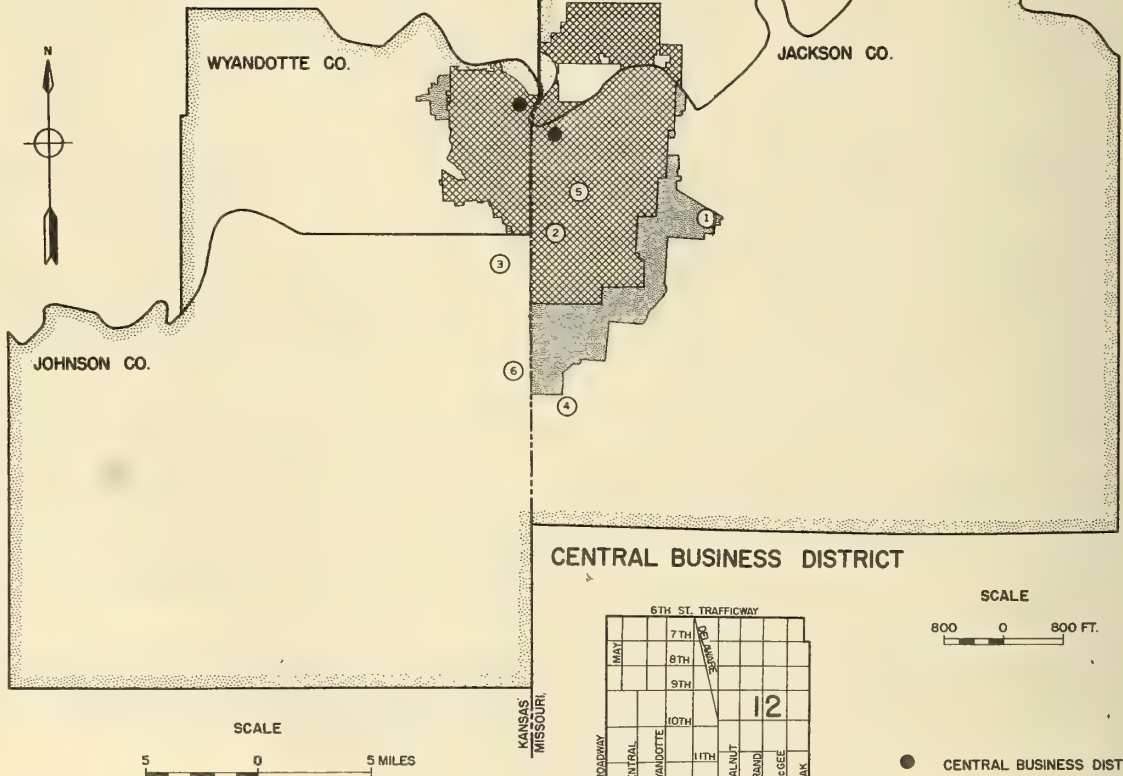
# KANSAS CITY, MO - KANS., STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICTS

## CENTRAL BUSINESS DISTRICT

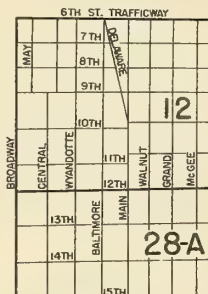


SCALE

800 0 800 FT.



## CENTRAL BUSINESS DISTRICT



SCALE

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- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY, 1954
- ▩ ANNEXATIONS THROUGH 1958
- ▤ STANDARD METROPOLITAN STATISTICAL AREA

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR

1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1A. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District of Kansas City, Mo.....	6
Table 1B. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District of Kansas City, Kans.....	7
Table 2A. Retail Stores and Selected Service Establishments: 1958 and 1954— City of Kansas City, Mo.....	8
Table 2B. Retail Stores and Selected Service Establishments: 1958 and 1954— City of Kansas City, Kans.....	9
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Kansas City Standard Metropolitan Statistical Area.....	10
Table 4A. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District of Kansas City, Mo., the Entire City, and Kansas City Standard Metropolitan Statistical Area.....	11
Table 4B. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District of Kansas City, Kans., the Entire City, and Kansas City Standard Metropolitan Statistical Area.....	12
Table 5A. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of Kansas City, Mo., and of Kansas City Standard Metropolitan Statistical Area.....	13
Table 5B. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of Kansas City, Kans., and of Kansas City Standard Metropolitan Statistical Area.....	14
Table 6A. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District of Kansas City, Mo., the Entire City, and Kansas City Standard Metropolitan Statistical Area.	15
Table 6B. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District of Kansas City, Kans., the Entire City, and Kansas City Standard Metropolitan Statistical Area.....	16
Table 7. Retail Stores: 1958—Major Retail Centers in the Kansas City Standard Metropolitan Statistical Area.....	17
Procedures and Definitions.....	20

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954—  
CENTRAL BUSINESS DISTRICT OF KANSAS CITY, MO.

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	531	161,510	29,680	10,376	8,797	621	179,428	33,656
52	Lumber, building materials, hardware, farm equipment dealers.....	11	4,195	712	152	143	11	5,074	635
5251	Hardware stores.....	4	(D)	(D)	(D)	(D)	2	(D)	(D)
52 ex. 5251	Other.....	7	(D)	(D)	(D)	(D)	9	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	18	55,089	10,801	3,801	2,912	15	62,914	11,527
531	Department stores.....	5	47,140	9,615	3,206	2,478	8	57,821	10,487
533	Limited price variety stores.....	3	(D)	(D)	(D)	(D)	2	(D)	(D)
539	Other general merchandise stores.....	10	(D)	(D)	(D)	47	5	(D)	(D)
54	Food stores.....	22	3,432	502	274	235	21	3,835	397
55 ex. 554	Automotive dealers.....	7	6,411	769	187	183	5	7,529	820
554	Gasoline service stations.....	12	593	59	32	28	10	599	88
56	Apparel, accessory stores.....	115	37,328	6,779	2,453	2,129	161	42,036	8,229
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	19	3,207	481	151	132	22	3,487	451
562, 563, 568	Women's clothing, specialty stores....	47	17,020	3,065	1,351	1,222	44	17,399	3,287
562	Ready-to-wear stores <sup>5</sup> .....	29	15,070	2,709	1,255	1,145	25	15,684	2,988
565	Family clothing stores <sup>5</sup> .....	8	12,317	2,502	718	605	9	11,495	2,928
566	Shoe stores.....	39	4,735	721	229	166	48	6,624	1,054
564, 569	Other apparel stores.....	2	(D)	(D)	(D)	(D)	35	2,893	509
57	Furniture, home furnishings, equipment stores.....	32	15,076	2,667	658	620	43	17,667	4,252
5712	Furniture stores <sup>4</sup> .....	6	6,216	1,245	245	245	12	9,817	2,464
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	11	2,338	417	103	102	12	2,544	406
572, 573	Household appliance, radio, TV, music stores.....	15	6,522	1,005	310	273	15	5,272	1,382
58	Eating, drinking places.....	139	12,995	3,385	1,541	1,344	180	14,018	3,659
5812	Eating places.....	98	10,813	3,071	1,386	1,200	117	10,214	3,040
5813	Drinking places.....	41	2,182	314	155	144	63	3,804	619
591	Drug stores, proprietary stores.....	21	6,477	915	349	331	25	8,194	1,190
59 ex. 591	Other retail stores <sup>6</sup> .....	154	19,914	3,091	929	872	150	17,562	2,859
592	Liquor stores.....	3	414	13	4	4	4	312	28
594	Book, stationery stores.....	16	1,933	363	168	161	12	1,617	315
595	Sporting goods, bicycle stores.....	3	(D)	(D)	(D)	(D)	2	(D)	(D)
597	Jewelry stores.....	40	7,479	1,283	345	328	32	6,099	1,090
5992	Florists.....	8	666	114	31	28	8	709	126
5996	Camera, photographic supply stores....	3	(D)	(D)	(D)	(D)	2	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	40	13,475	4,511	2,253	2,168	51	11,760	4,106
783	Motion picture theaters.....	7	1,964	602	163	154	10	2,808	660

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$3,657,000 of which \$2,507,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## KANSAS CITY, MO.-KANS., AREA

7

Table 1B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954—  
CENTRAL BUSINESS DISTRICT OF KANSAS CITY, KANS.

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup> (\$1,000)	Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup> (\$1,000)	Payroll, entire year (\$1,000)
					Total	Full workweek			
		(number)			(number)	(number)	(number)		
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	173	51,879	6,539	2,130	1,805	178	50,184	6,501
52	Lumber, building materials, hardware, farm equipment dealers.....	9	939	133	36	35	9	2,256	338
5251	Hardware stores.....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
52 ex. 5251	Other.....	8	728	111	28	28	7	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	11	9,755	1,391	622	446	11	7,438	1,068
531	Department stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
533	Limited price variety stores.....	5	2,368	421	231	155	4	1,935	349
539	Other general merchandise stores.....	4	(D)	(D)	(D)	(D)	5	(D)	(D)
54	Food stores.....	16	4,678	377	98	81	16	4,155	358
55 ex. 554	Automotive dealers.....	12	17,642	1,702	389	373	9	19,137	1,862
554	Gasoline service stations.....	6	603	79	30	24	5	557	58
56	Apparel, accessory stores.....	26	5,137	860	297	219	41	4,919	795
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	6	889	124	39	27	6	929	106
562, 563, 568	Women's clothing, specialty stores....	11	1,780	263	123	90	13	1,134	168
562	Ready-to-wear stores <sup>5</sup> .....	9	1,701	251	118	87	9	1,100	159
565	Family clothing stores <sup>5</sup> .....	4	(D)	(D)	(D)	(D)	5	1,531	335
566	Shoe stores.....	4	923	153	54	39	11	1,094	172
564, 569	Other apparel stores.....	1	(D)	(D)	(D)	(D)	4	163	14
57	Furniture, home furnishings, equipment stores.....	21	4,089	651	165	158	24	5,091	869
5712	Furniture stores <sup>4</sup> .....	12	2,695	424	105	99	9	2,919	524
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	3	221	44	15	15	4	243	29
572, 573	Household appliance, radio, TV, music stores.....	6	1,173	183	45	44	9	1,915	316
58	Eating, drinking places.....	27	1,109	266	141	132	22	1,139	290
5812	Eating places.....	21	950	245	132	123	14	927	260
5813	Drinking places.....	6	159	21	9	9	8	212	30
591	Drug stores, proprietary stores.....	8	4,683	588	199	195	10	2,671	406
59 ex. 591	Other retail stores <sup>6</sup> .....	37	3,244	492	153	142	31	2,821	457
592	Liquor stores.....	4	271	10	6	3	4	163	12
594	Book, stationery stores.....	2	(D)	(D)	(D)	(D)	3	(D)	78
595	Sporting goods, bicycle stores.....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
597	Jewelry stores.....	9	1,474	226	69	66	9	1,309	208
5992	Florists.....	4	109	20	7	7	1	(D)	(D)
5996	Camera, photographic supply stores....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	3	(D)	(D)	(D)	(D)	4	(D)	(D)
783	Motion picture theaters.....	2	(D)	(D)	(D)	(D)	3	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$632,000 of which \$512,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 2A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954—  
CITY OF KANSAS CITY, MO.

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	4,175	746,503	96,720	34,318	28,731	4,679	709,763	94,746
52	Lumber, building materials, hardware, farm equipment dealers.....	193	34,208	5,107	1,088	1,005	223	50,863	7,400
5251	Hardware stores.....	61	4,896	724	219	186	77	4,384	568
52 ex. 5251	Other.....	132	29,312	4,383	869	819	144	46,439	6,832
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	143	117,855	19,359	7,255	5,346	143	106,585	17,380
531	Department stores.....	11	92,458	16,021	5,305	3,979	13	(D)	(D)
533	Limited price variety stores.....	56	10,882	1,963	1,254	791	52	8,344	1,662
539	Other general merchandise stores.....	64	14,397	1,375	696	576	74	(D)	(D)
54	Food stores.....	645	160,322	11,548	3,862	2,871	828	128,942	9,007
55 ex. 554	Automotive dealers.....	267	120,408	11,702	2,515	2,437	290	138,888	13,400
554	Gasoline service stations.....	439	35,575	3,463	1,696	1,353	421	25,029	2,620
56	Apparel, accessory stores.....	331	72,827	11,942	4,551	3,941	398	65,578	11,778
561, 567	Men's, boys' apparel stores, custom tailors.....	58	9,140	1,377	411	336	62	(D)	(D)
562, 563, 568	Women's clothing, specialty stores....	120	36,762	6,206	2,674	2,414	127	27,131	4,793
562	Ready-to-wear stores <sup>5</sup> .....	70	(D)	(D)	(D)	(D)	74	23,739	4,290
565	Family clothing stores <sup>5</sup> .....	36	16,570	2,972	934	782	33	15,963	3,749
566	Shoe stores.....	82	9,332	1,289	481	368	92	9,831	1,433
564, 569	Other apparel stores.....	23	893	98	51	41	66	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	267	42,412	6,619	1,625	1,528	289	42,589	7,618
5712	Furniture stores <sup>6</sup> .....	72	18,320	2,917	656	633	54	18,680	3,854
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	64	6,933	1,297	307	294	58	5,923	1,133
572, 573	Household appliance, radio, TV, music stores.....	131	17,159	2,405	662	601	121	13,586	1,531
58	Eating, drinking places.....	1,042	66,101	14,961	7,318	6,371	1,153	59,990	13,535
5812	Eating places.....	687	49,769	12,593	6,109	5,291	726	41,094	10,642
5813	Drinking places.....	355	16,332	2,368	1,209	1,080	427	18,896	2,892
591	Drug stores, proprietary stores.....	230	44,370	5,541	2,262	1,912	279	42,117	5,561
59 ex. 591	Other retail stores <sup>6</sup> .....	618	52,425	6,478	2,146	1,967	655	49,182	6,440
592	Liquor stores.....	83	9,826	571	203	174	75	7,303	490
594	Book, stationery stores.....	37	2,954	(D)	(D)	(D)	32	2,742	(D)
595	Sporting goods, bicycle stores.....	24	2,504	(D)	(D)	(D)	37	3,442	480
597	Jewelry stores.....	80	10,216	1,701	465	438	89	10,202	1,628
5992	Florists.....	48	2,778	530	170	151	50	2,878	472
5996	Camera, photographic supply stores....	11	1,463	192	54	53	6	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	168	20,226	6,554	3,371	3,190	195	18,943	(D)
763	Motion picture theaters.....	32	(D)	(D)	(D)	(D)	47	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## KANSAS CITY, MO-KANS., AREA

9

Table 2B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954—  
CITY OF KANSAS CITY, KANS.

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	1,263	149,785	15,770	5,498	4,039	1,329	148,172	(D)
52	Lumber, building materials, hardware, farm equipment dealers.....	60	7,487	934	251	233	63	9,585	1,082
5251	Hardware stores.....	15	1,980	(D)	(D)	(D)	27	(D)	(D)
52 ex. 5251	Other.....	45	5,507	(D)	(D)	(D)	36	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	39	13,484	(D)	(D)	(D)	40	11,751	1,927
531	Department stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
533	Limited price variety stores.....	15	(D)	(D)	(D)	(D)	13	2,605	470
539	Other general merchandise stores.....	18	(D)	(D)	(D)	(D)	23	(D)	(D)
54	Food stores.....	242	38,770	2,621	835	595	332	37,238	2,488
55 ex. 554	Automotive dealers.....	78	38,867	3,865	828	800	68	41,023	4,088
554	Gasoline service stations.....	180	11,530	1,034	392	317	166	9,960	821
56	Apparel, accessory stores.....	53	6,674	985	357	261	77	(D)	992
561, 567	Men's, boys' apparel stores, custom tailors.....	7	926	(D)	(D)	(D)	9	1,141	124
562, 563, 568	Women's clothing, specialty stores....	16	1,874	270	130	95	20	1,549	196
562	Ready-to-wear stores <sup>5</sup> .....	10	(D)	(D)	(D)	(D)	12	1,449	187
565	Family clothing stores <sup>5</sup> .....	12	(D)	(D)	(D)	(D)	11	(D)	(D)
566	Shoe stores.....	10	1,253	(D)	(D)	(D)	15	1,502	232
564, 569	Other apparel stores.....	6	(D)	(D)	(D)	(D)	10	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	62	7,512	1,117	289	280	62	8,115	1,226
5712	Furniture stores <sup>4</sup> .....	31	4,077	(D)	(D)	(D)	10	2,919	524
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	9	489	(D)	(D)	(D)	21	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	22	2,946	(D)	(D)	(D)	25	(D)	(D)
58	Eating, drinking places.....	313	8,725	1,557	1,032	876	294	8,924	1,672
5812	Eating places.....	203	6,756	1,387	930	783	161	6,410	1,425
5813	Drinking places.....	110	1,969	170	102	93	133	2,514	247
591	Drug stores, proprietary stores.....	62	8,426	1,024	412	359	55	6,306	848
59 ex. 591	Other retail stores <sup>6</sup> .....	174	8,310	753	265	238	172	(D)	(D)
592	Liquor stores.....	65	2,919	79	48	39	57	(D)	(D)
594	Book, stationery stores.....	3	(D)	(D)	(D)	(D)	5	(D)	(D)
595	Sporting goods, bicycle stores.....	13	(D)	88	28	25	1	(D)	(D)
597	Jewelry stores.....	14	1,702	237	72	69	26	(D)	224
5992	Florists.....	13	346	49	15	13	(NA)	(D)	(D)
5996	Camera, photographic supply stores....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	4	(D)	(D)	(D)	(D)	5	(D)	(D)
783	Motion picture theaters.....	6	(D)	(D)	(D)	(D)	13	957	234

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954—  
KANSAS CITY STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	7,989	1,252,639	146,422	52,449	43,005	8,280	1,118,497	136,466
52	Lumber, building materials, hardware, farm equipment dealers.....	459	78,890	10,213	2,472	2,282	467	87,989	13,106
5251	Hardware stores.....	142	10,780	1,334	428	364	166	10,991	1,264
52 ex. 5251	Other.....	317	68,110	8,879	2,044	1,918	299	76,958	11,842
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	293	154,315	24,155	9,761	6,823	289	131,723	21,045
531	Department stores.....	21	111,299	18,504	6,615	4,721	19	103,482	16,928
533	Limited price variety stores.....	111	20,950	3,519	2,184	1,338	98	14,590	2,817
539	Other general merchandise stores.....	111	21,106	2,132	962	764	166	13,587	1,300
54	Food stores.....	1,229	310,713	21,551	7,134	5,141	1,573	237,996	16,028
55 ex. 554	Automotive dealers.....	509	225,148	21,501	4,707	4,528	489	230,907	21,847
554	Gasoline service stations.....	1,107	86,027	7,575	3,331	2,665	955	62,245	5,445
56	Apparel, accessory stores.....	546	93,308	14,546	5,558	4,666	599	80,276	13,599
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	93	11,959	1,736	524	415	88	10,737	1,426
562, 563, 568	Women's clothing, specialty stores....	195	42,816	6,995	3,012	2,667	198	32,222	5,325
562	Ready-to-wear stores <sup>5</sup> .....	124	31,724	4,920	2,274	1,988	123	28,562	4,803
565	Family clothing stores <sup>5</sup> .....	67	21,946	3,695	1,188	978	53	19,441	4,294
566	Shoe stores.....	133	14,764	1,959	743	535	131	12,890	1,869
564, 569	Other apparel stores.....	42	1,643	(D)	(D)	(D)	95	4,246	685
57	Furniture, home furnishings, equipment stores.....	491	61,836	9,365	2,373	2,225	496	59,608	10,039
5712	Furniture stores <sup>4</sup> .....	153	26,695	4,169	989	951	99	25,263	4,886
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	103	8,997	1,597	401	383	89	7,887	1,435
572, 573	Household appliance, radio, TV, music stores.....	235	26,144	3,599	983	891	230	24,866	3,718
58	Eating, drinking places.....	1,830	91,893	19,913	10,606	8,994	1,867	82,373	17,859
5812	Eating places.....	1,258	70,567	17,079	9,142	7,696	1,182	57,709	14,381
5813	Drinking places.....	572	21,326	2,834	1,464	1,298	685	24,664	3,478
591	Drug stores, proprietary stores.....	385	71,761	8,955	3,597	3,044	428	62,099	8,073
59 ex. 591	Other retail stores <sup>6</sup> .....	1,140	78,748	8,648	2,910	2,637	1,117	83,281	9,425
592	Liquor stores.....	199	15,784	764	311	258	168	11,439	695
594	Book, stationery stores.....	49	3,553	557	240	221	43	4,247	540
595	Sporting goods, bicycle stores.....	64	4,455	478	126	119	68	(D)	(D)
597	Jewelry stores.....	139	13,646	2,138	591	556	158	13,539	2,013
5992	Florists.....	89	4,015	698	230	205	86	3,914	590
5996	Camera, photographic supply stores....	16	1,981	247	74	72	11	1,430	167
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	196	22,753	7,529	3,875	3,663	222	21,407	6,988
783	Motion picture theaters.....	64	6,945	1,740	767	684	89	9,272	2,018

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958—  
CENTRAL BUSINESS DISTRICT OF KANSAS CITY, MO., THE ENTIRE CITY, AND KANSAS CITY STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	-10.0	5.2	10.3	12.0	16.2
52	Lumber, building materials, hardware, farm equipment dealers.....	-17.3	-32.7	-34.5	-10.3	-9.9
5251	Hardware stores.....	(D)	11.7	(D)	-1.9	(D)
52 ex. 5251	Other.....	(D)	-36.9	(D)	-11.5	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	-12.4	10.6	43.7	17.2	44.2
531	Department stores.....	-18.5	(D)	(D)	7.6	74.0
533	Limited price variety stores.....	(D)	30.4	(D)	43.6	(D)
539	Other general merchandise stores.....	(D)	(D)	(D)	55.3	(D)
54	Food stores.....	-10.5	24.3	25.4	30.6	31.2
55 ex. 554	Automotive dealers.....	-14.8	-13.3	-13.2	-2.5	-2.1
554	Gasoline service stations.....	-1.0	42.1	43.2	38.2	38.6
56	Apparel, accessory stores.....	-11.2	11.1	50.8	16.2	46.4
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-8.0	(D)	(D)	11.4	20.7
562, 563, 568	Women's clothing, specialty stores.....	-2.2	35.5	102.9	32.9	74.0
562	Ready-to-wear stores <sup>5</sup> .....	-3.9	(D)	(D)	11.1	29.3
565	Family clothing stores <sup>5</sup> .....	7.2	3.8	-4.8	12.9	21.2
566	Shoe stores.....	-28.5	-5.1	43.3	14.5	60.1
564, 569	Other apparel stores.....	(D)	(D)	(D)	-61.3	(D)
57	Furniture, home furnishings, equipment stores.....	-14.7	-0.4	9.7	3.7	11.5
5712	Furniture stores <sup>4</sup> .....	-36.7	-1.9	36.6	5.7	32.5
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-8.1	17.1	36.0	14.1	24.6
572, 573	Household appliance, radio, TV, music stores.....	23.7	(NA)	(NA)	5.1	0.1
58	Eating, drinking places.....	-7.3	10.2	15.5	11.6	15.4
5812	Eating places.....	5.9	21.1	26.2	22.3	25.8
5813	Drinking places.....	-42.6	-13.6	-6.2	-13.5	-8.2
591	Drug stores, proprietary stores.....	-21.0	5.3	11.7	15.6	21.1
59 ex. 591	Other retail stores <sup>6</sup> .....	13.4	6.6	2.8	-5.4	-10.5
592	Liquor stores.....	32.7	34.5	31.8	38.0	38.1
594	Book, stationery stores.....	23.3	7.7	-14.6	-16.3	-40.7
595	Sporting goods, bicycle stores.....	(D)	-27.3	(D)	(D)	(D)
597	Jewelry stores.....	22.6	0.1	-33.3	0.8	-17.1
5992	Florists.....	-6.1	-3.5	-2.6	2.6	4.5
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	38.5	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	14.6	6.8	-6.0	6.3	-3.8
783	Motion picture theaters.....	-30.1	(NA)	(NA)	-25.1	-22.9

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 4B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958—  
CENTRAL BUSINESS DISTRICT OF KANSAS CITY, KANS., THE ENTIRE CITY, AND KANSAS CITY STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	3.4	1.1	-0.1	12.0	12.4
52	Lumber, building materials, hardware, farm equipment dealers.....	-58.4	-21.9	-10.7	-10.3	-9.1
5251	Hardware stores.....	(D)	(D)	(D)	-1.9	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	-11.5	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	31.2	14.7	-13.6	17.2	16.3
531	Department stores.....	(D)	(D)	(D)	7.6	(D)
533	Limited price variety stores.....	22.4	(D)	(D)	43.6	46.8
539	Other general merchandise stores.....	(D)	(D)	(D)	55.3	(D)
54	Food stores.....	12.6	4.1	3.0	30.6	30.9
55 ex. 554	Automotive dealers.....	-7.8	-5.3	-3.0	-2.5	-2.0
554	Gasoline service stations.....	8.3	15.8	16.2	38.2	38.5
56	Apparel, accessory stores.....	4.4	(D)	(D)	16.2	17.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-4.3	-18.9	-82.6	11.4	12.9
562, 563, 568	Women's clothing, specialty stores.....	57.0	21.0	-77.4	32.9	32.0
562	Ready-to-wear stores <sup>5</sup> .....	54.6	(D)	(D)	11.1	9.3
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	12.9	(D)
566	Shoe stores.....	-15.6	-16.6	-19.1	14.5	17.3
564, 569	Other apparel stores.....	(D)	(D)	(D)	-61.3	(D)
57	Furniture, home furnishings, equipment stores.....	-19.7	-7.4	13.2	3.7	5.9
5712	Furniture stores <sup>4</sup> .....	-7.7	28.6	...	5.7	7.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-9.1	(D)	(D)	14.1	14.8
572, 573	Household appliance, radio, TV, music stores.....	-38.8	(D)	(D)	5.1	8.8
58	Eating, drinking places.....	-2.6	-2.2	-2.2	11.6	11.8
5812	Eating places.....	2.5	5.4	5.9	22.3	22.6
5813	Drinking places.....	-25.0	-21.7	-21.4	-13.5	-13.4
591	Drug stores, proprietary stores.....	75.3	33.6	3.0	15.6	12.9
59 ex. 591	Other retail stores <sup>6</sup> .....	15.0	(D)	(D)	-5.5	-6.2
592	Liquor stores.....	66.3	(D)	(D)	38.0	37.6
594	Book, stationery stores.....	(D)	(D)	(D)	-16.3	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)	(D)
597	Jewelry stores.....	12.6	(D)	(D)	0.8	0.5
5992	Florists.....	(D)	(D)	(D)	2.6	(D)
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	38.5	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	(D)	(D)	(D)	6.3	(D)
783	Motion picture theaters.....	(D)	(NA)	(D)	-25.1	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 5A.—RETAIL STORES: 1958 AND 1954—CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF KANSAS CITY, MO. AND OF KANSAS CITY STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	21.6	25.3	12.9	16.0
52	Lumber, building materials, hardware, farm equipment dealers...	12.3	10.0	5.3	5.8
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	10.1	(D)	4.3	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	46.7	59.0	35.7	47.8
531	Department stores.....	51.0	(D)	42.4	55.9
533	Limited price variety stores.....	(D)	(D)	(D)	(D)
539	Other general merchandise stores.....	16.0	(D)	10.9	(D)
54	Food stores.....	2.1	3.0	1.1	1.6
55 ex. 554	Automotive dealers.....	5.3	5.4	2.8	3.3
554	Gasoline service stations.....	1.7	2.4	0.7	1.0
56	Apparel, accessory stores.....	51.3	64.1	40.0	52.4
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	35.1	(D)	26.8	32.5
562, 563, 568	Women's clothing, specialty stores.....	46.3	64.1	39.8	54.0
562	Ready-to-wear stores <sup>5</sup> .....	(D)	66.1	47.5	54.9
565	Family clothing stores <sup>5</sup> .....	74.3	72.0	56.1	59.1
566	Shoe stores.....	50.7	67.4	32.1	51.4
564, 569	Other apparel stores.....	(D)	(D)	(D)	68.1
57	Furniture, home furnishings, equipment stores.....	35.5	41.5	24.4	29.6
5712	Furniture stores <sup>4</sup> .....	33.9	52.6	23.3	38.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	33.7	43.0	26.0	32.3
572, 573	Household appliance, radio, TV, music stores.....	38.0	(NA)	24.9	21.2
58	Eating, drinking places.....	19.7	23.4	14.1	29.2
5812	Eating places.....	21.7	24.9	15.3	17.7
5813	Drinking places.....	13.4	20.1	10.2	15.4
591	Drug stores, proprietary stores.....	14.6	19.5	9.0	13.2
59 ex. 591	Other retail stores <sup>6</sup> .....	38.0	35.7	25.3	21.1
592	Liquor stores.....	4.2	4.3	2.6	2.7
594	Book, stationery stores.....	67.5	59.0	56.1	38.1
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	73.2	59.8	54.8	45.0
5992	Florists.....	24.0	24.6	16.6	18.1
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5B.—RETAIL STORES: 1958 AND 1954—CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF KANSAS CITY, KANS. AND OF KANSAS CITY STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	34.6	33.9	4.1	4.5
52	Lumber, building materials, hardware, farm equipment dealers...	12.5	23.5	1.2	2.6
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	13.2	(D)	1.1	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	72.3	63.3	6.3	5.6
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	(D)	74.3	11.3	13.3
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	12.1	11.2	1.5	1.7
55 ex. 554	Automotive dealers.....	45.4	46.6	7.8	8.3
554	Gasoline service stations.....	5.2	5.6	0.7	0.9
56	Apparel, accessory stores.....	77.0	(D)	5.5	6.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	96.0	81.4	7.4	8.7
562, 563, 568	Women's clothing, specialty stores.....	95.0	73.2	4.2	3.5
562	Ready-to-wear stores <sup>5</sup> .....	(D)	75.9	5.4	3.9
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	7.9
566	Shoe stores.....	73.7	72.8	6.3	8.5
564, 569	Other apparel stores.....	(D)	(D)	(D)	3.8
57	Furniture, home furnishings, equipment stores.....	54.4	62.7	6.6	8.5
5712	Furniture stores <sup>4</sup> .....	...	100.0	10.1	11.6
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	...	(D)	2.5	3.1
572, 573	Household appliance, radio, TV, music stores.....	39.8	(D)	4.5	7.7
58	Eating, drinking places.....	12.7	12.8	1.2	1.4
5812	Eating places.....	14.1	14.5	1.3	1.6
5813	Drinking places.....	8.1	8.4	0.7	0.9
591	Drug stores, proprietary stores.....	55.6	42.4	6.5	4.3
59 ex. 591	Other retail stores <sup>6</sup> .....	39.0	(D)	4.1	3.4
592	Liquor stores.....	9.3	(D)	1.7	1.4
594	Book, stationery stores.....	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	86.6	(D)	10.8	9.7
5992	Florists.....	31.5	(D)	2.7	(D)
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6A.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS—  
CENTRAL BUSINESS DISTRICT OF KANSAS CITY, MO., THE ENTIRE CITY, AND KANSAS CITY STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
	Lumber, building materials, hardware, farm equipment dealers.....	2.6	2.8	4.6	7.2	6.3	7.9
51	Hardware stores.....	(D)	(D)	0.7	0.6	0.9	1.0
ex. 5251	Other.....	1.8	(D)	3.9	6.5	5.4	6.9
part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	34.1	35.1	15.8	15.0	12.3	11.8
1	Department stores.....	29.2	32.2	12.4	(D)	8.9	9.3
3	Limited price variety stores.....	(D)	(D)	1.5	1.2	1.7	1.3
9	Other general merchandise stores.....	1.4	(D)	1.9	(D)	1.7	1.2
	Food stores.....	2.1	2.1	21.5	18.2	24.8	21.3
ex. 554	Automotive dealers.....	4.0	4.2	16.1	19.6	18.0	20.6
4	Gasoline service stations.....	0.3	0.3	4.8	3.5	6.9	5.5
1, 567	Apparel, accessory stores.....	23.1	23.4	9.8	9.2	7.5	7.2
	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	2.0	1.9	1.2	(D)	1.0	1.0
2, 563, 568	Women's clothing, specialty stores....	10.5	9.7	4.9	3.8	3.4	2.9
5	Ready-to-wear stores <sup>5</sup> .....	9.3	8.7	(D)	3.3	2.5	2.6
6	Family clothing stores <sup>5</sup> .....	7.6	6.4	2.2	2.2	1.8	1.7
4, 569	Shoe stores.....	2.9	3.7	1.3	1.4	1.2	1.2
	Other apparel stores.....	(D)	1.6	0.1	(D)	0.1	0.4
	Furniture, home furnishings, equipment stores.....	9.4	9.9	5.7	6.0	4.9	5.3
12	Furniture stores <sup>4</sup> .....	3.9	5.5	2.5	2.6	2.1	2.3
13-15, 19	Other home furnishings stores <sup>4</sup> .....	1.5	1.4	0.9	0.8	0.7	0.7
2, 573	Household appliance, radio, TV, music stores.....	4.0	3.0	2.3	...	2.1	2.2
	Eating, drinking places.....	8.1	7.8	8.5	8.5	7.3	7.4
12	Eating places.....	6.7	5.7	6.6	5.8	5.6	5.2
13	Drinking places.....	1.4	2.1	2.2	2.7	1.7	2.2
1	Drug stores, proprietary stores.....	4.0	4.6	5.9	5.9	5.7	5.6
ex. 591	Other retail stores <sup>6</sup> .....	12.3	9.8	7.0	6.9	6.3	7.4
2	Liquor stores.....	0.2	0.2	1.3	1.0	1.3	1.0
4	Book, stationery stores.....	1.2	0.9	0.4	0.4	0.3	0.4
5	Sporting goods, bicycle stores.....	(D)	(D)	0.3	0.5	0.4	(D)
7	Jewelry stores.....	4.6	3.4	1.4	1.4	1.1	1.2
92	Florists.....	0.4	0.4	0.4	0.4	0.3	0.3
96	Camera, photographic supply stores....	(D)	(D)	0.2	(D)	0.2	0.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 6B.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS—  
CENTRAL BUSINESS DISTRICT OF KANSAS CITY, KANS., THE ENTIRE CITY, AND KANSAS CITY STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	1.8	4.5	5.0	6.5	6.3	7.9
5251	Hardware stores.....	(D)	(D)	1.3	(D)	0.9	1.0
52 ex. 5251	Other.....	1.4	(D)	3.7	(D)	5.4	6.9
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	18.8	14.9	9.0	7.9	12.3	11.8
531	Department stores.....	(D)	(D)	(D)	(D)	8.9	9.3
533	Limited price variety stores.....	4.6	3.9	(D)	1.8	1.7	1.3
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	1.7	1.2
54	Food stores.....	9.0	8.3	25.9	25.1	24.8	21.3
55 ex. 554	Automotive dealers.....	34.0	38.1	25.9	27.7	18.0	20.6
554	Gasoline service stations.....	1.2	1.1	7.7	6.7	6.9	5.5
56	Apparel, accessory stores.....	9.9	9.8	4.5	(D)	7.5	7.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	1.7	1.9	0.6	0.8	1.0	1.0
562, 563, 568	Women's clothing, specialty stores....	3.4	2.3	1.3	1.0	3.4	2.9
562	Ready-to-wear stores <sup>5</sup> .....	3.3	2.2	(D)	1.0	2.5	2.6
565	Family clothing stores <sup>5</sup> .....	(D)	3.1	(D)	(D)	1.8	1.7
566	Shoe stores.....	1.8	2.2	0.8	1.0	1.2	1.2
564, 569	Other apparel stores.....	(D)	0.3	(D)	(D)	0.1	0.4
57	Furniture, home furnishings, equipment stores.....	7.9	10.1	5.0	5.5	4.9	5.3
5712	Furniture stores <sup>4</sup> .....	5.2	5.8	...	2.0	2.1	2.3
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.4	0.5	...	(D)	0.7	0.7
572, 573	Household appliance, radio, TV, music stores.....	2.3	3.8	2.0	(D)	2.1	2.2
58	Eating, drinking places.....	2.1	2.3	5.6	6.0	7.3	7.4
5812	Eating places.....	1.8	1.9	4.5	4.3	5.6	5.2
5813	Drinking places.....	0.3	0.4	1.3	1.7	1.7	2.2
591	Drug stores, proprietary stores.....	9.0	5.3	5.6	4.3	5.7	5.6
59 ex. 591	Other retail stores <sup>6</sup> .....	6.3	5.6	5.6	(D)	6.3	7.4
592	Liquor stores.....	0.5	0.3	1.9	(D)	1.3	1.0
594	Book, stationery stores.....	(D)	(D)	(D)	(D)	0.3	0.4
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)	0.4	(D)
597	Jewelry stores.....	2.8	2.6	1.1	(D)	1.1	1.2
5992	Florists.....	0.2	(D)	0.2	(D)	0.3	0.2
5996	Camera, photographic supply stores....	(D)	(D)	(D)	(D)	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE KANSAS CITY STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "Blue Ridge Mall" and the stores on U.S. Highway 40 from 11201 to 11801

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	35	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	5,904	56	Apparel, accessory stores <sup>1</sup> .....	8
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	10	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	1,648	562	Ready-to-wear stores <sup>3</sup> .....	4
53 part, <sup>2</sup> 56, 57	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	14	566	Shoe stores.....	3
	Sales.....(\$1,000)...	3,276	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	11	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	980	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	35	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	2
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	3
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	5	5996	Camera, photographic supply stores.....	1

MRC No. 2.—Includes the planned center known as "Country Club Plaza" and stores within the area bounded by West 46th St. Ter., J. C. Nichols Pkwy., Ward Pkwy., Jefferson, West 47th, and Pennsylvania Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	92	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	45,435	56	Apparel, accessory stores <sup>1</sup> .....	32
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	21	562-3, 568	Women's clothing, specialty stores....	21
	Sales.....(\$1,000)...	9,632	562	Ready-to-wear stores <sup>3</sup> .....	14
53 part, <sup>2</sup> 56, 57	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	41	566	Shoe stores.....	5
	Sales.....(\$1,000)...	30,970	564, 569	Other apparel stores.....	3
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	30	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	4,833	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>2</sup> .....	92	58	Eating, drinking places.....	8
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	7
5251	Hardware stores.....	...	5813	Drinking places.....	1
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	5
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	25
531	Department stores.....	2	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	3
			5992	Florists.....	3
54	Food stores.....	8	5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE KANSAS CITY STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the planned center known as "Mission Shopping Center" and stores within the area bounded by 58th St., Rolland Dr., Johnson Dr., Roe Ave., Rock Creek Dr. (U.S. Highway 50), Nall Ave., Martway and Lamar Ave.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	7
	Number.....	104	554	Gasoline service stations.....	6
	Sales.....(\$1,000)...	22,858	56	Apparel, accessory stores <sup>1</sup> .....	20
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	5
53 part, <sup>2</sup> 56, 57	Number.....	27	562-3, 568	Women's clothing, specialty stores....	9
	Sales.....(\$1,000)...	8,974	562	Ready-to-wear stores <sup>5</sup> .....	8
	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	4
	Number.....	37	566	Shoe stores.....	2
52, 55, 599	Sales.....(\$1,000)...	9,504	564, 569	Other apparel stores.....	2
	All other stores:		57	Furniture, home furnishings, equipment stores.....	10
	Number.....	40	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	4,380	5713-15,19	Other home furnishings stores.....	2
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	6
	Retail stores, total <sup>2</sup> .....	106	58	Eating, drinking places.....	9
	Lumber, building materials, hardware, farm equipment dealers.....	8	5812	Eating places.....	9
	Hardware stores.....	4	5813	Drinking places.....	...
5251	Other.....	4	591	Drug stores, proprietary stores.....	5
52 ex. 5251			59 ex. 591	Other retail stores <sup>6</sup> .....	19
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	7	592	Liquor stores.....	4
531	Department stores.....	2	594	Book, stationery stores.....	...
533	Limited price variety stores.....	3	595	Sporting goods, bicycle stores.....	2
539	Other general merchandise stores.....	2	597	Jewelry stores.....	2
54			5992	Florists.....	2
	Food stores.....	13	5996	Camera, photographic supply stores.....	1

MRC No. 4.—Includes the planned center known as "Truman Corners" and stores in the area bounded by Blue Ridge Blvd., U.S. Highway 715, and 125th St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	30	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	9,721	56	Apparel, accessory stores <sup>1</sup> .....	10
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
53 part, <sup>2</sup> 56, 57	Number.....	8	562-3, 568	Women's clothing, specialty stores....	...
	Sales.....(\$1,000)...	5,691	562	Ready-to-wear stores <sup>5</sup> .....	...
	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	14	566	Shoe stores.....	...
52, 55, 599	Sales.....(\$1,000)...	3,103	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	8	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	927	5713-15,19	Other home furnishings stores.....	...
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>2</sup> .....	29	58	Eating, drinking places.....	...
	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	...
	Hardware stores.....	1	5813	Drinking places.....	...
5251	Other.....	1	591	Drug stores, proprietary stores.....	...
52 ex. 5251			59 ex. 591	Other retail stores <sup>6</sup> .....	...
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	592	Liquor stores.....	...
531	Department stores.....	1	594	Book, stationery stores.....	...
533	Limited price variety stores.....	2	595	Sporting goods, bicycle stores.....	...
539	Other general merchandise stores.....	...	597	Jewelry stores.....	...
54			5992	Florists.....	...
	Food stores.....	5	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE KANSAS CITY STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5—Includes the stores in the area bounded by East 30th St., Forest Ave., East Armour Blvd., and Harrison St.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	5
	Number.....	107	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	20,148	56	Apparel, accessory stores <sup>1</sup> .....	27
4, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	40	562-3, 568	Women's clothing, specialty stores....	11
	Sales.....(\$1,000)...	8,928	562	Ready-to-wear stores <sup>5</sup> .....	7
3 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	1
6, 57	Number.....	38	566	Shoe stores.....	10
	Sales.....(\$1,000)...	7,464	564, 569	Other apparel stores.....	3
2, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
	Number.....	29	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	3,756	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>2</sup> .....	107	58	Eating, drinking places.....	26
2	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	13
251	Hardware stores.....	...	5813	Drinking places.....	13
2 ex. 5251	Other.....	4	591	Drug stores, proprietary stores.....	7
3 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	18
31	Department stores.....	1	592	Liquor stores.....	1
33	Limited price variety stores.....	3	594	Book, stationery stores.....	...
39	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	2
	Food stores.....	7	597	Jewelry stores.....	3
			5992	Florists.....	1
			5996	Camera, photographic supply stores....	...

MRC No. 6—Includes the planned center known as "Prairie Village Shopping Center" and stores in the area bounded by rear property line of lots on east side of Mission Rd., Tomahawk Rd., and West 71st St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	32	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	9,970	56	Apparel, accessory stores <sup>1</sup> .....	11
4, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	6	562-3, 568	Women's clothing, specialty stores....	3
	Sales.....(\$1,000)...	4,830	562	Ready-to-wear stores <sup>5</sup> .....	2
3 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	1
6, 57	Number.....	17	566	Shoe stores.....	4
	Sales.....(\$1,000)...	4,096	564, 569	Other apparel stores.....	2
2, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	9	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,044	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	32	58	Eating, drinking places.....	1
2	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	1
251	Hardware stores.....	...	5813	Drinking places.....	...
2 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	2
3 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	5
31	Department stores.....	1	592	Liquor stores.....	...
33	Limited price variety stores.....	1	594	Book, stationery stores.....	1
39	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	1
	Food stores.....	3	597	Jewelry stores.....	1
			5992	Florists.....	1
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax reports. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales.



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).**—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).**—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).**—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

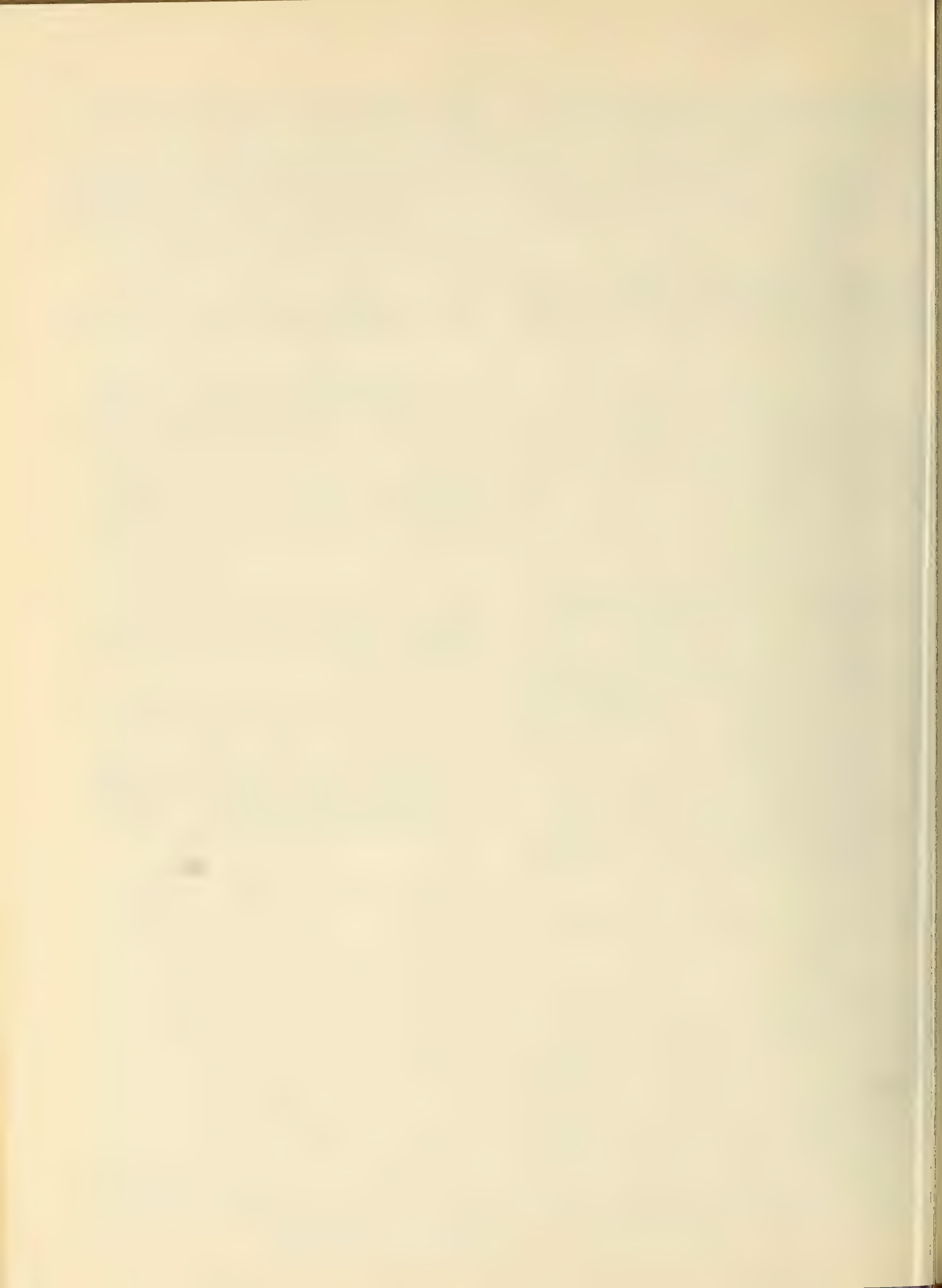
Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).





# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.





# CENTRAL BUSINESS DISTRICT STATISTICS

Knoxville, Tenn., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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### MACHINE TABULATION DIVISION—

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## PLANS FOR 1950 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Knoxville, Tenn., Area—BC58-CBD41  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

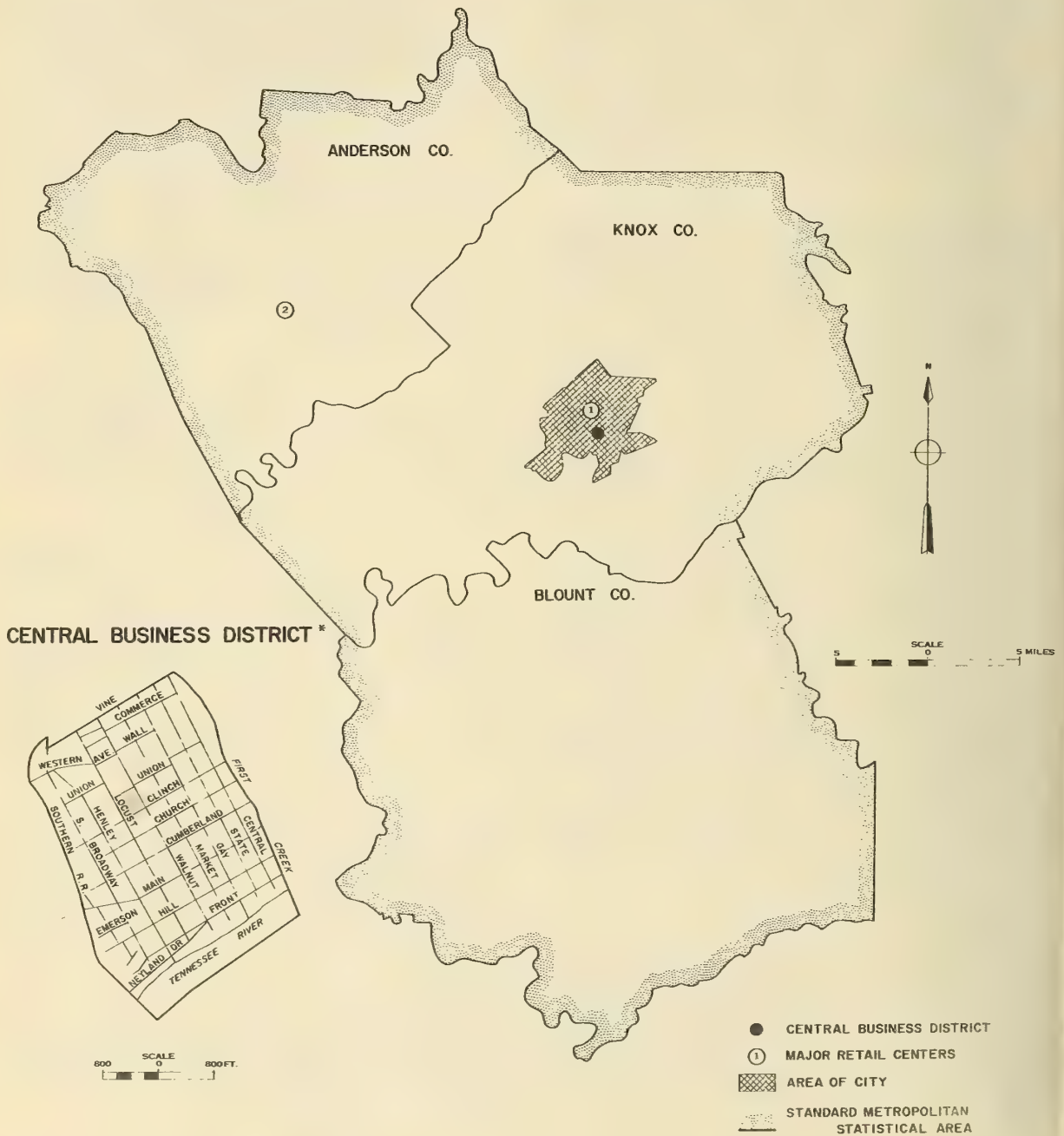
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# KNOXVILLE, TENN.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



\* CONSISTS OF TRACT 25

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	13

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF KNOXVILLE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
<b>RETAIL STORES</b>									
	Retail stores, total <sup>3</sup> .....	292	75,892	11,667	4,992	4,185	365	74,387	10,673
52	Lumber, building materials, hardware, farm equipment dealers.....	7	2,249	453	166	164	10	2,639	547
5251	Hardware stores.....	3	(D)	(D)	(D)	(D)	6	2,085	377
52 ex. 5251	Other.....	4	(D)	(D)	(D)	(D)	4	554	170
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	17	34,715	5,840	2,706	2,144	17	28,202	4,244
531	Department stores.....	5	(D)	(D)	(D)	(D)	4	(D)	(D)
533	Limited price variety stores.....	7	3,782	651	406	233	5	3,817	573
539	Other general merchandise stores.....	5	(D)	(D)	(D)	(D)	8	(D)	(D)
54	Food stores.....	21	2,544	204	89	68	29	3,643	269
55 ex. 554	Automotive dealers.....	14	11,725	1,183	303	299	17	10,949	1,018
554	Gasoline service stations.....	9	823	87	37	32	12	1,069	150
56	Apparel, accessory stores.....	68	8,866	1,203	526	420	81	10,038	1,295
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	12	684	87	41	30	22	2,668	396
562, 563, 568	Women's clothing, specialty stores.....	21	2,504	309	158	131	28	4,050	472
562	Ready-to-wear stores <sup>5</sup> .....	13	2,205	263	129	104	18	3,335	360
565	Family clothing stores <sup>5</sup> .....	13	(D)	(D)	(D)	(D)	4	512	(D)
566	Shoe stores.....	20	2,101	289	122	88	23	2,671	343
564, 569	Other apparel stores.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	22	2,448	394	124	120	32	3,572	548
5712	Furniture stores <sup>4</sup> .....	14	(D)	(D)	(D)	(D)	18	2,016	357
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	2	(D)	(D)	(D)	(D)	3	64	6
572, 573	Household appliance, radio, TV, music stores.....	6	518	105	33	32	11	1,492	185
58	Eating, drinking places.....	67	4,045	948	541	484	89	3,665	725
5812	Eating places.....	55	3,696	911	511	454	66	3,009	641
5813	Drinking places.....	12	349	37	30	30	23	656	84
591	Drug stores, proprietary stores.....	10	2,282	403	153	140	14	2,603	480
59 ex. 591	Other retail stores <sup>6</sup> .....	57	6,195	952	347	314	64	8,007	1,397
592	Liquor stores.....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
594	Book, stationery stores.....	1	(D)	(D)	(D)	(D)	1	(D)	(D)
595	Sporting goods, bicycle stores.....	3	(D)	(D)	(D)	(D)	1	(D)	(D)
597	Jewelry stores.....	15	2,018	382	127	117	14	3,327	590
5992	Florists.....	5	837	172	68	58	12	992	366
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	4	(D)	(D)
<b>SELECTED SERVICES</b>									
7011, 7012	Hotels.....	9	1,972	660	498	471	9	2,021	664
783	Motion picture theaters.....	3	705	171	84	58	4	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$772,000, of which \$343,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF KNOXVILLE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	1,465	230,375	(D)	(D)	(D)	1,647	218,079	24,750
52	Lumber, building materials, hardware, farm equipment dealers.....	76	13,868	1,921	584	568	81	14,960	2,162
5251	Hardware stores.....	26	3,336	488	195	187	35	(D)	(D)
52 ex. 5251	Other.....	50	10,532	1,433	389	381	46	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	45	50,599	8,066	3,564	2,768	59	40,865	5,994
531	Department stores.....	7	41,949	6,769	2,767	2,297	6	34,076	5,123
533	Limited price variety stores.....	21	5,444	874	540	328	30	4,697	664
539	Other general merchandise stores.....	17	3,206	423	257	143	23	2,112	207
54	Food stores.....	308	53,748	3,136	1,438	1,010	404	44,318	2,564
55 ex. 554	Automotive dealers.....	107	39,652	3,899	992	986	97	41,620	3,842
554	Gasoline service stations.....	193	14,739	1,391	614	553	176	13,825	1,314
56	Apparel, accessory stores.....	110	11,431	1,519	668	533	124	13,245	1,650
561, 567	Men's, boys' apparel stores, custom tailors.....	19	(D)	(D)	(D)	(D)	26	(D)	(D)
562, 563, 568	Women's clothing, specialty stores....	38	3,348	404	213	180	42	(D)	(D)
562	Ready-to-wear stores <sup>5</sup> .....	24	2,899	(D)	(D)	(D)	26	(D)	(D)
565	Family clothing stores <sup>5</sup> .....	19	(D)	(D)	(D)	(D)	13	(D)	(D)
566	Shoe stores.....	26	2,413	335	143	102	31	3,019	378
564, 569	Other apparel stores.....	8	(D)	(D)	(D)	(D)	10	293	29
57	Furniture, home furnishings, equipment stores.....	94	9,032	1,454	428	420	115	10,718	1,426
5712	Furniture stores <sup>4</sup> .....	40	5,095	810	247	244	44	5,744	880
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	16	924	157	49	49	14	756	141
572, 573	Household appliance, radio, TV, music stores.....	38	3,013	487	132	127	43	4,006	405
58	Eating, drinking places.....	264	11,963	2,596	1,651	1,525	322	13,392	2,463
5812	Eating places.....	221	10,897	2,483	1,579	1,455	228	11,227	2,240
5813	Drinking places.....	43	1,066	113	72	70	92	2,155	223
591	Drug stores, proprietary stores.....	58	7,375	1,139	482	429	58	6,697	1,005
59 ex. 591	Other retail stores <sup>6</sup> .....	210	17,968	(D)	(D)	(D)	211	18,439	3,335
592	Liquor stores.....	18	1,938	101	48	41	12	983	28
594	Book, stationery stores.....	5	(D)	(D)	(D)	(D)	4	(D)	(D)
595	Sporting goods, bicycle stores.....	10	(D)	(D)	(D)	(D)	13	1,227	135
597	Jewelry stores.....	17	(D)	(D)	(D)	(D)	20	(D)	(D)
5992	Florists.....	20	1,216	238	96	85	18	1,156	396
5996	Camera, photographic supply stores....	3	(D)	(D)	(D)	(D)	4	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	21	(D)	(D)	(D)	(D)	23	2,541	802
783	Motion picture theaters.....	12	(D)	(D)	(D)	(D)	14	1,731	345

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
KNOXVILLE STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	2,900	347,540	37,644	15,813	13,536	2,788	333,450	34,650
52	Lumber, building materials, hardware, farm equipment dealers.....	151	19,800	2,544	795	769	131	21,309	2,893
5251	Hardware stores.....	61	5,078	683	269	256	60	5,534	692
52 ex. 5251	Other.....	90	14,802	1,861	526	513	71	15,775	2,201
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	111	60,075	9,264	4,184	3,240	140	51,247	7,111
531	Department stores.....	11	46,052	7,427	3,038	2,528	9	37,168	5,669
533	Limited price variety stores.....	37	7,551	1,160	775	472	88	7,455	556
539	Other general merchandise stores.....	39	(D)	677	371	240	43	6,624	886
54	Food stores.....	698	91,418	4,961	2,231	1,636	729	83,045	4,271
55 ex. 554	Automotive dealers.....	205	59,296	5,585	1,455	1,437	162	63,314	5,874
554	Gasoline service stations.....	455	30,429	2,565	1,196	1,069	353	26,338	2,248
56	Apparel, accessory stores.....	163	14,844	1,905	869	688	159	16,447	1,973
561, 567	Men's, boys' apparel stores, custom tailors.....	26	1,996	257	98	75	30	3,752	511
562, 563, 568	Women's clothing, specialty stores....	51	4,157	497	260	212	52	5,675	618
562	Ready-to-wear stores <sup>2</sup> .....	36	3,699	440	220	175	33	4,659	487
565	Family clothing stores <sup>2</sup> .....	33	5,034	696	295	245	26	2,998	379
566	Shoe stores.....	41	3,137	412	191	135	37	3,531	436
564, 569	Other apparel stores.....	10	(D)	43	25	21	10	293	29
57	Furniture, home furnishings, equipment stores.....	183	14,629	2,238	706	683	194	16,160	2,307
5712	Furniture stores <sup>4</sup> .....	75	8,657	1,337	426	410	65	8,505	1,503
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	24	1,309	225	76	75	18	1,152	233
572, 573	Household appliance, radio, TV, music stores.....	84	4,663	676	204	198	91	6,263	571
58	Eating, drinking places.....	474	18,936	3,863	2,500	2,296	481	19,881	3,630
5812	Eating places.....	389	16,765	3,651	2,342	2,148	354	16,614	3,298
5813	Drinking places.....	85	2,171	212	158	148	125	3,257	332
591	Drug stores, proprietary stores.....	104	13,395	2,030	816	743	93	10,649	1,588
59 ex. 591	Other retail stores <sup>6</sup> .....	356	24,638	2,689	1,061	975	346	25,060	2,755
592	Liquor stores.....	36	2,537	129	64	56	22	1,919	76
594	Book, stationery stores.....	7	209	(D)	(D)	(D)	9	(D)	(D)
595	Sporting goods, bicycle stores.....	20	1,776	163	61	53	25	(D)	(D)
597	Jewelry stores.....	29	2,543	486	167	149	33	5,153	835
5992	Florists.....	35	1,829	316	134	120	29	1,572	453
5996	Camera, photographic supply stores....	4	(D)	(D)	(D)	(D)	5	600	94
SELECTED SERVICES									
7011, 7012	Hotels.....	28	2,691	879	665	629	31	2,745	855
783	Motion picture theaters.....	37	(D)	(D)	(D)	(D)	37	2,864	550

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF KNOXVILLE, THE ENTIRE CITY, AND KNOXVILLE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metropolitan statistical area	Standard metropolitan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	2.0	5.6	7.5	4.2	4.9
52	Lumber, building materials, hardware, farm equipment dealers.....	-14.8	-7.3	-5.7	-6.7	-5.6
5251	Hardware stores.....	(D)	(D)	(D)	-8.2	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	-6.2	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	23.1	23.8	25.4	17.2	10.0
531	Department stores.....	(D)	23.1	(D)	23.9	(D)
533	Limited price variety stores.....	-0.9	15.9	88.9	1.3	3.6
539	Other general merchandise stores.....	(D)	51.8	(D)	(D)	(D)
54	Food stores.....	-30.2	21.3	25.9	10.1	11.9
55 ex. 554	Automotive dealers.....	7.1	-4.7	-8.9	-6.3	-9.2
554	Gasoline service stations.....	-23.0	6.6	9.1	15.5	17.2
56	Apparel, accessory stores.....	-11.7	-13.7	-20.0	-9.7	-6.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-74.4	(D)	(D)	-46.8	21.0
562, 563, 568	Women's clothing, specialty stores.....	-38.2	(D)	(D)	-26.7	1.7
562	Ready-to-wear stores <sup>5</sup> .....	-33.9	(D)	(D)	-80.6	12.8
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	67.9	(D)
566	Shoe stores.....	-21.3	20.1	-10.3	-11.2	20.5
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-31.5	-15.7	-7.9	-9.5	-3.2
5712	Furniture stores <sup>4</sup> .....	(D)	-11.3	(D)	1.8	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	22.2	(D)	13.6	(D)
572, 573	Household appliance, radio, TV, music stores.....	-65.3	-74.8	-0.8	-25.5	-13.1
58	Eating, drinking places.....	10.4	-10.7	-18.6	-4.8	-8.2
5812	Eating places.....	22.8	-2.9	-12.4	0.9	-3.9
5813	Drinking places.....	-46.8	-50.5	-52.2	-33.3	-30.0
591	Drug stores, proprietary stores.....	-12.3	10.1	24.4	25.8	38.1
59 ex. 591	Other retail stores <sup>6</sup> .....	-22.6	-2.6	12.9	-1.7	8.2
592	Liquor stores.....	(D)	97.2	(D)	32.2	(D)
594	Book, stationery stores.....	(D)	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)	(D)
597	Jewelry stores.....	-39.3	(D)	(D)	-50.7	-71.2
5992	Florists.....	-15.6	5.2	131.1	16.3	71.0
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	-2.4	(D)	(D)	-2.0	-0.7
783	Motion picture theaters.....	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF KNOXVILLE AND OF KNOXVILLE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	<b>RETAIL STORES</b>				
	Retail stores, total <sup>3</sup> .....	32.9	34.1	21.8	22.3
52	Lumber, building materials, hardware, farm equipment dealers...	16.2	17.6	11.3	12.4
5251	Hardware stores.....	(D)	(D)	(D)	37.7
52 ex. 5251	Other.....	(D)	(D)	(D)	3.5
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	68.6	69.0	57.8	55.0
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	69.5	81.3	50.1	51.2
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	4.7	8.2	2.8	4.4
55 ex. 554	Automotive dealers.....	29.6	26.3	19.8	17.3
554	Gasoline service stations.....	5.6	7.7	2.7	4.1
56	Apparel, accessory stores.....	77.6	75.8	59.7	61.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	(D)	(D)	34.3	71.1
562, 563, 568	Women's clothing, specialty stores.....	74.8	(D)	60.2	71.4
562	Ready-to-wear stores <sup>5</sup> .....	76.1	(D)	59.6	71.6
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	17.1
566	Shoe stores.....	87.1	88.5	67.0	75.6
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	27.1	33.3	16.7	22.1
5712	Furniture stores <sup>4</sup> .....	(D)	35.1	(D)	23.7
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	7.6	(D)	5.6
572, 573	Household appliance, radio, TV, music stores.....	17.2	37.2	11.1	23.8
58	Eating, drinking places.....	33.8	27.4	21.4	18.4
5812	Eating places.....	33.9	26.8	22.0	18.1
5813	Drinking places.....	32.7	30.4	16.1	20.1
591	Drug stores, proprietary stores.....	30.9	38.9	17.0	24.4
59 ex. 591	Other retail stores <sup>6</sup> .....	34.5	43.4	25.1	32.0
592	Liquor stores.....	(D)	(D)	(D)	(D)
594	Book, stationery stores.....	(D)	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	74.5	(D)	(D)
597	Jewelry stores.....	(D)	(D)	79.4	64.6
5992	Florists.....	68.8	85.8	45.8	63.1
5996	Camera, photographic supply stores.....	(D)	...	(D)	86.7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF KNOXVILLE, THE ENTIRE CITY, AND KNOXVILLE STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	3.0	3.6	6.0	6.9	5.7	6.4
5251	Hardware stores.....	(D)	2.8	1.4	(D)	1.5	1.7
52 ex. 5251	Other.....	(D)	0.7	4.6	(D)	4.2	4.7
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	45.7	37.9	22.0	18.7	17.3	15.4
531	Department stores.....	(D)	(D)	18.2	15.6	13.3	11.1
533	Limited price variety stores.....	5.0	5.1	2.4	2.2	2.2	2.2
539	Other general merchandise stores.....	(D)	(D)	1.4	1.0	(D)	2.1
54	Food stores.....	3.4	4.9	23.3	20.3	26.3	24.9
55 ex. 554	Automotive dealers.....	15.4	14.7	17.2	19.1	17.1	19.0
554	Gasoline service stations.....	1.1	1.4	6.4	6.3	8.8	7.9
56	Apparel, accessory stores.....	11.7	13.5	5.0	6.1	4.3	4.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	0.9	3.6	(D)	(D)	0.6	1.1
562, 563, 568	Women's clothing, specialty stores....	3.3	5.4	1.5	(D)	1.2	1.7
562	Ready-to-wear stores <sup>5</sup> .....	2.9	4.5	1.3	(D)	1.1	1.4
565	Family clothing stores <sup>5</sup> .....	(D)	0.7	(D)	(D)	1.4	0.9
566	Shoe stores.....	2.8	3.6	1.0	1.4	0.9	1.1
564, 569	Other apparel stores.....	(D)	(D)	(D)	0.1	(D)	(Z)
57	Furniture, home furnishings, equipment stores.....	3.2	4.8	3.9	4.9	4.2	4.8
5712	Furniture stores <sup>4</sup> .....	(D)	2.7	2.2	2.6	2.5	2.6
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	0.1	0.4	0.3	0.4	0.3
572, 573	Household appliance, radio, TV, music stores.....	0.7	2.0	1.3	1.8	1.3	1.9
58	Eating, drinking places.....	5.3	4.9	5.2	6.1	5.4	6.0
5812	Eating places.....	4.9	4.0	4.7	5.1	4.8	5.0
5813	Drinking places.....	0.4	0.9	0.5	1.0	0.6	1.0
591	Drug stores, proprietary stores.....	3.0	3.5	3.2	3.1	3.8	3.2
59 ex. 591	Other retail stores <sup>6</sup> .....	8.2	10.8	7.8	8.5	7.1	7.5
592	Liquor stores.....	(D)	(D)	0.8	0.5	0.7	0.6
594	Book, stationery stores.....	(D)	(D)	(D)	(D)	0.1	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	0.6	0.5	(D)
597	Jewelry stores.....	2.7	4.5	(D)	(D)	0.7	1.5
5992	Florists.....	1.1	1.3	0.5	0.5	0.5	0.5
5996	Camera, photographic supply stores....	(D)	(D)	(D)	0.2	(D)	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE KNOXVILLE STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes stores on Central Ave. north from Broadway to Oklahoma Ave., and on Anderson Ave. from Alexander St. to Wray St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	5
	Number.....	30			
	Sales.....(\$1,000)...	12,890	554	Gasoline service stations.....	2
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	4
	Number.....	12	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	1,091	562-3, 568	Women's clothing, specialty stores.....	1
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	1
56, 57	Number.....	8	565	Family clothing stores <sup>5</sup> .....	1
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	1
			564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
59 ex. 591	Number.....	10			
	Sales.....(\$1,000)...	(D)	5712	Furniture stores.....	1
			5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	30	58	Eating, drinking places.....	6
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	3
5251	Hardware stores.....	1	5813	Drinking places.....	3
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
			59 ex. 591	Other retail stores <sup>6</sup> .....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	592	Liquor stores.....	...
531	Department stores.....	1	594	Book, stationery stores.....	...
533	Limited price variety stores.....	1	595	Sporting goods, bicycle stores.....	...
539	Other general merchandise stores.....	...	597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	4	5996	Camera, photographic supply stores.....	...

MRC No. 2.—Includes the planned center known as "Oak Ridge Shopping Center" bounded by Wilson, Rutgers Ave., Washington, and South Tulane Ave. (Oak Ridge)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	36			
	Sales.....(\$1,000)...	12,260	554	Gasoline service stations.....	...
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	10
	Number.....	10	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	6,371	562-3, 568	Women's clothing, specialty stores.....	3
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	3
56, 57	Number.....	17	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	4,725	566	Shoe stores.....	4
			564, 569	Other apparel stores.....	1
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
59 ex. 591	Number.....	9			
	Sales.....(\$1,000)...	1,164	5712	Furniture stores.....	1
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	36	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	4
5251	Hardware stores.....	2	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	3
			59 ex. 591	Other retail stores <sup>6</sup> .....	5
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	592	Liquor stores.....	...
531	Department stores.....	2	594	Book, stationery stores.....	...
533	Limited price variety stores.....	1	595	Sporting goods, bicycle stores.....	...
539	Other general merchandise stores.....	1	597	Jewelry stores.....	2
			5992	Florists.....	...
54	Food stores.....	3	5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

**Establishments.**—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

**Sales.**—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 30% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.





# CENTRAL BUSINESS DISTRICT STATISTICS

Little Rock-  
North Little Rock,  
Ark., Area

# 1958 Census of Business



**U.S. DEPARTMENT OF COMMERCE**

Frederick H. Mueller, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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### GEOGRAPHY DIVISION—

William T. Fay, Chief

### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report,  
Little Rock-North Little Rock, Ark., Area—BC58-CBD42

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one of more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

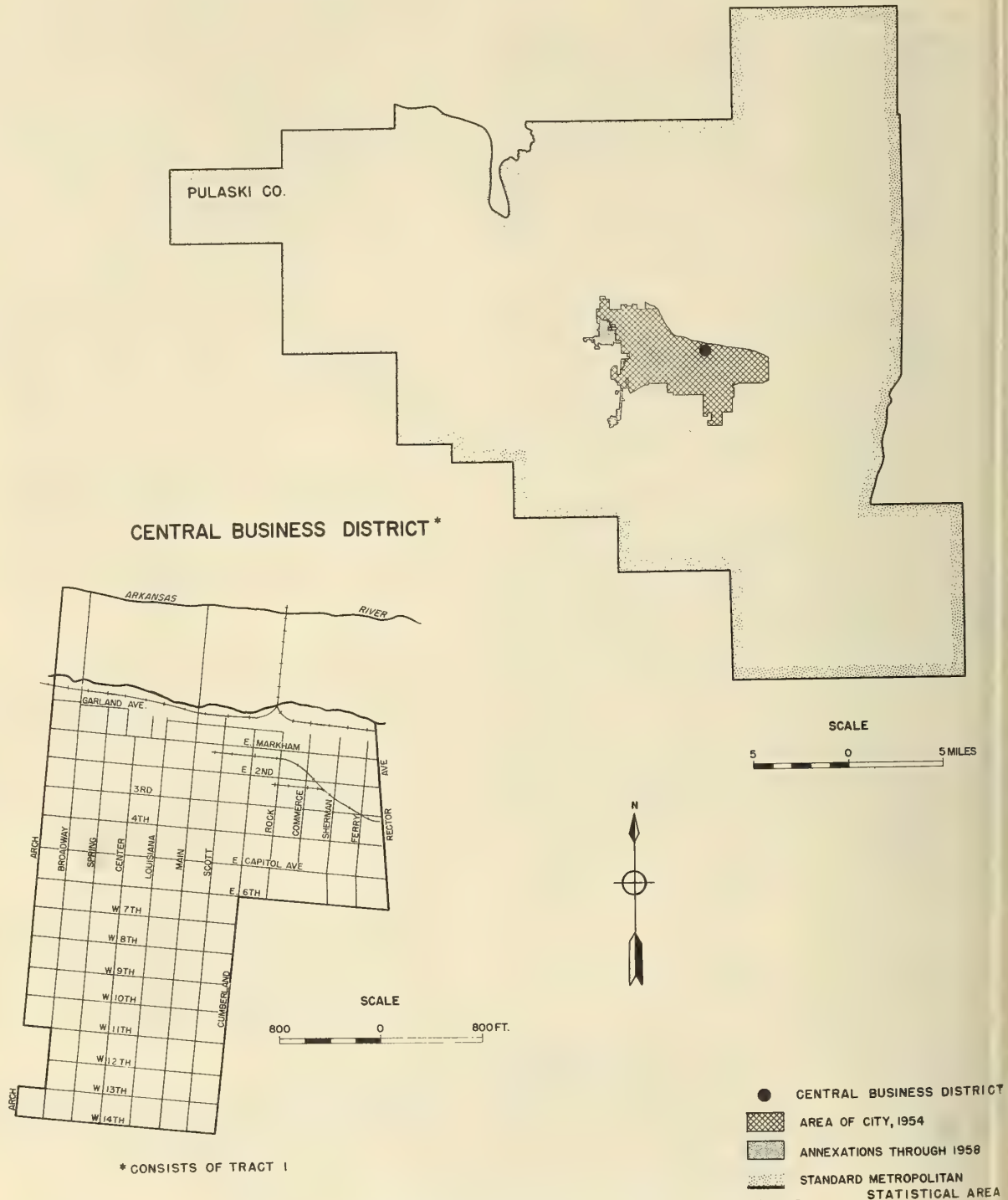
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# LITTLE ROCK, ARKANSAS

## LITTLE ROCK-NORTH LITTLE ROCK STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



DATA IN THIS BULLETIN ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR



# CONTENTS

	<u>Page</u>
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Procedures and Definitions.....	12

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF LITTLE ROCK

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	310	94,454	13,274	5,145	4,431	384	89,558	12,680
52	Lumber, building materials, hardware, farm equipment dealers.....	16	2,715	360	109	103	15	2,968	336
5251	Hardware stores.....	4	140	14	9	9	3	315	34
52 ex. 5251	Other.....	12	2,575	346	100	94	12	2,653	302
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	12	36,555	5,767	2,519	2,065	17	32,736	5,478
54	Food stores.....	14	1,933	155	70	55	25	2,605	174
55 ex. 554	Automotive dealers.....	35	24,078	2,526	549	538	27	22,778	2,237
554	Gasoline service stations.....	25	2,647	291	124	108	28	2,219	280
56	Apparel, accessory stores.....	56	10,168	1,415	571	462	76	9,576	1,420
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	12	2,259	303	93	81	13	(D)	(D)
562, 563, 568	Women's clothing, specialty stores.....	18	3,102	370	198	162	28	3,438	428
562	Ready-to-wear stores <sup>5</sup> .....	11	2,378	275	152	119	13	2,696	307
565	Family clothing stores <sup>5</sup> .....	9	(D)	(D)	(D)	(D)	7	(D)	(D)
566	Shoe stores.....	15	3,354	562	186	150	22	3,130	528
564, 569	Other apparel stores.....	2	(D)	(D)	(D)	(D)	6	516	64
57	Furniture, home furnishings, equipment stores.....	23	4,926	783	222	216	29	4,621	786
5712	Furniture stores <sup>4</sup> .....	9	(D)	(D)	(D)	(D)	12	2,404	345
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1	(D)	(D)	(D)	(D)	4	285	65
572, 573	Household appliance, radio, TV, music stores.....	13	2,514	436	112	108	13	1,932	376
58	Eating, drinking places.....	60	3,794	975	645	580	72	3,685	749
5812	Eating places.....	52	3,594	951	619	559	64	3,447	712
5813	Drinking places.....	8	200	24	26	21	8	238	37
591	Drug stores, proprietary stores.....	8	1,830	276	102	85	14	2,076	372
59 ex. 591	Other retail stores <sup>6</sup> .....	61	5,808	726	234	219	81	6,294	848
592	Liquor stores.....	20	925	27	19	19	21	1,239	54
594	Book, stationery stores.....	3	(D)	(D)	(D)	(D)	4	(D)	(D)
595	Sporting goods, bicycle stores.....	3	1,160	114	22	21	2	(D)	(D)
597	Jewelry stores.....	10	1,426	216	61	61	14	(D)	(D)
5992	Florists.....	2	(D)	(D)	(D)	(D)	3	113	24
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	12	3,111	1,035	723	677	14	3,258	1,035
783	Motion picture theaters.....	6	766	163	92	92	7	658	143

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$2,321,000 of which \$1,808,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## LITTLE ROCK-NORTH LITTLE ROCK, ARK., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF LITTLE ROCK

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup> (\$1,000)	Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup> (\$1,000)	Payroll, entire year (\$1,000)
					Total	Full workweek			
		(number)			(number)	(number)	(number)		
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	1,488	191,086	21,970	8,974	7,644	1,317	161,129	18,712
52	Lumber, building materials, hardware, farm equipment dealers.....	71	8,410	1,096	318	303	53	8,727	1,048
5251	Hardware stores.....	19	(D)	(D)	(D)	(D)	13	(D)	(D)
52 ex. 5251	Other.....	52	(D)	(D)	(D)	(D)	38	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2</sup> 3....	67	38,873	6,009	2,682	2,181	50	33,689	5,534
54	Food stores.....	307	39,349	2,279	838	627	356	33,721	1,831
55 ex. 554	Automotive dealers.....	99	35,404	3,400	808	775	54	31,266	2,877
554	Gasoline service stations.....	195	13,289	1,160	499	458	146	8,253	792
56	Apparel, accessory stores.....	96	12,727	1,735	724	580	94	11,011	1,606
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	21	2,706	348	106	94	14	1,818	301
562, 563, 568	Women's clothing, specialty stores...	28	4,186	495	249	208	32	4,281	559
562	Ready-to-wear stores <sup>5</sup> .....	16	3,381	389	199	162	16	(D)	415
565	Family clothing stores <sup>5</sup> .....	16	1,573	205	126	78	8	900	127
566	Shoe stores.....	23	3,837	651	216	175	26	3,289	541
564, 569	Other apparel stores.....	6	(D)	36	27	25	12	(D)	78
57	Furniture, home furnishings, equipment stores.....	99	11,473	1,654	507	488	67	8,260	1,313
5712	Furniture stores <sup>4</sup> .....	36	6,331	921	280	276	31	4,966	742
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	17	892	146	51	46	7	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	46	4,250	587	176	166	25	(D)	(D)
58	Eating, drinking places.....	273	11,175	2,332	1,608	1,430	214	8,432	1,582
5812	Eating places.....	247	10,448	2,230	1,541	1,382	184	7,761	1,501
5813	Drinking places.....	26	727	102	67	48	30	671	81
591	Drug stores, proprietary stores.....	57	6,518	843	381	336	68	5,942	788
59 ex. 591	Other retail stores <sup>6</sup> .....	224	13,868	1,462	609	466	215	11,828	1,341
592	Liquor stores.....	81	4,723	191	92	85	67	3,746	203
594	Book, stationery stores.....	5	334	55	25	20	10	498	(D)
595	Sporting goods, bicycle stores.....	11	1,332	125	26	25	8	(D)	(D)
597	Jewelry stores.....	10	1,426	216	61	61	16	2,072	(D)
5992	Florists.....	19	937	181	81	72	17	(D)	(D)
5996	Camera, photographic supply stores...	2	(D)	(D)	(D)	(D)	2	(D)	(D)
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	36	3,867	1,213	843	795	21	(D)	(D)
783	Motion picture theaters.....	15	(D)	(D)	(D)	(D)	15	1,302	289

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
LITTLE ROCK-NORTH LITTLE ROCK STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	2,471	273,485	28,320	11,694	10,016	2,046	216,973	23,178
52	Lumber, building materials, hardware, farm equipment dealers.....	117	14,914	1,740	535	504	95	13,283	1,558
5251	Hardware stores.....	32	1,222	98	40	38	26	1,171	88
52 ex. 5251	Other.....	85	13,692	1,642	495	466	67	12,100	1,470
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	130	42,563	6,284	2,855	2,298	81	36,062	5,776
54	Food stores.....	596	63,243	3,426	1,341	1,009	563	47,082	2,487
55 ex. 554	Automotive dealers.....	147	56,003	4,952	1,179	1,140	106	47,571	4,039
554	Gasoline service stations.....	325	20,956	1,684	767	693	241	13,829	1,194
56	Apparel, accessory stores.....	136	15,132	1,987	866	691	118	12,430	1,768
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	24	2,965	391	124	112	18	1,998	322
562, 563, 568	Women's clothing, specialty stores....	41	5,012	569	291	250	40	4,700	600
562	Ready-to-wear stores <sup>5</sup> .....	24	4,046	459	238	201	22	3,839	456
565	Family clothing stores <sup>5</sup> .....	23	2,345	294	180	107	13	1,130	145
566	Shoe stores.....	32	4,241	697	244	197	31	3,655	599
564, 569	Other apparel stores.....	8	409	36	27	25	14	907	132
57	Furniture, home furnishings, equipment stores.....	160	15,582	2,143	654	631	113	11,183	1,648
5712	Furniture stores <sup>4</sup> .....	75	9,073	1,241	379	371	49	6,289	923
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	27	1,061	164	57	52	8	605	128
572, 573	Household appliance, radio, TV, music stores.....	58	5,448	738	218	208	40	3,899	597
58	Eating, drinking places.....	423	15,410	3,053	2,149	1,910	335	11,657	2,106
5812	Eating places.....	377	14,359	2,924	2,057	1,838	281	10,430	1,989
5813	Drinking places.....	46	1,051	129	92	72	52	1,209	117
591	Drug stores, proprietary stores.....	88	9,392	1,164	547	496	88	7,348	941
59 ex. 591	Other retail stores <sup>6</sup> .....	349	20,290	1,887	801	644	306	16,528	1,631
592	Liquor stores.....	125	7,601	320	156	145	107	6,062	320
594	Book, stationery stores.....	8	592	74	30	25	11	(D)	62
595	Sporting goods, bicycle stores.....	14	1,526	149	31	29	9	619	88
597	Jewelry stores.....	18	1,727	266	76	75	19	2,141	378
5992	Florists.....	27	1,127	208	94	84	19	872	131
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	42	3,936	1,231	855	807	27	(D)	(D)
783	Motion picture theaters.....	24	(D)	(D)	(D)	(D)	25	1,716	399

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958 CENTRAL BUSINESS DISTRICT OF LITTLE ROCK, THE ENTIRE CITY, AND LITTLE ROCK-NORTH LITTLE ROCK STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	6.2	18.6	34.2	26.0	40.1
52	Lumber, building materials, hardware, farm equipment dealers.....	-8.5	-3.6	-1.1	12.3	18.3
5251	Hardware stores.....	-55.6	(D)	(D)	4.4	26.4
52 ex. 5251	Other.....	-2.9	(D)	(D)	13.2	17.7
53 part <sup>2</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	11.7	15.4	143.2	18.0	80.6
54	Food stores.....	-25.8	16.7	20.2	34.3	37.8
55 ex. 554	Automotive dealers.....	5.7	13.2	33.4	17.7	28.8
554	Gasoline service stations.....	19.3	61.0	76.4	51.5	57.7
56	Apparel, accessory stores.....	6.2	5.6	36.5	21.7	52.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	(D)	48.8	(D)	48.4	(D)
562, 563, 568	Women's clothing, specialty stores.....	-9.8	-2.2	-42.6	6.6	3.8
562	Ready-to-wear stores <sup>5</sup> .....	-11.8	(D)	(D)	5.4	-6.6
565	Family clothing stores <sup>5</sup> .....	(D)	74.8	(D)	107.5	(D)
566	Shoe stores.....	7.2	16.7	203.8	16.0	69.0
564, 569	All other apparel stores.....	(D)	(D)	(D)	-54.9	(D)
57	Furniture, home furnishings, equipment stores.....	6.6	38.9	80.0	39.3	62.4
5712	Furniture stores <sup>4</sup> .....	(D)	27.5	(D)	44.3	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	75.4	(D)
572, 573	Household appliance, radio, TV, music stores.....	30.1	(D)	(D)	39.7	49.2
58	Eating, drinking places.....	3.0	32.5	55.5	27.8	45.7
5812	Eating places.....	4.3	34.6	58.9	37.7	54.2
5813	Drinking places.....	-16.0	8.3	21.7	-13.1	-12.4
591	Drug stores, proprietary stores.....	-11.8	9.7	21.3	27.8	43.4
59 ex. 591	Other retail stores <sup>6</sup> .....	-7.7	17.2	45.6	23.4	41.5
592	Liquor stores.....	-25.3	26.1	51.4	25.4	38.4
594	Book, stationery stores.....	(D)	-32.9	(D)	(D)	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	146.5	(D)
597	Jewelry stores.....	(D)	-31.2	(D)	19.3	(D)
5992	Florists.....	(D)	(D)	(D)	29.2	(D)
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	-4.5	(D)	(D)	(D)	(D)
783	Motion picture theaters.....	16.4	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF LITTLE ROCK AND OF LITTLE ROCK-NORTH LITTLE ROCK STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	49.4	55.6	34.5	41.3
52	Lumber, building materials, hardware, farm equipment dealers...	32.3	34.0	18.2	22.3
5251	Hardware stores.....	(D)	(D)	11.5	26.9
52 ex. 5251	Other.....	(D)	(D)	18.8	21.9
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	94.0	97.2	85.9	93.4
54	Food stores.....	4.9	7.7	3.1	5.5
55 ex. 554	Automotive dealers.....	68.0	72.9	43.0	47.9
554	Gasoline service stations.....	19.9	26.9	12.6	16.0
56	Apparel, accessory stores.....	79.9	87.0	67.2	77.0
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	83.4	(D)	76.1	(D)
562, 563, 568	Women's clothing, specialty stores.....	74.1	80.3	61.9	73.1
562	Ready-to-wear stores <sup>5</sup> .....	70.3	(D)	58.8	70.2
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	(D)
566	Shoe stores.....	87.4	95.2	79.1	85.6
564, 569	Other apparel stores.....	(D)	(D)	(D)	56.9
57	Furniture, home furnishings, equipment stores.....	42.9	55.9	31.6	41.3
5712	Furniture stores <sup>4</sup> .....	(D)	48.4	(D)	38.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	47.1
572, 573	Household appliance, radio, TV, music stores.....	59.2	(D)	46.1	49.6
58	Eating, drinking places.....	34.0	43.7	26.4	31.6
5812	Eating places.....	34.4	44.4	25.0	33.0
5813	Drinking places.....	27.5	35.5	19.0	19.7
591	Drug stores, proprietary stores.....	28.1	34.9	19.5	28.3
59 ex. 591	Other retail stores <sup>6</sup> .....	41.9	53.2	28.6	38.1
592	Liquor stores.....	19.6	33.1	12.2	20.4
594	Book, stationery stores.....	(D)	(D)	(D)	(D)
595	Sporting goods stores.....	87.1	(D)	76.0	(D)
597	Jewelry stores.....	100.0	(D)	26.5	(D)
5992	Florists.....	(D)	(D)	(D)	13.0
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased department data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS—CENTRAL BUSINESS DISTRICT OF LITTLE ROCK, THE ENTIRE CITY, AND LITTLE ROCK-NORTH LITTLE ROCK STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	2.9	3.3	4.4	5.4	5.5	6.1
5251	Hardware stores.....	0.1	0.4	(D)	(D)	0.4	0.5
52 ex. 5251	Other.....	2.7	3.1	(D)	(D)	5.0	5.6
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	38.8	36.6	20.3	21.0	15.6	16.6
54	Food stores.....	2.0	2.9	20.6	21.0	23.1	21.7
55 ex. 554	Automotive dealers.....	25.5	25.4	18.5	19.4	20.5	21.9
554	Gasoline service stations.....	2.8	2.5	7.0	5.1	7.7	6.4
56	Apparel, accessory stores.....	10.8	10.7	6.7	6.8	5.5	5.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	2.4	(D)	1.4	1.1	1.1	0.9
562, 563, 568	Women's clothing, specialty stores....	3.3	3.8	2.2	2.7	1.8	2.2
562	Ready-to-wear stores <sup>5</sup> .....	2.5	3.0	1.8	(D)	1.5	1.8
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	0.8	0.6	0.9	0.5
566	Shoe stores.....	3.6	3.5	2.0	2.0	1.6	1.7
564, 569	Other apparel stores.....	(D)	0.6	(D)	(D)	0.1	0.4
57	Furniture, home furnishings, equipment stores.....	5.2	5.2	6.0	5.1	5.7	5.2
5712	Furniture stores <sup>4</sup> .....	(D)	2.7	3.3	3.1	3.3	2.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	0.3	0.5	(D)	0.4	0.3
72, 573	Household appliance, radio, TV, music stores.....	2.7	2.2	2.2	(D)	2.0	1.8
58	Eating, drinking places.....	4.0	4.1	5.8	5.2	5.6	5.4
812	Eating places.....	3.8	3.9	5.5	4.8	5.3	4.8
813	Drinking places.....	0.2	0.3	0.4	0.4	0.4	0.6
59	Drug stores, proprietary stores.....	1.9	2.3	3.4	3.7	3.4	3.4
59 ex. 591	Other retail stores <sup>3</sup> .....	6.1	7.0	7.3	7.3	7.4	7.6
592	Liquor stores.....	1.0	1.4	2.5	2.3	2.8	2.8
594	Book, stationery stores.....	(D)	(D)	0.2	0.3	0.2	(D)
595	Sporting goods, bicycle stores.....	1.2	(D)	0.7	(D)	0.6	0.3
597	Jewelry stores.....	1.5	(D)	0.7	1.3	0.6	1.0
5992	Florists.....	(D)	0.1	0.5	(D)	0.4	0.4
5996	Camera, photographic supply stores....	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased department data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers--mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators--have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories--those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "nonemployer" universe. The method of obtaining census information for these two groups is described below.

Enumeration of "Employers."--Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of "Nonemployers."--This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The "nonemployer" segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).**—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).**—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

**NOTE:** This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).**—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).-- Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).-- Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).-- Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).-- Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).-- Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).-- Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).-- Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).-- Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).-- Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).-- Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.

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## U. S. DEPARTMENT OF COMMERCE

### Field Offices

All publications of the Bureau of the Census may be examined and ordered at any of the addresses listed below.

ALBUQUERQUE, NEW MEXICO Room 321, U. S. Post Office Bldg.	DETROIT 26, MICHIGAN Room 438, Federal Building	PHILADELPHIA 7, PENNSYLVANIA Jefferson Building 1015 Chestnut Street
ATLANTA 3, GEORGIA Room 604, Volunteer Building 66 Luckie Street, N. W.	GREENSBORO, NORTH CAROLINA Room 407 U. S. Post Office Building	PHOENIX, ARIZONA Room 419, Ellis Building 137 North Second Avenue
BOSTON 9, MASSACHUSETTS Room 232 U. S. Post Office and Courthouse	HOUSTON 2, TEXAS Room 610, Scanlan Building 405 Main Street	PITTSBURGH 22, PENNSYLVANIA Room 817, Fulton Building 107 Sixth Street
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CHEYENNE, WYOMING Room 207, Majestic Building 16th Street and Capitol Avenue	LOS ANGELES 15, CALIFORNIA Room 450 Western Pacific Building 1031 South Broadway	RICHMOND 19, VIRGINIA Room 309, Parcel Post Building 11th and Main Streets
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CINCINNATI 2, OHIO 915 Fifth Third Bank Building 36 East Fourth Street	MIAMI 32, FLORIDA Room 316 U. S. Post Office Building 300 N. E. First Avenue	SALT LAKE CITY 1, UTAH Room 105 222 S. W. Temple Street
CLEVELAND 1, OHIO 4th Floor Federal Reserve Bank Building East Sixth St. and Superior Ave.	MINNEAPOLIS 1, MINNESOTA Room 319, Metropolitan Building 2nd Avenue South and 3rd Street	SAN FRANCISCO 11, CALIFORNIA Room 419, Customhouse 555 Battery Street
DALLAS 1, TEXAS Room 3-104, Merchandise Mart 500 South Ervay Street	NEW ORLEANS 12, LOUISIANA Room 1508 Masonic Temple Building 333 St. Charles Avenue	SAVANNAH, GEORGIA Room 235 U. S. Courthouse and Post Office Bldg. 125-29 Bull Street
DENVER 2, COLORADO Room 142, New Custom House 19th and Stout Streets	NEW YORK 1, NEW YORK 61st Floor Empire State Building 350 Fifth Avenue	SEATTLE 4, WASHINGTON Room 809 Federal Office Building 909 First Avenue

For local telephone listing, consult section devoted to U. S. Government.

# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

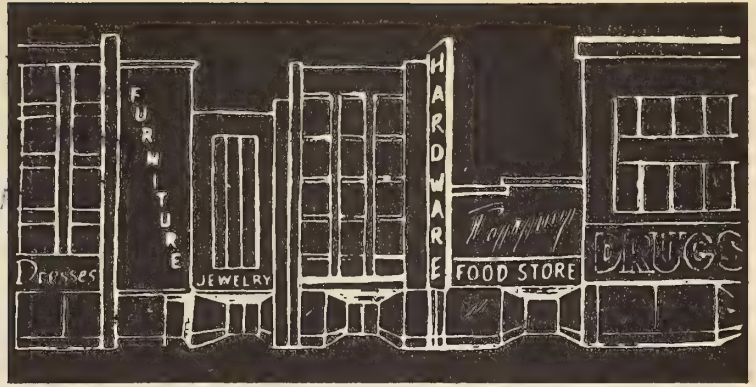
This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



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# CENTRAL BUSINESS DISTRICT STATISTICS

Los Angeles-  
Long Beach,  
Calif., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report,  
Los Angeles-Long Beach, Calif., Area—BC58-CBD43  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

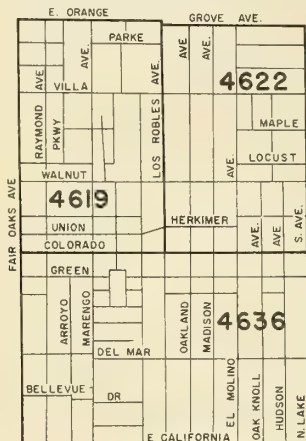
In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# LOS ANGELES - LONG BEACH, CALIF.

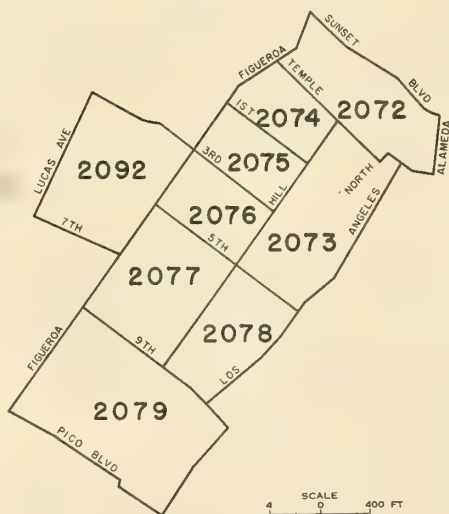
## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICTS

### PASADENA CENTRAL BUSINESS DISTRICT

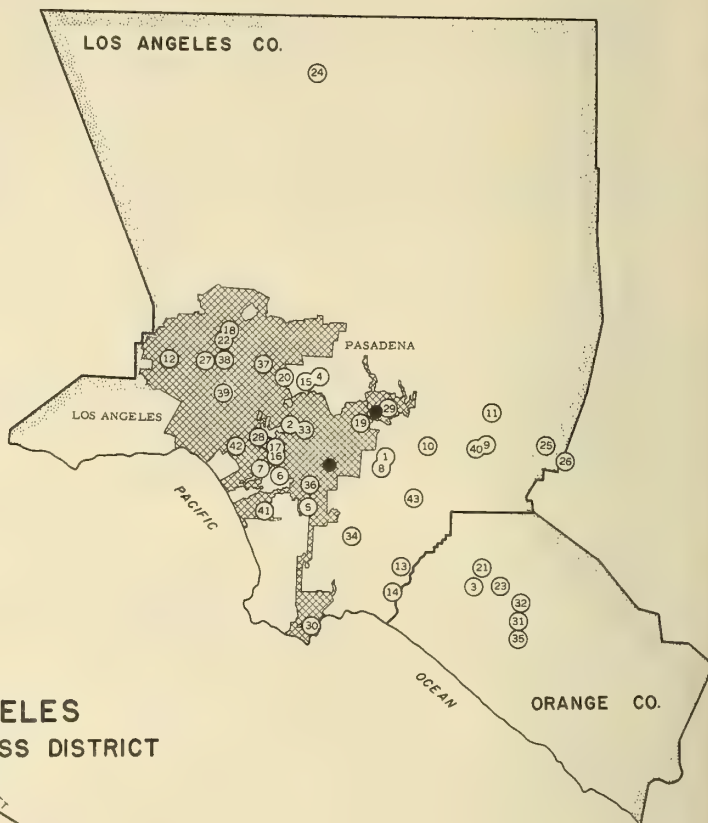


SCALE  
0 600 FT.

### LOS ANGELES CENTRAL BUSINESS DISTRICT



SCALE  
0 400 FT.



SCALE  
0 5 MILES



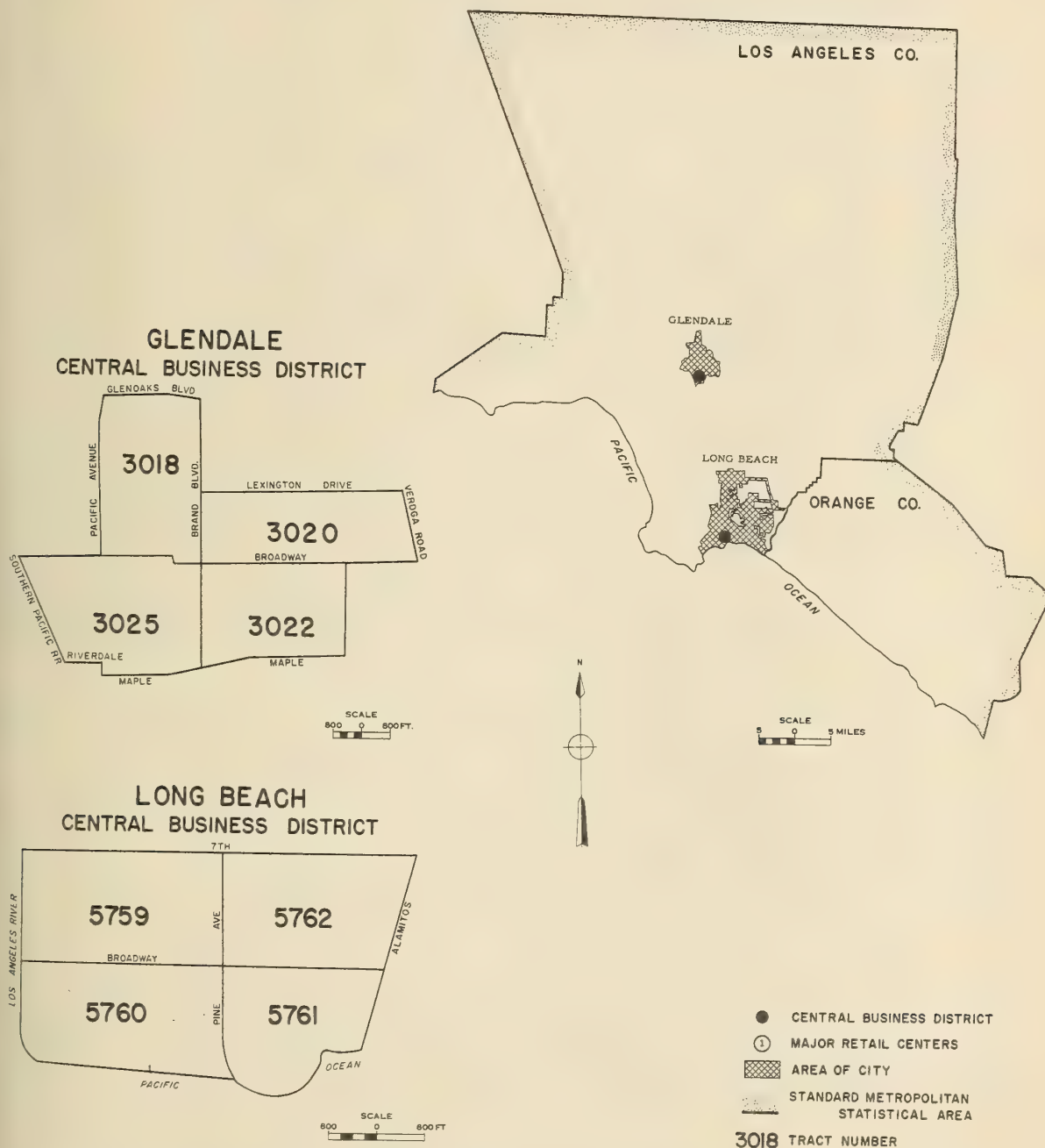
- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY
- ▨ STANDARD METROPOLITAN STATISTICAL AREA
- 2072 TRACT NUMBER

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR



# LOS ANGELES - LONG BEACH, CALIF.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICTS



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR

# CONTENTS

	Page
Preface.....	3
Table 1A. Retail Stores and Selected Service Establishments: 1958 and 1954—Central Business District of Los Angeles.....	7
Table 1B. Retail Stores and Selected Service Establishments: 1958 and 1954—Central Business District of Long Beach.....	8
Table 1C. Retail Stores and Selected Service Establishments: 1958 and 1954—Central Business District of Glendale.....	9
Table 1D. Retail Stores and Selected Service Establishments: 1958 and 1954—Central Business District of Pasadena.....	10
Table 2A. Retail Stores and Selected Service Establishments: 1958 and 1954—City of Los Angeles.....	11
Table 2B. Retail Stores and Selected Service Establishments: 1958 and 1954—City of Long Beach.....	12
Table 2C. Retail Stores and Selected Service Establishments: 1958 and 1954—City of Glendale.....	13
Table 2D. Retail Stores and Selected Service Establishments: 1958 and 1954—City of Pasadena.....	14
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954—Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	15
Table 4A. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District of Los Angeles, the Entire City, and Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	16
Table 4B. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District of Long Beach, the Entire City, and Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	17
Table 4C. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District of Glendale, the Entire City, and Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	18
Table 4D. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District of Pasadena, the Entire City, and Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	19
Table 5A. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of Los Angeles and of Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	20
Table 5B. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of Long Beach and of Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	21
Table 5C. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of Glendale and of Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	22
Table 5D. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of Pasadena and of Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	23
Table 6A. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District of Los Angeles, the Entire City, and Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	24
Table 6B. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District of Long Beach, the Entire City, and Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	25
Table 6C. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District of Glendale, the Entire City, and Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	26
Table 6D. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District of Pasadena, the Entire City, and Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	27
Table 7. Retail Stores: 1958—Major Retail Centers in the Los Angeles-Long Beach Standard Metropolitan Statistical Area.....	28
Procedures and Definitions.....	50



Table 1A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF LOS ANGELES

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	1,460	365,345	67,364	20,859	18,100	1,588	385,895	68,798
52	Lumber, building materials, hardware, farm equipment dealers.....	11	3,927	512	84	83	16	3,841	462
5251	Hardware stores.....	5	629	66	14	14	9	778	77
52 ex. 5251	Other.....	6	3,298	446	70	69	7	3,063	385
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	42	141,062	26,119	8,525	7,266	34	159,306	28,066
531	Department stores.....	4	125,830	23,580	7,452	6,492	5	144,211	25,521
533	Limited price variety stores.....	8	11,677	2,093	902	610	8	11,886	2,240
539	Other general merchandise stores.....	30	3,555	446	171	164	21	3,209	305
54	Food stores.....	130	19,342	2,232	712	608	142	18,799	2,266
55 ex. 554	Automotive dealers.....	8	1,181	165	26	24	10	12,862	1,322
554	Gasoline service stations.....	26	4,138	515	183	160	31	2,725	475
56	Apparel, accessory stores.....	268	64,798	10,232	3,176	2,621	311	60,318	10,237
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	97	19,135	3,275	891	730	67	15,443	2,441
562, 563, 568	Women's clothing, specialty stores....	89	30,814	4,544	1,618	1,340	96	24,014	3,784
562	Ready-to-wear stores <sup>5</sup> .....	49	22,477	3,414	1,199	993	43	20,742	3,294
565	Family clothing stores <sup>5</sup> .....	8	2,189	315	146	111	11	5,391	959
566	Shoe stores.....	65	12,113	2,009	482	404	68	11,397	1,971
564, 569	Other apparel stores.....	7	531	89	39	36	61	3,991	1,082
57	Furniture, home furnishings, equipment stores.....	70	33,275	7,571	1,552	1,485	76	34,408	5,796
5712	Furniture stores <sup>4</sup> .....	8	(D)	(D)	(D)	(D)	10	22,316	4,126
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	15	(D)	(D)	(D)	(D)	10	2,856	479
572, 573	Household appliance, radio, TV, music stores.....	47	7,020	1,005	283	248	48	9,178	1,191
58	Eating, drinking places.....	390	39,793	10,985	4,191	3,678	443	38,748	11,299
5812	Eating places.....	308	33,208	9,790	3,673	3,251	325	31,631	9,372
5813	Drinking places.....	82	6,585	1,195	518	427	118	7,117	1,927
591	Drug stores, proprietary stores.....	40	13,049	2,371	600	504	49	13,567	2,418
59 ex. 591	Other retail stores <sup>6</sup> .....	475	44,780	6,662	1,810	1,671	476	41,321	6,457
592	Liquor stores.....	32	4,084	197	77	65	35	6,435	608
594	Book, stationery stores.....	47	4,124	660	205	185	47	2,992	418
595	Sporting goods, bicycle stores.....	10	2,572	401	89	80	8	1,272	249
597	Jewelry stores.....	105	17,409	3,254	799	773	138	16,709	3,046
5992	Florists.....	17	1,198	275	75	59	16	1,346	390
5996	Camera, photographic supply stores....	11	3,332	411	75	72	11	2,641	232
SELECTED SERVICES									
7011, 7012	Hotels.....	122	29,376	10,482	3,615	3,418	159	28,296	10,139
783	Motion picture theaters.....	30	5,811	1,610	497	424	36	7,901	1,814

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$4,909,000, of which \$1,351,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex.591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF LONG BEACH

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	598	120,519	19,186	6,107	5,054	654	118,792	19,152
52	Lumber, building materials, hardware, farm equipment dealers.....	3	(D)	(D)	(D)	(D)	10	1,517	224
5251	Hardware stores.....	1	(D)	(D)	(D)	(D)	4	964	149
52 ex. 5251	Other.....	2	(D)	(D)	(D)	(D)	6	553	75
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	17	41,722	6,611	2,260	1,787	17	40,967	6,570
531	Department stores.....	4	37,909	5,852	1,876	1,535	5	(D)	(D)
533	Limited price variety stores.....	4	3,169	693	355	229	4	3,558	653
539	Other general merchandise stores.....	9	644	66	29	23	8	(D)	(D)
54	Food stores.....	56	5,629	534	161	117	75	7,266	634
55 ex. 554	Automotive dealers.....	10	13,199	1,633	318	309	10	10,146	1,347
554	Gasoline service stations.....	22	1,723	227	78	67	23	2,183	346
56	Apparel, accessory stores.....	128	17,748	2,860	897	722	143	20,941	3,069
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	31	3,313	572	167	145	25	5,637	772
562, 563, 568	Women's clothing, specialty stores....	57	6,875	1,003	360	280	61	8,689	1,143
562	Ready-to-wear stores <sup>5</sup> .....	39	5,486	784	282	218	39	7,268	964
565	Family clothing stores <sup>5</sup> .....	6	3,615	736	219	182	5	2,087	413
566	Shoe stores.....	27	3,757	539	147	112	32	3,903	565
564, 569	Other apparel stores.....	3	152	10	4	3	16	551	176
57	Furniture, home furnishings, equipment stores.....	34	7,250	1,066	245	232	44	8,032	1,082
5712	Furniture stores <sup>4</sup> .....	13	3,305	411	94	91	12	3,446	433
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	6	351	36	14	12	9	1,064	121
572, 573	Household appliance, radio, TV, music stores.....	15	3,594	619	137	129	19	3,498	528
58	Eating, drinking places.....	183	14,557	3,869	1,530	1,274	193	12,958	3,819
5812	Eating places.....	124	10,237	3,125	1,171	973	122	7,954	2,456
5813	Drinking places.....	59	4,320	744	359	301	71	5,004	1,363
591	Drug stores, proprietary stores.....	6	5,757	734	161	134	12	4,773	588
59 ex. 591	Other retail stores <sup>6</sup> .....	139	(D)	(D)	(D)	(D)	127	10,009	1,473
592	Liquor stores.....	18	1,937	119	40	31	14	1,292	88
594	Book, stationery stores.....	9	987	182	53	50	11	1,080	207
595	Sporting goods, bicycle stores.....	6	352	26	11	9	5	420	34
597	Jewelry stores.....	28	5,919	841	186	269	38	4,393	634
5992	Florists.....	9	138	14	8	6	8	163	16
5996	Camera, photographic supply stores....	2	(D)	(D)	(D)	(D)	3	571	83
SELECTED SERVICES									
7011, 7012	Hotels.....	40	3,713	1,387	448	392	44	3,386	1,204
783	Motion picture theaters.....	9	2,470	543	248	211	9	2,403	444

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$1,680,000, of which \$885,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# LOS ANGELES-LONG BEACH, CALIF., AREA

9

Table 1C.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF GLENDALE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
<b>RETAIL STORES</b>									
	Retail stores, total <sup>3</sup> .....	495	99,619	13,588	3,972	3,173	515	90,858	12,299
52	Lumber, building materials, hardware, farm equipment dealers.....	17	2,524	443	86	72	19	3,108	501
5251	Hardware stores.....	3	533	79	21	14	6	1,062	173
52 ex. 5251	Other.....	14	1,991	364	65	58	13	2,046	328
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	20	2,4325	3,578	1,219	862	13	20,732	2,976
531	Department stores.....	3	(D)	(D)	(D)	(D)	2	(D)	(D)
533	Limited price variety stores.....	6	1,969	368	204	110	6	2,024	389
539	Other general merchandise stores.....	11	(D)	(D)	(D)	(D)	5	(D)	(D)
54	Food stores.....	41	15,967	1,606	416	350	66	16,562	1,780
55 ex. 554	Automotive dealers.....	25	19,291	2,283	385	366	21	15,748	1,814
554	Gasoline service stations.....	49	4,165	406	148	116	35	2,876	341
56	Apparel, accessory stores.....	89	11,517	1,626	560	407	104	11,168	1,415
561, 567	Men's, boys' apparel stores, custom tailors.....	14	3,078	491	145	102	14	2,430	296
562, 563, 568	Women's clothing, specialty stores....	45	4,927	625	262	190	48	4,649	563
562	Ready-to-wear stores <sup>5</sup> .....	36	4,395	566	224	172	29	3,898	463
565	Family clothing stores <sup>5</sup> .....	2	(D)	(D)	(D)	(D)	3	831	114
566	Shoe stores.....	24	2,799	432	127	98	23	(D)	357
564, 569	Other apparel stores.....	4	(D)	(D)	(D)	(D)	16	(D)	85
57	Furniture, home furnishings, equipment stores.....	56	7,242	1,024	265	251	65	7,430	1,059
5712	Furniture stores <sup>4</sup> .....	14	2,565	358	86	83	13	2,773	373
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	13	1,332	215	64	62	14	1,370	230
572, 573	Household appliance, radio, TV, music stores.....	29	3,345	451	115	106	34	3,259	456
58	Eating, drinking places.....	74	5,810	1,470	546	485	72	5,051	1,390
5812	Eating places.....	63	4,935	1,304	483	430	58	3,756	976
5813	Drinking places.....	11	865	66	63	55	14	1,295	414
591	Drug stores, proprietary stores.....	19	3,591	488	138	99	17	3,161	478
59 ex. 591	Other retail stores <sup>6</sup> .....	105	5,187	664	209	165	103	5,022	545
592	Liquor stores.....	11	771	48	16	12	9	942	49
594	Book, stationery stores.....	11	553	70	27	22	12	570	91
595	Sporting goods, bicycle stores.....	4	97	2	1	1	5	124	11
597	Jewelry stores.....	12	996	190	45	36	19	881	122
5992	Florists.....	7	222	26	7	7	6	180	11
5996	Camera, photographic supply stores....	5	507	49	12	12	2	(D)	(D)
<b>SELECTED SERVICES</b>									
7011, 7012	Hotels.....	5	196	59	29	26	7	230	56
783	Motion picture theaters.....	5	843	192	81	61	6	847	161

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$805,000, of which \$187,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex.591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1D.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF PASADENA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	390	107,175	16,835	5,357	4,457	402	100,462	15,739
52	Lumber, building materials, hardware, farm equipment dealers.....	11	957	122	28	25	17	2,025	205
5251	Hardware stores.....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
52 ex. 5251	Other.....	10	(D)	(D)	(D)	(D)	15	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	20	44,752	7,623	2,687	2,231	19	39,316	7,114
531	Department stores.....	4	34,510	6,072	2,019	1,732	4	(D)	(D)
533	Limited price variety stores.....	4	1,809	345	160	103	5	2,278	445
539	Other general merchandise stores.....	12	8,433	1,206	508	396	10	(D)	(D)
54	Food stores.....	22	13,773	1,288	363	275	31	12,286	1,255
55 ex. 554	Automotive dealers.....	9	5,155	679	106	101	10	9,157	1,131
554	Gasoline service stations.....	36	4,252	427	126	98	35	3,107	352
56	Apparel, accessory stores.....	74	12,837	2,059	667	547	91	13,394	1,919
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	14	1,736	288	92	79	10	1,610	227
562, 563, 568	Women's clothing, specialty stores....	30	6,867	1,022	352	290	41	7,744	1,132
562	Ready-to-wear stores <sup>5</sup> .....	25	6,530	979	336	277	28	7,061	1,011
565	Family clothing stores <sup>5</sup> .....	4	(D)	(D)	(D)	(D)	3	625	87
566	Shoe stores.....	24	3,004	527	138	107	25	3,113	449
564, 569	Other apparel stores.....	2	(D)	(D)	(D)	(D)	7	219	24
57	Furniture, home furnishings, equipment stores.....	40	8,583	1,246	267	236	41	6,786	1,092
5712	Furniture stores <sup>4</sup> .....	11	4,706	793	145	126	8	3,021	672
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	10	601	93	34	28	13	694	105
572, 573	Household appliance, radio, TV, music stores.....	19	3,276	360	88	82	16	3,031	315
58	Eating, drinking places.....	65	4,596	1,323	557	475	56	3,685	965
5812	Eating places.....	58	4,316	1,270	521	448	51	3,411	920
5813	Drinking places.....	7	280	53	36	27	5	274	45
591	Drug stores, proprietary stores.....	12	3,774	640	152	115	12	3,458	605
59 ex. 591	Other retail stores <sup>6</sup> .....	101	8,496	1,428	404	354	90	7,248	1,101
592	Liquor stores.....	3	511	47	7	7	9	448	11
594	Book, stationery stores.....	10	1,553	210	78	63	4	1,343	195
595	Sporting goods, bicycle stores.....	2	(D)	(D)	(D)	(D)	3	413	49
597	Jewelry stores.....	13	1,903	401	109	97	12	1,283	312
5992	Florists.....	5	308	68	18	16	5	252	45
5996	Camera, photographic supply stores....	3	301	31	9	9	5	346	26
SELECTED SERVICES									
7011, 7012	Hotels.....	8	(D)	(D)	(D)	(D)	15	1,027	398
783	Motion picture theaters.....	3	768	150	57	35	5	902	197

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$2,228,000, of which \$982,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF LOS ANGELES

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	24,149	3,725,651	328,228	142,851	119,706	20,276	2,916,507	366,936
52	Lumber, building materials, hardware, farm equipment dealers.....	874	174,363	21,588	4,524	4,059	692	133,761	14,046
5251	Hardware stores.....	268	39,598	5,546	1,333	1,067	246	24,136	2,760
52 ex. 5251	Other.....	606	134,765	16,042	3,191	2,992	442	109,559	11,286
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	704	455,685	68,858	24,278	19,245	594	384,959	60,042
531	Department stores.....	31	328,237	50,506	16,621	13,655	25	310,781	49,120
533	Limited price variety stores.....	258	47,454	7,921	3,953	2,445	265	36,723	6,194
539	Other general merchandise stores.....	289	77,926	431	3,704	3,145	304	37,427	4,728
54	Food stores.....	3,727	916,037	76,908	20,703	16,173	3,637	666,196	57,946
55 ex. 554	Automotive dealers.....	956	531,517	54,984	10,519	10,213	772	449,373	48,431
554	Gasoline service stations.....	2,961	281,211	27,797	9,123	7,589	2,366	185,668	18,957
56	Apparel, accessory stores.....	2,139	246,280	35,653	11,789	9,236	1,762	210,820	31,523
561, 567	Men's, boys' apparel stores, custom tailors.....	514	61,843	9,690	2,763	2,198	264	47,170	7,043
562, 563, 568	Women's clothing, specialty stores....	842	105,044	15,244	5,480	4,317	645	82,716	13,063
562	Ready-to-wear stores <sup>5</sup> .....	473	84,013	12,897	4,547	3,563	395	73,557	12,109
565	Family clothing stores <sup>5</sup> .....	105	22,649	3,302	1,335	1,025	80	31,245	4,185
566	Shoe stores.....	432	45,474	6,470	1,785	1,364	332	32,650	4,727
564, 569	Other apparel stores.....	174	10,070	156	58	51	331	14,979	2,505
57	Furniture, home furnishings, equipment stores.....	2,111	286,550	42,420	10,415	9,558	1,699	228,266	29,686
5712	Furniture stores <sup>4</sup> .....	727	129,167	20,599	4,549	4,288	413	102,503	14,027
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	544	47,161	7,678	1,743	1,580	315	37,835	6,506
572, 573	Household appliance, radio, TV, music stores.....	840	110,222	14,143	4,123	3,690	701	80,962	9,153
58	Eating, drinking places.....	5,551	362,608	87,475	35,816	30,794	4,448	263,001	66,775
5812	Eating places.....	4,328	297,101	76,718	31,034	26,754	3,342	209,054	53,884
5813	Drinking places.....	1,223	65,507	10,757	4,782	4,040	1,102	53,901	12,891
591	Drug stores, proprietary stores.....	715	154,492	22,145	6,034	4,617	648	102,699	14,743
59 ex. 591	Other retail stores <sup>6</sup> .....	4,411	316,908	31,886	9,650	8,222	3,658	241,764	24,787
592	Liquor stores.....	1,052	127,995	7,580	2,399	1,882	947	88,010	4,994
594	Book, stationery stores.....	244	20,687	3,273	1,034	847	204	25,076	4,423
595	Sporting goods, bicycle stores.....	178	13,725	1,366	449	402	144	7,472	704
597	Jewelry stores.....	421	33,488	5,392	1,385	1,309	390	29,125	4,644
5992	Florists.....	297	10,918	1,727	558	479	235	7,802	1,301
5996	Camera, photographic supply stores....	141	16,395	1,674	405	377	109	13,466	1,234
SELECTED SERVICES									
7011, 7012	Hotels.....	641	65,972	23,101	8,108	7,416	628	56,402	18,974
783	Motion picture theaters.....	177	32,706	6,804	2,928	2,422	161	29,788	5,877

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 2B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF LONG BEACH

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	2,921	511,562	63,636	20,174	16,726	3,055	475,470	58,941
52	Lumber, building materials, hardware, farm equipment dealers.....	112	22,554	2,665	624	552	115	31,397	3,329
5251	Hardware stores.....	38	6,585	780	236	186	35	5,198	673
52 ex. 5251	Other.....	74	15,969	1,885	388	366	80	26,199	2,656
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	85	80,501	11,157	4,363	3,444	90	66,825	10,076
531	Department stores.....	7	66,011	8,888	3,274	2,661	7	56,434	8,522
533	Limited price variety stores.....	40	7,415	1,359	687	460	47	7,605	1,273
539	Other general merchandise stores.....	26	(D)	910	402	323	34	2,746	281
54	Food stores.....	395	107,602	8,734	2,400	1,861	483	103,582	8,794
55 ex. 554	Automotive dealers.....	188	92,839	9,570	1,890	1,829	175	91,515	9,272
554	Gasoline service stations.....	341	35,727	3,546	1,198	957	332	33,148	3,683
56	Apparel, accessory stores.....	265	27,841	4,022	1,337	1,069	284	30,764	4,191
561, 567	Men's, boys' apparel stores, custom tailors.....	56	4,711	727	211	184	41	(D)	819
562, 563, 568	Women's clothing, specialty stores....	116	11,074	1,532	561	438	120	13,188	1,701
562	Ready-to-wear stores <sup>5</sup> .....	74	8,435	1,170	432	335	82	11,350	1,488
565	Family clothing stores <sup>5</sup> .....	10	4,767	856	265	213	11	2,720	501
566	Shoe stores.....	60	6,470	849	268	208	55	6,236	864
564, 569	Other apparel stores.....	17	741	58	32	26	39	(D)	306
57	Furniture, home furnishings, equipment stores.....	248	35,114	4,988	1,118	1,021	261	32,696	4,107
5712	Furniture stores <sup>4</sup> .....	83	20,243	2,756	567	515	66	17,823	2,052
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	56	3,229	553	137	125	46	3,237	478
572, 573	Household appliance, radio, TV, music stores.....	109	11,642	1,679	414	381	121	10,844	1,577
58	Eating, drinking places.....	656	45,932	11,500	4,983	4,233	697	39,864	10,528
5812	Eating places.....	461	35,200	9,563	4,165	3,521	476	28,327	7,767
5813	Drinking places.....	195	10,732	1,937	818	712	221	11,537	2,761
591	Drug stores, proprietary stores.....	91	21,784	3,020	750	543	74	13,568	1,693
59 ex. 591	Other retail stores <sup>6</sup> .....	540	41,668	4,434	1,511	1,217	544	32,111	3,268
592	Liquor stores.....	146	15,741	75	312	210	154	12,848	586
594	Book, stationery stores.....	28	3,124	555	218	171	24	2,136	389
595	Sporting goods, bicycle stores.....	28	1,719	173	52	42	25	1,523	182
597	Jewelry stores.....	54	7,696	1,067	254	242	72	5,907	820
5992	Florists.....	44	2,048	400	158	132	35	805	87
5996	Camera, photographic supply stores....	15	2,227	320	83	62	10	1,224	148
SELECTED SERVICES									
7011, 7012	Hotels.....	67	4,188	1,487	472	414	65	4,582	1,492
783	Motion picture theaters.....	25	(D)	(D)	(D)	(D)	17	3,923	703

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2C.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF GLENDALE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	1,184	214,841	25,493	7,265	5,948	1,133	192,452	21,923
52	Lumber, building materials, hardware, farm equipment dealers.....	56	7,130	860	178	153	56	7,488	962
5251	Hardware stores.....	22	1,194	129	40	28	16	1,433	202
52 ex. 5251	Other.....	34	5,936	731	138	125	40	6,055	760
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	41	25,841	3,724	1,284	915	30	21,162	3,005
531	Department stores.....	3	(D)	(D)	(D)	(D)	2	(D)	(D)
533	Limited price variety stores.....	19	2,463	414	227	129	16	2,280	408
539	Other general merchandise stores.....	19	(D)	(D)	(D)	(D)	12	(D)	(D)
54	Food stores.....	144	46,167	4,242	1,063	842	169	54,348	4,478
55 ex. 554	Automotive dealers.....	88	61,058	6,104	1,107	1,060	82	48,519	4,934
554	Gasoline service stations.....	159	13,996	1,261	462	352	128	10,043	978
56	Apparel, accessory stores.....	129	14,757	1,978	696	507	128	11,894	1,473
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	22	4,006	578	176	124	17	2,508	303
562, 563, 568	Women's clothing, specialty stores.....	63	6,064	752	314	227	58	5,022	596
562	Ready-to-wear stores <sup>5</sup> .....	45	5,182	664	266	202	33	4,099	483
565	Family clothing stores <sup>5</sup> .....	3	597	81	25	16	3	831	114
566	Shoe stores.....	32	3,320	495	143	113	25	2,381	357
564, 569	Other apparel stores.....	9	770	72	38	27	23	1,122	103
57	Furniture, home furnishings, equipment stores.....	122	13,572	1,786	461	433	116	12,607	1,629
5712	Furniture stores <sup>4</sup> .....	34	5,719	797	193	185	22	5,203	646
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	27	1,679	268	86	79	23	2,279	419
572, 573	Household appliance, radio, TV, music stores.....	61	6,174	721	182	169	55	4,835	564
58	Eating, drinking places.....	177	13,052	3,333	1,309	1,129	161	10,416	2,874
5812	Eating places.....	155	11,600	3,069	1,206	1,044	135	8,614	2,363
5813	Drinking places.....	22	1,452	264	103	85	26	1,802	511
591	Drug stores, proprietary stores.....	36	6,847	942	250	195	44	5,824	768
59 ex. 591	Other retail stores <sup>6</sup> .....	232	12,421	1,263	455	362	219	10,151	822
592	Liquor stores.....	36	3,944	200	75	56	42	3,916	142
594	Book, stationery stores.....	16	680	77	32	25	16	780	105
595	Sporting goods, bicycle stores.....	12	669	53	24	18	8	293	32
597	Jewelry stores.....	18	1,153	204	49	39	22	1,025	156
5992	Florists.....	19	797	132	46	38	16	344	48
5996	Camera, photographic supply stores....	10	786	74	19	18	4	321	21
SELECTED SERVICES									
7011, 7012	Hotels.....	15	279	75	36	33	14	359	86
783	Motion picture theaters.....	6	(D)	(D)	(D)	(D)	9	952	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 2D.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF PASADENA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	1,263	274,024	36,219	10,745	9,044	1,348	237,946	32,248
52	Lumber, building materials, hardware, farm equipment dealers.....	50	6,959	963	218	204	66	8,912	1,140
5251	Hardware stores.....	19	(D)	(D)	(D)	(D)	24	(D)	(D)
52 ex. 5251	Other.....	31	(D)	(D)	(D)	(D)	42	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	38	48,532	8,200	2,929	2,397	37	51,897	8,922
531	Department stores.....	4	34,510	6,072	2,019	1,732	5	44,833	7,741
533	Limited price variety stores.....	13	2,989	561	253	151	15	2,723	524
539	Other general merchandise stores.....	21	11,033	1,567	657	514	17	4,341	657
54	Food stores.....	131	53,011	4,740	1,200	952	182	42,359	4,299
55 ex. 554	Automotive dealers.....	89	58,679	6,075	1,216	1,187	73	50,944	5,186
554	Gasoline service stations.....	159	15,486	1,503	501	413	164	13,566	1,492
56	Apparel, accessory stores.....	137	22,801	3,528	1,105	919	153	17,997	2,527
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	26	2,985	413	132	115	14	2,629	397
562, 563, 568	Women's clothing, specialty stores.....	58	12,900	1,938	639	550	61	9,244	1,306
562	Ready-to-wear stores <sup>5</sup> .....	43	11,909	1,782	587	504	40	8,363	1,159
565	Family clothing stores <sup>5</sup> .....	8	1,419	292	97	69	7	993	142
566	Shoe stores.....	39	4,798	778	200	154	51	4,418	635
564, 569	Other apparel stores.....	6	699	107	37	31	12	515	47
57	Furniture, home furnishings, equipment stores.....	136	23,157	3,912	705	633	142	16,903	2,576
5712	Furniture stores <sup>4</sup> .....	41	9,329	1,318	289	260	28	7,435	1,344
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	48	5,281	810	190	169	37	2,871	446
572, 573	Household appliance, radio, TV, music stores.....	47	8,547	1,064	226	204	55	6,253	786
58	Eating, drinking places.....	210	14,032	3,658	1,532	1,253	219	11,754	3,032
5812	Eating places.....	185	12,946	3,465	1,432	1,171	186	9,911	2,553
5813	Drinking places.....	25	1,086	193	100	82	33	1,843	479
591	Drug stores, proprietary stores.....	36	11,853	1,874	605	456	38	6,477	994
59 ex. 591	Other retail stores <sup>6</sup> .....	277	19,514	2,486	734	630	274	17,137	2,080
592	Liquor stores.....	39	4,356	232	70	59	38	3,481	152
594	Book, stationery stores.....	21	2,187	321	106	83	19	2,255	275
595	Sporting goods, bicycle stores.....	10	1,462	228	65	55	13	1,200	133
597	Jewelry stores.....	20	2,559	566	145	133	21	1,772	346
5992	Florists.....	20	819	154	47	41	25	687	81
5996	Camera, photographic supply stores....	9	907	89	28	26	10	669	54
SELECTED SERVICES									
7011, 7012	Hotels.....	17	5,154	2,244	960	793	22	2,770	1,180
783	Motion picture theaters.....	11	(D)	(D)	(D)	(D)	11	1,815	369

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	54,044	8,772,306	1,061,606	326,195	269,162	48,459	6,901,478	817,574
52	Lumber, building materials, hardware, farm equipment dealers.....	2,514	449,044	51,471	11,333	10,129	2,160	396,422	42,277
5251	Hardware stores.....	754	92,399	11,980	3,270	2,650	678	65,439	7,770
52 ex. 5251	Other.....	1,760	356,645	39,491	8,063	7,479	1,476	330,899	34,507
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	1,648	978,908	142,452	52,083	39,666	1,448	728,895	105,761
531	Department stores.....	98	675,001	98,968	33,582	26,426	70	533,245	78,194
533	Limited price variety stores.....	643	121,270	20,063	9,895	6,231	667	91,584	14,758
539	Other general merchandise stores.....	693	178,635	23,421	8,606	7,009	705	103,920	12,809
54	Food stores.....	7,468	2,216,472	184,408	50,415	38,757	8,041	1,722,540	146,706
55 ex. 554	Automotive dealers.....	2,909	1,497,426	156,018	30,576	29,603	2,409	1,294,704	126,727
554	Gasoline service stations.....	6,824	673,103	65,343	22,144	17,972	5,893	486,824	46,597
56	Apparel, accessory stores.....	4,842	550,761	77,417	26,551	20,292	4,304	459,640	66,067
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	1,019	117,853	17,738	5,009	3,963	592	91,272	12,610
562, 563, 568	Women's clothing, specialty stores....	1,995	232,842	33,018	12,502	9,540	1,695	185,079	28,839
562	Ready-to-wear stores <sup>5</sup> .....	1,278	194,541	28,463	10,766	8,145	1,113	162,616	26,331
565	Family clothing stores <sup>5</sup> .....	238	64,659	9,300	3,597	2,735	195	62,466	8,500
566	Shoe stores.....	1,072	109,928	15,117	4,375	3,228	900	82,196	11,126
564, 569	Other apparel stores.....	410	23,821	2,244	1,068	826	706	34,133	4,992
57	Furniture, home furnishings, equipment stores.....	4,778	581,873	80,764	20,111	18,319	4,120	479,334	60,180
5712	Furniture stores <sup>4</sup> .....	1,667	274,441	38,496	8,963	8,274	1,026	223,805	28,105
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1,130	88,374	14,287	3,423	3,097	773	75,620	12,831
572, 573	Household appliance, radio, TV, music stores.....	1,981	219,058	27,981	7,725	6,948	1,739	165,607	19,244
58	Eating, drinking places.....	11,785	763,721	185,399	77,566	65,900	10,038	561,414	140,093
5812	Eating places.....	9,296	633,080	163,267	67,988	57,809	7,668	441,506	112,316
5813	Drinking places.....	2,489	130,641	22,132	9,578	8,091	2,356	119,698	27,777
591	Drug stores, proprietary stores.....	1,540	358,816	50,519	13,943	10,612	1,415	233,367	32,667
59 ex. 591	Other retail stores <sup>6</sup> .....	9,736	702,182	67,815	21,473	17,912	8,631	538,338	50,499
592	Liquor stores.....	2,229	270,921	15,307	5,105	3,943	2,055	191,577	10,043
594	Book, stationery stores.....	508	40,016	6,283	2,132	1,691	438	40,287	6,495
595	Sporting goods, bicycle stores.....	497	33,872	3,369	1,096	932	391	21,685	2,120
597	Jewelry stores.....	946	74,490	11,425	2,939	2,751	951	62,074	9,285
5992	Florists.....	667	23,844	3,870	1,367	1,116	531	15,622	2,302
5996	Camera, photographic supply stores....	293	31,404	3,253	872	781	226	22,512	2,050
SELECTED SERVICES									
7011, 7012	Hotels.....	1,006	103,240	35,760	12,733	11,309	927	80,239	26,469
783	Motion picture theaters.....	355	63,609	12,834	5,577	4,592	330	56,237	10,435

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 4A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF LOS ANGELES, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-5.3	27.7	32.8	27.1	29.0
52	Lumber, building materials, hardware, farm equipment dealers.....	2.2	30.4	31.2	13.3	13.4
5251	Hardware stores.....	-19.2	64.1	66.8	41.2	41.9
52 ex. 5251	Other.....	7.7	23.0	23.4	7.8	7.8
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	-11.5	18.4	39.4	34.3	47.1
531	Department stores.....	-12.8	5.6	21.5	26.6	41.2
533	Limited price variety stores.....	-1.8	29.2	44.0	32.4	37.5
539	Other general merchandise stores.....	10.8	108.2	117.3	71.9	73.8
54	Food stores.....	2.9	37.5	38.5	28.7	29.0
55 ex. 554	Automotive dealers.....	-90.8	6.4	9.0	15.7	16.7
554	Gasoline service stations.....	-51.9	51.5	51.5	38.3	38.2
56	Apparel, accessory stores.....	7.4	16.8	20.6	19.8	21.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	23.9	31.1	34.6	29.1	30.2
562, 563, 568	Women's clothing, specialty stores.....	28.3	27.0	26.5	25.8	25.4
562	Ready-to-wear stores <sup>5</sup> .....	8.4	14.2	16.5	19.6	21.3
565	Family clothing stores <sup>5</sup> .....	-59.4	-27.5	-20.9	3.5	9.5
566	Shoe stores.....	6.3	39.3	57.0	33.7	38.2
564, 569	Other apparel stores.....	-86.7	-32.8	-13.2	-30.2	-22.7
57	Furniture, home furnishings, equipment stores.....	-3.3	25.5	30.6	21.4	23.3
5712	Furniture stores <sup>4</sup> .....	(D)	26.0	(D)	22.6	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	24.6	(D)	16.9	(D)
572, 573	Household appliance, radio, TV, music stores.....	-23.5	36.1	43.8	32.3	35.5
58	Eating, drinking places.....	2.7	37.9	44.0	36.0	38.5
5812	Eating places.....	5.0	42.1	48.7	50.2	46.4
5813	Drinking places.....	-7.5	21.5	25.9	9.1	10.2
591	Drug stores, proprietary stores.....	-3.8	50.4	57.8	53.8	57.3
59 ex. 591	Other retail stores <sup>6</sup> .....	8.4	31.1	35.8	30.4	32.3
592	Liquor stores.....	-36.5	45.4	51.9	41.4	44.1
594	Book, stationery stores.....	37.8	-17.5	-25.0	-0.7	-3.8
595	Sporting goods, bicycle stores.....	102.2	83.7	79.9	56.2	53.3
597	Jewelry stores.....	4.2	15.0	29.5	20.0	25.8
5992	Florists.....	-11.0	39.9	50.6	52.6	58.6
5996	Camera, photographic supply stores.....	26.2	21.8	20.7	39.5	41.3
	SELECTED SERVICES					
7011, 7012	Hotels.....	3.8	17.0	30.2	28.7	42.2
783	Motion picture theaters.....	-26.5	9.8	22.9	13.1	19.6

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF LONG BEACH, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	1.5	7.6	9.7	27.1	27.6
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	-28.2	(D)	13.3	(D)
5251	Hardware stores.....	(D)	26.7	(D)	41.2	(D)
52 ex. 5251	Other.....	(D)	-39.0	(D)	7.8	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	1.8	20.5	50.0	34.3	36.2
531	Department stores.....	(D)	17.0	(D)	26.7	(D)
533	Limited price variety stores.....	-10.1	-2.5	4.9	32.4	34.2
539	Other general merchandise stores.....	(D)	(D)	(D)	71.9	(D)
54	Food stores.....	-22.5	3.9	5.9	28.7	28.9
55 ex. 554	Automotive dealers.....	30.1	1.4	-2.1	15.7	15.5
554	Gasoline service stations.....	-21.1	7.8	-89.0	38.3	38.5
56	Apparel, accessory stores.....	-15.2	-9.5	2.7	19.8	21.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-41.2	(D)	(D)	29.1	33.8
562, 563, 568	Women's clothing, specialty stores.....	-20.9	-16.0	-6.7	25.8	28.1
562	Ready-to-wear stores <sup>5</sup> .....	-24.5	-25.7	-27.8	19.6	21.7
565	Family clothing stores <sup>5</sup> .....	73.2	75.3	82.0	3.5	1.1
566	Shoe stores.....	-3.7	3.8	16.3	33.7	30.6
564, 569	Other apparel stores.....	-72.4	(D)	(D)	-30.2	-29.5
57	Furniture, home furnishings, equipment stores.....	-9.7	7.4	13.0	21.4	21.9
5712	Furniture stores <sup>4</sup> .....	-4.1	13.6	17.8	22.6	23.0
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-67.0	-0.2	32.4	16.9	18.1
572, 573	Household appliance, radio, TV, music stores.....	2.7	7.5	9.6	32.3	32.9
58	Eating, drinking places.....	12.3	15.2	16.6	36.0	36.6
5812	Eating places.....	28.7	24.3	22.5	50.2	40.4
5813	Drinking places.....	-13.7	-7.0	-1.9	9.1	10.1
591	Drug stores, proprietary stores.....	20.6	60.6	82.2	53.8	54.4
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	30.0	(D)	30.4	(D)
592	Liquor stores.....	50.1	22.5	19.5	41.4	41.4
594	Book, stationery stores.....	-8.6	46.3	102.4	-0.7	-0.5
595	Sporting goods, bicycle stores.....	-16.2	12.9	23.9	56.2	57.6
597	Jewelry stores.....	34.7	30.3	17.4	20.0	18.9
5992	Florists.....	-15.3	154.4	197.5	52.6	53.3
5996	Camera, photographic supply stores.....	(D)	81.9	(D)	39.5	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	9.7	-8.6	-60.3	28.7	29.5
783	Motion picture theaters.....	2.8	(D)	(D)	13.1	13.6

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 40.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF GLENDALE, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	9.6	11.6	13.4	27.1	27.3
52	Lumber, building materials, hardware, farm equipment dealers.....	-18.8	-4.8	5.2	13.3	13.5
5251	Hardware stores.....	-49.8	-16.7	78.2	41.2	42.7
52 ex. 5251	Other.....	-2.7	-2.0	-1.6	7.8	7.8
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	17.3	22.1	252.6	34.3	34.8
531	Department stores.....	(D)	(D)	(D)	26.6	(D)
533	Limited price variety stores.....	-2.7	8.0	93.0	32.4	33.2
539	Other general merchandise stores.....	(D)	(D)	(D)	71.9	(D)
54	Food stores.....	-3.6	-15.1	-20.1	28.7	29.0
55 ex. 554	Automotive dealers.....	22.5	25.8	27.5	15.7	15.6
554	Gasoline service stations.....	44.8	39.4	37.2	38.3	38.2
56	Apparel, accessory stores.....	3.2	24.1	346.3	19.8	20.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	26.7	59.7	1,089.7	29.1	29.2
562, 563, 568	Women's clothing, specialty stores.....	6.0	20.7	204.8	25.8	26.3
562	Ready-to-wear stores <sup>5</sup> .....	12.8	26.4	291.5	19.6	19.8
565	Family clothing stores <sup>5</sup> .....	(D)	-28.2	(D)	3.5	(D)
566	Shoe stores.....	(D)	39.4	(D)	33.7	(D)
564, 569	Other apparel stores.....	(D)	-31.4	(D)	-30.2	(D)
57	Furniture, home furnishings, equipment stores.....	-2.5	7.7	22.3	21.4	21.8
5712	Furniture stores <sup>4</sup> .....	-7.5	9.9	29.8	22.6	23.0
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-2.8	-26.3	-61.8	16.9	17.2
572, 573	Household appliance, radio, TV, music stores.....	2.6	-7.7	79.5	32.3	32.9
58	Eating, drinking places.....	15.0	25.3	35.0	36.0	36.2
5812	Eating places.....	31.4	34.7	37.2	50.2	43.5
5813	Drinking places.....	-33.2	-19.4	15.8	9.1	9.6
591	Drug stores, proprietary stores.....	13.6	17.6	22.3	53.8	54.3
59 ex. 591	Other retail stores <sup>6</sup> .....	3.3	22.4	41.0	30.4	30.7
592	Liquor stores.....	-18.2	0.7	6.7	41.4	41.7
594	Book, stationery stores.....	-3.0	-12.8	-39.5	-0.7	-0.6
595	Sporting goods, bicycle stores.....	-21.8	12.5	9.0	56.2	20.1
597	Jewelry stores.....	13.1	128.3	238.5	20.0	56.6
5992	Florists.....	23.3	131.7	250.6	52.6	53.0
5996	Camera, photographic supply stores.....	(D)	144.9	(D)	39.5	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	-14.8	-22.3	-35.7	28.7	28.8
783	Motion picture theaters.....	-0.5	(D)	(D)	13.1	13.3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4D.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF PASADENA, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	6.7	15.2	21.4	27.1	27.4
52	Lumber, building materials, hardware, farm equipment dealers.....	-52.8	-21.9	-12.9	13.3	13.6
5251	Hardware stores.....	(D)	(D)	(D)	41.2	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	7.8	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	13.8	-6.5	-70.0	34.3	35.5
531	Department stores.....	(D)	-23.0	(D)	26.6	(D)
533	Limited price variety stores.....	-20.6	9.8	165.2	32.4	33.8
539	Other general merchandise stores.....	(D)	154.2	(D)	71.9	(D)
54	Food stores.....	12.1	25.1	30.5	28.7	38.8
55 ex. 554	Automotive dealers.....	243.7	15.2	28.1	15.7	16.1
554	Gasoline service stations.....	36.9	14.2	7.4	38.3	38.3
56	Apparel, accessory stores.....	-4.2	26.7	116.5	19.8	20.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	7.8	13.5	22.6	29.1	29.5
562, 563, 568	Women's clothing, specialty stores.....	-11.3	39.5	302.2	25.8	27.4
562	Ready-to-wear stores <sup>5</sup> .....	-7.5	42.4	313.1	19.6	20.9
565	Family clothing stores <sup>5</sup> .....	(D)	42.9	(D)	3.5	(D)
566	Shoe stores.....	-3.5	8.6	37.5	33.7	35.2
564, 569	Other apparel stores.....	(D)	35.7	(D)	-30.2	(D)
57	Furniture, home furnishings, equipment stores.....	26.5	37.0	44.1	21.4	21.3
5712	Furniture stores <sup>4</sup> .....	55.8	25.5	4.7	22.6	22.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-13.4	83.9	115.0	16.9	17.1
572, 573	Household appliance, radio, TV, music stores.....	8.1	36.7	63.6	32.3	32.7
58	Eating, drinking places.....	24.7	19.4	16.9	36.0	36.1
5812	Eating places.....	26.5	30.6	32.8	50.2	45.5
5813	Drinking places.....	2.2	-41.1	-48.6	9.1	9.2
591	Drug stores, proprietary stores.....	9.1	83.0	167.6	53.8	54.4
59 ex. 591	Other retail stores <sup>6</sup> .....	17.2	13.9	11.4	30.4	30.6
592	Liquor stores.....	14.1	25.1	26.8	41.4	154.4
594	Book, stationery stores.....	15.6	-3.0	-30.5	-0.7	-1.2
595	Sporting goods, bicycle stores.....	(D)	21.8	(D)	56.2	(D)
597	Jewelry stores.....	48.3	44.4	34.2	20.0	19.4
5992	Florists.....	22.2	19.2	17.5	52.6	53.1
5996	Camera, photographic supply stores.....	-13.0	35.6	87.6	39.5	40.3
	SELECTED SERVICES					
7011, 7012	Hotels.....	(D)	86.1	(D)	28.7	(D)
783	Motion picture theaters.....	-14.9	(D)	(D)	13.1	13.6

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5A.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF LOS ANGELES AND OF LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	9.8	13.2	4.2	5.6
52	Lumber, building materials, hardware, farm equipment dealers...	2.3	2.9	0.9	1.0
5251	Hardware stores.....	1.6	3.2	0.7	1.2
52 ex. 5251	Other.....	2.4	2.8	0.9	0.9
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	31.0	41.4	14.4	21.9
531	Department stores.....	38.3	46.4	18.6	27.0
533	Limited price variety stores.....	24.6	32.4	9.6	13.0
539	Other general merchandise stores.....	4.6	8.6	2.0	3.1
54	Food stores.....	2.1	2.8	0.9	1.1
55 ex. 554	Automotive dealers.....	0.2	2.6	0.1	1.0
554	Gasoline service stations.....	1.5	1.5	0.6	0.6
56	Apparel, accessory stores.....	26.3	28.6	11.8	13.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	30.9	32.7	16.2	16.9
562, 563, 568	Women's clothing, specialty stores.....	29.3	29.0	13.2	8.6
562	Ready-to-wear stores <sup>5</sup> .....	26.8	28.2	11.6	13.0
565	Family clothing stores <sup>5</sup> .....	9.7	17.3	3.4	12.8
566	Shoe stores.....	26.6	34.9	11.0	13.9
564, 569	Other apparel stores.....	5.3	26.6	2.2	11.7
57	Furniture, home furnishings, equipment stores.....	11.6	15.1	5.7	7.2
5712	Furniture stores <sup>4</sup> .....	(D)	21.8	(D)	10.0
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	7.5	(D)	3.8
572, 573	Household appliance, radio, TV, music stores.....	6.4	11.3	3.2	5.5
58	Eating, drinking places.....	11.0	14.7	5.2	6.9
5812	Eating places.....	11.2	15.1	5.2	7.2
5813	Drinking places.....	10.1	13.2	5.0	5.9
591	Drug stores, proprietary stores.....	8.4	13.2	3.6	5.8
59 ex. 591	Other retail stores <sup>6</sup> .....	14.1	17.1	6.4	7.7
592	Liquor stores.....	3.2	7.3	1.5	3.4
594	Book, stationery stores.....	19.9	11.9	10.3	7.4
595	Sporting goods, bicycle stores.....	18.7	17.0	7.6	5.9
597	Jewelry stores.....	52.0	57.4	23.4	26.9
5992	Florists.....	11.0	17.3	5.0	8.6
5996	Camera, photographic supply stores.....	20.3	19.6	10.6	11.7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent.<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 5B.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF LONG BEACH AND OF LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA<sup>1</sup>

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	23.6	25.0	1.4	1.7
52	Lumber, building materials, hardware, farm equipment dealers...	(D)	4.8	(D)	0.4
5251	Hardware stores.....	(D)	18.5	(D)	1.5
52 ex. 5251	Other.....	(D)	2.1	(D)	0.2
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	51.8	61.3	4.3	5.6
531	Department stores.....	57.4	(D)	5.6	(D)
533	Limited price variety stores.....	40.7	46.8	2.6	3.9
539	Other general merchandise stores.....	(D)	(D)	0.4	(D)
54	Food stores.....	5.2	7.0	0.3	0.4
55 ex. 554	Automotive dealers.....	14.2	11.1	0.9	0.8
554	Gasoline service stations.....	4.8	6.6	0.3	0.4
56	Apparel, accessory stores.....	63.7	68.1	3.2	4.6
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	70.3	(D)	2.8	6.2
562, 563, 568	Women's clothing, specialty stores.....	62.1	65.9	3.0	4.7
562	Ready-to-wear stores <sup>5</sup> .....	65.0	64.0	2.8	4.5
565	Family clothing stores <sup>5</sup> .....	75.8	76.7	5.6	3.3
566	Shoe stores.....	58.1	62.6	3.4	4.7
564, 569	Other apparel stores.....	20.5	(D)	0.6	1.6
57	Furniture, home furnishings, equipment stores.....	20.6	24.6	1.2	1.7
5712	Furniture stores <sup>4</sup> .....	16.3	19.3	1.2	1.5
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	10.9	32.9	0.4	1.4
572, 573	Household appliance, radio, TV, music stores.....	30.9	32.3	1.6	2.1
58	Eating, drinking places.....	31.7	32.5	1.9	2.3
5812	Eating places.....	29.1	28.1	1.6	1.8
5813	Drinking places.....	40.3	43.4	3.3	4.2
591	Drug stores, proprietary stores.....	26.4	35.2	1.6	2.0
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	31.1	(D)	1.9
592	Liquor stores.....	12.3	10.1	0.7	0.7
594	Book, stationery stores.....	31.6	50.6	2.5	2.7
595	Sporting goods, bicycle stores.....	20.5	27.6	1.0	1.9
597	Jewelry stores.....	76.9	74.4	7.9	7.1
5992	Florists.....	6.7	20.2	0.6	1.0
5996	Camera, photographic supply stores.....	(D)	46.7	(D)	2.5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5C.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF GLENDALE AND OF LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	46.4	47.2	1.1	1.3
52	Lumber, building materials, hardware, farm equipment dealers...	35.4	41.5	0.6	0.8
5251	Hardware stores.....	44.6	74.1	0.6	1.6
52 ex. 5251	Other.....	33.5	33.8	0.6	0.6
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	94.1	98.0	2.5	2.8
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	79.9	88.8	1.6	2.2
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	34.6	30.5	0.7	1.0
55 ex. 554	Automotive dealers.....	31.6	32.5	1.3	1.2
554	Gasoline service stations.....	29.8	28.6	0.6	0.6
56	Apparel, accessory stores.....	78.0	93.9	2.1	2.4
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	76.8	96.9	2.6	2.7
562, 563, 568	Women's clothing, specialty stores.....	81.3	92.6	2.1	2.5
562	Ready-to-wear stores <sup>5</sup> .....	84.8	95.1	2.3	2.4
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	1.3
566	Shoe stores.....	84.3	(D)	2.5	(D)
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	53.4	58.9	1.2	1.6
5712	Furniture stores <sup>4</sup> .....	44.9	53.3	0.9	1.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	79.3	60.1	1.5	1.8
572, 573	Household appliance, radio, TV, music stores.....	54.2	67.4	1.5	2.0
58	Eating, drinking places.....	44.5	48.5	0.8	0.9
5812	Eating places.....	42.5	43.6	0.8	0.9
5813	Drinking places.....	59.6	71.9	0.7	1.1
591	Drug stores, proprietary stores.....	52.4	54.3	1.0	1.4
59 ex. 591	Other retail stores <sup>6</sup> .....	41.8	49.5	0.7	0.9
592	Liquor stores.....	19.5	24.1	0.3	0.5
594	Book, stationery stores.....	81.3	73.1	1.4	1.4
595	Sporting goods, bicycle stores.....	14.5	42.3	0.3	0.6
597	Jewelry stores.....	86.4	86.0	1.3	1.4
5992	Florists.....	27.9	52.3	0.9	1.2
5996	Camera, photographic supply stores.....	64.5	(D)	1.6	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 5D.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF PASADENA AND OF LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	39.1	42.2	1.2	1.5
52	Lumber, building materials, hardware, farm equipment dealers...	13.8	22.7	0.2	0.5
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	92.2	75.8	4.6	5.4
531	Department stores.....	100.0	(D)	5.1	(D)
533	Limited price variety stores.....	60.5	83.7	1.5	2.5
539	Other general merchandise stores.....	76.4	(D)	4.7	(D)
54	Food stores.....	26.0	29.0	0.6	0.7
55 ex. 554	Automotive dealers.....	8.8	18.0	0.3	0.7
554	Gasoline service stations.....	27.5	22.9	0.6	0.6
56	Apparel, accessory stores.....	56.3	74.4	2.3	2.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	58.2	61.2	1.5	1.8
562, 563, 568	Women's clothing, specialty stores.....	53.2	83.8	2.9	4.2
562	Ready-to-wear stores <sup>5</sup> .....	54.8	84.4	3.4	4.3
565	Family clothing stores <sup>5</sup> .....	(D)	63.0	(D)	1.0
566	Shoe stores.....	62.6	70.5	2.7	3.8
564, 569	Other apparel stores.....	(D)	42.5	(D)	0.6
57	Furniture, home furnishings, equipment stores.....	37.1	40.1	1.5	1.4
57L2	Furniture stores <sup>4</sup> .....	50.4	40.6	1.7	1.3
57L3-15, 19	Other home furnishings stores <sup>4</sup> .....	11.4	24.2	0.7	0.9
572, 573	Household appliance, radio, TV, music stores.....	38.3	48.5	1.5	1.8
58	Eating, drinking places.....	32.8	31.4	0.6	0.7
58L2	Eating places.....	33.3	34.4	0.7	0.8
58L3	Drinking places.....	25.8	14.9	0.2	0.2
591	Drug stores, proprietary stores.....	31.8	53.4	1.1	1.5
59 ex. 591	Other retail stores <sup>6</sup> .....	43.5	42.3	1.2	1.3
592	Liquor stores.....	11.7	12.9	0.2	0.2
594	Book, stationery stores.....	71.0	59.6	3.9	3.3
595	Sporting goods, bicycle stores.....	(D)	34.4	(D)	1.9
597	Jewelry stores.....	74.4	72.4	2.6	2.1
5992	Florists.....	37.6	36.7	1.3	1.6
5996	Camera, photographic supply stores.....	33.2	51.7	1.0	1.5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent.<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 6A.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF LOS ANGELES, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	1.1	1.0	4.7	4.6	5.1	5.7
5251	Hardware stores.....	0.2	0.2	1.1	0.8	1.1	0.9
52 ex. 5251	Other.....	0.9	0.8	3.6	3.8	4.1	4.8
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	38.6	41.3	12.2	13.2	11.1	10.5
531	Department stores.....	34.4	37.4	8.8	10.7	7.7	7.7
533	Limited price variety stores.....	3.2	3.1	1.3	1.3	1.4	1.3
539	Other general merchandise stores.....	1.0	0.8	2.1	1.2	2.0	1.5
54	Food stores.....	5.3	4.9	24.6	22.8	25.3	25.0
55 ex. 554	Automotive dealers.....	0.3	3.3	14.3	17.2	17.1	18.8
554	Gasoline service stations.....	1.1	0.7	7.6	6.4	7.7	7.1
56	Apparel, accessory stores.....	17.7	15.7	6.6	7.2	6.3	6.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	5.2	4.0	1.7	1.6	1.3	1.3
562, 563, 568	Women's clothing, specialty stores....	8.4	6.2	2.8	2.8	2.7	0.9
562	Ready-to-wear stores <sup>5</sup> .....	6.2	5.4	2.3	2.5	2.2	2.7
565	Family clothing stores <sup>5</sup> .....	0.6	1.4	0.6	1.1	0.7	2.4
566	Shoe stores.....	3.3	3.0	1.2	1.1	1.3	1.2
564, 569	Other apparel stores.....	0.1	1.0	0.3	0.5	0.3	0.5
57	Furniture, home furnishings, equipment stores.....	9.1	8.9	7.7	7.8	6.6	6.9
5712	Furniture stores <sup>4</sup> .....	(D)	5.8	3.5	3.5	3.1	3.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	0.7	1.3	1.3	1.0	1.1
572, 573	Household appliance, radio, TV, music stores.....	1.9	2.4	3.0	2.8	2.5	2.4
58	Eating, drinking places.....	10.9	10.0	9.7	9.0	8.7	8.1
5812	Eating places.....	9.1	8.2	8.0	7.2	7.2	6.4
5813	Drinking places.....	1.8	1.8	1.7	1.8	1.5	1.7
591	Drug stores, proprietary stores.....	3.6	3.5	4.1	3.5	4.1	3.4
59 ex. 591	Other retail stores <sup>6</sup> .....	12.3	10.7	8.5	8.3	8.0	7.8
592	Liquor stores.....	1.1	1.7	3.4	3.0	3.1	2.8
594	Book, stationery stores.....	1.1	0.8	0.6	0.9	0.5	0.6
595	Sporting goods, bicycle stores.....	0.7	0.3	0.4	1.0	0.4	0.3
597	Jewelry stores.....	4.8	4.3	0.9	0.3	0.8	0.9
5992	Florists.....	0.3	0.3	0.3	0.3	0.3	0.2
5996	Camera, photographic supply stores....	0.9	0.7	0.4	0.5	0.4	0.3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6B.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF LONG BEACH, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	1.3	4.4	6.6	5.1	5.7
5251	Hardware stores.....	(D)	0.8	1.3	1.1	1.1	0.9
52 ex. 5251	Other.....	(D)	0.5	3.1	5.5	4.1	4.8
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	34.6	4.1	15.7	14.1	11.1	10.5
531	Department stores.....	31.5	(D)	12.9	11.9	7.7	7.7
533	Limited price variety stores.....	2.6	3.6	1.4	1.6	1.4	1.3
539	Other general merchandise stores.....	0.5	(D)	(D)	0.6	2.0	1.5
54	Food stores.....	4.7	0.7	21.0	21.8	25.3	25.0
55 ex. 554	Automotive dealers.....	11.0	8.5	18.1	19.2	17.1	18.8
554	Gasoline service stations.....	1.4	1.8	7.0	7.0	7.7	7.1
56	Apparel, accessory stores.....	14.7	17.6	5.4	6.5	6.3	6.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	2.7	4.7	0.9	(D)	1.3	1.3
562, 563, 568	Women's clothing, specialty stores....	5.7	7.3	2.2	2.8	2.7	0.9
562	Ready-to-wear stores <sup>5</sup> .....	4.6	6.1	1.6	2.4	2.2	2.7
565	Family clothing stores <sup>5</sup> .....	3.0	1.8	0.9	0.6	0.7	2.4
566	Shoe stores.....	3.1	3.3	1.3	1.3	1.3	1.2
564, 569	Other apparel stores.....	0.2	0.5	0.1	(D)	0.3	0.5
57	Furniture, home furnishings, equipment stores.....	6.0	6.8	6.9	6.9	6.6	6.9
5712	Furniture stores <sup>4</sup> .....	2.7	2.9	4.0	3.7	3.1	3.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.3	0.9	0.6	0.8	1.0	1.1
572, 573	Household appliance, radio, TV, music stores.....	3.0	3.9	2.3	2.4	2.5	2.4
58	Eating, drinking places.....	12.1	10.9	9.0	8.4	8.7	8.1
5812	Eating places.....	8.5	6.7	6.9	6.0	7.2	6.4
5813	Drinking places.....	3.6	4.2	2.1	2.4	1.5	1.7
591	Drug stores, proprietary stores.....	4.9	4.0	4.3	2.9	4.1	3.4
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	8.4	8.1	6.8	8.0	7.8
592	Liquor stores.....	1.6	1.1	3.1	2.7	3.1	2.8
594	Book, stationery stores.....	0.8	0.9	0.6	0.4	0.5	0.6
595	Sporting goods, bicycle stores.....	0.3	0.4	0.3	0.3	0.4	0.3
597	Jewelry stores.....	4.9	3.7	1.5	1.2	0.8	0.9
5992	Florists.....	0.1	0.1	0.4	0.2	0.3	0.2
5996	Camera, photographic supply stores....	(D)	0.5	0.4	2.6	0.4	0.3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent.<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 6C.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF GLENDALE, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	2.5	3.4	3.3	3.9	5.1	5.7
5251	Hardware stores.....	0.5	1.2	0.6	0.7	1.1	0.9
52 ex. 5251	Other.....	2.0	2.2	2.7	3.1	4.1	4.8
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	24.4	22.8	12.0	11.0	11.1	10.5
531	Department stores.....	(D)	(D)	(D)	(D)	7.7	7.7
533	Limited price variety stores.....	2.0	2.2	1.1	1.2	1.4	1.3
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	2.0	1.5
54	Food stores.....	16.0	18.2	21.5	28.2	25.3	25.0
55 ex. 554	Automotive dealers.....	19.4	17.3	28.4	25.2	17.1	18.8
554	Gasoline service stations.....	4.2	3.2	6.5	5.2	7.7	7.1
56	Apparel, accessory stores.....	11.6	12.3	6.9	6.2	6.3	6.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.1	2.7	1.9	1.3	1.3	1.3
562, 563, 568	Women's clothing, specialty stores....	4.9	5.1	2.8	2.6	2.7	0.9
562	Ready-to-wear stores <sup>5</sup> .....	4.4	4.3	2.4	2.1	2.2	2.7
565	Family clothing stores <sup>5</sup> .....	(D)	0.9	0.3	0.4	0.7	2.4
566	Shoe stores.....	2.8	(D)	1.5	1.2	1.3	1.2
564, 569	Other apparel stores.....	(D)	(D)	0.4	0.6	0.3	0.5
57	Furniture, home furnishings, equipment stores.....	7.3	8.2	6.3	6.6	6.6	6.9
5712	Furniture stores <sup>4</sup> .....	2.6	3.1	2.7	2.7	3.1	3.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1.3	1.5	0.8	1.2	1.0	1.1
572, 573	Household appliance, radio, TV, music stores.....	3.4	3.6	2.9	2.5	2.5	2.4
58	Eating, drinking places.....	5.8	5.6	6.1	5.4	8.7	8.1
5812	Eating places.....	5.0	4.1	5.4	4.5	7.2	6.4
5813	Drinking places.....	0.8	1.4	0.7	0.9	1.5	1.7
591	Drug stores, proprietary stores.....	3.6	3.5	3.2	3.0	4.1	3.4
59 ex. 591	Other retail stores <sup>6</sup> .....	5.2	5.5	5.8	5.3	8.0	7.8
592	Liquor stores.....	0.8	1.0	1.8	2.0	3.1	2.8
594	Book, stationery stores.....	0.6	0.6	0.3	0.4	0.5	0.6
595	Sporting goods, bicycle stores.....	0.1	0.1	0.3	0.2	0.4	0.3
597	Jewelry stores.....	1.0	1.0	0.5	0.5	0.8	0.9
5992	Florists.....	0.2	0.2	0.4	0.2	0.3	0.2
5996	Camera, photographic supply stores....	0.5	(D)	0.4	0.2	0.4	0.3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6D.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF PASADENA, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators.)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.9	2.0	2.5	3.7	5.1	5.7
5251	Hardware stores.....	(D)	(D)	(D)	(D)	1.1	0.9
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)	4.1	4.8
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	41.8	39.1	17.7	21.8	11.1	10.5
531	Department stores.....	32.2	(D)	12.6	18.8	7.7	7.7
533	Limited price variety stores.....	1.7	2.3	1.1	1.1	1.4	1.3
539	Other general merchandise stores.....	7.9	(D)	4.0	1.8	2.0	1.5
54	Food stores.....	12.9	12.2	19.3	17.8	25.3	25.0
55 ex. 554	Automotive dealers.....	4.8	9.2	21.4	21.4	17.1	18.8
554	Gasoline service stations.....	3.9	3.1	5.7	5.7	7.7	7.1
56	Apparel, accessory stores.....	12.0	13.3	8.3	7.6	6.3	6.7
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	1.6	1.6	1.1	1.1	1.3	1.3
562, 563, 568	Women's clothing, specialty stores....	6.4	7.7	4.7	3.9	2.7	0.9
562	Ready-to-wear stores <sup>5</sup> .....	6.1	7.0	4.3	3.5	2.2	2.7
565	Family clothing stores <sup>5</sup> .....	(D)	0.6	0.5	0.4	0.7	2.4
566	Shoe stores.....	2.8	3.1	1.8	1.9	1.3	1.2
564, 569	Other apparel stores.....	(D)	0.2	0.3	0.2	0.3	0.5
57	Furniture, home furnishings, equipment stores.....	8.0	6.8	8.5	7.1	6.6	6.9
5712	Furniture stores <sup>4</sup> .....	4.4	3.0	3.4	3.1	3.1	3.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.6	0.7	1.9	1.2	1.0	1.1
572, 573	Household appliance, radio, TV, music stores.....	3.0	3.0	3.1	2.6	2.5	2.4
58	Eating, drinking places.....	4.3	3.7	5.1	5.0	8.7	8.1
5812	Eating places.....	4.0	3.4	4.7	4.2	7.2	6.4
5813	Drinking places.....	0.3	0.3	0.4	0.8	1.5	1.7
591	Drug stores, proprietary stores.....	3.5	3.4	4.3	2.7	4.1	3.4
59 ex. 591	Other retail stores <sup>6</sup> .....	7.9	7.2	7.2	7.2	8.0	7.8
592	Liquor stores.....	0.5	0.4	1.5	1.5	3.1	2.8
594	Book, stationery stores.....	1.8	1.3	0.9	0.9	0.5	0.6
595	Sporting goods, bicycle stores.....	(D)	0.4	0.5	0.5	0.4	0.3
597	Jewelry stores.....	1.4	1.3	0.8	0.7	0.8	0.9
5992	Florists.....	0.3	0.3	0.3	0.3	0.3	0.2
5996	Camera, photographic supply stores....	0.3	0.3	0.3	0.3	0.4	0.3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "Atlantic Square" bounded by Floral Dr., Bradshaw Ave., Hammel St., Gerhart Ave., Riggin St., and Atlantic Blvd. (Monterey Park)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	16	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	10,597	56	Apparel, accessory stores <sup>2</sup> .....	6
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	4	562-3, 568	Women's clothing, specialty stores....	2
	Sales.....(\$1,000)...	(D)	562	Ready-to-wear stores <sup>5</sup> .....	2
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	10	566	Shoe stores.....	2
	Sales.....(\$1,000)...	3,312	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	2	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	16	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	1
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	1
54	Food stores.....	2	5996	Camera, photographic supply stores....	...

MRC No. 2.—Includes the area known as Hollywood and Vine bounded by Franklin Ave., Franklin Pl., Las Palmas Ave., Yucca St., Argyle Ave., Selma Ave., Vine St., Sunset Blvd., Las Palmas Ave., Selma Ave., Highland Ave., Hawthorne Ave., and Sycamore Ave. (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	7
	Number.....	371	554	Gasoline service stations.....	11
	Sales.....(\$1,000)...	59,761	56	Apparel, accessory stores <sup>2</sup> .....	92
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	31
	Number.....	123	562-3, 568	Women's clothing, specialty stores....	32
	Sales.....(\$1,000)...	20,028	562	Ready-to-wear stores <sup>5</sup> .....	25
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	2
	Number.....	117	566	Shoe stores.....	23
	Sales.....(\$1,000)...	28,504	564, 569	Other apparel stores.....	4
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	16
	Number.....	131	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	11,229	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	13
	Retail stores, total <sup>3</sup> .....	371	58	Eating, drinking places.....	93
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	72
5251	Hardware stores.....	2	5813	Drinking places.....	21
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	12
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	9	59 ex. 591	Other retail stores <sup>6</sup> .....	111
531	Department stores.....	1	592	Liquor stores.....	7
533	Limited price variety stores.....	5	594	Book, stationery stores.....	12
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	3
			597	Jewelry stores.....	19
			5992	Florists.....	2
54	Food stores.....	18	5996	Camera, photographic supply stores....	8

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1956—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the planned center known as "Broadway Center" bounded by Santa Ana Freeway, North Loara St., Flood Control Canal, North Euclid Ave. (Anaheim, Orange County)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	27	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	21,571	56	Apparel, accessory stores <sup>2</sup> .....	13
			561, 567	Men's, boys' apparel stores, custom tailors.....	2
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	3
	Number.....	5	562	Ready-to-wear stores <sup>5</sup> .....	3
	Sales.....(\$1,000)...	(D)	565	Family clothing stores <sup>5</sup> .....	1
			566	Shoe stores.....	6
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	1
	Number.....	17	57	Furniture, home furnishings, equipment stores.....	1
	Sales.....(\$1,000)...	16,249	5712	Furniture stores.....	1
			5713-15, 19	Other home furnishings stores.....	...
52	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	...
	Number.....	5	58	Eating, drinking places.....	2
	Sales.....(\$1,000)...	(D)	5812	Eating places.....	2
			5813	Drinking places.....	...
5251 52 ex. 5251	Retail stores, total <sup>3</sup> .....	27	591	Drug stores, proprietary stores.....	1
	Lumber, building materials, hardware, farm equipment dealers.....	...	59 ex. 591	Other retail stores <sup>6</sup> .....	4
	Hardware stores.....	...	592	Liquor stores.....	...
	Other.....	...	594	Book, stationery stores.....	1
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	3	595	Sporting goods, bicycle stores.....	...
	Department stores.....	1	597	Jewelry stores.....	1
	Limited price variety stores.....	1	5992	Florists.....	...
	Other general merchandise stores.....	1	5996	Camera, photographic supply stores.....	...
54	Food stores.....	2			

MRC No. 4.—Includes the area bounded by San Jose Ave., Glen Oaks Blvd., Cypress Ave., Sixth Magnolia Blvd., Glen Oaks Blvd., Orange Grove Ave., Third, Verdugo Ave., First, Magnolia Blvd., Outer Hwy. (Burbank)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	146	554	Gasoline service stations.....	6
	Sales.....(\$1,000)...	24,742	56	Apparel, accessory stores <sup>2</sup> .....	39
			561, 567	Men's, boys' apparel stores, custom tailors.....	8
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	15
	Number.....	32	562	Ready-to-wear stores <sup>5</sup> .....	11
	Sales.....(\$1,000)...	9,543	565	Family clothing stores <sup>5</sup> .....	2
			566	Shoe stores.....	12
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	2
	Number.....	67	57	Furniture, home furnishings, equipment stores.....	23
	Sales.....(\$1,000)...	11,414	5712	Furniture stores.....	6
			5713-15, 19	Other home furnishings stores.....	5
5251 52 ex. 5251	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	12
	Number.....	47	58	Eating, drinking places.....	19
	Sales.....(\$1,000)...	3,785	5812	Eating places.....	15
			5813	Drinking places.....	4
52	Retail stores, total <sup>3</sup> .....	146	591	Drug stores, proprietary stores.....	6
	Lumber, building materials, hardware, farm equipment dealers.....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	32
	Hardware stores.....	2	592	Liquor stores.....	3
	Other.....	4	594	Book, stationery stores.....	2
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	5	595	Sporting goods, bicycle stores.....	...
	Department stores.....	1	597	Jewelry stores.....	9
	Limited price variety stores.....	2	5992	Florists.....	2
	Other general merchandise stores.....	2	5996	Camera, photographic supply stores.....	2
54	Food stores.....	7			

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes the stores on South Vermont Ave. from 84th St. to 88th St. (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	70	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	10,034	56	Apparel, accessory stores <sup>2</sup> .....	26
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	6
53 part, <sup>3</sup> 56, 57	Number.....	15	562-3, 568	Women's clothing, specialty stores.....	7
	Sales.....(\$1,000)...	2,048	562	Ready-to-wear stores <sup>5</sup> .....	6
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	3
	Number.....	41	566	Shoe stores.....	8
52, 55, 59 ex. 591	Sales.....(\$1,000)...	6,942	564, 569	Other apparel stores.....	2
	All other stores:		57	Furniture, home furnishings, equipment stores.....	10
	Number.....	14	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	1,044	5713-15,19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	6
Retail stores, total <sup>3</sup> .....		...	58	Eating, drinking places.....	9
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	6
	Hardware stores.....	1	5813	Drinking places.....	3
	Other.....	1	591	Drug stores, proprietary stores.....	3
	General merchandise group stores <sup>2 3</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	11
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	3
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	1
54	Food stores.....	3	597	Jewelry stores.....	4
			5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1

MRC No. 6.—Includes the area known as "Crenshaw Center" bounded by Exposition Blvd., Bronson Ave., Rodeo Rd., Norton Ave., 39th, McClung Dr., alley north of 43rd, Edgemoor Dr., 43rd, 11th Ave., alley south of Vernon, rear property line of lots facing Crenshaw Blvd., 48th, alley west of Crenshaw Blvd., Stocker, Don Felipe Dr., Marlton Ave., Santa Rosalia Dr., Buckingham Rd., Santa Barbara Ave., Victoria Ave. (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	16
	Number.....	171	554	Gasoline service stations.....	13
	Sales.....(\$1,000)...	99,722	56	Apparel, accessory stores <sup>2</sup> .....	31
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	7
53 part, <sup>3</sup> 56, 57	Number.....	54	562-3, 568	Women's clothing, specialty stores.....	13
	Sales.....(\$1,000)...	32,586	562	Ready-to-wear stores <sup>5</sup> .....	11
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	3
	Number.....	52	566	Shoe stores.....	5
52, 55, 59 ex. 591	Sales.....(\$1,000)...	45,360	564, 569	Other apparel stores.....	3
	All other stores:		57	Furniture, home furnishings, equipment stores.....	16
	Number.....	65	5712	Furniture stores.....	3
	Sales.....(\$1,000)...	21,776	5713-15,19	Other home furnishings stores.....	7
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	6
Retail stores, total <sup>3</sup> .....		171	58	Eating, drinking places.....	25
52	Lumber, building materials, hardware, farm equipment dealers.....	7	5812	Eating places.....	23
	Hardware stores.....	3	5813	Drinking places.....	2
	Other.....	4	591	Drug stores, proprietary stores.....	6
	General merchandise group stores <sup>2 3</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	29
531	Department stores.....	2	592	Liquor stores.....	2
533	Limited price variety stores.....	1	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	2
54	Food stores.....	23	597	Jewelry stores.....	4
			5992	Florists.....	2
			5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of 17 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

RC No. 7.—Includes the area known as "Culver Center" bounded by Venice Blvd., Keystone Ave., Washington Blvd., Overland Ave., Montana Ave., Midway Ave., Arizona Ave., Elenda St., Washington Blvd., Girard Ave. (Culver City)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	44			
	Sales.....(\$1,000)...	14,420	554	Gasoline service stations.....	2
4, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	15
	Number.....	9	561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Sales.....(\$1,000)...	5,118	562-3, 568	Women's clothing, specialty stores....	7
3 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>2</sup> .....	6
6, 57	Number.....	22	565	Family clothing stores <sup>2</sup> .....	...
	Sales.....(\$1,000)...	7,430	566	Shoe stores.....	4
2, 55,	All other stores:		564, 569	Other apparel stores.....	1
9 ex. 591	Number.....	13	57	Furniture, home furnishings, equipment stores.....	4
	Sales.....(\$1,000)...	1,872	5712	Furniture stores.....	1
		Number of establishments	5713-15, 19	Other home furnishings stores.....	1
			572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	44	58	Eating, drinking places.....	4
2	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	4
251	Hardware stores.....	1	5813	Drinking places.....	...
2 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
3 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	7
31	Department stores.....	1	592	Liquor stores.....	...
33	Limited price variety stores.....	1	594	Book, stationery stores.....	1
39	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	2
4	Food stores.....	4	5992	Florists.....	1
			5996	Camera, photographic supply stores....	...

RC No. 8.—Includes the stores in the area bounded by alley north of Whittier Blvd., alley west of South Atlantic Blvd., Hubbard Ave., alley east of South Atlantic Blvd., alley north of Whittier Blvd., Amalia Ave., alley south of Whittier Blvd., alley east of South Atlantic Blvd., Verona Ave., alley west of South Atlantic Blvd., Louis Pl., Woods Ave., alley south of Whittier Blvd., South Ford Ave. (Los Angeles County)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	8
	Number.....	100			
	Sales.....(\$1,000)...	19,656	554	Gasoline service stations.....	...
4, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	41
	Number.....	23	561, 567	Men's, boys' apparel stores, custom tailors.....	7
	Sales.....(\$1,000)...	4,516	562-3, 568	Women's clothing, specialty stores....	14
part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>2</sup> .....	12
57	Number.....	54	565	Family clothing stores <sup>2</sup> .....	4
	Sales.....(\$1,000)...	8,515	566	Shoe stores.....	12
55,	All other stores:		564, 569	Other apparel stores.....	4
ex. 591	Number.....	23	57	Furniture, home furnishings, equipment stores.....	6
	Sales.....(\$1,000)...	6,625	5712	Furniture stores.....	3
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	100	58	Eating, drinking places.....	11
	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	9
1	Hardware stores.....	2	5813	Drinking places.....	2
ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	2
part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	11
	Department stores.....	1	592	Liquor stores.....	1
	Limited price variety stores.....	3	594	Book, stationery stores.....	...
	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	4
	Food stores.....	10	5992	Florists.....	...
			5996	Camera, photographic supply stores....	2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.  
 Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.  
 Includes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
 Limited to "employer" establishments.  
 Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 9.—Includes the planned center known as "Eastland" and stores in the area bounded by the Freeway, Barranca Ave., Rowland St., Fennimore St., Workman St., Hollenbeck Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	103	554	Gasoline service stations.....	8
	Sales.....(\$1,000)...	35,637	56	Apparel, accessory stores <sup>2</sup> .....	30
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	6
	Number.....	24	562-3, 568	Women's clothing, specialty stores.....	11
	Sales.....(\$1,000)...	9,987	562	Ready-to-wear stores <sup>5</sup> .....	9
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	49	566	Shoe stores.....	9
	Sales.....(\$1,000)...	22,129	564, 569	Other apparel stores.....	3
	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
	Number.....	30	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	3,521	5713-15, 19	Other home furnishings stores.....	3
52	Retail stores, total <sup>3</sup> .....	103	572, 5732	Household appliance, radio, TV, music stores.....	2
			58	Eating, drinking places.....	8
			5812	Eating places.....	7
5251	Lumber, building materials, hardware, farm equipment dealers.....	3	5813	Drinking places.....	1
52 ex. 5251	Hardware stores.....	1	591	Drug stores, proprietary stores.....	8
	Other.....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	15
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	13	592	Liquor stores.....	1
531	Department stores.....	1	594	Book, stationery stores.....	1
533	Limited price variety stores.....	7	595	Sporting goods, bicycle stores.....	...
539	Other general merchandise stores.....	5	597	Jewelry stores.....	5
			5992	Florists.....	1
54	Food stores.....	8	5996	Camera, photographic supply stores.....	3

MRC No. 10.—Includes the stores in the area bounded by the RR. tracks, Hoyt Ave., Monte Vista St. (El Monte)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	6
	Number.....	90	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	16,134	56	Apparel, accessory stores <sup>2</sup> .....	29
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	6
	Number.....	19	562-3, 568	Women's clothing, specialty stores.....	12
	Sales.....(\$1,000)...	4,189	562	Ready-to-wear stores <sup>5</sup> .....	12
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	47	566	Shoe stores.....	9
	Sales.....(\$1,000)...	8,957	564, 569	Other apparel stores.....	1
	All other stores:		57	Furniture, home furnishings, equipment stores.....	10
	Number.....	24	5712	Furniture stores.....	4
	Sales.....(\$1,000)...	2,988	5713-15, 19	Other home furnishings stores.....	1
52	Retail stores, total <sup>3</sup> .....	90	572, 5732	Household appliance, radio, TV, music stores.....	5
			58	Eating, drinking places.....	12
			5812	Eating places.....	10
5251	Lumber, building materials, hardware, farm equipment dealers.....	3	5813	Drinking places.....	1
52 ex. 5251	Hardware stores.....	2	591	Drug stores, proprietary stores.....	3
	Other.....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	13
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	8	592	Liquor stores.....	1
531	Department stores.....	1	594	Book, stationery stores.....	...
533	Limited price variety stores.....	4	595	Sporting goods, bicycle stores.....	...
539	Other general merchandise stores.....	3	597	Jewelry stores.....	7
			5992	Florists.....	...
54	Food stores.....	4	5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 11.—Includes the planned center known as "Foothill" bounded by Alostia Ave., Citrus Ave., Haltern extended, Haltern, Fenimore Ave., Fenimore Ave., extended (Azusa)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	21	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	6,077	56	Apparel, accessory stores <sup>2</sup> .....	8
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	5	562-3, 568	Women's clothing, specialty stores.....	3
	Sales.....(\$1,000)...	(D)	562	Ready-to-wear stores <sup>5</sup> .....	3
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	12	566	Shoe stores.....	3
	Sales.....(\$1,000)...	3,100	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	4	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	(D)	5713-15,19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	21	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	1
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
			5992	Florists.....	1
54	Food stores.....	3	5996	Camera, photographic supply stores.....	...

MRC No. 12.—Includes the stores in the area bounded by Wyandotte St., Canoga Ave., Gault St., Topanga Canyon Blvd. (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	74	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	13,607	56	Apparel, accessory stores <sup>2</sup> .....	15
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	16	562-3, 568	Women's clothing, specialty stores.....	6
	Sales.....(\$1,000)...	5,613	562	Ready-to-wear stores <sup>5</sup> .....	6
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	2
	Number.....	33	566	Shoe stores.....	2
	Sales.....(\$1,000)...	3,209	564, 569	Other apparel stores.....	2
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	13
	Number.....	25	5712	Furniture stores.....	4
	Sales.....(\$1,000)...	4,785	5713-15,19	Other home furnishings stores.....	3
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	6
	Retail stores, total <sup>3</sup> .....	74	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	5	5812	Eating places.....	6
5251	Hardware stores.....	3	5813	Drinking places.....	1
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	15
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	3
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	2
			5992	Florists.....	1
54	Food stores.....	6	5996	Camera, photographic supply stores.....	2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC NO. 13.—Includes the planned center known as "Lakewood" and stores in the area bounded by Camerino St., North Clark Blvd., East Del Arno Blvd., North Hayter St. (Lakewood)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	66	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	59,008	56	Apparel, accessory stores <sup>2</sup> .....	21
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	18	562-3, 568	Women's clothing, specialty stores.....	8
	Sales.....(\$1,000)...	13,831	562	Ready-to-wear stores <sup>5</sup> .....	8
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	2
	Number.....	32	566	Shoe stores.....	8
	Sales.....(\$1,000)...	36,158	564, 569	Other apparel stores.....	1
	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
52, 55, 59 ex. 591	Number.....	16	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	9,019	5713-15, 19	Other home furnishings stores.....	1
			572, 5732	Household appliance, radio, TV, music stores.....	3
		Number of establishments	58	Eating, drinking places.....	5
	Retail stores, total <sup>3</sup> .....	66	5812	Eating places.....	5
	Lumber, building materials, hardware, farm equipment dealers.....	2	5813	Drinking places.....	...
	Hardware stores.....	...	591	Drug stores, proprietary stores.....	1
	Other.....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	8
	General merchandise group stores <sup>2 3</sup> .....	5	592	Liquor stores.....	1
	Department stores.....	3	594	Book, stationery stores.....	1
53 part <sup>3</sup> , 56, 57	Limited price variety stores.....	2	595	Sporting goods, bicycle stores.....	...
	Other general merchandise stores.....	...	597	Jewelry stores.....	3
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	1
	Food stores.....	12			

MRC NO. 14.—Includes the planned center known as "Los Altos" and stores in the area bounded by Stearns St., San Anselme St., Britton Dr., Abbeyfield St., Montair Ave. (Long Beach)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	31	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	17,280	56	Apparel, accessory stores <sup>2</sup> .....	8
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	8	562-3, 568	Women's clothing, specialty stores.....	...
	Sales.....(\$1,000)...	6,134	562	Ready-to-wear stores <sup>5</sup> .....	...
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	14	566	Shoe stores.....	...
	Sales.....(\$1,000)...	9,375	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
52, 55, 59 ex. 591	Number.....	9	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	1,771	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	...
		Number of establishments	58	Eating, drinking places.....	...
	Retail stores, total <sup>3</sup> .....	31	5812	Eating places.....	...
	Lumber, building materials, hardware, farm equipment dealers.....	1	5813	Drinking places.....	...
	Hardware stores.....	1	591	Drug stores, proprietary stores.....	...
	Other.....	...	59 ex. 591	Other retail stores <sup>6</sup> .....	...
	General merchandise group stores <sup>2 3</sup> .....	4	592	Liquor stores.....	...
	Department stores.....	2	594	Book, stationery stores.....	...
53 part <sup>3</sup> , 56, 57	Limited price variety stores.....	1	595	Sporting goods, bicycle stores.....	...
	Other general merchandise stores.....	1	597	Jewelry stores.....	...
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...
	Food stores.....	4			

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 15.—Includes the stores on West Verdugo Ave. from Virginia Ave. to Parish Pl., and on West Olive St. from Virginia Ave. to Keystone Ave. (Burbank)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	26	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	6,991			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	1
	Number.....	13	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...	5,476	562-3, 568	Women's clothing, specialty stores....	1
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	1
56, 57	Number.....	6	565	Family clothing stores <sup>3</sup> .....	...
	Sales.....(\$1,000)...	1,257	566	Shoe stores.....	...
			564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	7	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	258	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	...	58	Eating, drinking places.....	5
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	5
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	...	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	7	5996	Camera, photographic supply stores....	...

MRC No. 16.—Includes the stores on West Pico Blvd. from Victoria Ave. to South La Brea Ave. (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	38	554	Gasoline service stations.....	5
	Sales.....(\$1,000)...	18,321			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	1
	Number.....	18	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...	1,565	562-3, 568	Women's clothing, specialty stores....	...
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>3</sup> .....	...
56, 57	Number.....	8	565	Family clothing stores <sup>3</sup> .....	...
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	...
			564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	6
	Number.....	12	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	38	58	Eating, drinking places.....	7
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	5
5251	Hardware stores.....	...	5813	Drinking places.....	2
52 ex. 5251	Other.....	3	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	...	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	1
54	Food stores.....	10	5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 17.—Includes the area known as "Miracle Mile" and stores in the area bounded by Orange, Crescent Heights Blvd., Sixth, Sycamore Ave., Eighth, Fairfax Ave., Warner Dr., La Jolla Ave., San Vicente Blvd., Sweetzer Ave. (Los Angeles)					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	152	554	Gasoline service stations.....	8
	Sales.....(\$1,000)...	67,145			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	48
	Number.....	51	561, 567	Men's, boys' apparel stores, custom tailors.....	13
	Sales.....(\$1,000)...	11,721	562-3, 568	Women's clothing, specialty stores.....	17
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	12
56, 57	Number.....	59	565	Family clothing stores <sup>5</sup> .....	3
	Sales.....(\$1,000)...	48,198	566	Shoe stores.....	11
52, 55,	All other stores:		564, 569	Other apparel stores.....	4
59 ex. 591	Number.....	42	57	Furniture, home furnishings, equipment stores.....	7
	Sales.....(\$1,000)...	7,226	5712	Furniture stores.....	3
		Number of establishments	5713-15, 19	Other home furnishings stores.....	1
			572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	152	58	Eating, drinking places.....	19
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	17
5251	Hardware stores.....	1	5813	Drinking places.....	2
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	16
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	29
531	Department stores.....	2	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	4
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	4
54	Food stores.....	16	5992	Florists.....	3
			5996	Camera, photographic supply stores.....	6

MRC No. 18.—Includes the stores in the area bounded by Nordhoff, Osborne, Costello (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	17	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	9,391			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	5
	Number.....	5	561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Sales.....(\$1,000)...	(D)	562-3, 568	Women's clothing, specialty stores.....	2
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	2
56, 57	Number.....	7	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	...
52, 55,	All other stores:		564, 569	Other apparel stores.....	1
59 ex. 591	Number.....	5	57	Furniture, home furnishings, equipment stores.....	...
	Sales.....(\$1,000)...	(D)	5712	Furniture stores.....	...
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	17	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	2
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	...	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	2	5992	Florists.....	2
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 19.—Includes the stores on North Figueroa from Avenue 55 to York Blvd. (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	77	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	15,904	56	Apparel, accessory stores <sup>2</sup> .....	14
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	4
	Number.....	23	562-3, 568	Women's clothing, specialty stores.....	4
	Sales.....(\$1,000)...	4,913	562	Ready-to-wear stores <sup>5</sup> .....	3
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
56, 57	Number.....	30	566	Shoe stores.....	1
	Sales.....(\$1,000)...	5,963	564, 569	Other apparel stores.....	4
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	10
59 ex. 591	Number.....	24	5712	Furniture stores.....	3
	Sales.....(\$1,000)...	5,028	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	5
	Retail stores, total <sup>3</sup> .....	77	58	Eating, drinking places.....	15
52	Lumber, building materials, hardware, farm equipment dealers.....	6	5812	Eating places.....	9
5251	Hardware stores.....	2	5813	Drinking places.....	6
52 ex. 5251	Other.....	4	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	14
531	Department stores.....	1	592	Liquor stores.....	4
533	Limited price variety stores.....	1	594	Book, stationery stores.....	3
539	Other general merchandise stores.....	4	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	3
			5992	Florists.....	1
54	Food stores.....	6	5996	Camera, photographic supply stores.....	1

MRC No. 20.—Includes the area known as "North Hollywood" bounded by Chandler Blvd., Vineland Ave., Morrison St., Lankershim Blvd., Hesley St., Fair Ave., Otsego St., Tujunga Ave. (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	96	554	Gasoline service stations.....	7
	Sales.....(\$1,000)...	13,042	56	Apparel, accessory stores <sup>2</sup> .....	23
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	22	562-3, 568	Women's clothing, specialty stores.....	10
	Sales.....(\$1,000)...	2,203	562	Ready-to-wear stores <sup>5</sup> .....	7
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
56, 57	Number.....	45	566	Shoe stores.....	7
	Sales.....(\$1,000)...	7,548	564, 569	Other apparel stores.....	2
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	15
59 ex. 591	Number.....	29	5712	Furniture stores.....	6
	Sales.....(\$1,000)...	3,291	5713-15, 19	Other home furnishings stores.....	3
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	6
	Retail stores, total <sup>3</sup> .....	96	58	Eating, drinking places.....	14
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	12
5251	Hardware stores.....	1	5813	Drinking places.....	2
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	16
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	4	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	2
			5992	Florists.....	2
54	Food stores.....	4	5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 21.—Includes the planned center known as "Orange Fair" bounded by East Orangethorpe Ave., South Harvard Ave., East Orange-fair Ave., South Spadra Rd. (Fullerton)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	
	Number.....	22	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	7,116	56	Apparel, accessory stores <sup>2</sup> .....	8
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	5	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	3,864	562	Ready-to-wear stores <sup>2</sup> .....	4
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>2</sup> .....	3
	Number.....	13	566	Shoe stores.....	3
	Sales.....(\$1,000)...	2,950	564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	4	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	302	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	20	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	1
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
54	Food stores.....	3	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

MRC No. 22.—Includes the planned center known as "Panorama City" bounded by Rayen, Van Nuys Blvd., Parthenia, Tilden Ave., Chase, Lennox Ave., Burton, Tilden Ave., Lanark, Cedros Ave., Titus, Willis Ave. (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	65	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	39,050	56	Apparel, accessory stores <sup>2</sup> .....	19
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	16	562-3, 568	Women's clothing, specialty stores....	8
	Sales.....(\$1,000)...	12,864	562	Ready-to-wear stores <sup>2</sup> .....	1
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>2</sup> .....	1
	Number.....	27	566	Shoe stores.....	2
	Sales.....(\$1,000)...	23,472	564, 569	Other apparel stores.....	5
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	22	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	2,714	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	65	58	Eating, drinking places.....	10
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	9
5251	Hardware stores.....	1	5813	Drinking places.....	3
52 ex. 5251	Other.....	3	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	12
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	3	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	2
			597	Jewelry stores.....	2
54	Food stores.....	5	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 23.—Includes the stores in the area bounded by Chartres, A.T. &amp; S.F. RR., Broadway, Citron (Anaheim, Orange County)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	8
	Number.....	139	554	Gasoline service stations.....	9
	Sales.....(\$1,000)...	18,861	56	Apparel, accessory stores <sup>2</sup> .....	22
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	36	562-3, 568	Women's clothing, specialty stores....	10
	Sales.....(\$1,000)...	3,642	562	Ready-to-wear stores <sup>5</sup> .....	9
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
56, 57	Number.....	51	566	Shoe stores.....	7
	Sales.....(\$1,000)...	8,738	564, 569	Other apparel stores.....	1
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	22
59 ex. 591	Number.....	52	5712	Furniture stores.....	10
	Sales.....(\$1,000)...	6,481	5713-15,19	Other home furnishings stores.....	4
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	8
	Retail stores, total <sup>3</sup> .....	139	58	Eating, drinking places.....	19
52	Lumber, building materials, hardware, farm equipment dealers.....	8	5812	Eating places.....	10
5251	Hardware stores.....	3	5813	Drinking places.....	9
52 ex. 5251	Other.....	5	591	Drug stores, proprietary stores.....	5
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	27
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	2	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	4	595	Sporting goods, bicycle stores.....	3
			597	Jewelry stores.....	5
54	Food stores.....	12	5992	Florists.....	3
			5996	Camera, photographic supply stores....	1

MRC No. 24.—Includes the area known as Lancaster, bounded by West Jackman, Fig Ave., Kettering, S.P. RR., West Newgrove, 10th St., West Lancaster Blvd., 11th St. West

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	105	554	Gasoline service stations.....	5
	Sales.....(\$1,000)...	22,292	56	Apparel, accessory stores <sup>2</sup> .....	21
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	22	562-3, 568	Women's clothing, specialty stores....	10
	Sales.....(\$1,000)...	7,735	562	Ready-to-wear stores <sup>5</sup> .....	10
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
56, 57	Number.....	40	566	Shoe stores.....	6
	Sales.....(\$1,000)...	8,642	564, 569	Other apparel stores.....	2
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	13
59 ex. 591	Number.....	43	5712	Furniture stores.....	4
	Sales.....(\$1,000)...	5,915	5713-15,19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	8
	Retail stores, total <sup>3</sup> .....	105	58	Eating, drinking places.....	14
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	13
5251	Hardware stores.....	2	5813	Drinking places.....	1
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	30
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	3	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	3
			597	Jewelry stores.....	8
54	Food stores.....	4	5992	Florists.....	2
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 25—Includes the stores in the area bounded by West Holt Ave., North Park Ave., West Pearl, North Main, East Pasadena, South Eleanor, East Sixth, West Sixth, North Rebecca (Pomona)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	17
	Number.....	226	554	Gasoline service stations.....	23
	Sales.....(\$1,000).....	45,434	56	Apparel, accessory stores <sup>2</sup> .....	37
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	8
	Number.....	59	562-3, 568	Women's clothing, specialty stores.....	14
	Sales.....(\$1,000).....	11,190	562	Ready-to-wear stores <sup>5</sup> .....	13
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	78	566	Shoe stores.....	1
	Sales.....(\$1,000).....	15,565	564, 569	Other apparel stores.....	13
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	32
	Number.....	89	5712	Furniture stores.....	14
	Sales.....(\$1,000).....	18,679	5713-15,19	Other home furnishings stores.....	4
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	14
	Retail stores, total <sup>3</sup> .....	226	58	Eating, drinking places.....	35
52	Lumber, building materials, hardware, farm equipment dealers.....	11	5812	Eating places.....	24
5251	Hardware stores.....	4	5813	Drinking places.....	11
52 ex. 5251	Other.....	7	591	Drug stores, proprietary stores.....	6
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	9	59 ex. 591	Other retail stores <sup>6</sup> .....	38
531	Department stores.....	4	592	Liquor stores.....	1
533	Limited price variety stores.....	2	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	2
			597	Jewelry stores.....	10
			5992	Florists.....	3
54	Food stores.....	18	5996	Camera, photographic supply stores.....	2

MRC No. 26.—Includes the planned center known as "Pomona Valley Center" bounded by Holt Ave., Los Angeles County line, S.P. RR., East End Ave. (Pomona)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	30	554	Gasoline service stations.....	3
	Sales.....(\$1,000).....	23,935	56	Apparel, accessory stores <sup>2</sup> .....	10
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	8	562-3, 568	Women's clothing, specialty stores.....	5
	Sales.....(\$1,000).....	6,156	562	Ready-to-wear stores <sup>3</sup> .....	4
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	...
	Number.....	15	566	Shoe stores.....	4
	Sales.....(\$1,000).....	16,647	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	...
	Number.....	7	5712	Furniture stores.....	...
	Sales.....(\$1,000).....	1,132	5713-15,19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	30	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	...
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	...
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	...
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	...	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	3	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 27.—Includes the stores on Reseda Blvd. from Hart to Valerio and along Sherman Way from Lindley Ave. to Amigo Ave. (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	5
	Number.....	131	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	29,912	56	Apparel, accessory stores <sup>2</sup> .....	35
			561, 567	Men's, boys' apparel stores, custom tailors.....	9
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores.....	12
	Number.....	29	562	Ready-to-wear stores <sup>5</sup> .....	12
	Sales.....(\$1,000)...	13,259	565	Family clothing stores <sup>5</sup> .....	1
			566	Shoe stores.....	9
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	4
	Number.....	70	57	Furniture, home furnishings, equipment stores.....	30
	Sales.....(\$1,000)...	11,095	5712	Furniture stores.....	9
			5713-15, 19	Other home furnishings stores.....	11
52	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	10
	Number.....	32	58	Eating, drinking places.....	15
	Sales.....(\$1,000)...	5,558	5812	Eating places.....	14
			5813	Drinking places.....	1
5251 52 ex. 5251	Retail stores, total <sup>3</sup> .....	131	591	Drug stores, proprietary stores.....	4
	Lumber, building materials, hardware, farm equipment dealers.....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	13
	Hardware stores.....	2	592	Liquor stores.....	1
	Other.....	3	594	Book, stationery stores.....	1
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	5	595	Sporting goods, bicycle stores.....	3
	Department stores.....	1	597	Jewelry stores.....	6
	Limited price variety stores.....	1	5992	Florists.....	2
	Other general merchandise stores.....	3	5996	Camera, photographic supply stores.....	...
54	Food stores.....	10			

MRC No. 28.—Includes the stores in the area bounded by Wilshire Blvd., Santa Monica Blvd., Crescent Dr., Charleville Blvd., Reeves Dr., Gregory Way, El Camino Dr., Charleville Blvd., Durant Dr., Moreno Dr., Santa Monica Blvd., Club View Dr., Comstock Ave. (Beverly Hills)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	6
	Number.....	392	554	Gasoline service stations.....	12
	Sales.....(\$1,000)...	111,370	56	Apparel, accessory stores <sup>2</sup> .....	163
			561, 567	Men's, boys' apparel stores, custom tailors.....	54
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores.....	77
	Number.....	84	562	Ready-to-wear stores <sup>5</sup> .....	51
	Sales.....(\$1,000)...	25,054	565	Family clothing stores <sup>5</sup> .....	4
			566	Shoe stores.....	6
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	22
	Number.....	191	57	Furniture, home furnishings, equipment stores.....	19
	Sales.....(\$1,000)...	64,292	5712	Furniture stores.....	8
			5713-15, 19	Other home furnishings stores.....	6
2, 55, 59 ex. 591	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	5
	Number.....	117	58	Eating, drinking places.....	37
	Sales.....(\$1,000)...	22,024	5812	Eating places.....	34
			5813	Drinking places.....	3
2	Retail stores, total <sup>3</sup> .....	392	591	Drug stores, proprietary stores.....	21
	Lumber, building materials, hardware, farm equipment dealers.....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	95
	Hardware stores.....	2	592	Liquor stores.....	6
	Other.....	2	594	Book, stationery stores.....	12
53 part <sup>3</sup> 531 533 539	General merchandise group stores <sup>2 3</sup> .....	9	595	Sporting goods, bicycle stores.....	3
	Department stores.....	1	597	Jewelry stores.....	22
	Limited price variety stores.....	2	5992	Florists.....	6
	Other general merchandise stores.....	6	5996	Camera, photographic supply stores.....	3
4	Food stores.....	26			

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.  
<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.  
<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>4</sup>Limited to "employer" establishments.  
<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 29.—Includes the stores in the area bounded by Rosemeade Blvd., Sears Roadway, Michillinda Blvd., Michillinda Ave., Arboleda, Rosemeade Blvd., Foothill Blvd., Halstead (Pasadena, Los Angeles County)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	30	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	20,280			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	...
	Number.....	10	561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Sales.....(\$1,000)...	(D)	562-3, 568	Women's clothing, specialty stores.....	1
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>2</sup> .....	1
56, 57	Number.....	10	565	Family clothing stores <sup>2</sup> .....	...
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	1
52, 55,	All other stores:		564, 569	Other apparel stores.....	1
59 ex. 591	Number.....	10	57	Furniture, home furnishings, equipment stores.....	5
	Sales.....(\$1,000)...	847	5712	Furniture stores.....	3
		Number of establishments	5713-15, 19	Other home furnishings stores.....	2
			572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	30	58	Eating, drinking places.....	6
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	5
5251	Hardware stores.....	2	5813	Drinking places.....	1
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	2
			597	Jewelry stores.....	...
54	Food stores.....	3	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	1

MRC No. 30.—Includes the stores on Pacific Ave. south from 400 to 1799, on Sixth St. from 300 to 599, and on Seventh St. from 300 to 599 (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	6
	Number.....	148	554	Gasoline service stations.....	10
	Sales.....(\$1,000)...	22,011			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	36
	Number.....	41	561, 567	Men's, boys' apparel stores, custom tailors.....	9
	Sales.....(\$1,000)...	4,093	562-3, 568	Women's clothing, specialty stores.....	10
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>2</sup> .....	8
56, 57	Number.....	65	565	Family clothing stores <sup>2</sup> .....	4
	Sales.....(\$1,000)...	10,836	566	Shoe stores.....	9
52, 55,	All other stores:		564, 569	Other apparel stores.....	4
59 ex. 591	Number.....	42	57	Furniture, home furnishings, equipment stores.....	21
	Sales.....(\$1,000)...	7,082	5712	Furniture stores.....	8
		Number of establishments	5713-15, 19	Other home furnishings stores.....	1
			572, 5732	Household appliance, radio, TV, music stores.....	12
	Retail stores, total <sup>3</sup> .....	148	58	Eating, drinking places.....	24
52	Lumber, building materials, hardware, farm equipment dealers.....	6	5812	Eating places.....	18
5251	Hardware stores.....	2	5813	Drinking places.....	6
52 ex. 5251	Other.....	4	591	Drug stores, proprietary stores.....	5
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	8	59 ex. 591	Other retail stores <sup>6</sup> .....	20
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	2
539	Other general merchandise stores.....	6	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	4
54	Food stores.....	12	5992	Florists.....	3
			5996	Camera, photographic supply stores.....	2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 31.—Includes the stores in the area bounded by Washington Ave., Bush, Fifth, Mortimer, Fourth, Lacy, First, Parton, Fifth, Birch, Sixth, Broadway (Santa Ana)					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	16
	Number.....	260	554	Gasoline service stations.....	14
	Sales.....(\$1,000)...	54,815	56	Apparel, accessory stores <sup>2</sup> .....	57
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	13
	Number.....	52	562-3, 568	Women's clothing, specialty stores....	22
	Sales.....(\$1,000)...	6,128	562	Ready-to-wear stores <sup>5</sup> .....	17
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	2
	Number.....	105	566	Shoe stores.....	18
	Sales.....(\$1,000)...	28,616	564, 569	Other apparel stores.....	2
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	33
	Number.....	103	5712	Furniture stores.....	15
	Sales.....(\$1,000)...	20,071	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	16
	Retail stores, total <sup>3</sup> .....	260	58	Eating, drinking places.....	38
52	Lumber, building materials, hardware, farm equipment dealers.....	8	5812	Eating places.....	28
5251	Hardware stores.....	2	5813	Drinking places.....	10
52 ex. 5251	Other.....	6	591	Drug stores, proprietary stores.....	4
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	15	59 ex. 591	Other retail stores <sup>6</sup> .....	65
531	Department stores.....	3	592	Liquor stores.....	3
533	Limited price variety stores.....	4	594	Book, stationery stores.....	4
539	Other general merchandise stores.....	10	595	Sporting goods, bicycle stores.....	4
			597	Jewelry stores.....	15
			5992	Florists.....	4
54	Food stores.....	10	5996	Camera, photographic supply stores....	2

MRC No. 32.—Includes the planned centers known as "Metcalf Plaza and Fashion Square" on North Main from Santa Ana Freeway to Santa Ana city limits (Santa Ana, Orange County)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	29	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	7,768	56	Apparel, accessory stores <sup>2</sup> .....	14
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	6	562-3, 568	Women's clothing, specialty stores....	7
	Sales.....(\$1,000)...	848	562	Ready-to-wear stores <sup>5</sup> .....	7
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	19	566	Shoe stores.....	4
	Sales.....(\$1,000)...	6,682	564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	4	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	238	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	29	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	3
5251	Hardware stores.....	...	5813	Drinking places.....	1
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	1
			5992	Florists.....	...
54	Food stores.....	1	5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 33.—Includes the stores in the area bounded by Virginia Ave., St. Andrews Pl., Lexington Ave., alley east of Western Ave., Virginia Ave., Hollywood Freeway, Santa Monica Blvd., Oxford Ave., Romaine, Western Ave., Sierra Vista Ave., Wilton Pl. (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	66	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	15,552	56	Apparel, accessory stores <sup>2</sup> .....	12
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
53 part, <sup>3</sup> 56, 57	Number.....	27	562-3, 568	Women's clothing, specialty stores.....	6
	Sales.....(\$1,000)...	2,946	562	Ready-to-wear stores <sup>5</sup> .....	6
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	22	566	Shoe stores.....	4
52, 55, 59 ex. 591	Sales.....(\$1,000)...	11,671	564, 569	Other apparel stores.....	1
	All other stores:		57	Furniture, home furnishings, equipment stores.....	7
	Number.....	17	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	935	5713-15, 19	Other home furnishings stores.....	2
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	66	58	Eating, drinking places.....	15
	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	9
	Hardware stores.....	1	5813	Drinking places.....	6
5251	Other.....	1	591	Drug stores, proprietary stores.....	4
52 ex. 5251			59 ex. 591	Other retail stores <sup>6</sup> .....	13
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	592	Liquor stores.....	2
531	Department stores.....	1	594	Book, stationery stores.....	1
533	Limited price variety stores.....	1	595	Sporting goods, bicycle stores.....	1
539	Other general merchandise stores.....	1	597	Jewelry stores.....	...
54			5992	Florists.....	2
	Food stores.....	8	5996	Camera, photographic supply stores.....	...

MRC No. 34.—Includes the stores in the area bounded by Euclid Ave., Bullis Rd., Orchard Ave., Ward Ave., Pine Ave., Bradfield Ave., Rosecrans Ave., Van Ness Ave., Poppy Ave., and Short (Compton-Lynwood, Los Angeles County)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	8
	Number.....	50	554	Gasoline service stations.....	7
	Sales.....(\$1,000)...	37,584	56	Apparel, accessory stores <sup>2</sup> .....	2
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
53 part, <sup>3</sup> 56, 57	Number.....	13	562-3, 568	Women's clothing, specialty stores.....	1
	Sales.....(\$1,000)...	7,396	562	Ready-to-wear stores <sup>5</sup> .....	...
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	14	566	Shoe stores.....	2
52, 55, 59 ex. 591	Sales.....(\$1,000)...	26,145	564, 569	Other apparel stores.....	...
	All other stores:		57	Furniture, home furnishings, equipment stores.....	10
	Number.....	23	5712	Furniture stores.....	4
	Sales.....(\$1,000)...	4,043	5713-15, 19	Other home furnishings stores.....	...
52		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	6
	Retail stores, total <sup>3</sup> .....	50	58	Eating, drinking places.....	6
	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	4
	Hardware stores.....	1	5813	Drinking places.....	...
5251	Other.....	1	591	Drug stores, proprietary stores.....	...
52 ex. 5251			59 ex. 591	Other retail stores <sup>6</sup> .....	8
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	1	592	Liquor stores.....	...
531	Department stores.....	1	594	Book, stationery stores.....	...
533	Limited price variety stores.....	...	595	Sporting goods, bicycle stores.....	...
539	Other general merchandise stores.....	...	597	Jewelry stores.....	...
54			5992	Florists.....	...
	Food stores.....	2	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 35.—Includes the stores on South Main from Hobart St.—Borchard Ave. to St. Gertrude Pl. and on West Pomona St. from South Main to South Sycamore St. (Santa Ana)					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	5
	Number.....	58	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	21,620	56	Apparel, accessory stores <sup>2</sup> .....	6
4, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	14	562-3, 568	Women's clothing, specialty stores....	2
	Sales.....(\$1,000)...	4,152	562	Ready-to-wear stores <sup>5</sup> .....	2
13 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
6, 57	Number.....	27	566	Shoe stores.....	2
	Sales.....(\$1,000)...	15,531	564, 569	Other apparel stores.....	1
12, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	17
19 ex. 591	Number.....	17	5712	Furniture stores.....	6
	Sales.....(\$1,000)...	1,937	5713-15,19	Other home furnishings stores.....	4
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	7
	Retail stores, total <sup>3</sup> .....	58	58	Eating, drinking places.....	8
12	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	6
1251	Hardware stores.....	...	5813	Drinking places.....	2
12 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
13 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	8
131	Department stores.....	1	592	Liquor stores.....	1
133	Limited price variety stores.....	...	594	Book, stationery stores.....	1
139	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	1
14	Food stores.....	4	5996	Camera, photographic supply stores.....	...

MRC No. 36.—Includes the stores in the area bounded by West Slauson Ave., Menlo Ave., West 60th, South Vermont Ave., north property line of John Muir Jr. H.S., alley west of South Vermont Ave. (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	30	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	19,674	56	Apparel, accessory stores <sup>2</sup> .....	8
4, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	10	562-3, 568	Women's clothing, specialty stores....	1
	Sales.....(\$1,000)...	825	562	Ready-to-wear stores <sup>5</sup> .....	1
13 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
6, 57	Number.....	15	566	Shoe stores.....	3
	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	1
2, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	4
3 ex. 591	Number.....	5	5712	Furniture stores.....	3
	Sales.....(\$1,000)...	(D)	5713-15,19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	30	58	Eating, drinking places.....	6
2	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	4
251	Hardware stores.....	...	5813	Drinking places.....	2
2 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
3 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	2
31	Department stores.....	1	592	Liquor stores.....	...
33	Limited price variety stores.....	2	594	Book, stationery stores.....	...
39	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
			5992	Florists.....	...
14	Food stores.....	3	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 37.—Includes the stores in the area bounded by Kittridge, Bellingham Ave., Archwood, Ben Ave., Erwin, Radford Ave., Oxnard, Laurel Canyon Blvd., Calvert, West Park Dr., Erwin, Babcock Ave., Victory Blvd., St. Clair Ave. (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	69	554	Gasoline service stations.....	4
	Sales.....(\$1,000).....	44,634	56	Apparel, accessory stores <sup>2</sup> .....	13
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Number.....	23	562-3, 568	Women's clothing, specialty stores.....	3
	Sales.....(\$1,000).....	14,360	562	Ready-to-wear stores <sup>5</sup> .....	3
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	28	566	Shoe stores.....	6
	Sales.....(\$1,000).....	27,599	564, 569	Other apparel stores.....	1
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	11
59 ex. 591	Number.....	18	5712	Furniture stores.....	3
	Sales.....(\$1,000).....	2,675	5713-15,19	Other home furnishings stores.....	6
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	69	58	Eating, drinking places.....	11
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	9
5251	Hardware stores.....	1	5813	Drinking places.....	2
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	11
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
54	Food stores.....	9	5992	Florists.....	3
			5996	Camera, photographic supply stores.....	...

MRC No. 38.—Includes the stores in the area bounded by Valerio, Tyrone Ave., Bessemer, Hazeltine Ave., Oxnard, Vesper Ave., Sherman Way, Van Nuys Blvd. (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	13
	Number.....	232	554	Gasoline service stations.....	15
	Sales.....(\$1,000).....	55,108	56	Apparel, accessory stores <sup>2</sup> .....	52
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	51	562-3, 568	Women's clothing, specialty stores.....	18
	Sales.....(\$1,000).....	14,889	562	Ready-to-wear stores <sup>5</sup> .....	1
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	96	566	Shoe stores.....	1
	Sales.....(\$1,000).....	22,019	564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	34
59 ex. 591	Number.....	85	5712	Furniture stores.....	1
	Sales.....(\$1,000).....	18,200	5713-15,19	Other home furnishings stores.....	12
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>3</sup> .....	232	58	Eating, drinking places.....	21
52	Lumber, building materials, hardware, farm equipment dealers.....	7	5812	Eating places.....	28
5251	Hardware stores.....	2	5813	Drinking places.....	...
52 ex. 5251	Other.....	5	591	Drug stores, proprietary stores.....	...
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	10	59 ex. 591	Other retail stores <sup>6</sup> .....	...
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	3	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	5	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	12	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 39.—Includes the stores on Ventura Blvd. from Calhoun Ave. to Willis Ave., and on Van Nuys Blvd. from Ventura to No. 4645 (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	5
	Number.....	99	554	Gasoline service stations.....	8
	Sales.....(\$1,000)...	20,841	56	Apparel, accessory stores <sup>2</sup> .....	18
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	26	562-3, 568	Women's clothing, specialty stores....	12
	Sales.....(\$1,000)...	6,851	562	Ready-to-wear stores <sup>5</sup> .....	9
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	40	566	Shoe stores.....	3
	Sales.....(\$1,000)...	5,409	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	19
	Number.....	33	5712	Furniture stores.....	8
	Sales.....(\$1,000)...	8,581	5713-15, 19	Other home furnishings stores.....	8
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	99	58	Eating, drinking places.....	13
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	12
5251	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	17
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
			5992	Florists.....	1
54	Food stores.....	12	5996	Camera, photographic supply stores....	1

MRC No. 40.—Includes the planned center known as "West Covina Plaza" bounded by West Garvey Ave., California Ave., Sylvan Ave., rear property line of West Covina Plaza (West Covina)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	23	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	10,202	56	Apparel, accessory stores <sup>2</sup> .....	10
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	3	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	(D)	562	Ready-to-wear stores <sup>5</sup> .....	4
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	14	566	Shoe stores.....	5
	Sales.....(\$1,000)...	4,803	564, 569	Other apparel stores.....	...
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	6	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	(D)	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	23	58	Eating, drinking places.....	...
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	...
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	2
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
			5992	Florists.....	...
54	Food stores.....	2	5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL TRADE: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 41.—Includes the planned center known as "Westchester" bounded by 84th Pl., Naylor Ave., 85th Pl., Airline Ave., La Tijera Blvd., Manchester Ave., Kittyhawk Ave., Interceptor, Sepulveda Blvd., 92d, Sepulveda Westway

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	5
	Number.....	138	554	Gasoline service stations.....	11
	Sales.....(\$1,000)...	46,633	56	Apparel, accessory stores <sup>2</sup> .....	28
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	8
	Number.....	37	562-3, 568	Women's clothing, specialty stores.....	7
	Sales.....(\$1,000)...	20,252	562	Ready-to-wear stores <sup>3</sup> .....	7
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	1
56, 57	Number.....	53	566	Shoe stores.....	10
	Sales.....(\$1,000)...	19,616	564, 569	Other apparel stores.....	2
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	20
59 ex. 591	Number.....	48	5712	Furniture stores.....	9
	Sales.....(\$1,000)...	6,765	5713-15, 19	Other home furnishings stores.....	4
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	7
	Retail stores, total <sup>3</sup> .....	138	58	Eating, drinking places.....	20
52	Lumber, building materials, hardware, farm equipment dealers.....	8	5812	Eating places.....	19
5251	Hardware stores.....	3	5813	Drinking places.....	1
52 ex. 5251	Other.....	5	591	Drug stores, proprietary stores.....	7
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	24
531	Department stores.....	2	592	Liquor stores.....	4
533	Limited price variety stores.....	3	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	8
			5992	Florists.....	2
54	Food stores.....	10	5996	Camera, photographic supply stores.....	2

MRC No. 42.—Includes the stores in the area bounded by Weyburn Ave., Gayley, Le Conte Ave., Tiverton Ave., Weyburn Ave., Hilyard Ave., Lindbrook Dr., alley between Lindbrook Dr. and Glendon Ave., Glendon Ave., Wellworth Ave., alley west of Westwood Blvd., Wilshire Blvd., east property line of U.S. Soldiers Home (Los Angeles)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	139	554	Gasoline service stations.....	13
	Sales.....(\$1,000)...	49,984	56	Apparel, accessory stores <sup>2</sup> .....	42
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	9
	Number.....	38	562-3, 568	Women's clothing, specialty stores.....	22
	Sales.....(\$1,000)...	10,976	562	Ready-to-wear stores <sup>3</sup> .....	19
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>3</sup> .....	...
56, 57	Number.....	56	566	Shoe stores.....	8
	Sales.....(\$1,000)...	29,072	564, 569	Other apparel stores.....	3
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	9
59 ex. 591	Number.....	45	5712	Furniture stores.....	4
	Sales.....(\$1,000)...	9,936	5713-15, 19	Other home furnishings stores.....	4
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	139	58	Eating, drinking places.....	16
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	15
5251	Hardware stores.....	1	5813	Drinking places.....	1
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	8
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	27
531	Department stores.....	2	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	3
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	3
			597	Jewelry stores.....	3
			5992	Florists.....	2
54	Food stores.....	14	5996	Camera, photographic supply stores.....	2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>Limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 43.—Includes the planned center known as "Whittier Downs" and stores on East Washington Blvd. from Norwalk Blvd. to Broadway (Los Angeles County)

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	2
	Number.....	33	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	14,121	56	Apparel, accessory stores <sup>2</sup> .....	8
	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	12	562-3, 568	Women's clothing, specialty stores....	2
	Sales.....(\$1,000)...	10,268	562	Ready-to-wear stores <sup>5</sup> .....	2
	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	13	566	Shoe stores.....	4
	Sales.....(\$1,000)...	3,120	564, 569	Other apparel stores.....	1
	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
52, 55, 59 ex. 591	Number.....	8	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	733	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	33	58	Eating, drinking places.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	3
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	3
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
54	Food stores.....	7	597	Jewelry stores.....	2
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings, drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# U. S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS  
WASHINGTON, D. C.

OFFICIAL BUSINESS

POSTAGE AND FEES PAID  
U.S. DEPARTMENT OF COMMERCE

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



BUREAU OF THE CENSUS  
APR 9 9 21  
1958



# CENTRAL BUSINESS DISTRICT STATISTICS

Louisville, Ky.-Ind., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Louisville, Ky.-Ind., Area—BC58-CBD44  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

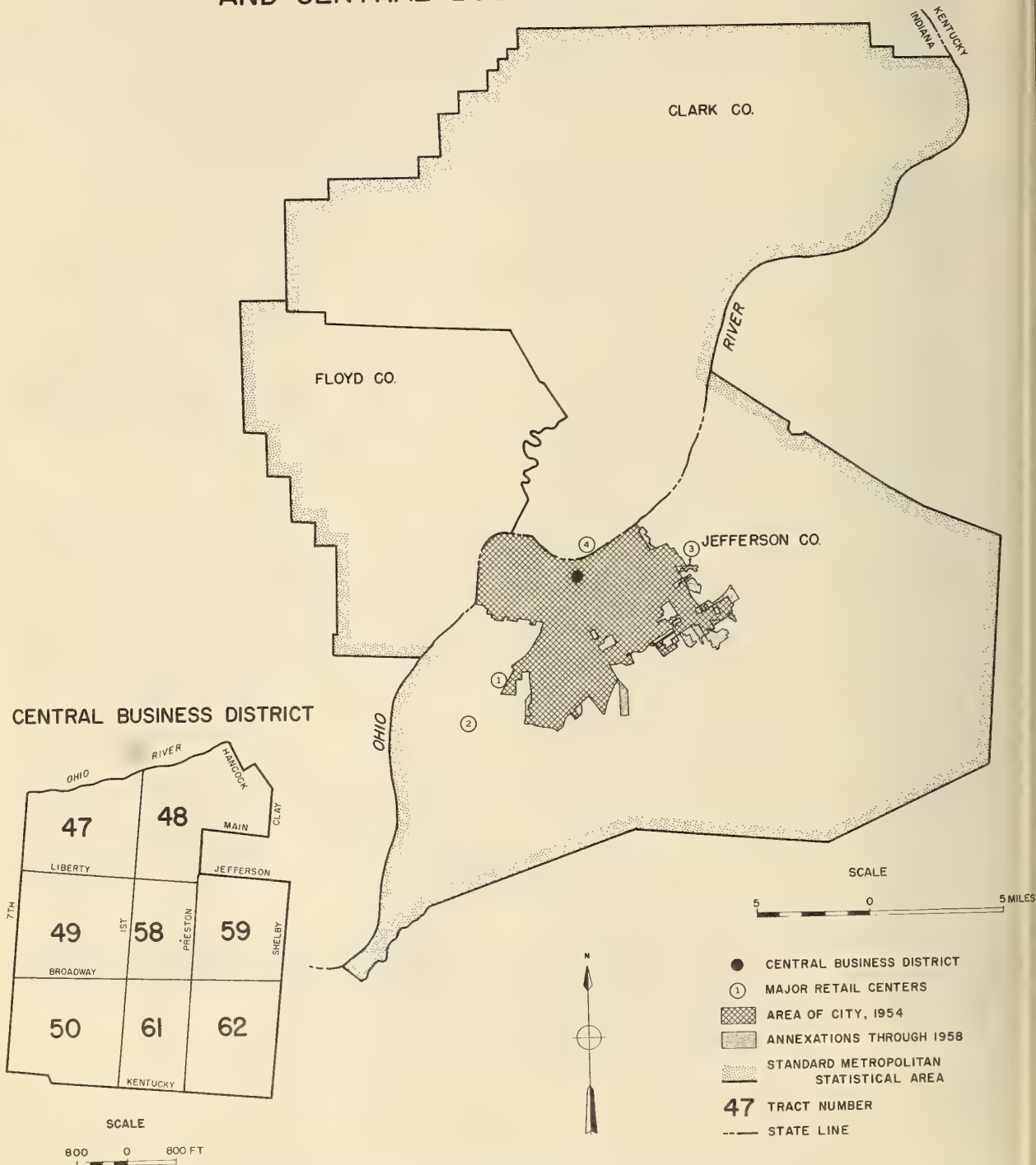
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# LOUISVILLE, KY. - IND.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	14

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF LOUISVILLE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab-lish-ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	979	213,099	31,983	11,681	9,218	1,024	222,553	32,216
52	Lumber, building materials, hardware, farm equipment dealers.....	22	1,880	221	63	60	25	3,444	491
5251	Hardware stores.....	7	546	46	17	17	6	508	39
52 ex. 5251	Other.....	15	1,334	175	46	43	19	2,936	452
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	41	53,538	9,100	4,074	2,432	38	53,964	8,815
531	Department stores.....	6	(D)	(D)	(D)	(D)	6	44,209	7,266
533	Limited price variety stores.....	13	7,552	1,440	731	509	12	7,686	1,324
539	Other general merchandise stores.....	22	(D)	(D)	(D)	(D)	18	2,033	285
54	Food stores.....	135	12,888	846	435	314	158	13,964	908
55 ex. 554	Automotive dealers.....	46	55,237	5,831	1,243	1,229	44	55,104	4,943
554	Gasoline service stations.....	21	1,834	189	75	64	31	2,264	312
56	Apparel, accessory stores.....	165	32,081	5,492	2,012	1,663	193	37,409	6,295
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	33	10,221	1,895	607	515	39	10,474	1,887
562, 563, 568	Women's clothing, specialty stores....	57	14,347	2,529	997	832	52	14,851	2,655
562	Ready-to-wear stores <sup>5</sup> .....	36	11,787	2,103	800	676	30	13,099	2,426
565	Family clothing stores <sup>5</sup> .....	17	1,904	287	125	95	17	3,699	544
566	Shoe stores.....	45	4,530	641	215	171	50	5,686	767
564, 569	Other apparel stores.....	9	989	140	68	50	30	2,623	442
57	Furniture, home furnishings, equipment stores.....	62	15,824	2,741	678	640	73	14,686	2,520
5712	Furniture stores <sup>4</sup> .....	22	7,657	1,371	323	314	21	7,871	1,464
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	8	2,116	329	85	84	6	1,236	156
572, 573	Household appliance, radio, TV, music stores.....	32	6,051	1,041	271	242	42	5,523	900
58	Eating, drinking places.....	240	14,462	3,308	1,720	1,599	231	15,040	3,592
5812	Eating places.....	151	9,688	2,627	1,357	1,279	148	10,569	2,771
5813	Drinking places.....	89	4,774	681	363	320	83	4,471	821
591	Drug stores, proprietary stores.....	33	6,523	1,165	411	357	30	7,088	1,266
59 ex. 591	Other retail stores <sup>6</sup> .....	214	18,832	3,090	970	860	201	19,590	3,074
592	Liquor stores.....	39	2,981	181	83	69	40	3,121	169
594	Book, stationery stores.....	13	(D)	(D)	(D)	(D)	7	1,119	242
595	Sporting goods, bicycle stores.....	5	706	71	24	24	4	447	53
597	Jewelry stores.....	32	4,460	1,058	286	260	47	6,200	1,059
5992	Florists.....	10	416	64	34	29	12	636	110
5996	Camera, photographic supply stores....	6	1,257	137	39	35	5	1,330	149
SELECTED SERVICES									
7011, 7012	Hotels.....	19	8,890	3,170	1,515	1,439	20	9,070	3,075
783	Motion picture theaters.....	9	2,011	508	190	156	11	2,539	518

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$1,477,000, of which \$240,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF LOUISVILLE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	4,311	562,555	69,102	25,460	20,630	3,902	543,588	64,382
52	Lumber, building materials, hardware, farm equipment dealers.....	220	27,366	3,772	950	901	182	28,566	3,764
5251	Hardware stores.....	94	4,785	424	145	132	85	4,798	524
52 ex. 5251	Other.....	126	22,581	3,348	805	769	97	23,768	3,240
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	173	77,910	12,771	5,297	3,379	145	75,015	11,907
531	Department stores.....	7	59,315	9,861	3,824	2,322	8	(D)	(D)
533	Limited price variety stores.....	71	12,201	2,120	1,142	773	51	10,249	1,657
539	Other general merchandise stores.....	67	(D)	790	331	284	84	(D)	(D)
54	Food stores.....	915	123,957	8,159	3,247	2,322	925	118,700	7,507
55 ex. 554	Automotive dealers.....	216	105,556	10,612	2,306	2,252	149	107,838	9,299
554	Gasoline service stations.....	402	31,809	2,953	1,134	960	324	24,487	2,314
56	Apparel, accessory stores.....	315	41,831	6,591	2,521	2,059	299	43,400	6,813
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	48	10,934	1,984	643	541	48	11,251	1,966
562, 563, 568	Women's clothing, specialty stores.....	95	16,227	2,734	1,090	909	80	16,150	2,774
562	Ready-to-wear stores <sup>5</sup> .....	49	13,480	2,316	892	753	49	14,343	2,569
565	Family clothing stores <sup>5</sup> .....	52	6,279	811	366	279	38	(D)	(D)
566	Shoe stores.....	94	6,884	892	336	267	74	6,843	845
564, 569	Other apparel stores.....	18	1,389	170	86	63	41	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	221	31,642	5,469	1,451	1,362	183	28,806	4,787
5712	Furniture stores <sup>4</sup> .....	74	16,162	2,893	701	680	53	(D)	2,890
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	39	4,408	791	208	198	26	(D)	520
572, 573	Household appliance, radio, TV, music stores.....	108	11,072	1,785	542	484	86	9,950	1,377
58	Eating, drinking places.....	973	50,811	9,778	5,156	4,538	940	49,270	9,508
5812	Eating places.....	570	32,326	7,341	3,918	3,452	444	26,937	6,635
5813	Drinking places.....	403	18,485	2,437	1,238	1,086	496	22,333	2,873
591	Drug stores, proprietary stores.....	179	26,111	3,603	1,508	1,209	188	23,764	3,230
59 ex. 591	Other retail stores <sup>6</sup> .....	697	45,562	5,394	1,890	1,648	567	43,742	5,253
592	Liquor stores.....	209	16,667	956	427	363	156	11,948	620
594	Book, stationery stores.....	14	1,207	194	76	72	8	(D)	(D)
595	Sporting goods, bicycle stores.....	17	1,044	109	38	38	24	979	88
597	Jewelry stores.....	56	5,615	1,248	319	288	76	7,412	1,228
5992	Florists.....	54	1,926	280	122	96	56	1,935	274
5996	Camera, photographic supply stores....	7	(D)	(D)	(D)	(D)	8	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	33	(D)	(D)	(D)	(D)	30	9,895	3,334
783	Motion picture theaters.....	24	(D)	(D)	(D)	(D)	29	4,164	912

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
LOUISVILLE STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	6,097	802,380	93,476	34,713	27,959	5,324	707,802	79,844
52	Lumber, building materials, hardware, farm equipment dealers.....	346	42,742	5,464	1,384	1,300	275	44,808	5,493
5251	Hardware stores.....	145	8,390	741	273	237	124	9,861	1,096
52 ex. 5251	Other.....	201	34,352	4,723	1,111	1,063	149	34,939	4,397
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	221	98,119	15,655	6,588	4,125	198	84,219	13,103
531	Department stores.....	10	67,420	11,029	4,204	2,505	10	60,727	9,887
533	Limited price variety stores.....	89	18,944	3,195	1,759	1,147	65	12,928	2,064
539	Other general merchandise stores.....	86	(D)	1,431	625	473	119	10,512	1,152
54	Food stores.....	1,263	196,465	12,567	4,961	3,427	1,279	164,415	10,031
55 ex. 554	Automotive dealers.....	315	146,538	14,656	3,231	3,153	213	140,816	11,975
554	Gasoline service stations.....	743	59,153	5,206	2,003	1,686	547	42,350	3,858
56	Apparel, accessory stores.....	400	52,546	8,104	3,199	2,591	361	50,506	7,753
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	59	12,695	2,206	722	599	61	12,476	2,124
562, 563, 568	Women's clothing, specialty stores....	117	19,240	3,132	1,276	1,054	99	18,841	3,122
562	Ready-to-wear stores <sup>5</sup> .....	68	16,026	2,626	1,044	874	64	16,773	2,894
565	Family clothing stores <sup>5</sup> .....	70	10,183	1,488	674	537	50	7,586	1,049
566	Shoe stores.....	120	8,691	1,088	431	329	89	7,808	928
564, 569	Other apparel stores.....	24	(D)	(D)	(D)	(D)	44	3,553	530
57	Furniture, home furnishings, equipment stores.....	307	40,051	6,744	1,785	1,667	252	34,062	5,575
5712	Furniture stores <sup>4</sup> .....	101	19,951	3,593	873	843	71	18,203	3,335
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	51	4,903	852	231	215	30	2,957	534
572, 573	Household appliance, radio, TV, music stores.....	155	15,197	2,299	681	609	127	12,590	1,706
58	Eating, drinking places.....	1,303	68,665	13,128	6,971	6,147	1,207	62,728	11,853
5812	Eating places.....	784	44,494	9,983	5,380	4,772	580	34,304	8,272
5813	Drinking places.....	519	24,171	3,145	1,591	1,375	627	28,424	3,581
591	Drug stores, proprietary stores.....	251	36,129	4,946	2,099	1,680	241	29,196	3,936
59 ex. 591	Other retail stores <sup>6</sup> .....	948	61,972	7,006	2,492	2,183	751	54,702	6,267
592	Liquor stores.....	273	21,586	1,240	570	484	197	15,131	768
594	Book, stationery stores.....	19	1,370	210	85	78	10	1,213	255
595	Sporting goods, bicycle stores.....	28	1,644	155	55	50	32	1,299	103
597	Jewelry stores.....	80	7,215	1,494	408	370	95	8,480	1,406
5992	Florists.....	66	2,883	490	192	163	62	2,236	322
5996	Camera, photographic supply stores....	9	1,495	165	47	43	9	(D)	(D)
SELECTED SERVICES									
7011, 7012	Hotels.....	43	10,588	3,602	1,707	1,628	35	10,016	3,371
783	Motion picture theaters.....	38	(D)	(D)	(D)	(D)	44	5,573	1,283

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954, each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF LOUISVILLE, THE ENTIRE CITY, AND LOUISVILLE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metropolitan statistical area less central business district	Standard metropolitan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-4.2	3.5	8.9	13.4	21.4
2	Lumber, building materials, hardware, farm equipment dealers.....	-45.4	-4.2	1.4	-4.6	-1.2
251	Hardware stores.....	7.5	-0.3	-1.2	-14.9	-16.1
2 ex. 5251	Other.....	-54.6	-5.0	2.0	-1.7	3.2
3 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	-0.8	3.9	15.8	16.5	47.4
31	Department stores.....	(D)	(D)	(D)	11.0	(D)
33	Limited price variety stores.....	-1.7	19.0	81.4	46.5	117.3
39	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(D)
4	Food stores.....	-7.7	4.4	6.0	19.5	22.0
5 ex. 554	Automotive dealers.....	0.2	-2.1	-4.6	4.1	6.5
54	Gasoline service stations.....	-19.0	29.9	34.9	39.7	43.0
6	Apparel, accessory stores.....	-14.2	-3.6	62.7	4.0	56.3
61, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-2.4	-2.8	-8.2	1.8	23.6
62, 563, 568	Women's clothing, specialty stores.....	-3.4	0.5	44.7	2.1	22.6
62	Ready-to-wear stores <sup>5</sup> .....	-10.0	-6.0	36.1	-4.5	15.4
65	Family clothing stores <sup>5</sup> .....	-48.5	(D)	(D)	34.2	113.0
66	Shoe stores.....	-20.3	0.6	103.5	11.3	96.1
64, 569	Other apparel stores.....	-62.3	(D)	(D)	(D)	(D)
7	Furniture, home furnishings, equipment stores.....	7.7	9.8	12.0	17.6	25.0
712	Furniture stores <sup>4</sup> .....	-2.7	(D)	(D)	9.6	19.0
713-15, 19	Other home furnishings stores <sup>4</sup> .....	71.2	(D)	(D)	65.8	61.9
72, 573	Household appliance, radio, TV, music stores.....	9.6	11.3	13.4	20.7	29.4
8	Eating, drinking places.....	-3.9	3.1	6.2	9.5	13.7
812	Eating places.....	-8.3	20.0	38.3	29.7	46.6
813	Drinking places.....	6.8	-17.2	-23.2	-15.0	-19.0
91	Drug stores, proprietary stores.....	-8.0	9.9	17.5	23.7	33.9
9 ex. 591	Other retail stores <sup>6</sup> .....	-3.9	4.2	10.7	13.3	22.9
92	Liquor stores.....	-4.5	39.5	55.0	42.7	54.9
94	Book, stationery stores.....	(D)	(D)	(D)	12.9	(D)
95	Sporting goods, bicycle stores.....	57.9	6.6	-36.5	26.6	10.1
97	Jewelry stores.....	-28.1	-24.2	-4.7	-14.9	20.8
992	Florists.....	-34.6	-0.5	16.2	28.9	54.2
996	Camera, photographic supply stores.....	-5.5	(D)	(D)	(D)	(D)
	SELECTED SERVICES					
011, 7012	Hotels.....	-2.0	(D)	(D)	5.7	79.5
83	Motion picture theaters.....	-20.8	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect hotels or motion picture theaters.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF LOUISVILLE AND OF LOUISVILLE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	37.9	40.8	26.6	31.4
52	Lumber, building materials, hardware, farm equipment dealers...	6.9	12.1	4.4	7.7
5251	Hardware stores.....	11.4	10.6	6.5	5.2
52 ex. 5251	Other.....	5.9	12.4	3.9	8.4
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	68.7	72.1	54.6	64.2
531	Department stores.....	(D)	(D)	(D)	72.8
533	Limited price variety stores.....	61.9	75.0	39.9	59.5
539	Other general merchandise stores.....	(D)	(D)	(D)	19.3
54	Food stores.....	10.4	10.4	6.6	8.5
55 ex. 554	Automotive dealers.....	52.3	51.1	37.7	39.1
554	Gasoline service stations.....	5.8	9.2	3.1	5.3
56	Apparel, accessory stores.....	76.7	86.2	61.1	74.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	93.5	93.1	80.5	84.0
562, 563, 568	Women's clothing, specialty stores.....	88.4	92.0	74.6	78.8
562	Ready-to-wear stores <sup>5</sup> .....	87.4	91.3	73.5	78.1
565	Family clothing stores <sup>5</sup> .....	30.3	(D)	18.7	48.8
566	Shoe stores.....	65.8	83.1	52.1	72.8
564, 569	Other apparel stores.....	71.2	(D)	(D)	73.8
57	Furniture, home furnishings, equipment stores.....	50.0	51.0	39.5	43.1
5712	Furniture stores <sup>4</sup> .....	47.4	(D)	38.4	43.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	48.0	(D)	43.2	41.8
572, 573	Household appliance, radio, TV, music stores.....	54.7	55.5	39.8	43.9
58	Eating, drinking places.....	28.5	30.5	21.1	24.0
5812	Eating places.....	30.0	39.2	21.8	30.8
5813	Drinking places.....	25.8	20.0	19.8	15.7
591	Drug stores, proprietary stores.....	25.0	29.8	18.1	24.3
59 ex. 591	Other retail stores <sup>6</sup> .....	41.3	44.8	30.4	35.8
592	Liquor stores.....	17.9	26.1	13.8	20.6
594	Book, stationery stores.....	(D)	(D)	(D)	92.3
595	Sporting goods, bicycle stores.....	67.6	45.7	42.9	34.4
597	Jewelry stores.....	79.4	83.6	61.8	73.1
5992	Florists.....	21.6	32.9	14.4	28.4
5996	Camera, photographic supply stores.....	(D)	(D)	84.1	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF LOUISVILLE, THE ENTIRE CITY, AND LOUISVILLE STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.9	1.5	4.9	5.3	5.3	6.3
5251	Hardware stores.....	0.3	0.2	0.9	0.9	1.0	1.4
52 ex. 5251	Other.....	0.6	1.3	4.0	4.4	4.3	4.9
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	25.1	24.2	13.8	13.8	12.2	11.9
531	Department stores.....	(D)	19.9	10.5	(D)	8.4	8.6
533	Limited price variety stores.....	3.5	3.4	2.2	1.9	2.4	1.8
539	Other general merchandise stores.....	(D)	0.9	(D)	(D)	(D)	1.5
54	Food stores.....	6.0	6.3	22.0	21.8	24.5	23.2
55 ex. 554	Automotive dealers.....	25.9	24.8	18.8	19.8	18.3	19.9
554	Gasoline service stations.....	0.9	1.0	5.7	4.5	7.4	6.0
56	Apparel, accessory stores.....	15.1	16.8	7.4	8.0	6.5	7.1
561, 567	Men's, boys' apparel stores, custom tailors.....	4.8	4.7	1.9	0.2	1.6	1.7
562, 563, 568	Women's clothing, specialty stores....	6.7	6.7	2.9	3.0	2.4	2.7
562	Ready-to-wear stores <sup>3</sup> .....	5.5	5.9	2.4	2.6	2.0	2.4
565	Family clothing stores <sup>3</sup> .....	0.9	1.7	1.1	(D)	1.3	1.1
566	Shoe stores.....	2.1	2.6	1.2	1.3	1.1	1.1
564, 569	Other apparel stores.....	0.5	1.2	0.2	(D)	(D)	0.5
57	Furniture, home furnishings, equipment stores.....	7.4	6.6	5.7	5.3	5.0	4.9
5712	Furniture stores <sup>4</sup> .....	3.6	3.5	2.9	(D)	2.5	2.6
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1.0	0.6	0.8	(D)	0.6	0.5
572, 573	Household appliance, radio, TV, music stores.....	2.8	2.5	2.0	1.8	1.9	1.8
58	Eating, drinking places.....	6.8	6.8	9.0	9.1	8.6	8.9
5812	Eating places.....	4.5	4.8	5.7	5.0	5.5	4.8
5813	Drinking places.....	2.2	2.0	3.3	4.1	3.0	4.1
591	Drug stores, proprietary stores.....	3.1	3.2	4.6	4.4	4.5	4.1
59 ex. 591	Other retail stores <sup>6</sup> .....	8.8	8.8	8.1	8.0	7.7	7.7
592	Liquor stores.....	1.4	1.4	3.0	2.2	2.7	2.1
594	Book, stationery stores.....	(D)	0.5	0.2	(D)	0.2	0.2
595	Sporting goods, bicycle stores.....	0.3	0.2	0.2	0.2	0.2	0.2
597	Jewelry stores.....	2.1	2.8	1.0	1.4	0.9	1.2
5992	Florists.....	0.2	0.3	0.3	0.4	0.4	0.3
5996	Camera, photographic supply stores....	0.6	0.6	(D)	(D)	0.2	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE LOUISVILLE STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.--Includes the planned center known as "Bacon's Shively Shopping Center" and stores along Dixie Hwy. from Stovers Lane to Kendall Lane					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	24	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	7,053	56	Apparel, accessory stores <sup>2</sup> .....	4
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	7	562-3, 568	Women's clothing, specialty stores.....	1
	Sales.....(\$1,000)...	2,646	562	Ready-to-wear stores <sup>5</sup> .....	1
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	7	566	Shoe stores.....	1
	Sales.....(\$1,000)...	3,393	564, 569	Other apparel stores.....	1
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
59 ex. 591	Number.....	10	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	1,014	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	24	58	Eating, drinking places.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	1
5251	Hardware stores.....	...	5813	Drinking places.....	2
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
54	Food stores.....	2	597	Jewelry stores.....	1
			5992	Florists.....	1
			5996	Camera, photographic supply stores.....	...

MRC No. 2.--Includes the planned center known as "Dixie Manor Shopping Center" and stores along Dixie Hwy. from 6600 to Crawford Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	38	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	12,739	56	Apparel, accessory stores <sup>2</sup> .....	12
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	8	562-3, 568	Women's clothing, specialty stores.....	5
	Sales.....(\$1,000)...	4,696	562	Ready-to-wear stores <sup>5</sup> .....	5
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	19	566	Shoe stores.....	5
	Sales.....(\$1,000)...	5,592	564, 569	Other apparel stores.....	...
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
59 ex. 591	Number.....	11	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	2,451	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	38	58	Eating, drinking places.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	2
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	6
533	Limited price variety stores.....	3	592	Liquor stores.....	1
539	Other general merchandise stores.....	1	594	Book, stationery stores.....	...
54	Food stores.....	5	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
			5992	Florists.....	...
			5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOUISVILLE STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC. No. 3.—Includes stores in the area bounded by Willis Ave., Frankfort Ave., Fairfax Ave., Wiltshire Ave., Wilmington Ave., Wallace Ave., Lexington Rd., and Bauer Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	93	554	Gasoline service stations.....	7
	Sales.....(\$1,000)...	24,230	56	Apparel, accessory stores <sup>2</sup> .....	19
			561, 567	Men's, boys' apparel stores, custom tailors.....	5
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	6
	Number.....	27	562	Ready-to-wear stores <sup>5</sup> .....	4
	Sales.....(\$1,000)...	7,977	565	Family clothing stores <sup>5</sup> .....	...
			566	Shoe stores.....	6
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	2
	Number.....	32	57	Furniture, home furnishings, equipment stores.....	9
	Sales.....(\$1,000)...	7,826	5712	Furniture stores.....	...
			5713-15, 19	Other home furnishings stores.....	3
52 ex. 5251	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	6
	Number.....	34	58	Eating, drinking places.....	13
	Sales.....(\$1,000)...	8,427	5812	Eating places.....	9
			5813	Drinking places.....	4
5251	Lumber, building materials, hardware, farm equipment dealers.....	4	591	Drug stores, proprietary stores.....	5
	Hardware stores.....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	20
	Other.....	2	592	Liquor stores.....	3
			594	Book, stationery stores.....	1
53 part <sup>3</sup> 531	General merchandise group stores <sup>2 3</sup> .....	4	595	Sporting goods, bicycle stores.....	2
	Department stores.....	1	597	Jewelry stores.....	4
	Limited price variety stores.....	2	5992	Florists.....	1
	Other general merchandise stores.....	1	5996	Camera, photographic supply stores.....	...
533	Food stores.....	9			
539					
54					

MRC No. 4.—Includes the planned center known as "Youngstown Shopping Center" on East 10th St. from Western Ave. to Nachland Lane.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	22	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	8,801	56	Apparel, accessory stores <sup>2</sup> .....	6
			561, 567	Men's, boys' apparel stores, custom tailors.....	1
53 part, <sup>3</sup> 56, 57	Convenience goods stores:		562-3, 568	Women's clothing, specialty stores....	3
	Number.....	6	562	Ready-to-wear stores <sup>5</sup> .....	3
	Sales.....(\$1,000)...	5,755	565	Family clothing stores <sup>5</sup> .....	...
			566	Shoe stores.....	2
52, 55, 59 ex. 591	Shopping goods stores: <sup>3</sup>		564, 569	Other apparel stores.....	...
	Number.....	8	57	Furniture, home furnishings, equipment stores.....	...
	Sales.....(\$1,000)...	2,237	5712	Furniture stores.....	...
			5713-15, 19	Other home furnishings stores.....	...
52 ex. 5251	All other stores:		572, 5732	Household appliance, radio, TV, music stores.....	...
	Number.....	8	58	Eating, drinking places.....	1
	Sales.....(\$1,000)...	809	5812	Eating places.....	1
			5813	Drinking places.....	...
5251	Lumber, building materials, hardware, farm equipment dealers.....	1	591	Drug stores, proprietary stores.....	1
	Hardware stores.....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	3
	Other.....	...	592	Liquor stores.....	...
			594	Book, stationery stores.....	...
53 part <sup>3</sup> 531	General merchandise group stores <sup>2 3</sup> .....	2	595	Sporting goods, bicycle stores.....	...
	Department stores.....	1	597	Jewelry stores.....	1
	Limited price variety stores.....	1	5992	Florists.....	...
	Other general merchandise stores.....	...	5996	Camera, photographic supply stores.....	...
533	Food stores.....	4			
539					
54					

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>5</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



For the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).**—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).**—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).**—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).--Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).--Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).--Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).--Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).--Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).--Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).--Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

## PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

### THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

#### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

#### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

#### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

#### Central Business District Reports

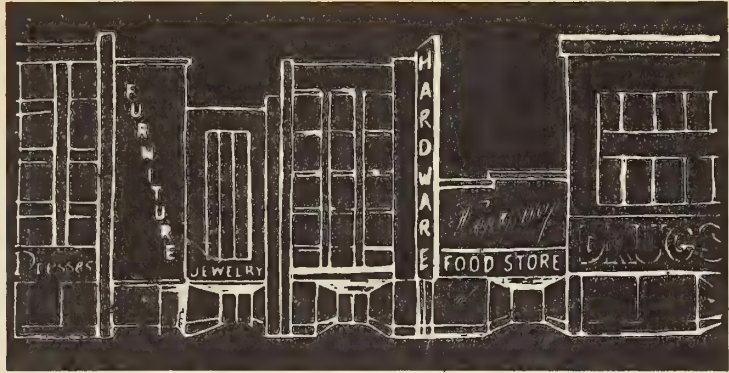
A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.



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# CENTRAL BUSINESS DISTRICT STATISTICS

Memphis, Tenn., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

Robert W. Burgess, Director

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### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Memphis, Tenn., Area—BC58-CBD45

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



# PREFACE

## AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

## AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

## DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

## DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

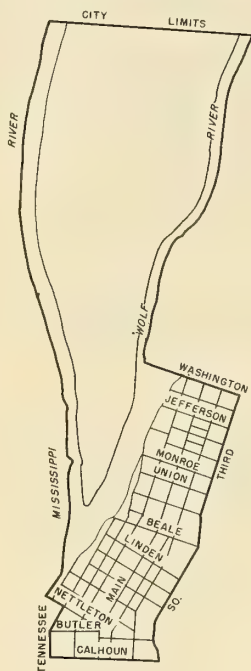
In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# MEMPHIS, TENN.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT

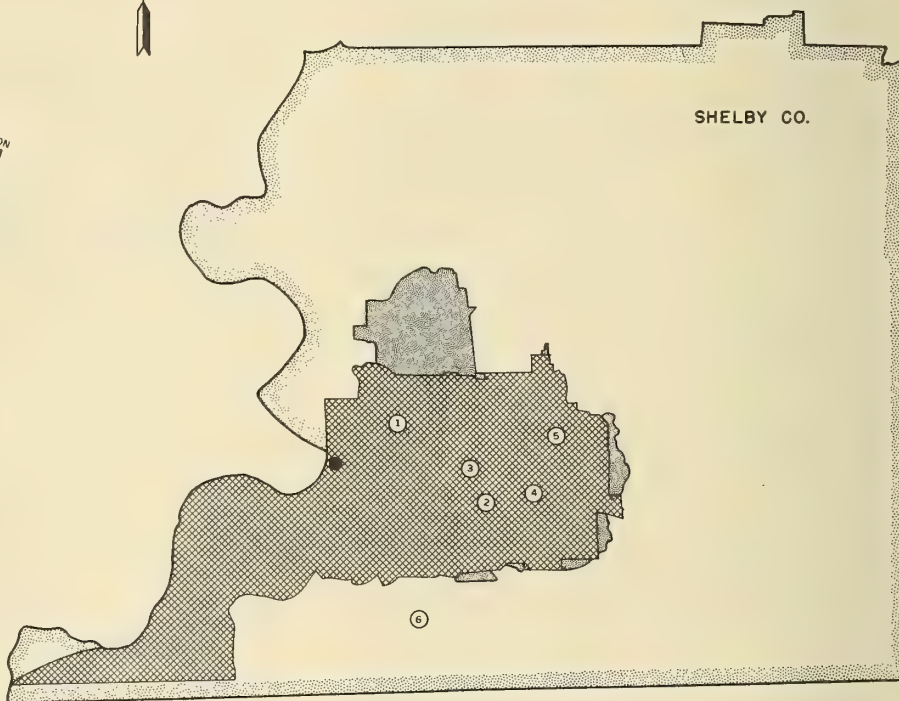
### CENTRAL BUSINESS DISTRICT\*



SCALE

800 0 800 FT.

\*CONSISTS OF TRACT 42



SCALE

5 0 5 MILES

- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY, 1954
- ANNEXATIONS THROUGH 1958
- ⋯ STANDARD METROPOLITAN AREA

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	15

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF MEMPHIS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	392	108,763	20,223	8,662	7,753	472	123,843	19,663
52	Lumber, building materials, hardware, farm equipment dealers.....	5	(D)	(D)	(D)	(D)	6	1,402	104
5251	Hardware stores.....	4	(D)	(D)	(D)	(D)	2	(D)	(D)
52 ex. 5251	Other.....	1	(D)	(D)	(D)	(D)	4	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	17	46,958	10,836	4,961	4,418	16	45,972	8,413
531	Department stores.....	4	42,585	10,096	4,549	4,134	4	40,638	7,506
533	Limited price variety stores.....	6	3,568	634	362	249	6	4,817	791
539	Other general merchandise stores.....	7	805	106	50	35	6	517	116
54	Food stores.....	18	2,503	241	128	109	18	3,351	354
55 ex. 554	Automotive dealers.....	3	(D)	(D)	(D)	(D)	6	(D)	(D)
554	Gasoline service stations.....	13	839	91	40	39	13	1,035	111
56	Apparel, accessory stores.....	111	26,466	3,886	1,533	1,316	153	29,108	4,830
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	34	6,752	1,039	342	314	27	4,145	652
562, 563, 568	Women's clothing, specialty stores....	24	9,426	1,383	582	521	45	9,969	1,670
562	Ready-to-wear stores <sup>5</sup> .....	17	8,389	1,218	512	462	22	8,538	1,418
565	Family clothing stores <sup>5</sup> .....	22	6,572	952	419	347	30	8,705	1,462
566	Shoe stores.....	29	(D)	(D)	(D)	(D)	32	5,257	839
564, 569	Other apparel stores.....	2	(D)	(D)	(D)	(D)	17	1,021	207
57	Furniture, home furnishings, equipment stores.....	37	6,565	1,059	349	337	44	7,377	1,257
5712	Furniture stores <sup>4</sup> .....	23	4,525	702	256	245	21	4,459	809
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	1	(D)	(D)	(D)	(D)	6	489	53
572, 573	Household appliance, radio, TV, music stores.....	13	(D)	(D)	(D)	(D)	16	2,427	395
58	Eating, drinking places.....	79	4,648	1,113	764	707	89	4,816	1,043
5812	Eating places.....	77	(D)	(D)	(D)	(D)	79	4,606	1,017
5813	Drinking places.....	2	(D)	(D)	(D)	(D)	10	210	26
591	Drug stores, proprietary stores.....	11	2,382	488	189	173	10	3,268	551
59 ex. 591	Other retail stores <sup>6</sup> .....	98	10,528	1,759	579	536	117	(D)	(D)
592	Liquor stores.....	14	2,165	99	36	34	23	3,193	87
594	Book, stationery stores.....	3	(D)	(D)	(D)	(D)	11	1,109	240
595	Sporting goods, bicycle stores.....	2	(D)	(D)	(D)	(D)	3	634	70
597	Jewelry stores.....	23	4,979	1,121	341	316	23	5,424	1,275
5992	Florists.....	3	167	30	14	13	4	191	37
5996	Camera, photographic supply stores....	1	(D)	(D)	(D)	(D)	4	(D)	(D)
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	17	5,718	2,067	1,389	1,211	16	6,481	2,273
783	Motion picture theaters.....	7	1,454	369	150	142	7	1,826	363

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$2,890,000 of which \$1,314,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## MEMPHIS, TENN., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF MEMPHIS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	4,213	602,087	68,326	27,857	24,154	3,789	526,743	57,919
52	Lumber, building materials, hardware, farm equipment dealers.....	182	28,681	3,322	1,010	952	156	27,853	3,190
5251	Hardware stores.....	74	6,529	764	267	245	77	5,231	634
52 ex. 5251	Other.....	108	22,152	2,558	743	707	77	22,550	2,556
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	188	92,764	16,738	7,302	6,022	157	73,710	12,370
531	Department stores.....	10	(D)	(D)	(D)	(D)	7	60,937	10,606
533	Limited price variety stores.....	70	9,211	1,430	882	590	71	7,747	1,143
539	Other general merchandise stores.....	80	(D)	(D)	(D)	(D)	79	5,026	621
54	Food stores.....	859	144,629	8,931	3,854	3,000	865	121,868	7,883
55 ex. 554	Automotive dealers.....	194	115,712	10,526	2,379	2,323	168	117,138	8,830
554	Gasoline service stations.....	559	42,816	4,126	1,784	1,622	387	28,708	2,857
56	Apparel, accessory stores.....	292	41,819	5,604	2,432	1,993	305	39,937	6,124
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	62	(D)	(D)	(D)	(D)	42	5,055	748
562, 563, 568	Women's clothing, specialty stores.....	80	13,542	(D)	(D)	(D)	100	(D)	(D)
562	Ready-to-wear stores <sup>5</sup> .....	57	12,027	1,576	713	626	55	(D)	(D)
565	Family clothing stores <sup>5</sup> .....	65	12,338	1,572	783	589	67	12,309	1,805
566	Shoe stores.....	62	6,388	895	358	253	51	(D)	(D)
564, 569	Other apparel stores.....	15	(D)	125	62	58	41	1,847	290
57	Furniture, home furnishings, equipment stores.....	270	27,488	4,112	1,242	1,196	247	26,629	4,532
5712	Furniture stores <sup>4</sup> .....	125	15,271	2,199	670	647	89	(D)	(D)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	42	3,450	(D)	(D)	(D)	33	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	103	8,767	(D)	(D)	(D)	85	11,189	1,825
58	Eating, drinking places.....	794	32,744	6,701	4,552	4,105	702	28,177	5,378
5812	Eating places.....	731	31,325	6,542	4,421	3,987	592	25,844	5,089
5813	Drinking places.....	63	1,419	159	131	118	110	2,333	289
591	Drug stores, proprietary stores.....	279	24,192	3,192	1,428	1,222	249	16,002	2,142
59 ex. 591	Other retail stores <sup>6</sup> .....	596	51,242	5,074	1,874	1,719	553	46,721	(D)
592	Liquor stores.....	136	20,692	731	305	281	170	20,082	692
594	Book, stationery stores.....	16	997	(D)	(D)	(D)	17	1,594	(D)
595	Sporting goods, bicycle stores.....	41	2,269	(D)	(D)	(D)	29	(D)	(D)
597	Jewelry stores.....	62	8,808	(D)	(D)	(D)	56	6,972	(D)
5992	Florists.....	(NA)	(NA)	(NA)	(NA)	(NA)	50	1,817	(D)
5996	Camera, photographic supply stores....	(NA)	(NA)	(NA)	(NA)	(NA)	7	826	120
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	42	(D) <sup>7</sup>	(D)	(D)	(D)	45	8,030	2,613
783	Motion picture theaters.....	51	(D)	(D)	(D)	(D)	42	3,964	817

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
MEMPHIS STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	4,707	643,339	71,590	29,428	25,573	4,215	558,185	60,182
52	Lumber, building materials, hardware, farm equipment dealers.....	205	31,021	3,589	1,091	1,030	190	30,463	3,405
5251	Hardware stores.....	84	6,987	812	287	264	97	6,393	704
52 ex. 5251	Other.....	121	24,034	2,777	804	766	91	23,998	2,701
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	244	97,770	17,158	7,530	6,219	208	77,207	12,612
531	Department stores.....	11	75,560	14,768	6,160	5,275	7	60,937	10,606
533	Limited price variety stores.....	73	9,435	1,453	902	601	76	7,897	1,158
539	Other general merchandise stores.....	118	(D)	(D)	(D)	(D)	125	8,373	848
54	Food stores.....	997	157,051	9,526	4,165	3,252	1,001	131,968	8,325
55 ex. 554	Automotive dealers.....	221	123,759	11,196	2,579	2,520	194	121,274	9,230
554	Gasoline service stations.....	641	48,014	4,556	1,986	1,808	450	33,519	3,257
56	Apparel, accessory stores.....	310	42,851	5,707	2,491	2,040	316	40,465	6,170
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	63	8,382	1,234	428	390	42	5,055	748
562, 563, 568	Women's clothing, specialty stores....	84	13,832	1,813	824	722	102	14,232	2,289
562	Ready-to-wear stores <sup>5</sup> .....	60	12,314	1,605	731	640	57	12,273	1,972
565	Family clothing stores <sup>5</sup> .....	71	12,834	1,615	808	607	72	12,697	1,836
566	Shoe stores.....	69	6,615	920	369	263	53	6,528	1,007
564, 569	Other apparel stores.....	15	(D)	125	62	58	41	1,847	290
57	Furniture, home furnishings, equipment stores.....	283	28,270	4,188	1,275	1,228	259	27,439	4,608
5712	Furniture stores <sup>4</sup> .....	134	15,947	2,268	696	673	95	12,783	2,151
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	42	3,450	(D)	(D)	(D)	34	2,996	615
572, 573	Household appliance, radio, TV, music stores.....	107	8,873	1,341	409	391	90	11,292	1,842
58	Eating, drinking places.....	858	34,903	7,079	4,842	4,385	750	29,940	5,649
5812	Eating places.....	790	33,330	6,897	4,697	4,255	628	27,286	5,322
5813	Drinking places.....	68	1,573	182	145	130	122	2,654	327
591	Drug stores, proprietary stores.....	301	25,879	3,360	1,527	1,309	265	17,142	2,245
59 ex. 591	Other retail stores <sup>6</sup> .....	647	53,821	5,231	1,942	1,782	582	48,768	(D)
592	Liquor stores.....	140	21,484	746	310	286	175	21,268	705
594	Book, stationery stores.....	19	1,043	216	66	60	17	1,594	(D)
595	Sporting goods, bicycle stores.....	45	2,367	238	100	89	30	(D)	(D)
597	Jewelry stores.....	66	8,969	1,749	559	524	59	7,041	1,458
5992	Florists.....	78	2,568	416	181	160	54	1,907	307
5996	Camera, photographic supply stores....	11	684	47	33	32	7	826	120
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	43	7,315	2,606	1,707	1,484	45	8,030	2,613
783	Motion picture theaters.....	59	(D)	(D)	(D)	(D)	48	4,375	909

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF MEMPHIS, THE ENTIRE CITY, AND MEMPHIS STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro- politan statistical area	Standard metro- politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	-12.2	14.3	22.4	15.3	23.1
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	3.0	(D)	1.8	(D)
5251	Hardware stores.....	(D)	24.8	(D)	9.3	(D)
52 ex. 5251	Other.....	(D)	-1.8	(D)	0.2	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	2.1	25.8	65.1	26.6	62.7
531	Department stores.....	4.8	(D)	(D)	24.0	62.4
533	Limited price variety stores.....	-25.9	18.9	92.6	19.5	90.5
539	Other general merchandise stores.....	55.7	(D)	(D)	(D)	(D)
54	Food stores.....	-25.3	18.7	19.9	19.0	20.2
55 ex. 554	Automotive dealers.....	(D)	-1.2	(D)	2.0	(D)
554	Gasoline service stations.....	-18.9	49.1	51.7	43.2	45.2
56	Apparel, accessory stores.....	-9.1	4.7	41.8	5.9	44.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	62.9	(D)	(D)	65.8	79.1
562, 563, 568	Women's clothing, specialty stores.....	-5.4	(D)	(D)	-2.8	3.4
562	Ready-to-wear stores <sup>5</sup> .....	-1.7	(D)	(D)	0.3	5.1
565	Family clothing stores <sup>5</sup> .....	-24.5	0.2	60.0	1.1	56.9
566	Shoe stores.....	(D)	(D)	(D)	1.3	(D)
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-11.0	3.2	8.7	3.0	10.8
5712	Furniture stores <sup>4</sup> .....	1.5	(D)	(D)	24.8	45.6
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	15.2	(D)
572, 573	Household appliance, radio, TV, music stores.....	(D)	-21.6	(D)	-21.4	(D)
58	Eating, drinking places.....	-3.5	16.2	20.3	16.6	20.4
5812	Eating places.....	(D)	21.2	(D)	22.2	(D)
5813	Drinking places.....	(D)	-39.2	(D)	-40.7	(D)
591	Drug stores, proprietary stores.....	-27.1	51.2	71.3	51.0	69.4
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	9.7	(D)	10.4	(D)
592	Liquor stores.....	-32.2	3.0	9.7	1.0	6.9
594	Book, stationery stores.....	(D)	-37.5	(D)	-34.6	(D)
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)	(D)
597	Jewelry stores.....	-8.2	26.3	147.4	27.4	146.8
5992	Florists.....	-12.6	(NA)	(NA)	34.7	39.9
5996	Camera, photographic supply stores.....	(D)	(NA)	(D)	-17.2	(D)
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	-11.8	(NA)	(NA)	-8.9	3.1
782	Motion picture theaters.....	-20.4	(NA)	(NA)	(NA)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF MEMPHIS AND OF MEMPHIS STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metropolitan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	18.1	23.5	16.9	22.2
52	Lumber, building materials, hardware, farm equipment dealers...	(D)	5.0	(D)	4.6
5251	Hardware stores.....	(D)	(D)	(D)	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	50.6	62.4	48.0	59.5
531	Department stores.....	(D)	66.7	56.4	66.7
533	Limited price variety stores.....	38.7	62.2	37.8	61.0
539	Other general merchandise stores.....	(D)	10.3	(D)	6.2
54	Food stores.....	1.7	2.7	1.6	2.5
55 ex. 554	Automotive dealers.....	(D)	(D)	(D)	(D)
554	Gasoline service stations.....	2.0	3.6	1.7	3.1
56	Apparel, accessory stores.....	63.3	72.9	61.8	71.9
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	(D)	82.0	80.6	82.0
562, 563, 568	Women's clothing, specialty stores.....	69.6	(D)	68.1	70.0
562	Ready-to-wear stores <sup>5</sup> .....	69.8	(D)	68.1	69.6
565	Family clothing stores <sup>5</sup> .....	53.3	70.7	51.2	68.6
566	Shoe stores.....	(D)	(D)	(D)	80.5
564, 569	Other apparel stores.....	(D)	55.3	(D)	55.3
57	Furniture, home furnishings, equipment stores.....	23.8	27.7	23.2	26.9
5712	Furniture stores <sup>4</sup> .....	29.6	(D)	28.4	34.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	(D)	(D)	16.3
572, 573	Household appliance, radio, TV, music stores.....	(D)	21.7	(D)	21.5
58	Eating, drinking places.....	14.2	17.1	13.3	16.1
5812	Eating places.....	(D)	17.8	(D)	16.9
5813	Drinking places.....	(D)	9.0	(D)	7.9
591	Drug stores, proprietary stores.....	9.8	20.4	9.2	19.1
59 ex. 591	Other retail stores <sup>6</sup> .....	20.5	(D)	19.6	(D)
592	Liquor stores.....	10.5	15.9	10.1	15.6
594	Book, stationery stores.....	(D)	69.6	(D)	69.6
595	Sporting goods, bicycle stores.....	(D)	(D)	(D)	(D)
597	Jewelry stores.....	56.5	77.8	55.5	77.6
5992	Florists.....	(NA)	10.6	6.5	10.6
5996	Camera, photographic supply stores.....	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF MEMPHIS, THE ENTIRE CITY, AND MEMPHIS STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	1.1	4.8	5.3	4.8	5.5
5251	Hardware stores.....	(D)	(D)	1.1	1.0	1.1	1.1
52 ex. 5251	Other.....	(D)	(D)	3.7	4.3	3.7	4.3
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	43.1	37.1	15.4	14.0	15.2	13.8
531	Department stores.....	39.2	32.8	(D)	11.6	11.7	10.9
533	Limited price variety stores.....	3.3	3.9	1.5	1.5	1.5	1.4
539	Other general merchandise stores.....	0.7	0.4	(D)	0.9	(D)	1.5
54	Food stores.....	2.3	2.7	24.0	23.1	24.4	23.6
55 ex. 554	Automotive dealers.....	(D)	(D)	19.2	22.2	19.2	21.7
554	Gasoline service stations.....	0.8	0.8	7.1	5.5	7.5	6.0
56	Apparel, accessory stores.....	24.3	23.5	7.0	7.6	6.7	7.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	6.2	3.3	(D)	1.0	1.3	0.9
562, 563, 568	Women's clothing, specialty stores.....	8.7	8.0	2.2	(D)	2.2	2.5
562	Ready-to-wear stores <sup>5</sup> .....	7.7	6.9	2.0	(D)	1.9	2.2
565	Family clothing stores <sup>5</sup> .....	6.0	7.0	2.0	2.3	2.0	2.3
566	Shoe stores.....	(D)	4.2	1.1	(D)	1.0	1.2
564, 569	Other apparel stores.....	(D)	0.8	(D)	0.4	(D)	0.3
57	Furniture, home furnishings, equipment stores.....	6.0	6.0	4.6	5.1	4.4	5.0
5712	Furniture stores <sup>6</sup> .....	4.2	3.6	2.5	(D)	2.5	2.3
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	(D)	0.4	0.6	(D)	0.5	0.5
572, 573	Household appliance, radio, TV, music stores.....	(D)	2.0	1.5	2.2	1.4	2.1
58	Eating, drinking places.....	4.3	3.9	5.4	5.3	5.4	5.4
5812	Eating places.....	(D)	3.7	5.2	4.9	5.2	4.9
5813	Drinking places.....	(D)	0.2	0.2	0.4	0.2	0.5
591	Drug stores, proprietary stores.....	2.2	2.6	4.0	3.0	4.0	3.1
59 ex. 591	Other retail stores <sup>6</sup> .....	9.7	(D)	8.5	8.9	8.4	8.7
592	Liquor stores.....	2.0	2.6	3.4	3.8	3.3	3.8
594	Book, stationery stores.....	(D)	0.9	0.2	0.3	0.2	0.3
595	Sporting goods, bicycle stores.....	(D)	0.5	0.4	(D)	0.4	(D)
597	Jewelry stores.....	4.6	4.4	1.5	1.3	1.4	1.3
5992	Florists.....	0.2	0.2	(NA)	0.3	0.4	0.3
5996	Camera, photographic supply stores....	(D)	(D)	(NA)	0.2	0.1	0.1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE MEMPHIS STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the stores on North Watkins and North Cleveland from Somerset Pl. to Peach Ave., and on Overton Park Ave. from Garland to North Claybrook

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	31	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	23,202			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	4
	Number.....	10	561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Sales.....(\$1,000)...	3,335	562-3, 568	Women's clothing, specialty stores....	1
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	1
56, 57	Number.....	11	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	(D)	566	Shoe stores.....	2
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	...
	Number.....	9	57	Furniture, home furnishings, equipment stores.....	5
	Sales.....(\$1,000)...	(D)	5712	Furniture stores.....	1
		Number of establishments	5713-15, 19	Other home furnishings stores.....	2
	Retail stores, total <sup>2</sup> .....	31	572, 5732	Household appliance, radio, TV, music stores.....	2
52	Lumber, building materials, hardware, farm equipment dealers.....	1	58	Eating, drinking places.....	5
5251	Hardware stores.....	...	5812	Eating places.....	5
52 ex. 5251	Other.....	1	5813	Drinking places.....	...
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	2	591	Drug stores, proprietary stores.....	2
531	Department stores.....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	6
533	Limited price variety stores.....	1	592	Liquor stores.....	1
539	Other general merchandise stores.....	...	594	Book, stationery stores.....	...
			595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
			5992	Florists.....	...
54	Food stores.....	3	5996	Camera, photographic supply stores....	1

MRC No. 2.—Includes the planned center known as "Park Shopping Center" and the stores on Park Rd. from Shotwell to Graham

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	29	554	Gasoline service stations.....	6
	Sales.....(\$1,000)...	7,024			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	5
	Number.....	10	561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Sales.....(\$1,000)...	4,707	562-3, 568	Women's clothing, specialty stores....	2
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	2
56, 57	Number.....	9	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	1,471	566	Shoe stores.....	3
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	...
	Number.....	10	57	Furniture, home furnishings, equipment stores.....	1
	Sales.....(\$1,000)...	846	5712	Furniture stores.....	...
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
	Retail stores, total <sup>2</sup> .....	29	572, 5732	Household appliance, radio, TV, music stores.....	...
52	Lumber, building materials, hardware, farm equipment dealers.....	1	58	Eating, drinking places.....	5
5251	Hardware stores.....	1	5812	Eating places.....	5
52 ex. 5251	Other.....	...	5813	Drinking places.....	...
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	2	591	Drug stores, proprietary stores.....	2
531	Department stores.....	1	59 ex. 591	Other retail stores <sup>6</sup> .....	2
533	Limited price variety stores.....	1	592	Liquor stores.....	...
539	Other general merchandise stores.....	...	594	Book, stationery stores.....	...
			595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
			5992	Florists.....	...
54	Food stores.....	3	5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## MEMPHIS, TENN., AREA

13

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE MEMPHIS STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the planned center known as "Poplar-Highland Plaza" and the stores on Poplar Ave. from South Reese to South Highland

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	32	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	15,218	56	Apparel, accessory stores <sup>1</sup> .....	11
58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	8	562-3, 568	Women's clothing, specialty stores....	3
	Sales.....(\$1,000)...	4,859	562	Ready-to-wear stores <sup>5</sup> .....	3
part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	1
57	Number.....	16	566	Shoe stores.....	4
	Sales.....(\$1,000)...	9,194	564, 569	Other apparel stores.....	1
55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	1
	Number.....	8	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	1,165	5713-15,19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	32	58	Eating, drinking places.....	3
	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	3
51	Hardware stores.....	...	5813	Drinking places.....	...
ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	2
part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	6
1	Department stores.....	2	592	Liquor stores.....	...
3	Limited price variety stores.....	2	594	Book, stationery stores.....	1
9	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
			5992	Florists.....	...
	Food stores.....	3	5996	Camera, photographic supply stores....	1

MRC No. 4.—Includes the stores on Poplar Ave. from Colonial Rd. to Grove Park and Betty Brooks Lane

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	30	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	12,403	56	Apparel, accessory stores <sup>1</sup> .....	5
58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	10	562-3, 568	Women's clothing, specialty stores....	3
	Sales.....(\$1,000)...	4,125	562	Ready-to-wear stores <sup>5</sup> .....	3
part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
57	Number.....	10	566	Shoe stores.....	1
	Sales.....(\$1,000)...	(D)	564, 569	Other apparel stores.....	1
55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	10	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	(D)	5713-15,19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>2</sup> .....	30	58	Eating, drinking places.....	4
	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	4
1	Hardware stores.....	...	5813	Drinking places.....	...
ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	2
part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	4
	Department stores.....	1	592	Liquor stores.....	...
	Limited price variety stores.....	1	594	Book, stationery stores.....	...
	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	1
	Food stores.....	4	5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.  
 Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.  
 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
 Limited to "employer" establishments.  
 Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE MEMPHIS STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes the planned center known as "Summer Shopping Center" bounded by Tutwiler Ave., Waring Rd., Summer Ave., and Vaughn Rd.					
SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	
	Number.....	18	554	Gasoline service stations.....	
	Sales.....(\$1,000)...	5,934	56	Apparel, accessory stores <sup>1</sup> .....	
53 part, <sup>2</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	
	Number.....	4	562-3, 568	Women's clothing, specialty stores.....	
	Sales.....(\$1,000)...	3,444	562	Ready-to-wear stores <sup>5</sup> .....	
52, 55, 599	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	
	Number.....	6	566	Shoe stores.....	
	Sales.....(\$1,000)...	1,698	564, 569	Other apparel stores.....	
52	All other stores:		57	Furniture, home furnishings, equipment stores.....	
	Number.....	8	5712	Furniture stores.....	
	Sales.....(\$1,000)...	792	5713-15, 19	Other home furnishings stores.....	
5251		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	
	Retail stores, total <sup>2</sup> .....	18	58	Eating, drinking places.....	
	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	
52 ex. 5251	Hardware stores.....	...	5813	Drinking places.....	
	Other.....	...	591	Drug stores, proprietary stores.....	
53 part <sup>2</sup> 531	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	
	Department stores.....	1	592	Liquor stores.....	
	Limited price variety stores.....	2	594	Book, stationery stores.....	
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	
			597	Jewelry stores.....	
			5992	Florists.....	
54	Food stores.....	2	5996	Camera, photographic supply stores.....	

MRC No. 6.—Includes the planned center known as "Whitehaven Plaza" and the stores on Highway 51 South from Crestline to Marlin

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
54, 58, 591	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	
	Number.....	36	554	Gasoline service stations.....	
	Sales.....(\$1,000)...	9,846	56	Apparel, accessory stores <sup>1</sup> .....	
53 part, <sup>2</sup> 56, 57	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	
	Number.....	12	562-3, 568	Women's clothing, specialty stores.....	
	Sales.....(\$1,000)...	4,868	562	Ready-to-wear stores <sup>5</sup> .....	
52, 55, 599	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	
	Number.....	13	566	Shoe stores.....	
	Sales.....(\$1,000)...	3,342	564, 569	Other apparel stores.....	
52	All other stores:		57	Furniture, home furnishings, equipment stores.....	
	Number.....	11	5712	Furniture stores.....	
	Sales.....(\$1,000)...	1,636	5713-15, 19	Other home furnishings stores.....	
5251		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	
	Retail stores, total <sup>2</sup> .....	36	58	Eating, drinking places.....	
	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	
52 ex. 5251	Hardware stores.....	1	5813	Drinking places.....	
	Other.....	...	591	Drug stores, proprietary stores.....	
53 part <sup>2</sup> 531	General merchandise group stores <sup>1 2</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	
	Department stores.....	1	592	Liquor stores.....	
	Limited price variety stores.....	1	594	Book, stationery stores.....	
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	
			597	Jewelry stores.....	
			5992	Florists.....	
54	Food stores.....	5	5996	Camera, photographic supply stores.....	

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which could disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except onstore retailers) included in Retail Trade, defined in accordance with the principles of the standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "nonemployer" universe. The method of obtaining census information for these two groups is described below.

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The "nonemployer" segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).**—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).**—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

**NOTE:** This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).**—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

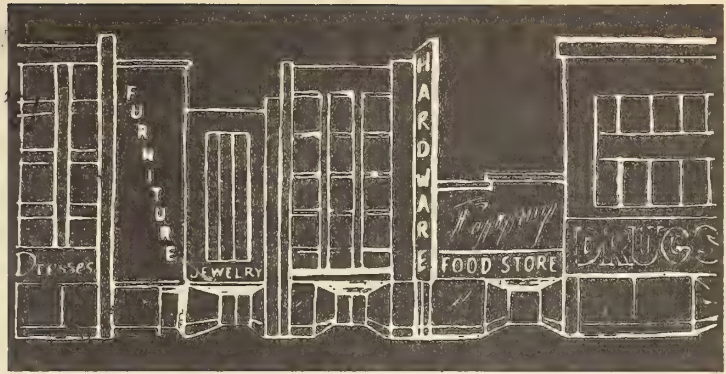
#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



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1958



# CENTRAL BUSINESS DISTRICT STATISTICS

Miami, Fla., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

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### MACHINE TABULATION DIVISION—

C. F. Van Aken, Chief

## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report, Miami, Fla., Area—BC58-CBD46

For sale by Bureau of the Census, Washington 25, D.C., and U.S. Department of Commerce Field Offices. 25 cents.



RETAIL TRADE

Errata Sheet

February 1962

BC58-CBD46

Miami, Fla., Area

The data below are revisions of 1954 figures published in the Central Business District Report BC58-CBD 46, Miami (Fla.) Area, 1958 Census of Business.

Page	Table	Kind of business	Column	Change	
				From	To
8	3	RETAIL STORES Lumber, building materials, hardware, farm equipment dealers..... Other..... Furniture, home furnishings, equip- ment stores.....	1954: Sales (\$1,000)..... Sales (\$1,000)..... Sales (\$1,000).....	68,880 60,482 42,351	56,880 48,482 54,351
9	4	RETAIL STORES Lumber, building materials, hardware, farm equipment dealers..... Other..... Furniture, home furnishings, equip- ment stores.....	Percent change: Entire standard metropolitan statistical area..... Entire standard metropolitan statistical area..... Entire standard metropolitan statistical area..... Standard metropolitan statistical area less central business district	1.9 -2.5 79.6 95.7	23.5 21.7 39.9 46.4
10	5	RETAIL STORES Furniture, home furnishings, equip- ment stores.....	Percent of standard metropolitan sta- tistical area sales in central busi- ness district: 1954.....	15.7	12.2
11	6	RETAIL STORES Lumber, building materials, hardware, farm equipment dealers..... Other..... Furniture, home furnishings, equip- ment stores.....	Standard metropolitan statistical area: 1954..... 1954..... 1954.....	7.2 6.3 4.4	6.0 5.1 5.7





## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city.

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD, but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and 'service' businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

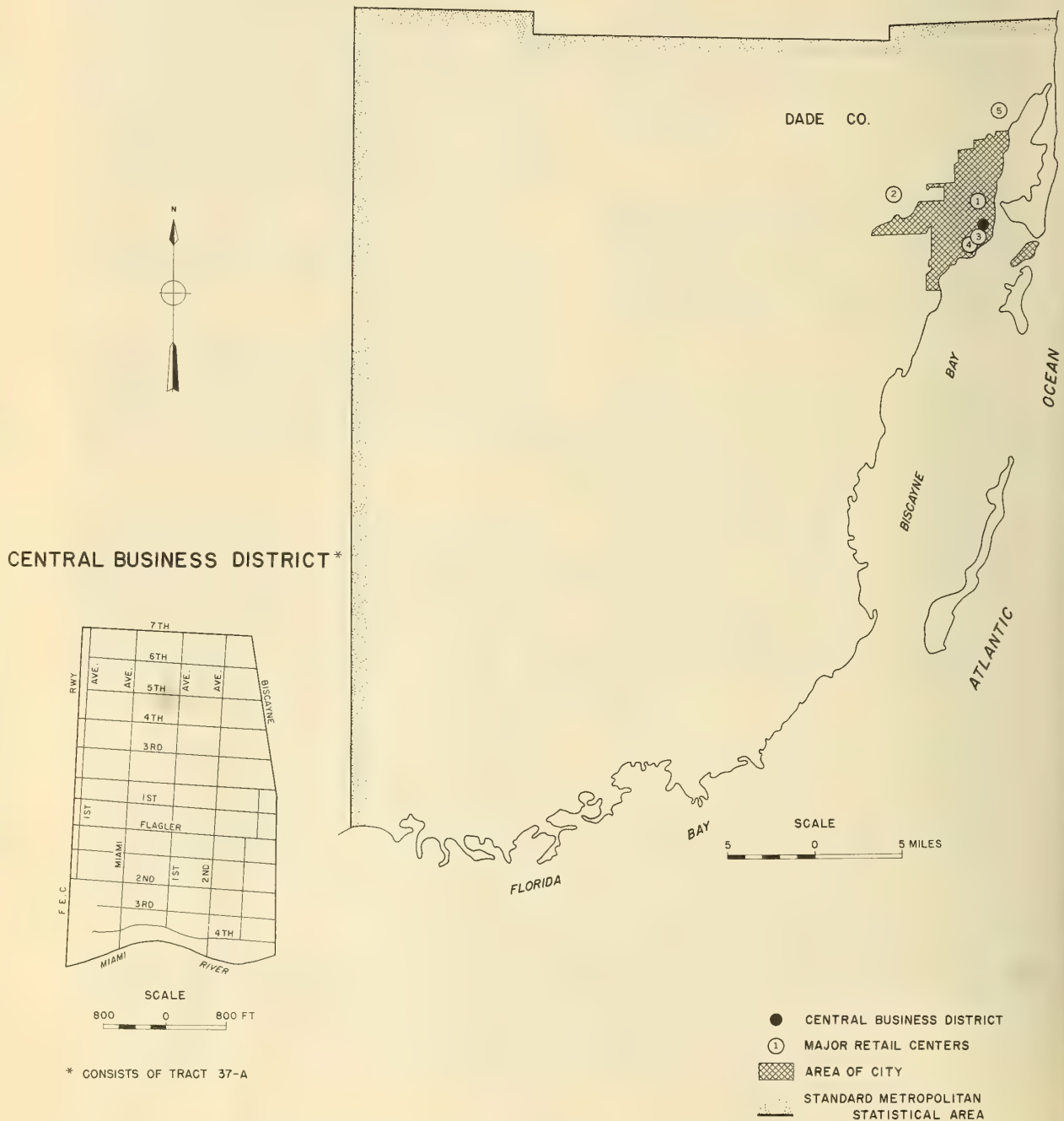
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

For explanation of procedures and definitions, see Appendix.

# MIAMI, FLA.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	15

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF MIAMI

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>2</sup> .....	545	14,340	20,848	6,912	5,916	576	124,764	20,821
52	Lumber, building materials, hardware, farm equipment dealers.....	3	(D)	(D)	(D)	(D)	2	(D)	(D)
5251	Hardware stores.....	1	(D)	(D)	(D)	(D)	...	...	...
52 ex. 5251	Other.....	2	(D)	(D)	(D)	(D)	2	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> ....	24	47,820	10,876	3,560	2,814	25	49,579	9,434
531	Department stores.....	3	(D)	(D)	(D)	(D)	4	39,254	7,831
533	Limited price variety stores.....	4	7,258	1,218	615	433	4	8,308	1,279
539	Other general merchandise stores.....	17	1,709	254	85	72	16	1,383	224
54	Food stores.....	30	1,919	157	79	75	35	3,204	224
55 ex. 554	Automotive dealers.....	2	(D)	(D)	(D)	(D)	3	(D)	(D)
554	Gasoline service stations.....	8	539	61	15	15	8	1,330	143
56	Apparel, accessory stores.....	166	26,207	3,520	1,168	1,055	164	30,346	4,503
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	41	5,459	747	207	191	35	5,703	926
562, 563, 568	Women's clothing, specialty stores....	66	13,738	1,865	733	670	55	11,871	1,543
562	Ready-to-wear stores <sup>5</sup> .....	50	11,942	1,607	638	589	41	9,712	1,277
565	Family clothing stores <sup>5</sup> .....	4	282	34	10	8	3	3,922	754
566	Shoe stores.....	43	6,028	817	210	181	48	7,276	1,066
564, 569	Other apparel stores.....	4	522	57	8	5	12	1,208	214
57	Furniture, home furnishings, equipment stores.....	26	6,191	925	201	198	28	6,642	982
5712	Furniture stores <sup>4</sup> .....	6	(D)	(D)	(D)	(D)	5	2,184	358
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	5	(D)	(D)	(D)	(D)	7	1,336	189
572, 573	Household appliance, radio, TV, music stores.....	15	3,023	374	76	74	15	2,900	362
58	Eating, drinking places.....	124	9,931	2,236	1,003	915	142	12,208	2,629
5812	Eating places.....	85	7,568	1,872	853	782	92	8,257	1,994
5813	Drinking places.....	39	2,363	364	150	133	50	3,951	635
591	Drug stores, proprietary stores.....	14	5,577	1,014	316	295	10	4,906	936
59 ex. 591	Other retail stores <sup>6</sup> .....	148	12,036	1,580	452	431	158	10,295	1,307
592	Liquor stores.....	10	622	36	17	17	5	357	3
594	Book, stationery stores.....	8	672	133	32	30	8	1,537	300
595	Sporting goods, bicycle stores.....	3	361	42	12	12	2	(D)	(D)
597	Jewelry stores.....	36	4,215	632	152	143	42	3,661	479
5992	Florists.....	2	(D)	(D)	(D)	(D)	4	77	4
5996	Camera, photographic supply stores....	8	829	57	20	20	9	654	48
	SELECTED SERVICE TRADES								
7011, 7012	Hotels.....	69	9,603	3,379	1,388	1,156	71	9,157	2,828
783	Motion picture theaters.....	6	(D)	(D)	(D)	(D)	10	3,120	508

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores. The 1954 sales of leased departments in general merchandise group stores (SIC 53 pt.) which are most affected, were reported as \$2,536,000 of which \$356,000 are included in SIC 56.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF MIAMI

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	5,019	733,440	87,642	29,734	26,043	4,580	606,693	67,311
52	Lumber, building materials, hardware, farm equipment dealers.....	212	35,580	4,484	1,100	1,073	181	31,500	3,487
5251	Hardware stores.....	83	5,086	626	197	189	68	4,215	465
52 ex. 5251	Other.....	129	30,494	3,858	903	884	113	27,285	3,022
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	161	102,521	18,771	6,457	4,951	111	76,282	13,800
531	Department stores.....	8	80,939	15,818	4,991	3,862	8	55,791	10,912
533	Limited price variety stores.....	38	12,273	2,035	1,057	763	36	14,596	2,213
539	Other general merchandise stores.....	77	(D)	(D)	(D)	(D)	67	5,895	675
54	Food stores.....	736	128,809	8,843	3,203	2,630	723	123,711	8,078
55 ex. 554	Automotive dealers.....	321	177,388	14,713	3,027	2,963	287	143,109	11,473
554	Gasoline service stations.....	540	39,513	3,240	1,293	1,196	417	28,550	2,417
56	Apparel, accessory stores.....	413	46,394	6,188	2,115	1,845	410	50,669	5,821
561, 567	Men's, boys' apparel stores, custom tailors.....	101	10,992	1,523	445	402	(NA)	(NA)	(NA)
562, 563, 568	Women's clothing, specialty stores....	155	21,557	2,974	1,137	1,027	(NA)	(NA)	(NA)
562	Ready-to-wear stores <sup>5</sup> .....	99	17,820	2,454	939	854	(NA)	(NA)	(NA)
565	Family clothing stores <sup>5</sup> .....	22	1,404	154	71	52	(NA)	(NA)	(NA)
566	Shoe stores.....	96	10,540	1,366	409	323	(NA)	(NA)	(NA)
564, 569	Other apparel stores.....	21	1,503	171	53	41	(NA)	(NA)	(NA)
57	Furniture, home furnishings, equipment stores.....	405	53,039	7,077	1,896	1,817	367	40,533	5,592
5712	Furniture stores <sup>4</sup> .....	157	22,095	3,199	801	784	76	15,038	2,271
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	81	6,988	1,136	346	321	72	7,406	1,307
572, 573	Household appliance, radio, TV, music stores.....	167	23,956	2,742	749	712	167	17,261	2,014
58	Eating, drinking places.....	1,120	67,733	14,072	6,996	6,244	1,140	56,963	9,792
5812	Eating places.....	740	53,607	12,566	6,305	5,606	625	37,337	7,762
5813	Drinking places.....	380	14,126	1,506	691	638	513	19,610	2,030
591	Drug stores, proprietary stores.....	216	27,804	4,097	1,594	1,408	213	18,437	2,785
59 ex. 591	Other retail stores <sup>6</sup> .....	895	54,659	6,157	2,053	1,916	731	36,939	4,066
592	Liquor stores.....	204	16,900	1,104	441	426	125	9,025	571
594	Book, stationery stores.....	32	2,458	448	118	114	23	2,518	521
595	Sporting goods, bicycle stores.....	53	3,212	304	104	97	60	2,585	187
597	Jewelry stores.....	65	5,183	741	196	185	78	4,383	560
5992	Florists.....	(NA)	(NA)	(NA)	(NA)	(NA)	54	1,211	239
5996	Camera, photographic supply stores....	(NA)	(NA)	(NA)	(NA)	(NA)	20	1,103	127
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	181	16,206	5,302	2,248	1,956	193	12,279	3,574
783	Motion picture theaters.....	34	4,580	935	498	409	32	5,629	1,028

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
MIAMI STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958					1954		
		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>1</sup>	Sales <sup>1</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>2</sup> .....	9,329	1,342,490	156,243	54,820	47,545	7,805	955,825	108,944
52	Lumber, building materials, hardware, farm equipment dealers.....	420	70,219	8,680	2,219	2,156	331	68,880	6,259
5251	Hardware stores.....	170	11,238	1,322	419	394	133	8,398	933
52 ex. 5251	Other.....	250	58,981	7,358	1,800	1,762	198	60,482	5,326
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	319	137,547	22,987	8,268	6,291	217	85,012	14,950
531	Department stores.....	13	96,523	17,470	5,716	4,350	8	55,791	10,912
533	Limited price variety stores.....	86	22,113	3,516	1,756	1,289	78	18,641	2,780
539	Other general merchandise stores.....	160	17,697	2,001	796	652	129	10,552	1,258
54	Food stores.....	1,279	295,592	19,692	7,732	6,126	1,154	215,151	14,094
55 ex. 554	Automotive dealers.....	469	253,407	21,427	4,402	4,302	350	182,422	14,387
554	Gasoline service stations.....	951	80,421	7,027	2,672	2,448	712	50,959	4,601
56	Apparel, accessory stores.....	1,129	114,636	15,524	4,999	4,446	1,001	97,709	12,450
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	266	24,334	3,381	988	885	177	19,057	2,506
562, 563, 568	Women's clothing, specialty stores....	493	54,897	7,797	2,661	2,460	(NA)	(NA)	(NA)
562	Ready-to-wear stores <sup>5</sup> .....	337	45,960	6,635	2,232	2,070	(NA)	(NA)	(NA)
565	Family clothing stores <sup>5</sup> .....	52	5,677	655	281	222	(NA)	(NA)	(NA)
566	Shoe stores.....	186	22,592	2,995	796	648	177	16,988	2,230
564, 569	Other apparel stores.....	98	6,422	696	273	231	103	5,180	641
57	Furniture, home furnishings, equipment stores.....	699	76,060	9,718	2,964	2,695	558	42,351	8,662
5712	Furniture stores <sup>4</sup> .....	237	29,237	4,074	1,057	1,037	(NA)	(NA)	2,703
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	156	10,118	1,556	473	443	(NA)	(NA)	2,889
572, 573	Household appliance, radio, TV, music stores.....	306	36,705	4,088	1,434	1,215	(NA)	(NA)	2,693
58	Eating, drinking places.....	2,027	144,448	30,777	14,496	12,804	1,848	113,059	21,496
5812	Eating places.....	1,396	117,833	27,786	13,111	11,531	1,101	80,937	18,033
5813	Drinking places.....	631	26,615	2,991	1,385	1,273	741	32,042	3,463
591	Drug stores, proprietary stores.....	402	63,223	8,911	3,095	2,695	371	35,647	5,205
59 ex. 591	Other retail stores <sup>6</sup> .....	1,634	106,937	11,500	3,973	3,582	1,263	64,635	6,840
592	Liquor stores.....	303	31,397	2,212	898	842	189	16,497	1,017
594	Book, stationery stores.....	65	4,086	646	246	169	42	3,421	606
595	Sporting goods, bicycle stores.....	93	5,489	551	189	176	91	3,461	244
597	Jewelry stores.....	144	9,417	1,214	343	328	132	6,634	806
5992	Florists.....	93	4,115	758	279	247	77	2,145	407
5996	Camera, photographic supply stores....	37	2,820	254	77	74	39	2,188	222
SELECTED SERVICE TRADES									
7011, 7012	Hotels.....	601	117,799	36,184	12,569	11,735	587	79,997	20,973
783	Motion picture theaters.....	69	11,375	2,150	1,068	934	60	11,332	1,895

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF MIAMI, THE ENTIRE CITY, AND MIAMI STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>2</sup> .....	-8.4	20.9	28.5	40.5	47.8
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	13.0	(D)	1.9	(D)
5251	Hardware stores.....	(D)	20.7	(D)	33.8	(D)
52 ex. 5251	Other.....	(D)	11.8	(D)	-2.5	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	-3.5	34.4	104.8	61.8	153.2
531	Department stores.....	(D)	45.1	(D)	73.0	(D)
533	Limited price variety stores.....	-12.6	-15.9	-20.3	18.6	43.8
539	Other general merchandise stores.....	23.6	(D)	(D)	67.7	87.3
54	Food stores.....	-40.1	4.1	5.3	37.4	39.2
55 ex. 554	Automotive dealers.....	(D)	24.0	(D)	38.9	(D)
554	Gasoline service stations.....	-59.5	38.4	43.2	57.8	61.0
56	Apparel, accessory stores.....	-13.6	-8.4	-0.7	17.3	31.3
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-4.3	(NA)	(NA)	27.7	41.3
562, 563, 568	Women's clothing, specialty stores.....	15.7	(NA)	(NA)	(NA)	(NA)
562	Ready-to-wear stores <sup>5</sup> .....	23.0	(NA)	(NA)	(NA)	(NA)
565	Family clothing stores <sup>5</sup> .....	-92.8	(NA)	(NA)	(NA)	(NA)
566	Shoe stores.....	-17.2	(NA)	(NA)	33.0	70.6
564, 569	Other apparel stores.....	-56.8	(NA)	(NA)	24.0	48.5
57	Furniture, home furnishings, equipment stores.....	-6.8	30.9	38.2	79.6	95.7
5712	Furniture stores <sup>4</sup> .....	(D)	46.9	(D)	(NA)	(NA)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	-5.6	(D)	(NA)	(NA)
571, 571	Household appliance, radio, TV, music stores.....	4.2	38.8	45.8	(NA)	(NA)
58	Eating, drinking places.....	-18.7	18.9	29.2	27.8	33.4
5812	Eating places.....	-8.3	43.6	58.3	45.6	51.7
5821	Drinking places.....	-40.2	-28.0	-24.9	-16.9	-13.7
591	Drug stores, proprietary stores.....	13.7	50.8	64.3	77.4	87.5
59 ex. 591	Other retail stores <sup>6</sup> .....	16.9	48.0	60.0	65.4	74.6
592	Liquor stores.....	74.2	87.3	87.8	90.3	90.7
594	Book, stationery stores.....	-56.3	-2.4	82.1	19.4	81.2
595	Sporting goods, bicycle stores.....	(D)	24.3	(D)	58.6	(D)
597	Jewelry stores.....	15.1	18.3	34.1	42.0	75.0
5972	Florists.....	(D)	(NA)	(D)	91.8	(D)
5996	Camera, photographic supply stores.....	26.8	(NA)	(NA)	28.9	29.8
	SELECTED SERVICE TRADES					
7011, 7012	Hotels.....	4.5	32.0	111.5	47.3	52.7
781	Motion picture theaters.....	(D)	-18.6	(D)	0.4	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent change, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF  
MIAMI AND OF MIAMI STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district		Percent of standard metro- politan statistical area sales in central business district	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>2</sup> .....	15.6	20.7	8.5	12.8
52	Lumber, building materials, hardware, farm equipment dealers...	(D)	(D)	(D)	(D)
5251	Hardware stores.....	(D)	...	(D)	...
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	46.6	65.0	34.8	58.3
531	Department stores.....	(D)	70.4	(D)	70.4
533	Limited price variety stores.....	59.1	56.9	32.8	44.6
539	Other general merchandise stores.....	(D)	34.2	9.7	19.1
54	Food stores.....	1.5	3.4	0.6	1.9
55 ex. 554	Automotive dealers.....	(D)	(D)	(D)	(D)
554	Gasoline service stations.....	1.4	4.7	0.7	2.6
56	Apparel, accessory stores.....	56.5	68.2	22.9	31.1
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	49.7	(NA)	22.4	29.9
562, 563, 568	Women's clothing, specialty stores.....	63.7	(NA)	25.0	(NA)
562	Ready-to-wear stores <sup>5</sup> .....	67.0	(NA)	26.0	(NA)
565	Family clothing stores <sup>5</sup> .....	20.1	(NA)	5.0	(NA)
566	Shoe stores.....	57.2	(NA)	26.7	42.8
564, 569	Other apparel stores.....	34.7	(NA)	8.1	23.3
57	Furniture, home furnishings, equipment stores.....	11.7	16.4	8.1	15.7
5712	Furniture stores <sup>4</sup> .....	(D)	16.0	(D)	(NA)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	18.0	(D)	(NA)
572, 573	Household appliance, radio, TV, music stores.....	12.6	16.8	8.2	(NA)
58	Eating, drinking places.....	14.7	21.4	6.9	10.8
5812	Eating places.....	14.1	22.1	6.4	10.2
5813	Drinking places.....	16.7	20.1	8.9	12.3
591	Drug stores, proprietary stores.....	20.1	26.6	8.8	13.8
59 ex. 591	Other retail stores <sup>6</sup> .....	22.0	27.9	11.3	15.9
592	Liquor stores.....	3.7	4.0	2.0	2.2
594	Book, stationery stores.....	27.3	61.0	16.4	44.9
595	Sporting goods, bicycle stores.....	11.2	(D)	6.6	(D)
597	Jewelry stores.....	81.3	83.5	44.8	55.2
5992	Florists.....	(D)	6.4	(D)	3.6
5996	Camera, photographic supply stores.....	(NA)	59.3	29.4	29.9

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF MIAMI, THE ENTIRE CITY, AND MIAMI STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators.)

SIC code	Kind of business	Central business district		Entire city		Standard metropolitan statistical area	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total: <sup>2</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	(D)	4.9	5.2	5.2	7.2
5251	Hardware stores.....	(D)	...	0.7	0.7	0.8	0.9
52 ex. 5251	Other.....	(D)	(D)	4.2	4.5	4.4	6.3
53 part <sup>2</sup>	General merchandise group stores <sup>2 3</sup> .....	41.8	39.8	14.0	12.6	10.2	8.9
531	Department stores.....	(D)	31.5	11.0	9.2	7.2	5.8
533	Limited price variety stores.....	6.3	6.7	1.7	2.4	1.7	2.0
539	Other general merchandise stores.....	1.5	1.6	(D)	1.0	1.3	1.1
54	Food stores.....	1.7	3.3	17.6	20.4	22.0	22.5
55 ex. 554	Automotive dealers.....	(D)	(D)	24.2	23.6	18.9	19.1
554	Gasoline service stations.....	0.5	1.1	5.4	4.7	6.0	5.3
56	Apparel, accessory stores.....	22.9	24.3	6.3	8.4	8.5	10.2
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	4.8	4.6	1.5	(NA)	1.8	2.0
562, 563, 568	Women's clothing, specialty stores....	12.0	(NA)	2.9	(NA)	4.1	(NA)
562	Ready-to-wear stores <sup>5</sup> .....	10.4	(NA)	2.4	(NA)	3.4	(NA)
565	Family clothing stores <sup>5</sup> .....	0.2	(NA)	0.2	(NA)	0.4	(NA)
566	Shoe stores.....	5.3	5.8	1.4	(NA)	1.7	1.8
564, 569	Other apparel stores.....	0.5	1.0	0.2	(NA)	0.5	0.5
57	Furniture, home furnishings, equipment stores.....	5.4	5.3	7.2	6.7	5.7	4.4
5712	Furniture stores <sup>4</sup> .....	(D)	1.9	3.0	2.5	2.2	(NA)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	(D)	1.1	1.0	1.2	0.8	(NA)
572, 573	Household appliance, radio, TV, music stores.....	2.6	2.3	3.3	2.8	2.7	(NA)
58	Eating, drinking places.....	8.7	9.8	9.2	9.4	10.8	11.9
5812	Eating places.....	6.6	6.6	7.3	6.2	8.8	8.5
5813	Drinking places.....	2.1	3.2	1.9	3.2	2.0	3.4
591	Drug stores, proprietary stores.....	4.9	3.9	3.8	3.0	4.7	3.7
59 ex. 591	Other retail stores <sup>6</sup> .....	10.5	8.3	7.4	6.0	8.0	6.8
592	Liquor stores.....	0.5	0.3	2.3	1.5	2.3	1.7
594	Book, stationery stores.....	0.6	1.2	0.3	0.4	0.3	0.4
595	Sporting goods, bicycle stores.....	0.3	(D)	0.4	0.4	0.4	0.4
597	Jewelry stores.....	3.7	2.9	0.7	0.7	0.7	0.7
5992	Florists.....	(D)	0.1	(NA)	0.2	0.3	0.2
5996	Camera, photographic supply stores....	0.7	0.5	(NA)	0.2	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>In computing percent, 1958 figures incorporate leased departments data with main store. In 1954 data, leased departments are separately classified as stores.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

SIC			SIC code	Kind of business	Number of establishments
			55 ex. 554	Automotive dealers.....	
	Sales.....(\$1,000).		554	Gasoline service stations.....	
			56	Apparel, accessory stores <sup>1</sup> .....	
	Sales.....(\$1,000).		561, 567	Men's, boys' apparel stores, custom tailors.....	
			562-3, 568	Women's clothing, specialty stores.....	
56, 57			562	Ready-to-wear stores <sup>5</sup> .....	
	Sales.....(\$1,000).		565	Family clothing stores <sup>5</sup> .....	
			566	Shoe stores.....	
52, 55, 599			564, 569	Other apparel stores.....	
	Sales.....(\$1,000).		57	Furniture, home furnishings, equipment stores.....	
		Number of establishments	5712	Furniture stores.....	
			5713-15, 19	Other home furnishings stores.....	
			572, 5732	Household appliance, radio, TV, music stores.....	
			58	Eating, drinking places.....	
52			5812	Eating places.....	
			5813	Drinking places.....	
5251	Hardware stores....			Drug stores, proprietary stores.....	
52 ex. 5251			59 ex. 591	Other retail stores <sup>6</sup> .....	
			592	Liquor stores.....	
531			594	Book, stationery stores.....	
533			595	Sporting goods, bicycle stores.....	
539	Other general merchandise stores...		597	Jewelry stores.....	
			5992	Florists.....	
			5996	Camera, photographic supply stores.....	

SIC code		Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	
			554	Gasoline service stations.....	
54, 58, 59 <sup>1</sup>			56	Apparel, accessory stores.....	
	Number.....		561, 567	Men's, boys' apparel stores, custom tailors.....	
	Sales.....(\$1,000)....		562-3, 568	Women's clothing, specialty stores.....	
			562	Ready-to-wear stores <sup>5</sup> .....	
	Number.....		565	Family clothing stores <sup>5</sup> .....	
	Sales.....(\$1,000)....		566	Shoe stores.....	
52, 55, 599			564, 569	Other apparel stores.....	
	Sales.....(\$1,000)....	7	57	Furniture, home furnishings, equipment stores.....	
			5712	Furniture stores.....	
			5713-15, 19	Other home furnishings stores.....	
			572, 5732	Household appliance, radio, TV, music stores.....	
	Retail stores, total <sup>2</sup> .....	21	58	Eating, drinking places.....	
52	Lumber, building materials, hardware, farm equipment dealers.....		5812	Eating places.....	
5251	Hardware stores.....		5813	Drinking places.....	
52 ex. 5251			591	Drug stores, proprietary stores.....	
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....		59 ex. 591	Other retail stores <sup>6</sup> .....	
531	Limited price variety stores.....		592	Liquor stores.....	
533	Limited price variety stores.....		594	Book, stationery stores.....	
539	Other general merchandise stores.....		595	Sporting goods, bicycle stores.....	
			597	Jewelry stores.....	
			5992	Florists.....	
54	Food stores.....		5996	Camera, photographic supply stores.....	

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>Limited to "employer" establishments.

<sup>4</sup>Includes SIC 591 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE MIAMI STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the stores in the area bounded by NW. Tenth, NW. First Ave., NW. Fifth, NW. Third Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	64			
	Sales.....(\$1,000)...	5,639	554	Gasoline service stations.....	2
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	11
	Number.....	31	561, 567	Men's, boys' apparel stores, custom tailors.....	6
	Sales.....(\$1,000)...	2,592	562-3, 568	Women's clothing, specialty stores....	3
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	2
56, 57	Number.....	17	565	Family clothing stores <sup>3</sup> .....	1
	Sales.....(\$1,000)...	2,185	566	Shoe stores.....	...
			564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	16		Furniture stores.....	2
	Sales.....(\$1,000)...	862	5712	Other home furnishings stores.....	...
			5713-15, 19	Household appliance, radio, TV, music stores.....	1
		Number of establishments	572, 5732		
	Retail stores, total <sup>2</sup> .....	64	58	Eating, drinking places.....	15
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	13
5251	Hardware stores.....	...	5813	Drinking places.....	2
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	4
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	12
531	Department stores.....	1	592	Liquor stores.....	4
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
			5992	Florists.....	1
54	Food stores.....	12	5996	Camera, photographic supply stores....	...

MRC No. 4.—Includes the stores in the area bounded by Aragon, SW. 21st St., 36th Ave., SW. 22nd Terrace Ave., Andalusia, SW. 42nd Ave., Le Jeune

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	153			
	Sales.....(\$1,000)...	36,378	554	Gasoline service stations.....	1
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>1</sup> .....	77
	Number.....	22	561, 567	Men's, boys' apparel stores, custom tailors.....	16
	Sales.....(\$1,000)...	5,080	562-3, 568	Women's clothing, specialty stores....	39
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		562	Ready-to-wear stores <sup>3</sup> .....	30
56, 57	Number.....	101	565	Family clothing stores <sup>3</sup> .....	2
	Sales.....(\$1,000)...	29,575	566	Shoe stores.....	15
			564, 569	Other apparel stores.....	5
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	16
	Number.....	30		Furniture stores.....	7
	Sales.....(\$1,000)...	1,723	5712	Other home furnishings stores.....	3
		Number of establishments	5713-15, 19	Household appliance, radio, TV, music stores.....	6
			572, 5732		
	Retail stores, total <sup>2</sup> .....	153	58	Eating, drinking places.....	8
52	Lumber, building materials, hardware, farm equipment dealers.....	...	5812	Eating places.....	7
5251	Hardware stores.....	...	5813	Drinking places.....	1
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	7
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	29
531	Department stores.....	2	592	Liquor stores.....	2
533	Limited price variety stores.....	3	594	Book, stationery stores.....	4
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	9
			5992	Florists.....	2
54	Food stores.....	7	5996	Camera, photographic supply stores....	3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE MIAMI STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes the planned center known as "163rd St. Shopping Center" and the stores on 163rd St. from NE. 12th Ave. to NE. 15th Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>2</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	72	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	26,636	56	Apparel, accessory stores <sup>1</sup> .....	28
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	6
	Number.....	15	562-3, 568	Women's clothing, specialty stores.....	15
	Sales.....(\$1,000)...	6,812	562	Ready-to-wear stores <sup>5</sup> .....	13
53 part, <sup>2</sup>	Shopping goods stores: <sup>2</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	42	566	Shoe stores.....	4
	Sales.....(\$1,000)...	18,536	564, 569	Other apparel stores.....	2
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	7
	Number.....	15	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	1,288	5713-15, 19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	...
	Retail stores, total <sup>2</sup> .....	72	58	Eating, drinking places.....	6
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	6
5251	Hardware stores.....	...	5813	Drinking places.....	6
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	...
53 part <sup>2</sup>	General merchandise group stores <sup>1 2</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	1
531	Department stores.....	3	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	8	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data

for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

**Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)**

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

**Hardware stores (SIC 5251).**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

**General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")**

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

**Department stores (SIC 531).**—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Limited price variety stores (SIC 533).**—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

**Food Stores (SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

**Automotive Dealers (SIC Major Group 55, Except 554)**

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

**Passenger car dealers, franchised and non-franchised (SIC 551, 552).**—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).



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# CENTRAL BUSINESS DISTRICT STATISTICS

Milwaukee, Wis., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

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## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one of more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

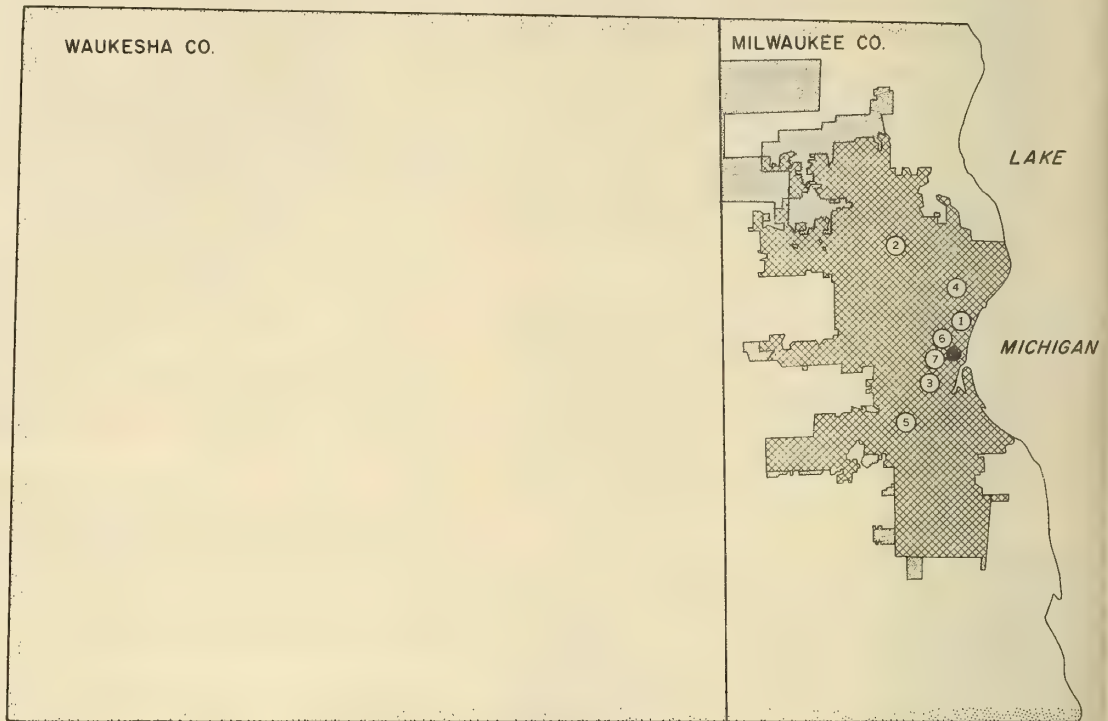
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

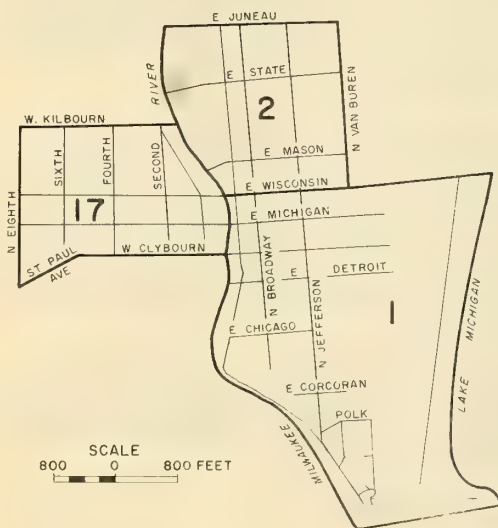
For explanation of procedures and definitions, see Appendix.

# MILWAUKEE, WIS.

## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICT



### CENTRAL BUSINESS DISTRICT



SCALE  
5 0 5 MILES



- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY 1954
- ANNEXATIONS THROUGH 1958
- STANDARD METROPOLITAN STATISTICAL AREA
- | TRACT NUMBER

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR



# CONTENTS

	Page
Preface.....	3
Table 1. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District.....	6
Table 2. Retail Stores and Selected Service Establishments: 1958 and 1954— City.....	7
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Standard Metropolitan Statistical Area.....	8
Table 4. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	9
Table 5. Retail Stores: 1958 and 1954—Central Business District Sales as Percent of the City and of the Standard Metropolitan Statistical Area.....	10
Table 6. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District, Entire City, and Standard Metropolitan Statistical Area.....	11
Table 7. Retail Stores: 1958—Major Retail Centers in the Standard Metropolitan Statistical Area.....	12
Procedures and Definitions.....	16

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF MILWAUKEE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup> (\$1,000)	Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup> (\$1,000)	Payroll, entire year (\$1,000)
					Total	Full workweek			
		(number)			(number)	(number)	(number)		
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	648	161,546	28,433	10,479	7,703	790	191,287	33,342
52	Lumber, building materials, hardware, farm equipment dealers.....	2	(D)	(D)	(D)	(D)	3	(D)	(D)
5251	Hardware stores.....	1	330	33	12	11	1	(D)	(D)
52 ex. 5251	Other.....	1	(D)	(D)	(D)	(D)	2	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	14	71,628	13,836	5,372	3,518	14	81,204	14,465
531	Department stores.....	4	65,919	12,693	4,845	3,128	5	74,292	13,021
533	Limited price variety stores.....	4	5,202	1,074	500	368	5	6,414	1,317
539	Other general merchandise stores.....	6	(D)	(D)	(D)	(D)	4	498	127
54	Food stores.....	35	3,545	423	161	120	44	3,517	496
55 ex. 554	Automotive dealers.....	8	11,852	1,352	274	265	20	23,837	2,639
554	Gasoline service stations.....	17	(D)	(D)	(D)	(D)	31	(D)	(D)
56	Apparel, accessory stores.....	143	28,262	4,595	1,647	1,318	160	32,271	5,862
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	39	6,698	1,177	345	277	30	6,975	1,263
562, 563, 568	Women's clothing, specialty stores....	61	13,912	2,072	919	759	58	15,671	2,900
562	Ready-to-wear stores <sup>5</sup> .....	28	11,494	1,682	787	641	31	13,752	2,521
565	Family clothing stores <sup>5</sup> .....	7	(D)	(D)	(D)	(D)	3	1,664	284
566	Shoe stores.....	35	4,996	824	237	174	39	5,954	1,045
564, 569	Other apparel stores.....	1	(D)	(D)	(D)	(D)	24	1,946	570
57	Furniture, home furnishings, equipment stores.....	47	11,894	1,852	474	433	63	12,354	2,286
5712	Furniture stores <sup>4</sup> .....	14	6,312	1,004	220	210	12	5,226	969
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	15	1,416	290	95	79	19	2,328	531
572, 573	Household appliance, radio, TV, music stores.....	18	4,166	558	159	144	29	4,622	730
58	Eating, drinking places.....	210	13,577	3,160	1,568	1,268	225	13,677	3,598
5812	Eating places.....	121	9,496	2,507	1,292	1,037	121	8,873	2,577
5813	Drinking places.....	89	4,081	653	276	231	104	4,804	1,021
591	Drug stores, proprietary stores.....	16	3,117	516	198	129	23	2,832	529
59 ex. 591	Other retail stores <sup>6</sup> .....	156	15,639	2,475	710	598	207	19,672	3,219
592	Liquor stores.....	10	1,383	75	24	22	9	1,036	64
594	Book, stationery stores.....	9	812	136	48	37	16	1,035	168
595	Sporting goods, bicycle stores.....	5	704	68	14	13	7	886	135
597	Jewelry stores.....	29	3,696	658	195	157	47	4,952	825
5992	Florists.....	7	358	83	21	18	8	545	100
5996	Camera, photographic supply stores....	5	(D)	(D)	(D)	(D)	5	1,037	215
SELECTED SERVICES									
7011, 7012	Hotels.....	23	9,579	3,973	1,604	1,329	27	9,700	4,162
783	Motion picture theaters.....	7	2,743	607	206	146	8	2,867	629

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$1,100,000. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex.591) not covered in any of the lines below.



## MILWAUKEE, WIS., AREA

7

Table 2.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF MILWAUKEE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	8,162	1,042,218	127,008	47,026	33,245	8,055	931,027	114,214
52	Lumber, building materials, hardware, farm equipment dealers.....	338	39,612	5,678	1,297	1,175	281	44,268	6,163
5251	Hardware stores.....	144	10,765	1,303	419	375	136	9,559	1,356
52 ex. 5251	Other.....	194	28,847	4,375	878	800	145	34,709	4,807
52 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	142	177,738	31,744	12,753	7,919	140	164,352	28,501
531	Department stores.....	13	152,771	27,400	10,716	6,646	12	141,871	24,689
533	Limited price variety stores.....	68	17,421	3,129	1,558	949	73	17,026	3,117
539	Other general merchandise stores.....	43	(D)	(D)	(D)	(D)	53	5,437	695
54	Food stores.....	1,574	255,310	18,358	7,825	4,774	1,713	203,813	14,759
55 ex. 554	Automotive dealers.....	242	147,126	14,945	3,000	2,879	244	149,595	14,965
554	Gasoline service stations.....	790	60,306	4,906	2,195	1,356	702	44,809	3,215
56	Apparel, accessory stores.....	565	75,678	11,177	4,349	3,265	609	67,054	11,225
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	124	15,473	2,474	739	568	106	14,906	2,417
562, 563, 568	Women's clothing, specialty stores....	204	31,805	4,896	2,187	1,769	204	30,394	5,425
562	Ready-to-wear stores <sup>5</sup> .....	91	24,606	3,803	1,650	1,311	101	25,480	4,643
565	Family clothing stores <sup>5</sup> .....	41	13,685	1,808	738	450	26	4,262	810
566	Shoe stores.....	148	13,706	1,921	637	447	138	12,293	1,787
564, 569	Other apparel stores.....	36	883	78	48	31	97	4,599	786
57	Furniture, home furnishings, equipment stores.....	523	67,080	10,057	2,460	2,153	492	55,890	8,540
5712	Furniture stores <sup>4</sup> .....	153	28,863	4,534	1,072	958	97	22,056	3,760
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	132	11,333	2,118	464	423	89	7,572	1,641
572, 573	Household appliance, radio, TV, music stores.....	238	26,884	3,405	924	772	258	25,456	3,139
58	Eating, drinking places.....	2,711	104,620	17,024	8,907	6,514	2,569	92,419	14,839
5812	Eating places.....	947	48,967	11,764	6,172	4,711	704	38,863	9,637
5813	Drinking places.....	1,764	55,653	5,260	2,735	1,803	1,863	53,532	5,202
591	Drug stores, proprietary stores.....	272	33,441	4,323	1,762	1,177	288	27,378	3,364
59 ex. 591	Other retail stores <sup>6</sup> .....	1,005	81,307	8,796	2,478	2,033	1,017	81,449	8,643
592	Liquor stores.....	166	17,991	770	322	197	122	10,559	518
594	Book, stationery stores.....	37	1,468	191	85	60	38	1,657	251
595	Sporting goods, bicycle stores.....	72	3,150	285	84	66	65	2,640	237
597	Jewelry stores.....	119	7,459	1,269	329	279	137	8,315	1,422
5992	Florists.....	95	3,434	485	178	126	112	3,227	432
5996	Camera, photographic supply stores....	17	1,954	305	84	76	18	1,588	259
SELECTED SERVICES									
7011, 7012	Hotels.....	53	13,738	5,434	2,181	1,867	47	13,795	5,582
783	Motion picture theaters.....	43	(D)	(D)	(D)	(D)	61	7,400	1,789

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
MILWAUKEE STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	11,057	1,392,615	162,033	60,603	42,774	10,918	1,216,848	143,982
52	Lumber, building materials, hardware, farm equipment dealers.....	542	64,777	8,894	2,114	1,893	466	72,899	9,799
5251	Hardware stores.....	204	15,647	1,879	629	528	204	15,687	2,131
52 ex. 5251	Other.....	338	49,130	7,015	1,485	1,365	262	57,212	7,668
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	220	198,702	34,708	14,255	8,941	202	173,877	29,689
531	Department stores.....	15	157,326	28,104	10,991	6,895	13	142,451	24,798
533	Limited price variety stores.....	100	23,100	4,070	2,146	1,276	102	21,128	3,765
539	Other general merchandise stores.....	73	(D)	(D)	(D)	(D)	83	10,250	1,126
54	Food stores.....	2,023	361,525	26,205	11,111	6,722	2,230	289,790	20,834
55 ex. 554	Automotive dealers.....	351	213,266	21,133	4,324	4,121	365	209,722	20,744
554	Gasoline service stations.....	1,193	89,990	7,033	3,123	1,944	1,069	66,703	7,120
56	Apparel, accessory stores.....	722	93,795	13,771	5,385	3,989	762	79,840	12,771
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	150	18,490	2,949	856	650	129	17,530	2,742
562, 563, 568	Women's clothing, specialty stores....	260	38,554	6,052	2,745	2,193	258	35,464	6,134
562	Ready-to-wear stores <sup>5</sup> .....	128	30,005	4,772	2,116	1,660	135	30,069	5,299
565	Family clothing stores <sup>5</sup> .....	49	17,501	2,229	877	529	37	5,176	878
566	Shoe stores.....	193	17,247	2,356	802	562	179	15,437	2,128
564, 569	Other apparel stores.....	54	1,807	(D)	(D)	(D)	115	5,469	889
57	Furniture, home furnishings, equipment stores.....	706	78,385	11,461	2,906	2,500	629	64,400	9,592
5712	Furniture stores <sup>4</sup> .....	191	32,811	5,049	1,205	1,066	119	24,659	4,160
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	169	12,334	2,201	495	453	105	8,787	1,806
572, 573	Household appliance, radio, TV, music stores.....	346	33,240	4,211	1,206	981	339	29,934	3,626
58	Eating, drinking places.....	3,561	134,452	21,223	11,510	8,315	3,420	119,620	18,434
5812	Eating places.....	1,250	64,178	14,958	8,113	6,102	943	50,202	11,908
5813	Drinking places.....	2,311	70,274	6,265	3,397	2,213	2,473	69,354	6,526
591	Drug stores, proprietary stores.....	365	46,983	6,116	2,463	1,585	382	37,124	4,589
59 ex. 591	Other retail stores <sup>6</sup> .....	1,374	110,740	11,489	3,412	2,764	1,393	102,873	10,410
592	Liquor stores.....	253	25,739	1,093	471	286	185	15,131	724
594	Book, stationery stores.....	43	2,557	420	146	115	45	1,908	293
595	Sporting goods, bicycle stores.....	106	4,802	450	145	114	108	4,160	366
597	Jewelry stores.....	146	9,038	1,514	402	344	168	9,773	1,622
5992	Florists.....	140	4,696	640	281	180	148	4,427	607
5996	Camera, photographic supply stores....	24	2,934	404	113	94	25	2,102	300
SELECTED SERVICES									
7011, 7012	Hotels.....	66	15,866	6,060	2,483	2,086	59	16,189	6,386
783	Motion picture theaters.....	61	6,830	1,699	832	556	84	9,171	2,130

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF MILWAUKEE, THE ENTIRE CITY, AND MILWAUKEE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metropolitan statistical area	Standard metropolitan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-15.5	11.9	19.1	14.4	20.2
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	-10.6	(D)	-11.1	(D)
5251	Hardware stores.....	(D)	12.6	(D)	-0.1	(D)
52 ex. 5251	Other.....	(D)	-16.9	(D)	-14.1	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	-11.8	8.1	27.6	14.3	37.1
531	Department stores.....	11.1	7.7	28.5	10.4	34.1
533	Limited price variety stores.....	(D)	2.3	(D)	9.4	(D)
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)	(D)
54	Food stores.....	0.8	25.3	25.7	24.8	25.0
55 ex. 554	Automotive dealers.....	-50.3	-1.7	7.6	1.7	8.9
554	Gasoline service stations.....	(D)	34.6	(D)	34.9	(D)
56	Apparel, accessory stores.....	-12.5	12.9	36.3	17.5	38.6
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-4.0	3.8	10.6	5.5	11.7
562, 563, 568	Women's clothing, specialty stores.....	-11.2	4.6	21.5	8.7	24.5
562	Ready-to-wear stores <sup>5</sup> .....	-16.4	-3.4	10.5	0.0	13.4
565	Family clothing stores <sup>5</sup> .....	57.8	221.1	325.7	238.1	323.6
566	Shoe stores.....	-16.1	11.5	37.4	11.7	96.4
564, 569	Other apparel stores.....	(D)	-80.8	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	-3.7	20.0	26.8	21.2	27.8
5712	Furniture stores <sup>4</sup> .....	20.8	30.9	34.0	33.1	36.4
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-43.3	49.7	95.4	40.4	73.6
572, 573	Household appliance, radio, TV, music stores.....	-9.9	5.6	9.0	11.0	14.9
58	Eating, drinking places.....	-0.7	13.2	15.6	12.4	14.1
5812	Eating places.....	7.0	26.0	31.6	27.8	32.3
5813	Drinking places.....	-15.0	4.0	5.8	1.3	2.5
591	Drug stores, proprietary stores.....	10.1	22.1	23.5	26.6	27.9
59 ex. 591	Other retail stores <sup>6</sup> .....	-20.5	-0.2	6.3	7.6	14.3
592	Liquor stores.....	33.5	70.4	74.4	70.1	72.8
594	Book, stationery stores.....	-25.4	-10.3	11.9	-7.6	10.8
595	Sporting goods, bicycle stores.....	-29.3	-11.4	28.9	34.0	229.6
597	Jewelry stores.....	-20.5	19.3	39.5	15.4	25.2
5992	Florists.....	-34.3	6.4	14.7	6.1	11.8
5996	Camera, photographic supply stores.....	(D)	23.0	(D)	39.6	(D)
	SELECTED SERVICES					
7011, 7012	Hotels.....	-1.2	-0.4	-2.2	-2.0	-3.1
783	Motion picture theaters.....	-4.3	(D)	(D)	-25.5	-45.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF MILWAUKEE AND OF MILWAUKEE STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	15.5	20.5	11.6	15.7
52	Lumber, building materials, hardware, farm equipment dealers...	(D)	(D)	(D)	(D)
5251	Hardware stores.....	3.1	(D)	2.1	(D)
52 ex. 5251	Other.....	(D)	(D)	(D)	(D)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	40.3	49.4	36.0	46.7
531	Department stores.....	40.3	52.4	41.9	52.2
533	Limited price variety stores.....	(D)	37.7	(D)	301.4
539	Other general merchandise stores.....	(D)	9.2	(D)	48.5
54	Food stores.....	1.4	1.7	1.0	1.2
55 ex. 554	Automotive dealers.....	8.0	15.9	5.6	11.4
554	Gasoline service stations.....	2.6	(D)	1.6	(D)
56	Apparel, accessory stores.....	37.3	48.1	30.1	40.4
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	43.3	46.8	37.2	39.8
562, 563, 568	Women's clothing, specialty stores.....	43.7	51.6	36.1	44.2
562	Ready-to-wear stores <sup>5</sup> .....	46.7	54.0	38.3	45.8
565	Family clothing stores <sup>5</sup> .....	19.1	39.0	14.9	32.1
566	Shoe stores.....	35.6	48.4	28.9	38.6
564, 569	Other apparel stores.....	(D)	42.3	(D)	35.6
57	Furniture, home furnishings, equipment stores.....	17.7	22.1	15.2	19.2
5712	Furniture stores <sup>4</sup> .....	21.9	23.7	19.2	21.2
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	12.5	33.0	11.5	28.4
572, 573	Household appliance, radio, TV, music stores.....	15.5	18.2	12.5	15.4
58	Eating, drinking places.....	13.0	14.8	10.1	11.4
5812	Eating places.....	19.4	22.8	7.1	17.8
5813	Drinking places.....	7.3	9.0	5.8	6.9
591	Drug stores, proprietary stores.....	9.3	10.3	6.6	7.6
59 ex. 591	Other retail stores <sup>6</sup> .....	19.2	24.2	14.1	19.1
592	Liquor stores.....	7.7	9.8	5.4	68.4
594	Book, stationery stores.....	49.6	59.6	40.9	50.8
595	Sporting goods, bicycle stores.....	55.3	69.3	31.6	60.2
597	Jewelry stores.....	22.3	33.6	14.7	21.3
5992	Florists.....	10.4	16.9	7.6	12.3
5996	Camera, photographic supply stores.....	(D)	65.3	(D)	49.3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF MILWAUKEE, THE ENTIRE CITY, AND MILWAUKEE STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	RETAIL STORES						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	(D)	3.8	4.7	4.7	6.0
5251	Hardware stores.....	0.2	(D)	1.0	1.0	1.1	1.3
52 ex. 5251	Other.....	(D)	(D)	2.8	3.7	3.6	4.7
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	44.4	42.5	17.1	17.7	14.3	14.3
531	Department stores.....	(D)	38.8	14.7	15.3	11.3	11.7
533	Limited price variety stores.....	(D)	3.4	1.7	1.8	1.7	1.7
539	Other general merchandise stores.....	(D)	0.3	(D)	0.6	(D)	0.8
54	Food stores.....	2.2	1.8	24.5	21.9	26.0	23.8
55 ex. 554	Automotive dealers.....	7.3	12.5	14.1	16.1	15.3	17.2
554	Gasoline service stations.....	(D)	(D)	5.8	4.8	6.4	5.5
56	Apparel, accessory stores.....	17.5	16.9	7.3	7.2	6.7	6.6
561, 567	Men's, boys' apparel stores, custom tailors.....	4.1	3.6	1.5	1.6	1.3	1.4
562, 563, 568	Women's clothing, specialty stores.....	8.6	8.2	3.1	3.3	2.8	2.9
562	Ready-to-wear stores <sup>4</sup> .....	7.1	7.2	2.4	2.7	2.2	2.5
565	Family clothing stores <sup>5</sup> .....	(D)	0.9	1.3	0.5	1.3	0.4
566	Shoe stores.....	3.1	3.1	1.3	1.3	1.2	1.3
564, 569	Other apparel stores.....	(D)	1.0	0.1	0.5	0.1	0.4
57	Furniture, home furnishings, equipment stores.....	7.4	6.4	6.4	6.0	5.6	5.3
5712	Furniture stores <sup>4</sup> .....	3.9	2.7	2.8	2.4	2.3	2.0
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.9	1.3	1.1	0.8	0.9	0.7
572, 573	Household appliance, radio, TV, music stores.....	2.6	2.4	2.5	2.7	2.4	2.5
58	Eating, drinking places.....	8.4	7.1	10.0	9.9	9.7	9.8
5812	Eating places.....	5.9	4.6	4.7	4.2	4.6	4.1
5813	Drinking places.....	2.5	2.5	5.3	5.7	5.1	5.7
591	Drug stores, proprietary stores.....	1.9	1.5	3.2	2.9	3.4	3.0
59 ex. 591	Other retail stores <sup>6</sup> .....	9.7	10.3	7.8	8.8	7.9	8.5
592	Liquor stores.....	0.9	0.5	1.7	1.1	1.8	1.2
594	Book, stationery stores.....	0.5	0.6	0.1	0.2	0.2	0.2
595	Sporting goods, bicycle stores.....	0.4	0.5	0.3	0.3	0.3	0.3
597	Jewelry stores.....	2.3	2.6	0.7	0.9	0.6	0.8
5992	Florists.....	0.2	0.3	0.3	0.3	0.3	0.4
5996	Camera, photographic supply stores.....	(D)	0.5	0.2	0.2	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE MILWAUKEE STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "Bay Shore Shopping Center" bounded by North Post Washington Rd., Montclair Ave., Lydell Ave., and West Spring Dr.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	34	554	Gasoline service stations.....	6
	Sales.....(\$1,000)...	12,351	56	Apparel, accessory stores <sup>2</sup> .....	8
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	7	562-3, 568	Women's clothing, specialty stores....	4
	Sales.....(\$1,000)...	4,126	562	Ready-to-wear stores <sup>5</sup> .....	2
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
56, 57	Number.....	13	566	Shoe stores.....	2
	Sales.....(\$1,000)...	6,941	564, 569	Other apparel stores.....	1
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	14	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,284	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	34	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	1
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
			5992	Florists.....	...
54	Food stores.....	5	5996	Camera, photographic supply stores....	1

MRC No. 2.—Includes the planned center known as "Capitol Court Shopping Center" bounded by West Fond du Lac, West Capitol Dr., and North 60th St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	85	554	Gasoline service stations.....	8
	Sales.....(\$1,000)...	46,583	56	Apparel, accessory stores <sup>2</sup> .....	21
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	6
	Number.....	25	562-3, 568	Women's clothing, specialty stores....	10
	Sales.....(\$1,000)...	12,022	562	Ready-to-wear stores <sup>5</sup> .....	7
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
56, 57	Number.....	33	566	Shoe stores.....	4
	Sales.....(\$1,000)...	29,872	564, 569	Other apparel stores.....	...
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	8
	Number.....	27	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	4,689	5713-15, 19	Other home furnishings stores.....	5
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	1
	Retail stores, total <sup>3</sup> .....	85	58	Eating, drinking places.....	11
52	Lumber, building materials, hardware, farm equipment dealers.....	7	5812	Eating places.....	7
5251	Hardware stores.....	2	5813	Drinking places.....	4
52 ex. 5251	Other.....	5	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	9
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	2
			5992	Florists.....	...
54	Food stores.....	11	5996	Camera, photographic supply stores....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE MILWAUKEE STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the stores in the area bounded by West Mitchell, West Forest Home Rd., Windlake Ave., 6th thru 12th Sts., 13th and 14th Sts.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	4
	Number.....	164	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	52,400			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	33
	Number.....	71	561, 567	Men's, boys' apparel stores, custom tailors.....	9
	Sales.....(\$1,000)...	7,972	562-3, 568	Women's clothing, specialty stores.....	11
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>2</sup> .....	6
56, 57	Number.....	58	565	Family clothing stores <sup>2</sup> .....	6
	Sales.....(\$1,000)...	41,882	566	Shoe stores.....	6
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	1
	Number.....	35	57	Furniture, home furnishings, equipment stores.....	18
	Sales.....(\$1,000)...	2,546	5712	Furniture stores.....	11
		Number of establishments	5713-15, 19	Other home furnishings stores.....	3
			572, 5732	Household appliance, radio, TV, music stores.....	4
	Retail stores, total <sup>3</sup> .....	164	58	Eating, drinking places.....	44
52	Lumber, building materials, hardware, farm equipment dealers.....	5	5812	Eating places.....	9
5251	Hardware stores.....	2	5813	Drinking places.....	35
52 ex. 5251	Other.....	3	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	7	59 ex. 591	Other retail stores <sup>6</sup> .....	22
531	Department stores.....	4	592	Liquor stores.....	3
533	Limited price variety stores.....	2	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	6
			5992	Florists.....	4
54	Food stores.....	24	5996	Camera, photographic supply stores.....	...

MRC No. 4.—Includes stores in the area bounded by West North Ave., North 20th St., West Medford Ave., Fond du Lac Ave., and West Meinecke Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	68	554	Gasoline service stations.....	1
	Sales.....(\$1,000)...	24,904			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	11
	Number.....	26	561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Sales.....(\$1,000)...	3,244	562-3, 568	Women's clothing, specialty stores.....	3
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>2</sup> .....	1
56, 57	Number.....	29	565	Family clothing stores <sup>2</sup> .....	...
	Sales.....(\$1,000)...	19,759	566	Shoe stores.....	5
52, 55, 599	All other stores:		564, 569	Other apparel stores.....	2
	Number.....	13	57	Furniture, home furnishings, equipment stores.....	14
	Sales.....(\$1,000)...	1,901	5712	Furniture stores.....	4
		Number of establishments	5713-15, 19	Other home furnishings stores.....	...
			572, 5732	Household appliance, radio, TV, music stores.....	10
	Retail stores, total <sup>3</sup> .....	68	58	Eating, drinking places.....	19
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	7
5251	Hardware stores.....	2	5813	Drinking places.....	12
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	6
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	1
			597	Jewelry stores.....	5
			5992	Florists.....	...
54	Food stores.....	6	5996	Camera, photographic supply stores.....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE MILWAUKEE STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes the planned center known as "Southgate and Point Loomis Centers" bounded by South 27th St., West Loomis Rd., and West Morgan Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	
	Number.....	57	554	Gasoline service stations.....	
	Sales.....(\$1,000)...	26,421			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	1
	Number.....	23	561, 567	Men's, boys' apparel stores, custom tailors.....	
	Sales.....(\$1,000)...	8,279	562-3, 568	Women's clothing, specialty stores.....	
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	
56, 57	Number.....	19	565	Family clothing stores <sup>5</sup> .....	
	Sales.....(\$1,000)...	15,556	566	Shoe stores.....	
			564, 569	Other apparel stores.....	
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	
	Number.....	15	5712	Furniture stores.....	
	Sales.....(\$1,000)...	2,586	5713-15, 19	Other home furnishings stores.....	
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	
	Retail stores, total <sup>3</sup> .....	57	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	
5251	Hardware stores.....	1	5813	Drinking places.....	
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	
531	Department stores.....	1	592	Liquor stores.....	
533	Limited price variety stores.....	2	594	Book, stationery stores.....	
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	
			597	Jewelry stores.....	
54	Food stores.....	10	5992	Florists.....	
			5996	Camera, photographic supply stores.....	

MRC No. 6.—Includes the stores in the area bounded by West Vliet St., West Cherry St., North 12th St., and North 13th St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	
	Number.....	94	554	Gasoline service stations.....	
	Sales.....(\$1,000)...	15,372			
54, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	2
	Number.....	37	561, 567	Men's, boys' apparel stores, custom tailors.....	
	Sales.....(\$1,000)...	3,623	562-3, 568	Women's clothing, specialty stores.....	
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	
56, 57	Number.....	37	565	Family clothing stores <sup>5</sup> .....	
	Sales.....(\$1,000)...	10,596	566	Shoe stores.....	
			564, 569	Other apparel stores.....	
52, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	
	Number.....	20	5712	Furniture stores.....	
	Sales.....(\$1,000)...	1,153	5713-15, 19	Other home furnishings stores.....	
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	
	Retail stores, total <sup>3</sup> .....	94	58	Eating, drinking places.....	1
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	
5251	Hardware stores.....	1	5813	Drinking places.....	
52 ex. 5251	Other.....	...	591	Drug stores, proprietary stores.....	
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	5	59 ex. 591	Other retail stores <sup>6</sup> .....	1
531	Department stores.....	1	592	Liquor stores.....	
533	Limited price variety stores.....	2	594	Book, stationery stores.....	
539	Other general merchandise stores.....	3	595	Sporting goods, bicycle stores.....	
			597	Jewelry stores.....	
54	Food stores.....	16	5992	Florists.....	
			5996	Camera, photographic supply stores.....	

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



## MILWAUKEE, WIS., AREA

15

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE MILWAUKEE STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 7.—Includes the stores in the area bounded by 2nd St., West Brown St., 4th St., and Wright St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	100	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	31,626			
4, 58, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	29
	Number.....	24	561, 567	Men's, boys' apparel stores, custom tailors.....	6
	Sales.....(\$1,000)...	4,711	562-3, 568	Women's clothing, specialty stores.....	14
3 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	4
6, 57	Number.....	53	565	Family clothing stores <sup>5</sup> .....	1
	Sales.....(\$1,000)...	25,314	566	Shoe stores.....	7
			564, 569	Other apparel stores.....	1
2, 55, 599	All other stores:		57	Furniture, home furnishings, equipment stores.....	18
	Number.....	23	5712	Furniture stores.....	5
	Sales.....(\$1,000)...	1,601	5713-15, 19	Other home furnishings stores.....	4
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	9
	Retail stores, total <sup>3</sup> .....	100	58	Eating, drinking places.....	14
2	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	9
251	Hardware stores.....	1	5813	Drinking places.....	5
2 ex. 5251	Other.....	3	591	Drug stores, proprietary stores.....	2
3 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	6	59 ex. 591	Other retail stores <sup>6</sup> .....	14
31	Department stores.....	1	592	Liquor stores.....	...
33	Limited price variety stores.....	3	594	Book, stationery stores.....	...
39	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	6
			5992	Florists.....	1
4	Food stores.....	8	5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

**Enumeration of “Employers.”**—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

**Enumeration of “Nonemployers.”**—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Payroll, entire year.**—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

**Payroll—workweek ended nearest November 15.**—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

**Paid employees—workweek ended nearest November 15.**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

**"Full workweek" employees.**—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).--Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).--Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).--Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).--Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).--Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).--Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).--Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.



# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.

**DEPARTMENT OF COMMERCE**

**BUREAU OF THE CENSUS**

**WASHINGTON 25, D. C.**

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**OFFICIAL BUSINESS**

**POSTAGE AND FEES PAID**  
**U. S. DEPARTMENT OF COMMERCE**





# CENTRAL BUSINESS DISTRICT STATISTICS

Minneapolis-St. Paul,  
Minn., Area

1958  
Census  
of  
Business



**U.S. DEPARTMENT OF COMMERCE**

Luther H. Hodges, Secretary

**BUREAU OF THE CENSUS**

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## PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

### SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report,  
Minneapolis-St. Paul, Minn., Area—BC58-CBD48  
Washington, D. C. - 1961

For sale by Bureau of the Census, Washington 25, D. C., and U. S. Department of Commerce Field Offices. 25 cents.



## PREFACE

### AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

### AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from one to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

### DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

### DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

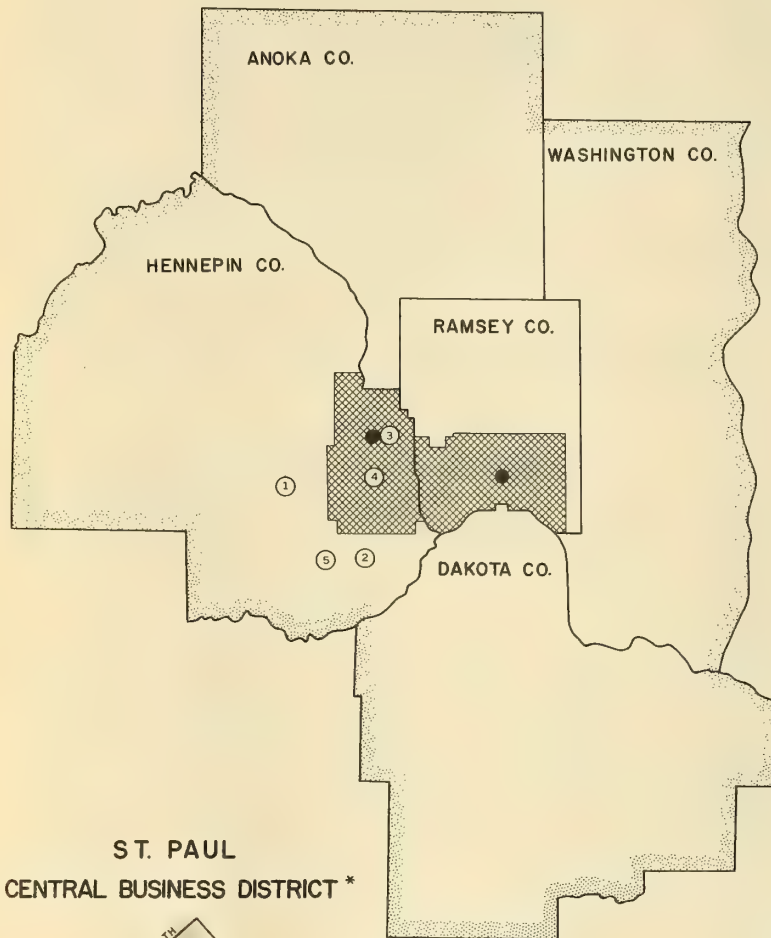
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

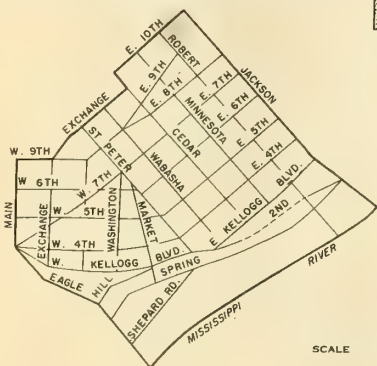
For explanation of procedures and definitions, see Appendix.

# MINNEAPOLIS-ST. PAUL, MINN.

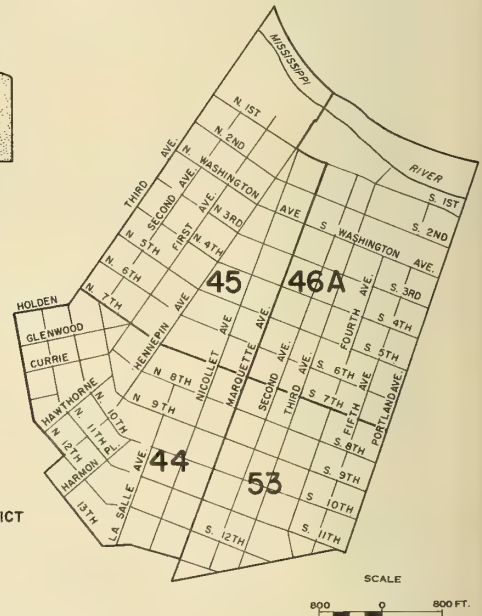
## STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICTS



### ST. PAUL CENTRAL BUSINESS DISTRICT \*



### MINNEAPOLIS CENTRAL BUSINESS DISTRICT



- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY
- ▤ STANDARD METROPOLITAN STATISTICAL AREA
- 44** TRACT NUMBER

\* CONSISTS OF TRACT 42

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR  
1958 CENSUS OF BUSINESS

BUREAU OF THE CENSUS



# CONTENTS

	Page
Preface.....	3
Table 1A. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District of Minneapolis.....	6
Table 1B. Retail Stores and Selected Service Establishments: 1958 and 1954— Central Business District of St. Paul.....	7
Table 2A. Retail Stores and Selected Service Establishments: 1958 and 1954— City of Minneapolis.....	8
Table 2B. Retail Stores and Selected Service Establishments: 1958 and 1954— City of St. Paul.....	9
Table 3. Retail Stores and Selected Service Establishments: 1958 and 1954— Minneapolis-St. Paul Standard Metropolitan Statistical Area.....	10
Table 4A. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District of Minneapolis, the Entire City, and Minneapolis-St. Paul Standard Metropolitan Statis- tical Area.....	11
Table 4B. Retail Stores and Selected Service Establishments—Percent Change in Sales, 1954 to 1958—Central Business District of St. Paul, the Entire City, and Minneapolis-St. Paul Standard Metropolitan Statis- tical Area.....	12
Table 5A. Retail Stores: 1958 and 1954 Central Business District Sales as Percent of Minneapolis and of Minneapolis-St. Paul Standard Metro- politan Statistical Area.....	13
Table 5B. Retail Stores: 1958 and 1954 Central Business District Sales as Percent of St. Paul and of Minneapolis-St. Paul Standard Metropoli- tan Statistical Area.....	14
Table 6A. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District of Minneapolis, the Entire City, and Minneapolis-St. Paul Standard Metropolitan Statis- tical Area.....	15
Table 6B. Retail Stores: 1958 and 1954—Percentage Distribution of Sales, by Kind of Business—Central Business District of St. Paul, the Entire City, and Minneapolis-St. Paul Standard Metropolitan Statistical Area.....	16
Table 7. Retail Stores: 1958—Major Retail Centers in the Minneapolis-St. Paul Standard Metropolitan Statistical Area.....	17
Procedures and Definitions.....	20

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 1A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF MINNEAPOLIS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	932	283,967	52,299	17,025	14,328	994	285,798	54,242
52	Lumber, building materials, hardware, farm equipment dealers.....	22	5,161	928	231	212	16	4,740	851
5251	Hardware stores.....	7	3,131	626	186	170	7	2,548	494
52 ex. 5251	Other.....	15	2,030	302	45	42	9	2,192	357
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	14	118,085	23,390	7,277	5,999	22	114,841	(D)
531	Department stores.....	4	(D)	(D)	(D)	(D)	4	106,494	21,865
533	Limited price variety stores.....	4	(D)	(D)	(D)	(D)	8	(D)	(D)
539	Other general merchandise stores.....	6	(D)	(D)	(D)	(D)	10	(D)	(D)
54	Food stores.....	68	10,615	1,174	416	299	73	9,917	1,267
55 ex. 554	Automotive dealers.....	17	18,069	2,093	340	317	12	24,397	(D)
554	Gasoline service stations.....	38	4,592	477	161	126	35	3,937	392
56	Apparel, accessory stores.....	184	42,655	7,808	2,664	2,255	198	45,714	8,221
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	61	10,542	2,049	613	558	63	10,967	2,188
562, 563, 568	Women's clothing, specialty stores....	67	17,602	3,137	1,248	995	67	17,544	3,010
562	Ready-to-wear stores <sup>5</sup> .....	27	16,076	2,937	1,187	943	30	14,297	2,021
565	Family clothing stores <sup>5</sup> .....	14	(D)	(D)	(D)	(D)	7	(D)	(D)
566	Shoe stores.....	35	5,369	744	231	149	45	6,293	983
564, 569	Other apparel stores.....	3	(D)	(D)	(D)	(D)	10	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	71	23,010	3,944	930	844	74	22,980	4,405
5712	Furniture stores <sup>4</sup> .....	30	15,041	2,644	565	537	25	14,955	2,480
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	15	1,423	243	69	64	18	3,000	717
572, 573	Household appliance, radio, TV, music stores.....	26	6,546	1,057	296	243	40	8,099	1,831
58	Eating, drinking places.....	261	28,166	7,753	3,419	2,899	258	26,721	8,121
5812	Eating places.....	179	19,944	6,238	2,806	2,381	169	17,861	5,650
5813	Drinking places.....	82	8,222	1,515	613	518	89	8,860	2,472
591	Drug stores, proprietary stores.....	32	6,727	1,100	416	327	29	7,162	1,198
59 ex. 591	Other retail stores <sup>6</sup> .....	275	26,887	3,632	1,171	1,050	277	25,389	3,367
592	Liquor stores.....	34	5,090	311	133	126	24	4,277	241
594	Book, stationery stores.....	21	2,851	257	83	53	20	3,100	757
595	Sporting goods, bicycle stores.....	9	855	117	35	33	6	(D)	(D)
597	Jewelry stores.....	40	4,016	562	186	169	59	4,436	590
5992	Florists.....	9	625	97	34	29	11	(D)	(D)
5996	Camera, photographic supply stores....	6	1,613	183	54	45	5	878	111
SELECTED SERVICES									
7011, 7012	Hotels.....	55	20,365	7,814	3,181	2,641	60	14,826	5,744
783	Motion picture theaters.....	12	3,990	1,081	357	315	14	3,619	928

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$3,425,000, of which \$1,050,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 1B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CENTRAL BUSINESS DISTRICT OF ST. PAUL

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	459	116,904	20,638	7,779	6,299	456	115,167	19,978
52	Lumber, building materials, hardware, farm equipment dealers.....	7	780	96	28	25	1	(D)	(D)
5251	Hardware stores.....	3	373	50	13	10	1	(D)	(D)
52 ex. 5251	Other.....	4	407	46	15	15	...	...	...
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	13	49,828	8,802	3,654	2,697	14	43,775	7,625
531	Department stores.....	3	(D)	(D)	(D)	(D)	3	(D)	(D)
533	Limited price variety stores.....	6	6,570	1,155	590	405	7	5,028	893
539	Other general merchandise stores.....	4	(D)	(D)	(D)	(D)	4	(D)	(D)
54	Food stores.....	24	4,921	558	174	131	32	4,370	540
55 ex. 554	Automotive dealers.....	14	7,055	888	172	159	7	9,594	1,027
554	Gasoline service stations.....	8	569	69	27	25	13	875	142
56	Apparel, accessory stores.....	79	19,319	3,551	1,357	1,215	109	25,487	4,388
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	26	4,285	787	238	196	20	3,681	695
562, 563, 568	Women's clothing, specialty stores.....	23	9,092	1,764	611	591	37	13,966	2,286
562	Ready-to-wear stores <sup>5</sup> .....	18	8,472	1,650	573	557	18	8,383	1,550
565	Family clothing stores <sup>5</sup> .....	6	(D)	(D)	(D)	(D)	5	(D)	(D)
566	Shoe stores.....	21	2,048	278	269	223	28	2,878	387
564, 569	Other apparel stores.....	1	(D)	(D)	(D)	(D)	17	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	49	10,349	1,933	447	409	43	11,010	2,103
5712	Furniture stores <sup>6</sup> .....	13	6,825	1,340	289	262	15	7,728	1,481
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	7	888	218	59	58	5	972	164
572, 573	Household appliance, radio, TV, music stores.....	29	2,636	375	99	89	23	2,310	458
58	Eating, drinking places.....	102	8,634	2,020	1,048	859	89	6,034	1,749
5812	Eating places.....	69	6,080	1,541	822	671	59	3,680	1,181
5813	Drinking places.....	33	2,554	479	226	188	30	2,354	568
591	Drug stores, proprietary stores.....	9	3,435	612	232	218	12	2,901	480
59 ex. 591	Other retail stores <sup>6</sup> .....	154	12,014	2,109	640	561	136	(D)	(D)
592	Liquor stores.....	9	1,526	75	31	23	8	1,657	122
594	Book, stationery stores.....	9	325	45	20	18	11	542	97
595	Sporting goods, bicycle stores.....	9	651	103	37	37	6	1,201	220
597	Jewelry stores.....	31	2,889	551	138	122	32	2,851	554
5992	Florists.....	7	1,166	365	130	130	6	625	181
5996	Camera, photographic supply stores....	7	525	68	21	14	7	890	123
SELECTED SERVICES									
7011, 7012	Hotels.....	20	5,386	2,145	989	834	16	4,871	1,993
783	Motion picture theaters.....	6	1,243	392	183	169	7	1,545	391

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$3,035,000, of which \$1,780,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments.

<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 2A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF MINNEAPOLIS

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	4,779	800,631	111,601	37,082	29,257	4,973	751,979	(NA)
52	Lumber, building materials, hardware, farm equipment dealers.....	254	51,374	7,073	1,571	1,406	239	45,425	(NA)
5251	Hardware stores.....	125	9,832	1,410	445	358	(NA)	(NA)	(NA)
52 ex. 5251	Other.....	129	41,542	5,663	1,126	1,048	(NA)	(NA)	(NA)
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	119	149,423	27,743	8,742	6,921	120	135,920	(NA)
531	Department stores.....	6	130,247	24,669	7,325	6,039	(NA)	(NA)	(NA)
533	Limited price variety stores.....	50	10,426	2,080	1,022	604	(NA)	(NA)	(NA)
539	Other general merchandise stores.....	51	(D)	994	395	278	(NA)	(NA)	(NA)
54	Food stores.....	1,018	145,022	11,000	4,206	2,622	1,227	143,933	(NA)
55 ex. 554	Automotive dealers.....	205	139,489	14,787	2,974	2,880	167	137,191	(NA)
554	Gasoline service stations.....	583	47,467	4,328	1,705	1,150	553	37,301	(NA)
56	Apparel, accessory stores.....	359	58,581	9,895	3,443	2,817	389	60,231	(NA)
561, 567	Men's, boys' apparel stores, custom tailors'.....	95	15,079	2,582	776	670	(NA)	(NA)	(NA)
562, 563, 568	Women's clothing, specialty stores....	135	23,093	3,944	1,568	1,235	(NA)	(NA)	(NA)
562	Ready-to-wear stores <sup>5</sup> .....	68	20,813	3,661	1,472	1,155	(NA)	(NA)	(NA)
565	Family clothing stores <sup>5</sup> .....	38	11,982	2,273	724	662	(NA)	(NA)	(NA)
566	Shoe stores.....	68	7,291	990	332	216	(NA)	(NA)	(NA)
564, 569	Other apparel stores.....	13	(D)	106	43	34	(NA)	(NA)	(NA)
57	Furniture, home furnishings, equipment stores.....	306	50,731	7,703	1,884	1,701	312	45,150	(NA)
5712	Furniture stores <sup>4</sup> .....	97	25,452	3,965	925	845	(NA)	(NA)	(NA)
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	70	7,363	1,271	339	311	(NA)	(NA)	(NA)
572, 573	Household appliance, radio, TV, music stores.....	139	17,916	2,467	620	545	(NA)	(NA)	(NA)
58	Eating, drinking places.....	1,044	68,403	16,595	8,040	6,351	1,066	63,863	(NA)
5812	Eating places.....	650	44,428	12,557	6,304	4,958	(NA)	(NA)	(NA)
5813	Drinking places.....	394	23,975	4,038	1,736	1,393	(NA)	(NA)	(NA)
591	Drug stores, proprietary stores.....	178	29,561	4,655	1,924	1,231	195	25,840	(NA)
59 ex. 591	Other retail stores <sup>6</sup> .....	713	60,580	7,822	2,593	2,178	705	57,125	(NA)
592	Liquor stores.....	88	16,795	1,034	473	363	(NA)	(NA)	(NA)
594	Book, stationery stores.....	33	(D)	419	133	91	(NA)	(NA)	(NA)
595	Sporting goods, bicycle stores.....	34	2,447	243	87	76	(NA)	(NA)	(NA)
597	Jewelry stores.....	82	5,056	674	225	200	(NA)	(NA)	(NA)
5992	Florists.....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
5996	Camera, photographic supply stores....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
SELECTED SERVICES									
7011, 7012	Hotels.....	99	22,989	8,593	3,529	2,903	102	16,867	(D)
783	Motion picture theaters.....	44	6,075	1,635	703	602	41	5,403	1,388

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 2B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
CITY OF ST. PAUL

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
					(number)	(number)			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES								
	Retail stores, total <sup>3</sup> .....	2,677	437,427	57,368	21,052	16,428	2,973	400,765	(D)
52	Lumber, building materials, hardware, farm equipment dealers.....	124	16,600	2,399	593	524	140	20,855	3,333
5251	Hardware stores.....	64	4,069	486	154	112	58	5,841	840
52 ex. 5251	Other.....	60	12,531	1,913	439	412	82	15,014	2,495
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	59	70,904	11,507	4,984	3,656	66	60,011	9,720
531	Department stores.....	4	59,252	9,580	2,988	2,992	4	51,619	8,419
533	Limited price variety stores.....	35	9,641	1,667	885	597	41	6,743	1,112
539	Other general merchandise stores.....	16	1,955	(D)	(D)	(D)	21	1,647	189
54	Food stores.....	570	106,779	7,550	3,066	1,791	759	96,958	7,526
55 ex. 554	Automotive dealers.....	95	76,315	8,678	1,587	1,542	101	66,074	7,992
554	Gasoline service stations.....	356	26,000	2,163	1,003	656	387	24,177	2,074
56	Apparel, accessory stores.....	169	26,078	4,427	1,669	1,422	207	31,430	5,100
561, 567	Men's, boys' apparel stores, custom tailors.....	45	6,450	1,055	313	256	39	(D)	(D)
562, 563, 568	Women's clothing, specialty stores....	57	10,604	1,956	698	637	56	14,899	(D)
562	Ready-to-wear stores <sup>5</sup> .....	36	9,639	1,817	650	594	31	9,234	1,668
565	Family clothing stores <sup>5</sup> .....	16	5,333	938	308	248	13	4,691	829
566	Shoe stores.....	40	3,329	454	333	273	47	(D)	(D)
564, 569	Other apparel stores.....	9	280	24	17	8	44	2,213	460
57	Furniture, home furnishings, equipment stores.....	179	25,006	4,151	997	892	184	23,927	3,927
5712	Furniture stores <sup>4</sup> .....	44	12,606	2,094	485	436	39	11,381	1,915
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	33	4,397	978	232	201	30	(D)	(D)
572, 573	Household appliance, radio, TV, music stores.....	102	8,003	1,079	280	255	97	8,374	(D)
58	Eating, drinking places.....	619	39,546	9,874	4,795	4,039	618	30,216	6,951
5812	Eating places.....	378	24,473	7,228	3,683	3,156	322	14,860	3,831
5813	Drinking places.....	241	15,073	2,646	1,112	883	296	15,356	3,120
591	Drug stores, proprietary stores.....	100	19,053	2,848	1,181	909	110	15,456	(D)
59 ex. 591	Other retail stores <sup>6</sup> .....	406	31,146	3,771	1,777	997	401	31,661	3,924
592	Liquor stores.....	54	10,719	625	189	130	48	8,551	494
594	Book, stationery stores.....	24	756	72	31	26	26	908	121
595	Sporting goods, bicycle stores.....	23	1,013	97	33	30	20	1,643	269
597	Jewelry stores.....	55	3,486	616	151	132	63	3,460	613
5992	Florists.....	32	2,165	494	230	205	40	2,127	428
5996	Camera, photographic supply stores....	8	(D)	(D)	(D)	(D)	10	914	(D)
	SELECTED SERVICES								
7011, 7012	Hotels.....	31	6,203	2,425	1,101	912	25	5,629	2,235
783	Motion picture theaters.....	21	1,970	633	332	282	25	2,457	622

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954  
MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

SIC code	Kind of business	1958 <sup>1</sup>					1954 <sup>1</sup>		
		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Estab- lish- ments <sup>2</sup>	Sales <sup>2</sup>	Payroll, entire year
					Total	Full workweek			
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(number)	(\$1,000)	(\$1,000)
RETAIL STORES									
	Retail stores, total <sup>3</sup> .....	10,855	1,729,410	218,398	76,775	58,477	10,836	1,451,240	187,841
52	Lumber, building materials, hardware, farm equipment dealers.....	751	127,556	16,250	3,880	3,406	677	109,990	14,679
5251	Hardware stores.....	344	30,896	3,707	1,102	820	315	25,140	3,271
52 ex. 5251	Other.....	407	96,660	12,543	2,778	2,586	362	84,756	11,408
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	312	260,565	44,128	15,853	11,682	302	205,392	37,682
531	Department stores.....	14	212,896	37,151	12,469	9,576	12	174,899	32,941
533	Limited price variety stores.....	141	26,644	4,724	2,444	1,456	166	20,641	3,625
539	Other general merchandise stores.....	123	(D)	2,253	940	650	124	9,852	1,116
54	Food stores.....	2,161	407,092	29,538	11,541	6,829	2,547	333,558	24,401
55 ex. 554	Automotive dealers.....	431	279,707	29,012	5,894	5,714	375	249,299	26,165
554	Gasoline service stations.....	1,494	118,071	10,450	4,375	2,945	1,374	87,250	7,630
56	Apparel, accessory stores.....	705	103,961	16,922	6,133	4,927	736	102,039	16,465
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	175	25,062	4,066	1,195	1,005	130	20,579	3,284
562, 563, 568	Women's clothing, specialty stores....	249	38,878	6,765	2,620	2,128	226	38,001	6,035
562	Ready-to-wear stores <sup>5</sup> .....	150	34,712	6,167	2,396	1,969	141	26,693	4,525
565	Family clothing stores <sup>5</sup> .....	71	21,901	3,880	1,291	1,085	61	18,767	3,289
566	Shoe stores.....	148	14,686	1,923	863	592	155	14,632	2,014
564, 569	Other apparel stores.....	42	2,406	288	164	117	134	9,394	1,843
57	Furniture, home furnishings, equipment stores.....	713	93,629	14,166	3,494	3,143	691	83,225	13,314
5712	Furniture stores <sup>4</sup> .....	223	46,615	7,144	1,684	1,535	152	38,779	6,057
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	143	14,432	2,687	689	621	116	12,996	2,895
572, 573	Household appliance, radio, TV, music stores.....	347	32,582	4,335	1,121	987	319	28,718	4,362
58	Eating, drinking places.....	2,366	142,091	32,996	16,495	12,954	2,285	120,355	27,954
5812	Eating places.....	1,473	90,078	24,577	12,773	10,086	1,310	66,540	17,327
5813	Drinking places.....	893	52,013	8,419	3,722	2,868	973	53,625	10,627
591	Drug stores, proprietary stores.....	381	70,015	10,402	4,306	2,931	385	52,455	7,529
59 ex. 591	Other retail stores <sup>6</sup> .....	1,541	126,723	14,534	4,804	3,946	1,464	107,677	12,022
592	Liquor stores.....	235	41,843	2,748	1,061	727	207	33,767	1,987
594	Book, stationery stores.....	64	3,882	513	174	124	64	4,845	1,016
595	Sporting goods, bicycle stores.....	89	4,687	417	155	135	77	4,943	607
597	Jewelry stores.....	170	10,071	1,476	443	388	190	9,848	1,470
5992	Florists.....	107	7,809	1,965	682	549	121	5,039	980
5996	Camera, photographic supply stores....	25	3,909	476	148	132	23	2,627	393
SELECTED SERVICES									
7011, 7012	Hotels.....	156	30,571	11,424	4,815	3,948	141	22,968	8,701
783	Motion picture theaters.....	99	(D)	(D)	(D)	(D)	93	9,952	2,415

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>1</sup>Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."<sup>2</sup>All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments.<sup>5</sup>Both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 4A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958  
CENTRAL BUSINESS DISTRICT OF MINNEAPOLIS, THE ENTIRE CITY, AND MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
	RETAIL STORES					
	Retail stores, total <sup>3</sup> .....	-0.6	6.5	10.8	19.2	24.0
52	Lumber, building materials, hardware, farm equipment dealers.....	8.9	13.1	13.6	16.0	16.3
5251	Hardware stores.....	22.9	(NA)	(NA)	22.9	22.9
52 ex. 5251	Other.....	-7.4	(NA)	(NA)	14.0	14.6
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	2.8	9.9	48.7	26.9	57.3
531	Department stores.....	(D)	(NA)	(NA)	21.7	(D)
533	Limited price variety stores.....	(D)	(NA)	(NA)	29.1	(D)
539	Other general merchandise stores.....	(D)	(NA)	(NA)	(D)	(D)
54	Food stores.....	7.0	0.8	0.3	22.0	22.5
55 ex. 554	Automotive dealers.....	-26.0	1.7	7.6	12.2	16.3
554	Gasoline service stations.....	16.6	27.3	28.5	35.3	36.2
56	Apparel, accessory stores.....	-6.7	-2.7	9.7	1.9	8.8
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	-3.9	(NA)	(NA)	21.8	51.1
562, 563, 568	Women's clothing, specialty stores.....	0.3	(NA)	(NA)	2.3	4.0
562	Ready-to-wear stores <sup>5</sup> .....	12.4	(NA)	(NA)	30.0	50.3
565	Family clothing stores <sup>5</sup> .....	(D)	(NA)	(NA)	16.7	(D)
566	Shoe stores.....	-14.7	(NA)	(NA)	0.7	11.7
564, 569	Other apparel stores.....	(D)	(NA)	(NA)	-74.4	(D)
57	Furniture, home furnishings, equipment stores.....	0.1	12.4	25.0	12.5	17.2
5712	Furniture stores <sup>4</sup> .....	0.6	(NA)	(NA)	20.2	32.5
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-52.6	(NA)	(NA)	11.0	30.1
572, 573	Household appliance, radio, TV, music stores.....	-19.2	(NA)	(NA)	13.5	26.3
58	Eating, drinking places.....	5.4	7.1	8.3	18.1	21.7
5812	Eating places.....	11.7	(NA)	(NA)	35.4	44.1
5813	Drinking places.....	-7.2	(NA)	(NA)	-3.0	-2.2
591	Drug stores, proprietary stores.....	-6.1	14.4	22.2	33.5	39.7
59 ex. 591	Other retail stores <sup>6</sup> .....	6.9	6.0	6.2	17.7	21.3
592	Liquor stores.....	19.0	(NA)	(NA)	23.9	24.6
594	Book, stationery stores.....	-8.0	(NA)	(NA)	-19.9	-40.9
595	Sporting goods, bicycle stores.....	(D)	(NA)	(NA)	-5.2	(D)
597	Jewelry stores.....	-9.5	(NA)	(NA)	2.3	11.9
5992	Florists.....	(D)	(NA)	(NA)	55.0	(D)
5996	Camera, photographic supply stores.....	83.7	(NA)	(NA)	48.8	31.3
	SELECTED SERVICES					
7011, 7012	Hotels.....	37.3	36.3	28.6	33.1	25.4
783	Motion picture theaters.....	10.3	12.4	16.9	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>4</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table A-8.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1956  
CENTRAL BUSINESS DISTRICT OF ST. PAUL, THE ENTIRE CITY, AND MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent change <sup>1</sup>				
		Central business district	Entire city	City less its central business district	Entire standard metro-politan statistical area	Standard metro-politan statistical area less central business district
RETAIL STORES						
	Retail stores, total <sup>3</sup> .....	1.5	9.1	12.2	19.1	20.6
52	Lumber, building materials, hardware, farm equipment dealers.....	(D)	-20.4	(D)	16.7	(D)
5251	Hardware stores.....	(D)	-30.3	(D)	22.9	(D)
52 ex. 5251	Other.....	...	-16.5	...	15.0	...
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	-13.8	18.2	-29.8	31.1	35.8
531	Department stores.....	(D)	14.8	(D)	23.9	(D)
533	Limited price variety stores.....	30.7	43.0	79.1	44.3	48.7
539	Other general merchandise stores.....	(D)	18.7	(D)	(D)	(D)
54	Food stores.....	12.6	10.1	10.0	22.0	22.2
55 ex. 554	Automotive dealers.....	-26.5	25.5	22.6	12.2	13.7
554	Gasoline service stations.....	-35.0	7.5	9.1	35.3	36.7
56	Apparel, accessory stores.....	-24.2	-17.0	13.7	-6.9	-1.5
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	16.4	(D)	(D)	21.8	23.0
562, 563, 568	Women's clothing, specialty stores.....	-34.9	-28.8	62.1	-18.4	-10.5
562	Ready-to-wear stores <sup>5</sup> .....	1.1	4.4	37.1	15.8	22.6
565	Family clothing stores <sup>5</sup> .....	(D)	13.7	(D)	16.7	(D)
566	Shoe stores.....	-28.8	(D)	(D)	0.7	7.5
564, 569	Other apparel stores.....	(D)	-87.4	(D)	-74.4	(D)
57	Furniture, home furnishings, equipment stores.....	-6.0	4.5	13.5	12.5	15.3
5712	Furniture stores <sup>4</sup> .....	-11.7	10.8	58.3	20.2	28.1
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	-8.7	(D)	(D)	11.0	12.4
572, 573	Household appliance, radio, TV, music stores.....	14.1	-4.4	-11.5	13.5	13.4
58	Eating, drinking places.....	43.1	30.9	27.8	18.1	6.7
5812	Eating places.....	65.2	64.7	64.5	35.4	33.6
5813	Drinking places.....	8.5	-1.9	-3.7	-3.0	-3.5
591	Drug stores, proprietary stores.....	18.4	23.3	24.4	33.5	34.4
59 ex. 591	Other retail stores <sup>6</sup> .....	(D)	-1.6	(D)	17.7	(D)
592	Liquor stores.....	-7.9	25.4	33.3	23.9	25.6
594	Book, stationery stores.....	-40.8	-16.8	17.8	-19.9	-17.3
595	Sporting goods, bicycle stores.....	-45.8	-38.4	-18.1	-5.2	7.9
597	Jewelry stores.....	1.3	0.8	-2.0	2.3	2.6
5992	Florists.....	86.6	1.8	-33.5	55.0	50.5
5996	Camera, photographic supply stores.....	-41.0	(D)	(D)	48.8	94.2
SELECTED SERVICES						
7011, 7012	Hotels.....	10.6	10.2	7.8	33.1	39.2
783	Motion picture theaters.....	-19.6	-19.8	-20.3	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent change.

<sup>5</sup>In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 5A.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF MINNEAPOLIS AND OF MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	RETAIL STORES				
	Retail stores, total <sup>3</sup> .....	35.5	38.0	16.4	19.7
52	Lumber, building materials, hardware, farm equipment dealers...	10.0	10.4	4.0	4.3
5251	Hardware stores.....	31.8	(NA)	10.1	10.1
52 ex. 5251	Other.....	4.9	(NA)	2.1	2.6
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	79.0	84.5	45.3	55.9
531	Department stores.....	(D)	(NA)	(D)	60.9
533	Limited price variety stores.....	(D)	(NA)	(D)	(D)
539	Other general merchandise stores.....	(D)	(NA)	(D)	(D)
54	Food stores.....	7.3	6.9	2.6	3.0
55 ex. 554	Automotive dealers.....	13.0	17.8	6.5	9.8
554	Gasoline service stations.....	9.7	10.6	3.9	4.5
56	Apparel, accessory stores.....	72.8	75.9	41.0	44.8
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	69.9	(NA)	42.1	53.3
562, 563, 568	Women's clothing, specialty stores.....	76.2	(NA)	45.3	46.2
562	Ready-to-wear stores <sup>5</sup> .....	77.2	(NA)	46.3	53.6
565	Family clothing stores <sup>5</sup> .....	(D)	(NA)	(D)	(D)
566	Shoe stores.....	73.6	(NA)	36.6	43.0
564, 569	Other apparel stores.....	(D)	(NA)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	45.4	50.9	24.6	27.6
5712	Furniture stores <sup>4</sup> .....	59.1	(NA)	32.3	38.6
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	20.0	(NA)	9.9	23.1
572, 573	Household appliance, radio, TV, music stores.....	36.5	(NA)	20.1	28.2
58	Eating, drinking places.....	41.2	41.8	19.8	22.2
5812	Eating places.....	44.9	(NA)	22.1	26.8
5813	Drinking places.....	34.3	(NA)	15.8	16.5
591	Drug stores, proprietary stores.....	22.8	27.7	9.6	13.7
59 ex. 591	Other retail stores <sup>6</sup> .....	44.4	44.4	21.2	23.6
592	Liquor stores.....	30.3	(NA)	12.2	12.7
594	Book, stationery stores.....	(D)	(NA)	73.4	64.0
595	Sporting goods, bicycle stores.....	34.9	(NA)	18.2	(D)
597	Jewelry stores.....	79.4	(NA)	39.9	45.0
5992	Florists.....	(NA)	(NA)	8.0	(D)
5996	Camera, photographic supply stores.....	(NA)	(NA)	41.3	33.4

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>1954 data limited to "employer" establishments in computing percent.<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 5B.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF ST. PAUL AND OF MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN STATISTICAL AREA

SIC code	Kind of business	Percent of city sales in central business district <sup>1</sup>		Percent of standard metropolitan statistical area sales in central business district <sup>1</sup>	
		1958	1954	1958	1954
	<b>RETAIL STORES</b>				
	Retail stores, total <sup>2</sup> .....	26.7	28.7	6.7	7.9
52	Lumber, building materials, hardware, farm equipment dealers...	4.7	(D)	0.6	(D)
5251	Hardware stores.....	9.2	(D)	1.2	(D)
52 ex. 5251	Other.....	3.2	...	0.4	...
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	70.3	72.9	18.5	21.3
531	Department stores.....	(D)	(D)	(D)	(D)
533	Limited price variety stores.....	68.1	74.6	22.1	24.4
539	Other general merchandise stores.....	(D)	(D)	(D)	(D)
54	Food stores.....	4.6	4.5	1.2	1.3
55 ex. 554	Automotive dealers.....	9.2	14.5	2.5	3.8
554	Gasoline service stations.....	2.2	3.6	0.5	1.0
56	Apparel, accessory stores.....	74.1	81.1	19.4	23.8
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	66.4	(D)	17.1	17.9
562, 563, 568	Women's clothing, specialty stores.....	85.7	93.7	25.9	32.5
562	Ready-to-wear stores <sup>5</sup> .....	87.9	90.8	27.4	31.4
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	(D)	(D)
566	Shoe stores.....	61.5	(D)	13.9	19.7
564, 569	Other apparel stores.....	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, equipment stores.....	41.4	46.0	11.1	13.2
5712	Furniture stores <sup>4</sup> .....	54.1	67.9	14.6	19.9
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	20.2	(D)	6.2	7.5
572, 573	Household appliance, radio, TV, music stores.....	32.9	27.6	8.1	8.0
58	Eating, drinking places.....	21.8	20.0	6.1	5.0
5812	Eating places.....	24.8	24.8	6.7	5.5
5813	Drinking places.....	16.9	15.3	4.9	4.4
591	Drug stores, proprietary stores.....	18.0	18.8	4.9	5.5
59 ex. 591	Other retail stores <sup>6</sup> .....	38.6	(D)	9.5	(D)
592	Liquor stores.....	14.2	19.4	3.6	4.9
594	Book, stationery stores.....	43.0	59.7	8.4	11.1
595	Sporting goods, bicycle stores.....	64.3	73.1	13.9	24.3
597	Jewelry stores.....	82.9	82.4	28.7	29.0
5992	Florists.....	53.9	29.4	14.9	12.4
5996	Camera, photographic supply stores.....	(D)	97.4	13.4	33.9

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>1954 data limited to "employer" establishments in computing percent.<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 6A.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF MINNEAPOLIS, THE ENTIRE CITY, AND MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	1.8	1.7	6.4	6.0	7.4	7.6
5251	Hardware stores.....	1.1	0.9	1.2	(NA)	1.8	1.7
52 ex. 5251	Other.....	0.7	0.8	5.2	(NA)	5.6	5.9
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	41.6	0.8	18.7	18.1	15.1	14.2
531	Department stores.....	(D)	37.3	16.3	(NA)	12.3	12.1
533	Limited price variety stores.....	(D)	(D)	1.3	(NA)	1.5	1.4
539	Other general merchandise stores.....	(D)	(D)	(D)	(NA)	(D)	0.7
54	Food stores.....	3.7	3.5	18.1	19.1	23.5	23.0
55 ex. 554	Automotive dealers.....	6.4	8.5	17.4	18.3	16.2	17.2
554	Gasoline service stations.....	1.6	1.4	5.9	5.0	6.8	6.0
56	Apparel, accessory stores.....	15.0	16.0	7.3	8.0	6.0	7.0
561, 567	Men's, boys' apparel stores, custom tailors.....	3.7	3.8	1.9	(NA)	1.4	1.4
562, 563, 568	Women's clothing, specialty stores....	6.2	6.1	2.9	(NA)	2.2	1.3
562	Ready-to-wear stores <sup>3</sup> .....	5.7	5.0	2.6	(NA)	2.0	2.6
565	Family clothing stores <sup>3</sup> .....	(D)	(D)	1.5	(NA)	1.3	1.8
566	Shoe stores.....	1.9	2.2	0.9	(NA)	0.8	1.0
564, 569	Other apparel stores.....	(D)	(D)	(D)	(NA)	0.1	0.6
57	Furniture, home furnishings, equipment stores.....	8.1	8.0	6.3	6.0	5.4	5.7
5712	Furniture stores <sup>4</sup> .....	5.3	5.2	3.2	(NA)	2.7	2.7
5713-15, 19	Other home furnishings stores <sup>4</sup> .....	0.5	1.0	0.9	(NA)	0.8	1.0
572, 573	Household appliance, radio, TV, music stores.....	2.3	2.8	2.2	(NA)	1.9	2.0
58	Eating, drinking places.....	9.9	9.3	8.6	8.5	8.2	8.3
5812	Eating places.....	7.0	6.2	5.6	(NA)	5.2	4.6
5813	Drinking places.....	2.9	3.1	3.0	(NA)	3.0	3.7
591	Drug stores, proprietary stores.....	2.4	2.5	3.7	3.4	4.1	3.6
59 ex. 591	Other retail stores <sup>5</sup> .....	9.5	8.9	7.6	7.6	7.3	7.4
592	Liquor stores.....	1.8	1.5	2.1	(NA)	2.4	2.3
594	Book, stationery stores.....	1.0	1.1	(D)	(NA)	0.2	0.3
595	Sporting goods, bicycle stores.....	0.3	(D)	0.3	(NA)	0.3	0.3
597	Jewelry stores.....	1.4	1.6	0.6	(NA)	0.6	0.7
5992	Florists.....	0.2	(D)	(NA)	(NA)	0.5	0.3
5996	Camera, photographic supply stores....	0.6	3.1	(NA)	(NA)	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>1954 data limited to "employer" establishments in computing percent.

<sup>5</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

## CENTRAL BUSINESS DISTRICT STATISTICS

Table 6B.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS  
CENTRAL BUSINESS DISTRICT OF ST. PAUL, THE ENTIRE CITY, AND MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

SIC code	Kind of business	Central business district <sup>1</sup>		Entire city <sup>1</sup>		Standard metropolitan statistical area <sup>1</sup>	
		1958	1954	1958	1954	1958	1954
	<b>RETAIL STORES</b>						
	Retail stores, total <sup>3</sup> .....	100.0	100.0	100.0	100.0	100.0	100.0
52	Lumber, building materials, hardware, farm equipment dealers.....	0.7	(D)	3.8	5.2	7.4	7.6
5251	Hardware stores.....	0.3	(D)	0.9	1.5	1.8	1.7
52 ex. 5251	Other.....	0.3	...	2.9	3.7	5.6	5.9
53 part <sup>3</sup>	General merchandise group stores <sup>3</sup> .....	42.6	38.0	16.2	15.0	15.6	14.1
531	Department stores.....	(D)	(D)	13.5	12.9	12.5	12.0
533	Limited price variety stores.....	5.6	4.4	2.2	1.7	1.7	1.4
539	Other general merchandise stores.....	(D)	(D)	0.4	0.4	(D)	0.7
54	Food stores.....	4.2	3.8	24.4	24.2	23.5	22.8
55 ex. 554	Automotive dealers.....	6.0	8.3	17.5	16.5	16.1	17.1
554	Gasoline service stations.....	0.5	0.8	5.9	6.0	6.8	6.0
56	Apparel, accessory stores.....	16.5	22.1	6.0	7.8	5.7	7.4
561, 567	Men's, boys' apparel stores, custom tailors <sup>4</sup> .....	3.7	3.2	1.5	(D)	1.4	1.4
562, 563, 568	Women's clothing, specialty stores....	7.8	12.1	2.4	1.2	2.0	1.3
562	Ready-to-wear stores <sup>5</sup> .....	7.2	7.3	2.2	3.7	1.8	3.0
565	Family clothing stores <sup>5</sup> .....	(D)	(D)	1.2	2.3	1.3	1.8
566	Shoe stores.....	1.8	2.5	0.8	(D)	0.8	1.0
564, 569	Other apparel stores.....	(D)	(D)	0.1	0.6	0.1	0.6
57	Furniture, home furnishings, equipment stores.....	8.9	9.6	5.7	6.0	5.4	5.5
5712	Furniture stores <sup>6</sup> .....	5.8	6.7	2.9	2.8	2.7	2.7
5713-15, 19	Other home furnishings stores <sup>6</sup> .....	0.8	0.8	1.0	(D)	0.8	1.0
572, 573	Household appliance, radio, TV, music stores.....	2.3	2.0	1.8	2.1	1.9	2.0
58	Eating, drinking places.....	7.4	5.2	9.0	7.5	8.2	8.2
5812	Eating places.....	5.2	3.2	5.6	3.7	5.2	4.6
5813	Drinking places.....	2.2	2.0	3.4	3.8	3.0	3.7
591	Drug stores, proprietary stores.....	2.9	2.5	4.4	3.9	4.0	3.6
59 ex. 591	Other retail stores <sup>6</sup> .....	10.3	(D)	7.1	7.9	7.3	7.4
592	Liquor stores.....	1.3	1.4	2.5	2.1	2.4	2.2
594	Book, stationery stores.....	0.3	0.5	0.2	0.2	0.2	0.2
595	Sporting goods, bicycle stores.....	0.6	1.0	0.2	0.4	0.3	0.3
597	Jewelry stores.....	0.4	2.5	0.8	0.9	0.6	0.7
5992	Florists.....	2.5	0.5	0.5	0.5	0.5	0.3
5996	Camera, photographic supply stores....	1.0	0.8	(D)	0.2	0.2	0.2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

<sup>1</sup>In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>3</sup>1954 data limited to "employer" establishments in computing percent.

<sup>4</sup>In computing percent, both 1954 and 1958 data limited to "employer" establishments.

<sup>5</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "Knollwood Shopping Center" bounded by West 36th St., Texas Ave., State Highway No. 7, and Aquilla St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	...
	Number.....	29	554	Gasoline service stations.....	...
	Sales.....(\$1,000)...	13,416	56	Apparel, accessory stores <sup>2</sup> .....	8
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	...
	Number.....	8	562-3, 568	Women's clothing, specialty stores.....	4
	Sales.....(\$1,000)...	4,562	562	Ready-to-wear stores <sup>5</sup> .....	3
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	14	566	Shoe stores.....	2
	Sales.....(\$1,000)...	8,462	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	2
	Number.....	7	5712	Furniture stores.....	...
	Sales.....(\$1,000)...	392	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	29	58	Eating, drinking places.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	2	5812	Eating places.....	3
5251	Hardware stores.....	1	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	1
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	1	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	...
54	Food stores.....	4	5992	Florists.....	...
			5996	Camera, photographic supply stores.....	1

MRC No. 2.—Includes the planned center known as "Richfield Hub Shopping Center" bounded by 1st Ave. South, East 66th St., West 66th St., Pillsbury Ave., and East 64th St.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	35	554	Gasoline service stations.....	2
	Sales.....(\$1,000)...	10,959	56	Apparel, accessory stores <sup>2</sup> .....	7
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	11	562-3, 568	Women's clothing, specialty stores.....	4
	Sales.....(\$1,000)...	6,059	562	Ready-to-wear stores <sup>5</sup> .....	3
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	...
	Number.....	12	566	Shoe stores.....	1
	Sales.....(\$1,000)...	3,606	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	3
	Number.....	12	5712	Furniture stores.....	1
	Sales.....(\$1,000)...	1,294	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	35	58	Eating, drinking places.....	3
52	Lumber, building materials, hardware, farm equipment dealers.....	4	5812	Eating places.....	3
5251	Hardware stores.....	2	5813	Drinking places.....	...
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	2	59 ex. 591	Other retail stores <sup>6</sup> .....	5
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
54	Food stores.....	6	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>4</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1956—MAJOR RETAIL CENTERS IN THE MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the planned center known as "East Gate" bounded by Central Ave., Hennepin Ave., 7th St., and Mississippi River

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	3
	Number.....	95	554	Gasoline service stations.....	6
	Sales.....(\$1,000)...	21,162	56	Apparel, accessory stores <sup>2</sup> .....	14
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	2
	Number.....	40	562-3, 568	Women's clothing, specialty stores....	3
	Sales.....(\$1,000)...	7,566	562	Ready-to-wear stores <sup>5</sup> .....	2
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	5
	Number.....	27	566	Shoe stores.....	3
	Sales.....(\$1,000)...	5,470	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	9
	Number.....	28	5712	Furniture stores.....	6
	Sales.....(\$1,000)...	8,126	5713-15,19	Other home furnishings stores.....	1
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	2
	Retail stores, total <sup>3</sup> .....	95	58	Eating, drinking places.....	25
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	10
5251	Hardware stores.....	1	5813	Drinking places.....	15
52 ex. 5251	Other.....	2	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	16
531	Department stores.....	1	592	Liquor stores.....	2
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	2	595	Sporting goods, bicycle stores.....	4
54	Food stores.....	12	597	Jewelry stores.....	4
			5992	Florists.....	1
			5996	Camera, photographic supply stores....	...

MRC No. 4.—Includes the stores on East Lake St. from Cedar St. to Park Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	12
	Number.....	101	554	Gasoline service stations.....	4
	Sales.....(\$1,000)...	45,964	56	Apparel, accessory stores <sup>2</sup> .....	12
54, 58, 591	Convenience goods stores:		561, 567	Men's, boys' apparel stores, custom tailors.....	1
	Number.....	40	562-3, 568	Women's clothing, specialty stores....	5
	Sales.....(\$1,000)...	7,339	562	Ready-to-wear stores <sup>5</sup> .....	4
53 part, <sup>3</sup> 56, 57	Shopping goods stores: <sup>3</sup>		565	Family clothing stores <sup>5</sup> .....	1
	Number.....	34	566	Shoe stores.....	4
	Sales.....(\$1,000)...	27,553	564, 569	Other apparel stores.....	1
52, 55, 59 ex. 591	All other stores:		57	Furniture, home furnishings, equipment stores.....	19
	Number.....	27	5712	Furniture stores.....	8
	Sales.....(\$1,000)...	11,072	5713-15,19	Other home furnishings stores.....	2
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	9
	Retail stores, total <sup>3</sup> .....	101	58	Eating, drinking places.....	20
52	Lumber, building materials, hardware, farm equipment dealers.....	3	5812	Eating places.....	13
5251	Hardware stores.....	2	5813	Drinking places.....	7
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	3
53 part <sup>3</sup>	General merchandise group stores <sup>2 3</sup> .....	3	59 ex. 591	Other retail stores <sup>6</sup> .....	8
531	Department stores.....	1	592	Liquor stores.....	...
533	Limited price variety stores.....	2	594	Book, stationery stores.....	1
539	Other general merchandise stores.....	...	595	Sporting goods, bicycle stores.....	1
54	Food stores.....	17	597	Jewelry stores.....	2
			5992	Florists.....	1
			5996	Camera, photographic supply stores....	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>5</sup>Limited to "employer" establishments.<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.



Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes the planned center known as "Southdale Center" bounded by rear property line on north side of West 66th St., east property line of Southdale Center, rear property line on south side of West 69th St., rear property line on west side of France Ave.

SIC code	Kind of business	Total	SIC code	Kind of business	Number of establishments
	Retail stores, total: <sup>3</sup>		55 ex. 554	Automotive dealers.....	1
	Number.....	55	554	Gasoline service stations.....	3
	Sales.....(\$1,000)...	35,160			
54, 56, 591	Convenience goods stores:		56	Apparel, accessory stores <sup>2</sup> .....	22
	Number.....	10	561, 567	Men's, boys' apparel stores, custom tailors.....	3
	Sales.....(\$1,000)...	7,564	562-3, 568	Women's clothing, specialty stores.....	10
53 part, <sup>3</sup>	Shopping goods stores: <sup>3</sup>		562	Ready-to-wear stores <sup>5</sup> .....	8
56, 57	Number.....	31	565	Family clothing stores <sup>5</sup> .....	...
	Sales.....(\$1,000)...	25,999	566	Shoe stores.....	7
			564, 569	Other apparel stores.....	2
52, 55,	All other stores:		57	Furniture, home furnishings, equipment stores.....	5
59 ex. 591	Number.....	14	5712	Furniture stores.....	2
	Sales.....(\$1,000)...	1,597	5713-15, 19	Other home furnishings stores.....	...
		Number of establishments	572, 5732	Household appliance, radio, TV, music stores.....	3
	Retail stores, total <sup>3</sup> .....	56	58	Eating, drinking places.....	4
52	Lumber, building materials, hardware, farm equipment dealers.....	1	5812	Eating places.....	4
5251	Hardware stores.....	...	5813	Drinking places.....	...
52 ex. 5251	Other.....	1	591	Drug stores, proprietary stores.....	2
53 part <sup>3</sup>	General merchandise group stores <sup>2</sup> <sup>3</sup> .....	4	59 ex. 591	Other retail stores <sup>6</sup> .....	9
531	Department stores.....	2	592	Liquor stores.....	1
533	Limited price variety stores.....	1	594	Book, stationery stores.....	...
539	Other general merchandise stores.....	1	595	Sporting goods, bicycle stores.....	...
			597	Jewelry stores.....	1
54	Food stores.....	4	5992	Florists.....	1
			5996	Camera, photographic supply stores.....	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

<sup>2</sup>Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

<sup>3</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>4</sup>Limited to "employer" establishments.

<sup>6</sup>Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

# APPENDIX

## Procedures and Definitions

### CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

### KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

### METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below.

**Enumeration of “Employers.”**—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

**Enumeration of “Nonemployers.”**—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

### COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data



for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

#### EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other



services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales



and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

#### Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

#### General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

#### Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

#### Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.



Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

#### Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

#### Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).—Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).—Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

#### Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).—Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).—Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-



phones, etc. Also those establishments primarily selling phonograph records and albums.

#### Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

#### Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

#### Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

#### Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

#### DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

# BUREAU OF THE CENSUS CURRENT BUSINESS REPORTS

Reports are issued monthly showing national and regional estimates, by kind of business, of the dollar volume of retail sales, and of trends in selected standard metropolitan statistical areas. Monthly reports also are issued providing national dollar volume estimates of wholesalers' sales by kind of business as well as sales and inventory trends and stock-sales ratios by kind of business and by geographic division. Other current business reports include the seasonal Canned Food Report and the quarterly press release on Green Coffee Inventories and Roastings.

## CURRENT RETAIL TRADE

### ADVANCE RETAIL SALES REPORT

Issued on the 10th of the month following the month covered. Advance monthly estimates of retail dollar sales volume in the United States, for major kind-of-business groups and for all kinds of business combined, collected from a subsample of the Census Bureau's retail trade reporting panel. Information for previous months is shown both unadjusted and adjusted for seasonal and trading day differences. (Year's subscription, \$1.00)

### MONTHLY RETAIL TRADE REPORT

Estimated monthly dollar sales volume (with comparisons for previous months) of all retail stores and of those organizations operating 11 or more retail stores--United States by kind of business. Also estimated monthly sales of stores of organizations operating 1 to 10 retail stores--Census regions by kind of business; weekly sales during current month of grocery store firms operating 11 or more retail stores; and percentage changes in sales of stores of organizations operating 1 to 10 stores--selected standard metropolitan statistical areas, all kinds of retail business combined. (Year's subscription, including Annual Retail Trade Report, \$1.00)

### ANNUAL RETAIL TRADE REPORT

Estimates of sales of all retail stores and those of organizations operating 11 or more retail stores, United States and Census regions, by kind of business. Year-end merchandise inventories, sales-inventory ratios, and accounts receivable balances held by retailers, by kind of business, United States. (Included with subscription to Monthly Retail Trade Report - See above.)

## CURRENT WHOLESALE TRADE

### MONTHLY WHOLESALE TRADE REPORT

Sales and inventory trends and stock-sales ratios of merchant wholesalers are shown for about 45 kinds of business at the United States level and for about 14 kinds of business by geographic division. Percent change in sales and inventories, from preceding month and from same month preceding year, and sales for year-to-date from preceding year-to-date period. Stock-sales ratios, current month, preceding month, and same month preceding year. Monthly estimates of dollar sales volume are included for most kinds of business. (Year's subscription \$1.00)

## OTHER CURRENT BUSINESS REPORTS

### CANNED FOOD REPORT

Total stocks of canners and wholesale distributors, including warehouses of retail multiunit organizations, of specified canned foods (vegetables, fruits, juices, fish), 32 items as of January 1. Total actual cases, all sizes combined; for January 1, sizes number 10 or larger (institutional sizes) are shown separately. Current and comparable previous year information. Canners' stock, supplied by canners' associations, shown as available. Also canners' carryover, pack, and total supply from beginning of season, and total supply for two previous seasons. Reports issued as of January 1, April 1, June 1, July 1, and November 1. (Season's subscription, 5 reports, \$.50)

### GREEN COFFEE INVENTORIES AND ROASTINGS

Estimates of green coffee inventories held by roasters, importers, and dealers, as of the end of each quarter, roastings and imports of green coffee, as well as the amount of green coffee roasted for soluble use, during each quarter, comparable data for previous years. (Quarterly press release, free)

For order forms or further information on any Current Business Report series, consult the nearest Department of Commerce Field Office or write to the Bureau of the Census, Washington 25, D. C.



# PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

## THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

### Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

### Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

### Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

### Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.

**DEPARTMENT OF COMMERCE**

**BUREAU OF THE CENSUS**

**WASHINGTON 25, D. C.**

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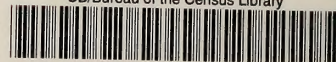








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